



## **Guide to the Paula Green papers, 1940-2013**

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David M. Rubenstein Rare Book & Manuscript Library

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## Summary

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**Collection Title:**

Paula Green papers, 1940-2013

**Creator:**

Green, Paula, 1927-2015

**Source:**

John W. Hartman Center for Sales, Advertising & Marketing History

**Abstract:**

Advertising executive at Doyle Dane Bernbach and Paula Green Advertising, based in New York. Collection includes correspondence, photographs, slides, audiovisual materials in multiple formats (VHS and Umatic videocassettes; audio cassettes; phono records; optical discs, audio and video tape reels, 16mm film), market research reports and financial reports, print advertisements, storyboards, musical scores, cookbooks and other printed materials. Companies represented in the collection include American Cancer Society, Burlington Industries, CBS radio, Chemstrand, Doyle Dane Bernbach, General Foods, Goya Foods, Hathaway shirts, Heinz, International Ladies' Garment Workers' Union, Green Dolmatch, L.C. Gumbinner, New York Times, Paula Green Advertising, Quaker Oats, Seventeen Magazine, Sterling National Bank, Subaru, and the U.S. Public Health Service. Materials cover commercial products and advocacy campaigns for breast cancer awareness, self-examination and prevention, tobacco use and antismoking programs. Most materials are in English; however some items exist in French, Italian, Japanese and Spanish. Acquired as part of the John W. Hartman Center for Sales, Advertising & Marketing History.

**Extent:**

99 Linear Feet

**Language:**

Materials in English, Spanish

**Collection ID:**

RL.11500

**Permalink:**

<https://idn.duke.edu/ark:/87924/m11w42>

**Preferred Citation**

[Identification of item], Paula Green papers, David M. Rubenstein Rare Book & Manuscript Library, Duke University.

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## Background

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### Scope and Content

Collection includes correspondence, photographs, slides, audiovisual materials in multiple formats (VHS and Umatic videocassettes; audio cassettes; phono records; optical discs, audio and video tape reels, 16mm film), market research reports and financial reports, print advertisements, storyboards, musical scores, cookbooks and other printed materials. Companies represented in the collection include American Cancer Society, Burlington Industries, CBS radio, Chemstrand, Doyle Dane Bernbach, General Foods, Goya Foods, Hathaway shirts, Heinz, International Ladies' Garment Workers' Union, Green Dolmatch, L.C. Gumbinner, New York Times, Paula Green Advertising, Quaker Oats, Seventeen Magazine, Sterling National Bank, Subaru, and the U.S. Public Health Service. Materials cover commercial products and advocacy campaigns for breast cancer awareness, self-examination and prevention, tobacco use and antismoking programs. Most materials are in English; however some items exist in French, Italian, Japanese and Spanish. Acquired as part of the John W. Hartman Center for Sales, Advertising & Marketing History.

### Biographical/Historical

Advertising executive at Doyle Dane Bernbach and Paula Green Advertising, based in New York. Born 1927, Los Angeles, California; BA University of California, Berkeley, 1944; Grey Advertising 1947-1948; Promotions Director, Seventeen Magazine 1952-1954; Copywriter, L.C. Gumbinner 1954-1956; Vice President, Creative Manager, Doyle Dane Bernbach 1956-1969; Creative Director and President, Green Dolmatch 1969-1977; Creative Director and CEO, Paula Green Advertising 1978-2013; One Club Creative Hall of Fame 2012; Died Dec. 4, 2015 New York.

Significant campaigns: Avis "We Try Harder"; Subaru U.S. launch; ILGWU "Look for the Union Label"; American Cancer Society (breast self examination; PAP smear test advocacy); U.S. Public Health Service antismoking campaign; New York Times "Home Delivery"; Ms. Magazine launch.

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## Arrangement

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Organized into the following series: General and Personal Files; Doyle Dane Bernbach; Lawrence C. Gumbinner Advertising; Green Dolmatch; Paula Green Advertising; Audiovisual Materials.

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## Administrative Information

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### Publication Statement

David M. Rubenstein Rare Book & Manuscript Library

411 Chapel Drive  
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URL: <https://library.duke.edu/rubenstein/>

### Access Restrictions

Access note. Collection contains fragile audiovisual formats that may need to be reformatted before use. Contact Research Services for access.

Collection contains electronic records that may need to be reformatted. Access copies of electronic records require special equipment. Contact Research Services for access.

### Acquisition Information

The Paula Green papers were received by the David M. Rubenstein Rare Book & Manuscript Library as a gift in 2016 and 2025.

### Processing Information

Processed by Cameron Byerly, Richard Collier, August 2017; additions processed by Richard Collier, July 2025;

Accessions described in this collection guide: 2016-0277, 2025-0059

## Use Restrictions

The copyright interests in this collection have not been transferred to Duke University. For more information, consult the copyright section of the Regulations and Procedures of the David M. Rubenstein Rare Book & Manuscript Library.

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## Related Materials

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### Related Material

Related materials may be found in the following Hartman Center collections:

D'Arcy Masius Benton & Bowles Archives; International Ladies' Garment Workers' Union records; Leonard Sirowitz papers; Lore Parker papers; Nicole Di Bona Peterson Collection of Advertising Cookbooks; Reva Korda papers

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## Names and Subjects

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- Advertising
- Advertising executives
- Advertising agencies
- Women in the advertising industry
- John W. Hartman Center for Sales, Advertising & Marketing History
- Doyle Dane Bernbach Inc.
- International Ladies' Garment Workers Union
- New York Times
- Burlington Industries, Inc.
- Columbia Broadcasting System, Inc.
- General Foods Corporation
- H.J. Heinz Company
- Ohrbach's Department Store
- Quaker Oats Company

## Collection Inventory

### General and Personal Files, 1940-2012, undated

#### General, 1940-2012, undated

Awards, 1964-1985	Box 1
Awards--One Club Creative hall of Fame, 2012	Box 1
Awards--Pinnacle Awards, 1984	Box 1
Biographical, 1972-1988	Box 1
<b>Physical Description:</b> 2 folders	
Biographical, undated	Box 16
Biographical--Interview with Grant Johnson (University of Texas), 1997	Box 1
Biographical--Interview with Maurine Greenwald (University of Pittsburgh), 2001	Box 1
Biographical--J. Nicholas DeBonis entry, Ad Men and Women, 1991-1993	Box 1
Biographical--Who's Who, 1977-1996	Box 1
Birthday, anniversary posters, undated	Box 72
Business cards, undated	Box 1
Cable television clipping file, 1980-1981	Box 1
Comments on "creative upsurge" in advertising, 1984	Box 1
The Connoisseur antique shop--Correspondence and copy concepts, 1965	Box 1
Copy ideas, lyrics, notes, undated	Box 1
Correspondence and miscellaneous, 1965-1999	Box 2
<b>Physical Description:</b> 8 folders	

Correspondence and miscellaneous, 1965-1999	Box 3
<b>Physical Description:</b> 8 folders	
Correspondence and miscellaneous, undated	Box 4
Correspondence--Charities, 1980-1995	Box 4
Correspondence--Dana Frank (use of union label song in book), 1998-2000	Box 4
Correspondence--Henri Holmgren book on Avis, 1995	Box 74
Creative--Miscellaneous art, undated	Box 59
Credentials file, 1971-1996	Box 4
<b>Physical Description:</b> 2 folders	
Credentials file, 1999	Box 73
Guided tour of "the Paula Green reel", 1990s	Box 73
Interview--Getting to Women on the Subject of Smoking, 1973	Box 4
Jordan McGrath Case & Taylor--Credentials draft, approximately 1999	Box 4
Kansas City Art Directors--Correspondence and article on nonsmoking, 1974-1982	Box 4
Kaufman Astoria Studios, undated	Box 70
<b>Physical Description:</b> 2 folders	
Martin Bickstein, John Glucksman "Automatic Factories", undated	Box 70
Memoir--"Collaboration", undated	Box 4
Miscellaneous art, designs, undated	Box 71
Music composition book, 1940-1941	Box 4

New York State Insurance Department v. Palisades Life Insurance Co.--Statement of Paula Green, 1974	Box 4
One Club Hall of Fame press, 2012	Box 4
Peugeot Diesel print sketches, approximately 1970	Box 73
Photographs, 1978, undated <b>Physical Description:</b> 6 folders	Box 4
Photographs, undated	Box 69
Photographs--Buddy Hackett, 1970s <b>Physical Description:</b> 3 folders	Box 5
Photographs--Paula Green, undated	Box 5
Photographs--Pearl Bailey, 1970s	Box 5
Photographs--Portraits, undated	Box 5
Photographs--Rockfield, undated	Box 5
Photographs--Wedgwood, undated	Box 69
Photographs--Women's Education Day, undated	Box 5
Photographs--Zohra Lampert	Box 5
Planner, 1988	Box 5
Press and publicity, 1965-1991 <b>Physical Description:</b> 2 folders	Box 5
Press and publicity, 1965-1991 <b>Physical Description:</b> 4 folders	Box 6
Press and publicity--Madison Avenue, 1978	Box 6
Press and publicity--Quotes, articles, 1969-1977	Box 6
Press and publicity--Quotes, articles, 1976-1985	Box 69

