



Guide to the Joy Golden papers, 1953-2012

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David M. Rubenstein Rare Book & Manuscript Library

411 Chapel Drive

Duke University

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Summary

Collection Title:

Joy Golden papers, 1953-2012

Creator:

Golden, Joy, 1930-2015

Source:

John W. Hartman Center for Sales, Advertising & Marketing History

Abstract:

Advertising copy writer and executive for several American agencies, including BBDO, Normal Craig & Kummel, J. Walter Thompson (JWT), and Scali McCabe Sloves. Managed a radio advertising and production company, Joy Radio. The Joy Golden Papers include correspondence, audition records, scripts, print advertisements, design layouts, storyboards, and other records that document Golden's career in print and radio/television broadcast advertising. Formats include audiocassettes, VHS and Umatic videotapes, 16mm and 1/4" reels, and DVDs. Companies represented include Batten, Barton, Durstine & Osborn (BBDO), J. Walter Thompson Company (JWT), Norman Craig & Kummel, Scali McCabe Sloves, and Golden's own company, Joy Radio. Client files include materials for Abe Beame for Mayor, Alpine Lace Cheese, Automated Data Processing (ADP), Blue Cross/Blue Shield of New Jersey, DuPont, E-Loan, Frommagerie Bel (Frobel), MTA, North Fork Bank, Port Authority of New York, Shell Oil, Warnaco and Wilmington Trust. Acquired as part of the John W. Hartman Center for Sales, Advertising & Marketing History.

Extent:

34.0 Linear Feet

Language:

Material in English, Spanish

Collection ID:

RL.00461

Permalink:

<https://idn.duke.edu/ark:/87924/m1d91g>

Preferred Citation

[Identification of item], Joy Golden Papers, David M. Rubenstein Rare Book & Manuscript Library, Duke University.

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Background

Scope and Content

The Joy Golden Papers include correspondence, audition records, scripts, print advertisements, design layouts, storyboards, and other records that document Golden's career in print and radio/television broadcast advertising. Formats include audiocassettes, VHS and Umatic videotapes, 16mm and 1/4" reels, and DVDs. Companies represented include Batten, Barton, Durstine & Osborn (BBDO), J. Walter Thompson Company (JWT), Norman Craig & Kummel, Scali McCabe Sloves, and Golden's own company, Joy Radio. Client files include materials for Abe Beame for Mayor, Alpine Lace Cheese, Automated Data Processing (ADP), Blue Cross/Blue Shield of New Jersey, DuPont, E-Loan, Frommagerie Bel (Frobel), MTA, North Fork Bank, Port Authority of New York, Shell Oil, Warnaco and Wilmington Trust.

Biographical/Historical

Joy Golden (1930-2015) was an advertising executive and copywriter for several agencies and who ran a radio advertising company, Joy Radio, based in New York.

Born Joy Rena Man, June 30, 1930, Manhattan; d. August 29, 2015, Manhattan.

Education: BA, University of Connecticut, 1952

Career: 1952-1956 BBDO, Copy Supervisor; 1963-1965 Zakin Company, Vice President/Copy Chief; 1965-1967 Johnstone, Vice President/Copy Chief; 1967-1968 Kenyon & Eckhardt, Vice President/Group head; 1968-1969 J. Walter Thompson Company, Vice President/Group head; 1969-1972 DKG, Senior Vice President/Associate Creative Director; 1972-1973 Daniel & Charles, Senior Vice President/Co-Creative Director; 1973-1975 NCK, Senior Vice President/Co-Creative Director; 1975-1978 Scali McCabe Sloves, Senior Vice President/Creative Group Head; 1978-1980 Wells Rich Greene, Senior Vice President/Creative Group Head; 1980-1984 Joy Golden Company, freelance creative service; 1984-1985 TBWA; 1985-2000 Joy Radio, Founder/CEO/Creative Director.

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Arrangement

Organized into the following series: General Files; Account Files; Print Advertisements; Work Portfolio; Audiovisual Materials.

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Administrative Information

Publication Statement

David M. Rubenstein Rare Book & Manuscript Library

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Access Restrictions

Access restricted. Access note. Collection contains fragile audiovisual formats that may need to be reformatted before use. Contact Research Services for access.

Use Restrictions

The copyright interests in this collection have not been transferred to Duke University. For more information, consult the copyright section of the Regulations and Procedures of the David M. Rubenstein Rare Book & Manuscript Library.

Acquisition Information

The Joy Golden Papers were received by the David M. Rubenstein Rare Book & Manuscript Library as a gift in 2012 and 2013.

Processing Information

Processed by Richard Collier, August 2012 and Feb. 2026;

Accessions 2012-0163, 2013-0063 are described in this finding aid.

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Related Materials

Related Material

Related materials may be found in the following Hartman Center collections:

<http://library.duke.edu/rubenstein/findingaids/cohenadrienne/>

<http://library.duke.edu/rubenstein/findingaids/titsworthbud/>

<http://library.duke.edu/rubenstein/findingaids/jwtstridsbergalbert/>

<http://library.duke.edu/rubenstein/findingaids/jwtcarrollcarroll/>

<http://library.duke.edu/rubenstein/findingaids/jwthiltonjack/>

<http://library.duke.edu/rubenstein/findingaids/jwtdevinejohnf/>

<http://library.duke.edu/rubenstein/findingaids/jwtgaetalois/>

<http://library.duke.edu/rubenstein/findingaids/jwthollandmaury/>

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Names and Subjects

- Advertising -- United States
- Advertising agencies -- United States
- Advertising executives -- United States
- Radio advertising
- Women in the advertising industry
- Radio scripts
- 16mm (photographic film size)
- Audiocassettes
- Videocassettes
- John W. Hartman Center for Sales, Advertising & Marketing History
- Blue Cross and Blue Shield of New Jersey

- Shell Oil Company
- Port Authority of New York
- New York (State) Metropolitan Transit Authority
- Golden, Joy, 1930-2015
- Warnaco (Firm)
- Wilmington Trust Company
- Beame, Abraham D. (Abraham David), 1906-2001
- E.I. du Pont de Nemours & Company

Collection Inventory

General Files, 1956-2012 and undated

Physical Description: 3 boxes

Articles and interviews, 1989 and undated	Box 1
Articles and writings by Joy Golden, 1984-2010	Box 1
Article: Creative Secrets of Inspiration, 1985	Box 1
Correspondence, 1989-1996	Box 1
Physical Description: 2 folders	
Digital Items Removed forms, 2012	Box 1
Door to Door, 2006	Box 1
How It All Started, undated	Box 1
Joy Radio awards list, 1983-1987	Box 1
Joy Radio case studies, undated	Box 1
McCann Erickson Radio Co./Joy Radio partnership, 1994	Box 1
Photographs, 1960s-1980s and undated	Box 1
Physical Description: 5 folders	
Press clippings, 1985-1987	Box 1
Physical Description: 3 folders	

Press clippings, 1986-1990 Physical Description: 5 folders	Box 2
Press kit materials, 1982-1992 Physical Description: 2 folders	Box 2
Press kit materials, 1984-1992 Physical Description: 2 folders	Box 3
Press releases, 1980s and undated Physical Description: 2 folders	Box 3
Printed material	
Bob Guccione roast (25th anniversary of Penthouse Magazine), 1994	Box 3
DuPont: Constance Bannister's Babies and Yours Discuss Life in Carter's Knits of Orlon and Cotton, circa 1960	Box 3
DuPont: How to Make Your Figure Add Up with Proper Bras and Girdles, 1958	Box 3
Late in My Life (song), 1985	Box 3
Penick & Ford: Brer Rabbit Book of Molasses Magic, 1956	Box 3
Radio Coraggio (English and Italian), undated	Box 3
Radio scripts, 1988-1999	Box 3
Radio workshop, 1986	Box 3
Writers' Guild of America: various publications on plagiarism, copyright, and WGA bylaws, 1983-1992	Box 3
Publicity, 1980s-1995 and undated Physical Description: 3 folders	Box 3
Recyclable copy, 1987-1994	Box 3
Reinvention, 1996	Box 3
Speech: Toronto, 1997	Box 3

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Account Files, 1953-2008 and undated

AAA/Connecticut Motor Club, 1987-1988	Box 4
ABC/Ellen Burstyn Show, 1986	Box 4
Abe Beame for Mayor, 1968-1973	Box 4
Physical Description: 4 folders	
Absolut Vodka, 1999	Box 4
Ad Council/Radon PSA, 1990	Box 4
ADP (Automatic Data Processing), 1992-1993	Box 4
Physical Description: 2 folders	
Agents and commissions, 1989-1990	Box 4
Alba Fit-n-Frosty, 1986	Box 4
Alcon, 1988-1989	Box 4
Allerest, 1990	Box 4
American Home Products/Preparation H, 1995	Box 4
American Inventors, 1991	Box 4
American Service Center/Lincoln-Mercury, 1988	Box 4
Adam & Eve Cranberry Juice, 2003	Box 4
Atlanta Marriott, 1985-1986	Box 5
Aunt Ruby's Garlic Spread, 1987	Box 5
Bauerlein Advertising, 1988-1990	Box 5
Beau Rivage, 1999	Box 5
Beber Silverstein, 1994	Box 5
Benihana, 1988	Box 5

Bison Light Chip Dip, 1990	Box 5
Blue Cross Blue Shield of N.J., 1992-1993 Physical Description: 5 folders	Box 5
Boars Head, 2002	Box 5
Bristol Myers, new product presentation, 1980	Box 5
Café Crown, 1989	Box 5
Caldor, 1986	Box 5
Canada Dry, 1989	Box 5
Canadian Frost (John Ragger), 1985	Box 5
Care Choices HMO, 1990	Box 5
Carefree Sugarless Gum, 1992	Box 5
Casual Corner, 1992	Box 5
CBS/Beber Silverstein, 1988-1989	Box 5
Chanel product line strategies, 1975	Box 5
Channel Home Centers, 1991-1994	Box 6
Chapman/Easy Stamp, 1991	Box 6
Charles of the Ritz scripts, undated	Box 6
Chase Manhattan, 1984	Box 6
Cheerwine, 1988-1989	Box 6
Chesebrough-Pond's: Time Balm advertising and marketing recommendation, 1969	Box 6
Chevrolet, 1989	Box 6
Choice Care HMO, 1990	Box 6
Citibank, 1985	Box 6
Clairol Color, 1993	Box 6

Close-Up Toothpaste, 1998	Box 6
Coca-Cola, 1988	Box 6
Cohen's Fashion Optical, 1987	Box 6
Columbus City Center, 1990	Box 6
Coors beer, 1989	Box 6
Crabtree & Evelyn, 1999	Box 6
Physical Description: 2 folders	
Cutter Insect Repellent, 1992-1993	Box 6
Daily Oklahoman, 1987	Box 6
Dairy Farmers of Washington, 1987	Box 6
Danskin, 1986	Box 7
Death Defying Acts (play), 1994	Box 7
Deloitte & Touche, 1996	Box 7
Delta Airlines, 1991-1994	Box 7
Dixan Detergent, 1986	Box 7
Don Buchwald & Associates, 1987	Box 7
Dot.Com, 2000	Box 7
Dunkin' Donuts, 1987-1994	Box 7
Physical Description: 2 folders	
DuPont: Let's Talk Sweaters, 1957	Box 7
E-Loan, 2001-2002	Box 7
Physical Description: 2 folders	
Eight O'Clock Coffee, 1993	Box 7
Ellio's Pizza, 1988	Box 7
Empire Kosher Chicken, 1993	Box 7

Enterprise Rent-a-Car, 1991-1994	Box 7
Physical Description: 2 folders	
Equitable Industrial, 1994	Box 7
Fair Insurance/Gold Direct, 1991-1992	Box 7
Fearon/First Investors, 1986	Box 7
FirstCom/Jim Long Companies, 1990	Box 7
First Florida Bank, 1989	Box 8
Fleischmann's Margarine, 1991	Box 8
Florida Gold Orange Juice, 1988	Box 8
Florida Power and Light, 1989	Box 8
Franklin Mint, 1987-1988	Box 8
Fresh Chef, 1989	Box 8
Frookies, 1989	Box 8
Frosty Paws, 1988-1994	Box 8
Gannett Newspapers, 1998	Box 8
GEICO, 1989	Box 8
General Tire, 1987	Box 8
Genie Garage Door Opener, 1988	Box 8
Gerald and Cullen Rapp, 1989-1990	Box 8
Golden Gateway, 2007	Box 8
Groark for Governor, 1994	Box 8
Group W/Mercury Awards, 1991-1992	Box 8
Haagen Dazs, 1992-1993	Box 8
Haircare Harmony, 1986-1987	Box 9

Hallmark, 1987	Box 9
Harman International, 1994	Box 9
Hertz rental cars, 1986	Box 9
Hughes Industrial/DirecWay, 2001	Box 9
Humane Society of South Lake Tahoe, 1987	Box 9
IC Beer, 1991	Box 9
Ice Breakers, 1996	Box 9
IKEA, 1994	Box 9
InterWest Bank, 1987	Box 9
JobsDirect.com, 2000	Box 9
Journal News, 1999	Box 9
KABC-TV, 1987	Box 9
KDKA-TV2, 1985	Box 9
KNBC-TV, 1991	Box 9
Konica, 1994-1995	Box 9
Korey Kay, 1999	Box 9
KYW-TV/Hunter television series, 1992	Box 9
La Prairie, 1986	Box 9
Ladies' Home Journal, 1986-1987	Box 9
Late Night Comic, 1987	Box 9
Lending Tree, 1999	Box 9
Lifesavers, 1993	Box 9
Lightpath, 2000-2003	Box 9
Lillet Wine, 1988	Box 9

Lipton Tea, 1992	Box 9
Live with Regis and Kathy Lee, 1991	Box 10
Love94/WLVE, 1988	Box 10
Lowe's Home Furnishings, 2001	Box 10
Magnum P.I. television series, 1986	Box 10
Mama Tish Italian Ices, undated	Box 10
Marcus James, 1988	Box 10
MasterCard, 1989	Box 10
Mateus Wines, 1988-1990	Box 10
Maxwell House Coffee, 1985-1986	Box 10
McGavren Guild, 1985	Box 10
Medi-Quik, 1989	Box 10
Mercury Radio Awards, 1993	Box 10
Mirage Resorts, 1999	Box 10
Modell--Girl casting, 2005	Box 10
Moe Ginsburg, 1995	Box 10
Morgan Simpson, 1990	Box 10
MTA (Metropolitan Transit Authority) Adam Sandler type voice, 2000	Box 10
Auditions, 1998-2000	Box 10
Casting, Security spot, 2005	Box 10
Christmas, 2001	Box 10
Convenience spot, 1999	Box 10
Grade Crossing spot, 2003	Box 10
Improvements, 2002	Box 10

Industrial, 2002	Box 10
Metro Card, 2002	Box 10
Miscellaneous, 2008	Box 10
Off-Peak/Weekend spot, 2001	Box 10
Once Upon a Time spot, 1998	Box 10
Spanish language spots, 2000-2002	Box 10
Physical Description: 2 folders	
Two Santas, 2005	Box 10
Nabisco/Mr. Salty, 1994	Box 10
National Fuel, 1990	Box 10
Network America/Jerry Rubin, 1987	Box 10
New York Hospital, 1992-1994	Box 10
New York Institute of Technology (NYIT), 1999	Box 11
New York State Agricultural Board, 1992	Box 11
New York State/Catskills script, undated	Box 11
Nike for Women, 1992	Box 11
Nivea, 1990	Box 11
Norseland Foods, 1994	Box 11
Nutrisystem, 1991-1992	Box 11
NYTEL, 1993	Box 11
Ohio Wines, 1988	Box 11
Old Tyme Soft Drinks, 1990	Box 11
Oxygen Media casting, 1999	Box 11
Patco, 1994	Box 11

Pedone/Sweet 'n Low, 1988	Box 11
Penguin's Frozen Yogurt, 1988	Box 11
Petrie Stores, 1993	Box 11
Pitney Bowes, 1987	Box 11
Pizza Hut Carryout, 1986	Box 11
Pizza Hut Lunch Pizza, 1986	Box 11
Port Authority, 2005-2006	Box 11
Physical Description: 3 folders	
Public Service of New Jersey, 1992	Box 11
Radio Advertising Bureau, 1986	Box 11
Ragu Foods, 1990	Box 11
Ralph Lauren, 2003	Box 11
Ralston Purina/Puppy Chow, 1988	Box 11
Rave Hair Products, 1998	Box 11
R.C. Willey's, 1989	Box 11
Republic National Bank, 1990	Box 12
Restaurant Association, 1989	Box 12
Rice Chex Juniors, 1989	Box 12
Rich's Southern BBQ, 1987	Box 12
Ringling Brothers Barnum & Bailey retail, 1991	Box 12
Riscassi & Davis, 1992, 2001	Box 12
Rivendell Psychiatric Centers, 1991	Box 12
Roy Rogers Restaurants, 1989	Box 12
Savings Bank of Manchester, 1994-1995	Box 12

Sharp, 1999	Box 12
Shoe Town, 1992	Box 12
Signal Mouthwash, 1986	Box 12
Sills & Co., 1986	Box 12
Smith Barney/Top Picks, 1999	Box 12
Smith's Market, 1993	Box 12
SOS soap pads, 1992	Box 12
Southern New England Telephone (SNET), 1985	Box 12
Sovran Bank, 1987	Box 12
Splash De-Icer (Factory Motor Parts), 2006	Box 12
Stella d'Oro, 1987	Box 12
Sterling Jewelers, 1988	Box 12
Stressbusters, 1985	Box 12
Subway Restaurants, 1994	Box 12
Sundance soft drinks, 1991	Box 12
TBS/The Chimp Channel, 1999	Box 13
Team Audio, 1999	Box 13
Tijuca Beer, 1986	Box 13
Tower Air, 1995	Box 13
Tower City Center, 1990	Box 13
Tri Star Pictures/Short Circuit II, 1988	Box 13
UDV Multibrands, 1998	Box 13
USA Network, 1987	Box 13
USA Print & Pop Ups, 1990	Box 13

