



Guide to the Consumer Reports. Iconographic materials, 1895-2013

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Summary

Collection Title:

Consumer Reports. Iconographic materials, 1895-2013

Creator:

Consumer Reports (Firm)

Source:

John W. Hartman Center for Sales, Advertising & Marketing History

Abstract:

Consumer Reports is a product testing and consumer advocacy nonprofit organization based in Yonkers, N.Y., founded in 1936. Collection includes: black-and-white and color photographic prints; contact sheets; cartoons and line art; graphic designs; magazine page layout art and designs; posters; slides; and other visual materials. Images depict products and product testing methods photographed for inclusion in Consumer Reports' magazines and other consumer education and protection publications; office, library and testing facilities in Mt. Vernon and Yonkers, N.Y.; staff and Board of Directors members; and corporate events. Posters include Consumer Reports anniversary events; speaking engagements; and post-World War II consumer advocacy messages from organizations in England and India. Cartoonists and illustrators represented include Art Glazer, Bob Bugg, Bob Engelhart, Gary Larson, Joseph Farris, Joseph Mirachi, Marty Norman, Richard Guindon, Roy Doty, and Tom Bloom. Acquired as part of the John W. Hartman Center for Sales, Advertising & Marketing History.

Extent:

130.0 Linear Feet

Language:

Materials in English

Collection ID:

RL.11788

Permalink:

<https://idn.duke.edu/ark:/87924/m1wb3x>

Preferred Citation

[Identification of item], Consumer Reports. Iconographic materials, David M. Rubenstein Rare Book & Manuscript Library, Duke University.

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Background

Scope and Content

Collection includes: black-and-white and color photographic prints; contact sheets; cartoons and line art; graphic designs; magazine page layout art and designs; posters; slides; and other visual materials. Images depict products and product testing methods photographed for inclusion in Consumer Reports' magazines and other consumer education and protection publications; office, library and testing facilities in Mt. Vernon and Yonkers, N.Y.; staff and Board of Directors members; and corporate events. Posters include Consumer Reports anniversary events; speaking engagements; and post-World War II consumer advocacy messages from organizations in England and India. Cartoonists and illustrators represented include Art Glazer, Bob Bugg, Bob Engelhart, Gary Larson, Joseph Farris, Joseph Mirachi, Marty Norman, Richard Guindon, Roy Doty, and Tom Bloom.

Biographical/Historical

Consumer Reports is a product testing and consumer advocacy nonprofit organization based in Yonkers, N.Y., founded in 1936.

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Arrangement

Organized into the following series: General Photographs; Consumer Reports Photographs and Designs; Design Department Photographs; Numbered Photograph Contact Sheets; Posters and Artwork; Slides.

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Administrative Information

Publication Statement

David M. Rubenstein Rare Book & Manuscript Library
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Access Restrictions

Collection is open for research.

Use Restrictions

The copyright interests in this collection have not been transferred to Duke University. For more information, consult the copyright section of the Regulations and Procedures of the David M. Rubenstein Rare Book & Manuscript Library.

Acquisition Information

The Consumer Reports. Iconographic materials were received by the David M. Rubenstein Rare Book & Manuscript Library as a gift in 2019.

Processing Information

Processed by Richard Collier, Oct. 2021; additional processing by Richard Collier June 2023;

Accessions described in this collection guide: 2019-0130

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Related Materials

Related Material

Related materials may be found in the following Hartman Center collections:

Consumer Reports Archives records;

Consumer Reports. Audiovisual materials;

Consumer Reports. Board of Directors records;

Consumer Reports. Colston E. Warne papers;

Consumer Reports. Consumer-Farmer Milk Cooperative records;

Consumer Reports. Editorial Department records;

Consumer Reports. Educational Services Division records;

Consumer Reports. Persia Campbell papers

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Names and Subjects

- Consumer advocacy
- Consumer education
- consumer protection
- Publishers and publishing -- United States
- Documentary Photography
- John W. Hartman Center for Sales, Advertising & Marketing History

Collection Inventory

General Photographs, 1895-2013

Accounting Department, Mt. Vernon, 1980s	Box PH1
Advocacy meeting, 1999	Box PH10
Appliance Division, 1953-1991	Box PH1
Appliance Division--Toasters, 1956-1957	Box PH1
Auto Test Division, 1952-1975 Physical Description: 3 folders	Box PH1
Auto test facility, 1996-1997	Box PH8
Auto test facility, 1996-1997	Box PH9
Auto test facility, 1999	Oversize-folder 8
Auto test facility--Cliff Requist, 1997-1998	Box PA12

Auto test track, 1998	Box PH11
Automobile testing, 2000	Box PH1
Automobile testing, 1975	Box PH10
Automobiles, 1987-1997	Box PH1
Physical Description: 15 folders	
Automobiles--Buick Roadmaster, 1991	Box PH1
Automobiles--Minivans, 1991-1992	Box PH1
Automobiles--Minivans, 1991-1992	Box PH2
Automobiles--Motor/mechanical, 1986-1995	Box PH2
Automobiles--Saturn, 1992	Box PH2
Automobiles--SUVs, 1992	Box PH2
Automobiles--Trucks, 1994	Box PH2
Automobiles--Volkswagen, 1952-1992	Box PH2
Automotive--Jacks, stands, ramps, 1993	Box PH2
Automotive--Tires, 1991-1995	Box PH2
Below the Line--cover photograph, 1987	Box PH8
Board of Directors--Colston Warne Asia trip, approximately 1971	Box PH2
Board of Directors--Leland Gordon, 1955	Box PH8
Board of Directors--Meetings, 1938-1999	Box PH2
Physical Description: 18 folders	
Board of Directors--Members, 1930s-1990s	Box PH2
Physical Description: 3 folders	
Bold Detergent, 1980s	Box PA8
Broadcast/Film Division, 1970s	Box PH2

Buildings--Mt. Vernon, 1954-1993	Box PH2
Physical Description: 2 folders	
Buildings--Mt. Vernon--Washington Street, 1950s	Box PH2
Buildings--Orangeburg, 1950s-1960s	Box PH2
Buildings--Yonkers, 1989-1996	Box PH2
Physical Description: 8 folders	
Buildings--Yonkers, 1989-1996	Box PH3
Physical Description: 3 folders	
Canadian Consumer Advocates, approximately 1968	Box PH3
Scope and Contents	
Includes: C.A. Morrell (Canada National Health and Welfare); Glenora Slimon (Consumers Association of Canada); Eleanor Milne (National Council of Women of Canada)	
Cereals, 1988	Box PH3
Chemical Division, 1946-1960	Box PH3
Chicken of the Sea, 1990	Box PA8
Clothing test, 1970s	Box PH3
Coffee makers, 1988	Box PH3
Consumer activists, 1937-1973	Box PH3
Scope and Contents	
Includes: David Schoenfeld, Erma Angevine, Ernest Dichter, Esther Peterson, Gordon McCloskey, H.C. Brown, Henry Dreyfuss, Henry Harap, Louis Meyer, Marion Sulzberger, Newton Minow, Paul Rand Dixon, Rabbi Jacob Weinstein, Ralph Gundlach, Ruth and Ed Brecher, Senator Maurine Neuberger, Stuart Chase, Vance Packard, Virginia Knauer, William Samuel Bussey	
Consumer activists--Ellen Swallow Richards, approximately 1895	Box PH8

Scope and Contents

Ellen Swallow Richards was the first woman to attend the Massachusetts Institute of Technology; first woman to join the American Institute of Mining and Metallurgy

Consumer Advisory Council, 1963

Box PH8

Scope and Contents

Includes: David Schoenfeld, Erma Angevine, Ernest Dichter, Esther Peterson, Gordon McCloskey, H.C. Brown, Henry Dreyfuss, Henry Harap, Louis Meyer, Marion Sulzberger, Newton Minow, Paul Rand Dixon, Rabbi Jacob Weinstein, Ralph Gundlach, Ruth and Ed Brecher, Senator Maurine Neuberger, Stuart Chase, Vance Packard, Virginia Knauer, William Samuel Bussey

Consumer consultants, 1939-1972

Box PH3

Physical Description: 2 folders

Scope and Contents

Includes Esther Wyman, Groton, Mass. Laboratory; Ruth and Ed Brecher; Walter Alvarez

Consumer Reports Books, 1985

Box PH3

Consumer-Farmer Milk Cooperative, 1938-1963

Box PH3

Physical Description: 2 folders

Consumer-Farmer Milk Cooperative--
Containers, trucks, county fair displays,
1940s-1950s

Box PH3

Consumer-Farmer Milk Cooperative--
Cooperative League tour of Denmark, Scotland,
Sweden, 1950s

Box PH3

Consumer-Farmer Milk Cooperative--Delaware
County Farmers Cooperative barn dance, 1940

Box PH3

Consumer-Farmer Milk Cooperative--Fly Creek,
1940s

Box PH3

Consumer-Farmer Milk Cooperative--Hillside
Producers' Co-op, 1941

Box PH3

Consumer-Farmer Milk Cooperative--
Individuals, 1932-1971

Box PH3

Scope and Contents

Includes: Archie Wright, Clarence Bayer, David Caplovitz, Donald Montgomery, Gerald Weisberg, Martin Young, Meyer Parodnick, Mildred Gutwillig, Susan Jenkins Brown, Timothy Costello

Consumer-Farmer Milk Cooperative--
Individuals, Junior Inspectors' Club,
Homeowners' Mortgage Committee, 1933-1941 Box PH3

Scope and Contents

Includes: Matthew Napear, Miriam Sorkowitz

Consumer-Farmer Milk Cooperative--
Individuals, Junior Inspectors' Club,
Homeowners' Mortgage Committee, 1930s Box PH9

Scope and Contents

Includes: Matthew Napear, Miriam Sorkowitz

Consumer-Farmer Milk Cooperative--Milk
plant--Belle Mead, 1943-1961 Box PH3

Consumer-Farmer Milk Cooperative--Milk
plant--New Paltz, Tuckerton, 1944-1945 Box PH3

Consumer-Farmer Milk Cooperative--Milk
plants, 1940s Box PH3

Consumer-Farmer Milk Cooperative--Milk
stations, 1951-1960 Box PH3

Consumer-Farmer Milk Cooperative--
Photographs by Ruth Staudinger-Rozaffy, 1940s Box PH3

Consumer-Farmer Milk Cooperative--Suncrest
Farms, 1940s Box PH3

Consumer-Farmer Milk Cooperative--Sunnyside
Consumer Cooperative; Sunnyside Gardens;
Dairy Farmers Union; Dairymen's League
Cooperative Association, 1935-1940s Box PH3

Consumers' Research strike, 1935 Box PH3

Consumers Union Washington Street building
aerial view, 1950s Box PA12

Contact sheets, 1984-1986 Physical Description: 3 folders	Box PH3
Coordinating Committee, 1983	Box PH3
Council of Economic Advisors, 1963	Box PH3
Dog food, 1938	Box PH3
Editorial Department layouts--Electronics, 1983-1984	Box PH11
Editorial Division, 1956-1990 Physical Description: 2 folders	Box PH3
Education Division--Consumer education materials, 1971	Box PH3
Electronics Division, 1949-1980s Physical Description: 3 folders	Box PH3
England, approximately 1970s Scope and Contents Includes: Eirlys Roberts; Jennifer Jenkins; offices of Consumers' Association Ltd.	Box PH3
Events--50th anniversary, 1986 Physical Description: 4 folders	Box PH3
Events--ABC convention, 1987	Box PH3
Events--Alex Markovich farewell party, 1999	Box PH3
Events--Annual meeting, 1997-1999 Physical Description: 2 folders	Box PH3
Events--Bob Knoll retirement, 1997	Box PH11
Events--Brown bag luncheon, 1985 Physical Description: 2 folders	Box PH3
Events--Car seat press conference, 1995	Box PH3
Events--CFA Assembly, 1986	Box PH3