Press and publicity--Stuart Elliott article (mention of Avis), 2012	Box 6
Publicity file, 1969-1984	Box 69
<b>Physical Description:</b> 2 folders	
Scrapbook of Paula Green Inc. career, circa 1995	Box 65
Seventeen Magazine, 1952-1954	Box 16
Seventeen Magazine, 1954	Box 73
Seventeen Magazine--Pamphlets, undated	Box 16
Seventeen Magazine--Pamphlets, 1953-1954	Box 74
Seventeen Magazine--Print advertisements, 1953-1954	Box 74
Seventeen Magazine--Print advertisements, 1953-1954	Box 75
<b>Physical Description:</b> 2 folders	
Seventeen Magazine--Print advertisements, 1953-1954	Box 76
<b>Physical Description:</b> 2 folders	
Seventeen Magazine--Print advertising, 1954	Box 72
Slides, 1973-1988	Box 73
<b>Physical Description:</b> 2 folders	
<b>Scope and Contents</b>	
Includes slides showing Bob Loggia, Hermione Gingold, Paula Green. See also boxes slides inside box spacer.	
Slides, undated	Box 6
Slides--Eye exam, 1989	Box 6
Slides--Fisheye (effect), undated	Box 6
Slides--Marks, New York City scenes, undated	Box 6
Slides--Pearl Bailey set, 1974-1976	Box 73

Slides--Raggedy Ann, Holly Hobbie, 1975	Box 6
Slides--Star filter (effect), undated	Box 6
Slides--Store names, undated	Box 6
Slides--Straight (no effects), undated	Box 6
Slides--Whirlpool (spa treatment), 1989	Box 6
Testimony (Senate Subcommittee)--Childhood smoking, 1978	Box 6
Tide party, 1949	Box 74
Women and the American Economy (conference), 1975	Box 6
Women in the workplace clipping file, 1978-1987	Box 6

**Physical Description:** 2 folders

### **Printed Materials, 1958-2012, undated**

A Book About the Classic Avis Advertising Campaign of the 60s (Henri Holmgren and Peer Ericksson), 1995	Box 7
ABC Sports, 1985	Box 7
Adobe Systems--Font + Function, 1991	Box 64
Ads Magazine--Hollywood Commercials, 1985	Box 7
Ads Magazine--Sex and Nudity in Advertising, 1984	Box 7
Ads Magazine--Special Report: UK vs. US, 1982	Box 7
Adweek Special Report--Cosmetics and Toiletries, 1985	Box 7
Adweek Special Report--Creativity, 1981	Box 7
Adweek Special Report--Woman Behind the Mask, 1987	Box 7

Adweek Special Report--Women in Advertising, 1983	Box 7
American TV Commercials Festival, 1959-1967	Box 7
<b>Physical Description:</b> 2 folders	
Andrew Unangst brochure, undated	Box 7
Art Direction, 1961-1963	Box 7
<b>Physical Description:</b> 2 folders	
Asoliva: Olive Oil from Spain, 1989-1990	Box 8
Awards brochures, 1964-2012	Box 64
Bert Marcus print, 1971	Box 71
Boris Gonzalez: Products from Spain mailer, 1988	Box 8
Brooklyn Botanical Garden--A House Plant Primer, 1972	Box 8
Cable Is Not Television (Daniel Ritchie), 1983	Box 8
Caroline Jones article on minorities in business, 1987	Box 8
Catherine Feff Creation credentials (outdoor art), 1996	Box 64
Charivari (store) sketchbook, 1985	Box 8
Clara Bow, Love Among the Millionaires movie poster (1930) reproduction, undated	Box 72
<b>Scope and Contents</b>	
Includes: Stretch Jeans, Heinz Happy Soup, Paramount Chicken	
Commercial song scores, undated	Box 68
<b>Scope and Contents</b>	
Includes: Stretch Jeans, Heinz Happy Soup, Paramount Chicken	
Council for American Fashion, 2001	Box 8

Cosmetics industry articles, 1984	Box 8
Deltax Rugs--The Case of the Near-Sighted Fisherman, undated	Box 8
Domtar Paper brochure, undated	Box 8
Émigré catalogs, 1991-1995	Box 8
Empire Silhouette: Historical Survey (Ermina Stimson; includes a paper doll), 1958	Box 69
Fendi Fur Collection, 1979	Box 64
Gerard Associates typeface list, undated	Box 8
Grey Advertising--Tussy Campaign Colors packet, 1948	Box 75
Hispanifile mailer, undated	Box 8
Honoring a Commitment to the People of America: The Record of President Jimmy Carter on Women's Issues, 1980	Box 8
Hopper Paper brochures, 1989	Box 8
Hopper Paper--Sumo, 1990	Box 64
Hopper Paper--Taking Shape, undated	Box 64
ILGWU calendars, 1977-1981	Box 64
Illustration (Sal Barracca and Associates), 1991	Box 8
Image Bank--A Catalog of Existing Illustrations, 1988	Box 8
Interep Radio Research--AM Radio, 1991	Box 8
Interep Radio Research--Black America, 1992	Box 8
Interep Radio Research--Marketing to Women in the 90s, 1990	Box 8

Interep Radio Research--Radio Research Primer, 1991	Box 8
Interep Radio Research--Reaching the Hispanic Market, 1991	Box 8
ITC Store (Typefaces), 1984	Box 8
Jacqueline Dedell client catalog, 1985	Box 8
Jacqueline Dedell client catalog (Artists representative), 1988	Box 64
James River Papers--An Appreciation of Planet Home, 1992	Box 64
Jill Applebaum: The Sting of Sexism, undated	Box 8
JWT New York Business Development Apparatus, 1973	Box 8
Kathryn Jackson--Drafts (What If? and a Christmas book), 1973	Box 9
Lyrics & Lyricists, 1983-1993	Box 9
Marx Myles Typographic Services brochure, undated	Box 64
Master Eagle Family of Companies--Toward Harmony and Brotherhood, 1972	Box 9
Mojud Hosiery--How Helen Landed Her Man (Vic Herman), undated	Box 9
New York Fashion Group--Directional Fabric Colors, 1958	Box 9
New York Times Magazine--Osaka Design, undated	Box 64
Newsweek--Women Who Work Survey, 1984	Box 9
Patrick Media--Poster Map: Core Asian Ethnic Market Coverage (San Francisco), undated	Box 9
Recipe books and food catalogs, 1985-1993	Box 9

Richard Solomon Artists Representative, 1989	Box 64
Richling Ades and Richman--It's Still Pretty Good (work by Paula Green), undated	Box 9
Sanders Printing--The Picture Book 8, 1985	Box 64
Shiseido: The Art of Beauty, 1985	Box 9
Social Climate Overview (Yankelovitch), 1981	Box 9
Solidarity, 1993	Box 9
Sports Illustrated--What's the good word when good readers get together?, 1956	Box 74
T.D. Green poems, 1987	Box 9
U.S. Department of Agriculture--Comparative Costs to Consumers of Convenience Foods and Home-Prepared Foods, 1963	Box 9
U.S. News and World Report Special Report: Working Women, 1979	Box 9
Urbane Publicity--Images and Imaginings, 1988	Box 64
Virginia Commonwealth University Ad Center admissions package, 1996	Box 9
What working women want from TV (TV Guide, Joanmarie Kalter), 1988 January 30	Box 9
When Advertising Tried Harder (Larry Dobrow), undated	Box 10
Williams Sonoma Catalog for Cooks, 1988	Box 10
Woman's Choices (Yankelovitch), 1985	Box 10
Women in America (Geraldine Whitehead for Sperry & Hutchinson), 1972	Box 10
Yankelovitch Monitor, 1981	Box 10

**Writings and Speeches, 1970-1994, undated**

A New Leaf, 1978	Box 10
Additional Comments of Advertising Agency Creative Directors as Given to S.R. Bernstein for Use with Speech to Insurance Advertising Conference, 1974	Box 10
Advertising in the 1980s, 1980	Box 10
Adweek correspondence and article drafts, 1983-1984	Box 10
Are Our Products Better than Our Ads?, 1983	Box 10
As Seen By Paula Green, 1972	Box 10
Breast Cancer/Mastectomy article, 1974	Box 10
Communication: To Whom? By Whom?, 1970	Box 10
Cosmetics: Time to Grow Up, 1984	Box 10
Dallas speech, 1974	Box 10
Fight Against Cancer (Brain 71; English and Japanese), 1971	Box 10
Here's My Beef (PC Magazine), 1985	Box 10
How I Lost My Fear of IBM and Started to Sell Personal Computers, 1984	Box 10
How to Advertise Organizations, 1978	Box 10
In Answer to Your Questionnaire re Women and Advertising (Ad Age survey), 1982	Box 11
Invisible Woman (One Club speech), 1983	Box 11
Israel Bond dinner, 1994	Box 11
Letter to New York Times on subway fares, 1990	Box 11
Mass Media Anti-Smoking Campaign Around the World, 1975	Box 11

