



Guide to the Advertising ephemera collection, 1832-2004

This collection guide was produced in **2024 December**.

This PDF version was created on **April 2, 2026**.

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Summary

Collection Title:

Advertising ephemera collection, 1832-2004

Source:

John W. Hartman Center for Sales, Advertising & Marketing History

Abstract:

The collection documents short-term, time-sensitive and event-specific aspects of marketing and sales promotion. Advertising campaigns ordinarily seek to promote sales, increase market share, and strive to maintain the enduring integrity of a brand name. Ephemeral marketing products work within a more limited frame that terminates at the end of an event or with the issue of a superseding edition: a dated catalog of products; new book announcements; festival programs; an advertisement for an auction or sales event; limited-time premiums such as silverware or collector cards included with a purchase. The collection includes articles; broadsides; brochures; business and trade cards; catalogs; circulars; clippings; direct-to-consumer mailings; event programs; manuals; maps; memoranda to sales agents; premium offers; price lists; religious literature; sales bulletins and announcements; souvenirs; travel and tourism literature; and other materials. Topical areas include: Agricultural and industrial machinery; banking and finance; building materials; business, correspondence, and other schools; clothing and footwear; death care (cemeteries, funeral supplies, gravestones, etc.); fairs and festivals; food; furniture; hair care; hardware; household appliances and furnishings; insurance; livestock; musical instruments; real estate; sewing goods; sporting goods; textiles; toiletries; transportation (airlines, automobiles, buggies and carriages, railroads, steam and cruise ships). Throughout the collection, images and artwork depict caricatures of Asians, Black and Indigenous people, women, occupations, and social classes that reflect racist, sexist, and classist attitudes and prejudices of the periods represented in the collection. Acquired as part of the John W. Hartman Center for Sales, Advertising & Marketing History.

Extent:

38.0 Linear Feet

Language:

Materials in English, Croatian, Danish, Dutch, French, German, Italian, Japanese, Norwegian, Portuguese, Spanish, Swedish.

Collection ID:

RL.00014

Permalink:

<https://idn.duke.edu/ark:/87924/m17g6j>

Preferred Citation

[Identification of item], Advertising ephemera collection, David M. Rubenstein Rare Book & Manuscript Library, Duke University.

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Background

Scope and Content

The collection includes articles; broadsides; brochures; business and trade cards; catalogs; circulars; clippings; direct-to-consumer mailings; event programs; manuals; maps; memoranda to sales agents; premium offers; price lists; religious tracts; sales bulletins and announcements; souvenirs; travel and tourism literature; and other materials. Topical areas include: Agricultural and industrial machinery; banking and finance; building materials; business, correspondence, and other schools; clothing and footwear; death care (cemeteries, funeral supplies, gravestones, etc.); fairs and festivals; food; furniture; hair care; hardware; household appliances and furnishings; insurance; livestock; musical instruments; real estate; sewing goods; sporting goods; textiles; toiletries; transportation (airlines, automobiles, buggies and carriages, railroads, steam and cruise ships). Throughout the collection, images and artwork depict caricatures of Asians, Black and Indigenous people, women, occupations, and social classes that reflect racist, sexist, and classist attitudes and prejudices of the periods represented in the collection.

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Arrangement

Organized into the following series: Agriculture and Horticulture; Communication Technologies; Construction and Industrial Materials; Energy and Public Utilities; Entertainment and the Arts; Food and Beverages; Hair Care and Toiletries; Household Goods; Institutional Materials; Merchants and General Retail; Printing and Publishing; Professional Services; Transportation; Travel and Tourism Industry.

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Administrative Information

Publication Statement

David M. Rubenstein Rare Book & Manuscript Library

411 Chapel Drive

Duke University

Durham 27708

askRL@duke.edu

URL: <https://library.duke.edu/rubenstein/>

Access Restrictions

Collection is open for research.

Acquisition Information

Items were purchased by or transferred to the David M. Rubenstein Rare Book & Manuscript Library in the 1970s, and 1990-2023.

Processing Information

Processed by Ginny Daley and Sarah Hamilton, Completed September 29, 1998;
Encoded by Don Sechler;

Updated by Meghan Lyon, December 2008;

Updated to include accession 2014-0175 by Alice Poffinberger, October 2014;

Updated to include accession 8/2014 by Alice Poffinberger, December 2014;

Updated to include accession 2016-0258 by Katrina Martin, September 2016;

Updated to include accession 2023-0008 by Tracy M. Jackson, January 2023;

Reprocessed incorporating additions by Robin Klaus and Richard Collier,
December 2024.

Use Restrictions

The copyright interests in this collection have not been transferred to Duke University. For more information, consult the copyright section of

the Regulations and Procedures of the David M. Rubenstein Rare Book & Manuscript Library.

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Related Materials

Related Material

Related materials may be found in the following collections of the Rubenstein Library:

Advertising, sales & merchandising ephemera collection;

Anspach Travel Bureau collection of tourism literature;

History of Medicine ephemera collection;

Lois Steifel collection of tobacco ephemera;

Reproductive Health ephemera collection;

Terence Mitchell collection of tobacco-related ephemera

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Names and Subjects

- Business cards
- Machinery -- Catalogs
- ephemera (general object genre)
- Building materials -- Catalogs
- Automobiles -- Catalogs
- House furnishings industry and trade
- Advertising
- Advertising -- Tourist trade
- Broadsides
- Trade catalogs
- Advertising fliers
- Calendars
- Agricultural machinery

- Livestock
- Hardware
- Textile industry
- Fairs
- Festivals
- Musical instruments
- Advertising -- Food
- Hair--Care and hygiene
- Advertising -- Toilet preparations
- Advertising -- Clothing and dress
- Footwear industry -- United States
- Household appliances
- Advertising--House furnishings
- Furniture -- Catalogs
- Sewing -- Equipment and supplies
- Sporting goods
- Business schools
- Correspondence schools and courses
- Religious tracts
- Banks and banking
- Death care industry
- Cemeteries
- Funeral supplies industry
- Gravestones
- Insurance
- Real estate business -- United States
- Advertising -- Airlines
- Tourism
- Carriages and carts
- Advertising -- Railroads
- Steamboats
- Cruise lines
- Racism
- Racism against indigenous peoples
- Racism against Black people
- Racism in cartoons
- Sexism -- United States
- Sexism in comics
- Classism
- Social classes
- John W. Hartman Center for Sales, Advertising & Marketing History

Collection Inventory

Agriculture and Horticulture, 1843-1970s

Farm Machinery, 1848-1970

A.B. Farquhar Company/Pennsylvania Agricultural Works, 1896-1970	Box 1
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Acme pulverizing harrow (Nash & Bro.), 1880s	Box 1
--	-------

Brochures and handbills, 1875-1894	Box 1
------------------------------------	-------

Catalogs, 1848-1901	Box 1
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Scope and Contents

Includes: A.T. Stewart (1901); E.H. Plummer (1874); John Mayer (1848);
Whitman & Barns (1888)

Cole Manufacturing Company, 1905-1946	Box 1
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Cotton gins, pickers, etc., 1849-1930	Box 1
---------------------------------------	-------

Dairy equipment, approximately 1900	Box 1
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Scope and Contents

Includes butter churns and dairy supplies

Eagle screw baling press, 1880s	Box 65
---------------------------------	--------

H.M. Smith & Company, 1882-1884	Box 1
---------------------------------	-------

Heaters and burners, approximately 1916	Box 1
---	-------

Implements and tools, 1859-1912	Box 1
---------------------------------	-------

Mills, grinders, evaporators, etc., 1855-1884	Box 1
---	-------

Mills, grinders, evaporators, etc., 1900s	Box 71
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Scope and Contents

Includes: Chattanooga Plow Co. cane mills and evaporators

Peoria Drill & Seeder Company (English, French, Spanish), approximately 1910	Box 1
Planters and harvesters, 1882-1915	Box 1
Plows and Plow parts, 1876-1915	Box 1
Plows--John Deere, Parlin & Orendorff (P&O), 1884-1907	Box 1
Plows--Southern Agricultural Works circular, approximately 1877	Oversize-folder 2
Pumps and well equipment, 1880s	Box 1
Rakes, mowers, tedders, etc., approximately 1860-1902	Box 2
S.R. White & Bro., 1884-1886	Box 2
Salem Iron Works saw mill, 1897	Box 2
Scales, 1880s	Box 2
Seed separators, hullers, shellers, 1880-1915	Box 2
The Implement Company, 1901, 1907	Box 2
Tractors, 1900-1920	Box 2

Scope and Contents

Includes: Frick, International Harvester, Sampson, Wallis

Various, 1866-1900s	Box 68
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Scope and Contents

Includes: Brown Weddington Hardware c. 1890; Excelsior sprayers c. 1900; McCormick machines c. 1889; Sorgo Sugar Co. 1866

Walter A. Wood, 1907-1919	Box 2
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Fertilizers, 1860-1949

Allison & Addison; Anchor, 1878-1890	Box 2
Brochures and handbills, 1869-1949	Box 2

Cotton, 1870-1915	Box 2
Gro-All, approximately 1929	Box 2
Guano, 1860-1907	Box 2
Manure, 1877-1886	Box 2
Pacific Guano, 1870s	Box 68
Peruvian Guano (racial caricature trade card), 1929	Box 2
Tobacco, 1872-1889	Box 2
Wando (includes almanac), 1886	Box 2

Horticulture, 1885-1960s

Ladies Home Journal--Garden patterns, 1930-1931	Box 68
Nurseries, approximately 1885-1960s	Box 3
Seed companies, 1892-1920	Box 68
Seed companies, 1904-1932	Box 3
Stark Brothers, 1925-1926	Box 3
Tree care, 1925-1926	Box 3

Scope and Contents

Includes: Davey Tree Expert Co. "When your tree needs the tree surgeon" (1925); F.A. Bartlett Tree Expert Co. "Perfect trees ever a source of real happiness" (1926)

W. Atlee Burpee Co., 1937-1939	Box 3
--------------------------------	-------

Livestock, 1843-1940

Bee keeping, 1860s, 1930s	Box 3
Brewster's safety rein holder, 1880s	Box 3
Cattle, 1911-1925	Box 3

Cream separators, approximately 1900 Box 3

Scope and Contents

Includes: Milwaukee Separator; Sharples Separator old time song book

Feed, medicine, 1882, 1923 Box 3

Horses, 1850s-1910s Box 3

Poultry, 1895-1940 Box 3

Stock farms, shows, etc., 1843-1914 Box 3

Stock labels, tattoos, 1890s-1930s Box 3

Swine, 1911-1920s Box 3

Various, 1900s-1930s Box 65

Scope and Contents

Includes: Conditions powders for horses c. 1900; Gleanings in bee culture c. 1932; Neridale Jerseys 1925

Pesticides, 1890-1953

Chemicals, spraying equipment, 1890s-1934 Box 3

Death Dust (Carrollton Chemical Co.),
approximately 1902 Box 3

Smith-Douglass, approximately 1953 Box 3

Publications, 1872-1970s

American Agriculturist, 1877 Box 68

B.F. Goodrich farmer's handbook and almanac,
1945 Box 3

B.J. Kendall, A treatise on the horse and his
diseases, 1923 Box 3

Better crops with plant food (American Potash
Institute), 1960 Box 3

Bryan Tyson articles, 1872-1883 Box 3

Scope and Contents

Includes: Gold mining proposal; Few questions for farmers

Farmer's notebook, 1910	Box 3
Gardening for fun and savings, 1970s	Box 3
Hampton garden calendar (F.W. Wagener & Co.), 1877	Box 3
Income and taxation (Southern Fertilizer Co.), approximately 1880	Box 4
North Carolina Department of Conservation and Development--North Carolina Opportunities: Agricultural, approximately 1938	Box 4
Outstanding garden books, 1924	Box 4
Perry Davis's pain killer--Prize animals and their records, 1890	Box 4
Peter Henderson--Formation and renovation of lawns, 1890s	Box 4
Printed on the farm (Agricultural Epitomist), 1900	Box 4
Profits from farming James River valley lands near Richmond, approximately 1924	Box 4
Royster's almanac, 1911, 1961	Box 4
Southern Cultivator premium list, 1893	Box 68
Shumway's handy culture book and canning recipes, approximately 1930	Box 4
The Constitution of the United States with tree planting instructions, 1937	Box 4
The farm idea book, 1942	Box 4
The great southern prize turnip, 1885	Box 4

to the practical farmer (William H. Brown & Bro.), 1880-1881	Box 4
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Virginia seed service, 1927	Box 4
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Structures, 1882-1923

Drainage piping, 1923	Box 4
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Fencing, approximately 1882-1907	Box 4
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Fencing, approximately 1889	Box 68
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Fencing--Prindle's portable/hurdle fence, approximately 1900	Box 68
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Lord & Burnham--Glass gardens as we know them, approximately 1925	Box 68
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Tanks and silos, 1910-1915	Box 4
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Communication Technologies, 1875-2000

General, 1890-2000

Honeywell pop-up advertisement, 1985	Box 4
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Klaxon horns, 1915	Box 4
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Phonographs, electronics, 1890-2000	Box 4
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Internet, 1994-2000

America Online, 1994-2000	Box 4
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Net Library, 1999	Box 4
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Service providers, 1997-2000	Box 4
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Photography, 1875-1956

Cyclone magazine camera, 1900s	Box 65
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Graphlex, 1914-1927	Box 4
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Kodak, 1923-1929	Box 4
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Lantern slides, approximately 1913	Box 4
Photo-Engraving Company of New York, 1880s	Box 5
Photographic services, 1875-1956	Box 5
Supplies and equipment, 1892-1911	Box 5

Scope and Contents

Includes: Kombi, Photake

Projection Equipment, 1914-1952

Balopticons, 1924-1935	Box 5
Various, 1914-1952	Box 5

Radio, 1914-1973

Equipment, 1928-1937	Box 5
Glamour comes to radio, 1930s	Box 5

Scope and Contents

Brochure titled "Glamour Comes to Radio", from NBC Artists Service, featuring Dorothy Lamour. The brochure features five images of Dorothy Lamour and promotes her singing on NBC-WJZ radio programs.