U.S. Cellular casting, 2001	Box 13
V-8 Juice, 1988-1992	Box 13
Waldbaum's, 1992	Box 13
Waldenbooks, 1987-1988	Box 13
Wee Three Records, 1991	Box 13
Weight Watchers, 1991	Box 13
WFSB, 1988	Box 13
jWhitehall/Hoffman LaRoche cough syrup abuse PSA, 1990-1992	Box 13
Wiejske Wyroby Pickles/Milwaukee Pickles, 1993	Box 13
Wild Turkey, 1989	Box 13
Wilmington Trust, 1999-2002 Physical Description: 3 folders	Box 13
WordPerfect, 1993	Box 13
WPIX-FM, 1985	Box 13
WRC Preview, 1990	Box 13
WRC-TV, 1991	Box 13
Zayre, 1986	Box 13
Zephyr Hills Spring Water, 1992	Box 13

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Print Advertisements, 1953-1980 and undated

Magazine

American Maple House, undated	Box 14
Capital Cities Broadcasting, undated	Box 14

Carter Products/Easy Day feminine spray deodorant, 1971	Box 14
Carter's children's clothing, 1950s	Box 14
Coty/Élan perfume, undated	Box 14
Dubl-Duck Sharper Blades, 1962	Box 14
Dupont Orlon, Nylon, 1953-1954	Box 14
Euphoria perfume, undated	Box 14
Eve cigarettes, undated	Box 14
Fleer Dubble-Bubble, 1964	Box 14
Gemex watches, 1954	Box 14
Herculon, undated	Box 14
Maine Sardine Industry, 1954	Box 14
Oneida, 1960s	Box 14
Quality Cosmetics/Monique, 1962-1963	Box 14
Security Hardware, 1962-1963	Box 14
Talon zipper, undated	Box 14
Thomas More Book Club/U.S. Catholic, undated	Box 14
Waring, 1964 and undated	Box 14
Wella, 1962	Box 14
Wippette, undated	Box 14
Yardley/Jaguar for men, undated	Box 14
Newsprint	
American Maple House, undated	Box 14
Magazine	
Chesebrough-Pond's, undated	Box 15

Coty Originals, 1972	Box 15
Coty Ultra Legs, 1972	Box 15
Dictograph, 1962	Box 15
DuPont Nylon, 1954 and undated	Box 15
Eve cigarettes, undated	Box 15
Fieldcrest, 1979	Box 15
Fleer Dubble-Bubble, 1964	Box 15
McCall's, undated	Box 15
Mennen, 1969 and undated	Box 15
Monique/Thilene, 1962-1963	Box 15
Wella/Kolestral, 1962	Box 15
Newsprint	
Abe Beame for Mayor, 1973	Box 15
Fleer Dubble-Bubble, 1963	Box 15
I Love New York, 1978	Box 15
New York Lottery, 1978	Box 15
Vogue, 1980	Box 15
Waring, 1964	Box 15

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Work Portfolios, 1969-1993 and undated

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Coparel--Me! perfume launch, 1980	Box 16
Laminated advertisements, 1971-1979 and undated	Box 16

Scope and Contents note

[Includes Bronx Zoo; Coty; Eve cigarettes; Finesse contraceptive gel; Fresh'n wipes; Max Factor; Sharon Christie Quickslim; Singer; Supp-Hose; Talon zipper; Vagisee douche]>

Miscellaneous, undated	Box 16
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Mom & Ollie: A treatment, undated	Box 16
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New Product Ideas for the Personal Products Company, 1980	Box 16
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Small print advertisements, undated	Box 16
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Scope and Contents note

[Includes Emba minks; Finesse contraceptive gel; Remington appliances; Talon zipper; Vagisee douche]>

Speech: YWCA Academy of Women Achievers, undated	Box 16
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Awards, 1971-1993	Box 17
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Print Advertisements, Air France, undated	Box 18
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Capital Cities Broadcasting PSA, undated	Box 18
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Chanel #19, undated	Box 18
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Charles Revson Ultima II, undated	Box 18
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Chesebrough-Pond's, 1969	Box 18
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Coty, 1970-1979	Box 18
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Easy Day Feminine Spray, undated	Box 18
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Emba Mink Breeders Association, undated	Box 18
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Eve cigarettes, undated	Box 18
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Hebrew National, undated	Box 18
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Max Factor, 1979	Box 18
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People Resources, 1981	Box 18
Platinum industry, undated	Box 18
Sperry Rand/Remington appliances, 1970	Box 18
Talon zipper, undated	Box 18
Van Heusen, undated	Box 18
Vogue Magazine, undated	Box 18
Wippette, undated	Box 18

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Audiovisual Materials, 1979-2005 and undated

Physical Description: 13 boxes

Audition tapes

ADP: Advisor. 1993. Format: 1/4 audiotape. TRT: 1:00	Box AV1
ADP: Advisor/Helper. 1993. Format: 1/4 audiotape. TRT: 4:00	Box AV1
ADP: Barney Krupp. 1992. Format: 1/4 audiotape. TRT: 1:00	Box AV1
ADP: Helper. 1993. Format: 1/4 audiotape. TRT: 1:00	Box AV1
ADP: Office Crisis. 1993. Format: 1/4 audiotape. TRT: 1:00	Box AV1
Alcon/Optizyme: Born Again Buddhist. 1989Format: 1/4 audiotape. TRT: 1:00	Box AV1
Alpine Lace Cheese: Jewish Deli. 1991. Format: 1/4 audiotape. TRT: 1:00	Box AV1
Alpine Lace Cheese: Korean Deli. 1991. Format: 1/4 audiotape. TRT: 1:00	Box AV1

Alpine Lace Cheese: Pookins. 1991. Format: 1/4 audiotape. TRT: 2:00	Box AV1
Alpine Lace Cheese: Pookins/Jewish Deli. 1994. Format: 1/4 audiotape. TRT: 2:00	Box AV1
Arizona Daily Star: Valley Girl. 1986. Format: 1/4 audiotape. TRT: 1:00	Box AV1
Benihana: Samurai; Coca-Cola: Tall Tale. 1990. Format: 1/4 audiotape. TRT: 2:00	Box AV1
Blue Cross and Blue Shield of N.J.: Captain Crunch/King Lou. 1993. Format: 1/4 audiotape. TRT: 2:00	Box AV1
Blue Cross and Blue Shield of N.J.: Mabel. 1992. Format: 1/4 audiotape. TRT: 1:00	Box AV1
Blue Cross and Blue Shield of N.J.: Sue Frost/Lucky Doris. 1992. Format: 1/4 audiotape. TRT: 2:00	Box AV1
Blue Cross and Blue Shield of N.J.: Sue Frost/Lucky Doris. 1992. Format: 1/4 audiotape. TRT: 2:00	Box AV1
Blue Cross and Blue Shield of N.J.: Touched/Tina. 1991. Format: 1/4 audiotape. TRT: 2:00	Box AV1
Blue Star Foods: Joan's Jewelry. 1986. Format: 1/4 audiotape. TRT: 1:00	Box AV1
Blue Star Foods: Office Rendezvous. 1986. Format: 1/4 audiotape. TRT: 1:00	Box AV1
Bryant Park: More Monty. 1988. Format: 1/4 audiotape. TRT: 1:00	Box AV1
Burroughs Wellcome: HIV Testing. 1990. Format: 1/4 audiotape. TRT: 1:00	Box AV1
Capalbo's Gift Baskets: Mr. Cheap/Bribe. 1995. Format: 1/4 audiotape. TRT: 6:00	Box AV1
Carlsberg: Shrink. 1992. Format: 1/4 audiotape. TRT: 4:00	Box AV1

Carlsberg: Wedding/Living Together/Art Collector. 1987. Format: 1/4 audiotape. TRT: 3:00	Box AV1
Casual Corner demo. 1992. Format: 1/4 audiotape. TRT: 1:00	Box AV1
Catskills on Broadway: Doctor/Hello Lil/Messenger. 1992. Format: 1/4 audiotape. TRT: 3:00	Box AV1
Chanel Home Centers: They Helped Me/Gift. 1991. Format: 1/4 audiotape. TRT: 3:00	Box AV1
Cheerwine: Major Zero/Stars/Boring Dweeb. 1993. Format: 1/4 audiotape. TRT: 3:00	Box AV1
Cutter Repellant: Tour. 1993. Format: 1/4 audiotape. TRT: 1:00	Box AV1
Cutter Repellant: Tour/Wedding. 1992. Format: 1/4 audiotape. TRT: 2:00	Box AV1
Empire Kosher Chicken: Uncle Morty. 1993. Format: 1/4 audiotape. TRT: 1:00	Box AV2
Fair: Better Off Dead. 1991. Format: 1/4 audiotape. TRT: 1:00	Box AV2
Family Counseling Services: Child Abuse. Undated. Format: 1/4 audiotape. TRT: 1:00	Box AV2
Frobel: Divorce. 1986. Format: 1/4 audiotape. TRT: 1:00	Box AV2
Granada TV: Cheapskate. 1986. Format: 1/4 audiotape. TRT: 1:00	Box AV2
Partnership for a Drug Free America: Where is the Baby?/Where is the Baby? Spanish/Dedicated to Wayne. 1989. Format: 1/4 audiotape. TRT: 3:00	Box AV2

Compilations

Joy Radio (Frobel: Hot Tub Brunch/Sweet 16/Valley Girl; Jack Benny; Eagle Snacks:

Anniversary). 1985. Format: 1/4 audiotape.
TRT: 6:00

Box AV2

Joy Radio (Money Magazine: Dentist; Granada
TV: Cheepskate/Dial-a-Deal; Goldstar:
Grunitski/Low Class; Maxwell House:
Sidewalk; S. New England Telephone: Sticky
Stuff/Phoebe; Citibank: Appliance Store;
Jefferson Bank: Gift). 1986. Format: 1/4
audiotape. TRT: 10:00

Box AV2

Montage (Goldstar: Valet; Frobel: Hot
Tub Brunch/Valley Girl/Red Jogging Hat;
Eagle Snacks: Wacky Wacky; Granada TV:
Cheapskate; Elephant Malt Liquor: Lawn
Party; Hebrew National: Forgotten Salami;
Carlsberg Beer: Art Collector; La Cage Aux
Folles: Dear Jerry Herman; Pevely Dairy: Kezzy
Boomer; Alpine Lace: Jewish Deli; WABC: Bad
Connection; Jefferson Bank: Dr. Noodleman).
1995Format: 1/4 audiotape. TRT: 3:25

Box AV2

Radio Advertising Bureau (I Saw It On The
Radio: Big Bob's; Major Big; Sylvia; Al Popular;
Ernest Trustworthy; Nobody Sees; Add Radio;
Less TV; When They Shop; Sell Your Business;
Full Bed Jingle; Jingle). 1988. Format: 1/4
audiotape. TRT: 9:00

Box AV2

Demos

Frobel Cheese/Laughing Cow (Arnold's
Mom; Valley Girl; Sweet 16; Hot Tub Brunch;
Holidays; Tailgate Party; Craving). Undated.
Format: 1/4 audiotape. TRT: 7:00

Box AV2

Music and Lyrics

Caesar's: N.Y. Loves Caesar's. Undated.
Format: 1/4 audiotape. TRT: 1:00

Box AV2

Danskin music (David Spangler, Joy Golden).
1982. Format: 1/4 audiotape. TRT: 1:00

Box AV2

Late in My Life (Joe Campodonico, Joy
Golden). 1984. Format: 1/4 audiotape. TRT:
1:00

Box AV2

Max Factor: Don't You Love Being a Woman (Jerry Alters, Joy Golden). Undated. Format: 1/4 audiotape. TRT: 2:00

Box AV2

Music Lyric reel. Undated. Format: 1/4 audiotape. TRT: 10:00

Box AV2

Visa: The Best of Life. Undated. Format: 1/4 audiotape. TRT: 10:00

Box AV2

Speeches

Chutzpah (Eagle Snacks: Columbus Ave.; Frobel: Craving/Hot Tub/Valley Girl; Pevely: Kezzy Boomer/Spiritual Experience; KPIX-TV: Affair; MS Readathon: Midget). 1988. Format: 1/4 audiotape. TRT: 9:00

Box AV2

College (Wheaties; Columbus Ave.; Craving; Aunt Lil; Allie's BBQ; Lanie's Wedding; Valley Girl; Cheapskate). 1994. Format: 1/4 audiotape. TRT: 8:00

Box AV2

Frobel/Kezzy (Frobel: Hot Tub Brunch/Picnic/Singles/Arnold's Mom/Divorce/Valley Girl/Craving; Pevely: Party Giver/Kezzy's Spiritual Experience). 1987. Format: 1/4 audiotape. TRT: 12:00

Box AV2

Montreal (Eagle Snacks: Anniversary/Columbus Ave.; Frobel: Sweet 16/Craving/Valley Girl; Granada: Cheapskate; KPIX: Vanity; Pevely: Kezzy Boomer; Alpine Lace: Jewish Deli). 1991. Format: 1/4 audiotape. TRT: 9:00

Box AV2

N.E. Ad Club (Eagle Snacks: Anniversary; Frobel: Craving/Valley Girl; Partnership for a Drug Free America: Lanie's Wedding; Alpine Lace: Jewish Deli/Pookins; Granada: Cheapskate; KPIX: Vanity; Pevely: Kezzy Boomer). 1991. Format: 1/4 audiotape. TRT: 11:00

Box AV2

Restaurant/Washington (Frobel: Craving; Valley Girl; Hot Tub Brunch; Uncle Hal). 1988. Format: 1/4 audiotape. TRT: 5:00

Box AV2

Speech (Frobel: Craving/Valley Girl/Arnold's Mom/Enid and Galaxy; Pevely: Kezzy Boomer/Kezzy's Spiritual Experience; Beefsteak Charlie's: Ga Ga; SNET: Piano). 1987. Format: 1/4 audiotape. TRT: 10:00

Box AV2

Speech (Money: Dentist; Granada TV: Cheapskate/Dial-a-Deal; Goldstar: Grunitiski/Low Class; Maxwell House: Sidewalk; S. New England Telephone: Sticky Stuff/Phoebe; Citibank: Appliance Store; Jefferson Bank: Gift). 1986. Format: 1/4 audiotape. TRT: 10:00

Box AV2

Television Academy, 9 spots. 1986. Format: 1/4 audiotape. TRT: 9:00

Box AV2

Compilations

Reel 7 (City One; Evian; Goldstar; Our Magazine; Budweiser; Money Magazine; Wheel of Fortune; Hebrew National; Granada; Stressbuster; Jefferson Bank; La Cage Aux Folles; Eagle Snacks; Laughing Cow; SNE Telephone). 1985. Format: 1/4 audiotape. TRT: 13:00

Box AV3

Reel 14 (Frobel; Granada; Pevely; Eagle Snacks; Coca-Cola; Wall Street Journal; SNET; La Cage Aux Folles; KPIX; Partnership for a Drug Free America; Blue Star; Beefsteak Charlie's; Citibank; Carlsberg; Bryant Park; Goldstar). Undated. Format: 1/4 audiotape. TRT: 26:00

Box AV3

Reel 16 (Eagle Snacks; Granada; Pevely; Pealer's; Frobel; Alpine Lace; WNBC; KPIX; Wall Street Journal; Blue Star; Partnership for a Drug Free America; Carlsberg). 1991. Format: 1/4 audiotape. TRT: 18:00

Box AV3

Reel 17: Golden Oldies and Newies. 1991. Format: 1/4 audiotape. TRT: 20:00

Box AV3

Reel 18: Golden Oldies and Newies Revisited. 1992. Format: 1/4 audiotape. TRT: 20:00

Box AV3

Reel 20 (Frobel; KPIX; Eagle Snacks; Goldstar; Pevely; Partnership for a Drug Free America; Evian; Granada TV Rental; Hebrew National; Carlsberg; La Cage Aux Folles; KPIX). 1994. Format: 1/4 audiotape. TRT: 14:00

Box AV3

Reel 21 (Automatic Data Processing; WKYC TV; Allie's BBQ; Milkbone; Blue Cross Blue Shield; Shoetown; Love Connection; WNBC; SNET; Alpine Lace; Catskills on Broadway). 1994. Format: 1/4 audiotape. TRT: 11:00

Box AV3

Comedy reel/Music reel. 1985. Format: 1/4 audiotape. TRT: 20:00

Box AV3

Comedy in Radio Montage. 1991. Format: 1/4 audiotape. TRT: 20:00

Box AV3

Dottie's Best Schott (Pizza Hut; 8 O'Clock Coffee; Goldstar; Ladies Home Journal; Evian; KYC TV; Opti -Free Lens Care; Cutter repellent; Lillet Wine; Medi-Quick; Sterling Jewelers; Carlsberg; KPIX). Undated. Format: 1/4 audiotape. TRT: 14:00

Box AV3

Friar's (Stan Freeberg; Craving; Art Collector; Lanie's Wedding; Catskills Aunt Lil; Mabel Blue Cross; VG1; Columbus Ave.; Dear Jerry Herman; Doctor Catskills). 1993. Format: 1/4 audiotape. TRT: 10:00