The New Product Fizzles; The Old Product Dies: A Short Course in Resucitation, 1984	Box 11
New Roles for Advertising Beyond Marketing Products, 1980	Box 11
Play script, undated	Box 16
Poems, lyrics, undated	Box 16
Response to Mary Earle, Time Magazine, 1972	Box 11
Shelf Wars (Essays on cosmetics and older consumers), undated	Box 11
Some Words from Paula Green on Larry Dobrow's Book on Avis, 1984	Box 11
Speech file, 1976-1986	Box 11
<b>Physical Description:</b> 2 folders	
The "Other Kind" of Ad: Making It Work, 1978	Box 11
Union League Club speech, 1986	Box 11
What Ever Happened to the Woman Over 40?, 1985	Box 11
What Kind of Message Do You Want to Convey?, 1986	Box 11
Why Cable Died: A Backward Look Ahead, 1981	Box 11
Women Over 40, speech to One Club, 1985	Box 11
You Can't Beat 'Em With the Same Old Schtick, 1984	Box 11

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## **Doyle Dane Bernbach (DDB), 1957-1986, undated**

### **General, 1961-1986, undated**

Ad Writers Newsletter--Bill Bernbach Copywriter Hall of Fame, 1964	Box 12
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American TV Commercials Festival, 1961-1962	Box 12
<b>Physical Description: 2 folders</b>	
Annual Report, 1984	Box 12
Articles and miscellaneous, 1968-1991	Box 68
Correspondence and miscellaneous, 1963-1969	Box 12
DD News--15th Anniversary, 1964	Box 12
Letter to Lore Parker, 1964	Box 12
Merger with Needham, 1986	Box 12
Paula Green interview, Marketing and Communications, 1969	Box 12
Pre-Testing Advertising, undated	Box 12
Press, 1981-1982	Box 12
Review and Discussion of Advertising Testing Services, 1965	Box 12
Stockholders Meeting, 1974	Box 12
Stockholders Newsletter, 1965	Box 12
<b>Accounts, 1957-1984, undated</b>	
American Viscose--Avril copy concepts, undated	Box 12
American Viscose--Avril copy concepts, undated	Box 67
Avis--Anecdote on Avis campaign, 1976	Box 12
Avis--Article in Brain II (Japanese), 1968	Box 12
Avis--Press, 1984	Box 12
Avis--Print advertisements, 1963	Box 12

Avis--Print advertisements, 1964-1994	Box 68
<b>Physical Description:</b> 2 folders	
Avis--We Try Harder button, undated	Box 12
Burlington Industries--Consumer Products Report, 1968	Box 12
Burlington Industries--Copy concepts, 1965	Box 12
Burlington Industries--Copy concepts, undated	Box 67
Burlington Industries--Correspondence, memos, 1967-1968	Box 12
Burlington Industries--New products, 1968	Box 13
Burlington Industries--Proposal for Burlington Home Fashion Award, 1968	Box 13
CBS Radio--Press, 1958	Box 13
CBS Radio--Print advertising, 1957-1958	Box 13
CBS Radio--Print advertising, 1958-1959	Box 67
<b>Physical Description:</b> 2 folders	
CBS Radio--Print advertising, 1958	Box 71
<b>Physical Description:</b> 2 folders	
Chemstrand, 1957-1959	Box 13
Chemstrand Acrilan print advertising, 1957-1959	Box 67
<b>Physical Description:</b> 3 folders	
Chemstrand Acrilan print advertising, 1957-1959	Box 71
<b>Physical Description:</b> 2 folders	
Chemstrand Acrilan print advertising--Newspaper, 1957-1959	Box 71

**Scope and Contents**

Includes ads for Chemstrand Nylon, Eversweet 1960, Gallo

Chemstrand Nylon print advertising, undated	Box 71
<b>Scope and Contents</b>	
Includes ads for Chemstrand Nylon, Eversweet 1960, Gallo	
Cresta Blanca Wine--Print advertising and storyboards, undated	Box 71
<b>Scope and Contents</b>	
Includes ads for Chemstrand Nylon, Eversweet 1960, Gallo	
Eversweet print advertising, 1960	Box 71
<b>Scope and Contents</b>	
Includes ads for Chemstrand Nylon, Eversweet 1960, Gallo	
General Foods--Dream Whip storyboards, 1966	Box 13
General Foods--Dream Whip storyboards, 1966	Box 67
General Foods--La France, 1967-1968	Box 13
<b>Physical Description:</b> 2 folders	
General Foods--SOS Soap Pads: Notes and correspondence, 1964-1967	Box 13
General Foods--SOS Soap Pads: Scripts and copy strategy, 1968	Box 13
General Foods--SOS Soap Pads: Storyboards, 1967-1968	Box 13
General Foods--SOS Soap Pads: Wire cleaning soap research, 1966	Box 13
Goodman's Soup, 1957	Box 13
H.J. Heinz--Correspondence, legal, 1965	Box 13
H.J. Heinz--Great American Soup, 1964-1966	Box 13
H.J. Heinz--Great American Soup print advertisement, undated	Box 59
H.J. Heinz--Happy Soup can labels (Disney tie-in), undated	Box 13

H.J. Heinz--Heinz soup Project K (Disney co-promotion), 1963-1964	Box 13
<b>Physical Description:</b> 2 folders	
H.J. Heinz--Heinz soup Project K (Disney co-promotion), 1963-1964	Box 14
<b>Physical Description:</b> 2 folders	
H.J. Heinz--Memos and miscellaneous, 1961-1965	Box 14
H.J. Heinz--Reports, 1964	Box 14
Johnson & Johnson--Chix baby panty, approximately 1961	Box 75
Lane Furniture print advertising, 1958	Box 71
<b>Physical Description:</b> 2 folders	
Lawry's Spaghetti Sauce storyboard, undated	Box 71
Lever Brothers--Hero Detergent, 1967	Box 14
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Max Factor, 1958	Box 14
Ohrbach's print advertising, 1958	Box 67
Ohrbach's print advertising, 1958	Box 71
<b>Physical Description:</b> 2 folders	
Post Instant Breakfast, undated	Box 14
Quaker Oats print advertisements, 1960s	Box 76
Quaker Oats print advertisements, undated	Box 59
Quaker Oats print advertisements, undated	Box 67
Quaker Oats print advertisements, undated	Box 70
S&W Foods, 1958	Box 14
Salada print advertising, 1959-1960	Box 71

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Sea Brand print advertising, 1960	Box 71
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U.S. Public Health Service, 1969	Box 14
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Various print advertisements, 1957-1959, undated	Box 67
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**Scope and Contents**

Includes: Charis, Cresta Blanca, Cutex, Eden Roc, French Tourism, Gallo, Goodman's, Hunter Douglas

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Various print advertisements, 1960, undated	Box 67
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**Scope and Contents**

Includes: Lane, Lawry's, S&W, Salada, Sea Brand, Wedgwood

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Various print advertisements, 1964, undated	Box 68
---	--------

**Scope and Contents**

Includes: Avis, Burlington, Connoisseur

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Various print advertisements, newspaper, 1957-1959, undated	Box 67
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**Scope and Contents**

Includes: Charis, Gallo, Lily of France, S&W, Salada, Sea Brand

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Wedgwood print advertising, 1960	Box 71
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**Scope and Contents**

Includes: Charis, Gallo, Lily of France, S&W, Salada, Sea Brand

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Yardley print advertising, undated	Box 71
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**Scope and Contents**

Includes: Charis, Gallo, Lily of France, S&W, Salada, Sea Brand

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**Lawrence C. Gumbinner Advertising, 1954-1956**

Barbara Gould Deodorant, 1956	Box 16
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Bourjois Evening in Paris, 1956	Box 16
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Ciro Perfume, 1955	Box 16
Dunhill, 1956	Box 16
Dunhill Humidor print advertising, undated	Box 67
Happy Feet, 1955	Box 16
Martell, 1955	Box 16
Memo introducing Paula Green to staff, 1954	Box 16
Messing Bakery, 1955	Box 16
Nectarine Vin de Rose, 1955	Box 16
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Roitan cigar, 1956	Box 16
Roman Holiday, 1955	Box 16
Savarin Coffee, 1956	Box 16
Swingline, 1956	Box 16

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## **Green Dolmatch, 1950-1996, undated**