Henry M. Neely--Radio in the home, 1924 Dec.	Box 68
Liberty Mail Order House catalog of radio kits and parts "Radio will help you", 1924	Box 5
National Radio Institute complete course in practical radio no. 7: The vacuum tube, approximately 1914	Box 5
Stations, 1922-1950s	Box 5
WCOG: Covering the prosperous Piedmont North Carolina, 1973	Box 5

Telephone and Telegraph, 1900-1997

Germproof glass mouthpiece (American Electric Co.), 1910s	Box 5
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Scope and Contents

Note: In 1910 the American Red Cross patented a removable glass mouthpiece in response to Tuberculosis and other epidemics

J.W. Bunnell abridged catalogue and manual of telegraphy, 1900	Box 5
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Telegraphy and Cable (Western Union), 1920s	Box 5
---	-------

Telephone, 1920s-1971	Box 5
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Scope and Contents

Includes: American Electric; Couch & Seeley; GTE; Western Electric

Telephone service, 1997	Box 5
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Television, 1956

Radiotelevisione Italiana (RAI)--Questa è la televisione (in Italian), 1954	Box 5
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Scope and Contents

Booklet describing the significance of the arrival of television in Italy

WTVD, 1956	Box 5
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Construction and Industrial Materials, 1840-1983

Building Materials, 1868-1983

Adhesives, paste, etc., 1914, 1966	Box 5
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Austral Window Co., 1925	Box 5
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Awnings, skylights, approximately 1900, 1927	Box 5
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Berloy concrete form construction hand book, 1928	Box 5
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Brick, tile, stone, 1868-1922	Box 5
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Burrowes rustless screens catalog, 1923	Box 5
---	-------

Campbell solid metal window, 1923-1924	Box 5
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Carpet, 1950s-1960s	Box 5
Carpet--Allied Chemical, 1960s	Box 5
Carpet--American Carpet Institute, 1963-1968	Box 5
Carpet--American World Rugs, 1960s	Box 6
Carpet--DuPont, 1958-1966	Box 6
Carpet--John Ingersoll: Another side of the carpet story, 1964	Box 6
Carpet--Monsanto, Herculon, 1965-1968	Box 6
Carpet--Ozite, 1970s	Box 6
Cement and concrete, 1981-1927	Box 6
Champion Iron Co. catalog, 1890s	Box 68
Cleveland Wrought Iron Fence Works catalog, 1890s	Box 65
Cream City Sash & Door Co., approximately 1904	Box 6
Doors, sashes, blinds, etc., 1881-1904	Box 6
Electrical and lighting, 1904-1932	Box 6
Electrical Supply and Equipment Company catalog, 1923	Box 6
Fences, gates, railings, 1920s	Box 6
Fittings, tools, etc., 1920s-1934	Box 6
Flooring, 1965-1978	Box 6
Flooring, 1965-1978	Box 7
Flooring, 1950s-1967	Box 65

Scope and Contents

Includes: Flexachrome tile c. 1954; Flintkote tile "Peel and Stick" song (Ed Labunski, S.R. Leon Co.) 1967

Flooring--Adhesives, 1940s-1970	Box 7
Flooring--Amtico, 1970s	Box 7
Flooring--Azrock, 1976-1979	Box 7
Flooring--Book of Masterbuilt Floors, 1924	Box 7
Flooring--Domco, 1978	Box 7
Flooring--Flintkote, 1961-1969	Box 7
Flooring--Johnsonite, 1969-1978	Box 7
Flooring--Kentile, 1969-1971	Box 7
Flooring--Robbins, 1940s-1960s	Box 7
Flooring--Vinyl asbestos tile, 1969-1970	Box 7
Flooring Magazine, 1971	Box 7
Francis H. Smith new brick machine, approximately 1857	Box 7
Hafner Manufacturing Company catalog, 1903	Box 8
Haines Jones & Cadbury--Plumbing water gas steam supply catalog, 1908	Box 64
Henry McShane plumbing supply catalog, 1895	Box 65
Henry McShane porcelain enameled ware, 1900s	Box 68
Hinderer's Iron Works catalogs, 1898, 1901	Oversize-folder 2
J.F. Kurfees Paint Co. price lists, 1921-1923	Box 8
Lhote and Company catalog, 1881	Box 8
Lighting and electrical, 1870-1983	Box 8
Physical Description: 2 folders	
Lighting and electrical, 1915-1919	Box 8

Scope and Contents

Includes: Benjamin Electric (1915); Jefferson Glass (1919)

Lightning protection, 1925-1930	Box 8
Lumber and woodworking, 1902-1938	Box 8
Lumber and woodworking--Snoqualmie Falls Lumber Co., 1925	Box 9
Lumber and woodworking--Wood preservation, 1940s	Box 9
Paint, 1878-1937	Box 9

Scope and Contents

Includes: Breinig's ready-mixed oil paints; Bridges-McDowell; Hascall's original carbon paint; Kyanize enamel; Pratt & Lambert; Royal carbon paint; Sherwin-Williams; Tropical Elastikote

Peaslee-Gaulbert Co. price lists (paints, etc.), 1905-1915	Box 9
Roddis doors, approximately 1931	Box 9
Roof preservers, 1890-1937	Box 9
Roofing--Hyndman Roofing Co. catalog, 1909	Box 65
Roofing, shingles, etc., 1878-1923	Box 9
Sash Door and Glass Corp. official list of window glass, 1913	Box 9
Sears Honor Bilt catalog, 1934	Box 9
Snow Lumber Co. colonial columns, 1909	Box 65
Sound conditioning with carpet, 1950s	Box 9
Springfield Architectural Iron Works, 1900s	Box 71
Steel, iron work, 1890-1951	Box 9
The key to firesafe homes, 1927	Box 9

Trenton Potteries-- Plumbing fixtures catalog, 1909	Box 64
Tuttle & Bailey registers and ventilators, 1891	Box 9
William Wirt Clarke & Son--Architects handbook on cements, 1899	Box 9
Wood and metal, 1915-1927	Box 9

Construction, 1871-1973

Concrete masonry homes constructed by the TVA, 1934	Box 9
Hook & Sawyer--Specifications for Southern Conservatory of Music, Durham NC, 1898	Box 68
House floor plans, buying tips, etc., 1927-1973	Box 9
J. Wilkinson--Stable architecture reduced to a science, 1871	Box 9
Johns Manville-The home idea book, 1941	Box 9
Quonset buildings, 1946	Box 10

Hardware, 1867-1935

American Hardware Equipment Co. catalog, 1923	Box 10
Casters--Payson, 1932	Box 10
Catalogs and buyers guides, 1906-1930	Box 10
Conklin tinnners' supplies, 1900s	Box 10
Crandall Packings catalog, 1922	Box 10
DuPont--Instructions for handling explosives, 1920s	Box 10
Fittings, belts, etc., 1900s-1920s	Box 10
Fixtures, tools, etc., 1867-1935	Box 10

Frick--Ammonia fittings and supplies, 1922-1923	Box 10
Hanlon & Goodman brushes, 1900-1904	Box 10
Interchangeable Brake Beam Company, approximately 1896	Box 10
Leather and rubber goods, 1872-1900s	Box 10
Medart pulley catalog, 1901	Box 11
Morris spring bottom duck baskets, 1900s	Box 11
Philadelphia-made hardware, 1921	Box 68
Safety fire bucket tank, approximately 1905	Box 11
Sargent & Co., 1925-1927	Box 11

Scope and Contents

Includes: Hardware for Utility and Ornamentation; Sargent Book of Designs

Tennessee Retail Hardware Merchants convention, 1915	Box 11
Tools, 1898-1928	Box 11
W.S. Tyler--Through the meshes, 1922	Box 11
Welding supplies, 1918-1924	Box 11
Wiss--Shears, scissors, tinner snips, pruning shears, 1927	Box 11

Instruments, 1883-1958

Brown & Sharp small tools catalog, 1941	Box 11
C.L. Berger & Sons--Engineers and surveyor instruments of precision, 1907	Box 11
Central Scientific Physical Apparatus and Instruments (CENCO) catalog F, 1923	Box 11

Central Scientific Physical Apparatus and Instruments (CENCO) catalog F, 1929	Box 12
Dietzgen--Drawing and surveying equipment, 1919	Box 12
Frederick Post--Post's dependable drawing materials, 1925	Box 12
Henry Heil--Chemical apparatuses, 1891	Box 12
James G. Biddle--"Megger" insulation testing instruments (electrical wiring), 1935	Box 13
Julien B. Friez--Meteorological instruments and apparatus, 1893	Box 13
New York Blueprint Paper Company catalog, 1921	Box 13
Queen & Co. instruments and test equipment catalogs, 1897-1900	Box 64
Small gauges and calculators, 1935-1958	Box 13

Scope and Contents

Includes: Starrett (decimal equivalents; screw thread, tap and drill sizes); International Resistance resist-o-guide; Lufkin drill, tap, decimal guides; Triangulator trigonometry guide; Parisian Novelty selling price calculator

Stadia, transits, etc., 1883-1915	Box 13
W. & L.E. Gurley--Civil engineers and surveyors' instruments, 1891	Box 13

Machinery, 1867-1967

A.M. Dolph catalogue of supplies and machinery for public institutions, launderers, architects and hotels, 1882	Box 13
Aircraft engines (British and French), 1914, 1918	Box 13

Scope and Contents

Includes: Humber instruction book for ARI 150 HP engine; Moteurs Clerget Blin Type 9B 130 HP; Société des Moteurs Salmson Type 9ZM

Automatic Weighing and Package Filling Machine Co. catalog, 1885	Box 13
Brush-Making (United Brush Supply), 1900s	Box 13
Carrier Air Conditioner air washers and humidifiers, 1928	Box 13
Champion brick machine, 1870s	Box 68
Charles Lippincott--Soda water apparatus and soda fountain equipment, 1882	Box 13
Cincinnati machines for sale, 1930s	Box 13
Circulars, 1868-1900	Box 65
Detroit Lubricator Co., 1910	Box 13
Dow pumping machinery, 1909	Box 13
Electric motors, 1889-1918	Box 13

Scope and Contents

Includes: Baxter Electric Manufacturing and Motor Co.; Bissell; Emerson Electric--The Small Motor: Motor Uses; Richmond Electric

Eureka Safety Power (BW Payne & Sons), 1890	Box 13
Foundries, 1869-1924	Box 13
Gas engines, 1900s	Box 14

Scope and Contents

Includes: De La Vergne; Koerting; White Lily

Halsey-Taylor drinking fountains, 1927	Box 14
Heating and ventilation, 1883-1940s	Box 14
Heavy equipment (Atlantic Equipment Co.), 1930	Box 14

Hitchings ventilating devices, 1920s	Box 14
Keystone catalog coal mining machinery, 1925	Box 64
Keystone coal field directory and mining catalog, 1914	Box 65
Knickerbocker Ice Co. Equipment catalogs, 1873-1887	Box 64
Physical Description: 2 folders	
J.E. Serrine & Co. Engineers album of trade ads, 1920s	Box 14
L.D. Towsley--Defiance Gas Works, 1876	Box 14
Laundry and dry cleaning industry, 1893, 1919	Box 14
Lumber and woodworking, 1890s-1940s	Box 14
Lumber and woodworking, 1900s-1917	Box 65
Metaline--Machinery without lubricant, 1873	Box 14
Monarch flour milling machinery, 1925	Box 64
Newman Machine Company improved woodworking machinery, 1917	Box 14
P. Blaisdell catalog of machinists' tools, 1876	Box 14
Pumps, 1910-1930s	Box 14
Scope and Contents	
Includes: A.S. Cameron; F.E. Myers spray pumps; Ingersoll-Rand Cameron; MT Davidson	
Pumps, hay tools, door hangers (Myers & Bro.), 1926	Box 14
Refrigeration, ice-making (Frick Company), 1888, 1914	Box 15
Schramm brochure, 1967	Box 15
Simplex jacks, 1922	Box 15

Special improved machinery for bakers,
millers, druggists, etc. (JH Day & Co.), 1900s Box 15

Stationary engines, 1890s Box 15

Steam engines, 1871-1888 Box 15

Scope and Contents

Includes: B.W. Payne; Curliss; Geiser "Peerless"; Shockoe; Utica

Thomas Mills & Bro.--Confectioners machinery
and tools catalog, approximately 1930 Box 15

Various, 1870s-1920s Box 68

Scope and Contents

Includes: Adams motor grader c. 1928; Hall's patent turbine water wheel
c. 1872; Hege saw mill c. 1897; Thor drills 1918

Water wheels, 1873-1904 Box 15

Water wheels--James Leffel, 1870-1890 Box 15

Well drilling, pumps, etc., 1867-1960 Box 15

Westbrook Elevator Co./Otis Elevator, 1910s,
1950s Box 15

Scope and Contents

Includes: Elevator winding machines; elevator car; history of the elevator.
Company established 1907 by brothers John J. and Walter J. Westbrook;
1918 renamed Westbrook Elevator Mfg. Co.

Mining, 1897-1903

Great Western; Red Top Mountain; Sanford-
Day Iron Works, 1897-1903 Box 15

Textile Industry, 1840s-1930s

Clothing dyes and tints, 1840s-1930s Box 15

Scope and Contents

Includes: Diamond Dye trade cards; Putnam Dyes fan

Davis & Furber--Woolen machinery and card clothing, 1900s	Box 15
Fulton Bag & Cotton Mills--"Suredry" waterproof duck circular with sample, 1924	Box 15
Knitting machines, 1876-1890s	Box 15
Machinery and tools, 1904-1920	Box 15
Proximity Manufacturing--World leadership in denims, 1925	Box 16
Supplies, 1914-1917	Box 16
Textile mills, 1890s-1932	Box 16

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Energy and Public Utilities, 1854-1984

Avondale Stove and Foundry Company, 1917	Box 16
Climax gas machine booklet, 1890s	Box 16
Coal, 1898-1930s	Box 16

Scope and Contents

Includes: Campbell's Creek; Hatfield Dana; Hooper Mankin (Buffalo Coal); R.P. Valentine; West Virginia Coal Co.