Events--Change Makers, 1995	Box PH3
Events--Colston Warne address to staff, 1978	Box PH3
Events--Conferences, 1951-1988	Box PH3
Events--Consumer Policy 2000, 1986 Physical Description: 8 folders	Box PH3
Events--Consumer Policy 2000, 1986 Physical Description: 3 folders	Box PH4
Events--Consumers Union 50th anniversary, 1986	Box PH11
Events--Dinner at Esther Peterson, 1990	Box PH4
Events--Donor function, 2005	Box PH4
Events--Family picnic at Yonkers, 1991	Box PH4
Events--Health Care Summit, 1997	Box PH4
Events--Holiday party, 2001	Box PH11
Events--Larry Katzenstein going away party, 1990	Box PH4
Events--Packing the Washington St. library, 1991	Box PH4
Events--Yonkers opening, 1991	Box PH4
Exhibits, 1952-1990s Physical Description: 3 folders	Box PH4
Exhibits--50th anniversary, 1986	Box PH4
Exhibits--Betty Furness, 1993-1994	Box PH4
Exhibits--Consumer Movement in America: Citizen Action in the Marketplace, 1986-1987	Box PH10
Exhibits--Past, Present, Future, 1980s	Box PH4
Exhibits--Safety, 1980s	Box PH4

Exhibits--Strike, 1994	Box PH4
Exhibits--Toasters, 1994	Box PH4
Franklin Raines (Fannie Mae), 1999	Box PH10
Frederick John Schlink, founder of Consumers' Research, approximately 1990	Box PH4
Gerovital, 1980s	Box PA8
Headphone testing, 1970s	Oversize-folder 8
Health, 1990s	Box PH4
Home electronics, 1956-1990s	Box PH4
Physical Description: 2 folders	
International Organization of Consumers' Unions (IOCU), 1973-1997	Box PH4
Physical Description: 2 folders	
Israel (Israel Consumers' Association), 1962	Box PH4
Japan (Colston Warne visit to 21, 1960-1971)	Box PH4
Scope and Contents	
Includes Colston Warne visit; Housewives Association; League of Women Voters of Japan	
Jennie White (charter subscriber to Consumer Reports), 1961	Box PH4
Scope and Contents	
Includes Colston Warne visit; Housewives Association; League of Women Voters of Japan	
Letter from subscriber A.G. Christy on Buick Roadmaster, 1992	Box PH11
Library--Survey Research Division, 1950-1975	Box PH4
Life vest test, 1982	Box PH4
Loose photographs, 1939-1994	Box PH4
Physical Description: 3 folders	

Miscellaneous loose photographs, 1939-2002 Physical Description: 2 folders	Box PH11
Old automobiles, 1952-1957	Box PA8
Oral Hygiene, 1988	Box PH4
Penny Power, 1980-1984 Physical Description: 10 folders	Box PH4
Persia Campbell, 1929-1972 Physical Description: 3 folders	Box PH4
Persia Campbell, approximately 1970	Box PH8
Persia Campbell--Africa trip, 1962-1967	Box PH4
Persia Campbell--Consumer conferences, 1961-1964	Box PH4
Persia Campbell--Doctor of Humane Letters, University of North Carolina, 1969	Box PH4
Persia Campbell--Government agencies, 1964	Box PH4
Persia Campbell--International organizations-- FAO (Food and Agriculture Organization), 1951-1952 Physical Description: 2 folders	Box PH4
Persia Campbell--International organizations-- IOCU (International Organization of Consumers' Unions), 1962-1972	Box PH4
Persia Campbell--International organizations-- International Federation of University Women, 1971-1973	Box PH4
Persia Campbell--International organizations-- Pan-Pacific and Southeast Asia Women's Association (PPSEAWA), 1958-1965 Physical Description: 2 folders	Box PH4
Persia Campbell--International organizations-- United Nations, 1969-1971	Box PH4

Persia Campbell--New York Consumer Council, 1955-1958	Box PH4
Physical Description: 3 folders	
Persia Campbell--New York Consumer Council, 1955-1958	Box PH5
Physical Description: 3 folders	
Persia Campbell--Queens College, 1947-1969	Box PH5
Photographs for Arthur Kallet's books, 1936-1986	Box PH5
Printing and Mailing Departments, 1960	Box PH5
Product montage, 1960s	Oversize-folder 8
Product testing, 1951-1983	Box PH5
Publication covers and other images, approximately 1992-1999	Box PH11
Publicity for 6 Billion \$\$\$ Sell, 1976	Box PH5
Restaurant logos, 1992	Box PA12
San Francisco, 1994	Box PH5
Sears Laundry Detergent, 1980s	Box PA8
Shoppers, 1963-1976	Box PH5
Special Projects, 1951-1970s	Box PH5
Staff, 1930s-1990s	Box PH5
Physical Description: 4 folders	
Staff, 1936-1992	Box PH11
Staff, 1993	Box PA13
Staff--Arthur Kallet, approximately 1955	Box PH9
Staff--Colston Warne, 1950s-1980	Box PH5
Staff--Colston Warne, 1979	Box PH8

Staff--Dexter Masters, approximately 1960	Box PH9
Staff--Dorothy Steele, 1970s	Box PH8
Staff--Esther Peterson, 1990	Box PH11
Staff--Esther Peterson, 1997	Box PH5
Staff--Executive Directors, 1936-1990s Physical Description: 3 folders	Box PH5
Staff--Executives, 1957-1995	Box PH5
Staff--Florence Mason (sketch by Robin Carson), 1960s	Box PH5
Staff--Groups, 1954-2008	Box PH5
Staff--Groups (mounted photographs), approximately 1985	Box PH6
Staff--Groups (mounted photographs), approximately 1985	Box PH7
Staff--Jim Guest, 2000-2013	Box PH5
Staff--Rhoda Karpatkin , 1979-1999	Box PH11
Staff--Rhoda Karpatkin, approximately 2000	Box PH9
Staff--Rhoda Karpatkin with group, approximately 1990	Oversize-folder 8
Staff--Walker Sanbach, approximately 1970	Box PH9
Staff--Wray Smith, approximately 1960	Box PH9
Staff--Wray Smith, 1963 or 1964	Box PH11
Subscription Department, 1960-1963	Box PH5
Suzuki cartoon (Bob Engelhart, Hartford Courant), 1988	Box PH8
Test lab, 1980s	Box PH5
Test Sample Division, 1950-1960	Box PH5

Testing--Batteries, approximately 1970	Box PH5
Testing--Bicycle seat for children, 1975	Box PH8
Testing--Cigarettes, 1960s	Box PH5
Testing--Combs, 1952	Box PH5
Testing--Irons, 1949	Box PH8
Testing--Leg makeup, 1944	Box PH5
Testing--Microwave ovens, 1972-1973	Box PH5
Testing--Pens, 1970s	Box PH10
Testing--Toothpaste, 1949	Box PH5
Textiles Division, 1960s	Box PH5
Uncoded photographs, 1960s-1980s Physical Description: 4 folders	Box PH5
Unlogged images, 1952	Box PH11
Visitors, 1959-1970 Physical Description: 2 folders	Box PH5
Visitors--Ann Brown (Consumer Product Safety Commission), 1997	Box PH5
Visitors--Bonnie Guita (Special Advisor to the President on Consumer Affairs), 1989	Box PH5
Visitors--China Consumer Association, 1988	Box PH5
Visitors--Clinton Warne and family, 2000	Box PH5
Visits and tours, 1954-1970	Box PH5
Western Consumers Union, approximately 1940 Scope and Contents Photograph of Sylvia Braverman, L.A. Committee	Box PH5
Yonkers building, 1990s	Box PA8

Scope and Contents

Photograph of Sylvia Braverman, L.A. Committee

Yonkers building--Architect rendering, event photographs, 1990

Oversize-folder 3

Scope and Contents

Photograph of Sylvia Braverman, L.A. Committee

Yonkers building--Artist rendering, 1989

Oversize-folder 4

Scope and Contents

Photograph of Sylvia Braverman, L.A. Committee

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Consumer Reports Photographs and Designs, 1951-2002

1951 Feb.-1958 Nov., 1991 June-1997 Oct.	Box PC17
1952 Jan.-1953 July	Box PC1
Physical Description: 17 folders	
1978 Jan.-1979 Oct.	Box PC1
Physical Description: 26 folders	
1979 Apr.-1981 Mar.	Box PC13
Physical Description: 6 folders	
1979 Nov.-1982 Mar.	Box PC2
Physical Description: 31 folders	
1982 Apr.-1983 Oct.	Box PC3
Physical Description: 26 folders	
1983 July-1991 Aug.	Box PC14
Physical Description: 6 folders	
1983 Nov.-1985 Feb.	Box PC4
Physical Description: 29 folders	
1984-1994 Feb.	Box PC16
Physical Description: 5 folders	

1985 Mar.-1986 Oct. Physical Description: 29 folders	Box PC5
1986 Oct.-1988 Nov. Physical Description: 28 folders	Box PC6
1989 Feb.-1990 Aug./Sept. Physical Description: 31 folders	Box PC7
1990 July--Pest Strip	Box PA8
1990 Sept.-1991 Sept./Oct. Physical Description: 34 folders	Box PC8
1991 Sept.-1995 June Physical Description: 17 folders	Box PC15
1991 Oct.-1992 Aug. Physical Description: 28 folders	Box PC9
1992 Aug.-1993 Dec. Physical Description: 33 folders	Box PC10
1993 Dec.-1996 Nov. Physical Description: 38 folders Scope and Contents Includes designs by Erick Peterson, Mary Power	Box PC11
1988 July-2002 Mar. Physical Description: 34 folders	Box PC12

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Design Department Photographs, 1929-1987

Scope and Contents

Series includes images of consumer products, product testing, test apparatuses, facilities, and staff; organized by the Consumers Union Design Department into numbered categories.