### **General, 1969-1983, undated**

2nd anniversary skit, 1971	Box 17
5th anniversary t-shirt mailing correspondence, 1975	Box 17
Corporate documents, 1969-1983	Box 17
Correspondence and miscellaneous, 1974-1977	Box 17
<b>Physical Description:</b> 2 folders	
Correspondence congratulating Paula Green on new agency, 1969	Box 17
Directors meeting, 1974	Box 17

Helen Hubbell--Unsolicited copy drafts, 1975	Box 17
House advertisement, 1972	Box 17
House advertisement, 1972	Box 68
John Glucksman art and designs, undated	Box 69
Memoranda, 1972	Box 17
Press and publicity, 1970-1977	Box 17
Slides, 1971, undated	Box 17
Slides--5th anniversary. ILGWU shoot, 1974-1977	Box 17
Some Relevant Facts About Green Dolmatch, undated	Box 17
"Superman" film scene shoot, 1977	Box 17

### **Accounts, 1950-1996, undated**

American Cancer Society--Advertising Age article on cigarette ad ban, 1975	Box 17
American Cancer Society--Breast self-examination, 1969	Box 17
American Cancer Society--Chart, Per-Capita Reduction of Cigarette Consumption, 1972	Box 70
American Cancer Society--Correspondence, 1970	Box 17
American Cancer Society--Getting to Women on the Subject of Smoking, 1973	Box 17
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American Cancer Society--Mailers, undated	Box 17
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Correspondence and miscellaneous, 1979-1980	Box 51
Print advertising, 1980	Box 51
<b>Accounts--Sterling National Bank, 1971-1996, undated</b>	
63rd anniversary, 1992	Box 52
Advertising proposal, media planning, 1985-1993	Box 52
<b>Physical Description:</b> 2 folders	
AEFA (Annual Economic Forecasting Awards), 1989-1990	Box 52
Annual Report, 1983-1993	Box 52
<b>Physical Description:</b> 2 folders	
Clippings, 1985	Box 52
Contracts and invoices, 1992	Box 52
Corporate public relations handouts, 1984-1993	Box 52
<b>Physical Description:</b> 2 folders	
Correspondence and miscellaneous, 1983-1995	Box 52
<b>Physical Description:</b> 2 folders	
Creative notes and drafts, 1981-1985, undated	Box 52
Creative notes and drafts, 1990	Box 53
Creative--Print, 1980-1996	Box 53
<b>Physical Description:</b> 6 folders	

Creative--Print: Sterling on Seventh, 1993-1994	Box 53
Creative--Print and radio, 1981-1984	Box 53
Creative--Radio, 1985-1995	Box 54
<b>Physical Description:</b> 7 folders	
Draft of message from Chairman, 1993	Box 54
Elephant cartoon, undated	Box 54
Invoices, 1990-1992	Box 54
Letter to shareholders	Box 55
Lou Cappelli speech, 1992-1993	Box 55
Media planning, 1994	Box 55
Mexico campaign (Spanish), 1995	Box 55
Miscellaneous, 1987-1990	Box 69
"Money in the Bank" campaign, 1990	Box 55
Newsletters, 1993-1995	Box 55
Press and printed material, 1988-1994	Box 55
Print advertising, campaigns, 1979-1994, undated	Box 55
<b>Physical Description:</b> 3 folders	
Print advertising, campaigns, 1985	Box 67
Print advertising, campaigns, 1971, undated	Box 69
<b>Physical Description:</b> 2 folders	
Progress report drafts, 1994	Box 55
Radio, 1993-1994	Box 55
<b>Physical Description:</b> 2 folders	
Report: How Sterling Can Make the Most of Its 50th Anniversary, 1978	Box 55

Slides, 1981	Box 73
Spot radio schedules and invoices, 1990-1992	Box 56
Sterling Bank Services, undated	Box 56
<b>Accounts--Subaru Dealerships, 1981</b>	
Correspondence and miscellaneous, 1981	Box 56
<b>New Business, 1969-1996, undated</b>	
Bongrain International (Alouette), 1989-1990	Box 56
Callaway Vineyard and Winery, 1979	Box 56
Chamees, 1989	Box 75
Correspondence and miscellaneous, 1979-1991	Box 56
<b>Physical Description:</b> 4 folders	
Correspondence--The Hon. John R. McKennan Jr. on Hathaway, 1996	Box 56
Cosmetics industry, 1977-1988	Box 57
<b>Physical Description:</b> 2 folders	
Credentials file, undated	Box 57
The Custom Shop, 1984-1985	Box 57
Digital Equipment Corporation, 1978-1984	Box 57
Food industry, 1977-1982	Box 57
<b>Physical Description:</b> 2 folders	
Good Housekeeping, 1990	Box 58
House and Garden, 1981	Box 58
IBM, 1979-1980	Box 58
National Geographic, 1982	Box 58
New York Health and Fitness, 1986-1992	Box 58

Pasta & Cheese, 1985	Box 58
Paul's Restaurant, 1987	Box 58
Perma Ceram, 1982	Box 58
Prospect file, undated	Box 58
Revlon, 1969-1986	Box 58
<b>Physical Description:</b> 2 folders	
Rubigo Cosmetics, 1981	Box 58
Scott Paper, 1982	Box 58
Tsing-Tao Beer, 1980	Box 58
Unions, 1979-1980	Box 58
Wendy's, undated	Box 58
Wine industry, 1980-1981	Box 58

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### Audiovisual Materials, 1959-2013, undated

- |                             |  |
|-----------------------------|--|
| 1. Paramount Chickens, 1976 | Box AV1 > Video-cassette<br>RL11500-UMATIC-001 |
|-----------------------------|--|

**Scope and Contents**

Master Cassette: Success Story :30; Leftovers :30; Mama Hen :30; Tag :30; Pots :30. Nat B. Eisenberg and Associates.

- |                             |  |
|-----------------------------|--|
| 3. Paramount Chickens, 1976 | Box AV1 > Video-cassette<br>RL11500-UMATIC-002 |
|-----------------------------|--|

**Scope and Contents**

Busy Takes: Success Story :30; Leftovers :30; Mama Hen :30; Tag :30; Pots :30. Nat B. Eisenberg and Associates.

- |                                |  |
|--------------------------------|--|
| 4. Paramount Chickens, Undated | Box AV1 > Video-cassette<br>RL11500-UMATIC-003 |
|--------------------------------|--|

**Scope and Contents**

Pearlie's Chickens :60; Mama's Kitchen :30; Washing :60; 6 Chickens :30; Stuffing :30

---

5. Paramount Chickens, Undated

Box AV1 > Video-cassette  
RL11500-UMATIC-004

**Scope and Contents**

Washing :60; 6 Chickens :30; Stuffing :30

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8. Paramount Chickens, 1974

Box AV1 > Video-cassette  
RL11500-UMATIC-005

**Scope and Contents**

All Dressed Up; Full Line; Show and Tell; Telephone No.; Protein

---

9. Paramount Chickens, 1976

Box AV1 > Video-cassette  
RL11500-UMATIC-006

**Scope and Contents**

Tag; Alt. :30

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10. Paramount Chickens, Undated

Box AV1 > Video-cassette  
RL11500-UMATIC-007

**Scope and Contents**

Chicken Story; Segment; Color; Kosher, Pearl.

---

11. Paramount Chickens, Undated

Box AV1 > Video-cassette  
RL11500-UMATIC-008

**Scope and Contents**

Pearl's Kitchen; show promo for book

---

12. Paramount Chickens, Undated

Box AV1 > Video-cassette  
RL11500-UMATIC-009

**Scope and Contents**

Recipe Book spot with Pearl

---

202. ILGWU, 1990

Box AV1 > Video-cassette  
RL11500-UMATIC-010

**Scope and Contents**

Lillian, Working Mother :60

---

218. ILGWU, 1976

Box AV1 > Video-cassette  
RL11500-UMATIC-011

**Scope and Contents**

Barbees; Bledsoes

---

224. ILGWU, 1976

Box AV1 > Video-cassette  
RL11500-UMATIC-012

**Scope and Contents**

Original Material. Lillian; Emma; Generations

---

232. ILGWU, Undated

Box AV1 > Video-cassette  
RL11500-UMATIC-013

**Scope and Contents**

Imports; Prine II

---

244. ILGWU, 1977

Box AV1 > Video-cassette  
RL11500-UMATIC-014

**Scope and Contents**

Blouses; outdoor and indoor :60

---

255. ILGWU, 1977

Box AV2 > Video-cassette  
RL11500-UMATIC-015

**Scope and Contents**

Lydia: Blouses with indoor chorus :60

---

261. ILGWU, Undated

Box AV2 > Video-cassette  
RL11500-UMATIC-016

**Scope and Contents**

Bledsoes; Blouses/Meredith with outdoor chorus; Jim Prine/Imports with indoor chorus