Delco-Light Flashes newsletter (rural electrification), approximately 1916	Box 71
Delco-Light installation poster, 1918	Oversize-folder 2
Enterprise automatic circulating air heater, 1900s	Box 68
Furnaces, heaters, radiators, 1900s-1970s	Box 16
General Electric--Power Apparatus News, 1937	Box 68
Goebel Sectional Electric Underground and Pneumatic Delivery Co., 1883	Box 16

Howard thermostat, approximately 1910	Box 16
Instant Heat Company of America, 1921	Box 16
Lennox coal-fired furnaces, 1941	Box 68
Oil and gas, 1880-1940	Box 16
Scope and Contents	
Includes; Elkins Manufacturing improved Maxim gas machine; Georgia-Carolina Oil; Sinclair Refining; Tulsa Oklahoma	
Operating instructions for "Acme" stoves and ranges, 1906	Box 16
Oxweld Acetylene Company--The ABC of a pilot lighting plant, approximately 1915	Box 16
Power plants, 1903-1984	Box 16
Scope and Contents	
Includes: Catawba Nuclear; High Point Electric Power Co.; Potomac Edison; Santee-Cooper	
Richmond Stove, approximately 1915	Box 16
Stoves and ranges, 1854-1940s	Box 16
Stoves and ranges--Rathbone & Kennedy stoves price list, 1854	Oversize-folder 1
Water--Montebello filters (Baltimore), 1915	Box 16
William E. Wood steam and water heating directions, 1900s	Box 68

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Entertainment and the Arts, 1832-1997

Astrology, 1901-1903

Dr. Derolli, 1901-1903	Box 16
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Fairs, Festivals and Expositions, 1853-1983

Art and museum exhibits, 1950s-1983	Box 16
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Scope and Contents

Includes: Brooklyn Museum "Great East River Bridge 1883-1983"; Elizabeth O'Neill Verner; Pierpont Morgan Library "Holbein and the Court of Henry VIII"; Storm King Art Center "Realism and Abstraction"

Canadian National Exposition, 1935	Box 16
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Centennial Exposition Philadelphia, 1876	Box 16
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Central Carolina Fair Association premium lists, 1904, 1908	Box 16
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Circus and novelty acts, 1870, 1915	Box 17
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Scope and Contents

Includes: Howe's and Cushing's Circus and Trained Animals, c. 1870; Prof. Winston's New and Novel Sea Lion Act c. 1915

East Carolina Fish, Oyster, Game and Industrial Association, 1889, 1892	Box 17
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Exposition Universelle Bruxelles (in French), 1958	Box 17
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Festival of the City of London, 1964	Box 17
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Great Albemarle (N.C.) District Fair, 1925	Box 17
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Harlem Casino event calendar, 1907	Box 17
------------------------------------	--------

Industrial and commercial fairs, 1898-1980s	Box 17
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Scope and Contents

Includes: Atlanta Home Furnishings Market 1980s; Business and Industry at the 1939 World's Fair Golden Gate International Exposition; Commercial Travelers Fair ticket 1898

International Shakespeare Week, 1987	Box 17
--------------------------------------	--------

Music and theater festivals (Great Britain), 1951-1982	Box 17
--	--------

Scope and Contents

Includes: Dickens Festival 1951; Edinburgh Festival 1952; Manchester Festival 1982; Shakespeare 4th Centenary 1964

North Carolina fairs, 1924-1939 Box 17

Scope and Contents

Includes: Aurora Community Fair; Coastal Fair; Lee County Agricultural Fair; Lovelady Township Community Fair; Randolph County Fair; Wayne County Fair

North Carolina State Exposition, 1884 Box 17

Panama-Pacific International Exposition, 1915 Box 17

Patriotic themed events, 1904-1983 Box 17

Scope and Contents

Includes: 4th of July (Provo, Utah) 1928; Farewell reception and dance (Dunkirk, France) 1918; Louisiana Purchase Exposition 1904; Plays for George Washington celebration 1932; U.S. Military Academy (Lenten service 1983; Student conference on U.S. affairs 1982); Washington-Carleton Commemoration 1983

Philadelphia Convention Hall, 1954 Box 17

Rural and regional festivals, 1969-1922 Box 17

Scope and Contents

Includes: Berkeley County (W.Va.) Apple Show 1909; Chattanooga (Tenn.) Spring Festival 1899; Frontier Days (Wyoming) 1908; Newberry (S.C.) Agricultural and Mechanical Society 1879; South Carolina Institute 1870; St. Louis Veiled Prophet 1922; Sumner County (Tenn.) Fair 1869; Tri-County Fair (Georgia) 1917; Valley Agricultural Association (W.Va.) 1883

Salisbury, N.C. fairs, 1891-1920 Box 18

Scope and Contents

Includes: People's Agricultural Fair 1920; Piedmont Alliance and Industrial Union Fair Association 1891-1892

Shad Festival (Grifton, N.C.), 1972, 1974 Box 18

South Carolina Agricultural and Mechanical Society premium lists, 1883-1898 Box 18

Southern States Fair (N.C.), 1956	Box 18
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Tickets, handbills, etc., 1853-1902	Box 18
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Scope and Contents

Includes: Elena Canari grand concert 1870; South Carolina Exposition 1901; South Carolina Interstate and West Indian Exposition 1902; United States International Exposition 1876; World Industrial Exposition of 1853; World's Fair/Columbian Exposition 1893

Various, 1882-1890s	Box 68
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Scope and Contents

Includes: Mayberry Pullman & Hamilton's Grand United Mastodon Shows 1882; Sells Brothers Combined Exhibitions c. 1890

Virginia fairs, 1903-1929	Box 18
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Scope and Contents

Includes: Shenandoah Apple Blossom Festival 1929; Shenandoah Valley Agricultural Society 1903; Warren County Corn Club and School Fair 1912

World Columbian Exposition--Invitation to visit the Merck building, 1893	Box 18
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Lectures and Talks, 1871-1929

Blue Book of Celebrities, 1929	Box 18
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Lowell Institute, 1924-1925	Box 18
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Programs and announcements, 1871-1928	Box 18
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Scope and Contents

Includes: Academy of Music Star Course of Lectures 1871; Boston Lecture Bureau 1920s; C.B. Reynolds "Faith and Hope" 1886; Denis A. McCarthy readings 1920s; F.C. Sumichrast "Our Great Indian Empire" 1914; Graham Wallace "Good Government" 1897; National Geographic Society 1928; Thad. Sheridan Fritz "Public Speaking" 1890

William B. Feakins Inc., 1922-1923	Box 18
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Lotteries, 1861, 1875

Handbills, 1861, 1875	Box 18
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Scope and Contents

Includes: Delaware 1861; Wyoming 1875. The Wyoming lottery was a fraud perpetrated by James M. Pattee. The drawing was never held; Pattee was arrested for mail fraud but not convicted (www.wyomingtalesandtrails.com, accessed June 18, 2024)

Motion Pictures, 1940

Gone with the Wind advertisement, 1940 Box 18

The Cameo news theatre brochure (London, England), 1936 Box 72

Scope and Contents

Brochure features a replica of the theatre that moves as the brochure is opened. The theatre was built in 1936; architect was Alister Gladstone MacDonald. The theatre remained in operation until 1980.

Music, 1832-1997

Booklets, 1893-1935 Box 18

Scope and Contents

Includes: Echo Music Co. "Flower Queen" 1893; Gamble Hinged Music Co. New Music Guide 1935; Songs of Kiwanis 1926; What is Mr. (Charles David) Carter's Vocal Method? C. 1898

Children's Record Guild--Your child is musical, 1951 Box 18

E. Ridley & Sons catalogue of popular music, 1900s Box 68

List of popular sheet music--Septimus Winner, Philadelphia, approximately 1864 Oversize-folder 1

Biographical / Historical

Septimus Winner (1827-1902) was a Philadelphia native, musician, teacher, and composer of both popular tunes and serious chamber music. Perhaps best known today for the song "where oh where has my little dog gone" and "ten little injuns" which were regularly featured in children's music education classes throughout the 20th century.

Source: Songwriters Hall of Fame "Septimus Winner" viewed 4 December 2024

Pabsts Harlem concert programme, 1907	Box 18
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Various, 1832-1997	Box 18
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Scope and Contents

Includes: "America" (Samuel F. Smith) 1832; Beach Boys postcard 1985; "Bitch" (Meredith Brooks) postcard 1997; Hitchcock Music Store list of songs 1881; Wanda Landowska's Art Center 1927

Various, 1880s	Box 68
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Scope and Contents

Includes: Howe's music book list; The Foot Light 1886

Waltham Piano Co.--Old favorite songs, 1906	Box 18
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Music Concerts, 1902-1976

Concert notices, 1902-1928	Box 18
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Scope and Contents

Includes: Columbia Theatre Opera 1904; English Grand Opera 1904; Ernestine Schumann-Heink c. 1928; Hans-Barth Bergman c. 1902; Tabernacle organ recital 1928

Programs, 1908-1976	Box 18
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Scope and Contents

Includes: Academy of Music (Norfolk, Va.) 1908; Academy of Music (Raleigh, N.C.) 1911; Andre Watts at Reynolds Coliseum 1970; Lazar Berman at Duke University 1976

Music instruments, 1871-1937

Criterion music box, 1900s	Oversize-folder 1
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Hohner piano accordions, 1937	Box 18
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Music boxes (including Mira, Stella), 1902-1909	Box 18
--	--------

Organs, 1880s	Box 18
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Scope and Contents

Includes: Alliance 1892; Cornish; Daniel Beatty; H.W. Alleger; Marchal & Smith 1881

Organs--Beethoven, 1882-1883	Box 18
Pianos, 1871-1890s	Box 18
Pianos--Baldwin Keynote, approximately 1936	Box 19
Pianos--Cornish, 1889-1899	Box 19
Pianos--H. W. Alleger, 1890s	Box 19
Pianos--Music and the Everett Piano, 1908	Box 19
Various, 1877-1910s	Box 19

Scope and Contents

Includes: Harp-O-Chord 1900; John F. Stratton Russian gut violin strings c. 1877; Marvellous Euphonia; Phonoharp Co. 1910s

Various, 1900-1910	Box 68
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Scope and Contents

Includes: Beethoven organs; Cornish & Co. pianos and organs 1900; Miraphone and Mira music box 1910

Novelty Items, 1868-1980s

Badges and stickers, 1911-1980s	Box 19
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Scope and Contents

Includes: Ajax Badge Co. aluminum identification badges 1911; Business cards 1960s-1980s; Hassan cigarettes pins 1920s; Patriotic stickers 1970s; Toys to Grow on official sticker catalog 1984

Indianapolis Photo Button Co., 1900s	Box 19
Nathan Hall--Electric Fish, approximately 1868	Box 19
R.G. Coster catalog of tricks, games and puzzles, approximately 1874	Box 19

Theater, Drama, 1883-1974

Ballets de Paris (French), 1950	Box 65
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Carolina Playmakers (Chapel Hill, N.C.)-- Sharecropper, by Fred Howard, 1938	Box 71
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Scope and Contents

Note: Described in text as a "drama of the troubles of the Negro tenant farmers of Eastern North Carolina"

Circulars, advertisements, 1902-1974	Box 65
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Display Stage Lighting Co. catalogue of theatrical lighting equipment and effects, 1927	Box 19
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Lists and catalogs of plays, 1929-1930	Box 19
--	--------

Max Factor make-up studio pamphlets, 1951	Box 19
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Scope and Contents

Partial set of instructional pamphlets for stage character makeup, including instructions for specific Shakespearean characters

Studios of Stage Design home study course, 1930	Box 19
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Various, 1883-1893	Box 68
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Scope and Contents

Includes: Alvin Joslin Comedy Co. (Charles L. Davis) c. 1883; Peoples Dramatic News 1884-1885; The Star Programme 1893

Walter Hampden--Cyrano de Bergerac, 1932	Box 19
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Food and Beverage, 1865-2000

Alcoholic Beverages, 1880s-1980s

Beer, 1900s	Box 19
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Scope and Contents

Includes: Christian Moerlein; Schlitz

Birthday Bar Book, 1971	Box 19
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Irvin S. Cobb's Own Recipe Book, 1936	Box 19
Novelties, 1910s-1964	Box 19
Scope and Contents	
Includes: Four Roses barometer c. 1910; Gallagher-Burton fish wheel 1940s; Herald Whiskey Popular Up-to-Date Toasts c. 1910; Ramsey Cocktail Mixing Guide 1964	
Various, 1900s-1920s	Box 68
Scope and Contents	
Includes: Casper Co. circular c. 1920; Pabst Blue Ribbon poster	
Whiskey, 1880s-1950s	Box 19
Scope and Contents	
Includes: Fulton; Henry McKenna; Old Kentucky	
Wine guides, 1979-1980s	Box 19
Scope and Contents	
Includes: Italian Wine Guide 1979; Short Guide to German Wines 1980s	
Wine, brandy etc. price lists and business cards, 1899-1940s	Box 19
Beverages, 1908-1997	
Coca-Cola correspondence, 1926-1927	Box 19
E. Luhman--Food value of bottled soda waters, fruit juice drinks and mineral waters, from a dietetic standpoint, 1914	Box 19
Soft drinks, 1900s-1996	Box 19
Scope and Contents	
Includes: Canada Dry sweepstakes 1957; Carque's concentrated grape juice; Coola 1900s; Pepsi merchandise catalog 1996; Ward's Orange Crush "Kings and Queens of the Movies" collector cards c. 1925	
Spring water, 1900s	Box 19

Scope and Contents

Includes: Congress & Empire Spring Co. price list 1900s; Huntoon Spring Water Co. prospectus 1907; Johann's 1900s

Various, 1908-1997 Box 19

Scope and Contents

Includes: Matte: Universal Appeal Explained 1932; Postum advertisement 1908; Tahitian Noni 1997

Welch's--The Gift of the Concord script, 1950 Box 19

Coffee and Tea, 1874-1993

Chase & Sanborn, 1890s-1900s Box 20

Chase & Sanborn--Booklets, 1897-1923 Box 20

Scope and Contents

Includes: Drawing book 1897; North American animals 1910; Seals and Coats of Arms 1902; Songs of Our Country 1914; The Romance of Coffee 1923

Dealers, 1874-1926 Box 20

Scope and Contents

Includes: Globe Mills 1874; Great American Tea Co. 1876; Great Atlantic and Pacific Tea Co. 1884; Nolan's Coffee and Tea Store 1900s; Wm. B. Reilly & Co. 1926

Maxwell House--Songs of the Show Boat, 1935 Box 20

Peet's Coffee descriptions and recommendations, 1993 Box 20

Tea, 1890s-1970s Box 20

Scope and Contents

Includes: Betty Brown 1930s; Continental Coffee Products bag cutter 1970s; Ellis Davis & Co. 1890s; Loo Choo Mixed Tea; Standard Goods 1900s; Woe-Tai Tea 1900s

Dairy Products, 1875-1949

Diximaid Ice Cream calendars, 1938-1940 Box 20

G. Webber & Co.--Poor Man's Golden Butter
Compound hand book of valuable information,
approximately 1875 Box 20

Various, 1880s-1949 Box 20

Scope and Contents

Includes: Blue Bird Ice Cream envelope 1949; Durham Ice Cream
Company (Blue Ribbon brand) invoice 1921; Mellin Food 1880s; Pratt Food
Co. letter regarding the egg business c. 1916

Fruits and Vegetables, 1900-1933

Handbills, 1900-1933 Box 20

Scope and Contents

Includes: Finley Acker evaporated apricots c. 1900; R.E. Funsten Dried
Fruit and Nut Co. price list and promotional booklet 1907; United
Mushroom Co. "The Gold Mine in Your Cellar" 1933

Grains, Bread, etc., 1878-2000

American Bakers Association--How much do
you know about bread?, 1953 Box 20

Baking, 1900s-1976 Box 20

Scope and Contents

Includes: Cushman's 1941; D.P. Lord 1900s; Holsum Bakers 1940s; K.D.
Childs; Lister Bros. c. 1930; Sunbeam Denver Broncos tie-in 1976

Ballard & Ballard--Obelisk flour premium
circular, 1890s Box 68

Cereals, 1910s-2000 Box 20

Scope and Contents

Includes: American Rice Food and Mfg. Co. cook book 1910s; Kellogg's
Toasted Corn Flakes brochure 1915; Quaker Breakfast Squares cup holder
c. 2000; Ralston brochure 1934; Zo package panel c. 1930

Ceresville Roller Flour, 1900s Box 20

Scope and Contents

Includes depictions of African American children

Flour, grains, etc., 1878-1967 Box 20

Scope and Contents

Includes: Artox recipes 1920s; Carque carob meal 1931; El Molino Mills "A Kernel of Wheat" brochure 1957; Garrison Valley Mills memo 1925; Igleheart Bros. list 1900s; Millennial Food--Rice; North Carolina Corn Millers Association recipes 1967; Rowland Bros. price list 1878; Tennessee Mill Co. presidential forecast 1912

