



Guide to the Duplex Advertising Company. Billboard Images and Records, 1964-1993 and undated

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Summary

Collection Title:

Duplex Advertising Company. Billboard Images and records, circa 1964-1993 and undated

Source:

John W. Hartman Center for Sales, Advertising & Marketing History

Creator:

Duplex Advertising Company

Extent:

7.5 Linear Feet
5300 Items

Language:

English.

Collection ID:

RL.00339

Permalink:

<https://idn.duke.edu/ark:/87924/m1g32d>

Preferred Citation

[Identification of item], Duplex Advertising Company. Billboard Images and Records, 1964-1993 and undated, David M. Rubenstein Rare Book & Manuscript Library, Duke University.

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Background

Scope and Content

The Duplex Advertising Company. Billboard Images and Records spans the period 1964-1993 and documents the outdoor advertising work of this company in the central Texas area, primarily through photographs, negatives and slides of billboards. Many of the images are in color. A large number of the images are of national campaigns advertised in central Texas, as well as billboards, signs and posters of local Texas business services. In addition, a handful of articles written by R. V. Miller, Jr. for a number of publications,

Guide to the Duplex Advertising Company. Billboard Images and Records, 1964-1993 and undated as well as other printed material and miscellaneous items from the Duplex Advertising Company, are present. Some of these articles, along with the images themselves, provide examples of commercial art and design in the outdoor advertising arena. The collection includes outdoor advertising images from national clients such as Kentucky Fried Chicken, Chevrolet, Coca Cola, Coors, Wendy's, Hardee's, and Taco Bell, and Texas clients such as Lone Star and Pearl beers.

Related materials may be found in other outdoor advertising collections, including the Outdoor Advertising Association of America Archives, the Garrett Orr Papers, the Howard Scott Papers, the John Paver Papers, the John E. Browning Papers, the R.C. Maxwell Co. Records, and the Strobridge Collection.

Biographical/Historical

Date	Description
1925	Duplex Advertising founded by R. V. Miller, Sr. with two partners in Austin, Tex.
1925-1980s	Duplex Advertising-owned billboards stretched across the central Texas area, from San Marcos to Temple. Involved with the manufacture and installation of electric on-premise signage
1960s	The Duplex Advertising Company of Temple, in Temple, Tex., created
1970s	The Duplex Electric Signs company created as a separate entity
1980	The portion of the business around Austin was sold to the Rollins Outdoor Advertising Company. The Duplex Electric Sign Company was sold to Bajan Signs (Austin, Tex.)
1981	R. V. Miller, Jr. bought Duplex Advertising Company of Temple from his father and brother

Date	Description
	(Will). R. V. Miller, Sr. and Will Miller managed the Duplex Land Company and other family interests
1980s-1990s	Duplex added building new structures and acquiring several companies, including Strasburger Enterprises of Temple, and the eastern inventory of Norwood Outdoor Advertising (covering Killeen, Copperas Cove, Gatesville, and Bosque counties)
1990	Will Miller died
1993	R. V. Miller, Jr. died
1994	Duplex Advertising was operated in trust for Miller's heirs, with R. Keith Johnson as president, and Tom Wicker and Dale Schigut as vice-presidents
1998	Duplex Advertising was sold to Advantage Outdoor. Lamar Outdoor Advertising has since acquired Advantage's holdings

Biographical/Historical

R. V. (Bob) Miller, Jr. was born in Austin, Tex. in 1932. He served in the US Navy as a photographer's mate and then attended Texas Techonlogical University where he received a BBA in Advertising and an MBA. He began his career in outdoor advertising at San-Tex Advertising, in San Angelo, Tex. From there, Miller founded and worked with the Duplex Advertising Company in Austin, Duplex Electric Signs, and Duplex Advertising Company in Temple, Tex. He also taught courses in economics, advertising, marketing, and statistics. One of his articles included in the collection addresses the application of advertising "realities" in the classroom.

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Administrative Information

Publication Statement

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Access Restrictions

Collection is open for research.

Use Restrictions

The copyright interests in this collection have not been transferred to Duke University. For more information, consult the copyright section of the Regulations and Procedures of the David M. Rubenstein Rare Book & Manuscript Library.

Acquisition Information

The Duplex Advertising Company. Billboard Images and Records, 1964-1993 and undated, were donated by Bill James, of the Duplex Advertising Company, in 1998.

