



# **Guide to the Consumer Reports. Consumer Federation of America records, 1940-1994**

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## Summary

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**Collection Title:**

Consumer Reports. Consumer Federation of America records, 1940-2014

**Creator:**

Consumer Reports (Firm)

**Source:**

John W. Hartman Center for Sales, Advertising & Marketing History

**Abstract:**

Consumer Reports is a product testing and consumer advocacy nonprofit organization based in Yonkers, N.Y., founded in 1936. The Consumer Federation of America is an association of state and local non-profit consumer organizations, founded in 1967 in Washington, D.C. The Consumer Federation of America records include bylaws, clippings, correspondence, meeting minutes and other materials, newsletters, reports and other printed materials that relate primarily to the administrative activity of the organization. The records also include files of the organizational leadership, including Carol Tucker Foreman, Erma Angevine, Kathleen O'Reilly, and Robert McKuen. Other organizations represented in the records include the annual Consumer Assembly meeting and the National Association of Consumers. Topics and interest issues represented include banking, energy policy, insurance (automobile and life), prescription drug prices, and telecommunications deregulation and policy. Acquired as part of the John W. Hartman Center for Sales, Advertising & Marketing History.

**Extent:**

8.0 Linear Feet

**Language:**

Materials in English.

**Collection ID:**

RL.11813

**Permalink:**

<https://idn.duke.edu/ark:/87924/m1860t>

**Preferred Citation**

[Identification of item], Consumer Reports. Consumer Federation of America records, David M. Rubenstein Rare Book & Manuscript Library, Duke University.

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## **Background**

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### **Scope and Content**

The Consumer Federation of America records include bylaws, clippings, correspondence, meeting minutes and other materials, newsletters, reports and other printed materials that relate primarily to the administrative activity of the organization. The records also include files of the organizational leadership, including Carol Tucker Foreman, Erma Angevine, Kathleen O'Reilly, and Robert McKuen. Other organizations represented in the records include the annual Consumer Assembly meeting and the National Association of Consumers. Topics and interest issues represented include banking, energy policy, insurance (automobile and life), prescription drug prices, and telecommunications deregulation and policy.

### **Biographical/Historical**

Consumer Reports is a product testing and consumer advocacy nonprofit organization based in Yonkers, N.Y., founded in 1936. The Consumer Federation of America is an association of state and local non-profit consumer organizations, founded in 1967 in Washington, D.C.

Erma Angevine served as the first Executive Director (1968-1973). She was succeeded by Carol Tucker Foreman (1973-1977) and then by Kathleen O'Reilly (1977-1980). Robert McKuen served as the first president of the organization.

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## **Arrangement**

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Arranged alphabetically.

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## Administrative Information

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### Publication Statement

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### Access Restrictions

Collection is open for research.

### Use Restrictions

The copyright interests in this collection have not been transferred to Duke University. For more information, consult the copyright section of the Regulations and Procedures of the David M. Rubenstein Rare Book & Manuscript Library.

### Acquisition Information

The Consumer Reports. Consumer Federation of America records were received by the David M. Rubenstein Rare Book & Manuscript Library as a gift in 2019.

### Processing Information

Processed by Richard Collier, Mar. 2020;

Accessions described in this collection guide: 2019-0130

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## Related Materials

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### Related Material

Related materials may be found in the following Hartman Center collections:

Consumer Reports. Advocacy records

Consumer Reports Archives records;

Consumer Reports. Frances Warne papers;

Consumer Reports. Lynn Jordan papers;

Consumer Reports. National Association of Consumers records;

Consumer Reports. Sylvia Lane papers

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## Names and Subjects

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- Consumer education
- consumer protection
- Energy policy
- Insurance
- Telecommunication
- Banks and banking
- John W. Hartman Center for Sales, Advertising & Marketing History
- Consumer Federation of America
- National Association of Consumers

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## Collection Inventory

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### Consumer Federation of America Files, 1940-2014

Achievements, 1969	Box 1
Annual awards dinner, 1978	Box 1
Annual meeting, 1968-1976	Box 1
<b>Physical Description:</b> 11 folders	
Annual meeting, 1973	Box 13
Annual report, 1975	Box 1