Box AV3

Radio spots of all kinds, reel 1 (Tijuca Beer; Laughing Cow; Eagle Snacks; Domestica; Money Magazine; LA Beer; Marriott; KDKA; Stressbuster; Maxwell House; Elephant Malt Liquor; Pizza Hut; Jefferson Bank; Hebrew National; Signal; Fresh Chef). 1991. Format: 1/4 audiotape. TRT: 34:00

Box AV3

Radio spots of all kinds, reel 2 (Pizza Hut; Elephant Malt Liquor; Laughing Cow; Dining Lite; Signal; Eagle Snacks; Ladies Home Journal; Atlantis; La Cage Aux Folles; Hebrew National; Fresh Chef; Budweiser; Goldstar; SNET; Money Magazine; Blue Star; Jefferson Bank; Granada; LA Beer). 1991. Format: 1/4 audiotape. TRT: 35:00

Box AV3

Spots from Sound Patrol, reel 1 (Wall Street Journal; KPIX; Carlsberg; Frobel; Eagle Snacks; Alcon; Pevely; Coca-Cola; Granada TV; La Cage Aux Folles; Partnership for a Drug Free America; Blue Star; First Investors; Bryant Park; SNET; Goldstar; Beefsteak Charlies's; Hebrew National). Undated. Format: 1/4 audiotape. TRT: 31:00

Box AV3

Spots from Sound Patrol, reel 2 (Wall Street Journal; KPIX; Carlsberg; Frobel; Eagle Snacks; Pevely; Blue Star; First Investors; SNET; Beefsteak Charlie's; Hebrew National; Hallmark; Ch. 7; AAA; Ladies Home Journal; Cohen's; Evian; Lillet Wine; Cheerwine; American Service Centers; Frosty Paws; KDKA; Citibank). Undated. Format: 1/4 audiotape. TRT: 31:00

Box AV3

Demos

Alpine Lace Cheese: Korean Deli. 1991. Format: 1/4 audiotape. TRT: 2:00

Box AV3

Physical Description: 2 tapes

Change. 1988. Format: 1/4 audiotape. TRT: 150:00

Box AV3

Physical Description: 5 tapes

Reel 12 (Frobel; Granada TV Rental; Pevely; Bryant Park; Partnership for a Drug Free America; SNET; Beefsteak Charlie's; KABC; Eagle Snacks; AAA; Ladies' Home Journal; La Cage Aux Folles; Goldstar; First Investors; Cohen's; Evian; Hallmark; Hebrew National; Blue Star). Undated. Format: 1/4 audiotape. TRT: 29:00

Box AV4

Reel 16. 1991. Format: 1/4 audiotape. TRT: 10:00

Box AV4

Reel 20 alternate version (Frobel; KPIX; Eagle Snacks; Pevely; Partnership for a Drug Free America; Granada TV Rental; Carlsberg; La Cage Aux Folles; KPIX; Bryant

Park Restoration Society). 1991. Format: 1/4
audiotape. TRT: 11:00 Box AV4

Reel 21 alternate version (Automatic Data
Processing; Allie's BBQ; Levi 501; Milkbone;
Burroughs-Wellcome; Entertainment Tonight;
Blue Cross Blue Shield; Love Connection;
Catskills on Broadway). 1994. Format: 1/4
audiotape. TRT: 10:00 Box AV4

Reel 23 (Shell Gasoline; Entertainment
Tonight; Regina Porter Clothes; Supercharger;
Milkbone; Shoetown; Love Connectin; Allie's
BBQ; SNET; Channel Home Centers; Alpine
Lace Cheese; Catskills on Broadway). 1994.
Format: 1/4 audiotape. TRT: 13:00 Box AV4

Formula Shell, 12 spots. 1995. Format: 1/4
audiotape. TRT: 12:00 Box AV4

Frobel Finals, 20 spots. Undated. Format: 1/4
audiotape. TRT: 20:00 Box AV4

Hair Care Harmony: Valley Girl 2. 1987.
Format: 1/4 audiotape. TRT: 1:00 Box AV4

Mastercard: Haircut voiceover. 1989. Format:
1/4 audiotape. TRT: 10:00 Box AV4

Warner's Semi-Annual Sale, 12 spots. 1991.
Format: 1/4 audiotape. TRT: 12:00 Box AV4

Worried/Mary Hart/Happy 10th (ABC Radio
Network). 1991. Format: 1/4 audiotape. TRT:
8:00 Box AV4

Music and Lyrics

Comedy/Lyric reel. 1985. Format: 1/4
audiotape. TRT: 60:00 Box AV4

Physical Description: 3 tapes

Joy's Comedy and Music. Undated. Format: 1/4
audiotape. TRT: 30:00 Box AV4

Lyric reel. 1984. Format: 1/4 audiotape. TRT:
20:00 Box AV4

Lyric and comedy reel 3. 1985. Format: 1/4
audiotape. TRT: 40:00 Box AV4

Physical Description: 2 tapes

Part of Sell It With Music. Undated. Format:
1/4 audiotape. TRT: 20:00 Box AV4

Speeches

92nd St. Y (Frobel; Eagle Snacks; Beefsteak
Charlie's; Carlsberg; Pevely; Ladies' Home
Journal; Granada TV Rental; La Cage Aux
Folles; Perdue; Blue Nun; Nichols & May;
Orkin's; Bob and Ray; Jack Benny). 1987.
Format: 1/4 audiotape. TRT: 22:00 Box AV5

Advertising Age (Eagle Snacks; Frobel;
Granada TV Rental; Hebrew National; USA
Network; Pevely Dairy; Evian; Goldstar;
Cohen's Fashion Optical; Perdue Chicken; Blue
Nun; Nichols & May; Dick Orkin; Bob and
Ray; Stan Freeberg; Bryant Park Restoration).
1987. Format: 1/4 audiotape. TRT: 20:00 Box AV5

Creative Circle (Jack Benny). 1987. Format:
1/4 audiotape. TRT: 20:00 Box AV5

Creative Circle (Eagle Snacks; Frobel; Pevely;
Granada TV Rental; La Cage Aux Folles;
Blue Star; Dunkin Donuts; SNET; Coca-Cola;
Perdue; Blue Nun; Nichols & May; Orkin; Bob
and Ray; Stan Freeberg; Bert and Barz). 1989.
Format: 1/4 audiotape. TRT: 21:00 Box AV5

Doctors (Laughing Cow; Eagle Snacks;
Hebrew National; Blue Star; Gloria Parker;
Valley Girl; Goldstar; Granada TV Rental;
Stressbusters; Perdue; SNET; Jefferson Bank).
Undated. Format: 1/4 audiotape. TRT: 12:00 Box AV5

Friar's (Stan Freeberg; Craving; Art Collector;
Lanie's Wedding; Catskills Aunt Lil; Mabel
Blue Cross; VG1; Columbus Ave.; Dear Jerry
Herman; Doctor Catskills). 1993. Format: 1/4
audiotape. TRT: 11:00 Box AV5

Late in My Life (Scott Jarvis). 1985. Format: 1/4 audiotape. TRT: 10:00 Box AV5

London (15 spots). Undated. Format: 1/4 audiotape. TRT: 15:00 Box AV5

Long Island Ad Club (14 spots). 1992. Format: 1/4 audiotape. TRT: 14:00 Box AV5

Milan (15 spots). 1994. Format: 1/4 audiotape. TRT: 15:00 Box AV5

Ottawa (Eagle Snacks; Fromageries Bel; Pevely; Haagen Dazs; KPIX; Blue Cross Blue Shield of New Jersey; Catskills on Broadway). 1992. Format: 1/4 audiotape. TRT: 11:00 Box AV5

San Antonio . 1998. Format: 1/4 audiotape. TRT: 10:00 Box AV5

Speech reel (Eagle Snacks; Frobel; Pevely; SNET; La Cage Aux Folles; Cohen's Fashion Optical; Granada TV Rental; Beefsteak Charlie's; Frank Perdue; Blue Nun; Nichols & May; Dick Orkin; Bob & Ray; Stan Freeberg; Bryant Park Restoration). 1987. Format: 1/4 audiotape. TRT: 19:00 Box AV5

Speech reel (Frobel; Pevely; Cohen's Fashion Optical; SNET; La Cage Aux Folles; Granada TV Rental; Pitney Bowes; Beefsteak Charlie's; Eagle Snacks; Jack Benny). 1987. Format: 1/4 audiotape. TRT: 15:00 Box AV5

Toronto. 1997. Format: 1/4 audiotape. TRT: 20:00 Box AV5

Commercials

Colgate. Undated. Format: 16mm. TRT: 0:30 Box AV5

Colgate: Cold Power. Undated. Format: 16mm. TRT: 0:30 Box AV5

Compilation (Invisible Man; Hebrew National; ESS; Maxi; Fleischmann's; Channel; Abe Beame; Playtex panty hose; Douche; Colgate

Woman Sport; Catherine Deneuve spots; Joy Golden). Undated. Format: 16mm. TRT: 20:00	Box AV5
Fleischmann's: Marty. Undated. Format: 16mm. TRT: 1:00	Box AV5
Happiness: Jetty. Undated. Format: 16mm. TRT: 0:30	Box AV5
Singer: Smiling Sally. Undated. Format: 16mm. TRT: 0:30	Box AV5

Radio Spots

Challengers: Mom & Audrey; Sol & Barney; Lovers. 1990. Format: 1/4 audiotape. 1:30 Physical Description: 2 tapes	Box AV6
Challengers: Sol & Barney final. 1990. Format: 1/4 audiotape. TRT: 1:00	Box AV6
Challengers/Phil Donahue: Concierge; Big Change; Ma & Audrey; Adele Writes to Phil. 1990. Format: 1/4 audiotape. TRT: 6:30	Box AV6
Family Feud: Where's Ray Colmes? 1990. Format: 1/4 audiotape. TRT: 1:00	Box AV6
Frobel: Shower. 1986. Format: 1/4 audiotape. TRT: 1:00	Box AV6
Frobel: Valley Girl IV. 1987. Format: 1/4 audiotape. TRT: 1:00	Box AV6
Goldstar: Granny; Interpreter; Desmond. Undated. Format: 1/4 audiotape. TRT: 3:00	Box AV6
Group W (Mercury Awards): Enid Returns. 1992. Format: 1/4 audiotape. TRT: 1:00	Box AV6
Haagen Dazs: Bradley Frumkis. 1992. Format: 1/4 audiotape. TRT: 2:00	Box AV6
Haagen Dazs: Vanilla. 1992. Format: 1/4 audiotape. TRT: 1:00	Box AV6

Hair Care Harmony: Valley Girl 2. Undated. Format: 1/4 audiotape. TRT: 1:00	Box AV6
Hebrew National: Forgotten Salami; American Dreams; Renaissance Art; In the Poconos. 1985. Format: 1/4 audiotape. TRT: 4:00	Box AV6
Hebrew National: Forgotten Salami; American Dreams; In the Poconos. 1986. Format: 1/4 audiotape. TRT: 3:00	Box AV6
Indy News/Indy Star/Matchline: Interview. 1994. Format: 1/4 audiotape. TRT: 1:00	Box AV6
Inside Edition (WNBC): Older Man. Undated. Format: 1/4 audiotape. TRT: 0:30	Box AV6
KPIX-TV: Tabloid TV; Sex Sox Saks; Mall Talk; Get a Goldfish. 1989. Format: 1/4 audiotape. TRT: 2:00	Box AV6
KYW-TV/Current Affair: Creatures of Habit. 1990. Format: 1/4 audiotape. TRT: 1:00	Box AV6
KYW-TV/Hunter: No More Talk. 1992. Format: 1/4 audiotape. TRT: 1:00	Box AV6
La Cage Aux Folles: Dear Arthur Laurents. 1985. Format: 1/4 audiotape. TRT: 1:00	Box AV6
La Cage Aux Folles: Dear Jerry Harmon. 1985. Format: 1/4 audiotape. TRT: 1:00	Box AV6
La Cage Aux Folles: Van Johnson; Jerry Harmon; Arthur Laurents. 1985. Format: 1/4 audiotape. TRT: 3:00	Box AV6
Levi 501, 7 spots. 1990. Format: 1/4 audiotape. TRT: 7:00	Box AV6
Mastercard: Haircut; Ad. 1989. Format: 1/4 audiotape. TRT: 2:00	Box AV6
MCI: Dude; Super Model; Lottery Commission; President. 1993. Format: 1/4 audiotape. TRT: 4:00	Box AV6

Meadowlands: Anniversary; Friday Night. 1992. Format: 1/4 audiotape. TRT: 3:00	Box AV6
Meadowlands: Anniversary/St. Patrick's Day. 1993. Format: 1/4 audiotape. TRT: 1:00	Box AV6
Mercury Awards: Harvey. 1993. Format: 1/4 audiotape. TRT: 1:00	Box AV6
Milkbone: Best Buddy; Perfect Guy; Wet Nose; What an Animal. 1993. Format: 1/4 audiotape. TRT: 2:00	Box AV6
Monmouth Park: Opening Day; Proposal. 1992. Format: 1/4 audiotape. TRT: 2:00	Box AV6
Joy Golden interview, Channel 11, Best Talk in Town. 1986. Format: VHS. TRT: 30:00	Box AV6
Physical Description: 2 tapes	
Love 94-FM: Greg; Allison; Ellen; Xavier. Undated. Format: VHS. TRT: 2:00	Box AV6
Monmouth Park: Parason/Opening Day; Diamond Jim. 1993. Format: 1/4 audiotape. TRT: 4:00	Box AV7
Morgan's Honey Mustard Salad Dressing: Bear. 1990. Format: 1/4 audiotape. TRT: 2:00	Box AV7
Multiple Schlerosis Read-a-Thon: Midget. Undated. Format: 1/4 audiotape. TRT: 1:00	Box AV7
NBC/Love Connection and Ruckus: Bad Connection; Good Connection; Contestant. 1991. Format: 1/4 audiotape. TRT: 3:00	Box AV7
Nivea: Boys; Moving; Bathtime. 1990. Format: 1/4 audiotape. TRT: 6:00	Box AV7
North Fork Bank: No's. 1994. Format: 1/4 audiotape. TRT: 1:00	Box AV7
Northwest Natural Gas: Cure for Procrastination; Mona. 1994. Format: 1/4 audiotape. TRT: 4:00	Box AV7

Nutrisystem: Carmen Miranda. 1991. Format: 1/4 audiotape. TRT: 1:00	Box AV7
NY Style Bagel Chips: Anniversary; Cocktail Party; Frankie. 1995. Format: 1/4 audiotape. TRT: 3:00	Box AV7
Opti-Free: Opera. 1992. Format: 1/4 audiotape. TRT: 1:00	Box AV7
Pealer's Flowers: 2000 Carats; Chance Meeting. 1991. Format: 1/4 audiotape. TRT: 2:00	Box AV7
Pealer's Flowers: Pop remix. 1991. Format: 1/4 audiotape. TRT: 0:30	Box AV7
Pizza Hut: 11 spots. 1986. Format: 1/4 audiotape. TRT: 8:30	Box AV7
Pizza Hut finals: 11 spots. Undated. Format: 1/4 audiotape. TRT: 7:45	Box AV7
Pizza Hut Lunch Pizza: Can't Wait; Great Food Fast; Early Lunch; Inventory; Working Too Hard. 1986. Format: 1/4 audiotape. TRT: 4:30	Box AV7
Regina Porter Clothes: Spiritual Awakening. 1994. Format: 1/4 audiotape. TRT: 1:00	Box AV7
Riscassi & Davis: Tough Questions. 1993. Format: 1/4 audiotape. TRT: 1:00	Box AV7
Riscassi & Davis: Tough World. 1991. Format: 1/4 audiotape. TRT: 1:00	Box AV7
Roy Rogers: Take Out Chicken. 1989. Format: 1/4 audiotape. TRT: 0:50	Box AV7
Shell Atlanta Re-Entry: Shell Be Comin'; Dipstick. 1994. Format: 1/4 audiotape. TRT: 2:00	Box AV7
Shell/ETD: Extraterrestrial; Member ETD; Transmogrifying Device; Band from Seattle. 1994. Format: 1/4 audiotape. TRT: 1:30	Box AV7

Shell Rotella Oil: Rainy Night; Lady Trucker. 1993. Format: 1/4 audiotape. TRT: 3:00	Box AV7
Shoe Town: Friends. 1992. Format: 1/4 audiotape. TRT: 1:00	Box AV7
Shoe Town: Straight Sell; Friends. 1992. Format: 1/4 audiotape. TRT: 8:00	Box AV7
Short Circuit II: Girls; Boys. 1988. Format: 1/4 audiotape. TRT: 2:00	Box AV7
SNET: Phil's Office; Mom Rents. 1994. Format: 1/4 audiotape. TRT: 2:00	Box AV7
SNET: Uncle Phil's Gift; How Many?; Barb's Gift; Last Minute. 1992. Format: 1/4 audiotape. TRT: 2:30	Box AV7
SNET Holiday Catalog: Good Will; Ben; Ben's Surprise. 1993. Format: 1/4 audiotape. TRT: 2:00	Box AV7
Supercharger: Wedding. Undated. Format: 1/4 audiotape. TRT: 1:00	Box AV7
Thighmaster Plus: Ruthie. 1993. Format: 1/4 audiotape. TRT: 1:00	Box AV7
Tony Awards. 1990. Format: VHS. TRT: 120:00	Box AV7
Warnaco IPO video: Corporate Video. 1992. Format: VHS. TRT: 3:27	Box AV7
Work portfolio: Television reel (7 commercials). Undated. Format: VHS. TRT: 7:00	Box AV7
Various Production: CBS; Allie's Bar-B-Cue; Wild Turkey; Restaurant Associates. 1990. Format: VHS. TRT: 5:30	Box AV8
Various Production: Avenue at Tower City; Alouette Cheese; Choice Care HMO; Wild Turkey Bourbon (Australia); Old Tyme Soft Drinks; Allie's Bar-B-Cue; Roy Rogers;	