Processing Information

The collection arrived largely arranged according to format, ranging from photographs, negatives, slides to printed materials. The photographs were arranged in two ways: 1) alphabetically (for the most part) by client, and 2) by product type. The majority of negatives were already sleeved and labeled, and are listed in the box list. There were a number of negatives in their original paper sleeves, or loose in envelopes. These items were placed in paper negative sleeves and labeled as best they could be. The slides were organized by varying topic: some are categorized by product/client name (Budweiser, Coke, etc.); while some are arranged by product type (automobiles); and some are under other categories including Construction and Miscellaneous. These various

Guide to the Duplex Advertising Company. Billboard Images and Records, 1964-1993 and undated organizational models were retained in processing of the slides. The printed material was simply placed in folders and labeled.

Processed by Lisa C. Chandek-Stark and Lynn E. Eaton.

Completed January 31, 2003.

Encoded by Lynn Eaton, Sarah Van Kirk, and Richard Collier.

Processing of this collection was supported by the National Endowment for the Humanities.

Thanks to Bill James for providing background information for this collection.

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Names and Subjects

- Slides (photographs)
- Temple (Tex.) -- History
- Billboards
- Advertising, Outdoor -- United States
- Advertising -- Brand name products
- Advertising agencies -- Texas
- Advertising, Outdoor -- United States -- Texas
- Photographic prints
- Advertising -- Posters
- Advertising agencies
- Advertising agencies -- United States
- Billboards -- United States
- Advertising -- History
- Advertising, Outdoor -- History
- Advertising, Outdoor -- Posters
- Signs and signboards
- Negatives (photographs)
- Posters -- Design
- Poster, American -- 20th century -- United States
- Commercial art -- United States
- Duplex Advertising Company
- General Motors Corporation. Chevrolet Motor Division
- Hardee's Food Systems
- John W. Hartman Center for Sales, Advertising & Marketing History
- Adolph Coors Company
- Coca-Cola Company

- Wendy's International
- Taco Bell (Firm)
- Pearl Brewing Company
- Miller, R.V., Jr
- Miller, R. (Bob) V.
- Lone Star Brewing Company
- Kentucky Fried Chicken (Firm)

Collection Inventory

Printed Material and Miscellaneous Items Series, 1969-1991 and undated

Scope and Contents note

Contains printed materials and articles about outdoor advertising, written primarily by R. V. Miller, Jr. There are also some miscellaneous items, such as a permit tag that would have been attached to a billboard, and company stationery. Arranged alphabetically.

Company miscellaneous items	Box 1
Billboard permit tag, Tex., 1977	Box 1
Poster placement sheet for Richland Cigarettes, 1985	Box 1
Printed material	
"Applying Advertising Realities in the Classroom," in Southwest Advertising & Marketing, 1976 Nov.	Box 1
"Billboards: The Outdoor Advertising Medium," 1984	Box 1
"Billboard Rotary: The Outdoor Advertising Medium," 1991	Box 1
OBIE Awards booklet, IOA (includes OBIE winner from Duplex), 1986	Box 1
"Outdoor Advertising in the Year 5000 Plus-A Current Report," in Southwest Advertising & Marketing, 1978, Oct.	Box 1

"Prudence Puresmart in Media! A Melodramatic Moment," 1978	Box 1
"Reach and Re-reach," undated	Box 1
"Selling the Seasonal Business," in Signs of the Times, 1980 Oct.	Box 1
"The Delightful Decline of San Angelo, Texas: A Report of Interest to Interested People by Outdoor Advertising," by San-Tex Advertising, 1969	Box 1
Stationery	
Thank You and Welcome Home cards, envelope	Box 1

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Photographs By Product Series, 1964-1985 and undated

Scope and Contents note

Photographs are organized into two groups: those of billboards produced by Duplex, and billboards produced by other outdoor advertising companies. Photographs of competitor's billboards mainly date from the 1980s. Each group is arranged alphabetically by product type.