---

268. ILGWU, 1978

Box AV2 > Video-cassette  
RL11500-UMATIC-017

**Scope and Contents**

Norma II; indoor and outdoor choruses

---

305. ILGWU, Undated

Box AV2 > Video-cassette  
RL11500-UMATIC-018

**Scope and Contents**

The Bledsoes with chorus III :60 finished spot

---

306. ILGWU, Undated

Box AV2 > Video-cassette  
RL11500-UMATIC-019

**Scope and Contents**

The Bledsoes with chorus III :60 with (Saul) Charkin

---

310. Sixty Minutes (CBS), 1979

Box AV2 > Video-cassette  
RL11500-UMATIC-020

**Scope and Contents**

Segment on undocumented aliens

---

312. ILGWU, 1988

Box AV2 > Video-cassette  
RL11500-UMATIC-021

**Scope and Contents**

Georgia spot

---

312. ILGWU, 1982

Box AV2 > Video-cassette  
RL11500-UMATIC-022

**Scope and Contents**

Georgia :60 with full chorus

---

312. ILGWU, 1992

Box AV2 > Video-cassette  
RL11500-UMATIC-023

**Scope and Contents**

Georgia to CBS News

---

319. ILGWU, 1980

Box AV2 > Video-cassette  
RL11500-UMATIC-024

**Scope and Contents**

Chorus 3 with and without C :40

---

330. ILGWU, 1980

Box AV2 > Video-cassette  
RL11500-UMATIC-025

**Scope and Contents**

Work picture of report to convention

---

332. ILGWU, 1980

Box AV2 > Video-cassette  
RL11500-UMATIC-026

**Scope and Contents**

Report to convention finished tape 26:00

---

332. ILGWU, 1980

Box AV2 > Video-cassette  
RL11500-UMATIC-027

**Scope and Contents**

Report to convention finished tape 26:00

---

333. Tonight Show (WNBC TV), Undated

Box AV2 > Video-cassette  
RL11500-UMATIC-028

**Scope and Contents**

Mention of ILGWU

---

334. ILGWU, 1980

Box AV3 > Video-cassette  
RL11500-UMATIC-029

**Scope and Contents**

Convention news coverage

---

335. Tonight Show (WNBC TV), Undated

Box AV3 > Video-cassette  
RL11500-UMATIC-030

**Scope and Contents**

Review of new shows

---

336. Carol Jenkins WNBC TV News, 1980

Box AV3 > Video-cassette  
RL11500-UMATIC-031

**Scope and Contents**

Talks about opening of ILGWU convention

---

338. Tonight Show (WNBC TV), Undated Box AV3 > Video-cassette  
RL11500-UMATIC-032

**Scope and Contents**

Johnny Carson joking about ILGWU

---

339. Archie Bunker's Place, Undated Box AV3 > Video-cassette  
RL11500-UMATIC-033

**Scope and Contents**

Wildcat Strike episode

---

340. WNBC, WPIX, Undated Box AV3 > Video-cassette  
RL11500-UMATIC-034

**Scope and Contents**

President Carter in New York

---

343. Mandrell Show, 1981 Box AV3 > Video-cassette  
RL11500-UMATIC-035

**Scope and Contents**

Skit between Barbara and her sister. One of the sisters sings first line of "look for the union label" song

---

344. Bosom Buddies (WABC TV), Undated Box AV3 > Video-cassette  
RL11500-UMATIC-036

**Scope and Contents**

ILGWU mention

---

345. Independent News WPIX, 1981 Box AV3 > Video-cassette  
RL11500-UMATIC-037

**Scope and Contents**

ILGWU mention

---

349. WCBS TV, Undated Box AV3 > Video-cassette  
RL11500-UMATIC-038

**Scope and Contents**

A Look Back at the Labor Day Parade

---

351. So Fine (film), 1981

Box AV3 > Video-cassette  
RL11500-UMATIC-039

**Scope and Contents**

Reel 2; tape to tape 710-893

---

355. The Facts of Life (WNBC TV), Undated

Box AV3 > Video-cassette  
RL11500-UMATIC-040

**Scope and Contents**

Look for the Union Label

---

356. The Dukes of Hazzard, 1982

Box AV3 > Video-cassette  
RL11500-UMATIC-041

**Scope and Contents**

Union Label--Dukes of Hazzard

---

357. Filthy Rich (CBS TV), 1982

Box AV3 > Video-cassette  
RL11500-UMATIC-042

**Scope and Contents**

Union Label remark

---

359. NFL Sports, Undated

Box AV4 > Video-cassette  
RL11500-UMATIC-043

**Scope and Contents**

Player strike, union label song

---

365. ILGWU, 1983

Box AV4 > Video-cassette  
RL11500-UMATIC-044

**Scope and Contents**

Americans Helping Americans/Beverly :30

---

365A. ILGWU, 1983

Box AV4 > Video-cassette  
RL11500-UMATIC-045

**Scope and Contents**

Clothes in Your Closet/Joan :30

---

367. Tonight (WNBC TV), Undated

Box AV4 > Video-cassette  
RL11500-UMATIC-046

**Scope and Contents**

Abraham Lincoln skit, Look for the Union Label

---

369. Gloria (WCBS), Undated

Box AV4 > Video-cassette  
RL11500-UMATIC-047

**Scope and Contents**

ILGWU song

---

370. WNBC TV, NBC NET, Undated

Box AV4 > Video-cassette  
RL11500-UMATIC-048

**Scope and Contents**

Cool Whip and the Union Label Ladies

---

371. Tonight Show (WNBC TV), Undated

Box AV4 > Video-cassette  
RL11500-UMATIC-049

**Scope and Contents**

Johnny Carson singing the ILGWU song

---

372. Show introductions, Undated

Box AV4 > Video-cassette  
RL11500-UMATIC-050

**Scope and Contents**

This Week with David Brinkley; Good Morning America; Today; Nightline

---

375. ILGWU, Undated

Box AV4 > Video-cassette  
RL11500-UMATIC-051

**Scope and Contents**

Circle Line Scene plus intro; "Paternity"

---

378. Walter Mondale, Undated

Box AV4 > Video-cassette  
RL11500-UMATIC-052

**Scope and Contents**

Dub of Mondale and the Labor vote

---

380. ILGWU, 1984

Box AV4 > Video-cassette  
RL11500-UMATIC-053

**Scope and Contents**

Reel 2: takes 88-186

---

380. ILGWU, 1984

Box AV4 > Video-cassette  
RL11500-UMATIC-054

**Scope and Contents**

Reel 1

---

381. ILGWU, 1985

Box AV4 > Video-cassette  
RL11500-UMATIC-055

**Scope and Contents**

Voting :30

---

381. ILGWU, 1985

Box AV4 > Video-cassette  
RL11500-UMATIC-056

**Scope and Contents**

Voting :30

---

381. ILGWU, 1985

Box AV5 > Video-cassette  
RL11500-UMATIC-057

**Scope and Contents**

Voting :30

---

383. ILGWU, Undated

Box AV5 > Video-cassette  
RL11500-UMATIC-058

**Scope and Contents**

Union series; one segment uses "Union Label" women's story

---

384. ABC News, Undated

Box AV5 > Video-cassette  
RL11500-UMATIC-059

**Scope and Contents**

Made in the USA

---

385. The Willmar 8, 1985 Box AV5 > Video-cassette  
RL11500-UMATIC-060

---

386. Nightly News (WNBS TV), Undated Box AV5 > Video-cassette  
RL11500-UMATIC-061

---

**Scope and Contents**

CWA union story

---

387. Today in New York (WNBC TV), Undated Box AV5 > Video-cassette  
RL11500-UMATIC-062

---

**Scope and Contents**

Saul Charkin, President of ILGWU

---

389. ILGWU, 1979 Box AV5 > Video-cassette  
RL11500-UMATIC-063

---

**Scope and Contents**

Georgia chorus III :60

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390A. ILGWU, Undated Box AV5 > Video-cassette  
RL11500-UMATIC-064