Burroughs-Wellcome HIV testing. 1990. Format: VHS. TRT: 9:00	Box AV8
Vlasic Pickles/Wiejeske Wyroby/Milwaukee's Pickles: Billy Bob; State Fair. 1993. Format: VHS. TRT: 1:30	Box AV8
Volvic Water: Shrinking World; Sounds of...; Rush Hour. 1994. Format: VHS. TRT: 3:00	Box AV8
Warner's Just Your Fit: Right Here Right Now. 1991. Format: VHS. TRT: 1:30	Box AV8
Physical Description: 2 tapes	
A Few Jingles from Yore (Eagle Snacks; Coors; Danskin; Caesar's; Visa; Max Factor). Undated. Format: CD-R. TRT: 10:00	Box AV8
Apple and Eve auditions. 2003. Format: CD-R. TRT: 20:00	Box AV8
Joy Radio Casting. Undated. Format: CD-R. TRT: 4:00	Box AV8
Mercury Awards, Radio's Top 40 for 1991. 1992. Format: CD-R. TRT: 40:00	Box AV8
Caldor: Veteran's Day, Thanksgiving, Christmas spots. 1997. Format: DAT. TRT: 34:00	Box AV8
Frobel Laughing Cow: Red Jogging Hat; Uncle Hal; Ha Ha Moo Moo; Business Meeting; Cookie and Alfred. 1998. Format: DAT. TRT: 5:00	Box AV8
London Workshop reel. 1995. Format: DAT. TRT: 15:00	Box AV8
Sell It With Music. Undated. Format: DAT. TRT: 60:00	Box AV8
Tropical Freezes: Anniversary. 1997. Format: DAT. TRT: 1:00	Box AV8
Tropical Freezes: Ma's Visit. 1997. Format: DAT. TRT: 1:00	Box AV8

Television

Demo reel. 1985. Format: Umatic. TRT: 7:30	Box AV8
Danskin/Starskin: Everybody Wants to Be a Star. Undated. Format: Umatic. TRT: 0:30	Box AV8
Danskin Bras and Panties: Tennis. 1983. Format: Umatic. TRT: 0:30	Box AV8
Frobel: Valley Girl. 1988. Format: Umatic. TRT: 0:30	Box AV8
J&J Reach: Go Too Far. 1981. Format: Umatic. TRT: 0:30	Box AV8
J&J Reach: Unconventional Weapon. 1981. Format: Umatic. TRT: 0:30	Box AV8
Playtex Made for Me Bra: Guess My Size. 1983. Format: Umatic. TRT: 0:30	Box AV8
Say It with Music. Undated. Format: Umatic. TRT: 30:00	Box AV8
Visa: New Baby. 1983. Format: Umatic. TRT: 1:00	Box AV8
Voiceover master reel (Includes Talon Zippers; Hebrew National; Egg Beaters; Maxi Mascara; Chanel; Love94; Frobel). 1993. Format: Umatic. TRT: 20:00	Box AV8
AAF Bob Guccione Roast. 1994. Format: VHS. TRT: 90:00	Box AV8
FNN. 1991. Format: VHS. TRT: 120:00	Box AV8
Friar's Club. Undated. Format: VHS. TRT: 90:00	Box AV8
Fromageries Bel (Frobel): Stuart; Valley Girl. Undated. Format: VHS. TRT: 1:00	Box AV8
Good Day. 1989. Format: VHS. TRT: 120:00	Box AV8

Radio Advertising Bureau: Imagery Transfer,
Radio Extends Your TV Campaign. 1997.
Format: VHS. TRT: 10:30 Box AV8

Work portfolio: Amtrak spot. Undated. Format:
Audiocassette. TRT: 1:00 Box AV8

Work portfolio: Fleischmann's Alex
spot. Undated. Format: 16mm. TRT: 1:00 Box AV8

Work portfolio: Singer spot. Undated. Format:
16mm. TRT: 0:30 Box AV8

Audition tapes

AAA: Stuck in Snow; Flat at Midnight. 1987.
Format: Audiocassette. TRT: 30:00 Box AV9

AAAA: Upward Mobility; Father. 1990. Format:
Audiocassette. TRT: 30:00 Box AV9

ABC: Ellen Burstyn Show. 1986. Format:
Audiocassette. TRT: 1:00 Box AV9

ADP. 1992. Format: Audiocassette. TRT: 3:00 Box AV9

ALCON. Undated. Format: Audiocassette. TRT:
6:00 Box AV9

ALCON. Undated. Format: Audiocassette. TRT:
30:00 Box AV9

ALCON: Older Women. 1988. Format:
Audiocassette. TRT: 1:00 Box AV9

ALCON: Phone Call. 1988. Format:
Audiocassette. TRT: 1:00 Box AV9

ALCON: Relationship. 1988. Format:
Audiocassette. TRT: 1:00 Box AV9

Allerest. 1990. Format: Audiocassette. TRT:
1:00 Box AV9

Allerest. 1990. Format: Audiocassette. TRT:
6:00 Box AV9

Allerest: Dr. B; Interview; Allergy Blues; Jewish Mom. 1990. Format: Audiocassette. TRT: 4:00	Box AV9
Allerest: Interview. 1990. Format: Audiocassette. TRT: 1:00	Box AV9
Allerest: Jewish Mother. 1990. Format: Audiocassette. TRT: 1:00	Box AV9
Allerest: Jewish Mother. 1990. Format: Audiocassette. TRT: 3:00	Box AV9
Allie's BBQ audition. 1989. Format: Audiocassette. TRT: 2:00	Box AV9
Allie's BBQ casting. 1989. Format: Audiocassette. TRT: 60:00	Box AV9
Physical Description: 2 tapes	
Alpine Lace Cheese: Italian auditions. 1991. Format: Audiocassette. TRT: 30:00	Box AV9
Alpine Lace Cheese: Italian Deli. 1991. Format: Audiocassette. TRT: 30:00	Box AV9
Alpine Lace Cheese: Korean; Indian; Martin; Jewish. 1991. Format: Audiocassette. TRT: 4:00	Box AV9
Alpine Lace Cheese: Korean; Jewish final. 1991. Format: Audiocassette. TRT: 2:00	Box AV9
Physical Description: 2 tapes	
Alpine Lace Cheese: Macho Guys; Tough Cookie. 1991. Format: Audiocassette. TRT: 4:00	Box AV9
Physical Description: 2 tapes	
Alpine Lace Cheese: Pookins. 1991. Format: Audiocassette. TRT: 5:00	Box AV9
Alpine Lace Cheese: Vinnie's Deli; Martin's Deli. 1991. Format: Audiocassette. TRT: 30:00	Box AV9
American Home Products/Preparation H. 1995. Format: Audiocassette. TRT: 3:00	Box AV9

AT&T: You're the Top; Mother's Day. 1995. Format: Audiocassette. TRT: 2:00	Box AV9
Atlantis Casino. Undated. Format: Audiocassette. TRT: 3:00	Box AV9
Au Bon Pain/Carlsberg. Undated. Format: Audiocassette. TRT: 30:00	Box AV9
Au Bon Pain: Fabulous Lunch. 1990. Format: Audiocassette. TRT: 2:00	Box AV9
Au Bon Pain: Rendezvous. 1989. Format: Audiocassette. TRT: 1:00	Box AV9
Babies R Us. 1996. Format: Audiocassette. TRT: 6:00	Box AV9
Bauerlein. 1988. Format: Audiocassette. TRT: 2:00	Box AV9
Benihana. Undated. Format: Audiocassette. TRT: 30:00	Box AV9
Physical Description: 2 tapes	
Best TV promos. 1995. Format: Audiocassette. TRT: 30:00	Box AV9
Blue Cross Blue Shield of N.J.: Barbecue; Music. 1992. Format: Audiocassette. TRT: 1:30	Box AV9
Blue Cross Blue Shield of N.J.: Mabel. 1992. Format: Audiocassette. TRT: 1:00	Box AV9
Blue Cross Blue Shield of N.J.: rough scratch tracks. 1992. Format: Audiocassette. TRT: 2:00	Box AV9
Physical Description: 2 tapes	
Blue Cross Blue Shield of N.J.: Sue Frost. 1992. Format: Audiocassette. TRT: 3:00	Box AV9
Blue Cross Blue Shield of N.J.: Tina. 1991. Format: Audiocassette. TRT: 1:00	Box AV9
Blue Star Foods: Dining Lite. 1986. Format: Audiocassette. TRT: 5:00	Box AV9

Boar's Head. 2002. Format: Audiocassette. TRT: 13:00	Box AV9
Budweiser/LA Beer. 1984. Format: Audiocassette. TRT: 6:00	Box AV9
Physical Description: 2 tapes	
Burroughs Wellcome: HIV Testing. 1990. Format: Audiocassette. TRT: 3:00	Box AV9
Burroughs Wellcome: HIV Testing. 1990. Format: Audiocassette. TRT: 10:00	Box AV9
Café du Jour: Date. 1992. Format: Audiocassette. TRT: 30:00	Box AV9
Caldor Group: Guys and Clerk. 1996. Format: Audiocassette. TRT: 3:00	Box AV9
Caldor Group: English and Hispanic. 1996. Format: Audiocassette. TRT: 30:00	Box AV9
Physical Description: 2 tapes	
Canada Dry. 1989. Format: Audiocassette. TRT: 60:00	Box AV9
Physical Description: 4 tapes	
Canadian casting. 1985. Format: Audiocassette. TRT: 30:00	Box AV9
Candy Kisses. 1995. Format: Audiocassette. TRT: 3:00	Box AV9
Capalbos Fruit Baskets: Bribe; Mr. Cheap. 1995. Format: Audiocassette. TRT: 2:00	Box AV9
Care Choices HMO. Undated. Format: Audiocassette. TRT: 16:00	Box AV9
Carefree Sugarless Gum: Announcer voices. Undated. Format: Audiocassette. TRT: 30:00	Box AV9
Carefree Sugarless Gum auditions. 1992. Format: Audiocassette. TRT: 30:00	Box AV9

Carlsberg: Shrink. 1992. Format: Audiocassette. TRT: 2:00	Box AV9
Carnival Air Lines: Warm-up Guy. 1995. Format: Audiocassette. TRT: 1:00	Box AV9
Casual Corner demo: Blind Date. 1992. Format: Audiocassette. TRT: 1:00	Box AV9
Catskills on Broadway. 1992. Format: Audiocassette. TRT: 3:00	Box AV9
Catskills on Broadway. 1992. Format: Audiocassette. TRT: 4:00	Box AV9
CBS: Maharishi Ben. 1987. Format: Audiocassette. TRT: 2:00	Box AV9
CBS: Rajah Ben. Undated. Format: Audiocassette. TRT: 1:00	Box AV9
Cheerwine auditions. 1988. Format: Audiocassette. TRT: 2:00	Box AV9
Cheerwine: Emerson and Me. 1988. Format: Audiocassette. TRT: 0:30	Box AV9
Cheerwine: Major Zero voiceover. 1988. Format: Audiocassette. TRT: 0:30	Box AV9
Physical Description: 2 tapes	
Choice Care: If Your Head Hurts; Lake Ronkokomo. 1990. Format: Audiocassette. TRT: 10:00	Box AV9
Clairol: Therapist; Mother; Jealousy. 1993. Format: Audiocassette. TRT: 3:00	Box AV9
Clairol voiceover. 1997. Format: Audiocassette. TRT: 30:00	Box AV9
Coca-Cola: Tall Tale. 1988. Format: Audiocassette. TRT: 1:00	Box AV9
Physical Description: 2 tapes	

Coca-Cola: There Goes the Gang; Telephone Call. 1988. Format: Audiocassette. TRT: 2:00	Box AV9
Cohen's Fashion Optical auditions. Undated. Format: Audiocassette. TRT: 30:00	Box AV9
Cohen's Fashion Optical: Personals. 1987. Format: Audiocassette. TRT: 2:00	Box AV9
Physical Description: 6 tapes	
Cohen's Fashion Optical: Red Glasses. 1987. Format: Audiocassette. TRT: 1:00	Box AV9
Physical Description: 2 tapes	
Cohen's Fashion Optical: Shopping. 1987. Format: Audiocassette. TRT: 1:00	Box AV9
Comedy Tonight: It's Not Funny; Laugh, Herm. 1994. Format: Audiocassette. TRT: 2:00	Box AV9
Coors announcers. 1989. Format: Audiocassette. TRT: 30:00	Box AV9
Physical Description: 3 tapes	
Cutter Insect Repellent: Tour; Wedding. 1992-1993. Format: Audiocassette. TRT: 3:00	Box AV9
Cutter Insect Repellent: Tour. 1993. Format: Audiocassette. TRT: 1:00	Box AV9
Dairy Farmers Association. 1988. Format: Audiocassette. TRT: 30:00	Box AV9
Physical Description: 2 tapes	
Death Defying Acts. 1994. Format: Audiocassette. TRT: 2:00	Box AV9
Dixan Detergent: Senator. 1986. Format: Audiocassette. TRT: 1:00	Box AV9
Dunkin Donuts auditions. 1994. Format: Audiocassette. TRT: 30:00	Box AV9
Physical Description: 2 tapes	
Dunkin Donuts scratch tracks. 1994. Format: Audiocassette. TRT: 4:00	Box AV9

Dunkin Donuts: Wendell. 1989. Format: Audiocassette. TRT: 30:00	Box AV9
Physical Description: 2 tapes	
E-Loan. 2000. Format: Audiocassette. TRT: 30:00	Box AV9
Elephant Malt Liquor: Stranger; Lawn Party; Med School; Surprise; Kloster. 1986. Format: Audiocassette. TRT: 15:00	Box AV9
Physical Description: 2 tapes	
Empire Kosher Chicken: Uncle Morty. 1993. Format: Audiocassette. TRT: 1:00	Box AV9
Physical Description: 2 tapes	
Equitable Industrial. 1994. Format: Audiocassette. TRT: 30:00	Box AV9
Physical Description: 2 tapes	
Enterprise Rent-a-Car animatic voiceover. 1997. Format: Audiocassette. TRT: 30:00	Box AV9
Enterprise Rent-a-Car audition. 1991. Format: Audiocassette. TRT: 1:00	Box AV9
Enterprise Rent-a-Car: Honeymoon; Accident. 1994. Format: Audiocassette. TRT: 2:00	Box AV9
Enterprise Rent-a-Car: Phone loopa. 1997. Format: Audiocassette. TRT: 2:00	Box AV9
Enterprise Rent-a-Car: Ringo; Baby. 1997. Format: Audiocassette. TRT: 3:00	Box AV9
Enterprise Rent-a-Car selects. 1997. Format: Audiocassette. TRT: 30:00	Box AV9
Fair. 1991. Format: Audiocassette. TRT: 3:00	Box AV9
Family Counseling Services: Child Abuse; Family Violence; Lanie. Undated. Format: Audiocassette. TRT: 3:00	Box AV9
Felix Van Djik: Ringo. Undated. Format: Audiocassette. TRT: 30:00	Box AV9

First Florida: Banker/Spoon; Liar. 1989. Format: Audiocassette. TRT: 2:00	Box AV9
First Florida: Ring; Liar; Fairy Tale; Wedding. 1989. Format: Audiocassette. TRT: 4:00	Box AV9
Physical Description: 2 tapes	
First Florida: Storyteller. 1989. Format: Audiocassette. TRT: 1:00	Box AV9
First Florida: Storyteller; Bride. 1989. Format: Audiocassette. TRT: 6:00	Box AV9
First Florida: Storytellers and Tortoises. 1989. Format: Audiocassette. TRT: 1:00	Box AV9
First Florida: Wedding; Fairy Tale; Ring; Liar. 1989. Format: Audiocassette. TRT: 4:00	Box AV9
First Florida: Yuppie Brides and Grooms. 1989. Format: Audiocassette. TRT: 1:00	Box AV9
First Investors: The Thinker; Dentist; Investment Course; Home Movies. 1986. Format: Audiocassette. TRT: 5:00	Box AV9
Fleischmann's auditions. 1991. Format: Audiocassette. TRT: 5:00	Box AV9
Physical Description: 2 tapes	
Fox Video. 1991. Format: Audiocassette. TRT: 30:00	Box AV9
FPL auditions. 1989. Format: Audiocassette. TRT: 19:00	Box AV9
FPL: Older Couple; Dog; Storm; Tree. 1989. Format: Audiocassette. TRT: 6:00	Box AV9
FPL: Older Couple; Tree. 1989. Format: Audiocassette. TRT: 2:00	Box AV9
Frosty Paws: Nutritionist. 1988. Format: Audiocassette. TRT: 1:00	Box AV9

