



Guide to the Dayton Company Advertising Scrapbooks, 1904-1968

This collection guide was produced in **2007**.

This PDF version was created on **April 2, 2026**.

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Summary

Collection Title:

Dayton Company Advertising Scrapbooks, 1904-1968

Source:

John W. Hartman Center for Sales, Advertising & Marketing History

Creator:

Dayton Company

Abstract:

The Dayton Company, founded in 1902 in Minneapolis, Minn., was the predecessor firm to the Target Corporation, one of the largest retail chains in the United States. The Dayton Company Advertising Scrapbooks collection spans the years 1904 through 1968 and consist of 509 bound scrapbooks of newspaper advertisements, fliers and circulars for the Dayton department store chain in Minneapolis and St. Paul, Minn. and Rochester, N.Y., as well for several of Dayton's competitors, affiliates and subsidiary department and discount stores, including B. Dalton Bookseller, the J.B. Hudson and L.S. Donaldson stores.

Extent:

170 Linear Feet
509 Items

Language:

Material in English

Collection ID:

RL.00297

Permalink:

<https://idn.duke.edu/ark:/87924/m10c83>

Preferred Citation

[Identification of item], Dayton Company Advertising Scrapbooks, David M. Rubenstein Rare Book & Manuscript Library, Duke University.

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Background

Scope and Content

The Dayton Company Advertising Scrapbooks collection spans the years 1904 through 1968 and consist of 509 bound scrapbooks of newspaper advertisements, fliers and circulars for the Dayton department store chain (the predecessor entity of the Target discount chain) in Minneapolis and St. Paul, Minn. and Rochester, N.Y., as well for several of Dayton's competitors, affiliates and subsidiary department and discount stores, including B. Dalton Bookseller, the J.B. Hudson and L.S. Donaldson stores.

The collection is organized into the categories of Affiliate and Subsidiary Stores advertising and Dayton Company advertising, therein alphabetically by store name, within which the volumes are arranged in roughly chronological order.

Biographical/Historical

Date	Description
1902	George D. Dayton bought Goodfellows store in Minneapolis, Minn., and assumed presidency of the company
1903	Goodfellows renamed as Dayton's Daylight Store; the company name changed to Dayton Dry Goods Company
1907	Dayton's took over Bargain Basement, where odd lots and discontinued merchandise was sold
1910	Dayton Dry Goods Company renamed as The Dayton Company
1916	Hugh Arthur hired as advertising manager

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Date	Description
1917	Bargain Basement renamed the Downstairs Store
1918	Delivery service began Dayton Foundation created
1919	Air shipment and delivery began
1924	The Looking Glass and Sub-Deb specialty shops opened
1926	Men's store opened
1927	University store opened
1929	J.B. Hudson and Son acquired and renamed J.B. Hudson, Inc.
1935	Horse delivery service replaced by a truck fleet
1938	The Model Room, specializing in high fashion dresses, opened
1943	The Model Room renamed as The Oval Room
1947	New Sky Room opened
1948	New Looking Glass specialty shop opened Hugh Arthur retired as advertising director
1954	Fantle Bros. of Sioux Falls, S.D., acquired Dayton's Rochester store opened
1956	Southdale Center opened

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Date	Description
1959	Schuneman's of St. Paul, Minn., acquired; eventually renamed Dayton's-St. Paul
1962	Brookdale Center opened First Target discount store opened
1965	B. Dalton Booksellers founded by the Dayton Co.
1967	Dayton Corporation first public stock offering Fantle Brothers reacquired by the Fantle family
1969	Dayton Corporation and J.L. Hudson Company merged to form the Dayton Hudson Corporation
1978	Mervyn's department stores acquired
1987	B. Dalton Booksellers sold to Barnes & Noble, Inc.
1990	Marshall Field's department stores acquired
2000	Dayton Hudson Corporation renamed as the Target Corporation
2004	Marshall's and Mervyn's chains are sold to allow Target to concentrate on discount merchandising

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Administrative Information

Publication Statement

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Access Restrictions

Collection is open for research.

Use Restrictions

The copyright interests in this collection have not been transferred to Duke University. For more information, consult the copyright section of the Regulations and Procedures of the David M. Rubenstein Rare Book & Manuscript Library.

Acquisition Information

The Dayton Company Advertising Scrapbooks were received by the David M. Rubenstein Rare Book & Manuscript Library as a gift in 2006.

Processing Information

Processed by Richard Collier and the Rubenstein Library Staff, September 2006

Processing was supported in part by a gift from the Target Corporation

Encoded by Richard Collier

Completed March 2007

Accession 2006-0094 is described in this finding aid.