Group 1: Billboards produced by Duplex	
Airlines, 1971 Nov.	Box 2
Amusement/ Sports, 1981 Aug.-1982 Jan.	Box 2
Physical Description: 6 sheets	
Appliances/ Electronics, 1968 May-1981 Aug.	Box 2
Physical Description: 4 sheets	
Automobiles and Trucks, 1981 Oct.	Box 2
Physical Description: 7 sheets	
Scope and Contents note	
[See also Box 4]	
Banks, 1965 Feb.-1985 Apr.	Box 2
Physical Description: 27 sheets	

Scope and Contents note

[See also Box 4]

Beer, 1966 Jan. Box 2

Physical Description: 12 sheets

Boats, undated Box 2

Physical Description: 2 sheets

Cigarettes, 1982 Jan. Box 2

Physical Description: 4 sheets

Scope and Contents note

[See also Box 4]

Clothing, 1971 Jan. Box 2

Physical Description: 2 sheets

Scope and Contents note

[See also Box 4]

Clubs, 1982 Jan. Box 2

Physical Description: 2 sheets

Coke, undated Box 2

Physical Description: 2 sheets

Creek Place, undated Box 2

Physical Description: 4 sheets

Duplex, undated Box 2

Events, undated Box 2

Physical Description: 4 sheets

Food and Grocery Stores, 1984 Aug. Box 2

Physical Description: 7 sheets

Scope and Contents note

[See also Box 4]

Funeral Homes, undated	Box 2
Physical Description: 3 sheets	
Scope and Contents note	
[See also Box 4]	

Furniture/ Home furnishings, 1972 Mar.-1980 Aug.	Box 2
Physical Description: 7 sheets	

Gasoline, 1971 Nov.	Box 3
---------------------	-------

Hardware, undated	Box 3
Physical Description: 2 sheets	

Jewelry, 1980 Aug.-1981 Oct.	Box 3
Physical Description: 3 sheets	
Scope and Contents note	
[See also Box 4]	

Locations, 1964 Aug.-1982 Jan.	Box 3
Physical Description: 19 sheets	

Malls, 1981 Oct.-1985 Apr.	Box 3
Physical Description: 2 sheets	

Marlboro, undated	Box 3
Physical Description: 4 sheets	

Medical, undated	Box 3
Physical Description: 2 sheets	

Miscellaneous, 1981 Aug.	Box 3
Physical Description: 10 sheets	
Scope and Contents note	
[See also Box 4]	

Motels, 1971 Jan.-1981 July	Box 3
Physical Description: 10 sheets	

Political, undated	Box 3
Physical Description: 5 sheets	
Public Service, 1982 Jan.	Box 3
Physical Description: 6 sheets	
Scope and Contents note	
[See also Box 4]	
Radio, undated	Box 3
Physical Description: 5 sheets	
Scope and Contents note	
[See also Box 4]	
Raid, undated	Box 3
Real Estate, 1981 July 1981-1982 Jan.	Box 3
Physical Description: 16 sheets	
Restaurants, 1970 June-1982 Apr.	Box 3
Physical Description: 28 sheets	
Scope and Contents note	
[See also Box 4]	
Retail Stores, 1976 Dec.-1981 Oct.	Box 3
Physical Description: 4 sheets	
Seed Companies, undated	Box 3
Physical Description: 2 sheets	
Southland (7-11), undated	Box 3
Physical Description: 3 sheets	
Storm Damage, undated	Box 4
Physical Description: 4 sheets	
Suzuki, 1982 Jan.	Box 4
Physical Description: 2 sheets	
Telephone, undated	Box 4
Physical Description: 2 sheets	

TV Stations, undated Box 4
Physical Description: 4 sheets
Scope and Contents note
[See below]

Group 2: Billboards produced by competing companies

Apartments and Rentals, undated Box 4
Physical Description: 4 sheets

Automobiles, undated Box 4
Physical Description: 3 sheets

Banks, circa 1985 Box 4
Physical Description: 3 sheets

Billboard Companies, circa 1985 Box 4

Cigarettes, circa 1985 Box 4
Physical Description: 3 sheets

Clothing, circa 1985 Box 4
Physical Description: 3 sheets

Computers and Videos, undated Box 4
Physical Description: 2 sheets

Entertainment, circa 1985 Box 4
Physical Description: 2 sheets

Express Mail Service, circa 1985 Box 4

Flowers, circa 1985 Box 4
Physical Description: 2 sheets

Food, circa 1985 Box 4
Physical Description: 4 sheets

Funeral Homes, circa 1985 Box 4

Health, Hospitals, Doctors, Fitness Clubs,
undated Box 4
Physical Description: 5 sheets