National Dunking Association--Cal Tinney:
Don't Quarrel, Dunk!, 1946 Box 20

Roman Meal calorie counter and diet plan,
approximately 1950 Box 20

S.S. Marvin & Co. (cookies and crackers),
approximately 1889 Box 71

The story of CoBakCo, 1937 Box 20

Grocers, 1871-1929

C.B. Ragland & Co. (Nashville, Tenn.)
circulars, 1923, 1928 Box 71

Handbills and price lists, 1872-1929 Box 20

Scope and Contents

Including: Calumet Tea and Coffee Co.; John R. Cary; Sharp & Perkins; Spotless Grocery; T.J. Henderson

Jewel Tea Co.--Grocery line product range
visual aid used by door-to-door sales
representatives, approximately 1915 Box 20

Phillips-Trawick premium catalog, 1900s Box 20

Various, 1871-1927 Box 68

Scope and Contents

Includes: American Stores (ASCO) calendar 1927; C.B. Ragland price list 1921; J.B. Corsbie 1871; New England Grocer 1892; Robert Atkinson price list 1895

Meat, 1883-1985

Ham and pork, 1883-1950s Box 20

Scope and Contents

Includes: Joyner's ham brochure with recipes 1940s; Noah's Country Ham brochure with recipes 1950s; V. Hechler Jr. 1883

Libby, McNeill & Libby--Libby's atlas of the world, 1900s Box 68

North Carolina Cattlemen's Association brochures with recipes, 1960s Box 20

Various, 1914-1985 Box 20

Scope and Contents

Includes: Giant "Consumer's guide to meat" 1985; Green Hill Farm pheasant recipes; Swift & Company visitors' reference book c. 1914

Premiums and Promotions, 1874-1966

Arbuckle Brothers insert cards, 1889-1893 Box 20

Arm & Hammer insert cards (Birds, flowers series), 1908-1923 Box 20

Trade cards, postcards, 1874-1966 Box 20

Processed Foods, 1900-1974

H.J. Heinz--The story of the 57, 1930s Box 20

Here's the story of Birds Eye Foods, 1940s Box 20

Recreational foods, 1973-1974 Box 20

Scope and Contents

Includes: Mountain House menu planner; Rich-Moor menu planner

Vegetable Preservative Co.--Southwick's patent process, 1900s Box 20

Restaurants, 1910-1986

McDonald's Food: The Facts, 1986 Box 20

Menus, postcards, recipes, etc., 1910s-1979 Box 20

Scope and Contents

Includes: Big Meadow Café, Lovelock Nevada "All White Help"; Harlan Sanders recipes; Marlborough Café Washington D.C. 1904; Rendezvous restaurant St. Paul Minn. Featuring testimonial from Mildred Harris; William Kanell Midway Ice Cream Parlor

Souvenir de Restaurant Antoine (New Orleans), 1940

Box 20

Wedgwood Inn, Johnston's Coffee Shop; Mammy's Shanty, Creighton's Restaurant, 1940s

Box 20

Scope and Contents

Includes caricature of Black Africans

Snacks, Candy, etc., 1895-1968

Various, 1900s-1968

Box 20

Scope and Contents

Includes: Beech Nut Gum 1930s; Carque Pure Food Company 1900s; Emma Curtis desserts of quality and how to make them (with Snowflake Marshmallow Crème) 1916; Fanny Farmer "History of our flag" 1937; Hershey chocolate wrapper 1900s; Pringles pamphlet 1960s; Singler's Bonbons bookmark 1900s; Whitman Sampler calendar 1966; Ye Olde Tyme envelope 1918

White's Red Robin Gum--Collector wrapper cloth "Girls. Fortune", approximately 1890

Box 20

Wrigley, 1895-1923

Box 20

Scope and Contents

Includes: Calendar offer 1923; parasol offer 1895; pencil offer 1920s; Wrigley's Red Book c. 1899

Spices, Condiments, etc., 1865-1972

Baking soda, approximately 1900-1911

Box 21

Scope and Contents

Includes: Arm & Hammer 1906, 1911; Anvil 1900s; Dwight's Cow Brand 1900s

B.T. Babbitt's best baking powder,
approximately 1880 Box 65

Calumet pop-up advertisement, approximately
1910 Box 68

Northwestern Yeast Co.--Dry Hop Yeast Foam
lithograph, 1908 Box 71

Scope and Contents

Note: Features representation of African American

Sauces and dressings, 1960-1972 Box 21

Scope and Contents

Includes: Good Seasons 1960s; King's Delight recipes 1960; Vita Steam
Trays "World's Favorite Sauces" 1972

Spices, 1900-1940s Box 21

Scope and Contents

Includes: Certo labels 1930s; Ceylon Spice Co. card with tapioca breakfast
song 1900s; J&J Colman calendar bookmark 1905; Magic Yeast 1910s;
Morton Salt note paper 1930s; Rumford baking powder recipe card 1920s;
Virginia Dare extracts cut-out scenes 1930s; Worcester salt song book
1940s

Sweeteners, 1865-1923 Box 21

Scope and Contents

Includes: Cider Jelly handbill 1900s; Five Point honey brochure with
recipes 1923; Longwood Plantation pure cane syrup (features caricature of
African American) 1900s; Philadelphia Sugar House 1865; "What dextrose
is, what it does" (features caricature of Native American) 1910s

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Hair Care & Toiletries, 1866-1997

Barber shop and salon supplies, 1920s-1940s Box 21

Bristol-Myers--The girl for the job?, 1956 Box 72

Scope and Contents

Pamphlet promoting Mum deodorant, stressing the importance of good grooming for the workplace.

Burnett's Ladies calendar, 1866	Box 21
California Fruit Growers Exchange--Lemons for loveliness, 1935	Box 21
California Perfume Co. catalog, 1910s	Box 68
Caswell-Massey Apothecary catalogue 225th anniversary, 1977	Box 21
Chanel scented postcards, 1997	Box 21
Connor & Walters catalog of barber supplies, 1926	Box 69
Ellis-Stone Beauty Shoppe, 1920s	Box 21
Emil T. Paidar Co. barber shop and beauty parlor equipment, 1926	Box 69
Emil T. Paidar Co. beauty parlor equipment, 1927	Box 21
Frank Siddells Soap pamphlet, approximately 1881	Box 21
Funk Wig Co. wigs, beards, makeup, 1929	Box 21
Gem safety razors, 1911	Box 21
Grooming supplies, 1880s-1930s	Box 21

Scope and Contents

Includes: Allen fountain brush c. 1900; American Beauty mirror c. 1900; Durham duplex razor 1880s; Fuller brush 1930s

Hoyt's German cologne, 1891-1897	Box 21
J.L. Larkin & Co.--"Sweet Home" family soap, 1880s	Box 21
Jesse Oakley's La Reine soap, 1870s	Box 21

Koch's barbers chairs, furniture and barber shop accessories, 1926 Box 21

Koch's beauty parlor fixtures and accessories, 1925 Box 21

Miner's makeup (Henry C. Miner Co. theatrical makeup), 1930 Box 21

Old Dr. Culverwell's radical regenerator for the cure of spermatorrhea and seminal weakness, 1870s Box 21

Scope and Contents

Pamphlet includes descriptions of condoms and other sexual health aids

Parfumerie Monte Cristo--How to be beautiful, approximately 1886 Box 21

Perfume and cologne, 1889-1991 Box 21

Scope and Contents

Includes: Antoine Chiris price list 1896-1898; Austen's Forest Flower 1889; Colgate calendar 1905; Harrison's Perfumery 1890s; Sienna cologne sample 1991

Ponce de Leon Company--Circular no. 8 on penis enlargement preparation, 1890s Box 21

Revlon Moon Drops, 1956 Box 21

Shampoo and hair restorer, 1900s Box 21

Scope and Contents

Includes: Gem Novelty Co.; Golden Glint shampoo; Hall's Vegetable Sicilian Hair Renewer; Strehl hair restorer

Toilet soap, 1870-1931 Box 21

Scope and Contents

Includes: B.J. Babbitt 1870; Crofts & Reed; Grand Pa's Wonder Soap 1898; Ivory 1931; Pears; Velvet Skin soap

William R. Strehl hair pieces and extensions, 1900s Box 21

Wm. B. Riker & Son/Miller & Rhodes department stores--Beauty culture, 1901	Box 21
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Household Goods, 1849-2000

Apparel, 1854-1997

Agents and mail order, 1896-1939	Box 21
Aqua-Repel fabric book, 1914	Box 21
B. Altman book of styles, 1916	Box 22
B. Altman summer apparel, 1913	Box 22
Collins & Fairbanks hats, 1925-1927	Box 22
Corsets and lingerie, 1860s-1916	Box 22

Scope and Contents

Includes: Charles Baum 1860s; Frances Lingerie Co. 1874; H. W. Gossard 1916; National Cloak and Suit Co.

DuPont Challenge cleanable collars, 1918	Box 22
Florida Ostrich Farm, 1910s	Box 22
Franklin Simon catalog, 1917	Box 22
Furs and skins, 1900-1932	Box 22
Furs and skins--Hill Brothers, 1916	Box 69
Hart Shaffner & Marx style book for men and young men, 1915	Box 22
Hats and millinery, 1854-1900s	Box 22

Scope and Contents

Includes: A. Meyers 1878; Hill's Hat Journal 1892; Millinery Fashion Magazine 1886; Miss Mullin 1854-1856

House of Bargains catalog, 1928	Box 22
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I&S Bing Clothing, 1892	Box 22
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Intercollegiate Bureau of Academic Costume, 1902	Box 22
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John Wanamaker catalog, 1899	Box 22
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Men's and boys' clothing, 1900s-1935	Box 22
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Scope and Contents

Includes: Dr. Jaeger's Sanitary Woolen System 1905; Palm Beach Suits 1935; Trivers Clothes 1919

P. O'Toole Merchant Tailor--U.S. presidents collector cards, 1880s	Box 22
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Scope and Contents

Includes: one card each for Abraham Lincoln; Andrew Jackson; Andrew Johnson; Franklin Pierce; James A. Garfield; James Madison; James K. Polk; John Adams; John Quincy Adams; John Tyler; Martin Van Buren; Millard Fillmore; Rutherford B. Hayes; Ulysses S. Grant; William Henry Harrison; Zachary Taylor;

Procter & Gamble--Fine fabrics their selection and care, 1932	Box 22
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Ridabock & Co.--National Guard officers' equipment, 1880s	Box 22
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Robert Orr & Son 50th anniversary, 1929	Box 22
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Singer Brothers catalog, 1905	Box 22
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Stuart Co. catalog, 1915	Box 22
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Supplies for the Junior Order United American Mechanics and Daughters of Liberty, 1902	Box 22
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Scope and Contents

A patriotic fraternal organization founded in 1840. Originally an anti-Catholic nativist organization, it evolved to become non-sectarian.

Tailors and tailoring, 1870s-1960s	Box 22
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Scope and Contents

Includes: Briggs/House of Doherty 1960s; Illinois Custom Tailoring 1908; McDowell garment drafting machine 1880s; Mrs. D.A. Inwood's diagram for dress cutting 1870s; Regal Tailoring 1913; Young the Tailor 1898

Trade cards, 1868-1997 Box 22

Various circulars, 1872-1922 Box 69

What everyone should know when buying cottons!, 1940s Box 22

Women's and girls' clothing, 1888-1924 Box 22

Scope and Contents

Includes: B. Altman 1914; Fleischman's Big Store 1924; Foster's hook gloves 1899; Stern Brothers 1911; Stewart & Co. 1915

Appliances, 1850-1978

Clothes ironing, 1923-1950s Box 22

Scope and Contents

Includes: American Beauty adjustable electric iron 1950s; Coleman 1930s; General Electric c. 1950; Hotpoint 1922; Proctor "Ironing can be easy" 1948

Dishwashers, 1920s Box 22

Scope and Contents

Includes: Cinderella "You need never wash a dish again" 1920s; General Railway Signal (GRS) "Electrical dishwashing" 1920s; Walker "Washing your dishes" c. 1920

Fairbanks-Morse home water system, 1920s Box 22

Golden Harvest cook stove, 1890 Box 69

Manning-Bowman chafing dish recipe book, 1910s Box 22

Mixers and blenders, 1930s-1978 Box 22

Scope and Contents

Includes: Kenmore 1940s; Oster 1978; Sunbeam 1930s, 1982

Pasteur germ-proof water filter, 1899	Box 22
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Perfect Hand fire extinguisher, 1886	Box 23
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Quicksafe can opener, 1900s	Box 23
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Refrigeration--Dry ice, 1927	Box 23
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Refrigerators, 1850s-1940s	Box 23
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Scope and Contents

Includes: "Care of perishable foods" 1940s; Charleston Neck Ice House 1850s; Majestic 1930s; Norge 1935-1937; Westinghouse 1937

Space heaters, 1950s-1970s	Box 23
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Scope and Contents

Includes: Arvin, Markel

Steam cookers, 1850-1890s	Box 23
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Scope and Contents

Includes: Brown's improved steamer c. 1856; Common Sense Cooker (H.A. Willes) 1880s; Hazelton boiler and tea kettle 1864; Peerless 1890s

Stoves and ranges, 1900s-1977	Box 23
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Scope and Contents

Includes: Chattanooga Stove c. 1900; Consolidated Gas "Cool kitchens"; Estate "Cooking by time and temperature" 1920s; G.E. Americana ranges 1960s; Hotpoint El Tostovo 1913; Kenmore 1950; Quick Meal Stove Co. c. 1910; Weber kettle 1977

Various, 1870s-1959	Box 23
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Scope and Contents

Includes: Berry's electric water heater 1959; Blue Grass electric fan c. 1940; Duntley pneumatic sweeper 1914; Enterprise meat chopper and raisin seeder c. 1900; Folding bath cabinet c. 1900; Fuller carpet beater 1870s; knife and scissors sharpener 1870s; Savo air moistener 1912; Universal bread maker 1900s; Vienna coffee maker c. 1900

Washing machines, 1870-1941	Box 23
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Scope and Contents

Includes: 1900 Washer 1910; Bissell 1880-1881; Hall's Little Washer; Home Mfg. Co. c. 1870; Hotpoint Thriftivator; Norge Autobilt (1935) and Ro-Ta-Tor (1941); Tilton steam washer 1873; Vandergrift 1890s; Voss Floto-Plane washer; Westinghouse 1930s

Washing machines--Kenmore for easier washdays, 1936 Box 23

Washing machines--Westinghouse Laundromat "recipes", 1948 Box 23

Footwear and Hosiery, 1876-1973

Dexter Shoe Co. catalog, 1893 Box 69

Endicott-Johnson--"We" Story of an industrial democracy unique in business history, 1927 Box 23

Hosiery, 1910s Box 23

Scope and Contents

Includes: G.H. Miller (Buster Brown) "A talk on hosiery" 1915; Shawknit c. 1910 (features caricatures of African American)