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<b>Scope and Contents</b>	
Includes: Contributions of members; financial statements; year in review	
Annual reports, 1975-1984	Box 15
Annual reports, 1990-1994	Box 2
Awards dinner, 2011	Box 15
Background report, 1976	Box 15
Banks, 1970	Box 2
Board meeting, 1968-1974	Box 2
<b>Physical Description:</b> 11 folders	
Board meeting, 1976-1977	Box 15
Budget and finance, 1968-1970	Box 2
Budget and finance, 1975-1977	Box 15
Bylaws, 1969-1974	Box 2
<b>Physical Description:</b> 3 folders	
<b>Scope and Contents</b>	
Includes amended, proposed and revised bylaws	
Bylaws and foundational documents, 1967-1969	Box 2
<b>Scope and Contents</b>	
Includes Bylaws; certificate of incorporation; membership application; resolutions preamble	
Carol Tucker Foreman, 1975	Box 2
<b>Scope and Contents</b>	
Executive Director 1973-1977; file includes statements and testimony	
Carol Tucker Foreman, 1976	Box 3
Certificate of incorporation; IRS tax exemption, 1967-1969	Box 3

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CFA Consumer News and Comment newsletter, 1972-1974	Box 3
<b>Physical Description:</b> 3 folders	
CFA News newsletter, 1974-1994	Box 14
<b>Physical Description:</b> 6 folders	
CFA News newsletter advertisement, undated	Box 3
CFA On the Record newsletter, 1972-1973	Box 3
<b>Physical Description:</b> 2 folders	
Chairmen of standing committees, 1971	Box 3
Communications Committee, 1971	Box 3
Consumer Action newsletter, 1967-1968	Box 3
<b>Physical Description:</b> 2 folders	
Consumer Action newsletter, 1990	Box 14
Consumer Assembly, 1966-1969	Box 3
<b>Physical Description:</b> 4 folders	
Consumer Assembly, 1966-1970	Box 13
<b>Physical Description:</b> 2 folders	
Consumer Assembly, 1970-1992	Box 4
<b>Physical Description:</b> 11 folders	
Consumer Assembly--Clippings, 1967	Box 14
Consumer Credit Committee, 1971	Box 4
Consumer legislation, 1968-1970	Box 4
<b>Physical Description:</b> 2 folders	
Consumers Information Committee, 1966-1968	Box 4
Consumers' National Federation (organized 1937), 1940-1956	Box 4
Consumers Union, 1968-1969	Box 4
Contributions of members, 1975-1976	Box 15

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Correspondence, 1968-1972	Box 4
<b>Physical Description:</b> 4 folders	
Credentials Committee, 1969-1971	Box 5
<b>Physical Description:</b> 2 folders	
Credentials Committee, 1976	Box 15
Documents (binder), 1972-1979	Box 5
<b>Physical Description:</b> 2 folders	
Director's Manual update, 1973-1979	Box 5
Directory of state and local groups, 1973-1977	Box 5
<b>Physical Description:</b> 3 folders	
<b>Scope and Contents</b>	
Includes consumer groups, government and non-government organizations	
Distinguished Service Awards dinner, 1971-1975	Box 5
<b>Physical Description:</b> 5 folders	
Don Willner, 1971	Box 5
<b>Scope and Contents</b>	
Don Willner was a Board member of CFA; Vice-President 1969-1970; named President of CFA 1971	
Dues/Contributions, 1971	Box 5
Energy Policy Task Force, 1973-1975	Box 5
<b>Physical Description:</b> 3 folders	
Energy Policy Task Force, 1976-1977	Box 6
<b>Physical Description:</b> 2 folders	
Erma Angevine--Memoranda and correspondence, 1968-1971	Box 6
<b>Physical Description:</b> 5 folders	
<b>Scope and Contents</b>	
Erma Angevine was first Executive Director of CFA, 1968-1973	

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Erma Angevine--Memoranda and correspondence, 1968	Box 13
Executive Committee, 1968-1976	Box 6
<b>Physical Description:</b> 5 folders	
Executive Committee, 1976-1977	Box 15
Executive Director ballots, 1968	Box 6
Executive Director evaluation form, approximately 1976	Box 15
Executive Director's report and statement relating to small business, 1973	Box 6
Fact sheet and other documents, 1972	Box 6
<b>Scope and Contents</b>	
Includes: Auditor's report; membership; policy resolutions	
Finance, 1967-1971	Box 6
Finance and Budget Committee, 1970	Box 6
HEW conference with state consumer councils, 1968	Box 7
Howard Frazier, 1969-1970	Box 7
<b>Physical Description:</b> 2 folders	
<b>Scope and Contents</b>	
Howard Frazier served as president of CFA, succeeding Robert McKuen	
Information files, 1975-1977	Box 7
<b>Physical Description:</b> 3 folders	
International Organization of Consumers' Unions (IOCU), 1968	Box 7
Kathleen O'Reilly, 1975-1977	Box 7
<b>Physical Description:</b> 3 folders	
<b>Scope and Contents</b>	
Kathleen O'Reilly served as Executive Director of CFA, 1977-1980	