1.1 Automobiles, 1929-1965

Alpha Romeo, 1956-1963	Box PD1
Anglia, 1957-1964	Box PD1
Austin-Healey, 1950-1964	Box PD1
Buick, 1929-1963	Box PD1
Physical Description: 2 folders	
Cadillac, 1936-1963	Box PD1
Checker, 1957-1963	Box PD1
Chevrolet, 1946-1963	Box PD1
Physical Description: 2 folders	
Chevrolet--Corvair, 1959-1962	Box PD1
Physical Description: 2 folders	
Chevrolet--Corvette, 1953-1960	Box PD1
Chrysler, 1936-1963	Box PD1
Physical Description: 2 folders	
Citroen, 1956-1960	Box PD1
DAF-Daffodil, 1963	Box PD1
Datsun, 1959-1965	Box PD1
Dellow--Mark 5, 1955	Box PD1
DeSoto, 1950-1957	Box PD1
Dodge, 1950-1963	Box PD1
Physical Description: 2 folders	
Fiat, 1957-1963	Box PD1
Ford, 1936-1963	Box PD1
Physical Description: 3 folders	
Ford--Edsel, 1958-1959	Box PD1

Ford--Lincoln, 1946-1958	Box PD1
Physical Description: 2 folders	
Ford--Prefect, 1957	Box PD1
Groups, 1950-1965	Box PD1
Hillman, 1949-1960	Box PD1
Hudson, 1948-1957	Box PD1
Physical Description: 2 folders	
Imperial, 1956-1957	Box PD1
Jaguar, 1954-1959	Box PD1
Kaiser, 1947-1954	Box PD1
Mercedes-Benz, 1954-1963	Box PD2
Mercury, 1939-1963	Box PD2
Physical Description: 2 folders	
Mercury--Comet, 1960-1961	Box PD2
MG, 1936-1963	Box PD2
Nash, 1946-1957	Box PD2
Nash-Healy, 1951-1952	Box PD2
Oldsmobile, 1936-1963	Box PD2
Physical Description: 2 folders	
Opel-Rekord, 1958	Box PD2
Packard, 1955	Box PD2
Peugeot, 1958-1962	Box PD2
Plymouth, 1949-1963	Box PD2
Physical Description: 4 folders	
Plymouth--Valiant, 1960-1963	Box PD2

Pontiac, 1936-1963	Box PD2
Physical Description: 2 folders	
Pontiac--Tempest, 1961-1962	Box PD2
Porsche, 1954-1956	Box PD2
Rambler, 1950-1963	Box PD2
Physical Description: 3 folders	
Renault, 1955-1963	Box PD2
Rover, 1953-1959	Box PD2
Saab, 1958-1961	Box PD2
Simca-Aronde, 1954-1959	Box PD2
Stout Scarab, 1947	Box PD2
Studebaker, 1939-1963	Box PD2
Physical Description: 4 folders	
Thunderbird, 1957-1960	Box PD2
Triumph, 1952-1959	Box PD2
Tucker, 1948	Box PD2
Vauxhall Victor, 1958-1962	Box PD3
Volkswagen, 1952-1963	Box PD3
Physical Description: 2 folders	
Volvo, 1958-1962	Box PD3
Willys, 1939-1963	Box PD3
Zephyr, 1959	Box PD3
Used cars, 1939-1960	Box PD3
Physical Description: 2 folders	

1.12 Automotive Accessories and Parts, 1936-1963

Air conditioners, 1953-1954	Box PD3
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Batteries, 1938-1951	Box PD3
Brake fluids, 1958-1962	Box PD3
Child restraints, 1963	Box PD3
Emergency lights, 1957	Box PD3
Gasoline, 1938-1962	Box PD3
Headlights, 1960	Box PD3
Jacks, 1936	Box PD3
Mirrors, 1957	Box PD3
Oils, 1954	Box PD3
Radios, 1955-1962	Box PD3
Rear deck speakers, 1958	Box PD3
Record players, 1960-1961	Box PD3
Seat belts, 1956-1963	Box PD3
Seats, 1936-1956	Box PD3
Spark plugs, 1961	Box PD3
Springs, 1939	Box PD3
Steering mechanisms, 1950s	Box PD3
Tire gauges, 1949-1958	Box PD3
Tires, 1940-1959	Box PD3
Physical Description: 2 folders	
Tools, 1952-1963	Box PD3
Trailers, 1957	Box PD3
Washers, 1950s	Box PD3
Windshield and wipers, 1956	Box PD3

1.2 Textiles, 1936-1961

General, 1937-1961	Box PD3
Blankets, 1954	Box PD3
Coats, 1956-1958	Box PD3
Diapers, 1954	Box PD3
Furs, 1955-1958	Box PD3
Hats, 1937-1950	Box PD3
Hosiery, 1936-1957	Box PD3
Physical Description: 2 folders	
Jeans, 1956	Box PD3
Leather, 1940s	Box PD3
Repellents, 1940s	Box PD3
Sheets, 1949-1959	Box PD3
Shirts, 1936-1951	Box PD3
Physical Description: 3 folders	
Shoes, 1936-1959	Box PD3
Physical Description: 2 folders	
Shoes, 1936-1959	Box PD4
Shoes and sneakers, children's, 1951-1959	Box PD4
Physical Description: 3 folders	
Suits, 1936-1959	Box PD4
Sweaters, 1958-1959	Box PD4
Swim suits, 1936	Box PD4
Tests, 1961	Box PD4
Ties, 1960	Box PD4
Towels, 1948	Box PD4

Underwear, 1937-1952	Box PD4
Physical Description: 2 folders	
Work clothes, 1951-1959	Box PD4
Yarn, knitting, 1940-1945	Box PD4

1.3 Drugs, Cosmetics, Medical, 1936-1973

Adhesive tape to face powder, 1937-1959	Box PD4
Hair dyes to nose drops, 1936-1958	Box PD4
Pain killers to sanitary napkins, 1937-1961	Box PD4
Physical Description: 2 folders	
Perfumes, 1945-1960	Box PD4
Permanent waves, 1938-1956	Box PD4
Shampoos, 1938-1955	Box PD4
Shavers and shaving, 1936-1967	Box PD4
Physical Description: 2 folders	
Suntan lotion, 1936-1961	Box PD4
Thermometers to tissue, 1945-1962	Box PD4
Physical Description: 2 folders	
Toilet soap, 1936-1965	Box PD4
Toilet paper to toothbrushes, 1936-1953	Box PD4
Toothpaste and powders, 1949-1960	Box PD4
Vaporizers to vitamins, 1940-1973	Box PD4
Webb's City Drug Store, 1938-1940	Box PD4
Medicine: Anatomy to eyes, 1936-1957	Box PD4
Physical Description: 2 folders	
Medicine: Dentistry, 1940s	Box PD4

Medicine: Eyes to history of medicine, 1940-1959	Box PD4
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Medicine: Eyes to history of medicine, 1940-1959	Box PD5
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Medicine: Hospitals to X-ray, 1939-1960	Box PD5
Physical Description: 2 folders	

1.41 Phonographs and audio equipment, 1950-1965

Amplifiers--Headphones--Loudspeakers, 1950-1963	Box PD5
Physical Description: 2 folders	

Pickups--Portables--Records--Turntables--Stereo, 1940-1965	Box PD5
Physical Description: 2 folders	

1.42 Photography, 1939-1964

Accessories, cameras, 1940-1962	Box PD5
Physical Description: 2 folders	

Cameras, 1951-1961	Box PD5
Physical Description: 2 folders	

Cameras, movie cameras and accessories, 1939-1962	Box PD5
Physical Description: 2 folders	

Movie cameras and accessories, slide projectors, 1951-1964	Box PD5
Physical Description: 2 folders	

1.43 Radio, 1936-1963

Antennas - Custom - built, 1936-1959	Box PD5
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Custom-built - Portable, 1939-1960	Box PD5
Physical Description: 2 folders	

Portable - Table models, 1949-1963	Box PD5
Physical Description: 2 folders	

Table models, 1939-1963	Box PD5
Physical Description: 2 folders	

Table models - Tuners, 1939-1959	Box PD5
Physical Description: 2 folders	

1.44 Recorders, 1949-1958

Tape and wire, 1949-1958	Box PD5
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1.45 Sports, 1937-1965

Archery to boating, 1940-1959	Box PD6
Physical Description: 2 folders	

Boating, fishing accessories, 1938-1958	Box PD6
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Boats, outboard motors, 1952-1960	Box PD6
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Fishing flies to hunting, 1955-1958	Box PD6
Physical Description: 2 folders	

Hunting to water skiing, 1936-1959	Box PD6
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Tennis, 1951-1965	Box PD6
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1.5 Food, 1936-1972

General, Asparagus to carbonated beverages, 1937-1960	Box PD6
Physical Description: 2 folders	

Cereal to fruits, 1937-1972	Box PD6
Physical Description: 2 folders	

Gelatine to milk products, 1936-1962	Box PD6
Physical Description: 2 folders	

Oleomargarine to wine, 1936-1964	Box PD6
Physical Description: 2 folders	

1.6 Gardening and Farming, 1937-1965

General, Bulb planters to hedge trimmers, 1937-1964	Box PD6
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Physical Description: 3 folders

Hoses to lawn Mowers, 1948-1965	Box PD6
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Lawn rollers to pruning shears, 1952-1958	Box PD6
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Snow removers to wheel hoes, 1950-1958	Box PD6
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1.7 General Goods, 1937-1976

Accident to Christmas cards, 1950-1963	Box PD6
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Physical Description: 2 folders

Christmas gifts from museums, 1952-1963	Box PD7
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Cigarettes and cigars, 1938-1962	Box PD7
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Physical Description: 2 folders

Credit cards to key chains, 1940-1959	Box PD7
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Physical Description: 2 folders

Food wraps, 1950-1976	Box PD7
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Luggage to waterfront, 1939-1963	Box PD7
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Physical Description: 2 folders

Writing materials, typewriters, 1937-1957	Box PD7
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Physical Description: 2 folders

1.8 House and Home, 1948-1962

Adhesives to curtains (including construction materials), 1948-1962	Box PD7
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Physical Description: 2 folders

Glazing to lumber, 1953-1958	Box PD7
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Physical Description: 2 folders

Paint to plumbing, 1952-1961	Box PD7
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Tools, 1952-1959	Box PD7
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Physical Description: 3 folders

1.9 Household Goods, 1936-1973

Appliances: Air conditioners to can openers, 1939-1963	Box PD7
Physical Description: 3 folders	
Appliances: Barbecue equipment, 1961	Box PD7
Appliances: Clocks to dishwashers, 1945-1962	Box PD7
Physical Description: 2 folders	
Appliances: Dog-O-Matic to floor cleaners, 1937-1963	Box PD7
Physical Description: 2 folders	
Appliances: Food waste disposers to freezers, 1951-1961	Box PD8
Physical Description: 2 folders	
Appliances: Frying pans to ice cream freezers, 1949-1963	Box PD8
Physical Description: 3 folders	
Appliances: Ironers and irons, 1948-1958	Box PD8
Physical Description: 2 folders	
Appliances: Juicers to pressure cookers, 1939-1963	Box PD8
Physical Description: 2 folders	
Appliances: Pressure cookers, approximately 1946	Box PD24
Appliances: Ranges (gas and electric), 1952-1962	Box PD8
Physical Description: 2 folders	
Appliances: Refrigerators, 1938-1962	Box PD8
Physical Description: 3 folders	
Appliances: Roasters to sewing, 1945-1960	Box PD8
Physical Description: 2 folders	

Appliances: Sunlamps to toasters, 1936-1969 Physical Description: 2 folders	Box PD8
Appliances: Vacuum to vegetable peelers, 1936-1969 Physical Description: 2 folders	Box PD8
Appliances: Waffle irons to washing machines, 1938-1962 Physical Description: 2 folders	Box PD8
Appliances: Washing machines to water heaters, 1950-1965	Box PD8
Appliances: Washing machines to water heaters, 1950-1965	Box PD9
Cleaners--Ammonia to rug cleaners, 1939-1961 Physical Description: 2 folders	Box PD9
Cleaners--Rug cleaners to wax removers, 1940-1959 Physical Description: 2 folders	Box PD9
Dishes, paper and plastic, 1950-1969	Box PD9
Flooring, rugs, 1940-1961	Box PD9
Glassware, 1952	Box PD9
Heating equipment, 1938-1954	Box PD9
Heating equipment, 1938-1954	Oversize-folder 5
Insecticide, 1943-1956	Box PD9
Laundry markers, 1957	Box PD9
Lighting, 1939-1959	Box PD9
Linens and blankets, 1938-1958	Box PD9
Mattresses and bedding to tables, 1938-1973 Physical Description: 2 folders	Box PD9