Mishawaka "ball-band", 1928 Box 23

Potomac Edison appliance brochure with Reddy Kilowatt, 1940 Box 65

Shoe parts and shoemaker supplies, 1890s-1921 Box 23

Scope and Contents

Includes: E. Larrabee & Sons 1892; Nic. Bosler Leathers c. 1890

Shoes, 1892-1973 Box 23

Scope and Contents

Includes: Adolph Meyer 1892; Anderson 1915; Barefoot Gear 1973; Dr. King 1890s; Queen Quality; Walk-Over

Southern Saddlery--Puttees, 1910s Box 23

Trade cards, 1876-1909 Box 23

United Shoe Machinery Corp., 1921-1923 Box 23

Scope and Contents

Includes: Calendar of the Constitution of the United States 1923; Pilgrim calendar 1921; Washington calendar 1922

Ventilating Water Proof Shoe Company, 1870s Box 23

Wm. Scholl, 1938 Box 23

Scope and Contents

Includes: Treatment and care of the feet, Dr. Scholl's Scientific Shoes

Furniture, 1891-1950

Beds and bedding, 1890s-1922 Box 23

Scope and Contents

Includes: Bab-e-matic; Eureka bed brace 1890s; H.D. Dougherty & Co. 1911; Ostermoor mattress 1910s; U.S. Liberty folding cot 1922

Beds and bedroom furniture, 1920-1929 Box 65

Scope and Contents

Includes: Mebane Kingsdown Mattress 1924; Simmons steel furniture for bedrooms 1925; Southern Spring Bed Co. Blue Ribbon beds 1929

Catalogs and circulars, 1891-1925 Box 65

Scope and Contents

Includes: Inner-Braced Furniture Co. 1925; Peck & Hills 1920; Peoples House c. 1925; Union Furniture 1891; Wilson-Chase 1921

Cedar chests--Farley & Loetscher, 1923 Box 23

Century Furniture Co. (Fragile item), 1930 Box 23

Chair seats and pads, 1910s-1930s Box 23

Scope and Contents

Includes: National Seat & Novelty Mfg. Co. 1910s; Non-shine chair pad 1930s

Chairs, 1917-1950 Box 23

Scope and Contents

Includes: Conant Ball c. 1924; Sikes 1920s; Standard Chair 1917; U.S. Chaircraft 1950

Chairs, 1920-1927 Box 66

Scope and Contents

Includes: American Chair 1920; Conrades household chairs 1926; Great Northern Chair Co. 1927; Marietta Chairs 1925

Chairs--Aluminum Company of America, approximately 1925 Box 24

Chairs--Wilfson & Hechinger, 1890s Box 24

Dealers, 1900s-1920s Box 24

Scope and Contents

Includes: H. Rothschild; Montgomery Ward; S.A. Stevens; Ware-Hatcher

Drexel Furniture Company, 1948 Box 24

Scope and Contents

Includes: Annual report; "So you want to furnish with fine reproductions?"

Furniture South, 1928 Box 24

Macey bookcase catalogs, 1924-1926 Box 24

Simmons bed designs, 1929 Box 24

Simmons steel bedroom furniture, 1926 Box 24

Southern Furniture Market News, 1924 Box 24

Tables (Hannahs; St. Johns), 1920s Box 24

The New Hoosier, 1921 Box 24

Various, 1920s Box 24

Scope and Contents

Includes: Brentwood c. 1925; Charak 1925; Fogle fibre furniture 1927; Karpen Windsor c. 1925; Needle-Point; Newcomb c. 1930

Various, 1892-1930 Box 69

Physical Description: 2 folders

Scope and Contents

Includes: Charak 1930; Continental 1926; Empire Penn 1928; Southern 1892; White Furniture Co. 1926

Household Furnishings, 1854-1980s

Alnwick bedspreads, approximately 1920 Box 24

Art, portraits, frames, etc., 1890-1909 Box 24

Scope and Contents

Includes: Alfred Hutton c. 1930; American Art 1890; Decalomania transfers c. 1900; Frank W. Williams 1909; Robert Johns 1897

China (Dishes), 1900s-1976 Box 24

Scope and Contents

Includes: Franciscan 1973; Herbert S. Mills c. 1934; Lenox 1972-1976; National China 1923; Royal Doulton 1973; "Some data about Dresden China" 1900s

Crystal glassware, 1970s Box 24

Scope and Contents

Includes: Frostoria Glass 1976; Royal Doulton 1970s

Cullen & Newman lamps, 1890s Box 69

Drapery fixtures, 1915-1917 Box 24

Scope and Contents

Includes: Kirsch exclusive drapery fixtures 1917; Kirsch rod and drapery suggestions c. 1915; The Curtain Rod House style book 1917

Flatware, 1880-1874 Box 24

Scope and Contents

Includes: Gorham Sterling 1974; International Silver "Planning for Sterling" c. 1940; Newbury Silversmiths (Towle Mfg.) 1907; Tiffany "The care of silver" c. 1880

Flooring--Armstrong linoleum pattern book,
1921 Box 25

Kitchen items, 1870s-1938 Box 25

Scope and Contents

Includes: Kook-Kwick pressure cooker c. 1930; Leach roaster and baker c. 1890; Triplex 1930s; Turners' Champion stovepipe shelf, clothes dryer c. 1890; Valve jar c. 1870s; Woodenware 1938

Karagheusian rugs, 1940s Box 69

Metal goods, 1890-1929 Box 25

Physical Description: 2 folders

Scope and Contents

Includes: B. Paleschuck wrought metal goods 1925-1929; Biggins-Rodgers mirrors 1900s; Christofle & Cie. 1892; Erie Art Metal Company 1921; Gorham vases, candlesticks, etc. 1920s; Imported furniture trimmings 1930s; Keen & Hagerty catalog of stamped and Japanned ware 1890; Kenneth Lynch Armorers and Metal Craftsmen 1930s; Stratton & Terstegge catalog 1906

Odell Hardware--Wood mantels and fireplace
fixtures, approximately 1900 Box 66

Owens Salvage Co. enamel, china and
glassware, 1923 Oversize-folder 2

Pottery and crockery, 1904-1960s Box 25

Scope and Contents

Includes: Rookwood c. 1900; Spode 1960s; Teco Art Pottery 1904; Wedgwood c. 1940; Woodward, Cahoon 1900s

Rugs, 1890-1927 Box 25

Scope and Contents

Includes: Boston Carpet Beating Company 1890s; Linen & Klearflax linen rugs c. 1915; Lyon Brothers c. 1900; Olson 1927; Stern Bros.; Treloar mats c. 1890

Rugs--Bigelow-Sanford sampler collections,
1930s Box 25

Physical Description: 3 folders

Rugs--Pennsylvania Axminster sampler collection, 1920s Box 26

Physical Description: 2 folders

Safes and locks, 1850s-1900s Box 26

Scope and Contents

Includes: Brown's patent safety alarm; Detector locks 1850s; Victor Safe & Lock Co. 1900s

Souvenir spoons, 1900s Box 26

Scope and Contents

Includes: J. H. Johnston; M.C. Eppenstein

Trade cards, 1854-1941 Box 26

Various, 1869-1930s Box 26

Scope and Contents

Includes: J. & I. Cox inventory of goods c. 1900; Nancy Lincoln exquisite hand sewn things from Kentucky 1930s; National Novelty Mfg. Works catalog 1905; S.A. Stevens 1869

Various, 1890-1906 Box 69

Scope and Contents

Includes: Banner lamps 1890; Butler Brothers picture sale 1906; Carpet Exhibitor c. 1900

Various, 1870-1980s Box 66

Scope and Contents

Includes: Carolina Designer Craftsmen advertisement 1980s; Charles G. Yates (Greensboro, N.C.) metalware price list 1870s; Continental Traveler luggage 1950s; Otto Young 1896; R.T. Bush/Hudson River Wire Works white wire clothes line terms to agents 1870

Various, 1920s-1940 Box 71

Scope and Contents

Includes: American Supply House; Hidden's Hints sales bulletin 1922; National China 1923; Wm. Rogers flatware 1940

Wallace & McCafee lamps, 1890s	Oversize-folder 2
Wallpaper--Montgomery Ward, 1900s	Box 26
Wallpaper--Sears, 1918	Box 26
Window shades, screens, etc., 1900-1940s	Box 26

Scope and Contents

Includes: Burrowes rustless screens 1907; foster Munger catalog 1908; Levelor blinds 1940s; Pompeiian bronze screen cloth c. 1920; Rasch & Gainor window shades calendar 1933, 1937; Standard Window Shade Co. c. 1900; Victoria Venetian blinds 1902; Windophanie glass decoration 1900s

Household Supplies, 1849-1970

Borax sign, 1900s	Box 70
Cannon textile products, 1978	Box 26
Equipment, 1849-1970	Box 26

Scope and Contents

Includes: HD&E Ward (brooms, pails, etc.) 1849-1950; Horsey-Bassett apron 1925; Hudson River white wire clothes line c. 1868; Nutron terrarium c. 1970

Gold Dust Twins postcard (caricature of African American), 1909	Box 26
Hester Florist (Durham, N.C.) church fan, 1940s	Box 26
Laundry soap, bleach, etc., 1880-1970	Box 26

Scope and Contents

Includes: 101 bleach c. 1930; Arm & Hammer c. 1970; Bornot c. 1880; Clean-Easy soap c. 1914; Damon Chemical Works 1887; Japanese soap c. 1880; La France bluing c. 1920; Soapine c. 1890

Polishes, 1880-1930	Box 26
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Scope and Contents

Includes: Arm & Hammer c. 1900; Butcher Boston Polish c. 1930; Rising Sun stove polish c. 1880; Royal Glitter c. 1900

Soaps and cleansers, 1880-1920	Box 26
Scope and Contents	
Includes: Bon Ami c. 1910; Dixie soap c. 1900; Eagle lye c. 1920; Frank Siddalls soap c. 1900; Larkin soap 1896; Monkey Brand Brooke's soap c. 1900; Weedon's Excelsior labor-saving washing compound c. 1880	
Various, 1853-1930	Box 26
Scope and Contents	
Includes: Brown's liquid glue (Ephraim Brown) 1880s; Firmenich starch (caricature of Chinese man) c. 1885; Hydrolite bath tub enamel c. 1900; Tutch-Upp scratch remover c. 1930; West Disinfecting Co. Coro-Noleum 1915; Wm. A. Kinsler recipes 1853	
Household Tips, 1877-1960s	
ALCOA's Book of Decorations, 1959	Box 27
American Service Company--Ice has many uses, 1940s	Box 27
Arm & Hammer cleansing tips, 1935	Box 27
Borax in the home, 1900s	Box 27
Detecto charm book (dieting guide), 1929	Box 27
ECKO--Edward Arnold shows you how to carve, 1945	Box 27
Heloise's hints on rug and carpet care, 1962	Box 27
Johnson & Johnson household hand book, 1928	Box 27
Lysol--Protecting the home against disease, 1930s	Box 27
Mrs. John Cameron Swayze's household hints, 1950s	Box 27
National Association of Ice Industries--Money-saving tips on marketing!, 1940s	Box 27
Purex--Helpful hints for housewives, 1930s	Box 27
Reynolds--Fun with foil, 1957	Box 27

S.C. Johnson--How to have a prettier room!,
1960s Box 27

T. Steele & Son--What shall I buy for a present,
1877 Box 27

Scope and Contents

Includes gift suggestions primarily of jewelry and silverware, organized by price point

Westmorland Sterling--Nancy Prentiss: The
perfect hostess, 1946 Box 27

Jewelry, Watches, etc., 1851-1984

Bailey Banks & Biddle--The couturier
collection, 1979 Box 27

Balfour blue book, 1960 Box 27

Catalogs, 1871-1970s Box 27

Scope and Contents

Includes: Carter Drug Co. c. 1900; Edward Fasnach c. 1890; Galt & Bro. 1970s; Greenlea & Crosby--Souvenirs of the sunny South (Caricatures of African Americans) 1908; Harry F. Smith 1900; J. Lynn & Co.; Monroe Kennedy 1871; S. Landsberg; W. A. Latta 1885; Young-Neal O-Pinion 1920

Clocks, 1900-1924 Box 27

Scope and Contents

Includes: Atlas automatic check clock c. 1900; Tiffany never-wind clock 1919; Westclock Tick Talk 1924

Eugene E. Hall--Staff making and pivoting,
1910 Box 27

Hamilton--The Rail Road Timekeeper of
America note book, 1912 Box 27

Jewelry, 1851-1911 Box 27

Scope and Contents

Includes: Benjamin Allen & Co.; Hancock & Co. c. 1911; J.P. Johnson c. 1890; R. Brown & Son 1851

Otto Young & Co. catalog, 1896	Box 70
Promotional watches, 1897-1984	Box 27
Scope and Contents	
Includes: Bestor's pocket almanac; Gem Novelty Co. c. 1905; Peace Time Limited 1984	
South Bend Watch Company--C.T. Higginbotham pamphlets, 1907-1912	Box 27
Scope and Contents	
Includes: Confessions of a clerk 1912; The balance staff; The detached lever escapement; The lever escapement 1907	
Trade cards, 1881-1900s	Box 28
Scope and Contents	
Includes: New York Jewelry Store "Seven wonders of the world" series 1881	
Watch supplies, 1890s-1911	Box 28
Scope and Contents	
Includes: Rees School (engraving, watchmaking training) 1911; William F. Nye watch oil (in English, French) c. 1890	
Watches, 1890s-1960s	Box 28
Watches, chains, etc., 1890s-1904	Box 69
Pets and Pet Supplies, 1920s-1963	
Booklets, 1920s-1940s	Box 28
Scope and Contents	
Includes: Burwin Kennel Journal 1933; Champion dog biscuit 1920s; Dr LeGear "Dogs, cats and foxes: their treatment and care" 1933; Hartz Mountain "Canary care" 1940s	
Kal Kan advertisement, 1963	Box 70
Sewing Equipment, 1868-1976	
Brainerd & Armstrong--Rose designs, 1890s	Box 28

Foley & Williams, 1900s	Box 70
Ladies Art Co.--Diagrams of quilt, sofa and pincushion patterns, 1900s	Box 28
Laura Copenhaver coverlet catalog, 1930s	Box 28
Mrs. C.E. Criss-Wise--500 designs for Mexican drawn-work, 1893	Box 28
Scoville snap fasteners, 1919	Box 28
Sewing machines, 1868	Box 66
Scope and Contents	
Includes: National family sewing machine; Secomb family sewing machine	
Sewing machines, 1868-1976	Box 28
Physical Description: 3 folders	
Scope and Contents	
Includes: Buckeye; Cately & Co. 1876; Davis 1872; "Domestic" 1888; Erie 1873; Goodrich; Illinois New Royal 1901; Mercury Dial-O-Matic 1940s; National 1870s; New Home 1873-1896; Singer (includes American song birds collector card series) 1884-1927; Wheeler & Wilson 1870s; Willcox & Gibbs 1868; Wilson 1870-1872	
Successful home dyeing with Diamond Dyes, 1890s	Box 28
Supplies and parts, 1876-1960s	Box 28
Scope and Contents	
Includes: Buttonhole cutter 1897; Centennial Exhibition 1876; Esso scissors sharpener 1960s; Family Circle needle card 1950s; quilting frame advertisement 1880s; St. Louis fancy work catalog 1900s	
Thread--Clark's collector cards, 1880s-1890s	Box 28
Scope and Contents	
Includes: Calendar 1889; Children; Industrial (caricature of African American) 1894; scenic views	
Thread--J&P Coats, 1880s	Box 28