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Names and Subjects

- Department stores -- United States -- History -- 20th century
- Department stores -- United States -- History
- Discount houses (Retail trade) -- United States
- Discount houses (Retail trade)
- Department stores
- Department stores -- United States
- Department stores -- Advertising
- Scrapbooks
- Discount houses (Retail trade) -- United States -- History
- Discount houses (Retail trade) -- United States -- History -- 20th century
- Advertising, Newspaper
- Advertising fliers
- John W. Hartman Center for Sales, Advertising & Marketing History
- J.B. Hudson, Inc.
- J.B. Hudson & Son (Firm)
- Donaldson's (Firm: Minneapolis, Minn.)
- William Donaldson & Company (Minneapolis, Minn.)
- Target Corporation -- History
- L.S. Donaldson Company (Minneapolis, Minn.)
- Dayton Company
- Dayton Corporation
- Dayton Hudson Corporation
- B. Dalton Bookseller (Firm)

Collection Inventory

Affiliate and Subsidiary Stores Advertisements, 1914-1968

Physical Description: 24 boxes

B. Dalton Bookseller, 1965-1968

1965 Oct. 16-1968 Sept. 22	Box 1
----------------------------	-------

Fantle Brothers, 1962-1964

1962 Apr. 17-1963 Apr. 16	Box 2
---------------------------	-------

1963 Apr. 17-1964 May 15	Box 3
--------------------------	-------

Home Furnishings, 1935-1937, 1944-1946

1935 Oct. 1-1937 July 27	Box 4
--------------------------	-------

1944 Feb. 18-1946 July 23	Box 5
---------------------------	-------

J.B. Hudson, 1929-1968

1929 Oct. 30-1936 Mar. 12	Box 6
---------------------------	-------

1936 Mar. 18-1943 Oct. 28	Box 7
---------------------------	-------

1943 Nov. 2-1950 Feb. 9	Box 8
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Physical Characteristics and Technical Requirements note

Fragile condition: Some pages loose. Handle with care.

1950 Feb. 10-Nov. 16	Box 9
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1953 Nov.-1955 Apr. 12	Box 10
------------------------	--------

1955 Apr. 17-1963 Aug. 18	Box 11
---------------------------	--------

Physical Characteristics and Technical Requirements note

Fragile condition: Some pages loose. Some pages damaged. Damaged spine. Handle with care.

1963 Oct. 27-1965 Apr. 25	Box 12
---------------------------	--------

1965 May 2-Dec. 26	Box 13
--------------------	--------

1968 May 19-Sept. 29	Box 14
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L.S. Donaldson's, 1947

Scope and Contents note

Donaldson's and Dayton were longtime rivals in Minneapolis; Donaldson's was eventually acquired by Dayton in 1995.

1947 Jan.1-Mar. 6	Box 15
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1947 Mar. 7-May 3	Box 16
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1947 May 5-July 25	Box 17
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Ride the Mails, 1956-1960

1956 May 6-1959 Mar. 29	Box 18
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1959 Apr. 12-1960 May 1 Box 19

Physical Characteristics and Technical Requirements note

Fragile condition: Some pages loose. Handle with care.

Miscellaneous (includes Donaldson's), 1944-1946

1944 Aug. 13-1946 July 28 Box 20

Miscellaneous (other), 1914-1915, 1926-1929

1914 Feb. 15-1915 Mar. 6 Box 21

Physical Characteristics and Technical Requirements note

Fragile condition: Damaged spine. Handle with care.

1915 Feb. 18-May 10 Box 22

Physical Characteristics and Technical Requirements note

Fragile condition: No cover or spine. Handle with care.

1926 June 4-Sept. 13 Box 23

Physical Characteristics and Technical Requirements note

Fragile condition: Some pages loose. Handle with care.

1927-1929 Box 24

Physical Characteristics and Technical Requirements note

Fragile condition: Some pages loose. Handle with care.

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Dayton Minneapolis, 1904-1968

Physical Description: 397 boxes

Combined Downstairs store and non-Dayton, 1922-1924

1922 Nov. 17-1924 Jan. 4 Box 25

Combined Upstairs stores, 1960-1961

1960 Nov. 13-1961 Jan. 1 Box 26

Combined Upstairs, Downstairs stores, 1904-1955

1904 July 20-1905 Dec. 29	Box 27
1904 Nov. 1-1905 July 31	Box 28
Physical Characteristics and Technical Requirements note Fragile condition: Brittle paper. Water damage. Tar residue on cover. Handle with care.	
1906 Jan. 1-Dec. 28	Box 29
Physical Characteristics and Technical Requirements note Fragile condition: Damaged binding. Water damage. Handle with care.	
1907 Jan. 3-Nov. 7	Box 30
1907 Nov. 11-1908 Sept. 11	Box 31
Physical Characteristics and Technical Requirements note Fragile condition: Brittle paper. Handle with care.	
1907 Nov. 11-1908 Sept. 11	Box 32
Physical Characteristics and Technical Requirements note Fragile condition: Water damage. Handle with care.	
1908 Sept. 15-1909 June 14	Box 33
Physical Characteristics and Technical Requirements note Fragile condition: Damaged binding. Mold stain. Handle with care.	
1909 June 16-Dec. 31	Box 34
1910 Jan. 1-July 29	Box 35
1910 Aug. 1-1911 Mar. 11	Box 36
1912 May 1-Oct. 31	Box 37
1912 June 21-1913 Feb. 5	Box 38
1912 Nov. 1-1913 Apr. 23	Box 39
1913 Sept. 15-Dec. 9	Box 40
1913 Oct. 22-1914 Mar. 11	Box 41

1914 Mar. 12-Sept. 3	Box 42
1914 Sept. 1-1915 Feb. 8	Box 43
1915 Feb. 9-July 23	Box 44
1915 May 4-1916 June 19	Box 45
1915 July 26-1916 Jan. 13	Box 46

Physical Characteristics and Technical Requirements note

Fragile condition: Brittle paper. Damaged binding. Handle with care.