---

**Scope and Contents**

Reel 1 with time code

---

390B. ILGWU, Undated Box AV5 > Video-cassette  
RL11500-UMATIC-065

---

**Scope and Contents**

Reel 2 with time code

---

391. ILGWU, 1987 Box AV5 > Video-cassette  
RL11500-UMATIC-066

---

**Scope and Contents**

Statue rev. :30

---

391A. ILGWU, 1986 Box AV5 > Video-cassette  
RL11500-UMATIC-067

---

**Scope and Contents**

Statue for air, not for air, two spots :30

---

392. ILGWU, Undated

Box AV5 > Video-cassette  
RL11500-UMATIC-068

**Scope and Contents**

Statue of Liberty footage

---

394. Nightly Business Report, 1986

Box AV5 > Video-cassette  
RL11500-UMATIC-069

**Scope and Contents**

Mention of ILGWU

---

395. Fame, 1985

Box AV5 > Video-cassette  
RL11500-UMATIC-070

**Scope and Contents**

Broadway Danny Amatullo final master copy

---

396. Labor Day, Erie Pa., 1982

Box AV6 > Video-cassette  
RL11500-UMATIC-071

397. Watch on Washington, 1987

Box AV6 > Video-cassette  
RL11500-UMATIC-072

**Scope and Contents**

Segment on textiles and trade 11:45

---

400. Standard Milling Co. (Wheatena), Undated

Box AV6 > Video-cassette  
RL11500-UMATIC-073

**Scope and Contents**

Janie :30; Rosalyn :30; Alan :30; Darren :30

---

401. Standard Milling Co. (Wheatena), 1974

Box AV6 > Video-cassette  
RL11500-UMATIC-074

**Scope and Contents**

Darren :30

---

401: ILGWU, 1983

Box AV6 > Video-cassette  
RL11500-UMATIC-075

**Scope and Contents**

Americans Helping Americans/Beverly :30; Clothes in Your Closet/Kathy :30;  
Clothes in Your Closet/Joan :30

---

402. Hecker's Flour, Undated

Box AV6 > Video-cassette  
RL11500-UMATIC-076

**Scope and Contents**

Take 77: Isabelle

---

406. Hecker's Flour/Ceresota Flour, Undated

Box AV6 > Video-cassette  
RL11500-UMATIC-077

**Scope and Contents**

Isabelle :30

---

412. Hecker's Flour, Undated

Box AV6 > Video-cassette  
RL11500-UMATIC-078

425. ILGWU, 1988

Box AV6 > Video-cassette  
RL11500-UMATIC-079

**Scope and Contents**

Multi-shop: Join In :30

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425. ILGWU, 1988

Box AV6 > Video-cassette  
RL11500-UMATIC-080

**Scope and Contents**

Multi-shop: Join In :30

---

426. ILGWU, 1988

Box AV6 > Video-cassette  
RL11500-UMATIC-081

**Scope and Contents**

Production Material Reel 2 60:00

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426. ILGWU, 1988

Box AV6 > Video-cassette  
RL11500-UMATIC-082

**Scope and Contents**

Production Material Reel 3 60:00

---

426. ILGWU, 1988 Box AV6 > Video-cassette  
RL11500-UMATIC-083

**Scope and Contents**

Production Material Reel 1 60:00

---

426A. ILGWU, 1988 Box AV6 > Video-cassette  
RL11500-UMATIC-084

**Scope and Contents**

Multi-shop soundtrack only

---

427. ILGWU, Undated Box AV7 > Video-cassette  
RL11500-UMATIC-085

**Scope and Contents**

Japan master edit

---

428A. Free to Be (WABC TV), Undated Box AV7 > Video-cassette  
RL11500-UMATIC-086

**Scope and Contents**

ILGWU

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428B. Free to Be (WABC TV), Undated Box AV7 > Video-cassette  
RL11500-UMATIC-087

**Scope and Contents**

ILGWU

---

428C. Free to Be: A Family, 1988 Box AV7 > Video-cassette  
RL11500-UMATIC-088

**Scope and Contents**

Marlo Thomas and Friends no commercial slugs

---

429. ILGWU, 1989 Box AV7 > Video-cassette  
RL11500-UMATIC-089

**Scope and Contents**

Report to convention I; protection master not used

---

430. Warwick Advertising, 1989 Box AV7 > Video-cassette  
RL11500-UMATIC-090

**Scope and Contents**

Crafted with Pride/Made in the USA: Department Store rev. :30; Quick Changes--Spring Summer :30

---

432. ILGWU, Undated

Box AV7 > Video-cassette  
RL11500-UMATIC-091

**Scope and Contents**

Multi-shop Join In :30; Lillian :30; Statue :30; Song We Sing :30

---

433. A Current Affair, 1990

Box AV7 > Video-cassette  
RL11500-UMATIC-092

434. ILGWU, 1990

Box AV7 > Video-cassette  
RL11500-UMATIC-093

**Scope and Contents**

On Stage :30

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435. ILGWU, 1990

Box AV7 > Video-cassette  
RL11500-UMATIC-094

**Scope and Contents**

On Stage :30

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437. ILGWU, 1991

Box AV7 > Video-cassette  
RL11500-UMATIC-095

**Scope and Contents**

Susan :30; Judy and Jasmine :30; Ramona :30

---

437. ILGWU, 1991

Box AV7 > Video-cassette  
RL11500-UMATIC-096

**Scope and Contents**

Susan :30; Judy and Jasmine :30; Ramona :30

---

438A. ILGWU, 1991

Box AV7 > Video-cassette  
RL11500-UMATIC-097

**Scope and Contents**

Reel 1 and 2: Group shots and singles of group members

438B. ILGWU, 1991 Box AV7 > Video-cassette  
RL11500-UMATIC-098

**Scope and Contents**

Reel 3: Singles and group men, three-somes, two shots

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438C. ILGWU, 1991 Box AV8 > Video-cassette  
RL11500-UMATIC-099

**Scope and Contents**

Tape 4: Banner; Susan Ransom

---

438D. ILGWU, 1991 Box AV8 > Video-cassette  
RL11500-UMATIC-100

**Scope and Contents**

Tape 5 30:00

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438E. ILGWU, 1991 Box AV8 > Video-cassette  
RL11500-UMATIC-101

**Scope and Contents**

Tape 6 30:00

---

438F. ILGWU, 1991 Box AV8 > Video-cassette  
RL11500-UMATIC-102

**Scope and Contents**

Tape 7: Ramona and Julio; Art card; Nat and Paula 30:00

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439. ILGWU, 1991 Box AV8 > Video-cassette  
RL11500-UMATIC-103

**Scope and Contents**

Casting session for vignettes

---

440. ILGWU, 1991 Box AV8 > Video-cassette  
RL11500-UMATIC-104

**Scope and Contents**

Georgia; Jim Prine; Meredith; Voting; Statue; Susan; Judy; Ramona

---

442. ILGWU, 1991 Box AV8 > Video-cassette  
RL11500-UMATIC-105

**Scope and Contents**

On Stage II :30

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442. ILGWU, 1991

Box AV8 > Video-cassette  
RL11500-UMATIC-106

**Scope and Contents**

On State II :30

---

442B. ILGWU, 1991

Box AV8 > Video-cassette  
RL11500-UMATIC-107

**Scope and Contents**

On Stage II :30

---

443. ILGWU, 1992

Box AV8 > Video-cassette  
RL11500-UMATIC-108

**Scope and Contents**

Union Label Committee presentation

---

444. ILGWU, 1992

Box AV8 > Video-cassette  
RL11500-UMATIC-109

**Scope and Contents**

Convention presentation to Union Label Seminar

---

446A. ILGWU, 1992

Box AV8 > Video-cassette  
RL11500-UMATIC-110

**Scope and Contents**

Joel and Perry's Excellent Shoot; Roxanne reel 1 handheld factory/TV  
production

---

446B. ILGWU, 1992

Box AV8 > Video-cassette  
RL11500-UMATIC-111

**Scope and Contents**

Joel and Perry's Excellent Shoot; Roxanne reel 2 handheld factory

---

446C. ILGWU, 1992

Box AV8 > Video-cassette  
RL11500-UMATIC-112

**Scope and Contents**

Joel and Perry's Excellent Shoot; Roxanne reel 3 handheld factory

---

447A. ILGWU, 1992

Box AV9 > Video-cassette  
RL11500-UMATIC-113

**Scope and Contents**

Wild footage shot in Neptune, N.J. at Roxanne factory, Reel 1, part 1 of 2

---

447B. ILGWU, 1992

Box AV9 > Video-cassette  
RL11500-UMATIC-114

**Scope and Contents**

Wild footage shot in Neptune, N.J. at Roxanne factory, Reel 2, part 1 of 2

---

448. ILGWU, 1992

Box AV9 > Video-cassette  
RL11500-UMATIC-115

**Scope and Contents**

Alan Green's Roxanne factory shoot "auditions"

---

448A. ILGWU, 1992

Box AV9 > Video-cassette  
RL11500-UMATIC-116

**Scope and Contents**

Factory shoot Roxanne

---

449. ILGWU, 1992

Box AV9 > Video-cassette  
RL11500-UMATIC-117

**Scope and Contents**

We Make Jobs :30

---

450. ILGWU, Undated

Box AV9 > Video-cassette  
RL11500-UMATIC-118

**Scope and Contents**

We Make Jobs :30

---

450. ILGWU, 1992

Box AV9 > Video-cassette  
RL11500-UMATIC-119

**Scope and Contents**

We Make Jobs :30

---

451. ILGWU, 1992

Box AV9 > Video-cassette  
RL11500-UMATIC-120

**Scope and Contents**

We Make Jobs :30

---

451. ILGWU, 1992

Box AV9 > Video-cassette  
RL11500-UMATIC-121

**Scope and Contents**

We Make Jobs :30

---

451. ILGWU, 1992

Box AV9 > Video-cassette  
RL11500-UMATIC-122

**Scope and Contents**

We Make Jobs :30

---

452. ILGWU, 1988-1991

Box AV9 > Video-cassette  
RL11500-UMATIC-123

**Scope and Contents**

Banners

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453. ILGWU, 1988-1991

Box AV9 > Video-cassette  
RL11500-UMATIC-124

**Scope and Contents**

Banners

---

454A. ILGWU, 1992

Box AV9 > Video-cassette  
RL11500-UMATIC-125

**Scope and Contents**

Roughcut A roll (people talking)