Home Improvement, circa 1985	Box 4
Physical Description: 3 sheets	
Jewelry, circa 1985	Box 4
Liquor, circa 1985	Box 4
Physical Description: 6 sheets	
Miscellaneous, circa 1985	Box 4
Physical Description: 10 sheets	
Public Service, undated	Box 4
Physical Description: 7 sheets	
Radio/ TV, undated	Box 4
Physical Description: 6 sheets	
Restaurants, circa 1985	Box 4
Physical Description: 9 sheets	

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Photographs By Client Series, 1964-1993 and undated

Scope and Contents note

Arranged alphabetically. Selected client names with large numbers of photographs are listed under the letter group (i.e. A, B, C, etc.) with their own entry. Additional clients for whom there are a significant but not large number of photographs are collected in folders marked "Various" at the end of each letter run.

A, 1982 Jan.	Box 5
Physical Description: 17 sheets	
Alcoa, undated	Box 5
American Bank, undated	Box 5
Aquarena Springs, undated	Box 5
Arby's, 1982 Jan.	Box 5
A-various including: Active Citizens for Temple, Altrusa Club of Temple, Archie's	

Hamburger Place, Arts and Crafts Show, undated	Box 5
<hr/>	
B, 1980 Aug.-1991 Dec. Physical Description: 62 sheets	
<hr/>	
Best Western, undated	Box 5
<hr/>	
Big Red (beverage), 1983 May	Box 5
<hr/>	
Budweiser 1985 July	Box 5
<hr/>	
Burger King, undated	Box 5
<hr/>	
B-various including: Bell County Youth Fair and Livestock Show, Benchmark Inn, Bobby's Burgers and Ice Cream, Buds Western Store, undated	Box 5
<hr/>	
C, 1966 May-1985 Apr. Physical Description: 70 sheets	
<hr/>	
Cablevision, undated	Box 5
<hr/>	
Citizens National Bank, undated	Box 5
<hr/>	
Coca Cola, undated	Box 5
<hr/>	
Comfort Inn, undated	Box 5
<hr/>	
Coors, 1981 Apr.	Box 5
<hr/>	
C-various including: CAC, Casa Ole, Cen-Tex Young Farmers, undated	Box 5
<hr/>	
D, 1981 Oct.	Box 6
<hr/>	
Physical Description: 52 sheets	
<hr/>	
Dairy Queen, undated	Box 6
<hr/>	
Doc's 1 Stop, undated	Box 6
<hr/>	
Dr. Pepper, undated	Box 6
<hr/>	
Duplex, undated	Box 6
<hr/>	
D-various including: Dell Computers, DeWitt Jewelers, Doyle Phillips Steak House, Doyle's Auto Supply and Machine Shop, undated	Box 6

E/F, 1980 Aug.-1982 Apr.

Physical Description: 64 sheets

Exxon, undated Box 6

First Med, undated Box 6

First National Banks of Temple, undated Box 6

Ford, 1980 Aug. 12 Box 6

E/F-various including: Elaine's Bridal Shop and Prom Gowns, Festival of Flags, First Baptist of Belton, First National Bank of Georgetown, Fountain of Beauty Inc, undated Box 6

G, 1982 Jan.

Physical Description: 35 sheets

Garlyn Shelton Autoplex, undated Box 6

Grandy's, undated Box 6

GreenGo's Liquor, undated Box 6

G-various including: Giovanni's Restaurant, Girl Scouts, Gold's Department Store, Guaranty Federal Savings Bank, undated Box 6

H, 1966 Nov.-1993 Box 7

Physical Description: 19 sheets

Hardee's , undated Box 7

Harper-Talasek Funeral Homes, undated Box 7

H-various including: Heart O'Texas Fair and Rodeo, Holland Corn Festival, Holland Hornets, Hostages public service, undated Box 7

I/J, 1965 Aug.-1981 Oct.