Oils, 1937-1945	Box PD9
Plastic bags, telephones, 1940-1959	Box PD9
Starches, 1950	Box PD9
Utensils--Can openers to kitchen gadgets, 1948-1960	Box PD9
Utensils--Kitchen gadgets to scales, 1949-1959	Box PD9
Physical Description: 2 folders	
Utensils--Scales to Thermos, 1939-1963	Box PD9
Physical Description: 2 folders	
Wallpaper, 1967	Box PD9
Wax paper, 1950s	Box PD9
Windows, 1950-1955	Box PD9
Physical Description: 2 folders	
2.1 Automobiles, 1930-1978	
AMC--AMX, Ambassador, 1967-1974	Box PD9
AMC--Gremlin, Javelin, Jeep Commando, 1968-1974	Box PD9
AMC--Hornet, 1970-1973	Box PD9
AMC--Hornet, 1970	Box PD24
AMC--Matador, Pacer, Rebel, 1967-1977	Box PD9
Physical Description: 2 folders	
Audi, 1970-1975	Box PD9
Austin America, 1968	Box PD9
BMW, 1967-1977	Box PD9
Buick, 1964-1975	Box PD10
Physical Description: 2 folders	
Buses, 1975	Box PD10

Cadillac, 1968-1977	Box PD10
Capri II, 1975-1977	Box PD10
Checker, 1957-1969	Box PD10
Chevrolet, 1964-1977	Box PD10
Physical Description: 7 folders	
Chevrolet--Corvair, Corvette, 1964-1966	Box PD10
Chevrolet--Suburban, Carryall, C10, 1972	Box PD10
Chrysler, 1962-1976	Box PD10
Citroen, 1970	Box PD10
Crosley, 1948	Box PD10
Datsun, 1967-1978	Box PD10
Physical Description: 2 folders	
Dodge, 1964-1977	Box PD10
Physical Description: 3 folders	
Duesenberg, approximately 1930	Box PD10
Electric cars--Citicar, Elcar, 1975-1976	Box PD10
Fairchild ESV (Experimental Safety Vehicle), 1972	Box PD10
Fiat, 1967-1976	Box PD10
Physical Description: 2 folders	
Ford, 1967-1978	Box PD10
Ford--Fairlane, 1964-1967	Box PD10
Ford--Fairmont, 1970	Box PD24
Ford--Falcon, 1959-1969	Box PD10
Ford--Galaxie, 1964-1972	Box PD10
Ford--Granada, Fairmont, LTD, 1975-1977	Box PD10

Ford--Maverick, 1970	Box PD24
Ford--Maverick, Pinto, 1969-1976	Box PD10
Physical Description: 2 folders	
Ford--Mustang, 1964-1971	Box PD10
Ford--Station wagons, Torino, 1967-1973	Box PD10
Ford--Station wagons, Torino, 1967-1973	Box PD11
Ford--Thunderbird, 1976	Box PD11
Ford--4-wheel utility vehicles, pickup trucks, 1972-1976	Box PD11
Groups, 1963-1977	Box PD11
Physical Description: 2 folders	
Honda, 1972-1977	Box PD11
International--Scout II, Travelall, 1972	Box PD11
Jeeps, 1972	Box PD11
Mazda, 1972-1978	Box PD11
Mercedes-Benz, 1968-1977	Box PD11
Mercedes-Benz, Peugeot, 1972	Box PD11
Mercury, 1964-1977	Box PD11
Physical Description: 2 folders	
MG, 1970	Box PD11
Mopeds, 1978	Box PD11
Motorcycles, 1973	Box PD11
Oldsmobile, 1964-1977	Box PD11
Physical Description: 2 folders	
Opel, 1966-1977	Box PD11

Packard, 1951-1957	Box PD11
Physical Description: 2 folders	
Peugeot, 1968-1977	Box PD11
Plymouth, 1964-1977	Box PD11
Physical Description: 3 folders	
Plymouth--Duster, 1970	Box PD24
Plymouth--Valiant, 1964-1965	Box PD11
Pontiac, 1965-1977	Box PD11
Pontiac--Catalina, Tempest, 1963-1972	Box PD11
Porsche, 1964-1970	Box PD11
PPV, 1973	Box PD11
Rambler, 1963-1969	Box PD11
Renault, 1958-1977	Box PD11
Rover, 1965-1968	Box PD11
Saab, 1965-1977	Box PD11
Sigma PF, 1965	Box PD11
Simca, 1965-1969	Box PD11
Subaru, 1969-1977	Box PD12
Sunbeam, 1959-1967	Box PD12
Toyota, 1966-1976	Box PD12
Physical Description: 2 folders	
Toyota, 1970	Box PD24
Triumph, 1966-1970	Box PD12
Trucks, 1970-1976	Box PD12
Trucks, 1973-1979	Box PD24

Used cars, 1964-1965	Box PD12
Volkswagen, 1959-1977	Box PD12
Physical Description: 2 folders	
Volkswagen, 1970	Box PD24
Volkswagen--Karmann Ghia, 1959-1977	Box PD12
Physical Description: 2 folders	
Volvo, 1964-1977	Box PD12
4-wheel utility vehicles, vans, 1972-1975	Box PD12
Miscellaneous, 1968-1977	Box PD12
Physical Description: 3 folders	
How CU Tests, 1974	Box PD12

2.12 Automobile Accessories, 1938-1977

Anti-freeze testers, 1975	Box PD12
Auto body kits, 1974-1977	Box PD12
Batteries, 1966	Box PD12
Bicycle carriers, 1975	Box PD12
Physical Description: 3 folders	
Child restraints, 1972-1975	Box PD12
Physical Description: 2 folders	
Child restraints, 1974	Box PD24
Emergency signals, 1977	Box PD12
Gas saving devices, 1968-1975	Box PD12
Mirrors, 1963-1969	Box PD12
Miscellaneous, 1938-1976	Box PD12
Overload devices, 1963	Box PD12
Polishes, 1968-1974	Box PD12

Safety, 1969-1975	Box PD12
Seat belts, 1961-1975	Box PD12
Speed control, 1964	Box PD12
Stereo tape players, rear deck speakers, 1964-1966	Box PD12
Tachometers, odometers, 1969-1972	Box PD12
Tape players, 1975	Box PD12
Tire gauges, 1968-1972	Box PD12
Tires, 1965-1973	Box PD12
Vacuum cleaners, 1968	Box PD12

2.2 Textiles, 1938-1975

Blankets, 1962-1971	Box PD12
Closures, 1950-1972	Box PD12
Diapers, 1961-1975	Box PD12
Dresses, 1958	Box PD12
Gloves, 1938	Box PD12
Gloves, household, 1967	Box PD12
Hosiery, men, 1962	Box PD12
Hunting, 1956-1958	Box PD12
Jeans, 1959-1968	Box PD12
Labels--Permanent care, 1972	Box PD12
Pantyhose, 1970-1972	Box PD12
Raincoats, men's, 1962-1975	Box PD12
Sheets, pillowcases, 1961-1970	Box PD12
Shirts--Men, 1964-1973	Box PD12

Shirts--Women, 1963	Box PD13
Shoes, 1960-1970	Box PD13
Shoes and sneakers, 1964-1970	Box PD13
Slacks, 1965	Box PD13
Sleepers--Children, 1960-1975	Box PD13
Snowsuits--Children, 1962	Box PD13
Sweaters--Women, 1961-1962	Box PD13
T-shirts, 1971	Box PD13
Textile Labeling Act, 1960	Box PD13
Underwear--Thermal, 1960-1973	Box PD13
Zippers, 1972	Box PD13

2.3 Drugs and Cosmetics, 1960-1977

Antacids, 1973	Box PD13
Bathroom scales, 1966-1971	Box PD13
Blood pressure devices, 1974	Box PD13
Calcium, 1961	Box PD13
Chloromycetin (antibiotic), 1970	Box PD13
Cleansing creams, 1961-1973	Box PD13
Contact lenses, 1972	Box PD13
Dental, 1971	Box PD13
Diseases and disorders--Air pollution, 1960	Box PD13
Diseases and disorders--Hay fever, 1977	Box PD13
Diseases and disorders--Prostheses, 1975	Box PD13
Estrogen therapy, 1977	Box PD13

Exercise equipment, 1971-1977	Box PD13
Eye makeup, 1963	Box PD13
Facial tissue, 1978	Box PD13
Hair products, 1965-1969	Box PD13
Hand lotion, 1977	Box PD13
Hearing aids, 1966-1971	Box PD13
Hearing protectors, 1975	Box PD13
Home barbering, 1961	Box PD13
Krebiozen (controversial cancer treatment), 1964	Box PD13
Lighted mirrors, 1970	Box PD13
Lipstick, 1960	Box PD13
Manicure, 1965	Box PD13
Medicine chest, 1960-1963	Box PD13
Prescription containers, approximately 1967	Box PD13
Razors, blades, 1963-1972	Box PD13
Shavers and shaving, 1955-1974	Box PD13
Soaps, 1970-1977	Box PD13
Suntan lotion, 1961-1971	Box PD13
Thermometers, 1966-1975	Box PD13
Toothbrushes, 1962-1969	Box PD13
Toothpaste and powders, 1960	Box PD13
Vaporizers, 1968-1973	Box PD13
Vitamins, 1960	Box PD13

2.41 Phonographs and audio equipment, 1960-1978

Cartridges, 1964-1978	Box PD13
Children's phonographs, 1963-1974	Box PD13
Compact stereo, 1965-1975	Box PD13
Consoles, 1960-1974	Box PD13
Headphones, 1972-1975	Box PD13
Loudspeakers, 1960-1976	Box PD13
Microphones, 1970-1978	Box PD13
Pickups and tonearms, 1960-1970	Box PD13
Portable stereo, 1961-1971	Box PD13
Portable stereo phonograph, 1967-1972	Box PD13
Pre-amplifier, 1960	Box PD13
Records, 1965	Box PD13
Stereo kits, 1969	Box PD13
Stereo headphones, 1963-1979	Box PD13
Stereo receivers, 1962-1973	Box PD13
Physical Description: 2 folders	
Stereo receivers, 1964	Box PD24
Stereo systems, 1968-1977	Box PD13
Turntables, record changers, 1962-1977	Box PD13
Physical Description: 3 folders	

2.42 Photography, 1951-1977

Accessories, 1951-1965	Box PD13
Cameras, 1960-1974	Box PD13
Cameras--35mm, 1965-1977	Box PD13
Cameras--35mm single lens reflex, 1967-1974	Box PD14

Cameras--Instant load, 1966-1978	Box PD14
Cameras--Pocket, 1973-1977	Box PD14
Cameras--Polaroid and other instant, 1961-1976	Box PD14
Cameras--Twin lens, 1968	Box PD14
Darkroom timers, 1970	Box PD14
Enlargers, 1970	Box PD14
Flash units, 1961-1977	Box PD14
Flash test, 1970s	Box PD14
Lenses, 1974	Box PD14
Movie cameras, 1960-1976	Box PD14
Physical Description: 2 folders	
Movie editors, 1967	Box PD14
Movie projectors, 1958-1975	Box PD14
Projection screen, 1969	Box PD14
Slide projectors, 1958-1975	Box PD14
Physical Description: 2 folders	
Slide viewers, 1969	Box PD14
Tripods, 1972	Box PD14

