



Guide to the General Motors Photographic Division wartime poster photographs, 1914-approximately 1940

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Summary

Collection Title:

General Motors Photographic Division wartime poster photographs, 1914-approximately 1940

Creator:

General Motors Corporation; Kevin P. Reilly Sr. Outdoor Advertising Archives

Source:

John W. Hartman Center for Sales, Advertising & Marketing History

Abstract:

General Motors is a multinational automobile manufacturer, founded in 1908 in Detroit, Mich. Collection consists of 9 black-and-white photographs of European wartime propaganda posters. Posters include work from France, Great Britain and the Soviet Union and mainly concern wartime economic and morale support activities. The collection includes posters from World War I, but one poster depicts anti-Nazi sentiments. Artists include Adolphe Willette, Francisque Poulbot, Frank Brangwyn, Georges Redon, and Jean Droit; the French posters were printed by Maison Devambez. Acquired as part of the John W. Hartman Center for Sales, Advertising & Marketing History.

Extent:

0.1 Linear Feet

Language:

Materials in English, French, Russian.

Collection ID:

RL.11954

Permalink:

<https://idn.duke.edu/ark:/87924/m12x6g>

Preferred Citation

[Identification of item], General Motors Photographic Division wartime poster photographs, David M. Rubenstein Rare Book & Manuscript Library, Duke University.

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Background

Scope and Content

Collection consists of 9 black-and-white photographs of European wartime propaganda posters. Posters include work from France, Great Britain and the Soviet Union and mainly concern wartime economic and morale support activities. The collection includes posters from World War I, but one poster depicts anti-Nazi sentiments. Artists include Adolphe Willette, Francisque Poulbot, Frank Brangwyn, Georges Redon, and Jean Droit; the French posters were printed by Maison Devambez.

Biographical/Historical

General Motors is a multinational automobile manufacturer, founded in 1908 in Detroit, Mich.

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Administrative Information

Publication Statement

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Access Restrictions

Collection is open for research.

Use Restrictions

The copyright interests in this collection have not been transferred to Duke University. For more information, consult the Rubenstein Library's Citations, Permissions, and Copyright guide.

Acquisition Information

The General Motors Photographic Division wartime poster photographs were received by the David M. Rubenstein Rare Book & Manuscript Library as a gift.

Processing Information

Processed by Richard Collier, Nov. 2021.

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Related Materials

Related Material

Related materials may be found in the following Hartman Center collections:

Italian National War Loan (Prestito Nazionale) Campaigns ephemera;

James H. Fraser papers;

R.C. Maxwell Company records;

United War Work campaign;

War Effort Mobilization Campaigns poster collection

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Names and Subjects

- Posters, Soviet Union -- 20th century
- World War, 1914-1918
- World War, 1939-1945
- John W. Hartman Center for Sales, Advertising & Marketing History

Collection Inventory

France--Emprunt National--Soldier, by Jean Droit, approximately 1917	Folder 1
France--Emprunt National--Woman and child, by Georges Redon, 1917	Folder 1
France--Journee du Poilu--Couple, by Adolphe Willette, 1915	Folder 1
France--Journee du Poilu--Two children, by Francisque Poulbot, 1915	Folder 1
Great Britain--Zeppelin raids, by Frank Brangwyn, 1915	Folder 1
Russia--Solitary soldier, 1914	Folder 1
Russia--Cavalry charge, 1916	Folder 1
Russia--Infantry, 1915	Folder 1
Soviet Union--Hitler's Mein Kampf, approximately 1940	Folder 1