Frosty Paws: Session. 1988. Format: Audiocassette. TRT: 1:00	Box AV9
Frosty Paws: Stanley. 1988. Format: Audiocassette. TRT: 1:00	Box AV9
Geico announcers. 1989. Format: Audiocassette. TRT: 10:00	Box AV9
Geico auditions. 1989. Format: Audiocassette. TRT: 30:00	Box AV9
Geico casting. 1989. Format: Audiocassette. TRT: 20:00	Box AV9
Geico selects. 1989. Format: Audiocassette. TRT: 10:00	Box AV9
Physical Description: 2 tapes	
General Tire: XP2000V; Grabber AT. 1987. Format: Audiocassette. TRT: 2:00	Box AV9
Genie Garage Door Opener: The Pro. 1988. Format: Audiocassette. TRT: 1:00	Box AV9
Genesee Beer: Bonding; Birthday. 1996. Format: Audiocassette. TRT: 2:00	Box AV9
Genny Light Beer: Poker Game; Game Show. 1996. Format: Audiocassette. TRT: 2:00	Box AV9
Goldstar Microwave Oven: Rich Couple. 1986. Format: Audiocassette. TRT: 1:00	Box AV9
Physical Description: 2 tapes	
Grey Entertainment: Late Nite Comic. Undated. Format: Audiocassette. TRT: 1:00	Box AV9
Grey Entertainment: The Actor. 1987. Format: Audiocassette. TRT: 1:00	Box AV9
Physical Description: 4 tapes	
Haagen Dazs demos. 1992. Format: Audiocassette. TRT: 2:00	Box AV9

Haagen Dazs: Flavor of the Year. 1992. Format: Audiocassette. TRT: 1:00	Box AV9
Haagen Dazs: Rendezvous. 1992. Format: Audiocassette. TRT: 3:00 Physical Description: 2 tapes	Box AV9
Hallmark: Easter; Father's Day. 1987. Format: Audiocassette. TRT: 2:00	Box AV10
Healthcare Solutions. 1999. Format: Audiocassette. TRT: 30:00	Box AV10
Hoffman La Roche: Whitehall cough syrup abuse. 1992. Format: Audiocassette. TRT: 4:00 Physical Description: 2 tapes	Box AV10
Hornsby's Pub Cider: Widder Lady; Bear Trap; Dixie Lee. 1996. Format: Audiocassette. TRT: 3:00	Box AV10
Hughes. 2001. Format: Audiocassette. TRT: 11:00	Box AV10
IC Beer auditions. 1991. Format: Audiocassette. TRT: 30:00 Physical Description: 2 tapes	Box AV10
Interwest Savings: Nostalgia. 1987. Format: Audiocassette. TRT: 2:00	Box AV10
Jeffery Modell Foundation. 2005. Format: Audiocassette. TRT: 5:00	Box AV10
JobDirect.com. 2000. Format: Audiocassette. TRT: 30:00	Box AV10
Joy Radio: 13 Golden Classics. Undated. Format: Audiocassette. TRT: 13:00	Box AV10
Joy Radio demo reel. 2000. Format: Audiocassette. TRT: 7:00	Box AV10
Joy Radio: Golden Oldies and Newies. Undated. Format: Audiocassette. TRT: 15:00 Physical Description: 3 tapes	Box AV10

KABC: Haunted Halloween. Undated. Format: Audiocassette. TRT: 1:00	Box AV10
KABC: Haunted House. 1987. Format: Audiocassette. TRT: 1:00	Box AV10
KABC: Shrink. 1987. Format: Audiocassette. TRT: 1:00	Box AV10
KPIX auditions. 1989. Format: Audiocassette. TRT: 30:00	Box AV10
KPIX: Affair. 1988. Format: Audiocassette. TRT: 2:00	Box AV10
KPIX: Bust. 1988. Format: Audiocassette. TRT: 2:00	Box AV10
KPIX: Mall Talk; Old Man; Old Woman. 1989. Format: Audiocassette. TRT: 3:00	Box AV10
KPIX: Pig. 1988. Format: Audiocassette. TRT: 1:00	Box AV10
KPIX: Reed Sweeney. 1989. Format: Audiocassette. TRT: 30:00	Box AV10
KYW-TV: Guy; woman; Creatures of Habit. Undated. Format: Audiocassette. TRT: 2:00	Box AV10
KYW-TV: Therapy Group; Charles; Cynthia. 1990. Format: Audiocassette. TRT: 4:00	Box AV10
Ladies' Home Journal: Aunt Nilda; Good Old Boy; Sybil. 1987. Format: Audiocassette. TRT: 3:00	Box AV10
Ladies' Home Journal: Aunt Nilda; Pop; Sybil. 1987. Format: Audiocassette. TRT: 3:00	Box AV10
Ladies' Home Journal: Dotty Schott. Undated. Format: Audiocassette. TRT: 1:00	Box AV10
Ladies' Home Journal: Ellen Sue Druckett. 1987. Format: Audiocassette. TRT: 1:00	Box AV10

Physical Description: 2 tapes

Ladies' Home Journal: Jasmine. 1987. Format: Audiocassette. TRT: 1:00	Box AV10
Levi's: (1) Bakelite; Sax. 1990. Format: Audiocassette. TRT: 30:00	Box AV10
Physical Description: 2 tapes	
Levi's: (2) Bakelite; Leica; Sax. 1990. Format: Audiocassette. TRT: 30:00	Box AV10
Physical Description: 2 tapes	
Levi's: (3) Leica. 1990. Format: Audiocassette. TRT: 30:00	Box AV10
Physical Description: 2 tapes	
Levi's: (4) Announcers. 1990. Format: Audiocassette. TRT: 30:00	Box AV10
Levi's: (5) Mechanic. 1990. Format: Audiocassette. TRT: 30:00	Box AV10
Levi's: (6) Journalist. 1990. Format: Audiocassette. TRT: 30:00	Box AV10
Levi's: (7) Surfer. 1990. Format: Audiocassette. TRT: 30:00	Box AV10
Levi's 501: Announcer; Mechanic; Remington; Surf. 1990. Format: Audiocassette. TRT: 45:00	Box AV10
Levi's 501: Car Buff. 1990. Format: Audiocassette. TRT: 1:00	Box AV10
Levi's 501: Leica; Sax; Bakelite. 1990. Format: Audiocassette. TRT: 45:00	Box AV10
Levi's recasting: Bakelite; Strat; Tags. 1990. Format: Audiocassette. TRT: 60:00	Box AV10
Physical Description: 3 tapes	
Lifesavers: Wild Recipe. 1993. Format: Audiocassette. TRT: 14:00	Box AV10
Lifesavers callbacks. 1993. Format: Audiocassette. TRT: 13:00	Box AV10

Lightpath. 2000. Format: Audiocassette. TRT: 30:00	Box AV10
Physical Description: 2 tapes	
Lincoln Mercury/American Service Center: 4th of July; Brothers in Law. 1989. Format: Audiocassette. TRT: 2:00	Box AV10
Physical Description: 2 tapes	
Lysol: Rod Serling. 1997. Format: Audiocassette. TRT: 30:00	Box AV10
Lysol: Who's Got It?; Cold Bug. 1997. Format: Audiocassette. TRT: 30:00	Box AV10
Marcus James. 1988. Format: Audiocassette. TRT: 4:00	Box AV10
Physical Description: 2 tapes	
Mastercard. Undated. Format: Audiocassette. TRT: 2:00	Box AV10
Matchline. 1994. Format: Audiocassette. TRT: 2:00	Box AV10
Mateus. Undated. Format: Audiocassette. TRT: 30:00	Box AV10
Mateus: Slumsleys; Commitment; Sun Su. Undated. Format: Audiocassette. TRT: 3:00	Box AV10
MCI. 1993. Format: Audiocassette. TRT: 4:00	Box AV10
MCI. 1995. Format: Audiocassette. TRT: 30:00	Box AV10
Meadowlands: Boys' Nite; Friday Nite Out; Anniversary. 1992. Format: Audiocassette. TRT: 3:00	Box AV10
Medi-Quick. 1989. Format: Audiocassette. TRT: 1:00	Box AV10
Memorial Sloan-Kettering Foundation: Healthcare men and women. 1995. Format: Audiocassette. TRT: 30:00	Box AV10

Midas. 1995. Format: Audiocassette. TRT: 30:00	Box AV10
Milkbone: Best Buddy; Perfect Guy; Wet Nose; What an Animal. Undated. Format: Audiocassette. TRT: 6:00	Box AV10
Money Magazine 4 spots. 1984. Format: Audiocassette. TRT: 4:00	Box AV10
Money Magazine: Taxes; Anniversary; Dentist; Avoidance. 1984. Format: Audiocassette. TRT: 4:00	Box AV10
Physical Description: 2 tapes	
Money Magazine: Taxes; Anniversary; Subscription; Dentist; Avoidance. 1984. Format: Audiocassette. TRT: 6:00	Box AV10
Monmouth Park. 1992. Format: Audiocassette. TRT: 1:00	Box AV10
Physical Description: 2 tapes	
MTA: Beach. 2001. Format: Audiocassette. TRT: 30:00	Box AV10
MTA: Holiday. 2001. Format: Audiocassette. TRT: 30:00	Box AV10
MTA: Improvements. 2002. Format: Audiocassette. TRT: 30:00	Box AV10
MTA: MVM radio; Convenience TV. 1999. Format: Audiocassette. TRT: 30:00	Box AV10
Physical Description: 2 tapes	
MTA: Santa and Reindeer. 2001. Format: Audiocassette. TRT: 30:00	Box AV10
MTA Industrial: Progress in Motion. 2002. Format: Audiocassette. TRT: 6:00	Box AV10
Physical Description: 2 tapes	
MTA Metrocard: Predictions. 2002. Format: Audiocassette. TRT: 30:00	Box AV10

MTA Spanish versions. 2000. Format: Audiocassette. TRT: 6:00	Box AV10
National Gas: Dryer; Furnace. 1990. Format: Audiocassette. TRT: 30:00	Box AV10
NBC: Adele Writes to Phil; Big Change; Concierge; Ma and audrey. 1990. Format: Audiocassette. TRT: 4:00	Box AV10
Physical Description: 2 tapes	
NBC: Phil Donohue. 1989. Format: Audiocassette. TRT: 30:00	Box AV10
Physical Description: 5 tapes	
NEC Computers. 1996. Format: Audiocassette. TRT: 30:00	Box AV10
Nescafe. 1994. Format: Audiocassette. TRT: 30:00	Box AV10
Physical Description: 2 tapes	
Nestlé Sweet Success: Getting Ahead; Empowerment; Joan's Story; Friends. 1995. Format: Audiocassette. TRT: 8:00	Box AV10
Nestlé Sweet Success: Joan's Story; Announcers. 1995. Format: Audiocassette. TRT: 9:00	Box AV10
Nivea: Boys; Moving; Bathtime. 1990. Format: Audiocassette. TRT: 30:00	Box AV10
Nivea composite. 1990. Format: Audiocassette. TRT: 6:00	Box AV10
North Fork Bank. 1994-1998. Format: Audiocassette. TRT: 30:00	Box AV10
Physical Description: 5 tapes	
North Fork Bank: Extra Faulkners. 1996. Format: Audiocassette. TRT: 30:00	Box AV10
North Fork Bank: Henry Hudson. 1999. Format: Audiocassette. TRT: 7:00	Box AV10

North Fork Bank: LI Whiners. 1994. Format: Audiocassette. TRT: 20:00	Box AV10
North Fork Bank: Memo; Relationships. 1997. Format: Audiocassette. TRT: 7:00	Box AV10
North Fork Bank: Press Conference. 1999. Format: Audiocassette. TRT: 12:00	Box AV10
North Fork Bank: Stanley. 1997. Format: Audiocassette. TRT: 13:00	Box AV10
Northwest Natural Gas: Cure for Procrastination; Mona. 1994. Format: Audiocassette. TRT: 10:00	Box AV10
NY State Farm Products. 1992. Format: Audiocassette. TRT: 30:00	Box AV10
NY Style Bagel Chips: Anniversary; Cocktail Party; Frankie. 1995. Format: Audiocassette. TRT: 8:00	Box AV10
Ohio Wines: Announcers. 1988. Format: Audiocassette. TRT: 30:00	Box AV10
Ohio Wines: Georgia; LA LA; NY NY. 1988. Format: Audiocassette. TRT: 30:00	Box AV10
Old Tyme Soft Drinks. 1990. Format: Audiocassette. TRT: 4:00	Box AV10
Opti-Free Lens Care: Monti and Harris takes. Undated. Format: Audiocassette. TRT: 4:00	Box AV10
Opti-Free Lens Care: Opera. 1992. Format: Audiocassette. TRT: 1:00	Box AV10
Opti-Free Lens Care: Superwoman; Gridlock; Mother; Date. 1993. Format: Audiocassette. TRT: 12:00	Box AV10
Physical Description: 2 tapes	
Opti-Free Lens Care: VCR. 1992. Format: Audiocassette. TRT: 1:00	Box AV10

Partnership for a Drug Free America: Casting. 1998. Format: Audiocassette. TRT: 30:00	Box AV10
Physical Description: 6 tapes	
Partnership for a Drug Free America: Lanie's Wedding; Mickey. 1987. Format: Audiocassette. TRT: 3:00	Box AV10
Partnership for a Drug Free America: Mickey; Lanie's Wedding; Joey's Party. 1987. Format: Audiocassette. TRT: 3:00	Box AV10
Partnership for a Drug Free America: Perfect Guy; Lanie's Wedding. 1987. Format: Audiocassette. TRT: 2:00	Box AV10
Pealer's Flowers: 2000 Carats; Chance Meeting. 1991. Format: Audiocassette. TRT: 2:00	Box AV10
Pealer's Flowers: Pop; Shrink; Friends. 1991. Format: Audiocassette. TRT: 30:00	Box AV10
Pedone: Sweet & Low; Butter Buds. Undated. Format: Audiocassette. TRT: 15:00	Box AV10
PHS Healthcare: Spelunker; Huddle; On Hold. 1992-1993. Format: Audiocassette. TRT: 30:00	Box AV10
Physical Description: 2 tapes	
Pickles: State Fair. 1993. Format: Audiocassette. TRT: 20:00	Box AV10
Pitney Bowes: Dr. Overcharge. 1987. Format: Audiocassette. TRT: 30:00	Box AV10
Physical Description: 3 tapes	
Precious Cheese: Neighbors. 1996. Format: Audiocassette. TRT: 5:00	Box AV10
Precious Cheese: Theresa; Mrs. Capanari; Angela. 1996. Format: Audiocassette. TRT: 4:00	Box AV10
Precious Cheese: Store owner campaign. 1996. Format: Audiocassette. TRT: 2:00	Box AV10

Pringles: Guru; What's the Difference?: Young Guy. 1996. Format: Audiocassette. TRT: 3:00	Box AV10
Physical Description: 2 tapes	
Ragu: I Like That; You Had It, Lou; I Don't Care. 1990. Format: Audiocassette. TRT: 3:00	Box AV10
Physical Description: 2 tapes	
Ragu: Mom the Victor. 1990. Format: Audiocassette. TRT: 6:00	Box AV10
Ralston Purina: Fathers. 1988. Format: Audiocassette. TRT: 1:00	Box AV10
Ralston Purina: Jealousy. Undated. Format: Audiocassette. TRT: 30:00	Box AV10
Rave: Create and Control. Undated. Format: Audiocassette. TRT: 2:00	Box AV10
R.C. Wiley's: Old Couch. 1989. Format: Audiocassette. TRT: 2:00	Box AV10
Regina Porter Clothes: Spiritual Awakening. 1994. Format: Audiocassette. TRT: 1:00	Box AV10
Restaurant Association: Final casting. 1989. Format: Audiocassette. TRT: 30:00	Box AV10
Physical Description: 2 tapes	
Restaurant Association: Russians; Announcers; Women. 1989. Format: Audiocassette. TRT: 30:00	Box AV10
Restaurant Association: Women. 1989. Format: Audiocassette. TRT: 30:00	Box AV10
Physical Description: 2 tapes	
Riscassi & Davis. 1991. Format: Audiocassette. TRT: 30:00	Box AV10
Physical Description: 3 tapes	
Riscassi & Davis: Spokesperson and testimonials. 1992. Format: Audiocassette. TRT: 6:00	Box AV11

Riscassi & Davis: Spokeswoman. 1993. Format: Audiocassette. TRT: 5:00	Box AV11
Riscassi & Davis: Tough World; Security. 1991. Format: Audiocassette. TRT: 5:00	Box AV11
Riscassi & Davis: Why Advertise?. 1992. Format: Audiocassette. TRT: 30:00	Box AV11
Rivendell. 1991. Format: Audiocassette. TRT: 30:00	Box AV11
Physical Description: 3 tapes	
Roy Rogers. 1989. Format: Audiocassette. TRT: 30:00	Box AV11
Physical Description: 4 tapes	
Saks Fifth Avenue. 1994. Format: Audiocassette. TRT: 9:00	Box AV11
Savings Bank of Manchester. Undated. Format: Audiocassette. TRT: 4:00	Box AV11
Seagrams: The Lodge; Dear John. 1995. Format: Audiocassette. TRT: 8:00	Box AV11
Seagrams Fruit Coolers. 1995. Format: Audiocassette. TRT: 30:00	Box AV11
Shell ETD. 1994. Format: Audiocassette. TRT: 5:00	Box AV11
Shell/Formula Shell. 1995. Format: Audiocassette. TRT: 30:00	Box AV11
Physical Description: 8 tapes	
Shell Gasoline. 1994. Format: Audiocassette. TRT: 19:00	Box AV11
Shell Rotella Oil. 1993. Format: Audiocassette. TRT: 17:00	Box AV11
Physical Description: 2 tapes	
Shoe Town: Friends; Arthur. 1992. Format: Audiocassette. TRT: 2:00	Box AV11