---

454B. ILGWU, Undated

Box AV9 > Video-cassette  
RL11500-UMATIC-126

**Scope and Contents**

Roughcut B roll (people working, dolly shots)

---

454C. ILGWU, Undated

Box AV10 > Video-cassette  
RL11500-UMATIC-127

**Scope and Contents**

Roughcut B roll #2 (bathing suit shots and labels being sewn)

---

455. ILGWU, 1992

Box AV10 > Video-cassette  
RL11500-UMATIC-128

**Scope and Contents**

We Make Jobs :30

---

456. ILGWU, 1992

Box AV10 > Video-cassette  
RL11500-UMATIC-129

**Scope and Contents**

We Make Jobs :30

---

456A. ILGWU, 1992

Box AV10 > Video-cassette  
RL11500-UMATIC-130

**Scope and Contents**

Report to Convention audio tracks

---

456B. ILGWU, 1992

Box AV10 > Video-cassette  
RL11500-UMATIC-131

**Scope and Contents**

Mini doc for Convention 92 Roxanne factory and auditions; rough cut no narration

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456D. ILGWU, 1992

Box AV10 > Video-cassette  
RL11500-UMATIC-132

**Scope and Contents**

Convention report materials, graphic only

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457. ILGWU, 1992

Box AV10 > Video-cassette  
RL11500-UMATIC-133

**Scope and Contents**

Union Label Committee titles

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458. ILGWU, 1992 Box AV10 > Video-cassette  
RL11500-UMATIC-134

**Scope and Contents**

Pt. 1 Lillian, Working Mother; Pt. 2 Union Label Seminar

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459. ILGWU, 1992 Box AV10 > Video-cassette  
RL11500-UMATIC-135

**Scope and Contents**

8 representative commercials, 1976-1991; 1-5 union vs. imports 1976-1986;  
6-8 union and families 1991

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462A. ILGWU, 1994 Box AV10 > Video-cassette  
RL11500-UMATIC-136

**Scope and Contents**

Casting tape 1

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462B. ILGWU, 1994 Box AV10 > Video-cassette  
RL11500-UMATIC-137

**Scope and Contents**

Casting tape 2

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465(I). ILGWU, 1994 Box AV10 > Video-cassette  
RL11500-UMATIC-138

**Scope and Contents**

Health Care :30

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465(II). ILGWU, 1994 Box AV10 > Video-cassette  
RL11500-UMATIC-139

**Scope and Contents**

Health Care :30

---

600. American Cancer Society, Undated Box AV10 > Video-cassette  
RL11500-UMATIC-140

**Scope and Contents**

Buddy Hackett promo

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601. Green Dolmatch demo reel, 1973

Box AV11 > Video-cassette  
RL11500-UMATIC-141

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**Scope and Contents**

Lee's Carpets; Galey and Lord; SOS Soap Pads; Soggy Cereal; Life Cereal

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602. News Center 4, 1975

Box AV11 > Video-cassette  
RL11500-UMATIC-142

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**Scope and Contents**

Betty Furness remarks on Maypo

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603. Dinah Shore: Dinah's Place, 1972

Box AV11 > Video-cassette  
RL11500-UMATIC-143

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**Scope and Contents**

Helen Hayes

---

604. Ann Medina/Breast Cancer, Undated

Box AV11 > Video-cassette  
RL11500-UMATIC-144

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605. Green Dolmatch anniversary party,  
Undated

Box AV11 > Video-cassette  
RL11500-UMATIC-145

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606. American Cancer Society, Undated

Box AV11 > Video-cassette  
RL11500-UMATIC-146

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**Scope and Contents**

Paula Green on Action 9 program

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607. U.S. Public Health Service program "You"  
about smoking problems, Undated

Box AV11 > Video-cassette  
RL11500-UMATIC-147

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609. U.S. Public Health Service, Undated

Box AV11 > Video-cassette  
RL11500-UMATIC-148

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**Scope and Contents**

You've Come a Long Way, Baby :60; Zora Lampert :20; Still :30

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610. Subaru, Undated Box AV11 > Video-cassette  
RL11500-UMATIC-149

**Scope and Contents**

Uphill :30; Snow Storm :60; Soccer Balls :30

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611. Green Dolmatch anniversary party, Undated Box AV11 > Video-cassette  
RL11500-UMATIC-150

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612. Straight Talk, Undated Box AV11 > Video-cassette  
RL11500-UMATIC-151

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613. U. S. Public Health Service, 1973 Box AV11 > Video-cassette  
RL11500-UMATIC-152

**Scope and Contents**

Woman and Smoking; Stills; Good Reasons

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614. New York Times Experiment, 1975 Box AV11 > Video-cassette  
RL11500-UMATIC-153

**Scope and Contents**

Bob Levinson camera test

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616. Show reel, Undated Box AV11 > Video-cassette  
RL11500-UMATIC-154

**Scope and Contents**

New York Times 8 commercials; Subaru 3 commercials; Paramount Poultry 5 commercials

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616. Show reel, Undated Box AV12 > Video-cassette  
RL11500-UMATIC-155

**Scope and Contents**

New York Times 8 commercials; Subaru 3 commercials; Paramount Poultry 5 commercials

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615. Harry O (TV series): Anatomy of a Frame, 1975 Box AV12 > Video-cassette  
RL11500-UMATIC-156

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617. American Cancer Society, Undated Box AV12 > Video-cassette  
RL11500-UMATIC-157

**Scope and Contents**

Lola Falana 8 commercials

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619. Jeanne Parr Show, Undated Box AV12 > Video-cassette  
RL11500-UMATIC-158

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620. Straight Talk with Paula Green, George  
Lois, Frankie Cadwell, Undated Box AV12 > Video-cassette  
RL11500-UMATIC-159

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**Scope and Contents**

How Advertising Portrays Women

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621. U.S. Public Health Service, 1982 Box AV12 > Video-cassette  
RL11500-UMATIC-160

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**Scope and Contents**

Stanley auditions; Nicky Counselman, Nancy Lester, Georgia Creighton, Joan  
See

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621. American Cancer Society Smoking Clinic,  
1977 Box AV12 > Video-cassette  
RL11500-UMATIC-161

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622. American Cancer Society, 1977 Box AV12 > Video-cassette  
RL11500-UMATIC-162

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**Scope and Contents**

Great American Smokeout

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623. American Cancer Society, 1979 Box AV12 > Video-cassette  
RL11500-UMATIC-163

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**Scope and Contents**

Smokewatch :10 and :30

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633. Second Careers Volunteer Program, 1980 Box AV12 > Video-cassette  
RL11500-UMATIC-164

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**Scope and Contents**

Second Careers People; People B

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633. Second Careers Volunteer Program, 1980 Box AV12 > Video-cassette  
RL11500-UMATIC-165

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**Scope and Contents**

Second Careers People :30 and :10

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633. Second Careers Volunteer Program, 1980

Box AV12 > Video-cassette  
RL11500-UMATIC-166

**Scope and Contents**

Second Careers People :30 and :10

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635. Show reel, 1981

Box AV12 > Video-cassette  
RL11500-UMATIC-167

**Scope and Contents**

Burlington: Lee's Carpets; USPHS Stills; American Cancer Society: Breast Exam, PAP test; Burlington: Galey and Lord

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636. Beechnut Life Savers, 1981

Box AV12 > Video-cassette  
RL11500-UMATIC-168

**Scope and Contents**

Remembering film transfer

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637. Show reel, Undated

Box AV13 > Video-cassette  
RL11500-UMATIC-169

**Scope and Contents**

New York Times; Subaru; Paramount Poultry; Goya Foods; Marval Poultry; Standard Milling; Sterling National Bank; American Cancer Society; ILGWU

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637. Show reel, 1982

Box AV13 > Video-cassette  
RL11500-UMATIC-170

**Scope and Contents**

New York Times; Subaru; Paramount Poultry; Goya Foods; Marval Poultry; Standard Milling; Sterling National Bank; American Cancer Society; ILGWU

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638. The Reel Paula Green, 1981