1916 July 14-1917 Jan. 8	Box 47
1916 Jan. 27-July 13	Box 48
1917 Jan. 9-June 10	Box 49
1917 June 11-Nov. 23	Box 50
1917 Nov. 26-1918 Apr. 9	Box 51
1918 Apr. 10-Sept. 10	Box 52
1918 Sept. 11-Dec. 14	Box 53
1918 Dec. 19-1919 Apr. 29	Box 54
1919 Apr. 29-Sept. 30	Box 55
1919 Oct. 1-1920 Feb. 11	Box 56
1920 Feb. 13-June 30	Box 57
1920 July 1-1921 Jan. 20	Box 58
1921 Jan. 21-Sept. 15	Box 59
1921 Sept. 16-1922 Apr. 29	Box 60

Physical Characteristics and Technical Requirements note

Fragile condition: Some pages loose. Handle with care.

1922 May 1-Dec. 15	Box 61
1922 Dec. 18-1923 June 29	Box 62

1923 June 30-1924 Jan. 1	Box 63
Physical Characteristics and Technical Requirements note	
Fragile condition: Some pages damaged. Handle with care.	
1924 Jan.1-June 9	Box 64
1924 June 10-Dec. 8	Box 65
1924 Dec. 9-1925 May 23	Box 66
1925 Mar. 24-July 4	Box 67
1925 May 25-Nov. 13	Box 68
1925 Nov. 16-1926 Mar. 22	Box 69
1926 Mar. 23-Aug. 27	Box 70
1926 Aug. 30-1927 Jan. 4	Box 71
1927 Jan. 5-May 17	Box 72
1927 May 18-Oct. 17	Box 73
1927 Oct. 18-1928 Mar. 10	Box 74
1927 Nov. 10-1928 Feb. 7	Box 75
1928 Mar. 12-Aug. 2	Box 76
1928 Aug. 2-Dec. 21	Box 77
1929 May 2-Oct. 7	Box 78
1930 Jan. 27-Apr. 23	Box 79
1930 July 22-Oct. 17	Box 80
1930 Oct. 20-1931 Jan. 22	Box 81
1931 Jan. 22-Apr. 3	Box 82
1931 Apr. 6-June 26	Box 83
1931 June 27-Sept. 22	Box 84

1931 Sept. 23-Dec. 23	Box 85
1931 Dec. 24-1932 Mar. 23	Box 86
1932 Mar. 24-June 24	Box 87
1932 June 25-Sept. 28	Box 88
1932 Sept. 29-1933 Jan. 17	Box 89
1933 Jan. 17-Apr. 19	Box 90
Physical Characteristics and Technical Requirements note	
Fragile condition: Damaged cover. Handle with care.	
1933 Apr. 20-July 19	Box 91
1933 July 20-Oct. 26	Box 92
1933 Oct. 27-1934 Jan. 27	Box 93
1934 Jan. 29-May 7	Box 94
1934 May 8-Aug. 24	Box 95
1934 Aug. 27-Nov. 27	Box 96
1934 Nov. 28-1935 Feb. 18	Box 97
1935 Feb. 19-May 25	Box 98
1935 May 27-Sept. 3	Box 99
1935 Sept. 4-Dec. 12	Box 100
1935 Dec. 13-1936 Mar. 18	Box 101
1936 Mar. 19-June 26	Box 102
1936 June 27-Oct. 15, 1937 July 8	Box 103
1936 Oct. 6-1937 Jan. 4	Box 104
1937 Jan. 5-Apr. 1	Box 105
1937 Apr. 2-July 9	Box 106

1937 July 12-Oct. 29	Box 107
1937 Nov. 1-1938 Jan. 26	Box 108
Physical Characteristics and Technical Requirements note Fragile condition: Damaged cover. Handle with care.	
1938 Jan. 26-Apr. 20	Box 109
1938 Apr. 21-July 13	Box 110
1938 July 14-Oct. 25	Box 111
1939 Jan. 20-Apr. 14	Box 112
1939 Apr. 10-Sept. 12	Box 113
1939 July 13-Oct. 31	Box 114
1939 Sept. 13-1940 Feb. 2	Box 115
1940 Feb. 5-June 25	Box 116
1940 June 26-Dec. 6	Box 117
1940 Dec. 9-1941 Apr. 18	Box 118
1941 Apr. 21-Sept. 30	Box 119
1941 Oct. 1-1942 Feb. 17	Box 120
1942 Feb. 18-Aug. 28	Box 121
1942 July 30-1943 Jan. 14	Box 122
1943 Jan. 15-July 8	Box 123
1943 July 9-Dec. 17	Box 124
1943 Dec. 20-1944 May 16	Box 125
1944 May 17-Nov. 18	Box 126
1944 Nov. 20-1945 June 18	Box 127

Physical Characteristics and Technical Requirements note

Fragile condition: Torn pages. Handle with care.