SNET annou ncer. 1992. Format: Audiocassette. TRT: 30:00	Box AV11
SNET: I Seen It. 1994. Format: Audiocassette. TRT: 8:00	Box AV11
Physical Description: 3 tapes	
SNET: Klinger and Hanger. 1987. Format: Audiocassette. TRT: 1:00	Box AV11
SNET: Laslo. 1995. Format: Audiocassette. TRT: 18:00	Box AV11
Physical Description: 2 tapes	
SNET: Merv and Harv. 1986. Format: Audiocassette. TRT: 1:00	Box AV11
SNET: Piano; Yella Umbrella; Talking Dog. 1987. Format: Audiocassette. TRT: 3:00	Box AV11
SNET: Shower; How Many?; Barb's Gift; Getting Late. 1992. Format: Audiocassette. TRT: 12:00	Box AV11
S.O.S. Soap Pads: Einstein; Bright Eyes. 1992. Format: Audiocassette. TRT: 2:00	Box AV11
Sterling Jewelers. 1988. Format: Audiocassette. TRT: 1:00	Box AV11
Sundance: Widder Lady; Bear Trap; Dixie Lee. 1991. Format: Audiocassette. TRT: 3:00	Box AV11
Sunkist: See Ya; Dreaming. 1995. Format: Audiocassette. TRT: 30:00	Box AV11
Supercharger: Wedding. 1994. Format: Audiocassette. TRT: 30:00	Box AV11
TGI Fridays: Eardrum. 1997. Format: Audiocassette. TRT: 30:00	Box AV11
The Avenue: Talk of the Avenue. 1990. Format: Audiocassette. TRT: 30:00	Box AV11

Thighmaster Plus. 1993. Format: Audiocassette. TRT: 30:00	Box AV11
Today Show: Who's Running/Bush. 1992. Format: Audiocassette. TRT: 1:00	Box AV11
Tri-Honda. 1991. Format: Audiocassette. TRT: 30:00	Box AV11
Tri-Star: Short Circuit II. Undated. Format: Audiocassette. TRT: 30:00	Box AV11
Tropical Freezes: Anniversary. 1996. Format: Audiocassette. TRT: 2:00	Box AV11
Physical Description: 2 tapes	
Tropical Freezes: Anniversary; Ma's Visit. 1995. Format: Audiocassette. TRT: 2:00	Box AV11
USA Network: Maharishi Ben. 1987. Format: Audiocassette. TRT: 30:00	Box AV11
Physical Description: 4 tapes	
USA Network: Shrink. 1987. Format: Audiocassette. TRT: 30:00	Box AV11
USA Network: Woody Allen. 1987. Format: Audiocassette. TRT: 30:00	Box AV11
Physical Description: 8 tapes	
V8 Juice. 1992. Format: Audiocassette. TRT: 30:00	Box AV11
Physical Description: 2 tapes	
V8 Juice: Race Track; Auctioneer. 1989. Format: Audiocassette. TRT: 30:00	Box AV11
Volvic Water. 1994. Format: Audiocassette. TRT: 30:00	Box AV11
Physical Description: 4 tapes	
Volvic Water: Shrinking World. 1994. Format: Audiocassette. TRT: 1:00	Box AV11
Waldbaum's. 1992. Format: Audiocassette. TRT: 1:00	Box AV11

Waldbaum's: Shirl #1. 1995. Format: Audiocassette. TRT: 1:00	Box AV11
Waldenbooks. 1988. Format: Audiocassette. TRT: 30:00	Box AV11
Warnaco: Asian television voiceovers. 1995. Format: Audiocassette. TRT: 30:00	Box AV11
Warnaco: Buy Two Get One Free; Dear Ma. 1992. Format: Audiocassette. TRT: 1:30	Box AV11
Warnaco: If You Were; Friends. 1992. Format: Audiocassette. TRT: 30:00	Box AV11
Warnaco: Just Your Fit. 1991. Format: Audiocassette. TRT: 30:00	Box AV11
Warnaco: Speedo Fitness Center. 1992. Format: Audiocassette. TRT: 30:00	Box AV11
Warner's Just Your Fit: Right Here Right Now. 1991. Format: Audiocassette. TRT: 30:00	Box AV11
Warner's and Olga Panty Sale. 1992. Format: Audiocassette. TRT: 30:00	Box AV11
WBIS-TV 31. 1997. Format: Audiocassette. TRT: 30:00	Box AV11
Wee Three Records. 1991. Format: Audiocassette. TRT: 30:00	Box AV11
Weight Watchers: Oompah. 1991. Format: Audiocassette. TRT: 30:00	Box AV11
Physical Description: 4 tapes	
Western Beef. 1995. Format: Audiocassette. TRT: 30:00	Box AV11
WFSB: Oprah Winfree Show. Undated. Format: Audiocassette. TRT: 2:00	Box AV11
Whitehall/Hoffman La Roche Cough Syrup Abuse PSA: Dear Eddie. 1991. Format: Audiocassette. TRT: 1:00	Box AV11

Winkelman's. 1997. Format: Audiocassette.
TRT: 30:00 Box AV11

Wild Turkey. 1989. Format: Audiocassette.
TRT: 30:00 Box AV11

Physical Description: 3 tapes

Wilmington Trust. 1999. Format:
Audiocassette. TRT: 30:00 Box AV11

Wilmington Trust: Copier. 2002. Format:
Audiocassette. TRT: 30:00 Box AV11

Wilmington Trust: Skippy. 2002. Format:
Audiocassette. TRT: 30:00 Box AV11

WNBC: Love Connection; Ruckus. 1991.
Format: Audiocassette. TRT: 30:00 Box AV11

Physical Description: 2 tapes

WordPerfect. 1993. Format: Audiocassette.
TRT: 30:00 Box AV11

Workbench: What's a Workbench?. 1996.
Format: Audiocassette. TRT: 30:00 Box AV11

Physical Description: 3 tapes

WRC: Family Feud. 1990. Format:
Audiocassette. TRT: 30:00 Box AV11

Physical Description: 2 tapes

Zephyr Hills Spring Water: Arnold and
Stephanie. 1992. Format: Audiocassette. TRT:
2:00 Box AV11

Physical Description: 2 tapes

Commercials

AAA of Connecticut, 8 spots. 1987Format:
Audiocassette. TRT: 30:00 Box AV11

Abe Beame campaign spots. Undated. Format:
Audiocassette. TRT: 30:00 Box AV11

Absolut Kurant. 1999. Format: Audiocassette.
TRT: 1:00 Box AV11

ADP (Automatic Data Processing): Barney Krupp; The Advisor; The Helper. 1992-1993 Format: Audiocassette. TRT: 6:00	Box AV11
ADP (Automatic Data Processing): Office Crisis; Home Late. 1992. Format: Audiocassette. TRT: 2:00	Box AV11
Alcon/Optizyme: Born Again Buddhist; Relationship. 1988-1989. Format: Audiocassette. TRT: 3:00	Box AV11
Allie's BBQ Bar. 1989. Format: Audiocassette. TRT: 1:00	Box AV11
Alouette Cheese: Divorce; Sardines. 1989. Format: Audiocassette. TRT: 2:00	Box AV11
Alpine Lace Cheese: 7 spots. 1991-1994. Format: Audiocassette. TRT: 7:00	Box AV11
AMTRAK. 1982 and undated. Format: Audiocassette. TRT: 30:00	Box AV11
Physical Description: 5 tapes	
Arizona Daily Star: Valley Girl. 1986. Format: Audiocassette. TRT: 2:00	Box AV11
AT&T: Mother's Day; Moose Slippers. 1995. Format: Audiocassette. TRT: 3:00	Box AV11
Atlanta Marriott Hotels: 40th Birthday; Tara. 1985. Format: Audiocassette. TRT: 2:00	Box AV11
Aux Bon Pain: Music tracks. Undated. Format: Audiocassette. TRT: 30:00	Box AV11
Avenue: Talk of the Avenue. 1990. Format: Audiocassette. TRT: 1:00	Box AV11
Babes R Us: In Labor; Baby Blues. 1996. Format: Audiocassette. TRT: 4:00	Box AV11
Beefsteak Charlie's: Party; Gaga. 1987. Format: Audiocassette. TRT: 2:00	Box AV11

Benihana Frozen Entrees: Translation/ Samurai; Translation 2. 1988. Format: Audiocassette. TRT: 2:00	Box AV11
Bison Light Chip Dip: Mom Flipped. 1990. Format: Audiocassette. TRT: 1:00	Box AV11
Blue Cross Blue Shield of N.J.: 15 spots. 1991-1993. Format: Audiocassette. TRT: 10:00	Box AV11
Physical Description: 2 tapes	
Blue Star Foods/Dining Lite: 15th Anniversary; Office Rendezvous; Joan's Jewelry. 1986. Format: Audiocassette. TRT: 3:00	Box AV11
Bryant Park Restoration: Marty's Friends; More Marty. 1987-1988. Format: Audiocassette. TRT: 2:00	Box AV11
Budweiser/LA Beer: 6 spots. 1984. Format: Audiocassette. TRT: 6:00	Box AV11
Burroughs Wellcome: HIV Testing. 1990. Format: Audiocassette. TRT: 3:00	Box AV11
Caesar's: N.Y. Loves Caesar's; Pilot. Undated. Format: Audiocassette. TRT: 6:00	Box AV11
Physical Description: 3 tapes	
Caldor: Gifts for Her. 1997. Format: Audiocassette. TRT: 1:00	Box AV11
Caldor: Holiday campaign 17 spots. 1996. Format: Audiocassette. TRT: 17:00	Box AV11
Caldor: Spanish spots. 1996. Format: Audiocassette. TRT: 6:00	Box AV11
Canada Dry: Too Jolly; You'll Freeze; Party; Prank Phone Call. 1989. Format: Audiocassette. TRT: 4:00	Box AV11
Candy Kisses Natural Lip Balm: She and He. 1995. Format: Audiocassette. TRT: 1:00	Box AV11

Capalbo's Gift Baskets: 8 spots. 1995. Format: Audiocassette. TRT: 8:00	Box AV11
Care Choices HMO: Clumsy; Double Dip Doughnuts. 1990. Format: Audiocassette. TRT: 2:00	Box AV11
Carefree Sugarless Gum: Airplane. 1992. Format: Audiocassette. TRT: 1:00	Box AV11
Carlsberg Beer: 7 spots. 1987-1992. Format: Audiocassette. TRT: 7:00	Box AV11
Carnival Air Lines: Catskills; New York Henny Youngman spots. 1995. Format: Audiocassette. TRT: 2:00	Box AV11
Physical Description: 2 tapes	
Catskills on Broadway: Doctor; Aunt Lil; Messenger. 1992. Format: Audiocassette. TRT: 3:00	Box AV11
CBS Miami Channel 6 direct: 36 spots. 1988. Format: Audiocassette. TRT: 26:00	Box AV11
Chanel Home Centers: They Helped Me/Gift. 1991. Format: Audiocassette. TRT: 3:00	Box AV11
Cheerwine: 9 spots. 1988-1989. Format: Audiocassette. TRT: 9:00	Box AV11
Choice Care: If Your Head Hurts; Lake Ronkokomo. 1990. Format: Audiocassette. TRT: 4:00	Box AV11
Citicorp: Appliance Store; Restaurant. 1985. Format: Audiocassette. TRT: 2:00	Box AV11
Coca-Cola: Tall Tale; There Goes the Gang; The Telephone Call. 1988. Format: Audiocassette. TRT: 3:00	Box AV11
Cohen's Fashion Optical: 5 spots. 1987. Format: Audiocassette. TRT: 5:00	Box AV11
Coors Beer: Cool Guy; Surfer. 1989. Format: Audiocassette. TRT: 2:00	Box AV11

Crabtree. 1999. Format: Audiocassette. TRT: 1:00	Box AV12
Creative Coalition: Environmental Bond Act. 1990. Format: Audiocassette. TRT: 1:00	Box AV12
Danskin: Starskin. Undated. Format: Audiocassette. TRT: 1:00	Box AV12
Deloitte & Touche: Annual Report. 1994. Format: Audiocassette. TRT: 1:00	Box AV12
Dunkin' Donuts: 17 spots. 1988-1990. Format: Audiocassette. TRT: 17:00	Box AV12
Domestica Wine: Odysseus. 1983. Format: Audiocassette. TRT: 1:00	Box AV12
E-Loan: Brothel. 2001. Format: Audiocassette. TRT: 1:00	Box AV12
E-Loan: Convertible; Fees. 2000. Format: Audiocassette. TRT: 2:00	Box AV12
E-Loan: Hot Tub. 2001. Format: Audiocassette. TRT: 1:00	Box AV12
Physical Description: 2 tapes	
E-Loan: Smart Guy. 2001. Format: Audiocassette. TRT: 1:00	Box AV12
E-Loan: Tea Garden. 2001. Format: Audiocassette. TRT: 1:00	Box AV12
E-Loan: Tea Garden; Birthday. 2001. Format: Audiocassette. TRT: 2:00	Box AV12
Physical Description: 2 tapes	
E-Loan: Vacation; Tax Time. 2001. Format: Audiocassette. TRT: 2:00	Box AV12
Physical Description: 2 tapes	
E-Loan: Wipe Out. 2001. Format: Audiocassette. TRT: 1:00	Box AV12

Eagle Snacks: 27 spots. 1983-1986. Format: Audiocassette. TRT: 27:00	Box AV12
Eight O'Clock Coffee: 8 O'Clock Saturday; Dinner Party; All Nite DJ; Car Pool. 1993. Format: Audiocassette. TRT: 4:00	Box AV12
Elephant Malt Liquor: Stranger; Lawn Party; Med School; Surprise; Kloster. 1986. Format: Audiocassette. TRT: 9:00	Box AV12
Evian Spring Water: Restaurant; Singing Glasses; Her Secret. 1985-1986. Format: Audiocassette. TRT: 4:00	Box AV12
Fair Auto Insurance PSA. 1991. Format: Audiocassette. TRT: 1:00	Box AV12
Family Counseling Services: Child Abuse; Family Violence; Lanie. 1988. Format: Audiocassette. TRT: 3:00	Box AV12
First Florida Bank: Wedding; Fairy Tale; Ring; Liar. 1989. Format: Audiocassette. TRT: 4:00	Box AV12
First Investors: The Thinker; Dentist; Dance Instructor; Home Movies. 1986. Format: Audiocassette. TRT: 5:00	Box AV12
Fleischmann's Extra Light: Airplane. 1989. Format: Audiocassette. TRT: 2:00	Box AV12
Florida Power and Light: Young Couple; Kids. 1989. Format: Audiocassette. TRT: 2:00	Box AV12
Franklin Mint Classic Cars of the 50s: Ziggy and Dee Dee. 1988. Format: Audiocassette. TRT: 1:00	Box AV12
Fresh Chef: Jordan; Mama's Boy. 1986. Format: Audiocassette. TRT: 3:00	Box AV12
Fromagerie Bel (Frobel)/Laughing Cow: 5 spots. Undated. Format: Audiocassette. TRT: 5:00	Box AV12

Physical Description: 2 tapes

Fromagerie Bel (Frobel)/Laughing Cow: 5 spots. 1998. Format: Audiocassette. TRT: 5:00 Box AV12

Fromagerie Bel (Frobel)/Laughing Cow: 7 spots. 1986 and undated. Format: Audiocassette. TRT: 7:00 Box AV12

Physical Description: 2 tapes

Fromagerie Bel (Frobel)/Laughing Cow: 10 spots. Undated. Format: Audiocassette. TRT: 10:00 Box AV12

Fromagerie Bel (Frobel)/Laughing Cow: 11 spots. Undated. Format: Audiocassette. TRT: 11:00 Box AV12

Fromagerie Bel (Frobel)/Laughing Cow: Audition tapes. 1988 and undated. Format: Audiocassette. TRT: 30:00 Box AV12

Physical Description: 5 tapes

Fromagerie Bel (Frobel)/Laughing Cow: Business Meeting; Ha Ha Moo Moo; Happy Birthday. 1989. Format: Audiocassette. TRT: 3:00 Box AV12

Physical Description: 2 tapes

Fromagerie Bel (Frobel)/Laughing Cow: Computer Boy; Breathless Afternoon. Undated. Format: Audiocassette. TRT: 2:00 Box AV12

Fromagerie Bel (Frobel)/Laughing Cow: Divorce; Lela; Shower. 1986. Format: Audiocassette. TRT: 3:00 Box AV12

Fromagerie Bel (Frobel)/Laughing Cow: Dotsie Hooper; Enid's Mother. Undated. Format: Audiocassette. TRT: 2:00 Box AV12

Fromagerie Bel (Frobel)/Laughing Cow: Enid and Galaxy; Stuart; Valley Girl IV. 1986. Format: Audiocassette. TRT: 3:00 Box AV12

Physical Description: 2 tapes

Fromagerie Bel (Frobel)/Laughing Cow: Hot Tub Brunch; Valley Girl. 1985. Format: Audiocassette. TRT: 2:00	Box AV12
Fromagerie Bel (Frobel)/Laughing Cow: Lela. 1985. Format: Audiocassette. TRT: 1:00	Box AV12
Fromagerie Bel (Frobel)/Laughing Cow: Mrs. A. 1985. Format: Audiocassette. TRT: 1:00	Box AV12
Physical Description: 3 tapes	
Fromagerie Bel (Frobel)/Laughing Cow: Stuart. 1986. Format: Audiocassette. TRT: 1:00	Box AV12
Fromagerie Bel (Frobel)/Laughing Cow: Supermarket Sallie; Picnic; Party; Singles; Arnold's Mom (first produced spots). 1984. Format: Audiocassette. TRT: 5:00	Box AV12
Fromagerie Bel (Frobel)/Laughing Cow: Uncle Hal. Undated. Format: Audiocassette. TRT: 1:00	Box AV12
Fromagerie Bel (Frobel)/Laughing Cow: Uncle Hal; Mrs. A. 1988. Format: Audiocassette. TRT: 2:00	Box AV12
Physical Description: 3 tapes	
Fromagerie Bel (Frobel)/Laughing Cow: Uncle Hal; Red Jogging Hat. 1988. Format: Audiocassette. TRT: 2:00	Box AV12
Fromagerie Bel (Frobel)/Laughing Cow: Valley Girl. Undated. Format: Audiocassette. TRT: 1:00	Box AV12
Physical Description: 2 tapes	
Fromagerie Bel (Frobel)/Laughing Cow: Valley Girl 3, 4; Enid and Galaxy. Undated. Format: Audiocassette. TRT: 3:00	Box AV12
Fromagerie Bel (Frobel)/Laughing Cow: WNYC radio. 1985. Format: Audiocassette. TRT: 30:00	Box AV12