Scope and Contents

Includes scenes from The Mikado

White Sewing Machine Co.--Our national songs, 1889	Box 28
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Wright's bias fold tape and trimmings, 1930s	Box 28
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Sporting Goods, 1887-1970s

A.G. Spalding catalogs, 1898, 1921-1928	Box 28
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Scope and Contents

Includes: A radical change: The why and wherefore 1898

Boating and water sports, 1970s	Box 28
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Scope and Contents

Includes: canoes, kayaks, water skis

Chubb rods and fishing tackle, 1890s	Box 28
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Finnish sporting goods, approximately 1973	Box 28
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Scope and Contents

Includes: Finnish Trade 1973; Finnish Sportarticles

Firearms and hunting, 1880s-1973	Box 28
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Scope and Contents

Includes: Clyde Iron Works--Robert Pace Lincoln "Waterfowl shooting" 1941; Ithaca catalog c. 1902; Precise Imports catalog 1973; R.C. Click & Co. mail order offer 1900s; Remington cartridge catalog 1930s

Gas Engine and Power Co.--Naphtha launch (circular designed as a clam shell), 1900s	Box 29
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Hexcel skis, 1973	Box 29
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Lowe & Campbell catalog, 1925	Box 29
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Mountain Products Corp., 1974	Box 29
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Norfell clothing, approximately 1974	Box 29
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Outdoor apparel and gear, 1970s	Box 29
Scope and Contents	
Includes: Cannondale; Liberty Bell; Optimus; Promark; Trailhaus	
Reach, Wright & Ditson catalog and price list, 1930	Box 29
Shari Lewis--Family fun afloat, 1965	Box 29
Tennis Clinic, 1939	Box 29
Various, 1887-1940	Box 66
Scope and Contents	
Includes: Atlantic Ammunition-Blue Rock pigeon and trap c. 1887; Caille boat motors 1915; J. Parmly Paret--How to play lawn tennis 1933; West Side Tennis Club--National Lawn Tennis Singles Championship 1940	
Various, 1910s-1970s	Box 29
Scope and Contents	
Includes: AMF "Ten-pin tips for teenagers" 1963; "Bev Pearson tells you how to become an expert archer" 1954; English-American Tailoring Corp. baseball score cards 1930s; Keds handbook of sports and games 1938; MacGregor golf clubs 1950s; Mountain Safety Research bicycling helmet 1970s; Universal Line-O-Graph field marking machine 1910s	
Wright & Ditson catalogs, 1925-1927	Box 29
Toys and Games, 1876-2000	
Card games, 1903, 1935	Box 29
Scope and Contents	
Includes: Amoco bridge score card 1935; Auction and contract bridge 1935; Bridge by Ely Culbertson 1935; Rules for playing Flinch 1903	
Fibre-Craft clown designs, 1980	Box 29
Games, 1876-1930	Box 29
Scope and Contents	
Includes: Centennial marble shooter 1876; Horseshoe instructions 1930s; "Numerical mind reader tells your age" 1900s	

Miles Laboratories--Fortunes in rare stamps and coins, 1930s	Box 29
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Miles Laboratories--Fun with puzzles, 1930s	Box 29
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Various, 1883-2000	Box 29
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Scope and Contents

Includes: Amazon.com toys with magnet puzzle c. 2000; Avon "Halloween makeup and costume instructions" 1985; Harvey Griffin horse racing betting system 1898; Magic fish lure 1900s; Mystic Park race card 1883; Richard Paul ventriloquist 2000; Scott Paper "Paper capers" 1950s; Van Santen fancy goods and toy bazaar 1900s

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Institutional, 1850-2004

Education, 1850s-1976

A few words about Mitchell's new series of school geographies, 1870s	Box 29
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American Book Company--Uniform entrance requirements in English 1927-1931, 1927	Box 29
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American School, 1925	Box 29
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Scope and Contents

Includes pamphlet "Invite the high school to your home" and a letter to a Miss Mitchell promoting high school correspondence programs to women

Appleton's educational notes, 1880	Box 29
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Art schools, 1858-1919	Box 29
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Scope and Contents

Includes: Craftworkers Supply catalog 1911; Dorothy Deene 1907-1911; G.W. Ware and Lida Hode "Practical drawing" 1919; Lederer School of Drawing 1905-1906; Worcester School of Design 1858

Berry Schools, 1935-1937	Box 29
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Business schools, 1890-1964	Box 29
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Scope and Contents

Includes: Babson Institute 1920s; Buffalo Business University 1890s; Emerson Institute of Efficiency 1920s; Sanford Business College 1964; Southern Business College 1900s; William Maxwell Institute 1922

College and university brochures, 1900-1965 Box 29

Scope and Contents

Includes: Juniata College; Knox Academy of Arts and Sciences; Louisiana State University 1963; North Carolina College of Agriculture and Mechanical Arts 1900; Peace College 1954; Princeton University 1960s; Salem College; Throop College of Technology 1915; Université Laval (Canada; in French) 1964; University of California--Berkeley 1965

Commercial College of Kentucky University
announcement, approximately 1908 Box 71

Curtis Publishing--The Counselor, 1916 Box 30

Scope and Contents

Note: P-J-G referenced in the brochure denotes Saturday Evening Post (P), Ladies Home Journal (J); Country Gentleman (G)

Dictionaries, 1890-1918 Box 30

Scope and Contents

Includes: J.B. Lippincott school program 1890s; "What fun to play Merriam dictionary games" 1918

Fourth list of simplified spellings, 1913 Box 30

Grand Diplome cooking course, 1970s Box 30

Harry Bates--The rule of three in punctuation,
1906 Box 30

Kenneth MacGowan--Drama in the high school,
1929 Box 30

Livingston Advertising Art School, 1930s Box 30

Mayesville (S.C.) Institute, 1920s Box 30

Scope and Contents

Note: Mayesville Educational and Industrial Institute founded by an African American, Emma Jane Wilson, in 1882 as a trade school for black

students. The school continued until 1955 when it was acquired by the state of South Carolina and absorbed into the public school system

New Bern (N.C.) public schools report, 1910-1911 Box 30

Oak Ridge Institute (N.C.)--Specimen journal pages for students, 1891 Box 30

Pelman Institute (New Rochelle, N.Y.), 1920 Box 30

Scope and Contents

Note: Pelmanism was a form of memory training developed by William Ennever in the 1890s

Penmanship, 1850s-1894 Box 30

Scope and Contents

Includes: American System of Vertical Writing 1894; Spencer & Rice "Boys first lesson in business penmanship" 1850s

Rembert Publishing multi-media catalog, 1976 Box 30

Representative Modern Southern Schools, 1924 Box 30

Secretarial and clerical programs, 1883-1914 Box 30

Scope and Contents

Includes: Bryant & Stratton School 1914; Clarke's practical method of shorthand 1880s; Eastman College 1883; Eaton & Burnett Business College 1905; Pernin's universal phonography 1880s

Southern Industrial Educational Association, 1910s Box 30

Scope and Contents

Note: School founded 1905 by Martha Gielow, based in Washington D.C. and focused on improving education in rural Appalachian communities; disbanded 1926

Teachers' aids, 1881-1915 Box 30

Scope and Contents

Includes: Eclectic educational series catalog 1881; Practical methods, aids, and devices for teachers 1915; School Publishing Company catalog 1900s; Teachers' special circular c. 1900

Telescope Supply Company--Kelvin McKready
"A beginner's star book", 1912 Box 30

Textbook catalogs (Appleton, Milton Bradley),
1873, 1919 Box 30

The Magazine Institute catalog, 1945 Box 30

Various schools and programs, 1884-1952 Box 66

Scope and Contents

Includes: Commercial College 1884; Eastman Journal of Practical Education 1917; Emory at Oxford 1952

Various schools and programs, 1895-1947 Box 30

Scope and Contents

Includes: American School of Correspondence 1914; Goodwyn Institute 1939; International Educational Publishing Co. (Great Britain) 1913; Jesse H. Holmes School (adult education) 1947; Montverde School 1941; National Summer School 1895; Northfield Schools

What the colleges are doing, 1929 Box 30

Fixtures and Furniture, 1890-1970s

Carolina School Supply Company catalogs,
1925 Box 30

Church and chapel fixtures, 1925 Box 30

Scope and Contents

Includes: American Seating Company church furniture; Funeral Chapel

Desks, 1917-1925, 1970s Box 30

Scope and Contents

Includes: Art Metal 1917; Ballonoff 1970s; Evansville 1925; Macey 1924; Standard 1925

E.H. Sheldon--Laboratory, home economics and vocational furniture for schools, 1924-1926	Box 66
Globe-Wernicke sectional cabinets, 1920s	Box 71
Hotels--Simmons steel bedroom furniture for hotels, 1929	Box 30
Jasper Desk Co. catalog, 1924	Box 66
Kewaunee book of laboratory, vocational, home economics furniture, 1929	Box 31
Kewaunee vocational furniture, 1923, 1926	Box 31

Scope and Contents

Includes: Art and mechanical drawing tables and vocational furniture 1926; Domestic science, domestic art, manual training and kindergarten furniture 1923

Leonard Peterson laboratory and library furniture, 1929	Box 31
Library equipment, 1915-1926	Box 31

Scope and Contents

Includes: Art Metal--Planning the library for protection and service 1924; Bicycle Step Ladder--Rolling step ladders 1915; Library Bureau catalogs 1920s

Lockers and filing cabinets, 1890s-1953	Box 31
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Physical Description: 2 folders

Scope and Contents

Includes: Ambert File & Index Co. 1890s; Berger steel lockers 1919; Yawman & Erbe 1923-1924

Macey matched office suites, 1925	Box 31
Office chairs, 1925-1926	Box 66

Scope and Contents

Includes: B.L. Marble 1926; Johnson Chair Co. 1925

Office equipment, 1890s-1940s Box 32

Scope and Contents

Includes: C. Woodward catalog 1948; Globe desks and cabinets 1900s; Meilink safes and vaults; Miller's safes and iron works 1890s; Royal Metal--Royalchrome 1940s; Samson tables 1925; Standard Colonial Suite 1925; UHL steel equipment 1927

Remington Rand newsletter, 1950 Box 70

School equipment, 1908-1930 Box 32

Scope and Contents

Includes: American Drafting Furniture Co. "Rochester school chair" 1908; Conrades "The development of learning" 1926; John E. Sjostrom school furniture 1927; Southern Desk Ct. "Better-Bilt" school furniture 1930; Standard school desk c. 1910; Virginia School Supply school furniture, apparatus and supplies 1925

Simmons--Institutional beds, 1920s Box 32

Southern School Supply Company, 1921, 1925 Box 32

Scope and Contents

Includes: Furniture and supplies for schools and colleges c. 1921; School furniture and school supplies c. 1925

Taylor office chairs, 1924 Box 32

Theater and auditorium seating, 1920s Box 32

Scope and Contents

Includes: American Seating Company; Heywood-Wakefield

Victor safe and lock, 1890 Box 32

Organizations, 1850s-1999

American Institute of Mentalism promotions and testimonials, 1911-1913 Box 32

American Legion emblem catalog, 1949 Box 32

Cleveland Federation for Charity and Philanthropy subscription form, 1910s Box 32

Ezra Cook catalog of secret societies, 1890s	Box 32
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Freemasonry, 1857-1920	Box 32
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Scope and Contents

Includes: Catalog of Masonic publications, jewelry, etc. 1920; Catalog of universal Masonic library 1857; Redding & Co. circular 1890s

Historical Construction Equipment Association brochure, 1999	Box 32
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Improved Order of Red Men flag announcement, 1890s	Box 32
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Scope and Contents

Note: Descended from Colonial-era Sons of Liberty, the Order of Red Men was a fraternal order established in 1834 and modeled after an understanding of certain Native American tribal political structures mixed with Freemason-inspired rituals. The order was whites-only until the 1970s when it opened its membership. Current headquarters is in Waco, Texas. (Wikipedia "Improved Order of Red Men" accessed Aug. 14, 2024)

National Association of Manufacturers brochure, 1906	Box 32
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New England Home for Little Wanderers brochure, approximately 1930	Box 32
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Procter & Gamble--The doorway to the future, 1952	Box 32
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Sierra Club direct mail, 1990s	Box 32
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Teachers' agencies, 1850s-1910	Box 32
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Scope and Contents

Includes: Bridge Teachers Agency c. 1900; Fisk Teachers Agencies c. 1900; Kellogg's 1903; National Education Association 1910; New American 1894; Pratt Teachers Agency 1909-1910; Teachers Co-Operative Association c. 1900; U.S. School Agency . 1850

Union Now--Federal Union, 1941	Box 32
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Religion, 1862-1969

B.F. Johnson & Company religious literature circulars, 1880s	Box 32
Bibles and religious tracts promotions, 1867-1968	Box 33
Bradley Garretson & Co. circulars, 1873-1875	Box 33
Christian Friends of the Anti-Defamation League poster design "This is democracy", 1940s	Box 33
Christus Biblical Gardens, 1960s	Box 33
Church fan "faith of a child" (Five Point Furniture Store, Durham N.C.), 1949	Box 33
Church supplies and furnishings, 1860s-1926	Box 33
David C. Cook Publishing Co., 1900s	Box 33
Edgar Cayce, 1942, 1969	Box 33
Lutheran Board of Publication catalogs, 1890s	Box 33
Methodism, 1927, 1962	Box 33
Scope and Contents	
Includes: Evans House postcard 1962; Methodist Book Concern catalog 1927	
Presbyterianism, 1880s-1928	Box 33
Scope and Contents	
Includes: Presbyterian Committee of Publications catalog 1880s; Presbyterian Ministers Fund life insurance 1928	
Prospectus--Société anonyme soufi, 1925	Box 33
Publications, 1862-1955	Box 33
Scope and Contents	
Includes: Daniel Lord "What to do on a date" 1939; Gospel of Saint John; Jesus once a child 1862; Liberty a magazine of religious freedom 1926; The help of Christians (Great Britain) 1935; Victor Hoag "A chart of church	

history" 1935; Will Abernathy "Sphinx or the answer to the riddle of life c. 1936

Religious books, 1890s Box 66

Religious books, 1890s Box 70

Scope and Contents

Includes: Illustrated Family Bible; John H. Vincent--My Mother's Bible Stories; Parallel Family Bible

Religious publications advertising, 1890s Box 71

Sunday school supplies, 1880s-1900s Box 33

Scope and Contents

Includes: International Sunday School Association c. 1902; Sunday School Times 1890; Whittet & Shepperson Sunday school aids 1880s

Theosophical Publishing Company, 1899 Box 33

Religious Holidays, 1881-2004

Belknap Hardware--Christmas toy catalog, 1921 Box 33

Cartier--Christmas gift suggestions, 1923 Box 33

Christmas--Brentano's book parade, 1936 Box 33

Christmas--Children of the Old Town Triangle
Christmas carol soundsheet and lyrics,
approximately 1970 Box 33

