



Guide to the Consumer Reports. Henry Harap papers, 1916-1979 and undated

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Summary

Collection Title:

Consumer Reports. Henry Harap papers, 1916-1979 and undated

Creator:

Consumer Reports (Firm)

Source:

John W. Hartman Center for Sales, Advertising & Marketing History

Abstract:

Consumer Reports is a product testing and consumer advocacy nonprofit organization based in Yonkers, N.Y., founded in 1936. Henry Harap (1893-1981) was professor of education and author, co-founder and Board member of Consumers Union. The Henry Harap papers include clippings, correspondence, drafts of articles, lecture notes, meeting minutes, pamphlets, press releases and other printed materials that relate to administrative affairs in the American Council on Consumer Interests, other consumer advocacy organizations including the Better Business Bureau and materials pertaining to consumer education. Acquired as part of the John W. Hartman Center for Sales, Advertising & Marketing History.

Extent:

4.0 Linear Feet

Language:

Materials in English.

Collection ID:

RL.11810

Permalink:

<https://idn.duke.edu/ark:/87924/m1mg7b>

Preferred Citation

[Identification of item], Consumer Reports. Henry Harap papers, David M. Rubenstein Rare Book & Manuscript Library, Duke University.

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Background

Scope and Content

The Henry Harap papers include clippings, correspondence, drafts of articles, lecture notes, meeting minutes, pamphlets, press releases and other printed materials that relate to administrative affairs in the American Council on Consumer Interests, other consumer advocacy organizations including the Better Business Bureau and materials pertaining to consumer education.

Biographical/Historical

Consumer Reports is a product testing and consumer advocacy nonprofit organization based in Yonkers, N.Y., founded in 1936. Henry Harap (1893-1981) was professor of education and author, co-founder and Board member of Consumers Union.

Henry Harap was born in 1893 in Austria; his family emigrated to the United States in 1900. He attended the College of the City of New York (now CCNY, BS 1916) and Columbia University (MS 1918, PhD 1922). Harap was professor of education at Antioch College (1923), Western Reserve University (1925-1937), and Ohio State University. He became Director of the Division of Surveys and Field Services at George Peabody College for Teachers in 1937 and served until 1959, when he joined the U.S. Office of Education. Harap was author of *The Education of the Consumer* (1924) and co-author (with James Mendenhall) of *Consumer Education* (1934). He died in 1981.

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Arrangement

Organized into the following series: American Council on Consumer Interests; General Files; and Printed Materials.

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Administrative Information

Publication Statement

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Access Restrictions

Collection is open for research.

Use Restrictions

The copyright interests in this collection have not been transferred to Duke University. For more information, consult the copyright section of the Regulations and Procedures of the David M. Rubenstein Rare Book & Manuscript Library.

Acquisition Information

The Consumer Reports. Henry Harap papers were received by the David M. Rubenstein Rare Book & Manuscript Library as a gift in 2019.

Processing Information

Processed by Richard Collier, Feb. 2020;

Accessions described in this collection guide: 2019-0130

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Related Materials

Related Material

Related materials may be found in the following Hartman Center collections:

Consumer Reports. Arthur Kallet papers;

Consumer Reports. Colston E. Warne papers;

Consumer Reports. Helen Canoyer papers

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Names and Subjects

- consumer protection
- Consumer education
- John W. Hartman Center for Sales, Advertising & Marketing History
- American Council on Consumer Interests
- Harap, Henry, 1893-

Collection Inventory

American Council on Consumer Interests (ACCI), 1952-1979, undated

Annual business meeting, 1956-1978	Box 1
Annual reports, 1963, 1968, 1979	Box 1
Board of Directors meetings, 1955-1956	Box 1
Budget, 1953-1968	Box 1
Career opportunities service, 1973-1979	Box 1
Conference announcements, 1955-1979	Box 1
Conference proceedings, 1957-1973	Box 1
Physical Description: 4 folders	
Conference proceedings, 1974-1978	Box 2
Physical Description: 2 folders	
Conference registrants, 1953-1979	Box 2