GEICO: Just Bought; Gonna Buy. 1989. Format: Audiocassette. TRT: 6:00	Box AV12
Golden Lager. Undated. Format: Audiocassette. TRT: 30:00	Box AV12
Goldstar Electronics: 7j spots. 1986. Format: Audiocassette. TRT: 7:00	Box AV12
Granada Rentals: Uncle John's Will; Cheapskate; Dial-a-Deal; Rent or Buy. 1984-1985. Format: Audiocassette. TRT: 4:00	Box AV12
Haagen-Dazs: Bradley Frumkis; Vanilla. 1992. Format: Audiocassette. TRT: 3:00	Box AV12
Haircare Harmony: Valley Girl. 1986. Format: Audiocassette. TRT: 2:00	Box AV12
Hebrew National Salami: Forgotten Salami; American Dreams; Renaissance Art; In the Poconos. 1985. Format: Audiocassette. TRT: 4:00	Box AV12
Indianapolis News/Indianapolis Star: Matchline Interview. 1994. Format: Audiocassette. TRT: 1:00	Box AV12
Interwest Bank: Nostalgia. 1987. Format: Audiocassette. TRT: 1:00	Box AV12
Jefferson Bank: Gift; Dr. Noodleman; Vacation. 1987. Format: Audiocassette. TRT: 3:00	Box AV12
JobDirect.com: Chat; Party. 2000. Format: Audiocassette. TRT: 2:00	Box AV12
JobDirect.com: Chat Room. 2000. Format: Audiocassette. TRT: 1:00	Box AV12
Physical Description: 2 tapes	
JobDirect.com: Party. 2000. Format: Audiocassette. TRT: 1:00	Box AV12
KABC-TV/Channel 7: Haunted Halloween; Shrink. 1987. Format: Audiocassette. TRT: 2:00	Box AV12

KDKA-TV: Schmeckenbecker; Wrist TV; Eddie Santucci. 1987. Format: Audiocassette. TRT: 3:00	Box AV12
KPIX-TV: 7 spots. 1989. Format: Audiocassette. TRT: 7:00	Box AV12
KTVT: Valley Girl. 1986. Format: Audiocassette. TRT: 1:00	Box AV12
KYW-TV: Therapy Group; Shrink; Guy; Creatures of Habit; No More Talk. 1990-1992. Format: Audiocassette. TRT: 5:00	Box AV12
La Cage Aux Folles: Dear Van Johnson; Jerry Herman; Arthur Laurents. 1985. Format: Audiocassette. TRT: 3:00	Box AV12
Ladies' Home Journal: 20 spots. 1986-1987. Format: Audiocassette. TRT: 20:00	Box AV12
Levi's Original 501: 13 spots. 1990. Format: Audiocassette. TRT: 13:00	Box AV12
Lifesavers: Wild Recipe. 1993. Format: Audiocassette. TRT: 6:00	Box AV12
Lightpath: Duffy. 2003. Format: Audiocassette. TRT: 1:00	Box AV12
Lillet Wine: Phil and Lil. Undated. Format: Audiocassette. TRT: 1:00	Box AV12
Live at 5/WNBC: Simmons; Slice. 1989. Format: Audiocassette. TRT: 2:00	Box AV12
Lysol Disinfectant: Who's Got It?. 1997. Format: Audiocassette. TRT: 2:00	Box AV12
Marcus James: Bartender Story; Jealous. 1988. Format: Audiocassette. TRT: 2:00	Box AV12
Mastercard: Haircut; Ad; Horoscope; Dump Truck. 1989. Format: Audiocassette. TRT: 7:00	Box AV12
Maxwell House Coffee: Gum; Sidewalk. Undated. Format: Audiocassette. TRT: 2:00	Box AV12

MCI: Dude; Super Model; Lottery Commission; President. 1993. Format: Audiocassette. TRT: 4:00	Box AV12
MCI: Princess; Boy/Linda's Father. 1995. Format: Audiocassette. TRT: 2:30	Box AV12
Meadowlands Racetrack: Anniversary; Friday Night. 1992. Format: Audiocassette. TRT: 4:00	Box AV12
Medi-Quick: Sounds of Spring. 1989. Format: Audiocassette. TRT: 2:00	Box AV12
Memorial Sloan-Kettering: First Chance; Routine. 1995. Format: Audiocassette. TRT: 2:00	Box AV12
Mercury Radio Awards: Enid Returns; Harvey. 1992-1993. Format: Audiocassette. TRT: 2:00	Box AV12
Midas: 7 spots. 1995. Format: Audiocassette. TRT: 8:00	Box AV12
Milkbone Dog Biscuits: 13 spots. 1993. Format: Audiocassette. TRT: 13:00	Box AV12
Physical Description: 2 tapes	
Money Magazine: Taxes; Anniversary; Dentist; Subscription; Hotel. 1984. Format: Audiocassette. TRT: 5:00	Box AV12
Monmouth Park Racetrack: Opening Day; Proposal; Parasol; Diamond Jim Brady. 1992-1993. Format: Audiocassette. TRT: 4:00	Box AV12
Physical Description: 3 tapes	
Morgan's Honey Mustard Salad Dressing: Bear. 1990. Format: Audiocassette. TRT: 2:00	Box AV12
Multiple Schlerosis Read-a-Thon: Midget. 1988. Format: Audiocassette. TRT: 3:00	Box AV12
National Fuel: Range Dryer; Furnace. 1990. Format: Audiocassette. TRT: 6:00	Box AV12

NBC/Sears: Sue Simmons/Jack Cafferty; Len Berman; Al Roker. 1989. Format: Audiocassette. TRT: 5:00	Box AV12
NEC Computers: Sales Guy. 1996. Format: Audiocassette. TRT: 2:00	Box AV12
Nescafe Specialty Coffees: 12 spots. 1994. Format: Audiocassette. TRT: 12:00	Box AV12
Network America: Chameleons. Undated. Format: Audiocassette. TRT: 3:00	Box AV12
New York Style Bagel Chips: Anniversary; Cocktail Party; Frankie. 1995. Format: Audiocassette. TRT: 3:00	Box AV12
Nivea: 10 spots. 1990. Format: Audiocassette. TRT: 10:00	Box AV12
North Fork Bank: Beagles; Frobischer.1996. Format: Audiocassette. TRT: 2:00	Box AV12
North Fork Bank: ET to DIMM?; Give Aways.1997. Format: Audiocassette. TRT: 2:00	Box AV12
North Fork Bank: I Like Your Tie.1998. Format: Audiocassette. TRT: 2:00	Box AV12
North Fork Bank: Memo; Relationships; Auditions.1997. Format: Audiocassette. TRT: 3:00	Box AV12
North Fork Bank: No's; L.I. Whines.1994. Format: Audiocassette. TRT: 2:00	Box AV12
North Fork Bank: Press Conference.1999. Format: Audiocassette. TRT: 1:00	Box AV12
North Fork Bank: Relationships.1997. Format: Audiocassette. TRT: 1:00	Box AV12
Northwest Natural Gas: Cure for Procrastination; Mona. 1994. Format: Audiocassette. TRT: 3:00	Box AV12

Nutrisystem: Carmen Miranda. 1991. Format: Audiocassette. TRT: 1:00	Box AV12
NY State Agriculture: Ink Blots; Clucking; Full Stomach. 1992. Format: Audiocassette. TRT: 3:00	Box AV12
Ohio Wines: NY NY; Lala Land; Georgia. 1988. Format: Audiocassette. TRT: 3:00	Box AV12
Old Tyme Soft Drinks: Exercise; Lulu; Lenny; Charlotte; Vacation. 1990. Format: Audiocassette. TRT: 5:00	Box AV12
Opti-Free Lens Care: Mr. Right. Undated. Format: Audiocassette. TRT: 1:00	Box AV12
Partnership for a Drug-Free America: 9 spots. 1988. Format: Audiocassette. TRT: 9:00	Box AV12
Partnership for a Drug-Free America: Lanie's Wedding; Where Is the Baby?; Dedicated to Wayne; Mickey. 1987-1989. Format: Audiocassette. TRT: 5:00	Box AV12
Pealer's Flowers and More: Friends; 2000 Carats; Chance Meeting; Pop. 1991. Format: Audiocassette. TRT: 4:00	Box AV12
Pevely Dairy: 7 spots. 1987. Format: Audiocassette. TRT: 7:00	Box AV12
Physicians' Health Services: 12 spots. 1992-1993. Format: Audiocassette. TRT: 12:00	Box AV12
Piat d'Or: Marguerite; Birthday; Older Man. 1983. Format: Audiocassette. TRT: 3:00	Box AV12
Pizza Hut: 19 spots. 1986. Format: Audiocassette. TRT: 19:00	Box AV12
Precious Cheese: Theresa; Mrs. Capanari; Angela. 1996. Format: Audiocassette. TRT: 4:00	Box AV12
Ragu: Mom the Victor. 1990. Format: Audiocassette. TRT: 1:00	Box AV12

Ralston-Purina/Praise: Livin' on Love; Praise. 1982. Format: Audiocassette. TRT: 2:00	Box AV12
Physical Description: 2 tapes	
Rave Hair Products: Convertible. 1998. Format: Audiocassette. TRT: 1:00	Box AV12
Regina Porter Clothes: Spiritual Awakening. 1994. Format: Audiocassette. TRT: 1:00	Box AV12
Restaurant Associates: Russians; Salon. 1989. Format: Audiocassette. TRT: 2:00	Box AV12
Rice Chex Juniors: Gippy. 1989. Format: Audiocassette. TRT: 1:00	Box AV12
Riscassi & Davis: Tough World; Why Advertise?; Tough Questions. 1991-1993. Format: Audiocassette. TRT: 3:00	Box AV12
Riscassi & Davis: Why Advertise?; So Many Law Firms. 2001. Format: Audiocassette. TRT: 2:00	Box AV12
Roy Rogers: 6 spots. 1989. Format: Audiocassette. TRT: 6:00	Box AV12
Saks Fifth Avenue: Florida. 1994. Format: Audiocassette. TRT: 1:00	Box AV12
Savings Bank of Manchester: Pet Store. 1994. Format: Audiocassette. TRT: 1:00	Box AV12
Seagram's Fruit Coolers: 12 spots. 1995. Format: Audiocassette. TRT: 12:00	Box AV12
Sharp Electronics. 1999. Format: Audiocassette. TRT: 30:00	Box AV12
Shell/Atlanta Re-Entry: Shell Be Comin'; Dipstick. 1994. Format: Audiocassette. TRT: 2:00	Box AV12
Shell ETD Convenience Stores: Extra-Terrestrial; Member ETD; Transmogrifying Device; Band from Seattle. 1994. Format: Audiocassette. TRT: 4:00	Box AV12

Shell Formulashell: 12 spots. 1994. Format: Audiocassette. TRT: 12:00	Box AV12
Shell Rotella Oil: Bad Dream; Examination; Headache Remedy; Engine Doctor Superrigs. 1996. Format: Audiocassette. TRT: 4:00	Box AV12
Shell Rotella Oil: Engine Doctor. 1995. Format: Audiocassette. TRT: 4:00	Box AV12
Shell Rotella Oil: Rainy Night; Lady Trucker. 1993. Format: Audiocassette. TRT: 3:00	Box AV12
Shell Rotella Oil: Secure; Dirty; Thick. 1996. Format: Audiocassette. TRT: 3:00	Box AV12
Shoe Town: Friends. 1992. Format: Audiocassette. TRT: 1:00	Box AV12
Short Circuit II: Girls; Boys. 1988. Format: Audiocassette. TRT: 2:00	Box AV12
Signal Mouthwash: Thydney; The Big It; Phone Call. 1986. Format: Audiocassette. TRT: 3:00	Box AV12
Sills and Company: Theatre Critic. 1986. Format: Audiocassette. TRT: 1:00	Box AV12
Smith Barney. 2000. Format: Audiocassette. TRT: 1:00	Box AV13
Southern New England Telephone (SNET): 23 spots. 1985-1994. Format: Audiocassette. TRT: 23:00	Box AV13
Southern New England Telephone (SNET): Lazlo. Undated. Format: Audiocassette. TRT: 1:00	Box AV13
Sovran Bank: Loan; Convenience Store; Vending Machine. 1987. Format: Audiocassette. TRT: 3:00	Box AV13
Stressbusters: Man on the Run; Mrs. Warm Flash; Merva. 1985. Format: Audiocassette. TRT: 3:00	Box AV13

Sunkist: Dreaming. 1995. Format: Audiocassette. TRT: 1:00	Box AV13
Supercharger: Wedding. 1994. Format: Audiocassette. TRT: 1:30	Box AV13
Sweet N' Low/Butter Buds: Cake Man; Tea Drinker; Ballpark Food. 1988. Format: Audiocassette. TRT: 3:00	Box AV13
Thighmaster Plus: Ruthie. 1993. Format: Audiocassette. TRT: 1:30	Box AV13
Tijuca Beer: Tijuca Intro; Inge Kraus; Fantastica; Elegansia. 1985. Format: Audiocassette. TRT: 4:00	Box AV13
Tri Star/Short Circuit II. 1988. Format: Audiocassette. TRT: 2:00	Box AV13
Tropical Freezes: Ma's Visit; Anniversary. 1996. Format: Audiocassette. TRT: 11:00	Box AV13
Physical Description: 2 tapes	
UDV Multi-Brands: Super Bowl. 1998. Format: Audiocassette. TRT: 1:00	Box AV13
USA Network: Dream Car Giveaway; Lenny's Big Dream; Chester and Harold. 1987. Format: Audiocassette. TRT: 4:00	Box AV13
Valley National Bank: The Big Zero; Talking in Your Sleep. 1987. Format: Audiocassette. TRT: 2:00	Box AV13
Visa. Undated. Format: Audiocassette. TRT: 3:00	Box AV13
Vlasic Pickles/Wiejeske Wyroby/Milwaukee's Pickles: Billy Bob; State Fair. 1993. Format: Audiocassette. TRT: 2:00	Box AV13
Volvic Natural Spring Water: Shrinking World; Sounds of...; Rush Hour. 1994. Format: Audiocassette. TRT: 3:00	Box AV13

Wall Street Journal: Hot Dog Vendor; Announcement; Upward Mobility. 1988. Format: Audiocassette. TRT: 3:00	Box AV13
Warnaco: 29 spots.1991-1994. Format: Audiocassette. TRT: 29:00	Box AV13
Warnaco: 8 spots. 1995. Format: Audiocassette. TRT: 8:00	Box AV13
Warnaco: Hurry to Macy's. 1996. Format: Audiocassette. TRT: 1:00	Box AV13
Warnaco: Speedo Fitness Center/Into Fitness; Buy 2 Get 1 Free/Lunch; Christian Dior/ Macy's/Bullock's. 1992-1993. Format: Audiocassette. TRT: 4:00	Box AV13
Warnaco: Calvin Klein; Valentino. 1996. Format: Audiocassette. TRT: 5:00	Box AV13
Warnaco: Valentino. 1996. Format: Audiocassette. TRT: 2:00	Box AV13
Wee Three Records: Santa. 1991. Format: Audiocassette. TRT: 1:00	Box AV13
Weight Watchers: Oompah. 1991. Format: Audiocassette. TRT: 2:00	Box AV13
Western Beef: 8 spots (English and Spanish). 1995. Format: Audiocassette. TRT: 8:00	Box AV13
WFSB/Oprah Winfrey Show: Elsie Plodgett. 1988. Format: Audiocassette. TRT: 2:00	Box AV13
Whitehall/Hoffman La Roche Cough Syrup Abuse PSA: Mother. 1992. Format: Audiocassette. TRT: 1:00	Box AV13
Wild Turkey: 7 spots. 1989. Format: Audiocassette. TRT: 7:00	Box AV13
Winkelman's: Coat and Sweater Sale; Spirit of the Season; Uncle Arthur. 1997. Format: Audiocassette. TRT: 3:00	Box AV13

Winkelman's: Gift List; Spirit of the Season; Uncle Arthur. 1997. Format: Audiocassette. TRT: 3;00	Box AV13
Winkelman's: Storewide 30% Sale. 1997. Format: Audiocassette. TRT: 1:00	Box AV13
WKYC-TV/Entertainment Tonight: 8 spots. 1991. Format: Audiocassette. TRT: 8:00	Box AV13
WNBC: 15 spots. 1990-1991. Format: Audiocassette. TRT: 15:00	Box AV13
Workbench: What's a Workbench?. 1996. Format: Audiocassette. TRT: 1:00	Box AV13
Physical Description: 2 tapes	
WRC/Family Feud: Where's Ray Colmes? 1990. Format: Audiocassette. TRT: 1:00	Box AV13