Physical Description: 32 sheets

Interfirst, undated Box 7

Jim's Dive Shop, undated Box 7

Johnson Brothers Ford Dealership, undated Box 7

I/J-various including: Inner Space Cavern, Jackie's Fashions, Jackson Marine, undated	Box 7
<hr/>	
K Physical Description: 62 sheets	
<hr/>	
K-Bob's, undated	Box 7
<hr/>	
Kentucky Fried Chicken, undated	Box 7
<hr/>	
Kings Daughters Hospital and Clinic, undated	Box 7
<hr/>	
King's Fried Chicken, undated	Box 7
<hr/>	
K-various including: Ka-Tee Shoes, KCEN-TV, Knights of Columbus, KXXV-25, undated	Box 7
<hr/>	
L , 1981 Nov.-1986 Sept. Physical Description: 45 sheets	
<hr/>	
La Quinta Inn, undated	Box 7
<hr/>	
Lone Star Beer, undated	Box 7
<hr/>	
Longhorn Cavern State Park, 1981 Nov.	Box 7
<hr/>	
L-various including: Lastovica Jewelers, Law Insurance Pirates, Leprechauns Landing Day Care Center, The Lion in Aladdin's Lamp, Live Oak Park, undated	Box 7
<hr/>	
M , 1991 Dec. and undated Physical Description: 46 sheets	Box 8
<hr/>	
Marlboro, undated	Box 8
<hr/>	
McDonald's, 1991 Dec.	Box 8
<hr/>	
Mobil, undated	Box 8
<hr/>	
Monarch Homes, undated	Box 8
<hr/>	
M-various including: Market Place Shopping Center, Midget Café, Milo Computer Services, Mr. Gatti's, Mrs. Robinson's Neighborhood, undated	Box 8
<hr/>	
N/O , 1981 Nov.-1991 Dec. Physical Description: 16 sheets	

Norrell Temporary Services, undated	Box 8
Oak Creek Homes, 1991 Dec.	Box 8
Outdoor America, undated	Box 8
N/O-various including: Nash Phillips/Copus, Natural Bridge Caverns, Oatmeal Festival, undated	Box 8
P Physical Description: 32 sheets	
People's National Bank, undated	Box 8
Pepsi, undated	Box 8
Piccadilly Cafeteria, undated	Box 8
Pizza Hut, undated	Box 8
P-various including: Pagels Jewelers, PoFolks, Ponderosa Motor Inn, undated	Box 8
Q/R, 1991 Dec.-1993 Feb. Physical Description: 35 sheets	
Quail Creek Homes, undated	Box 8
Ramada Inn, undated	Box 8
Rodeway Inn, undated	Box 8
Q/R-various including: Ralph Wilson Youth Clubs, Ranchouse Restaurant, Rio Development Corporation, Riverside Restaurant, Rylander's Best Hamburgers, undated	Box 8
Sa-Se Physical Description: 27 sheets	
S & C Gas and Diesel, undated	Box 8
Schlotsky's, undated	Box 8
Scott and White Clinic and Hospital, undated	Box 8
Southland (7-11), undated	Box 8

Sa-Se-various including: Sandy's Home Place, Santa Pal, Sawdust and Satin, Service League of Temple, undated	Box 8
Sh-Sw, 1966 July	Box 9
Physical Description: 34 sheets	
Sheffield Funeral Home , undated	Box 9
Shell Gasoline, undated	Box 9
Stagecoach Inn, undated	Box 9
SummerFun USA, undated	Box 9
Sh-Sw-various including: Sidles Custom Auto Sun Shades, Silver Post Jewelry, Smorgasbord House, Stockton Real Estate, undated	Box 9
T, 1964 Aug.-1982 Apr.	
Physical Description: 71 sheets	
Taco Bell, Apr. 1982	Box 9
Temple Junior College, undated	Box 9
Texana National Bank, undated	Box 9
Tranum Auto Dealerships, undated	Box 9
T-various including: Temple Civic Theater, Texas Restaurant Association, Topsey Exotic Ranch, Triple D Tack and Western, Troy Fun Fest and Antique Tractor Show [for Temple Tourism, see "W"], undated	Box 9
U/V, 1980 Dec.	
Physical Description: 9 sheets	
University of Mary-Hardin Baylor, undated	Box 9
V & M Drugstore, 1980 Dec.	Box 9
U/V-various including: United Methodist Church, University of Central Texas, Varsity Motel, undated	Box 9
W, 1982 Jan.-1991 Dec.	
Physical Description: 24 sheets	

Wendlands Cattle and Horse Feeds, undated	Box 9
Whataburger, undated	Box 9
W-various including: Temple Tourism, W.C. Frank, Westfest, Williams Drug Stores, undated	Box 9
X/Y/Z.	
Physical Description: 4 sheets	
Young Pontiac, undated	Box 9
Yowell's Boat Yard, undated	Box 9
Zenith Laundry Cleaners, undated	Box 9
Zrubec, Al, political ad, undated	Box 9

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Slides Series, 1982-1988 and undated

Scope and Contents note

Comprises 25 slide sheets arranged alphabetically by the primary topic of each. Items that are included on a sheet but do not seem to "fit" the subject matter have been noted in the sheet listing.