Conferences, 1953-1973 Physical Description: 4 folders	Box 2
Constitution and bylaws, 1953-1975	Box 2
Correspondence, 1952-1975 Physical Description: 3 folders	Box 3
Executive Committee--Memoranda, 1953-1964	Box 3
Executive Committee--Minutes, 1954-1968	Box 3
Executive Committee--Reports, 1953-1969	Box 3
Financial reports, 1956-1976	Box 3
History, 1969 Physical Description: 2 folders	Box 3
Membership, 1954-1975 Physical Description: 2 folders	Box 3
Pamphlets, 1954-1970s	Box 4
Pamphlets--Credit, household, finance, 1958-1966	Box 4
Pamphlets--Health, insurance, funerals, 1955-1961	Box 4
Pamphlets--Packaging, labels, measurements, 1957-1964	Box 4
Pamphlets--Public and government policy, 1954-1960	Box 4
Preliminary programs, 1961-1979	Box 4
Press releases, 1969-1970	Box 4
Publications Committee, 1953-1967	Box 4
Reports, awards, competitions, etc., 1955-1975	Box 4

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General Files, 1916-1978, undated

Action for Boston Community Development, 1967-1969	Box 4
AFL-CIO--Consumer counseling, etc., 1958-1975	Box 5
AFL-CIO--Newsletters, statements, etc., 1958-1978	Box 5
AFL-CIO--Pamphlets, 1956-1971	Box 5
Alabama Consumer Protective Bureau, 1971	Box 5
American Association of University Women, 1937-1946	Box 5
American Association of University Women, 1944	Oversize-folder 1
American Home Economics Association, 1939-1974	Box 5
American Institute for Economic Research, 1959	Box 5
American Marketing Association, 1953-1971	Box 5
American Marketing Association--Conference, 1955	Box 5
American Society for Testing Materials, 1939-1967	Box 5
Amherst Committee for Cooperative Aid, 1936	Box 5
Cleveland Consumers Club, 1920-1937	Box 5
Cleveland Housing Committee, 1932-1935	Box 5
College of the City of New York (CCNY)--Cooperative store, 1916, 1944	Box 5
Consumer education--Conferences, 1940-1941	Box 5
Consumer education--Notes, 1936-1948	Box 6

Physical Description: 2 folders

Consumer education--Talks, lecture notes, 1939-1960	Box 6
Consumer education--Tests, 1934	Box 6
Correspondence, 1922-1973 Physical Description: 4 folders	Box 6
Correspondence--Consumers Union, 1935-1972	Box 7
Correspondence--Cooperative Distributors, 1934-1936	Box 7
Correspondence--Institute for Consumer Education, 1939-1942	Box 7
Correspondence--Schlink (Frederick)/ Consumers' Research, 1933-1935	Box 7
Dissertation outline--The Determination of Economic Objectives of the Curriculum, 1922	Box 7
Institute for Consumer Education, 1937-1941	Box 7
Joan Harap--Writings on consumer education, 1940-1942	Box 7
National Better Business Bureau, 1936-1967	Box 7
Notes, 1967-1970, undated	Box 7
Organizations banded together, joint projects, etc., 1943-1976	Box 7
Peabody College--Consumer education, 1941, 1948	Box 7
Peabody College--Education 424, 1940-1945 Physical Description: 2 folders Scope and Contents Includes guide sheets, examinations and other materials	Box 7
Peabody College--Education 424, 1940-1945 Physical Description: 2 folders	Box 8

Scope and Contents

Includes guide sheets, examinations and other materials

Writings--Articles, 1922-1950	Box 8
Writings--Newspaper items, 1923, undated	Box 8
Writings--Papers, 1934-1956	Box 8
Writings--Unpublished, 1924-1925	Box 8

