



Guide to the C&U Poster Advertising Company Records, 1896-2004 and undated

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David M. Rubenstein Rare Book & Manuscript Library

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Summary

Collection Title:

C&U Poster Advertising Company Records, 1896-2004 and undated, 1896-2004 and undated

Creator:

C&U Poster Advertising Company.

Abstract:

Outdoor advertising company founded in 1912 in the Champaign-Urbana, Illinois environs.

Extent:

72.0 Linear Feet

Language:

English

Language:

Materials in English

Collection ID:

RL.11125

Permalink:

<http://library.duke.edu/rubenstein/findingaids/canduposter/>

Preferred Citation

[Identification of item], C&U Poster Advertising Company Records, David M. Rubenstein Rare Book & Manuscript Library, Duke University.

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Background

Scope and Content

Collection spans 1896-2004 and includes photographs, slides, correspondence, ledgers and minute books, administrative and financial records, research reports and other printed materials. Legal materials include court proceedings, depositions, as well as published collections of local, state and federal legislation, zoning ordinances and court rulings. Organizations represented

include the Hoopeston Advertising Company, Outdoor Advertising Association of America, Outdoor Advertising Association of Illinois. Included are the papers of Kip Pope, owner and manager of the company 1984-2001. Acquired as part of the John W. Hartman Center for Sales, Advertising & Marketing History.

Biographical/Historical

Founded 1912 as the A.E. Price Company, but changed name to Champaign-Urbana Poster Co. Frederick H. Gillingham and Charles Loeb acquired the company in the 1920s, and Gillingham became sole owner around 1945. Company transferred to Gillingham's daughter Barbara, whose husband Bob Pope ran the company until 1980. In 1984 Bob and Barbara's son Kip Pope acquired majority ownership and ran the company until 2001, when it was acquired by Adams Outdoor.

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Arrangement

Arranged into 12 series: General Files; Kip Pope Papers; Legal Files; Meetings; Organizations; Press and Publicity; Printed Material; Slides and Photographic Materials; Ledgers and Minute Books; Oversize Materials; Audiovisual Materials; Digital Materials. Where possible original folder titles have been retained.

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Administrative Information

Publication Statement

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Access Restrictions

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However, original audiovisual and digital materials are closed until use copies can be produced.

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All or portions of this collection may be housed off-site in Duke University's Library Service Center. The library may require up to 48 hours to retrieve these materials for research use.

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Use Restrictions

The copyright interests in this collection have not been transferred to Duke University. For more information, consult the copyright section of the Regulations and Procedures of the David M. Rubenstein Rare Book & Manuscript Library.

Acquisition Information

The C&U Poster Advertising Company Records were received by the David M. Rubenstein Rare Book & Manuscript Library as gift in 2004 and 2009.

Processing Information

Processed by Richard Collier, Dec. 2015

Accessions described in this collection guide: 2004-0137, 2009-0108

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Related Materials

Related Material

Related materials may be found in the following Hartman Center collections: Outdoor Advertising Association of America Archives; Naegele Outdoor Records; Ohio Outdoor Advertising Corporation Records.

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Names and Subjects

- Advertising, Outdoor -- History
- Advertising, Outdoor -- United States
- Advertising, Outdoor -- Law and legislation
- Outdoor Advertising Association of America -- Membership
- Illinois -- History
- Advertising agencies -- Illinois
- C&U Poster Advertising Company.

Collection Inventory

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Physical Description: 4 folders	
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