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Legislation, 1968-1973 <b>Physical Description:</b> 5 folders	Box 7
Legislation, 1971	Box 13
Lee Metcalf (Montana) statement in Congressional Record, 1968	Box 13
Life insurance report, 1972	Box 7
Mailing lists, 1968	Box 7
Meat Price Investigators Association, approximately 1976	Box 15
Meeting, 1968	Box 7
Membership lists, 1968	Box 7
Membership memos, 1976-1977	Box 15
Memo to CFA from Colston Warne on Consumers Union's efforts to build a consumer movement, 1971	Box 7
Memoranda and legislative action items, 1969	Box 7
Memoranda, statements, 1970-1994	Box 8
Minutes (binder), 1967-1972 <b>Physical Description:</b> 2 folders	Box 8
Miscellaneous, 1978-1979 <b>Physical Description:</b> 2 folders	Box 8
National Advisory Committee, 1969	Box 8
National Association of Consumers (organized 1946), 1967	Box 8
National Association of Consumers (organized 1946)--Bylaws, 1955	Box 13
Natural Resources & Energy Committee, 1968	Box 8
News clippings, 1968-1969	Box 8

News from CFA newsletter, 1969-1974 <b>Physical Description:</b> 4 folders	Box 8
News from CFA--Fact sheet, 1969	Box 8
Newsletter, 1972	Box 8
Nominating Committee, 1968-1970 <b>Physical Description:</b> 2 folders	Box 8
Nominating Committee, 1976	Box 15
Not-for-profit corporation law, 1970	Box 8
Office space, 1970	Box 8
Officers and Board, 1968-1969	Box 8
Officers and Directors, 1968-1973	Box 8
Officers--State and local organizations, 1968-1970	Box 8
On the Record newsletter, 1972-1975	Box 8
Organization status, 1968	Box 9
Packages without Prices, approximately 1975	Box 15
Pamphlets, 1968-1977	Box 9
Policy recommendations, 1971	Box 9
Policy resolutions, 1973-1993 <b>Physical Description:</b> 12 folders	Box 9
Policy resolutions, 1976	Box 15
Policy statements, 1973	Box 9
Political platforms, 1968	Box 10
Prescription drug pricing report, 1972	Box 10

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President's Committee on Consumer Interests, 1966	Box 10
<b>Physical Description:</b> 2 folders	
Press releases, 1968	Box 10
<b>Physical Description:</b> 2 folders	
Public relations, 1968	Box 10
Public statements, 1975-1976	Box 10
<b>Physical Description:</b> 2 folders	
Publications for sale, approximately 1975	Box 15
Publicity, 1967-1971	Box 10
<b>Physical Description:</b> 2 folders	
Publicity, 1971	Box 14
Reports, 1973-1974	Box 10
<b>Physical Description:</b> 2 folders	
Resolution Committee--Auto insurance, 1970-1971	Box 10
Resolutions preamble and policy statement, 1968-1969	Box 10
Review of CFA first five years, 1968-1973, 1973	Box 10
Robert J. McKuen, 1968-1969	Box 10
<b>Scope and Contents</b>	
Robert McKuen served as the first president of CFA	
State-local consumer groups organizing project, 1975	Box 11
Statement of Carol Foreman before Platform Committee, Democratic National Convention, 1976	Box 11
Statements and testimonies, 1973	Box 11

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Steering Committee on the creation of CFA, 1966-1969	Box 11
<b>Physical Description:</b> 2 folders	
Stephen Brobeck, The fourth great wave of consumer reform, 2014	Box 11
Telecommunications, 1986-1994	Box 11
Telephone legislation, 1983-1990	Box 11
<b>Physical Description:</b> 2 folders	
Telephone legislation, 1983-1990	Box 13
Testimonies, 1975-1978	Box 11
<b>Physical Description:</b> 4 folders	
Testimonies, 1979	Box 12
Testing on S.825 (Voluntary Standards and Accreditation Act), 1977	Box 12
Trade policy statement, 1971	Box 12
Treasurer's report, 1969	Box 12
UNCTAD (United Nations Conference on Trade and Development) Sugar Conference, 1977	Box 15
U.S. Department of Agriculture memo, 1977	Box 15
Year in review, 1974	Box 12
You've Got to Move newsletter, 1975-1976	Box 12

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