



Guide to the Consumer Reports. George Brunn papers, 1955-1966

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Summary

Collection Title:

Consumer Reports. George Brunn papers, 1955-1966

Creator:

Consumer Reports (Firm)

Source:

John W. Hartman Center for Sales, Advertising & Marketing History

Abstract:

Consumer Reports is a product testing and consumer advocacy nonprofit organization based in Yonkers, N.Y., founded in 1936. George Brunn was a lawyer, municipal judge and consumer advocate primarily in California, and a member of Consumers Union's Board of Directors and Executive Committee in the 1960s and 1970s. The George Brunn papers include primarily correspondence and other materials relating to the establishment of the Association of California Consumers, along with some materials pertaining to other cooperative associations, consumer advocacy groups and the New York Office of Consumer Counsel. Acquired as part of the John W. Hartman Center for Sales, Advertising & Marketing History.

Extent:

2.0 Linear Feet

Language:

Materials in English.

Collection ID:

RL.11860

Permalink:

<https://idn.duke.edu/ark:/87924/m18739>

Preferred Citation

[Identification of item], Consumer Reports. George Brunn papers, David M. Rubenstein Rare Book & Manuscript Library, Duke University.

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Background

Scope and Content

The George Brunn papers include primarily correspondence and other materials relating to the establishment of the Association of California Consumers, along with some materials pertaining to other cooperative associations, consumer advocacy groups and the New York Office of Consumer Counsel.

Biographical/Historical

Consumer Reports is a product testing and consumer advocacy nonprofit organization based in Yonkers, N.Y., founded in 1936. George Brunn was a lawyer, municipal judge and consumer advocate primarily in California, and a member of Consumers Union's Board of Directors and Executive Committee in the 1960s and 1970s. He was born in Vienna, Austria in 1924 and emigrated to the U.S. Brunn attended Stanford University (AB 1947, JD 1950) and entered a law practice in California. Beginning in 1958 Brunn served on the California Consumer Council; he was a co-founder of the Association of California Consumers around this time and served on the Executive Board from 1959-1966. In 1966 Brunn was appointed to the Municipal Court of Berkeley. He joined the Board of Directors of Consumers Union in 1966, serving a number of terms, and joined the Executive Committee in 1973. Brunn was active in the launch of Consumers Union's West Coast Office in 1975. After retirement Brunn lived in the San Francisco area, where he died in 2014.

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Arrangement

Organized into the following series: California Files; New York Office of Consumer Counsel; Publications

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Administrative Information

Publication Statement

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Access Restrictions

Collection is open for research.

Use Restrictions

The copyright interests in this collection have not been transferred to Duke University. For more information, consult the copyright section of the Regulations and Procedures of the David M. Rubenstein Rare Book & Manuscript Library.

Acquisition Information

The Consumer Reports. George Brunn papers were received by the David M. Rubenstein Rare Book & Manuscript Library as a gift in 2019[year].

Processing Information

Processed by Richard Collier, Sept. 2020;

Accessions described in this collection guide: 2019-0130

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Related Materials

Related Material

Related materials may be found in the following Hartman Center collections:

Consumer Reports Archives records;
Consumer Reports. Advocacy records;
Consumer Reports. Colston E. Warne papers;
Consumer Reports. Persia Campbell papers

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Names and Subjects

- Consumer advocacy
- consumer protection
- Brunn, George
- John W. Hartman Center for Sales, Advertising & Marketing History
- Campbell, Persia Crawford, 1898-1974

Collection Inventory

California Files, 1957-1966

Association of California Consumers, 1958-1966

Automobile conditional sales (AB2252), 1961	Box 1
Automobile conditional sales (AB2252), 1961	Box 4
Automobile repairs, 1961-1963	Box 1
Automobile repairs, 1961-1963	Box 4
Bylaws, correspondence, 1965	Box 1
California Consumer newsletter, 1963	Box 1
Estes Kefauver, 1959-1961	Box 1
Household goods carriers regulation, 1961-1966	Box 4

Legislative development, 1958-1959	Box 1
Mildred Edie Brady speech, 1964	Box 1
Reports, correspondence, etc., 1960-1966	Box 1
Retail food packaging, 1964	Box 4
Unemployment conference, 1958	Box 1
Physical Description: 2 folders	

California Consumers Association, 1958-1959

Correspondence, draft constitution, etc., 1958-1959	Box 1
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Office of Consumer Counsel (Helen Ewing Nelson), 1957-1964

1965 legislation advance planning, 1964	Box 1
1965 legislation advance planning, 1964	Box 4
Correspondence, reports, etc., 1961-1962	Box 1
Physical Description: 2 folders	
Correspondence--Legislation, 1962	Box 1
Development of Consumer Counsel plan, 1957-1959	Box 4
Gov. Edmund Brown address, 1960	Box 4
Legislation, 1961	Box 4
Packaging and labeling, 1962-1964	Box 2
Physical Description: 2 folders	
Program Advisory Committee, 1960-1961	Box 2
Physical Description: 2 folders	
Program Advisory Committee, 1960-1961	Box 4
Projects, 1959-1960	Box 2
Releases, speeches, etc., 1960-1961	Box 2
Physical Description: 2 folders	

Releases, speeches, etc., 1960-1961	Box 4
Physical Description: 2 folders	
Weights and measures, 1959-1960, 1964	Box 2
Physical Description: 2 folders	

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New York Office of Consumer Counsel (Persia Campbell), 1955-1958

Bulletins, 1958	Box 2
Consumer Laws in Action, 1957-1958	Box 3
How Much Legal Protection Does New York State Give the Consumer?, 1956-1958	Box 3
Milk Consumption Habits in the Greater New York Market, September-October 1955, 1957	Box 3
Pamphlets, 1958	Box 3
Persia Campbell--Baffled by Bait Bargains (radio script), 1957	Box 3
Phony Bargain Claims and Practices, 1957	Box 3
Releases, etc., 1955-1958	Box 4

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Publications, 1957-1958

AFL-CIO--Consumer Beware!: A Guide to Installment Buying, 1957	Box 3
AFL-CIO--Labor's Economic Review, 1957-1958	Box 3
California Farm Research and Legislative Committee--California Farm Reporter newsletter, 1958	Box 3
California labor councils--Save Our State from the Compulsory Open Shop, 1958	Box 3

Cooperative associations pamphlets and
newsletters, 1957-1958

Box 3

Rutgers University conference papers--Quality
Control and the Consumer Conference, 1957

Box 3

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