2.43 Radio, 1955-1987

Antennas, 1961	Box PD14
Clock radios, 1964-1977	Box PD14
Home intercom, 1962-1971	Box PD14
Miniature, 1960-1965	Box PD14
Portable, 1961-1987	Box PD14
Physical Description: 2 folders	

Radio directional finders, 1970	Box PD14
Scanners, 1978	Box PD14
Shortwave, 1960-1967	Box PD14
Stereo radios, 1963-1972	Box PD14
Table radios, 1955-1976	Box PD14
Physical Description: 2 folders	
Tuners, 1962-1973	Box PD14
Weather band, 1978	Box PD14

2.44 Tape Recorders, 1963-1977

8-track players, 1967-1974	Box PD14
Cassette decks, 1967-1977	Box PD14
Stereo tape decks, 1963-1974	Box PD14

2.45 Sports, 1951-1978

Bicycles, 1972-1976	Box PD14
Physical Description: 2 folders	
Bicycles--Add-on seats, 1972-1975	Box PD14
Bicycles--Children's, 1971-1976	Box PD15
Bicycles--Exercise, 1971-1977	Box PD15
Bicycles--Locks, 1975	Box PD15
Bicycles--Tricycles, 1960-1977	Box PD15
Boats--Canoes, 1972	Box PD15
Physical Description: 2 folders	
Boats--Depth sounders, 1972	Box PD15
Boats--Electric trolling motors, 1971	Box PD15
Boats--Fishing, 1971	Box PD15

Boats--Inflatable, 1974	Box PD15
Physical Description: 2 folders	
Boats--Life-saving devices, 1969	Box PD15
Boats--Lightweight, 1970s	Box PD15
Boats--Marine compasses, 1967	Box PD15
Boats--Marine fume detectors, 1972	Box PD15
Boats--Marine radiotelephone, 1972	Box PD15
Boats--Outboard motors, 1968-1976	Box PD15
Physical Description: 7 folders	
Boats--Paint, 1968-1971	Box PD15
Boats--Sailboats, 1970-1975	Box PD15
Boats--Speedometers, 1965-1966	Box PD15
Camping--Air mattresses, 1963-1969	Box PD15
Camping--Backpacks, 1974-1975	Box PD15
Physical Description: 2 folders	
Camping--Barbecue equipment, 1961-1977	Box PD15
Camping--Compasses, 1965	Box PD15
Camping--Knapsacks, 1975	Box PD15
Camping--Lanterns, 1964-1977	Box PD15
Physical Description: 2 folders	
Camping--Picnic tables, 1974	Box PD15
Camping--Sleeping bags, 1963-1977	Box PD15
Camping--Stoves, 1962-1976	Box PD15
Camping--Tent heaters, 1969	Box PD15
Camping--Tents, 1953-1971	Box PD15

Fishing--Nets and creels, 1966	Box PD16
Fishing--Rods and reels, 1961-1976	Box PD16
Physical Description: 2 folders	
Fishing--Spinning tackle, 1969-1978	Box PD16
Fishing--Surf-casting tackle, 1960-1974	Box PD16
Fishing--Waders, 1974	Box PD16
Hunting--Air and gas pistols, 1964	Box PD16
Hunting--Guns and rifles, 1961-1968	Box PD16
Skiing, 1966-1968	Box PD16
Sleds, 1963-1974	Box PD16
Tennis, 1950-1978	Box PD16
Tennis balls, 1951-1977	Box PD16
Water safety equipment, 1961-1969	Box PD16

2.46 Television, 1949-1978

Antennas, rotators, 1959-1977	Box PD16
Betamax, 1977	Box PD16
Black-and-white sets, 1949-1978	Box PD16
Physical Description: 3 folders	
Color consoles, 1962-1978	Box PD16
Physical Description: 2 folders	
Couplers, 1971	Box PD16
General, 1970-1975	Box PD16
Portables, 1960-1978	Box PD16
Physical Description: 4 folders	
Television repair service, 1967	Box PD16
UHF, 1964-1975	Box PD16

VCRs, 1964-1975 Box PD16

2.5 Food, 1940s-1978

Apricot pits, 1974 Box PD16

Artificial sweeteners, 1964 Box PD16

Baby food, 1950s-1975 Box PD16

Bacon, 1960-1969 Box PD16

Beans, 1977 Box PD16

Beer, 1960 Box PD16

Boil-in bags, 1965 Box PD16

Bread, 1976 Box PD16

Candy, 1960 Box PD16

Cat food, 1972 Box PD16

Cereal, 1975 Box PD16

Cheese, 1952 Box PD16

Chocolate drink mixes, 1976 Box PD16

Coffee, 1971 Box PD16

Cottage cheese, 1964 Box PD16

Dog food, 1960 Box PD16

Eggs, 1966-1976 Box PD16

Fish, 1970 Box PD16

Food dating, 1972 Box PD16

Food wraps, 1976 Box PD16

Frankfurters, 1964-1972 Box PD16

Frozen dinners, 1967-1975 Box PD16

Frozen entrees, 1964-1977	Box PD16
Frozen pies, 1969	Box PD16
Ham, 1961-1970	Box PD16
Instant breakfast, 1977	Box PD16
Mayonnaise, 1961-1977	Box PD16
Meat, see-through food trays, 1966	Box PD16
Milk products, 1961-1977	Box PD16
No-name labels, 1978	Box PD16
Nuts, 1964	Box PD16
Oil, cooking, 1973	Box PD17
Orange juice, 1967-1976	Box PD17
Pancake mix, 1968-1969	Box PD17
Peanut butter, 1972	Box PD17
Peas, 1961	Box PD17
Pizza, 1972	Box PD17
Pot pies, 1975	Box PD17
Potatoes, 1971	Box PD17
Rice, 1976	Box PD17
Sardines, 1976	Box PD17
Sausage, 1968	Box PD17
Shrimp, 1961-1974	Box PD17
Tea, 1961-1977	Box PD17
Thermometers, 1965-1973	Box PD17
Tomatoes, 1952-1973	Box PD17

Too much sugar?, 1978	Box PD17
Turkey, 1960-1967	Box PD17
Whipped toppings, 1974	Box PD17
Wine, 1962-1971	Box PD17
Yeast, 1940s	Box PD17

2.6 Gardening and Farming, 1956-1985

Garden carts, 1956-1973	Box PD17
Garden sprayers, compost grinders, 1967-1976	Box PD17
Grass clippers, 1962	Box PD17
Grass trimmers, 1977	Box PD17
Hedge trimmers, 1964-1971	Box PD17
Hoses, 1973	Box PD17
Lawn edgers, 1967-1977	Box PD17
Lawn mowers, 1965-1985	Box PD17
Physical Description: 2 folders	
Lawn spreaders, 1963-1978	Box PD17
Lawn sprinklers, 1967-1968	Box PD17
Lawn sweepers, 1965	Box PD17
Pruning tools, 1967-1975	Box PD17
Rotary tillers, 1968	Box PD17
Seeds, 1959	Box PD17
Shredder-baggers, 1974	Box PD17
Snow throwers, 1973	Box PD17
Sprayers and dusters, 1961-1976	Box PD17

Water timers, 1960	Box PD17
2.7 General, 1950-1978	
Adding machines, 1960-1967	Box PD17
AttachÃ© cases, 1965	Box PD17
Baby bottles, 1960s	Box PD17
Baby carriages, 1975	Box PD17
Baby carriers, 1975	Box PD17
Batteries, 1971	Box PD17
Best Buy gifts, 1966-1977	Box PD17
Physical Description: 6 folders	
Best Buy gifts, 1974	Box PD24
Binoculars, 1962-1971	Box PD17
Burglar alarms, 1977	Box PD17
Buying hardcover books, 1977	Box PD17
Calculators, 1973-1977	Box PD17
Cellophane tape, 1963	Box PD17
Child safety gates, 1973	Box PD17
Christmas cards, 1964-1965	Box PD17
Christmas tree lights, 1963	Box PD17
Cigarettes, 1964-1969	Box PD17
Clothes brushes, 1966	Box PD17
Compressors, 1973	Box PD17
Cooler chests, 1962-1974	Box PD17
Copymate home copiers, 1968	Box PD17
Dictionaries, 1963	Box PD17

Disney World, 1972	Box PD17
Drain cleaners, 1970	Box PD17
Ecology kits, 1973	Box PD17
Economics--Banks, 1975	Box PD17
Economics--Credit cards, 1959	Box PD17
Economics--Deceptive packaging, 1960-1965	Box PD18
Economics--Dry cleaning, 1963	Box PD18
Economics--Moving, 1963-1968	Box PD18
Economics--Premiums, 1959	Box PD18
Economics--Property taxes, 1976	Box PD18
Economics--Unit pricing, 1971	Box PD18
Electric vaporizers, 1968	Box PD18
Energy-saving thermostats, 1977	Box PD18
Fire extinguishers, 1962-1976	Box PD18
Gas cans, 1973	Box PD18
Gasoline, 1968	Box PD18
GFIs (ground fault interrupter), 1972	Box PD18
Gifts from museums, 1964-1968	Box PD18
Physical Description: 2 folders	
Guitars, 1968	Box PD18
Ink, 1954	Box PD18
Intercoms, 1970	Box PD18
Label makers, 1964	Box PD18
Locks--Door, 1971	Box PD18

Lotteries, 1974	Box PD18
Luggage, 1966-1977	Box PD18
Physical Description: 4 folders	
Mass transit, 1975	Box PD18
Mattresses and box springs, 1970s	Box PD18
Metronomes, 1969	Box PD18
Microscopes, 1966	Box PD18
Mobile homes, 1960s	Box PD18
Monopolies, 1975	Box PD18
Once overs, 1950-1978	Box PD18
Physical Description: 9 folders	
Paper towels, 1976	Box PD18
Private listening devices, 1961-1962	Box PD18
Scissors, electric, 1970	Box PD18
Selling It, 1978	Box PD18
Shavers, electric, 1972	Box PD18
Shock detectors, 1972	Box PD18
Smoke detectors, 1976	Box PD18
Spray-n-go-go, 1967	Box PD18
Strollers, 1968-1976	Box PD18
Strontium-90, 1960-1962	Box PD18
Sunglasses, 1962	Box PD18
Swing sets, 1971	Box PD18
Physical Description: 2 folders	
Telescopes, 1967-1973	Box PD18

Thermoses, 1963-1976	Box PD18
Toilets, chemical, 1974	Box PD18
Toys, 1958-1977	Box PD18
Physical Description: 2 folders	
Toys--Electronic kits, 1968-1977	Box PD18
Toys--Kiddie cars, tractors, 1970	Box PD18
Toys--Road racing sets, 1966-1977	Box PD19
Toys--Video games, 1977	Box PD19
Typewriters, 1960-1977	Box PD19
Watches, 1963	Box PD19
Water, 1973-1978	Box PD19
Water demineralizers, 1965	Box PD19
Work in progress, 1965-1978	Box PD19
Physical Description: 2 folders	

2.8 House and Home, 1949-1978

Adhesives, 1962-1977	Box PD19
Carpeting, 1972	Box PD19
Caulking, 1969-1976	Box PD19
Door chimes, 1977	Box PD19
Driveway patch, 1971-1975	Box PD19
Exterior wood stain, 1969-1973	Box PD19
Flashlights, 1971	Box PD19
Garage doors, 1963-1978	Box PD19
Garbage bags, 1973	Box PD19
Glass doors, 1965	Box PD19