Automobiles (and Taco Bell) 1984-1985	Box 10
Budweiser (and Busch) 1984-1985 and undated	Box 10
Coke, 1982-1985 and undated	Box 10
Construction, 1985 Sept.	Box 10
Physical Description: 2 sheets	
Construction, 1985 Sept. 10	Box 10
Physical Description: 2 sheets	
Construction--Pole--Wide Angle, 1985 May 10	Box 10
Physical Description: 2 sheets	
Construction--Wide Angle, 1985 June	Box 10
Physical Description: 2 sheets	

Good Slides, 1984-1985	Box 10
Greasepaint, Chevy Camaro, Canyon Creek, Marlboro 1980s	Box 10
L. Lynne Looney's Boards, 1984-1985 and undated	Box 10
Marlboro, 1984-1985 Physical Description: 2 sheets	Box 10
Marlboro [et al.] (includes miscellaneous ads), 1984-1985 and undated Physical Description: 2 sheets	Box 10
Marlboro [et al.] (includes miscellaneous ads), 1988 Nov.	Box 10
Miscellaneous, 1982-1986 Physical Description: 3 sheets	Box 10
Posters (Carpets, 7-11, Hostages, KCEN-TV, etc.) 1982-1985	Box 10
Southwest Conference and Good Slides, 1983-1984	Box 10

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Negatives Series, 1978-1985 and undated

Scope and Contents note

Organized by type of negative--loose strips and a notebook. The negative strips were grouped by the Duplex Company and the original order has been maintained. The original order of the notebook was retained in processing. Arranged alphabetically by product type and client name, with the sleeve or page number of the image or images indicated afterward.

Loose negatives (billboards and location shots)	Box 11
Adoption, undated, sleeve #8	Box 11
Adult Education, undated, sleeve # 8	Box 11
Billboard construction, sleeves #1, 7	Box 11

Coca Cola, undated, sleeve #9	Box 11
Damaged billboard, undated, sleeve #2	Box 11
Days Inn, undated, sleeve #6	Box 11
First National Bank, sleeve # 6	Box 11
Giovanni's Restaurant, sleeve # 9	Box 11
HBO, undated, sleeve #8	Box 11
Industrial sets, undated, sleeve #9	Box 11
K-Bob's Steakhouse, sleeve #6	Box 11
King's Daughters Clinic, undated, sleeve # 5	Box 11
Longhorn Caverns, undated, sleeve # 8	Box 11
Miller Beer, undated, sleeve # 7	Box 11
Outdoor Adventures, undated, sleeve # 9	Box 11
Partner Dance Club, undated, sleeve # 8	Box 11
Scenes from highway, undated, sleeves #3, 4	Box 11
Temple Bank, undated, sleeve # 8	Box 11
Texaco, undated, sleeve #8	Box 11
Texas Junior College, undated, sleeve # 8	Box 11
Twisted billboard for temp agency?, undated, sleeve # 6	Box 11
Viceroy cigarettes, undated, sleeve # 6	Box 11
<hr/>	
Loose negatives (Duplex Advertising)	
Air Force Reserve	
1970s, sleeve # 49	Box 11
1978 July 14, sleeve # 12	Box 11
Alcoholic beverages, undated, sleeve #16	Box 11
Anchor Club, undated, sleeve # 20	Box 11

Andel Interiors, undated, sleeve # 17	Box 11
Apollo Solar Screens, 1980 Aug. 7, sleeve # 43	Box 11
Apparel, undated, sleeves #13, 18, 21-23	Box 11
Appliances, undated, sleeve #25	Box 11
Art gallery, undated, sleeve #18	Box 11
Arts and entertainment, undated, sleeve # 36	Box 11
Automobile dealers, undated, sleeves #15, 16, 18, 37	Box 11
Automobiles, undated, sleeves #21, 24, 25, 27, 29	Box 11
Automotive services, undated, sleeve #22	Box 11
Back to the Farm Restaurant, 1978 Sept. 21, sleeve # 10	Box 11
<u>Banks</u>	
1978 Dec. 13, sleeve # 13	Box 11
Undated, sleeves #14-16, 21, 22, 24-35, 38 a-b	Box 11
Beechnut Chewing Tobacco, undated, sleeve #57	Box 11
Beef Jerky, undated, sleeve #18	Box 11
Bell County Expo Center, undated, sleeve # 18	Box 11
Belton real estate, undated, sleeve #56	Box 11
Best Western, undated, sleeve # 56	Box 11
Better Homes, 1978 July 14, sleeve # 12	Box 11
Beverages, undated, sleeves #15, 27, 28, 34, 35	Box 11
Blue Bell, 1980 Aug. 22, sleeve # 48a	Box 11
Blue Bell ice cream, 1978 June 28, sleeve # 11	Box 11

