



Guide to the Consumer Reports. Accounting Department records, 1935-2004

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Summary

Collection Title:

Consumer Reports. Accounting Department records, 1935-2004

Creator:

Consumer Reports (Firm)

Source:

John W. Hartman Center for Sales, Advertising & Marketing History

Abstract:

Consumer Reports is a product testing and consumer advocacy nonprofit organization based in Yonkers, N.Y., founded in 1936 as Consumers Union. The Accounting Department was responsible for budget, cost, and income analysis and record keeping. Collection includes audit reports, cash account records, employee lists, income data, journals, ledgers, project and personnel cost spreadsheets, and other financial reports and statements. Acquired as part of the John W. Hartman Center for Sales, Advertising & Marketing History.

Extent:

20.0 Linear Feet

Language:

Materials in English.

Collection ID:

RL.12073

Permalink:

<https://idn.duke.edu/ark:/87924/m1316t>

Preferred Citation

[Identification of item], Consumer Reports. Accounting Department records, David M. Rubenstein Rare Book & Manuscript Library, Duke University.

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Background

Scope and Content

Collection includes audit reports, cash account records, employee lists, income data, journals, ledgers, project and personnel cost spreadsheets, and other financial reports and statements.

Biographical/Historical

Consumer Reports is a product testing and consumer advocacy nonprofit organization based in Yonkers, N.Y., founded in 1936 as Consumers Union.

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Arrangement

Arranged alphabetically.

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Administrative Information

Publication Statement

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Access Restrictions

Access restricted. Portions of this collection are closed by donor request until 2034.

Use Restrictions

The copyright interests in this collection have not been transferred to Duke University. For more information, consult the Rubenstein Library's Citations, Permissions, and Copyright guide.

Acquisition Information

The Consumer Reports. Accounting Department records were received by the David M. Rubenstein Rare Book & Manuscript Library as a gift from Consumer Reports in 2019.

Processing Information

Processed by Richard Collier, Apr. 2023;

Accessions described in this collection guide: 2019-0130.

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Related Materials

Related Material

Related materials may be found in the following Hartman Center collections:

Consumer Reports. Board of Directors records;

Consumer Reports. Sidney Shainwald papers;

Consumer Reports. Technical Department records;

Consumer Reports. Warren Braren papers.

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Names and Subjects

- consumer protection
- Consumer education
- Corporations -- United States -- Accounting

- Accounting -- United States -- History -- 20th century
- John W. Hartman Center for Sales, Advertising & Marketing History

Collection Inventory

Advocacy articles, 1967-1976	Box 1
Anticipated personnel additions, 1973	Box 1
Balance sheets, 1961-1975	Box 3
Physical Description: 2 folders	
Billings journal, 1980-1981	Box 4
Budget, 1975-1980	Box 5
Budget for 1982, 1981	Box 1
Budget for 1982--Post Finance Committee Meeting, 1981	Box 1
Capital budget, 1975	Box 1
Cash account, checking, 1951-1955	Box 4
Cash disbursements, 1937-1940	Box 6
Cash disbursements, 1937-1940	Box 8
Cash disbursements, 1940-1948, 1951	Box 7
Cash receipts, 1941-1944, 1950-1951, 1970-1972, 1980-1981	Box 8
Cash receipts and disbursements, 1935-1940	Box 9
Comparison of actual expenses with budgeted expenses, 1961	Box 2
Comparison of cash receipts, 1942-1950	Box 2
Cost of tests in progress, 1962-1968, 1968	Box 1
Estimated expenses other than salaries, 1962-1965	Box 2

Financial statements, 1976-1980	Box 10
Financial statements, 1981-1982	Box 1
Physical Description: 2 folders	
Functional budget, 1972	Box 1
Income books, 1978-1982	Box 11
Income procurements, 1963-1964	Box 2
Journals, 1972-1973, 1978-1979	Box 12
Ledgers, 1981-1982	Box 13
Management salaries, 1969	Box 2
Memos, form letters, 1941-1955	Box 1
Payroll--Analysis, 1960	Box 14
Payroll--Employee earnings, 1952	Box 15
Physical Description: 2 folders	
Payroll--Register, 1937-1939	Box 2
Payroll--Register, 1939-1942	Box 15
Payroll--Salary books, 1979-1981	Box 16
Proposed budgets, 1962-1963	Box 1
Purchasing books, 1936-1939	Box 17
Purchasing books, 1940-1952	Box 18
Purchasing books, 1953-1955	Box 19
Purchasing books--Technical accounts, 1946-1951	Box 20
Real estate--Agencies and properties in New Jersey, 1972-1973	Box 2
Real estate--Appraisal of lands in Manchester Township, N.J., 1973	Box 1

Reports to the Board of Directors, 1979-1983	Box 1
Salaries, 1973-1974	Box 1
Salary and withholding analysis, 1951-1952	Box 3
Schedule of expenses (3-21 month windows), 1975-1981	Box 2
Physical Description: 9 folders	
Schedule of expenses (3-21 month windows), 1975-1982	Box 14
Physical Description: 8 folders	
Schedule of outstanding checks, 1952-1953	Box 2
Schedule of proposed expenditures by project, 1962-1963	Box 2
Statements of assets and liabilities, 1959	Box 1
Statement of operations, 1975	Box 1
Subscription and sales income, 1960-1962	Box 1
Subsidiary ledgers, 1976-1979	Box 21
Subsidiary ledgers, 1979-1982	Box 22
Trial balance, 1950-1970	Box 23
Trial balance, 1970-1977	Box 24