Grills, 1977	Box PD19
Ice melting compounds, 1973	Box PD19
Insecticides, 1963-1977	Box PD19
Ladders, 1972-1973	Box PD19
Lighting, 1949-1970	Box PD19
Padlocks, 1960-1971	Box PD19
Paints, 1960-1978	Box PD19
Physical Description: 2 folders	
Paints, 1967	Box PD24
Paints--Antiquing kits, 1970-1973	Box PD19
Paints--Equipment, 1966-1978	Box PD19
Physical Description: 2 folders	
Paints--Exterior enamel, 1976	Box PD19
Paints--Metal primer, 1975	Box PD19
Paints--Removers, 1961-1972	Box PD19
Storage sheds, 1976	Box PD19
Storm and screen windows, 1953	Box PD19
Thermostats, 1977	Box PD19
Tools--Drill attachments, 1961	Box PD19
Tools--Drills, 1953-1971	Box PD19
Tools--Grinders, bench, 1971	Box PD19
Tools--Grinders, hand, 1971	Box PD19
Tools--Hammers, 1974	Box PD19
Tools--Nut drivers, 1968	Box PD19
Tools--Power tool kits, 1967	Box PD19

Tools--Sanders, 1965-1978	Box PD19
Tools--Saws, Chain, 1972-1977	Box PD19
Tools--Saws, Circular, 1969	Box PD19
Tools--Saws, Radial, 1974	Box PD19
Tools--Saws, Reciprocating, 1973	Box PD19
Tools--Saws, Rod, 1968	Box PD19
Tools--Saws, Sabre, 1964-1976	Box PD19
Physical Description: 2 folders	
Tools--Saws, Table, 1970-1976	Box PD19
Tools--Screwdrivers, 1960	Box PD19
Tools--Shopsmith, 1961-1964	Box PD19
Tools--Soldering, 1967-1974	Box PD19
Tools--Staple guns, 1965-1973	Box PD19
Tools--Vises, 1963-1971	Box PD19
Tools--Vises, 1971	Box PD24
Wall coverings, 1967	Box PD19
Welding machines, 1964	Box PD19

2.9 Household Goods, 1941-1978

Aerosols, 1974	Box PD19
Appliances--Air conditioners, 1963-1973	Box PD20
Physical Description: 2 folders	
Appliances--Air conditioning filters, 1963	Box PD20
Appliances--Baby bottle warmers, 1967	Box PD20
Appliances--Beaters, 1949-1960	Box PD20

Appliances--Blankets, electric, heating pads, 1960-1973	Box PD20
Appliances--Blenders, 1965-1977	Box PD20
Appliances--Broilers, 1963-1977	Box PD20
Appliances--Buffers, 1959	Box PD20
Appliances--Can openers, electric, 1949-1972	Box PD20
Appliances--Carpet sweepers, 1973	Box PD20
Appliances--Ceramic cook tops, 1977	Box PD20
Appliances--Coffee makers, 1964-1974	Box PD20
Appliances--Crepe makers, 1976	Box PD20
Appliances--Crispers, 1961	Box PD20
Appliances--Crock pots, 1975	Box PD20
Appliances--Defrost units, 1949-1963	Box PD20
Appliances--Dehumidifiers, 1965-1968	Box PD20
Appliances--Dish dryer, 1961	Box PD20
Appliances--Dishwasher, 1965-1976	Box PD20
Physical Description: 2 folders	
Appliances--Dryer, clothes, 1963-1975	Box PD20
Physical Description: 2 folders	
Appliances--Fans, 1964-1975	Box PD20
Physical Description: 2 folders	
Appliances--Floor polishers, 1964-1972	Box PD20
Appliances--Food processors, 1966-1977	Box PD20
Appliances--Fondue pots, 1972	Box PD20
Appliances--Food waste disposers, 1966-1977	Box PD20
Appliances--Freezer thermometers, 1963-1972	Box PD20

Appliances--Freezers, 1963-1978	Box PD20
Physical Description: 2 folders	
Appliances--Freezers, 1969	Box PD24
Appliances--Fry pans, electric, 1964-1977	Box PD20
Appliances--Fryers, 1977	Box PD20
Appliances--Griddles, 1971-1974	Box PD20
Appliances--Grinders, food, 1962-1977	Box PD20
Appliances--Hair dryers, 1963-1972	Box PD20
Appliances--Hair dryers and stylers, 1973-1977	Box PD20
Appliances--Hair setters, 1970	Box PD20
Appliances--Hamburger makers, 1978	Box PD20
Appliances--Heaters, 1965-1976	Box PD21
Appliances--Heating pads, 1966-1972	Box PD21
Appliances--Hot plates, 1969	Box PD21
Appliances--Humidifiers, 1971-1976	Box PD21
Appliances--Ice crushers, 1966	Box PD21
Appliances--Ironing board, 1965	Box PD21
Appliances--Ironing board covers, 1964	Box PD21
Appliances--Irons, 1961-1974	Box PD21
Physical Description: 2 folders	
Appliances--Knife sharpeners, 1963-1971	Box PD21
Appliances--Mixers, 1963-1975	Box PD21
Physical Description: 2 folders	
Appliances--Ovens, bake, 1959-1973	Box PD21
Appliances--Ovens, microwave, 1968-1976	Box PD21

Appliances--Pressure canner, 1973-1976	Box PD21
Appliances--Pressure cooker, 1973-1982	Box PD21
Appliances--Range hood, 1962	Box PD21
Appliances--Ranges, 1960-1974	Box PD21
Physical Description: 4 folders	
Appliances--Refrigerators, 1962-1974	Box PD21
Physical Description: 7 folders	
Appliances--Sewing machines, 1963-1975	Box PD21
Physical Description: 3 folders	
Appliances--Sewing machines--Thread, 1965-1966	Box PD21
Appliances--Shower heads, 1969-1977	Box PD21
Appliances--Shower massagers, 1977	Box PD21
Appliances--Slicers, 1962	Box PD21
Appliances--Sun lamps, 1962	Box PD21
Appliances--Timers, 1969	Box PD21
Appliances--Toasters and toaster ovens, 1966-1982	Box PD21
Appliances--Trash compactors, 1973	Box PD21
Appliances--Vacuum cleaners, 1957-1982	Box PD22
Physical Description: 4 folders	
Appliances--Waffle irons, 1968	Box PD22
Appliances--Warming trays, 1960	Box PD22
Appliances--Washer/Dryer, 1960-1977	Box PD22
Appliances--Washing machines, 1964-1975	Box PD22
Physical Description: 6 folders	
Appliances--Water heaters, 1963	Box PD22

Appliances--Water softeners, 1973	Box PD22
Cleaners--Bleach, 1964-1977	Box PD22
Cleaners--Detergent, 1960-1971	Box PD22
Cleaners--Downy dispenser, 1964	Box PD22
Cleaners--Fabric softener, 1960-1969	Box PD22
Cleaners--Floor wax, 1963-1975	Box PD22
Cleaners--Furniture polish, 1967-1974	Box PD22
Cleaners--Metal polish, 1965	Box PD22
Cleaners--Oven cleaner, 1963-1970	Box PD22
Cleaners--Room deodorizer, 1968	Box PD22
Cleaners--Scouring pad, 1964	Box PD22
Cleaners--Silver polish, 1978	Box PD22
Cleaners--Spot remover, 1966-1977	Box PD22
Cleaners--Spray starch, 1968-1972	Box PD22
Cleaners--Stain repellent, 1961-1973	Box PD22
Cleaners--Upholstery shampoo, 1970	Box PD22
Cleaners--Window cleaner, 1968	Box PD22
Cooler chests, 1962-1968	Box PD22
Curtains--Shower, 1951	Box PD22
Curtains--Window, 1941-1960	Box PD22
Dishes--Cookware, 1961-1968	Box PD22
Dishes--Dinnerware, 1960-1969	Box PD22
Dishes--Fondue pots, 1972	Box PD22
Dishes--Sun bowl, 1968	Box PD22

Flooring--Carpet underlay, 1964	Box PD22
Flooring--Carpets, 1960-1974	Box PD22
Flooring--Sheet vinyl, 1965-1972	Box PD22
Flooring--Vinyl tile, 1961-1976	Box PD22
Furniture--Baby, 1966-1975	Box PD22
Furniture--Beds, 1962-1978	Box PD22
Furniture--Chairs, 1972	Box PD22
Furniture--Cribs, 1966-1975	Box PD22
Furniture--Dinette sets, 1972	Box PD22
Furniture--Mattresses and box springs, 1962-1986	Box PD22
Furniture--Pillows, 1966	Box PD22
Furniture--Shelves, 1967	Box PD22
Furniture--Sofas, convertible, 1969	Box PD22
Furniture--Tables, card, 1966	Box PD22
Furniture--Tables, paper, 1970	Box PD22
Kitchen scales, 1961-1976	Box PD23
Lamps, 1964-1968	Box PD23
Light bulbs, 1965-1975	Box PD23
Rock salt, 1973	Box PD23
Rubber gloves, 1967	Box PD23
Telephone answering machines, 1962-1976	Box PD23
Thermometers--Air, 1966-1972	Box PD23
Thermometers--Household, 1972-1973	Box PD23
Thermometers--Refrigerator, 1972	Box PD23

Utensils--Can openers, manual, 1973	Box PD23
Utensils--Cap removers, 1963-1973	Box PD23
Utensils--Kitchen gadgets, 1960-1964	Box PD23
Utensils--Knives, 1963-1975	Box PD23
Utensils--Meat grinders, 1977	Box PD23
Utensils--Meat grinders, 1976	Box PD24
Utensils--Stainless steel silverware, 1967-1969	Box PD23

Physical Description: 2 folders

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Numbered Photograph Contact Sheets, 1978-1988

2-145, 1978	Box PN1
3-394, 1979	Box PN1
Physical Description: 6 folders	
405-456, 1979	Box PN2
Unnumbered, 4-750, 1980	Box PN2
Physical Description: 6 folders	
5-48, 1981	Box PN2
65-382, 1981	Box PN3
Physical Description: 7 folders	
17-119, 1982	Box PN3
Physical Description: 2 folders	
121-276, 1982	Box PN4
Physical Description: 2 folders	
3-259, 1983	Box PN4
Physical Description: 6 folders	

260-412, 1983	Box PN5
Physical Description: 4 folders	
7-225, 1984	Box PN5
Physical Description: 4 folders	
226-308, 1984	Box PN6
Physical Description: 2 folders	
Unnumbered, 1-250, 1985	Box PN6
Physical Description: 6 folders	
251-468, 1985	Box PN7
Physical Description: 5 folders	
1-69, 1986	Box PN7
Physical Description: 2 folders	
70-410, 1986	Box PN8
Physical Description: 9 folders	
411-450, 1986	Box PN9
Physical Description: 2 folders	
1-270, 1987	Box PN9
Physical Description: 6 folders	
279-310, 1987	Box PN10
Physical Description: 2 folders	
1-120, 1988	Box PN10
Physical Description: 3 folders	
121-194, 1988	Box PN11

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Posters and Artwork, 1936-2011

August issue--Care Florida; Cigna; Living Smarter magazine; healthcare, 1992	Box PA15
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August issue--Cover; tennis racquets (Unitron Graphics), 1992	Box PA13
August issue--Finance; used cars; tennis racquet; Tom Bloom cartoon, 1992	Box PA8
Automotive, 1975	Box PA15
Automotive, 1978-1991	Box PA13
Automotive, 1979-1983	Box PA12
Beer sign, 1983	Box PA9
Bob Karpel poster "Testing 1-2-3" with toothbrush tester, approximately 2000	Box PH10
Cartoon--Art Glazer, 1993	Box PA8
Cartoon--Art Glazer; "credit report", 1991	Box PA8
Cartoon--ATM, banking, 1980s	Box PA9
Cartoon--David on credit, 1992	Box PA13
Cartoon--Gary Larson, "Far Side", 1986	Box PA8
Cartoon--Keeping Up "Would it bother you to hear how little I paid for this flight?", 1988	Box PA14
Cartoons, 1960-1988	Box PA7

Scope and Contents

Includes cartoons concerning the Suzuki Samurai and other automobiles, metric system, parodies of Consumers Union. Graphic designs and line art by Bob Bugg, Joseph Farris, Joseph Mirachi, R. Guindon, Roy Doty, W. Marvin, Weber,

Caveat Emptor poster, 1972	Box PA7
College financing, 1985	Box PA15
Colston Warne quote, 1961	Box PH10

Scope and Contents

"It is our faith that consumers do want to know about the value of products, that they do wish analyses, and that the response of business to informed

consumers will serve to improve the quality of articles available on the market and to place a premium on quality."