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1945 June 19-Dec. 12	Box 128
1945 Dec. 13-1946 May 1	Box 129
1946 May 2-Aug. 23	Box 130
1946 Aug. 26-Dec. 18	Box 131
1946 Dec. 19-1947 Mar. 12	Box 132
1947 Mar. 13-May 15	Box 133
1947 May 16-Sept. 9	Box 134
1947 Aug. 4-Oct. 7	Box 135
1947 Sept. 10-Dec. 8	Box 136
1947 Oct. 8-Dec. 5	Box 137
1947 Dec. 5-1948 Feb. 2	Box 138
1947 Dec. 9-1948 Mar. 9	Box 139
1948 Feb. 3-Mar. 27	Box 140
1948 Mar. 10-June 16	Box 141
1948 Mar. 29-May 26	Box 142
1948 May 26-Aug. 18	Box 143
1948 June 17-Sept. 30	Box 144
1948 Aug. 19-Oct. 25	Box 145
1948 Sept. 30-1949 Jan. 4	Box 146
1948 Oct. 26-Dec. 27	Box 147
1948 Dec. 2-1949 Mar. 10	Box 148
1949 Mar. 11-May 19	Box 149
1949 May 10-July 8	Box 150
1949 July 9-Sept. 20	Box 151

1949 Sept. 21-Nov. 23	Box 152
1949 Oct. 16-Dec. 15	Box 153
1949 Nov. 24-1950 Jan. 10	Box 154
1949 Dec. 16-1950 Feb. 28	Box 155
1950 Aug. 29-Oct. 11	Box 156
Physical Characteristics and Technical Requirements note	
Fragile condition: Some pages loose. Handle with care.	
1950 Oct. 12-Nov. 28	Box 157
1950 Nov. 29-1951 Jan. 13	Box 158
1951 Jan. 10-Mar. 31	Box 159
Physical Characteristics and Technical Requirements note	
Fragile condition: Some pages loose. Handle with care.	
1951 Mar. 13-May 7	Box 160
1951 Apr. 5-June 1	Box 161
1951 May 7-June 27	Box 162
Physical Characteristics and Technical Requirements note	
Fragile condition: Some pages loose. Handle with care.	
1951 June 28-Aug. 28	Box 163
1951 Aug. 29-Oct. 17	Box 164
1951 Oct. 18-Dec. 4	Box 165
Physical Characteristics and Technical Requirements note	
Fragile condition: Some pages loose. Handle with care.	
1951 Dec. 5-1952 Jan. 15	Box 166
1952 Jan. 10-Mar. 11	Box 167

Physical Characteristics and Technical Requirements note

Fragile condition: Some pages loose. Handle with care.

1952 Feb. 18-Apr. 17 Box 168

Physical Characteristics and Technical Requirements note

Fragile condition: Damaged spine. Handle with care.

1952 Apr. 30-June 23 Box 169

1952 June 24-Aug. 26 Box 170

1952 June 24-Sept. 9 Box 171

Physical Characteristics and Technical Requirements note

Fragile condition: Damaged spine. Handle with care.

1952 Nov. 27-1953 Jan. 5 Box 172

Physical Characteristics and Technical Requirements note

Fragile condition: Some pages loose. Handle with care.

1953 Jan. 1-Mar. 7 Box 173

1953 June 8-July 28 Box 174

1953 July 29-Sept. 10 Box 175

Physical Characteristics and Technical Requirements note

Fragile condition: Some pages loose. Handle with care.

1953 Oct. 23-Dec. 1 Box 176

Physical Characteristics and Technical Requirements note

Fragile condition: Some pages loose. Handle with care.

1954 Dec. 14-1955 Feb. 13 Box 177

Dayton Dry Goods Store to The Dayton Company, 1911

1911 Mar. 22-Nov. 13 Box 178

Downstairs store, 1911-1968

1911 Feb. 22-July 21 Box 179

Physical Characteristics and Technical Requirements note

Fragile condition: Mold stain. Handle with care.

1920 July 1-1921 Sept. 17	Box 180
1921 Sept.20-1922 Sept. 15	Box 181
1922 Sept. 16-1923 Aug. 3	Box 182
1923 Aug. 7-1924 May 9	Box 183
1924 May 12-1925 Jan. 29	Box 184
1925 Jan. 30-Sept. 25	Box 185
1925 Oct. 7-1926 May 17	Box 186
1926 May 11-Dec. 3	Box 187
1926 Dec. 6-1927 July 13	Box 188

Physical Characteristics and Technical Requirements note

Fragile condition: Damaged binding. Handle with care.

1927 July 14-1928 Mar. 1	Box 189
1928 Mar. 2-Sept. 27	Box 190
1928 Sept. 28-1929 Apr. 10	Box 191
1929 Oct. 28-1930 June 18	Box 192
1936 May 11-1937 Jan. 22	Box 193
1937 Jan. 25-Sept. 30	Box 194
1937 Oct. 1-1938 June 1	Box 195
1938 June 2-1939 Feb. 6	Box 196
1939 Feb. 7-Oct. 25	Box 197
1939 Oct. 26-1940 June 21	Box 198
1940 June 26-1941 Apr. 18	Box 199
1941 Apr. 21-1942 Jan. 30	Box 200

1942 Jan. 31-Oct. 22	Box 201
1942 Oct. 23-1943 Sept. 9	Box 202
1944 July 16-1945 May 5	Box 203
1945 Mar. 2-1946 Jan. 18	Box 204
1946 Jan. 18-Sept. 4	Box 205
1947 Apr. 17-Nov. 17	Box 206
1947 Nov. 18-1948 May 19	Box 207
1949 Mar. 8-Nov. 30	Box 208
1949 Dec. 1-1950 July 28	Box 209
1950 July 31-1951 Mar. 22	Box 210
1951 Mar. 23-Nov. 6	Box 211
1951 Nov. 7-1952 June 17	Box 212

Physical Characteristics and Technical Requirements note

Fragile condition: Damaged spine. Handle with care.