Compilations

Joy Radio Reel 1: 22 spots. 1979-1985. Format: Audiocassette. TRT: 22:00	Box AV13
Joy Radio Reel 2: 25 spots. 1979-1985. Format: Audiocassette. TRT: 25:00	Box AV13
Joy Radio Reel 3: 25 spots. 1979-1985. Format: Audiocassette. TRT: 25:00	Box AV13
Joy Radio Reel 5: 18 spots. 1985. Format: Audiocassette. TRT: 18:00	Box AV13
Joy Radio Reel 7: 31 spots. 1986-1987. Format: Audiocassette. TRT: 31:00	Box AV13
Joy Radio Reel 8: 36 spots. 1986-1987. Format: Audiocassette. TRT: 36:00	Box AV13
Joy Radio Reel 9: 36 spots. 1986-1987. Format: Audiocassette. TRT: 36:00	Box AV13
Joy Radio Reel 10: 38 spots. 1987. Format: Audiocassette. TRT: 38:00	Box AV13

Joy Radio Reel 11: 44 spots. 1987-1988. Format: Audiocassette. TRT: 44:00	Box AV13
Joy Radio Reel 12: 29 spots. 1988. Format: Audiocassette. TRT: 29:00	Box AV13
Joy Radio Reel 14: 26 spots. 1990. Format: Audiocassette. TRT: 26:00	Box AV13
Joy Radio Reel 15: 25 spots. 1991. Format: Audiocassette. TRT: 25:00	Box AV13
Joy Radio Reel 16: 18 spots. 1991. Format: Audiocassette. TRT: 18:00	Box AV13
Joy Radio Reel 17: 18 spots. 1991-1992. Format: Audiocassette. TRT: 18:00	Box AV13
Joy Radio Reel 18: 16 spots. 1992. Format: Audiocassette. TRT: 16:00	Box AV13
Joy Radio Reel 19A: 19 spots. 1992-1993. Format: Audiocassette. TRT: 19:00	Box AV13
Joy Radio Reel 19B: 17 spots. 1992-1993. Format: Audiocassette. TRT: 17:00	Box AV13
Joy Radio Reel 20: 14 spots. 1994. Format: Audiocassette. TRT: 14:00	Box AV13
Joy Radio Reel 21: 11 spots. 1994. Format: Audiocassette. TRT: 11:00	Box AV13
Joy Radio Reel 22: 14 spots. 1994. Format: Audiocassette. TRT: 14:00	Box AV13
Joy Radio Reel 23: 13 spots. 1994-1995. Format: Audiocassette. TRT: 13:00	Box AV13
Joy Radio Reel 24: 12 spots. 1995. Format: Audiocassette. TRT: 12:00	Box AV13
Joy Radio Reel 24B: 10 spots. 1995. Format: Audiocassette. TRT: 10:00	Box AV13
Joy Radio Reel 25: 14 spots. 1995. Format: Audiocassette. TRT: 14:00	Box AV13

9 Promos. 1992. Format: Audiocassette. TRT: 9:00	Box AV13
10 Spots Used in LA. Undated. Format: Audiocassette. TRT: 10:00	Box AV13
11 Little Funnies. Undated. Format: Audiocassette. TRT: 11:00	Box AV13
13 Selected Spots. 1986. Format: Audiocassette. TRT: 13:00	Box AV13
14 Funnies. 1995. Format: Audiocassette. TRT: 14:00	Box AV13
15 Funnies. 1999. Format: Audiocassette. TRT: 15:00	Box AV13
A Casting Extravaganza. 1994. Format: Audiocassette. TRT: 30:00	Box AV13
A Few Food-Related Spots. 1992. Format: Audiocassette. TRT: 30:00	Box AV13
A Little Comedy, A Little Jewish. Undated. Format: Audiocassette. TRT: 30:00	Box AV13
A Little Wit. 1994. Format: Audiocassette. TRT: 30:00	Box AV13
Announcerville. Undated. Format: Audiocassette. TRT: 60:00	Box AV13
Banks/Finance: 8 spots. Undated. Format: Audiocassette. TRT: 8:00	Box AV13
Best of Fall: 13 spots. 1986. Format: Audiocassette. TRT: 13:00	Box AV13
Broadcast Radio: 8 spots. 1989. Format: Audiocassette. TRT: 8:00	Box AV13
Cool Hip Groovy Youth-Oriented: 6 spots. Undated. Format: Audiocassette. TRT: 6:00	Box AV13
Direct Reponse/Blue Star Foods: 5 spots. 1992. Format: Audiocassette. TRT: 5:00	Box AV13

Everywhere but NYC: 8 spots. 1998. Format: Audiocassette. TRT: 8:00	Box AV13
Financial Services/Banks: 4 spots. 1992. Format: Audiocassette. TRT: 4:00	Box AV13
Food/Beverage: 10 spots. 1993. Format: Audiocassette. TRT: 10:00	Box AV13
Golden cont'd: 12 spots. Undated. Format: Audiocassette. TRT: 12:00	Box AV13
Physical Description: 3 tapes	
Golden Oldies and Newies. Undated. Format: Audiocassette. TRT: 30:00	Box AV13
Physical Description: 2 tapes	
In the Public Interest (PSAs): 7 spots. 1994. Format: Audiocassette. TRT: 7:00	Box AV13
Jewish Reel: 25 spots. Undated. Format: Audiocassette. TRT: 25:00	Box AV13
Physical Description: 2 tapes	
Jingle Reel: 5 spots. Undated. Format: Audiocassette. TRT: 5:00	Box AV13
Joy Golden Radio. Undated. Format: Audiocassette. TRT: 30:00	Box AV13
Max Factor; Amtrak; Splendor Shampoo; Stetson. Undated. Format: Audiocassette. TRT: 6:00	Box AV13
Monster Reel: 27 spots. Undated. Format: Audiocassette. TRT: 27:00	Box AV13
Naughty Spots: 10 spots. Undated. Format: Audiocassette. TRT: 10:00	Box AV13
Non-New York Spots: 8 spots. 1998. Format: Audiocassette. TRT: 8:00	Box AV13
Party Music. Undated. Format: Audiocassette. TRT: 30:00	Box AV13

Recent Classics: 5 spots. 1992. Format: Audiocassette. TRT: 5:00	Box AV13
Short Promos Reel: 11 spots. 1997. Format: Audiocassette. TRT: 11:00	Box AV13
Some Retail Spots: 6 spots. Undated. Format: Audiocassette. TRT: 6:00	Box AV13
Some Serious Stuff. 1991. Format: Audiocassette. TRT: 30:00	Box AV13
Specialty Spots: 13 spots (bank and finance). Undated. Format: Audiocassette. TRT: 13:00	Box AV13
Teenage Spots: 5 spots. Undated. Format: Audiocassette. TRT: 5:00	Box AV13
Updated WASP Reel: 9 spots. 1988. Format: Audiocassette. TRT: 9:00	Box AV13
Witty Reel: 10 spots. 1994. Format: Audiocassette. TRT: 10:00	Box AV13
Youth and Retail Spots: 7 spots. 1993. Format: Audiocassette. TRT: 7:00	Box AV13

Interviews, Speeches, Appearances

A Few Speech Elements (7 spots). 1998. Format: Audiocassette. TRT: 7:00	Box AV13
Ad Women of New York speech. 1990. Format: Audiocassette. TRT: 30:00	Box AV13
ANA speech reel. 1995. Format: Audiocassette. TRT: 30:00	Box AV13
ANA speech: 15 funnies. 1995. Format: Audiocassette. TRT: 15:00	Box AV13
ATT speech: 10 spots. 1990. Format: Audiocassette. TRT: 10:00	Box AV13
Bob Greene's answer to Joy Houston Ad Federation speech. 1992. Format: Audiocassette. TRT: 30:00	Box AV13

Barry Gray interview. 1985. Format: Audiocassette. TRT: 30:00	Box AV13
Physical Description: 2 tapes	
Best of Life. Undated. Format: Audiocassette. TRT: 30:00	Box AV13
Carillon Travelena Sales Meeting. 1985. Format: Audiocassette. TRT: 17:30	Box AV13
Cassette for Learning Annex. 1987. Format: Audiocassette. TRT: 30:00	Box AV13
Change of Life. 1988. Format: Audiocassette. TRT: 30:00	Box AV13
Physical Description: 6 tapes	
Comedy Night. 1996-1998. Format: Audiocassette. TRT: 30:00	Box AV13
Physical Description: 3 tapes	
Dallas interview. Undated. Format: Audiocassette. TRT: 30:00	Box AV13
Doj Sokoe's show. 1986. Format: Audiocassette. TRT: 30:00	Box AV13
Feature on Joy Golden for A.P. Radio's Portfolio show. Undated. Format: Audiocassette. TRT: 30:00	Box AV13
Great American Songwriters vol. 2: Johnny Mercer (Rhino records). 1993. Format: Audiocassette. TRT: 45:00	Box AV13
Here Comes My Third Husband Now. Undated. Format: Audiocassette. TRT: 60:00	Box AV13
Interview reel: 7 spots. 1992. Format: Audiocassette. TRT: 7:00	Box AV13
Interview with Judge Howard Goldfluss. 1993. Format: Audiocassette. TRT: 30:00	Box AV13
Joe's first narration. Undated. Format: Audiocassette. TRT: 30:00	Box AV13

Joy's dialogue (Joe). Undated. Format: Audiocassette. TRT: 30:00	Box AV13
Joy's gig at Caroline's. 1996. Format: Audiocassette. TRT: 30:00	Box AV13
Ken Behren's show (WJBC Bloomington Ill). Undated. Format: Audiocassette. TRT: 30:00	Box AV13
King of the One Liners. Undated. Format: Audiocassette. TRT: 30:00	Box AV13
KMBR interview. 1985. Format: Audiocassette. TRT: 30:00	Box AV13
Late in My Life. 1984. Format: Audiocassette. TRT: 30:00	Box AV13
Physical Description: 7 tapes	
Leon. 1984. Format: Audiocassette. TRT: 30:00	Box AV13
London speech. Undated. Format: Audiocassette. TRT: 13:00	Box AV13
Physical Description: 2 tapes	
London workshop. 1995. Format: Audiocassette. TRT: 30:00	Box AV13
Physical Description: 2 tapes	
Loner and Commitment. Undated. Format: Audiocassette. TRT: 30:00	Box AV13
Making a Good Radio Commercial. 1991. Format: Audiocassette. TRT: 30:00	Box AV13
Physical Description: 2 tapes	
Nora. Undated. Format: Audiocassette. TRT: 30:00	Box AV13
NPR interview. Undated. Format: Audiocassette. TRT: 30:00	Box AV13
Physical Description: 2 tapes	
NPR; William B. Williams; Barry Gray interview compilation. Undated. Format: Audiocassette. TRT: 30:00	Box AV13

Pitty's class speech. 1987. Format: Audiocassette. TRT: 30:00	Box AV13
Reunion. Undated. Format: Audiocassette. TRT: 30:00	Box AV13
Séance. 1991. Format: Audiocassette. TRT: 30:00	Box AV13
Sell It With Music. 1993. Format: Audiocassette. TRT: 30:00	Box AV13
Television Academy, 9 spots. 1986. Format: Audiocassette. TRT: 9:00	Box AV13
Toronto. 1998. Format: Audiocassette. TRT: 30:00	Box AV13
U-Turn. Undated. Format: Audiocassette. TRT: 30:00	Box AV13
Video Dating. Undated. Format: Audiocassette. TRT: 30:00	Box AV13
WABC interview. 1986. Format: Audiocassette. TRT: 30:00	Box AV13
WNEW interview, William B. Williams. 1985. Format: Audiocassette. TRT: 30:00	Box AV13
Physical Description: 3 tapes	
White Bowling Ball. Undated. Format: Audiocassette. TRT: 30:00	Box AV13
YWCA speech: 9 spots. Undated. Format: Audiocassette. TRT: 9:00	Box AV13

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Allie's BBQ, 1989	Box 19
Alpine Lace cheese, 1991-1994	Box 19

Arizona Daily Star, 1986	Box 19
Astor Laboratories, 1996	Box 19
AT&T, 1995	Box 19
Au Bon Pain, 1989-1990	Box 19
Babies R Us, 1996	Box 19
Beefsteak Charlie's, 1986	Box 19
Best TV, 1995	Box 19
Blue Star, 1986	Box 19
Bryant Park restoration, 1987-1988	Box 19
BT&R Services, 1990	Box 19
Burroughs Wellcome, 1990	Box 19
Butterfinger, 1994-1995	Box 19
Caldor, 1996	Box 19
Candy Kisses, 1995	Box 19
Carlsberg, 1987-1989	Box 19
Carnival Air, 1995	Box 19
Capalbo's, 1995	Box 19
Catskills on Broadway, 1992	Box 19
Clairol, 1996-1999	Box 19
Deloitte & Touche, 1994	Box 19
Eagle snacks, 1986-1994	Box 19
Elephant malt liquor, 1985-1986	Box 19
Enterprise, 1997	Box 19
Family Counseling Service, 1988	Box 19

Fox holiday special, 1991	Box 19
Genesee Light, 1996	Box 19
Gold Direct/Ricassi & Davis, 1991-1993	Box 19
Goldstar, 1985-1986	Box 19
Granada Rentals, 1985-1994	Box 19
Hebrew National, 1985-1986	Box 19
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Jos. A. Bank, 1994-1995	Box 19
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KTVT, 1986	Box 19
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Laughing Cow, 1986-1989	Box 19
Levi Strauss, 1990-1991	Box 19
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MCI, 1993-1995	Box 20
Meadowlands, 1991-1992	Box 20
Memorial Sloane Kettering, 1995	Box 20
Midas, 1995	Box 20
Milkbone, 1993	Box 20
Monmouth Park, 1992-1993	Box 20

NBC, 1989-1990	Box 20
NEC, 1996	Box 20
Nescafé, 1994	Box 20
Nestlé Sweet Success, 1995	Box 20
North Fork Bank, 1994-1999	Box 20
Northwest Natural Gas, 1994	Box 20
NY Style bagel chips, 1995	Box 20
Opti-Free Lens Care, 1992-1993	Box 20
Partnership for a Drug-Free America, 1987-1998	Box 20
Physical Description: 2 folders	
Pasture Milk, 1997-1998	Box 20
Pealer's Flowers, 1990-1991	Box 20
Pevely Dairy, 1987-1995	Box 20
Phil Donahue, 1989-1990	Box 20
Physicians Health Service, 1992-1999	Box 20
Popeye's, 1997	Box 20
Precious Cheese/Sorrento, 1995-1996	Box 20
Pringles, 1996	Box 20
Regina Porter, 1994	Box 20
Saks Fifth Avenue, 1994-1995	Box 20
Seagrams, 1995	Box 20
Shell, 1993-1996	Box 20
Physical Description: 3 folders	

Southern New England Telephone (SNET), 1987-1994	Box 20
Physical Description: 2 folders	
Southern New England Telephone (SNET), 1992-1995	Box 21
Sunkist, 1995	Box 21
Supercharger, 1994	Box 21
TGI Fridays, 1997	Box 21
Thighmaster, 1993-1994	Box 21
Tri Acura Dealers, 1996	Box 21
Tropical Freeze, 1994-1996	Box 21
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Winkleman's, 1997	Box 21
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WNBC, 1989-1990	Box 21
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WNBC--Rukus and Love Connection, 1991	Box 21
Workbench, 1995-1997	Box 21
WRC-TV/Family Feud, 1990	Box 21

General Files, 1982-1997

Act III Television--Change of Life, 1989	Box 21
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Ad Age creative workshop, 1987	Box 21
Awards, 1983-1995	Box 21
Physical Description: 7 folders	
Biographical, 1980s	Box 21
Competition, 1982-1988	Box 21
Correspondence, 1985-1991	Box 21
Correspondence, 1989-1990	Box 22
Creative Circle radio workshop, 1987, 1989	Box 22
Creative seminar, 1987	Box 22
Equipment, 1986-1991	Box 22
Fan mail, 1985-1993	Box 22
Friars' Club, 1995-1997	Box 22
Joy Radio advertising, 1990-1991	Box 22
Joy Radio logo, 1980s	Box 22
Kits sent, 1991-1993	Box 22
National Academy of Songwriters, 1985	Box 22
Photographs and slides, 1980s-1990s	Box 22
Interns, trainees, 1991-1993	Box 23
Rate cards, 1986-1988	Box 23
Speeches, 1985-1995	Box 23
Physical Description: 4 folders	
Speeches--Correspondence, 1987-1991	Box 23
Symon Cowles, 1991	Box 23
The Ritters, 1994-1995	Box 23

Audiovisual Materials, 1985-2003

13 Laughing Cow spots, 1994	Box 24 > Optical-disc RL00461-OP-0001
1010 Wins speech, 1990s	Box 24 > Audio-cassette RL00461-CS-0001
ANA speech, 1995	Box 24 > Audio-cassette RL00461-CS-0002
BBC: Selling the sixties, 2003	Box 24 > Optical-disc RL00461-OP-0002
Blue Cross Blue Shield of New Jersey, 1993	Box 24 > Tape RL00461- QJC-0001
Demo reel, 1991	Box 24 > Audio-reel RL00461-RR-0001
Joy Golden comedy/music reel, 1985	Box 24 > Audio-reel RL00461-RR-0002
Pizza Hut lunch pizza spots, 1986	Box 24 > Audio-reel RL00461-RR-0003
Joy Radio backups 1, 1988-1994	Box 24 > Disk RL00461- SYQ-0001
Joy Radio backups 2, 1994-1995	Box 24 > Disk RL00461- SYQ-0002
Joy Radio backups 3, 1995-1997	Box 24 > Disk RL00461- SYQ-0003

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