Consumer Reports 50th anniversary poster, 1986	Box PH10
Consumer Reports 70th anniversary poster (magazine covers), 2006	Oversize-folder 9
Consumer Reports Books direct mail, approximately 1990	Box PA12
Consumer Reports covers, 1990-1991	Box PA8
Consumer Reports--Brand Name Reports cover, 1992	Box PA15
Consumers Union certificate of incorporation, 1936	Box PH10
December issue--Home speaker location (Petco Design), 1992	Box PA12
Dental hygiene (Petco Design, Steve Smallwood), 1986, 1992	Box PA13
Electronics, 1985, 1994	Box PA12
Employee auction poster, 1990s	Box PH10
February issue--Art Glazer cartoon "spelling"; Bridget Starr Taylor cartoon on bond finance; J. Crew ads, 1993	Box PA12
February issue--Finance; fish; Fleet Mortgage; grade labeling; television channel convertor, 1992	Box PA8
Finance advertisements--Neuberger & Berman Guardian Fund; Templeton World Fund, 1993	Box PA12
Financial graphs, 1950-1953	Oversize-folder 6

Scope and Contents

Includes: Annual income 1936-1949; Change in annual income 1937-1949; Gross income vs. technical expenditures 1937-1953; Income from

subscriptions 1937-1952; Monthly income 1936-1950; Salary distribution of Consumers Union staff members (non-management)

Food and beverage, 1983-1992	Box PA12
Framed plaque commemorating New York Senate Bill 6217, signed by Gov. Mario Cuomo, 1986	Box PA6
Garden hose, 1993	Box PA12
January issue--Cartoon on frozen light entrees, 1993	Box PA13
July issue--Air conditioner (Petco Design); Witte cartoon "Monstercard", 1992	Box PA13
July issue--Food pyramid, 1992	Box PA8
July issue--Insects, 1993	Box PA8
July issue--Paper elements, 1993	Box PA8
July issue--Photographs and chromes, 1993	Box PA8
June issue--Art Glazer cartoon on banking; cancer; cost of living, 1992	Box PA9
June issue--Automotive; body types; college financing; household goods; Lawn mower, 1985	Box PA14
June issue--Cover, 1985	Box PA14
June issue--Deery Motors ad, 1992	Box PA14
June issue--Fabricland; Kingstowne; Marboro; furniture cleaners, 1993	Box PA14
Layout and publication design elements, 1963-1980	Box PA4

Scope and Contents

Includes layouts for articles on appliances, automobiles, clothing, electronics, hygiene, insurance, sailboats. Graphic designs and line art by Graphics to Go, Joseph Farris, Roy Doty.

Layout and publication design elements,
1969-1992 Box PA3

Scope and Contents

Includes layouts for articles on appliances, automobiles, credit, food, healthcare, sporting goods. Includes line art and graphic designs from Bernhardt Fudyma, Joe Lapinsky, Robert Ritter, Roy Doty, Tom Tierney, Whitman Studio

Layout and publication design elements,
1977-1992 Box PA5

Scope and Contents

Includes "Suzuki Samurai Club" by R. Guindon; cover art and layouts for articles on food prices, insecticides, medical care, tennis; graphic designs and line art from Petco Design, Whitman Studio

Layout and publication design elements,
Approximately 1970-1992 Box PA2

Scope and Contents

Includes layouts for articles on automobiles, building costs, cookware, economics, food, healthcare, household cleaners. Also includes graphic designs and line art from Art Glazer, Robert Ritter, and Whitman Studio.

Layout and publication design elements,
approximately 1984-1991 Box PA1

Scope and Contents

Includes layouts for articles on appliances, automobiles, cosmetics, electronics, food, and household cleaners. Cartoons by Marty Norman and others.

Lifestyle; Rain Barrel, 1983 Box PA12

Mail order, 1986 Box PA14

Map to Yonkers building, 1992 Box PA12

March issue--Art Glazer cartoon on drug ads;
direct mail; how CU tests; remote control;
Transderm Scop, 1992 Box PA9

March issue--Cover, 1992 Box PA14

March issue--Cover; Hismanol; Nicorette; Rogaine; Seldane; Solex, 1992	Box PA12
May issue--American Eagle knife; Monopoly, 1992	Box PA8
May issue--Automotive jacks, ramps; Credit Corp mail order; garden hose, 1993	Box PA14
May issue--Back cover; Ferman Oldsmobile; Stein Mart; milk carton, 1992	Box PA15
May issue--Consumer Reports Books; cover, 1992	Box PA12
May issue--Photography, 1992 Physical Description: 2 folders	Box PA8
Microwave oven, 1985	Box PA14
Ministry of Agriculture (U.K.)--Fight the Battle for Bread at an Agricultural Camp, 1940s	Box PH10
National Consumers League--Tribute to Herb Block, 1977	Box PH10
New Car Yearbook design, 1995	Box PA8
New Car Yearbook design, 1995	Box PA10
New Car Yearbook design, 1995	Box PA11
November issue--Cover, 1990	Box PA14
October issue--Eddie Bauer letter; lamps; nutrition guide; Tan-A-Round billboard; Time mail order, 1992	Box PA14
Photographs of Consumers Union automotive test track, 1990s	Box PA7
Poem signed "von der Vogelweide" commemorating Consumers Union 30th anniversary, 1966	Box PA6

Poster: Greeting to the Founding Father from the Pilgrims in London who would not have know which? Way to turn!, undated Oversize-folder 1

Posters--British, 1936-1940s Oversize-folder 2

Scope and Contents

Includes London Cooperative Society: Simpler Home Purchase (Wright, Son & Co. Clapham, PR Department); Laundry services "Here's a Happy Well-Paid Job for You"; A Celebration Gift for Victory Day; Rochdale Equitable Pioneer's Society Ltd. Calendar poster

Posters--British--London Co-Operative Society, approximately 1946 Oversize-folder 7

Posters--Indian, 1940s Oversize-folder 2

Scope and Contents

Includes New Delhi Consumers Forum: Carry Only Standard Goods--Insist on a Cash Memo; Consumption Is Not a Privilege It Is Earned--Assert Your Rights; You Are Not as Helpless as You Think; Consumers--Don't Get Walked Over, Organise a Consumer Movement in Your Locality; See the Difference Before Buying; Check Every Detail; Boycott Unfair Traders; Strong Consumer Movement--Why?; Don't Be Blind, Deaf and Dumb While Purchasing; Don't Kill the Nation Fight Adulteration

Proclamation from New York Mayor Michael Bloomberg, "Consumer Reports Days", 2011 Box PA6

Prudential Insurance, 1993 Box PA15

Recognition award, Consumers Union 50th anniversary, from the California State Assembly Rules Committee, 1986 Box PA6

Rhoda Karpatkin memorabilia, 1994-1999 Box PA5

Scope and Contents

Includes Lou Douglas Lectures (Kansas State University); President Clinton appointment certificates for Advisory Committee for Trade Policy and Negotiation

Sanapak poster, 1950 Box PH10

September issue--American Family Research Institute; dental; health insurance; Micronta; selling, 1992	Box PA9
September issue--Fashion sketches, 1992	Box PA14
September issue--Flashlight (Petco Design), 1992	Box PA8
Vacuum cleaners, 1985, 1993	Box PA15
Various images, 1983-1990	Box PA14
Scope and Contents	
Includes: Food mixers; Food Pyramid; Lite Beer storyboard; mutual funds; video camera (Petco Design)	
Various images, 1990-1994	Box PA15
Scope and Contents	
Includes: Fish; food wraps; restaurant logos; video camera	
We Remember Betty Furness 1916-1994, 1994	Box PA12
Zillions covers, 1990-1991	Box PA8

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Slides, 1959-2002

Air purifiers, 1989 Feb.	Box SL1
Answering machines and telephones, 1989 Jan.	Box SL1
Automobile testing binder, 1998	Box SL1
Physical Description: 4 folders	
Automobiles, 1979-1997	Box SL1
Physical Description: 6 folders	
Automobiles, 1990-2000	Box SL2
Physical Description: 10 folders	
Automobiles, 2000-2001	Box SL3
Physical Description: 9 folders	

Automobiles, 2002 Physical Description: 5 folders	Box SL4
Automobiles--How we test, 2000 Physical Description: 3 folders	Box SL4
Automobiles--How we test, 2000	Box SL5
Automobiles--Porsche 944, 1986	Box SL5
Automobiles--Sporty cars, 1982	Box SL5
Automobiles--Volkswagen, Audi, 1988-1995	Box SL5
Betty Budget (Gordon Hyatt), approximately 1960	Box SL5
Board of Directors meeting, San Francisco, 1979	Box SL5
Consumer Reports Magazine images, 1978-2000 Physical Description: 8 folders	Box SL5
Consumer Reports Magazine images, 1990-1998 Physical Description: 9 folders	Box SL11
Consumer Reports Magazine images, 1991-1994	Box SL13
Consumer Reports Magazine images, 1995 Mar.-1996 Aug.	Box SL14
Consumer Reports Magazine images, 1996 Nov.-1998 May	Box SL15
Consumer Reports Magazine images, 1998 June-1999 Mar.	Box SL16
Consumer Reports Magazine images, 1999 Apr.-2000 Mar.	Box SL17
Consumer Reports Magazine images, 1999-2004 Physical Description: 6 folders	Box SL12

Consumer Reports Magazine images, 2000-2002	Box SL6
Physical Description: 4 folders	
Consumer Reports Magazine images--Auto track, 1977	Box SL6
Consumer Reports Magazine images--Bike racks, 1999	Box SL6
Physical Description: 2 folders	
Consumer Reports Magazine images--Bread, 1999	Box SL6
Consumer Reports Magazine images--Cover, 1987 May	Box SL6
Consumer Reports Magazine images--Life jackets (adult), 1999	Box SL6
Consumers Union--J. Asher, 1991	Box SL6
Consumers Union move and Yonkers facility, 1991-1994	Box SL17
Dr. Lippman lecture slides, 1975	Box SL6
Electronics Division, 1975, 1984	Box SL6
Physical Description: 2 folders	
Event--Road race, 1991	Box SL6
Facilities, 1991	Box SL17
Home and Garden book, 2002	Box SL17
Household products, 1980s	Box SL6
How CU Works lecture slides, 1975	Box SL6
How We Test, 1998-2000	Box SL6
How We Test, 1998-2000	Box SL7
Physical Description: 3 folders	
Jokes, cartoons on alar and apples, 1989	Box SL7