1952 June 18-1953 Feb. 2	Box 213
1953 Feb. 3-Aug. 31	Box 214
1953 Sept. 1-1954 Mar. 4	Box 215
1954 Mar. 5-Aug. 26	Box 216
1954 Aug. 27-1955 Apr. 1	Box 217

Physical Characteristics and Technical Requirements note

Fragile condition: Some pages loose. Handle with care.

1955 Apr. 1-Oct. 14	Box 218
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Physical Characteristics and Technical Requirements note

Fragile condition: Some pages loose. Handle with care.

1955 Oct. 16-1956 May 13	Box 219
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1956 May 13-Dec. 12	Box 220
1956 Dec. 13-1957 Aug. 27	Box 220A
1957 Aug. 28-1958 Apr. 16	Box 221
1958 Apr. 17-Nov. 5	Box 222
1958 Nov. 6-1959 May 3	Box 223
Physical Characteristics and Technical Requirements note	
Fragile condition: Some pages loose. Handle with care.	
1959 May 4-Nov. 8	Box 224
1959 Nov. 8-1960 May 3	Box 225
1960 May 4-Nov. 25	Box 226
1960 Nov. 27-1961 June 22	Box 227
1961 June 23-1962 Feb. 5	Box 228
1962 Feb. 6-1963 Jan. 13	Box 229
1963 Jan. 14-Sept. 3	Box 230
1963 Sept. F2255-1964 Apr. 13	Box 231
1964 Apr. 12-Dec. 8	Box 232
1964 Dec. 9-1965 July 22	Box 233
1965 July 23-1966 Mar. 13	Box 234
1966 Apr. 13-Sept. 16	Box 235
1966 Sept. 18-1967 Apr. 18	Box 236
1967 Apr. 17-Nov. 19	Box 237
1967 Nov. 23-1968 Aug. 15	Box 238
1968 Aug. 18-Oct. 7	Box 239

Hugh Arthur copies, 1924-1947

Scope and Contents note

Arthur was Dayton's advertising manager from 1916 until his retirement in 1948.

1924 Nov. 19-1925 Mar. 23	Box 240
1925 July 6-Oct. 22	Box 241
1925 Oct. 23-1926 Jan. 25	Box 242
1926 Jan. 26-Apr. 26	Box 243
1926 Apr. 21-Aug. 2	Box 244
1926 Aug. 3-Nov. 1	Box 245
1926 Nov. 2-1927 Jan. 27	Box 246

Physical Characteristics and Technical Requirements note

Fragile condition: Damaged cover. Handle with care.

1927 Jan. 28-May 2	Box 247
1927 May 3-Aug. 10	Box 248
1927 Aug. 11-Nov. 9	Box 249
1928 Feb. 7-May 12	Box 250
1928 May 14-Aug. 10	Box 251
1928 Aug. 13-Nov. 9	Box 252
1928 Nov. 12-1929 Jan. 30	Box 253
1929 Jan. 31-Apr. 27	Box 254
1929 Apr. 29-July 29	Box 255
1929 July 30-Oct. 29	Box 256
1929 Oct. 30-1930 Jan. 25	Box 257
1930 Apr. 24-July 21	Box 258

Physical Characteristics and Technical Requirements note

Fragile condition: Some pages loose. Handle with care.

1938 Oct. 26-1939 Jan. 19	Box 259
1939 Apr. 15-July 12	Box 260
1939 Nov. 1-1940 Jan. 22	Box 261
1940 Jan. 23-Apr. 19	Box 262
1940 Apr. 22-July 23	Box 263
1940 July 24-Nov. 15	Box 264
1940 Nov. 18-1941 Feb. 11	Box 265
1941 Feb. 11-May 26	Box 266
1941 May 27-Sept. 3	Box 267
1941 Sept. 4-Dec. 16	Box 268
1941 Dec. 17-1942 Mar. 25	Box 269
1942 Mar. 26-July 1	Box 270
1942 July 1-Oct. 14	Box 271
1942 Oct. 14-1943 Feb. 1	Box 272
1943 Feb. 1-May 20	Box 273
1943 May 21-Sept. 24	Box 274
1943 Sept. 27-Dec. 30	Box 275
1944 Jan. 1-Mar. 29	Box 276
1944 Mar. 30-July 21	Box 277
1944 July 24-Nov. 14	Box 278
1944 Nov. 15-1945 Mar. 19	Box 279
1945 Mar. 20-July 18	Box 280

1945 July 19-Nov. 6	Box 281
1945 Nov. 6-1946 Feb. 21	Box 282
1946 Feb. 21-May 7	Box 283
1946 May 8-July 16	Box 284
1946 July 17-Oct. 2	Box 285
1946 Oct. 1-Nov. 14	Box 286
1946 Nov. 15-Dec. 30	Box 287
1947 Jan. 1-Feb. 14	Box 288
1947 Feb. 15-Mar. 31	Box 289
1947 Apr. 1-May 10	Box 290
1947 May 10-Aug. 2	Box 291

Newspaper: Daily Herald, 1962

1962 May 16-Aug. 13	Box 292
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Newspaper: Star and Tribune, 1955-1959

1955 Jan. 24-Apr. 15	Box 293
1955 Apr. 5-May 21	Box 294

Physical Characteristics and Technical Requirements note

Fragile condition: Some pages loose. Handle with care.

1955 Apr. 16-June 13	Box 295
1955 May 22-July 8	Box 296

Physical Characteristics and Technical Requirements note

Fragile condition: Some pages loose. Handle with care.