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Printed Material, 1932-1972, undated**General Materials, 1932-1968, undated**

Alfred Hausrath, John Harms--Let's Investigate! An Experimental Approach to Consumer Science, 1942	Box 8
Alice Edwards--Scientific Consumer Purchasing, 1939	Box 8
American Home Economics Association--Consumer Buying, 1936	Box 8
American Home Economics Association--Standardization of Articles for Home Use, 1932	Box 8
Brooks Spivey Creedy--Consumer Problems and Projects, 1942	Box 8
C. Maurice Weiting, James Mendenhall--A New Consumer Grows Up, 1939	Box 8
Chevrolet--Go Get It, And Keep It! By Demonstrating Chevrolet, 1939	Box 8
Chrysler--Behind the Scenes in Chrysler Corporation's Engineering Division, 1950s	Box 8
Curriculum Laboratory Bulletins, 1934-1943	Box 9

Curtis Fuller--The Motor Car in American Life, 1941	Box 9
Grand Rapids Herald Review--Consumer Education teacher's handbook, 1930s	Box 9
Hanna Publications--Fraud and Answers Magazine, 1941	Box 9
Hazel Craig--A Guide to Consumer Buying, 1943	Box 9
Henry Harap--Next Steps in Consumer Education, 1939	Box 9
James Burt, A.B. ZuTavern--The Investigator activity book, 1939	Box 9
Jerome W. Ephraim--Consumers' Guide to Scientific Buying and Saving, 1933	Box 9
Jerome W. Ephraim--Ephraim Guide to the Scientific Buying of Everyday Necessities, 1934	Box 9
John M. Cassels--Consumer Education and Economic Efficiency, 1938	Box 9
Kaufmann Department Stores--Science in Buying, 1934	Box 9
Labels on Containers of Headache Remedies, undated	Box 9
Lord & Thomas--Exhibit in the Case of Discrimination v. Business, 1936	Box 9
M.C. Phillips, F.J. Schlink--Discovering Consumers, 1934	Box 9
Mark Starr--Consumer Education & Labor, 1940	Box 9
Mark Starr, Helen Norton--The Worker as Consumer, 1934	Box 9
Runzheimer & Co.--Auto Cost Guide, 1968	Box 9

Twentieth Century Fund newsletter, 1939	Box 9
U.S. Department of Agriculture--Your Money's Worth in Sheets, 1936	Box 9
U.S. Department of Agriculture--Your Money's Worth in Turkish Towels, 1935	Box 9
U.S. Department of the Interior--Consumer Buying in the Educational Program for Homemaking, 1935	Box 9
W.A. Partridge--Science for the Consumer, 1933	Box 9
William Trufant Foster--Painless Debtistry, 1933	Box 9
William Trufant Foster--To Tell You the Truth, 1933	Box 9
National Better Business Bureau publications, 1937-1972, undated	
24 Questions for Home Owners, undated	Box 9
Beware the Twister, 1962	Box 9
Central Air Conditioning, 1967	Box 9
Facts You Should Know About . . . pamphlet series, 1937-1965	Box 10
Physical Description: 2 folders	
FM Stereo: What It Is, How It Works, 1964	Box 10
I Want My Money Back!, undated	Box 10
Invisible Enemies of Your Draperies, 1957	Box 10
Read Before You Sign, undated	Box 10
Room Air Conditioners, 1968	Box 10
Safeguard series "Your Money's Worth", 1964-1965, undated	Box 10
Safeguarding Business and Consumers, 1938	Box 10

Self-Regulation in Action (Ralph Lee Smith), 1961	Box 10
The Boston Better Business Bureau: What It Is and What It Does, undated	Box 10
Things You Should Know About the Purchase and Servicing of Television Sets, 1950	Box 10
Twenty Questions (and Answers) About Consumer Arbitration, 1972	Box 10

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