Bonanza, 1980 Nov. 14, sleeve # 44	Box 11
Bud's Western Store, 1980 Aug. 7, sleeve # 43	Box 11
Builders, undated, sleeve #25	Box 11
Building supplies, undated, sleeve #25	Box 11
Burger King, undated, sleeve # 52	Box 11
Butter Krust bread, 1979 Mar. 26, sleeve # 50	Box 11
C. Bud Stockton Real Estate, 1979 Mar. 23, sleeve # 51	Box 11
Cable television, undated, sleeve #32	Box 11
Cablevision, 1978 June 21, sleeve # 10	Box 11
Candle Factory, 1978 June 28, sleeve # 11	Box 11
Capri, undated, sleeve #52	Box 11
Car and Truck Wash, 1980 Aug. 22, sleeve # 48a	Box 11
Centennial Savings, 1980 Aug. 7, sleeve # 43	Box 11
Cigarettes, undated, sleeves #15, 31	Box 11
Circle K Food Stores, 1978 June 28, sleeve # 11	Box 11
Cleaning service, undated, sleeve #34	Box 11
Coca Cola, undated, sleeve # 17	Box 11
Coors	
1980 Aug. 7, sleeve # 43	Box 11
1980 Aug. 22, sleeve # 48b	Box 11
1980 Nov. 14, sleeve # 44	Box 11
Corral Liquor Store, undated, sleeve # 18	Box 11
Corral Package Store, undated, sleeve # 20	Box 11

Creative Upholstery and Drapery, undated, sleeve #17	Box 11
Crim Furniture, 1978 Sept. 21, sleeve # 10	Box 11
Diamond Shamrock, undated, sleeve # 54	Box 11
Doc's Stop, undated, sleeve # 52	Box 11
Dodge, undated, sleeve #52	Box 11
Don Pedro's Mexican Restaurant 1980 Aug. 21, sleeve # 43	Box 11
Undated, sleeve #17	Box 11
Dorer Jewelers 1978 June 28, sleeve # 11	Box 11
Undated, sleeves #18, 19	Box 11
Education, undated, sleeve #35	Box 11
Elaine's Apparel, 1978 Sept. 21, sleeve # 10	Box 11
Entertainment, undated, sleeves #27-29, 32, 34, 35	Box 11
Exxon, undated, sleeve #20	Box 11
Falling down billboards, undated, sleeve # 42	Box 11
Family Waterpark, undated, sleeve # 56	Box 11
Farmers State Bank, undated, sleeve # 18	Box 11
Fina, undated, sleeve #54	Box 11
First National Bank 1980 Mar. 22, sleeves # 48a-b	Box 11
Undated, sleeve #19	Box 11
First National Kileen Bank, 1979 Mar. 26, sleeve # 50	Box 11
First National Motor Bank, 1979 Mar. 23, sleeve # 51	Box 11

First Southwest Realtors, 1978 June 28, sleeve # 11	Box 11
Food, undated, sleeves #24-28, 31	Box 11
Ford Tractors, 1980 Aug. 7, sleeve # 43	Box 11
Fort Hood National Bank, 1979 Mar. 26, sleeve # 50	Box 11
Frank's Anchor Club, sleeve # 17	Box 11
Frank's Lakeview, undated, sleeve # 20	Box 11
Frank's Lakeview Inn and Anchor Club, 1979 Mar. 26, sleeve # 50	Box 11
Fredericksburg National Bank, 1978 June 28, sleeve # 11	Box 11
Funeral homes, undated, sleeve #28-30, 33	Box 11
Gasoline, undated, sleeves #21, 22, 53	Box 11
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