1955 June 14-Aug. 22	Box 297
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Physical Characteristics and Technical Requirements note

Fragile condition: Some pages loose. Handle with care.

1955 July 10-Aug. 28	Box 298
1955 Aug. 23-Oct. 14	Box 299
Physical Characteristics and Technical Requirements note	
Fragile condition: Some pages loose. Handle with care.	
1955 Aug. 28-Oct. 7	Box 300
Physical Characteristics and Technical Requirements note	
Fragile condition: Some pages loose. Handle with care.	
1955 Oct. 16-Nov. 30	Box 301
1955 Oct. 9-Nov. 14	Box 302
1955 Nov. 30-1956 Jan. 26	Box 303
Physical Characteristics and Technical Requirements note	
Fragile condition: Some pages loose. Handle with care.	
1956 Jan. 27-Apr. 1	Box 304
Physical Characteristics and Technical Requirements note	
Fragile condition: Some pages loose. Handle with care.	
1956 Apr. 1-May 28	Box 305
Physical Characteristics and Technical Requirements note	
Fragile condition: Some pages loose. Handle with care.	
1956 May 30-Aug. 19	Box 306
Physical Characteristics and Technical Requirements note	
Fragile condition: Some pages loose. Handle with care.	
1959 Oct. 26-Dec. 7	Box 307
Upstairs store, 1938, 1950-1968	
1938 Feb. 7-June 23	Box 308
1938 June 24-Nov. 18	Box 309
1938 Nov. 21-1939 Apr. 7	Box 310

1950 Jan. 11-Mar. 4	Box 311
1950 Mar. 1-May 17	Box 312
1950 Mar. 1-May 5	Box 313
Physical Characteristics and Technical Requirements note Fragile condition: Some pages loose. Handle with care.	
1950 May 18-Aug. 7	Box 314
Physical Characteristics and Technical Requirements note Fragile condition: Some pages loose. Handle with care.	
1950 May 8-June 26	Box 315
1950 June 27-Aug. 28	Box 316
1950 Aug. 8-Oct. 3	Box 317
1950 Aug. 8-Oct. 11	Box 318
Physical Characteristics and Technical Requirements note Fragile condition: Some pages loose. Handle with care.	
1950 Oct. 4-Nov. 28	Box 319
Physical Characteristics and Technical Requirements note Fragile condition: Some pages loose. Handle with care.	
1950 Nov. 29-1951 Jan. 23	Box 320
1951 Jan. 24-Apr. 4	Box 321
1951 June 2-Aug. 15	Box 322
1951 Aug. 16-Oct. 13	Box 323
1951 Oct. 15-Dec. 10	Box 324
Physical Characteristics and Technical Requirements note Fragile condition: Some pages loose. Handle with care.	
1951 Dec. 11-1952 Feb. 16	Box 325

Physical Characteristics and Technical Requirements note

Fragile condition: Damaged spine. Handle with care.

1952 Mar. 12-Apr. 29	Box 326
1952 Apr. 18-June 23	Box 327
1952 Aug. 27-Oct. 10	Box 328
1952 Sept. 10-Nov. 7	Box 329
1952 Oct. 11-Nov. 25	Box 330

Physical Characteristics and Technical Requirements note

Fragile condition: Some pages loose. Handle with care.

1952 Nov. 10-Dec. 31	Box 331
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Physical Characteristics and Technical Requirements note

Fragile condition: Some pages loose. Handle with care.

1953 Jan. 1-Mar. 19	Box 332
1953 Mar. 19-May 15	Box 333

Physical Characteristics and Technical Requirements note

Fragile condition: Some pages loose. Handle with care.

1953 Apr. 23-June 6	Box 334
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Physical Characteristics and Technical Requirements note

Fragile condition: Some pages loose. Handle with care.

1953 May 16-July 20	Box 335
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Physical Characteristics and Technical Requirements note

Fragile condition: Some pages loose. Handle with care.

1953 July 21-Sept. 15	Box 336
1953 Sept. 1-Oct. 22	Box 337
1953 Sept. 16-Nov. 6	Box 338
1953 Nov. 7-Dec. 28	Box 339

Physical Characteristics and Technical Requirements note

Fragile condition: Damaged spine. Handle with care.

1953 Dec. 28-1954 Feb. 28

Box 340

Physical Characteristics and Technical Requirements note

Fragile condition: Some pages loose. Handle with care.

1954 Mar. 1-Apr. 23

Box 341

1954 Apr. 25-July 1

Box 342

1954 Sept. 17-Nov. 15

Box 343

Physical Characteristics and Technical Requirements note

Fragile condition: Some pages loose. Handle with care.

1954 Nov. 15-1955 Jan. 24

Box 344

1955 Feb. 14-Apr. 4

Box 345

Physical Characteristics and Technical Requirements note

Fragile condition: Some pages loose. Handle with care.

1956 Aug. 20-Oct. 22

Box 346

Physical Characteristics and Technical Requirements note

Fragile condition: Some pages loose. Handle with care.

1956 Oct. 22-Dec. 10

Box 347

Physical Characteristics and Technical Requirements note

Fragile condition: Some pages loose. Handle with care.

1956 Dec. 11-1957 Feb. 27

Box 348

Physical Characteristics and Technical Requirements note

Fragile condition: Some pages loose. Handle with care.

1957 Feb. 28-May 7

Box 349

Physical Characteristics and Technical Requirements note

Fragile condition: Some pages loose. Handle with care.