Knives, telephones, VCRs, 1989	Box SL7
Large-format slides--Asphalt patchers, 1970	Box SL10
Large-format slides--Campers, trucks, 1970	Box SL10
Large-format slides--Penny Power, 1986	Box SL10
Large-format slides--Product testing, 1970	Box SL10
Large-format slides--Technical Department lecture slides (glass), 1970	Box SL10
Large-format slides--Used cars, 1970	Box SL10
Lawn tractors, 2000	Box SL7
Lecture slides, 1984	Box SL7
Loose slides, 1959-1978	Box SL7
Physical Description: 2 folders	
Loose slides, 1989-1996	Box SL12
Los Angeles, Miami, 1980	Box SL7
Luggage tests, 2001	Box SL7
Making Sound Decisions lecture--Slides, 1975-1978	Box SL7
Making Sound Decisions lecture--Text and visuals, 1975-1978	Box SL8
Meetings, 1989	Box SL8
Mt. Vernon facility, 1991	Box SL8
Physical Description: 2 folders	
Mt. Vernon library, 1984	Box SL8
Mt. Vernon Washington Street building, 1991	Box SL8
Physical Description: 2 folders	
New Car Yearbook, 1995-1996	Box SL8
Physical Description: 3 folders	

Penny Power--Fair, 1980	Box SL9
Penny Power--Food Test, 1975	Box SL9
Penny Power--Gift projects, 1981	Box SL9
Penny Power--Stuffed animals, 1979	Box SL9
Penny Power--Testers: jeans, robot, toys, 1981	Box SL9
Product testing, 1963, 1984 Physical Description: 2 folders	Box SL9
Smoke detectors, 1980	Box SL9
Tour of Consumers Union, 1984 Physical Description: 2 folders	Box SL9
Vegetarian meats, 1980	Box SL9

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Negatives, 1948-2001

Consumer Reports Images, 1948-2000

1948 Jan.-1949 Oct.	Box N1
1949 Oct.-1950 July	Box N2
1950 July-1951 Sept.	Box N3
1951 Oct.-1958 May.	Box N4
1950 May-1951 July	Box N5
1951 July-1952 Jan.	Box N6
1952 Jan.-June	Box N7
1952 June-1953 Feb.	Box N8
1953 Feb.-July	Box N9
1953 July-Nov./Dec.	Box N10
1953 Dec.-1954 Mar.	Box N11

1954 Mar.-July	Box N12
1954 July-1955 Jan.	Box N13
1955 Jan.-May	Box N14
1955 May-Aug.	Box N15
1955 Aug.-Dec.	Box N16
1955-1960s	Box N46
1956 Jan.-June	Box N17
1956 June-1957 Feb.	Box N18
1957 Feb.-June	Box N19
1957 June-Sept.	Box N20
1957 Oct.-1958 Mar.	Box N21
1958 Mar.-June	Box N22
1958 June-Sept.	Box N23
1958 Oct.-1959 Jan.	Box N24
1959 Feb.-May	Box N25
1959 June-Nov.	Box N26
1959 Nov.-1960 Feb.	Box N27
1960 Mar.-Aug.	Box N28
1960 Sept.-1961 Feb.	Box N29
1961 Mar.-Aug.	Box N30
1961 Sept.-1962 Feb.	Box N31
1962 Mar.-Sept.	Box N32
1962 Sept.-1963 Feb.	Box N33
1963 Mar.-July	Box N34

1963 Aug.-Nov.	Box N35
1964 Jan.-May	Box N36
1964 May-Sept.	Box N37
1964 Sept.-1965 Apr.	Box N38
1965 May-Sept.	Box N39
1965 Oct.-1966 Feb.	Box N40
1966 Mar.-July	Box N41
1966 July-Nov.	Box N42
1966 Nov.-1967 Feb.	Box N43
1967 Mar.-July	Box N44
1967 Aug.-Nov	Box N45
1967 June-1969 Nov.	Box N46
1969 Nov.-1970 Nov.	Box N47
1971-1974 May	Box N48
1974 June-1975 May	Box N49
1975 June-1977 Jan.	Box N50
1977 Feb.-1978 Oct.	Box N51
1978-Sept.-1979	Box N52
1979-1980	Box N53
1980-1981	Box N54
1981-1982	Box N55
1982-1983	Box N56
1983-1984	Box N57
1984	Box N58

1985	Box N59
1985-1986	Box N60
1986	Box N61
1986-1987	Box N62
1987-1988	Box N63
1989-1992	Box N64
1992-2000	Box N65

Automobiles and Automotive Images, 1954-1970s

Accessories and parts, 1960s-1970s	Box N66
Buick, 1960-1966	Box N66
Chevrolet, 1960-1966	Box N66
Chrysler, 1960-1966	Box N66
Compact cars, 1970s	Box N66
Dodge, 1962-1966	Box N66
Ford, 1960-1970s	Box N66
Physical Description: 2 folders	
Mercury, 1960-1966	Box N66
Miscellaneous loose images, 1956-1970s	Box N66
Physical Description: 6 folders	
Oldsmobile, 1960-1969	Box N66
Peugeot, 1959-1961	Box N67
Plymouth, 1960-1966	Box N67
Pontiac, 1960-1968	Box N67
Pickup trucks, 1960s-1970s	Box N67
Rambler, 1958-1966	Box N67

Renault, 1960-1964	Box N67
Station wagons, 1966-1968	Box N67
Studebaker, 1954-1965	Box N67
Testing, 1960s	Box N67
Vacuum cleaners, Automotive, 1960s	Box N67
Volkswagen, 1961-1970s	Box N67
Physical Description: 2 folders	
Volvo, 1962-1964	Box N67
Subject Files, 1949-2001	
Abortion book, 1970s	Box N67
Acrilan, 1970s	Box N67
Adding machine, 1970s	Box N67
Aging parent book, 1976	Box N67
Annual meetings, 1980s-1997	Box N67
Antenna rotators, 1970s	Box N67
Artificial furs, 1960s	Box N67
Audio electronics, 1949-1970s	Box N67
Baby strollers, 1960s-1970s	Box N67
Bacon, 1960s	Box N67
Ballpoint and other pens, 1949-1951	Box N67
Best Buy, 1960s	Box N67
Best Buys for the Home, 2001	Box N67
Bicycles, 1960s	Box N67
Blue jeans, 1960s	Box N67
Board meetings, 1960s	Box N67

Boats, 1960s	Box N67
Bob Knoll retirement, 1997	Box N67
Broken dish, 1960s	Box N67
Broken drill press, 1960s	Box N67
Buildings, 1950s-1960s	Box N67
Cameras, 1960s	Box N68
Carpet, 1960s-1970s	Box N68
Caulking compounds, 1960s	Box N68
Children's toys, 1960s-1970s	Box N68
Christmas, 1960s-1970s	Box N68
Clothing, 1960s-1970s	Box N68
Computer Buying Guide, 2000	Box N68
Consumers Union Report, 1936	Box N68
Contact lenses, 1960s	Box N68
Copy work, 1960s	Box N68
Deep fry thermometers, 1960s	Box N68
Diapers, 1960s	Box N68
Dishwashers, 1960s	Box N68
Drawings, 1960s	Box N68
Educational drug store film, 1970s	Box N68
Fishing equipment, 1960s-1970s	Box N68
Foods, 1960s	Box N68
House organ, 1960s	Box N68
Household appliances, 1960s	Box N68

Household goods, 1949-1960s	Box N68
How to Buy a House, 1970s	Box N68
How to Buy a Used Car, 1970s	Box N68
Kitchen appliances, 1960s-1970s	Box N68
Mattresses and bedding, 1960s-1970s	Box N68
Miscellaneous loose images, 1951-1991	Box N68
Physical Description: 3 folders	
Motorcycles, 1960s-1970s	Box N68
Negatives log, 1983-1995	Box N69
New Car Buying Guide, 2001	Box N69
Once Over, 1960s-1970s	Box N69
Orangeburg, 1976-1978	Box N69
Outboard motors, 1960s-1970s	Box N69
Paint and stain, 1960s	Box N69
Parties, meetings, 1974-1978	Box N69
Penny Power, 1979-1987	Box N69
Physical Description: 3 folders	
Publication covers, 1960s-1970s	Box N69
Publicity photographs, 1950s-1960s	Box N69
Shirts, 1949-1950s	Box N69
Shock hazard, 1970s	Box N69
Shoes, 1950s-1970s	Box N69
Snowmobiles, 1970s	Box N69
Speaker testing, 1950s	Box N69
Sporting goods, 1960s	Box N69

Staff, 1950s-1970s	Box N69
Staff, 1970s	Box N70
Television and Educational Department, 1970s	Box N70
Televisions, 1960s-1970s	Box N70
Test track, 1974	Box N70
Testing, 1949-1970s	Box N70
Tool Box--House and Garden, 2000	Box N70
Unlogged images, 1970s-1980s	Box N70
Women's electric shavers, 1960s	Box N70
Yonkers facility, 1989	Box N70

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Transparencies (Chromes), 1970-2003

Consumer Reports Magazine images, 1976-2003

1976-1983, undated	Box PT8
1989 May-1990 Aug.	Box PT9
1990-1994	Box PT1
Physical Description: 10 folders	
1990 Sept.-1991 July	Box PT10
1991 Aug.-1992 Nov.	Box PT11
1992 July-1993 Feb.	Box PT12
1993 Mar.-June	Box PT13
1993 June-Nov.	Box PT14
1993 Dec.-1994 May	Box PT15
1994-1996	Box PT2
Physical Description: 18 folders	

1994 June-Oct.	Box PT16
1994 Oct.-1995 Jan.	Box PT17
1995 Feb.-July	Box PT18
1995 Aug.-Dec.	Box PT19
1995 Dec.-1996 May	Box PT20
1996-1998	Box PT3
Physical Description: 27 folders	
1996 May-Sept.	Box PT21
1996 Oct.-Dec.	Box PT22
1996 Dec.-1997 Mar.	Box PT23
1997 Apr.-Aug.	Box PT24
1997 Aug.-Nov.	Box PT25
1997 Dec.-1998 Mar.	Box PT26
1998 Mar.-Sept.	Box PT27
1998 Oct.-1999 Feb.	Box PT28
1999-2001	Box PT4
Physical Description: 27 folders	
1999 Feb.-July	Box PT29
1999 Aug.-2000 Jan.	Box PT30
2000 Feb.-Nov.	Box PT31
2000 Dec.-2001 Nov.	Box PT32
2001 Dec.-2003 June	Box PT33
2001-2003	Box PT5
Physical Description: 16 folders	

2003-2006	Box PT6
Physical Description: 11 folders	
2006-2008	Box PT7
Physical Description: 6 folders	
Other Images, 1970s-2000	
Auto detailing, 2000	Box PT34
Automobile testing, 1992-2002	Box PT1
Physical Description: 2 folders	
Dangerous similar packages, approximately 1970s	Box PT34
Mattress testing, 1970s	Box PT34
Medicine Show, 1979	Box PT34
Microwave cookbook, 1990	Box PT7
Miscellaneous loose images, 1970s	Box PT34
Miscellaneous loose images, 1989-1996	Box PT7
Physical Description: 2 folders	
Penny Power, 1980-1984	Box PT34
Physical Description: 2 folders	
Unlogged images, 1980-1987	Box PT34
Zillions, 1993	Box PT7
Yearbook, 1994	Box PT7

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