Christmas--Fliers and circulars, approximately
1890-1960 Box 33

Scope and Contents

Includes: Bank of Felicity and Good Luck 1897; Citizens National Bank Christmas savings accounts (features swastika in logo) circa 1890; Scott Paper; Valley Development 1928; War Savings Bonds 1943

Christmas--FTD Season's Greetings calendar, 1956 Box 33

Christmas cards, 1881-1990 Box 33

Scope and Contents

Includes: Courtney Bros. (Lenoir N.C.) shape card 1881; George Dickel; Norfolk Southern; Wachovia

Duke Power Christmas calendar, 1979	Box 33
Easter--M.M. Cornelius (Cedartown Ga.) Last Supper folding fan, approximately 1940	Box 33
Easter--Waitrose Selections catalog, 2004	Box 33
FAO Schwarz Christmas catalog, 1930	Box 33
Fred Macey Christmas Gifts furniture catalog, 1930s	Box 33
French Line Christmas cruise, 1937	Box 33
H. O'Neill & Co. Christmas gift book, 1900	Box 33
Inland Storekeeper Christmas issue, 1913	Box 33
Millers' Shoes Easter window exhibit photograph, 1909	Box 33
Mueller's spaghetti for Lent sign, approximately 1922	Oversize-folder 3
Pitkin's parade of Easter specials, 1929	Box 70
Playland Gift Shop--Christmas Gifts catalog, approximately 1950	Box 33
Stewart & Co.--Holiday gift suggestions and midwinter fashions 1923-1924, 1923	Box 33
TV Facts Christmas carol book, 1981	Box 33
Union of Orthodox Jewish Congegrations of America--Passover Kosher directory, 1991	Box 33
Wanamaker's Christmas mailing brochure, 1905	Box 66

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Merchants and General Retail, 1855-1970s

American Sales Co. bargain sale circular, 1920s	Box 70
Arbuckles' premium lists, 1896-1899	Box 70
Army & Navy Supply Company mailer, 1937	Box 33
B. Altman enlarged store, 1914	Box 33
Butler Brothers catalog, 1888	Box 70
C.F. Lauer descriptive catalogue, 1885	Box 34
Charles & Co. catalog, 1932	Box 34
Circulars, 1857-1950s	Box 34
Scope and Contents	
Includes: Best & Co. 1950s; Cooperative Supply Co. prospectus c. 1910; Cullen & Newman; Donnan & Co. 1860; E. Belo 1857; Foley & Williams; Henry Timberlake 1864; Thomas Briggs	
Co-Operative Union Mercantile Company--Why you should co-operate and how to do it, 1911	Box 34
Consumers Defender, 1936	Box 34
Darby & Co. price list for dolls, Christmas toys and holiday presents, 1885	Box 66
Economy Wholesale House "The Broadcaster", 1928	Oversize-folder 2
F.W. Woolworth home shopping guide, 1929	Box 34
Goodyear--Rubber Trade Journal, 1877	Box 70
H.J. Hall C.O.D. Store, 1875	Box 70
Haddon Carll & Menough catalog and price list, 1855	Box 34
J. B. Hunter & Co.--Useful hints to the people, 1868	Box 34
J.J. Scoggins & Co. price list, 1884	Box 70

John Wanamaker, 1898, 1926	Box 34
Scope and Contents	
Includes: Flags of America 1926; Flowers calendar 1898	
Lewis M. Hatch, 1850s	Box 34
Luckey Platt & Co.--Great home store opening booklet, 1920s	Box 34
M.M. Davis & Co. dry goods, 1859	Box 34
McKeeson & Robbins--McKeeson's book of sundries (catalog), 1942	Box 72
Mother's General Store, 1970s	Box 34
Montgomery Ward, 1890s-1930s	Box 34
Rexall--Hometown newsletter, 1951	Box 34
Ryttenberg Bros. poster, 1890s	Oversize-folder 2
Sears, Roebuck, 1902-1906	Box 34
Spelman Brothers catalogue of fancy goods and notions, 1879	Box 66
Spotless Dollar Saver, 1910s	Box 34
Stevens Brothers premium list, 1890s	Box 70
Tower Manufacturing and Novelty Co. catalog, 1899-1900	Box 64
Trade cards, 1867-1910	Box 34
Treasure Chest catalog, 1925	Box 34
United Mercantile Agencies, 1930s	Box 34
W.H. and R.S. Tucker & Co. dry goods poster, 1894	Oversize-folder 1
W.T. Raleigh Co.--Retailing Rawleigh products, 1930s	Box 34

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Printing and Publishing, 1846-1985

Agents and Dealers, 1846-1960

B.F. Johnson & Company, 1880-1896	Box 34
Brentano's booksellers, 1937-1939	Box 34
Circulars, 1846-1894	Box 66
Lauriat's Boston book notes (Charles E. Lauriat Co.), 1914-1915	Box 34
Old Corner Book Store, 1917-1923	Box 34
Promotional circulars, 1873-1960	Box 35
The Piper, 1918	Box 35
Various bookshops, 1850-1938	Box 35

Scope and Contents

Includes: B.G. St. John wholesale book store 1858; Booklovers Shop (Durham, N.C.) 1930; Durham Book and Stationery Co. c. 1903; John Wanamaker 1906; Ross' Book Store 1929; Woodward & Lothrop 1938

Book Announcements, 1873-1952

Circulars, 1852-1928	Box 70
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Scope and Contents

Includes announcement for J. Thornton Randolph's Cabin and Parlor

Circulars, 1875-1942	Box 66
Continental Publishing--Cyclopedia of things worth knowing, 1870s	Box 35
Health-related books, 1879-1901	Box 35

Scope and Contents

Includes: Alice B. Stockham, Tokology a book for every woman 1885; Nancy McKay Gordon, Woman revealed 1901; Pye Henry Chevasse, Man's strength and woman's beauty 1879

Histories, 1890-1952

Box 35

Scope and Contents

Includes: Civil War; discovery of the Hudson; Lucy Shelton Stewart--The reward of patriotism; Reconstruction; Uncle Sam's history of the United States; World War I

Reference works, 1884-1934

Box 35

Scope and Contents

Includes: Encyclopedia Britannica; Everyman's Library; Logan Marshall--Universal handbook of necessary information for home, school and office

Various, 1873-1937

Box 35

Various, 1884-1928

Box 70

Scope and Contents

Includes: Charles Morris--Fireside Encyclopedia 1906; Frank Triplett--History, Romance and Philosophy of Great American Crimes and Criminals 1884; Frederick Goodrich--Life of Grover Cleveland 1884; Napoleon Hill--Law of Success 1928

Various, 1893-1901

Box 71

Scope and Contents

Includes: Charles Morris--Life of Queen Victoria 1901; Henry Davenport Northrip--Four Centuries of Progress 1893; J.T. Berry--Story of the Confederate States 1895; James Hyde Clark--Cuba and the Fight for Freedom c. 1896

Office Equipment, 1887-1962

Addressing machines, 1947-1961

Box 35

Scope and Contents

Includes: Elliott authorized Federal supply schedule price list 1961; The story of a father and son, or unscrewing the inscrutable 1955

Copiers, duplicators, etc., 1904-1958	Box 35
Scope and Contents	
Includes: AB Dick--Techniques of mimeographing 1958; Apeco photoexact copier 1930; Autocopy "duplicate copies" 1950; Batt, Bates 1950s; Gammeter multigraph 1900s; Kodak Verifax 1958; Neostyle 1900s; Roneo duplicator 1950s; Schapirograph 1904	
<hr/>	
Dictaphone, 1925-1950s	Box 35
Scope and Contents	
Includes "What's wrong with shorthand?" pamphlets 1925	
<hr/>	
Falcon file system, 1900s	Oversize-folder 1
<hr/>	
Filing systems, collators, etc., 1950s	Box 35
Scope and Contents	
Includes: Remington Rand Variadex; Rolodex; Thomas Collator; Wassell Copres-file	
<hr/>	
Hall's Safe Co., 1920s	Box 70
<hr/>	
Typewriters, 1887-1956	Box 35
Scope and Contents	
Includes: Allen 1918; Caligraph 1896; Crandall 1887; Densmore c. 1891; Harry Lux notebook c. 1916; Ideal Hammond 1890; Royal "Typing do's and don't's" c. 1956; Smith-Corona 1953; "Suggestions concerning Daugherty visible typewriters" 1893; Woodstock 1948	
<hr/>	
Typewriters--Automatic, 1940s-1952	Box 35
Scope and Contents	
Includes: American Auto-Typist 1940s; Flexowriter 1951-1952; Robotyper 1951	
<hr/>	
Typewriters--Blickensderfer, 1900s	Box 35
Scope and Contents	
Includes: Electric, Model no. 8	
<hr/>	
Typewriters--IBM, 1948-1959	Box 35

Scope and Contents

Includes: Authorized Federal supply schedule price list 1959; Electric 1948, 1954; Electric executive typewriter 1951; Machine service contract 1951

Typewriters--Oliver, 1890s

Box 35

Scope and Contents

Includes: Telling typewriter truths; The typewriter an argument and a conclusion; Trust vs. anti-trust typewriters 1899; What the schools say of the Oliver 1899

Typewriters--Remington Rand, 1950-1955

Box 35

Scope and Contents

Includes: Beauty and the best (Electri-conomy) c. 1950; H.E. George "Electric typing speeds production" 1951; J.F. Foley "The known quantity Super-Riter" c. 1951; Just your type (typefaces) c. 1955; Tempo Touch 1952

Typewriters--The Child's Typewriter, 1890s

Box 35

Typewriters--Underwood, 1904-1911

Box 36

Scope and Contents

Includes: J. Clifford Kennedy "From sight to touch" c. 1904; The machine you will eventually buy 1911

Various, 1910s-1962

Box 36

Scope and Contents

Includes: Adding machines; cash registers; Colson carts and trucks 1926; Felt & Tarrant Comptometer; Le Febure bookkeeping equipment 1948; Soundscriber 1962; watchman time detectors 1910s; water coolers 1931

Office Supplies, 1868-1961

Catalogs and circulars, 1900-1961

Box 36

Scope and Contents

Includes: Bostich staplers; Carol Printing 1961; Franz Stationery 1962; Ritzman Brookes

F.S. Webster Co., 1904

Box 36

Merry Phipson & Parker letter clip, approximately 1850	Box 70
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Pens, pencils, ink, etc., 1898-1920s	Box 36
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Stamps, stamp pads, etc., 1880-1943	Box 36
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Scope and Contents

Includes: John Robbins Mfg. Co. badges and medals c. 1893; Quint's Stencil, Stamp & Leather Works 1880; Southern Stamp & Stationery Co. 1930s; Speet-Mo 1943

Stationery and paper products, 1868-1951	Box 36
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Scope and Contents

Includes: F.L. Stewart "The new pulp" 1913; Story behind American Stationery 1938

Stationery--Business Service Bureau, 1920s	Box 36
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Stationery--Star Card Co., 1880s	Box 36
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Wrapping papers, 1900s	Box 36
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Printing Business, 1876-1970s

Connecticut Steam Card Works, 1885	Box 71
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Equipment and supplies, 1869-1900s	Box 36
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Scope and Contents

Includes: Goodwillie-Wyman 1883; Harbert M. Bingham printers' rollers 1900s; W. Morris Smith 1869

Harrell's Printing House, 1900s	Box 71
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Printers, 1876-1970s	Box 36
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Scope and Contents

Includes: A. Hoen & Co. lithographers 1880s; Capital Printing Co. booklet "Supreme Court calendar" 1935; Christian Printing (Durham, N.C.) trade cards; Chronicle Publishing calendar 1934; Globe Printing 1876; Seeman Printery (Durham, N.C.) c. 1929; United States Printing Company card with the Navies of the United States and Spain c. 1899; William Mann Blank Bookmaker; Yellow Pages bookmark/ruler

Printers, 1882s-1925	Box 70
Scope and Contents	
Includes: Harrell's Printing House c. 1885; J.J. Collins Sons 1925	
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Printers--Harrell's Printing House (Wendell, N.C.), 1883	Box 36
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Printers--The Novelty Shop (Church stationery), 1940s	Box 36
<hr/>	
Published Material, 1870-1985	
<hr/>	
A.N. Kellogg Newspaper Co.--Kellogg's Lists 1953 family weekly newspapers of the better class, 1895	Box 36
Scope and Contents	
Printed by De Vinne Press. Lists newspapers. Octavo, 25 pages of photo portrait illustrations (examples of early composite photograph) of various groups of men including: piano and organ makers, agricultural seed dealers, passenger agents, advertisers of noted health remedies, makers of boots and shoes, publishers, etc,	
<hr/>	
Almanacs, 1877-1974	Box 36
Scope and Contents	
Includes: Chattem Drug & Chemical Co.--Ladies birthday almanac 1974; F.S. Royster Guano co. 1943; Hostetter's illustrated United States almanac 1877; John Baer's Sons agricultural almanac 1956; Miles Laboratories--Dr. Miles new weather almanac 1939, 1941	
<hr/>	
Almanacs--Ayer's American Almanac, 1872-1904	Box 36
<hr/>	
Articles on writing, 1945-1952	Box 36
Scope and Contents	
Includes: Free lance creative writing c. 1946; The art of writing salable stories c. 1945; To the author in search of a publisher 1952	
<hr/>	
Barbara Sydenham Thompson--Drawings and prints, 1970	Box 37

Beautiful snow/The mill may grind again (Geo. F. Adams & Co.), 1880s Box 37

Charles W. Eliot announcement of the Harvard Classics "Dr. Eliot's five-foot shelf of books", 1910 Box 37

Democratic Digest, 1939 Box 37

Elbert Hubbard--A message to Garcia (Roycrofters), 1917 Box 37

Elzevir Library Magazine, 1883 Box 37

Fred D. Jones--Uncle Sam's wars, 1917 Box 37

George Finlay Simmons--Sinbads of science, 1927 Box 37

Gleason's premium catalog, 1880 Box 37

Goodspeed's catalog of original etchings by early masters, 1921 Box 37

Guggenheimer--Handy information book, 1892 Box 37

Houghton Line, 1928 Box 37

Scope and Contents

Includes: The candidates; The dirtiness of the clean

How to buy surplus personal property from the Department of Defense, 1964 Box 37

International Tailoring--National toasts, 1900s Box 37

Know your Air Force better, 1948 Box 37

Lithographed trade cards with racial caricatures, 1880s Box 37

Scope and Contents

Companies represented on the cards include: Durham Bull Fertilizer; Gleason & Robbins; Putnam Nail Company; Rice's Seeds; Rising Sun Stove Polish; Star sewing machine

Philadelphia Enquirer--War facts, 1890s	Box 37
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Pittsburgh businesses--Daily household expense book, 1900s	Box 37
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Readers Digest--Lasting ideas, 1956	Box 37
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The Ancestor, 1932	Box 37
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Scope and Contents

Includes a notice regarding Andrew Johnson (17th president of the U.S.) as a runaway fugitive in 1824

The Haversack, 1935 Feb.	Box 70
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Trade cards, 1897-1985	Box 37
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Scope and Contents

Includes: Aryan Book Store, Los Angeles; Nature Study--Birds collector cards; Thomas book store (Durham, N.C.)