1957 May 8-July 19	Box 350
Physical Characteristics and Technical Requirements note	
Fragile condition: Some pages loose. Handle with care.	
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1957 July 22-Sept. 9	Box 351
Physical Characteristics and Technical Requirements note	
Fragile condition: Some pages loose. Handle with care.	
<hr/>	
1957 Sept. 10-Nov. 9	Box 352
Physical Characteristics and Technical Requirements note	
Fragile condition: Some pages loose. Handle with care.	
<hr/>	
1957 Nov. 10-Dec. 25	Box 353
Physical Characteristics and Technical Requirements note	
Fragile condition: Some pages loose. Handle with care.	
<hr/>	
1957 Dec. 26-1958 Mar. 18	Box 354
Physical Characteristics and Technical Requirements note	
Fragile condition: Some pages loose. Handle with care.	
<hr/>	
1958 Mar. 19-May 15	Box 355
Physical Characteristics and Technical Requirements note	
Fragile condition: Some pages loose. Handle with care.	
<hr/>	
1958 May 16-July 22	Box 356
Physical Characteristics and Technical Requirements note	
Fragile condition: Some pages loose. Handle with care.	
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1958 July 23-Sept. 19	Box 357
<hr/>	
1958 Sept. 20-Nov. 18	Box 358
Physical Characteristics and Technical Requirements note	
Fragile condition: Some pages loose. Handle with care.	
<hr/>	
1958 Nov. 14-Dec. 22	Box 359

Physical Characteristics and Technical Requirements note	
Fragile condition: Some pages loose. Handle with care.	
1958 Dec. 23-1959 Mar. 10	Box 360
Physical Characteristics and Technical Requirements note	
Fragile condition: Some pages loose. Handle with care.	
1959 Mar. 11-May 8	Box 361
Physical Characteristics and Technical Requirements note	
Fragile condition: Some pages loose. Handle with care.	
1959 May 10-July 16	Box 362
Physical Characteristics and Technical Requirements note	
Fragile condition: Some pages loose. Handle with care.	
1959 July 17-Sept. 7	Box 363
Physical Characteristics and Technical Requirements note	
Fragile condition: Some pages loose. Handle with care.	
1959 Sept. 8-Oct. 26	Box 364
Physical Characteristics and Technical Requirements note	
Fragile condition: Some pages loose. Handle with care.	
1959 Dec. 7-1960 Feb. 4	Box 365
1960 Feb. 5-Apr. 3	Box 366
1960 Apr. 3-May 20	Box 367
1960 May 22-July 29	Box 368
1960 July 31-Sept. 16	Box 369
1960 Sept. 18-Nov. 11	Box 370
1961 Jan. 2-Mar. 6	Box 371
1961 Mar. 7-May 5	Box 372
1961 May 7-July 18	Box 373

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1961 July 19-Sept. 22	Box 374
1961 Sept. 22-Nov. 26	Box 375
1961 Nov. 26-1962 Jan. 28	Box 376
1962 Jan. 29-Apr. 6	Box 377
1962 Apr. 8-Sept. 26	Box 378
1962 Sept. 27-Nov. 23	Box 379
1962 Nov. 25-1963 Feb. 13	Box 380
1963 Feb. 14-Apr. 22	Box 381
1963 Apr. 23-June 25	Box 382
1963 June 25-Aug. 15	Box 383
[Box number omitted during processing; listed here as a dummy container for continuity purposes.]	Box [384]
1963 Sept. 16-Nov. 20	Box 385
1963 Nov. 20-1964 Jan. 15	Box 386
1964 Jan. 16-Mar. 18	Box 387
1964 Mar. 18-May 10	Box 388
1964 May 10-July 10	Box 389
1964 July 12-Sept. 16	Box 390
1964 Sept. 17-Nov. 8	Box 391
1964 Nov. 8-1965 Jan. 3	Box 392
1965 Jan. 4-Mar. 12	Box 393
1965 Mar. 12-May 3	Box 394
1965 May 2-June 29	Box 395
1965 June 29-Sept. 8	Box 396

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1965 Sept. 8-Oct. 21	Box 397
1965 Oct. 20-Dec. 5	Box 398
1965 Dec. 5-1966 Feb. 9	Box 399
1966 Feb. 10-Apr. 3	Box 400
1966 Apr. 3-May 13	Box 401
1966 May 13-July 13	Box 402
1966 July 14-Aug. 29	Box 403
1966 Aug. 29-Oct. 18	Box 404
1966 Oct. 19-Nov. 20	Box 405
1966 Nov. 30-1967 Jan. 9	Box 406
1967 Jan. 9-Apr. 17	Box 407
1967 Mar. 8-Apr. 17	Box 408
1967 Apr. 17-May 21	Box 409
1967 May 21-July 5	Box 410
1967 July 5-Aug. 30	Box 411
1967 Aug. 30-Oct. 8	Box 412
1967 Oct. 8-Nov. 15	Box 413
1967 Nov. 15-Dec. 14	Box 413A
1967 Dec. 15-1968 Feb. 8	Box 414
1968 Feb. 8-Apr. 1	Box 415
1968 Apr. 1-May 6	Box 416
1968 May 7-June 13	Box 417
1968 July 13-Aug. 18	Box 418
1968 Aug. 18-Aug. 29	Box 419

1968 Aug. 18-Oct. 22	Box 420
1968 Oct. 22-Nov. 6	Box 421

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Dayton Rochester, 1954-1968

Physical Description: 42 boxes

Downstairs store, 1954-1968

1954 Mar. 8-Dec. 2	Box 422
1954 Dec. 3-1955 June 13	Box 423
1956 July 30-1957 Jan. 30	Box 424
1958 Apr. 30-1961 Feb. 10	Box 425
1961 Feb. 13-1964 Feb. 12	Box 426
1964 Feb. 17-1967 Apr. 17	Box 427
1967 Apr. 19-1968 Oct. 22	Box 428

Upstairs store, 1954-1968

1954 Jan. 4-Oct. 25	Box 429
1954 Oct. 26-1955 May 24	Box 430
1955 May 25-Oct. 25	Box 431
1955 Oct. 25-1956 June 7	Box 432
1956 June 7-Dec. 25	Box 433
1956 Dec. 26-1957 May 22	Box 434
1957 May 23-Oct. 11	Box 435
1957 Oct. 14-1958 Feb. 20	Box 436
1958 Feb. 21-June 11	Box 437
1958 June 12-Nov. 14	Box 438

[1958 Nov. 15-1959 Feb. 23]	Box [463]
Scope and Contents note	
Box labeled out of sequence during processing; listed here for purposes of date range continuity.	
1959 Feb. 24-June 6	Box 439
1959 June 8-Oct. 5	Box 440
1959 Oct. 6-1960 Jan. 29	Box 441
1960 Jan. 30-May 27	Box 442
1960 May 30-Oct. 7	Box 443
1960 Oct. 10-1961 Mar. 9	Box 444
1961 Mar. 10-Sept. 9	Box 445
1961 Sept. 11-1962 Feb. 8	Box 446
1962 Feb. 9-Aug. 27	Box 447
1962 Aug. 28-1963 Jan. 28	Box 448
1963 Jan. 9-July 10	Box 449
1963 Dec. 9-1964 May 20	Box 450
1963 July 11-Dec. 9	Box 451
1964 June 8-1965 Jan. 11	Box 452
1965 Jan. 12-Sept. 30	Box 453
1965 Sept. 30-1966 Mar. 25	Box 454
1966 Mar. 28-Aug. 26	Box 455
1966 Aug. 26-1967 Jan. 28	Box 456
1967 Jan. 30-June 19	Box 457
1967 June 20-Nov. 9	Box 458
1967 Nov. 10-1968 Mar. 7	Box 459

1968 Mar. 8-May 14	Box 460
1968 May 15-Oct. 18	Box 461
1968 Oct. 18-30	Box 462
1958 Nov. 15-1959 Feb. 23	Box 463

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Dayton St. Paul, 1961-1968

Physical Description: 41 boxes

Downstairs store, 1961-1968

1961 July 31-1962 May 3	Box 464
1962 May 4-1963 Mar. 4	Box 465
1963 Mar. 5-Dec. 22	Box 466
1963 Dec. 25-1964 Nov. 4	Box 467
1964 Nov. 5-1965 Aug. 2	Box 468
1965 Aug. 4-1966 Apr. 25	Box 469
1966 Apr. 26-1967 Mar. 5	Box 470
1967 Mar. 5-1968 Jan. 18	Box 471
1968 Jan. 19-Nov. 3	Box 472

Upstairs store, 1961-1968

1961 July 30-Oct. 19	Box 473
1961 Oct. 19-Dec. 22	Box 474
1961 Dec. 17-1962 Mar. 13	Box 475
1962 Mar. 14-May 22	Box 476
1962 May 23-Sept. 9	Box 477
1962 Sept. 10-Nov. 11	Box 478

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1962 Nov. 12-1963 Jan. 30	Box 479
1963 Jan. 30-Apr. 24	Box 480
1963 Apr. 25-Aug. 5	Box 481
1963 Aug. 6-Oct. 23	Box 482
1963 Oct. 23-Dec. 24	Box 483
1963 Dec. 25-1964 Mar. 18	Box 484
1964 Mar. 19-June 2	Box 485
1964 June 3-Sept. 13	Box 486
1964 Sept. 14-Nov. 17	Box 487
1964 Nov. 18-1965 Jan. 28	Box 488
1965 Jan. 29-Apr. 11	Box 489
1965 Apr. 12-June 17	Box 490
1965 June 18-Sept. 15	Box 491
1965 Sept. 16-Nov. 29	Box 492
1965 Nov. 29-1966 May 16	Box 493
1966 Feb. 17-Apr. 27	Box 494
1966 Apr. 28-Aug. 8	Box 495
1966 Aug. 8-Oct. 19	Box 496
1966 Oct. 21-Dec. 23	Box 497
1966 Dec. 23-1967 Apr. 2	Box 498
1967 Apr. 2-June 9	Box 499
1967 June 11-Oct. 1	Box 500
1967 Oct. 2-Dec. 7	Box 501
1967 Dec. 7-1968 Mar. 29	Box 502

1968 Mar. 31-June 2	Box 503
1968 June 2-Nov. 3	Box 504

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Dayton University Store, 1929-1953

Physical Description: 5 boxes

1929 Sept.-1932 May 14	Box 505
1934 Sept. 26-1940 may 29	Box 506
1940 May-1946 Sept.	Box 507
1946 Sept. 27-1948 Aug. 20	Box 508
1948 Aug. 21-1953 Oct. 30	Box 509

Physical Characteristics and Technical Requirements note

Fragile condition: Some pages loose. Handle with care.

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