Turner's Carolina Almanac, 1943	Box 37
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Various, 1896-1929	Box 66
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Scope and Contents

Includes: John Smith--"Talked to death"; Liberty calendar 1929; Thomas Hawley--"Infallible logic" 1896-1897

William Gaston--The old north state forever, 1890	Box 37
---	--------

William Simpson--A model love letter, 1870s	Box 37
---	--------

Wings (Literary Guild), 1938	Box 37
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World War II-era, 1937-1948	Box 37
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Scope and Contents

Includes: CARE (Cooperative for American Remittance to Europe) mailer 1947-1948; Cochran Field (Georgia) stationery; Eugenics Publishing Co. bookmark; National Red Cross 1937; Southern Bell "Telephone service in time of war" c. 1942; Spool Cotton Co. "Make and mend for victory" 1942; Van Aernam Mfg. Co. (Food will win the war, Woman's part in winning the war) c. 1944; Walter Field catalogs 1942-1944

Publishers, 1856-1970

Allyn & Bacon, 1927-1929	Box 37
B.F. Johnson, 1884-1889	Box 70
B.F. Johnson, 1890s	Box 71
Charles E. Merrill, 1929	Box 37
Charlottesville Publishing Co. prospectus, 1902	Box 37
Circulars, 1889-1900s	Box 37
Curtis Publishing Co. patriotic poster, 1917	Box 70
Ernest Benn Limited catalog, 1938	Box 37
Harcourt Brace, 1928-1930	Box 38
Henry Holt, 1912, 1927	Box 38
Houghton Mifflin, 1919-1930	Box 38

Scope and Contents

Includes: Riverside Library Editions

Houghton Mifflin--Park Street old and new 1828-1923, 1923	Box 38
Macmillan, 1910, 1928	Box 38
Samuel French, 1856, 1932-1935	Box 38
Various, 1850s-1970	Box 66
Various, 1910-1938	Box 38
Various--Textbooks, 1870-1968	Box 38
Vermont Press Association annual meeting, 1924	Box 38

Serials, 1859-1940s

Belford's Magazine poster, 1890s	Box 71
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Better Homes and Gardens, 1930s	Box 38
Catalogs, 1866-1948	Box 38
Charles Dickens--All the year round, 1859-1861	Box 38
Daily Georgian/Sunday American--Becker/Hearst controversy, 1919	Oversize-folder 2
Electromet Review, 1940s	Box 38
Farm & Home, 1919	Box 38
Golden Moments circular, 1880s	Box 71
Hearst's Sunday American poster, 1917	Box 71
Illustrated Family Herald circular, 1880s	Box 70
Ladies Home Journal--A friend of the family, 1922	Box 38
National Geographic, 1917, 1933	Box 38
Our Home and Fireside Magazine circular, 1880s	Box 71
People's Illustrated Journal circular, 1880s	Box 70
Peterson's Magazine poster, 1876	Oversize-folder 2
Public Ledger proof advertisement, 1921	Box 70
Readers Digest mailing, 1935	Box 38
Scientific American, 1866, 1876	Box 38
Subscription offers, 1877-1933	Box 38
Subscription offers for medical journals, 1870	Box 66
The Etude, 1918	Box 38
The Haversack, 1935 Feb.	Box 70
True's Illustrated Magazine and Home Companion circular, 1880s	Box 71

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Professional Services, 1857-2001

Banking and Finance, 1872-2001

A.N. Ridgely--The study and science of stock speculation, 1901 Box 38

Almanacs, 1896-1952 Box 38

Scope and Contents

Includes: Depositors National Bank 1952; First Federal family almanac 1938; W. Mayer (France) Almanach financier (in French) 1896

Babson personal investment service, 1941 Box 38

Babson personal investment service, 1941 Box 70

Bank statements, 1902-1935 Box 38

Banking circulars, etc., 1872-1923 Box 38

Scope and Contents

Includes: Citizens National Bank; Galveston National Bank; National Bank of Washington

Bond offers, 1903-1915 Box 38

Scope and Contents

Includes: City of Asheville (N.C.) 1913; Clifford R. Skinner c. 1915; High Point (N.C.) Electric Power Co. 1903; U.S. Fidelity & Guaranty Co. 1907

Bond offers--Greensboro sewer bonds, 1901 Box 70

Circulars, handbills, etc., 1890s-1960 Box 38

Scope and Contents

Includes: Merchants & Farmers Bank (Don't be a goose; Bank by mail c. 1960); Uncle Ben Publishing Co. c. 1890

Citizens National Bank--Personal directory, 1951 Box 38

Citizens Savings Bank--Twenty tales of thrift, 1923 Box 39

Finance, credit, etc., 1900s-1984 Box 39

Scope and Contents

Includes: Postal money order circular c. 1900; Visa mailer 1984

Financial World, 1938 Box 39

Halifax (U.K.) Building Society--A Home of your own, 1960 Box 39

How to get rich, by Uncle Ben, 1888 Box 39

Investing for profit, 1920 Box 39

Is there a bathroom in the house? (Home improvement loans, Great Britain), 1960 Box 39

Jones' charts and tables (mapping bullion prices to commodity prices), approximately 1893 Box 71

Memorabilia and miscellaneous, 1937-1960s Box 39

Scope and Contents

Includes: First National Bank check cover; M.S. Bailey & Son calendar 1937; Northside Bank of Tampa first aid pak c. 1960; Security Federal quarter saver 1960s

Trade cards, etc., 1888-2001 Box 39

Trust companies statements and offers, 1902-1931 Box 39

U.S. Savings Bonds brochures, 1936-1942 Box 39

W.F. Burns co.--System applies to banking, 1904 Box 39

Death Care Industry, 1857-1970s

Brooks & Cooper's family mourning and housekeeping store booklet, 1857 Box 39

Circulars, trade cards, etc., 1880s-1930s Box 39

Davis Funeral Home church fan, 1970s	Box 66
Family Fund Life Insurance--List of Georgia funeral homes, 1930s	Box 39
H.F. Wendell & Co. memorial goods, 1900s	Box 39
Mount Airy (N.C.) Marble & Granite Works circular, 1915	Box 39
National Casket Co. price lists, 1912, 1921	Box 39
Raleigh and Fayetteville (N.C.) Marble & Granite Works--Dots of interest bearing on our cities of the dead, approximately 1889	Box 39
Vermont Marble Company catalog, approximately 1915	Box 39

Employment Opportunities, 1900-1997

Circulars, mailings, etc., 1925-1997	Box 39
New York Trust Combination, 1900s	Box 70
Washington Civil Service School--Government positions: How you can get one, approximately 1912	Box 39
Washington Civil Service School--Government positions: How you can get one, approximately 1912	Box 70

Insurance, 1862-1984

Ansvar Varde note pad, 1980s	Box 39
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Scope and Contents

Note: Scandinavian anti-alcohol program

Booklets and circulars, 1910s-1949	Box 39
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Scope and Contents

Includes: A Business opportunity 1910s; Home Insurance Agency (Calendars 1948-1949; Presidency of the United States 1927); Supreme Lodge Knights of Pythias 1913; Travelers' Protective Association of America c. 1914; "What are the chances?"

Continental, 1870-1895	Box 39
Equitable Life Assurance Society, 1868, 1886	Box 39
Fire insurance, 1875-1914	Box 39
Scope and Contents	
Includes Assurance Lloyd's of America 1893	
Institute of Life Insurance--Marriage bonds and family security, 1950s	Box 39
Insurance Service of Florida--The good imp (guaranteed mortgage payments), 1970s	Box 40
Iowa State Traveling Men's Association, 1922	Box 40
J.M. and C.M. Goodsell-- How it pays, 1872	Box 40
James R. Young, Insurance Commissioner-- Fraud insurance companies black list, 1900s	Box 40
Jefferson Standard, 1913, 1935	Box 40
Life Insurance, 1862-1970	Box 40
Scope and Contents	
Includes: American Mutual 1862; Arlington Mutual; Columbian National Life 1905; National Life 1868-1872; North Carolina State Life 1873; Piedmont & Arlington 1870; William Penn "Your friend William Penn" 1944; Woodmen of the World 1931	
Manufacturers Appraisal Co., 1909	Box 40
Metropolitan, 1938-1954	Box 40
New England Mutual Life--What is a girl?, 1956	Box 40
New York Life, 1896-1900	Box 40
Scope and Contents	
Includes: Annual report 1900; Our presidents 1896	
North Carolina Mutual, 1960-1970s	Box 40

Trade cards, blotters, 1873-1897 Box 40

Scope and Contents

Includes: Aetna 1873-1890; Metropolitan c. 1886; North British & Mercantile 1890; Prudential 1882-1888

Transamerica pop-up advertisement, approximately 1984 Box 40

Transportation Mutual, 1930-1937 Box 40

Valley Mutual Life, 1883-1890 Box 40

Scope and Contents

Includes "A word to wives and mothers"

Various, 1878-1895 Box 66

Scope and Contents

Includes: Continental Insurance 1895; Mutual Life Insurance Co. of New York v. Valley Mutual 1878; Staunton Life Association 1887

Laundry Services, approximately 1890-1950s

Booklets, trade cards, etc., 1920s-1950s Box 40

Scope and Contents

Includes: Briarcliff Laundry bridge score card 1935; Miami Laundry "Time for you" 1920s

Madame Beaverts system of washing made easy, approximately 1890 Box 66

Legal Services, 1850s-1912

Booklets, 1890-1900 Box 40

Scope and Contents

Includes: Book of attorney costs and supplies c. 1890; West Publishing--Outline of course of reading (study of law) c. 1900

Circular, trade cards, etc., 1850s-1912 Box 40

Scope and Contents

Includes: Fan for the melodrama "Within the Law" 1912; New York Legal Observer c. 1850

North American Mercantile Agency legal register, 1892 Box 40

Patent attorneys, 1882-1891 Box 40

Scope and Contents

Includes: Charles H. Fowler c. 1882; Charles S. Whitman c. 1890; Guide book for inventors and patentees c. 1891; William H. Brereton 1884

War Claims, 1870-1871 Box 40

Scope and Contents

Includes: Southern claims for supplies used by the U.S. Army c. 1871; Veterans benefits for the Civil and Indian wars c. 1870

Other Professions, 1880s-1960s

Booklets and trade items, 1880s-1960s Box 40

Scope and Contents

Includes: Barber & Baldwin consultants c. 1912; County Optical 1960s; George Stone plumber c. 1900; Land, timber, etc. business opportunities 1913; Merchants' Police and Detective Agency 1880s; Mowbray & Uffinger architects 1907; Security Storage Co. 1940

Real Estate, 1859-1976

Bossert Houses (Louis Bossert & Sons), 1920 Box 40

Brimmer Chambers (Boston), 1910s Box 40

Circulars, trade cards, etc., 1890s-1932 Box 40

Scope and Contents

Includes: Durant, Oklahoma 1907; Joseph Darst Realty--St. Louis brochure 1922; Puget Sound (Washington) Realty Associates c. 1905; Strout farm bargains (Maryland) c. 1932

Edward G. Matthews (Asheville, N.C.), 1941-1950 Box 40

Florida, 1917-1972	Box 40
Scope and Contents	
Includes: Live Oak Suwanee County 1921; Miami by the Sea 1917; Royal Highlands 1972	
Geo. M. Bowers, Jr., plat of Rosemont subdivision, West Va., 1910	Oversize-folder 1
Harvest Home, 1859	Box 70
Jeannette Cox Agency bicentennial almanac, 1976	Box 40
Manhattan Real Estate Co., approximately 1908	Box 40
New York, 1889-1910	Box 41
Scope and Contents	
Includes: Bedford Park sales brochure 1889; Carlton House 1910; United Cities Realty prospectus 1903	
North Carolina, 1913-1960s	Box 41
Scope and Contents	
Includes: Asheville (Come join us in Asheville c. 1948; In the land of the sky 1940s); H. Clay Grubb sales brochure 1913; Lake Gaston 1960s; Myers estate sale 1926; Royal Pines 1940s	
North East Land Co. farm auction poster, 1900s	Oversize-folder 1
Palliser, Palliser circular, 1880	Box 70
Southern Realty auction poster, 1910	Oversize-folder 1
Strout selected country real estate, approximately 1923	Box 41
Sunnyside (N.Y.), approximately 1924	Box 41
Virginia, 1900-1972	Box 41

Scope and Contents

Includes: H.W. Hilleary Properties c. 1928; J.S. Gordon & Cos.; Middletown 1932; R.H. Frederickson & Co. property list c. 1900; River Ridge 1972

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Transportation, 1845-2000

Airplanes and Airlines, 1918-1983

Scope and Contents

Includes: Postcards, route maps, schedules, tickets

American, 1952-1953	Box 41
Capital, 1946-1983	Box 41
Continental, 1950s	Box 41
Delta, 1970	Box 41
Eastern, 1939-1964	Box 41
Frontier, 1953	Box 41
Hanriot HA-D3 (French), 1918	Box 41
Pan Am world routes, 1972	Box 66
Routes, advertising, etc., 1930s-1975	Box 41

Scope and Contents

Includes: Delta 50th anniversary napkin 1975; KLM flight companion 1970s; Northwest mailing 1998; Northwest Orient schedule 1958; Pennsylvania Central 1940-1941; Texas International 1971; TWA coaster 1930s

United, 1950-1974	Box 41
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Physical Description: 2 folders

Scope and Contents

Includes: Air atlas, postcards, route maps, tickets

Texaco airline map, 1955	Box 70
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TWA, 1951-1953	Box 41
Automobiles and Automotive, 1884-2000	
Aktiebolaget Spontan (Sweden) one-pedal gearless control, 1929	Box 41
Asphalt pavement, 1912-1913	Box 41
Autobody Magazine, 1927	Box 41
Automobile circulars and pamphlets, 1910-1975	Box 41
Scope and Contents	
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Includes: Catskills Mountains; Pine Hill Summit; Trout Brook House

New York--Ellen B. Sweet: The 1776 guide for
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Includes: Bull Durham and beyond; Duke University

North Carolina--Lake Junaluska, 1923-1978 Box 61

North Carolina--North Carolina Today, 1937 Box 61

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Includes: Birthplace of a nation; Picture story of your vacation; Story of tobacco

North Carolina--Outer Banks, 1915-1975 Box 61

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Includes: Come to North Carolina 1936; Fred T. Morgan--Uwharries 1971; Guilford Courthouse; O.B. Keeler--Golf in NC 1940s; Outdoors in North Carolina 1937; The balanced state 1940s; William D. Poe--An empire at the crossroads 1956

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Note: A guide to the famous summer resorts of Minnesota and Wisconsin, by Keokuk Northern Line Packet Co.

U.S. Virgin Islands (U.S. Department of the Interior publication), 1967 Box 62

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Includes: Bryce Canyon; Zion National Park

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