Box AV13 > Video-cassette  
RL11500-UMATIC-171

**Scope and Contents**

New York Times; Subaru; Paramount Poultry; Goya Foods; Marval Poultry; Standard Milling; Sterling National Bank; American Cancer Society; ILGWU

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639. The Reel Paula Green, Undated Box AV13 > Video-cassette  
RL11500-UMATIC-172

**Scope and Contents**

New York Times; Subaru; Paramount Poultry; Goya Foods; Marval Poultry;  
Standard Milling; Sterling National Bank; American Cancer Society; ILGWU

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640. Subaru, 1981 Box AV13 > Video-cassette  
RL11500-UMATIC-173

**Scope and Contents**

Because :30; Soccer Balls :30; Snow Storm :60

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641. The Reel Paula Green, Undated Box AV13 > Video-cassette  
RL11500-UMATIC-174

**Scope and Contents**

New York Times; Subaru; Paramount Poultry; Goya Foods; Marval Poultry;  
Standard Milling; Sterling National Bank; American Cancer Society; ILGWU

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642. Roberta Silbert at Friar's Roast of Buddy  
Hackett, 1981 Box AV13 > Video-cassette  
RL11500-UMATIC-175

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643. Dow Chemical :30, Undated Box AV13 > Video-cassette  
RL11500-UMATIC-176

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643. U.S. Public Health Service, 1983 Box AV13 > Video-cassette  
RL11500-UMATIC-177

**Scope and Contents**

Cigarette World :60

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644. Revlon presentation, 1987 Box AV13 > Video-cassette  
RL11500-UMATIC-178

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645. Food for Thought special presentation,  
1989 Box AV13 > Video-cassette  
RL11500-UMATIC-179

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646. Casera presentation, 1989 Box AV13 > Video-cassette  
RL11500-UMATIC-180

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648. WLR Foods presentation, 1990 Box AV13 > Video-cassette  
RL11500-UMATIC-181

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700. New York Times, Undated Box AV13 > Video-cassette  
RL11500-UMATIC-182

**Scope and Contents**

Bradley; Cross; Kelly

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701. New York Times, Undated Box AV14 > Video-cassette  
RL11500-UMATIC-183

**Scope and Contents**

Conductor and tuba takes

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702. New York Times, Undated Box AV14 > Video-cassette  
RL11500-UMATIC-184

**Scope and Contents**

Home Delivery :10; Tuba player, organist

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703. New York Times, Undated Box AV14 > Video-cassette  
RL11500-UMATIC-185

**Scope and Contents**

Whirling Ball--John Horsey :30

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704. New York Times, 1975 Box AV14 > Video-cassette  
RL11500-UMATIC-186

**Scope and Contents**

Classified Section :10

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705. New York Times, 1975 Box AV14 > Video-cassette  
RL11500-UMATIC-187

**Scope and Contents**

Classified Section :10

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706. New York Times, 1973 Box AV14 > Video-cassette  
RL11500-UMATIC-188

**Scope and Contents**

Bradley; Cross; Kelly

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707. New York Times, Undated Box AV14 > Video-cassette  
RL11500-UMATIC-189

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709. New York Times, 1973 Box AV14 > Video-cassette  
RL11500-UMATIC-190

**Scope and Contents**

Ted; Joan; Business

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710; New York Times, Undated Box AV14 > Video-cassette  
RL11500-UMATIC-191

**Scope and Contents**

Ted; Joan :10

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711. New York Times, 1975 Box AV14 > Video-cassette  
RL11500-UMATIC-192

**Scope and Contents**

Arts and Leisure/Bacall selected takes

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712. New York Times, Undated Box AV14 > Video-cassette  
RL11500-UMATIC-193

**Scope and Contents**

Buddy Hackett :30

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713. New York Times, 1975 Box AV14 > Video-cassette  
RL11500-UMATIC-194

**Scope and Contents**

Best Foods Day

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714. New York Times, Undated Box AV14 > Video-cassette  
RL11500-UMATIC-195

**Scope and Contents**

Organist, tuba takes

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717. New York Times, Undated Box AV14 > Video-cassette  
RL11500-UMATIC-196

**Scope and Contents**

Robert Loggia; Tammy Grimes; Kevin Conway; Belilnda Cusak

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718. New York Times, Undated Box AV15 > Video-cassette  
RL11500-UMATIC-197

**Scope and Contents**

Buddy Hackett all takes

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719. New York Times, 1976

Box AV15 > Video-cassette  
RL11500-UMATIC-198

**Scope and Contents**

Doctors :30

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720. New York Times, Undated

Box AV15 > Video-cassette  
RL11500-UMATIC-199

**Scope and Contents**

Fashions of the Times :30

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722. New York Times, Undated

Box AV15 > Video-cassette  
RL11500-UMATIC-200

**Scope and Contents**

7 commercials

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724. New York Times, Undated

Box AV15 > Video-cassette  
RL11500-UMATIC-201

**Scope and Contents**

Conductor and tuba takes

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724. New York Times, Undated

Box AV15 > Video-cassette  
RL11500-UMATIC-202

**Scope and Contents**

Conductor Home Delivery :10; Tammy Grimes :30

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725. New York Times, 1975

Box AV15 > Video-cassette  
RL11500-UMATIC-203

**Scope and Contents**

Classified Section :10

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726. New York Times, Undated

Box AV15 > Video-cassette  
RL11500-UMATIC-204

**Scope and Contents**

Pearl Bailey :30

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727. New York Times, 1974

Box AV15 > Video-cassette  
RL11500-UMATIC-205

**Scope and Contents**

12 commercials

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728. New York Times, Undated

Box AV15 > Video-cassette  
RL11500-UMATIC-206

**Scope and Contents**

Buddy Hackett :30

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729. New York Times, Undated

Box AV15 > Video-cassette  
RL11500-UMATIC-207

**Scope and Contents**

Ragtime :30 Max Morath

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730. New York Times, 1975

Box AV15 > Video-cassette  
RL11500-UMATIC-208

**Scope and Contents**

Arts and Leisure Lauren Bacall

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800. Sun show reel 12:30, Undated

Box AV15 > Video-cassette  
RL11500-UMATIC-209

802. New York Post, 1977

Box AV15 > Video-cassette  
RL11500-UMATIC-210

**Scope and Contents**

Oil Sheiks :30

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803. New York Post, Undated

Box AV16 > Video-cassette  
RL11500-UMATIC-211

**Scope and Contents**

Tape 5 auditions: Yolanda Childress; Marvin Lichterman; Vicky Rauch; Bill Griffis

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804. New York Post, Undated Box AV16 > Video-cassette  
RL11500-UMATIC-212

**Scope and Contents**

Total Joy :30

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804. New York Post, Undated Box AV16 > Video-cassette  
RL11500-UMATIC-213

**Scope and Contents**

Total Joy :30

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807. Marval Turkeys, 1979 Box AV16 > Video-cassette  
RL11500-UMATIC-214

**Scope and Contents**

Breakaway :30; Charts :30; Elegant Table :30

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814. Marval Poultry, 1979 Box AV16 > Video-cassette  
RL11500-UMATIC-215

**Scope and Contents**

Now's the Time :30

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818. Marval Poultry, 1982 Box AV16 > Video-cassette  
RL11500-UMATIC-216

**Scope and Contents**

I Do, I Do :10; Pledge :10; Parts :10

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818. Marval Poultry, 1982 Box AV16 > Video-cassette  
RL11500-UMATIC-217

**Scope and Contents**

I Do, I Do :10; Pledge :10; Parts :10

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821. Marval Poultry, Undated Box AV16 > Video-cassette  
RL11500-UMATIC-218

**Scope and Contents**

Summertime Turkey

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821. Marval Poultry, Undated Box AV16 > Video-cassette  
RL11500-UMATIC-219

**Scope and Contents**

Summertime Turkey

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822. Marval Poultry, 1982

Box AV16 > Video-cassette  
RL11500-UMATIC-220

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**Scope and Contents**

Turkeys

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900. Jacomo "Together", 1977

Box AV16 > Video-cassette  
RL11500-UMATIC-221

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901. Jacomo "Together", 1977

Box AV16 > Video-cassette  
RL11500-UMATIC-222

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902. Goya Foods, Undated

Box AV16 > Video-cassette  
RL11500-UMATIC-223

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**Scope and Contents**

Bean Table :30; Pink Beans :30; Black Bean Soup :30

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903. Goya Foods, 1979

Box AV16 > Video-cassette  
RL11500-UMATIC-224

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**Scope and Contents**

Toni Ficalora complete shoot

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904. Goya Foods, 1979

Box AV17 > Video-cassette  
RL11500-UMATIC-225

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**Scope and Contents**

Toni Ficalora complete shoot

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906. Goya Foods, 1983

Box AV17 > Video-cassette  
RL11500-UMATIC-226

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**Scope and Contents**

Bean Book :30

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906. Goya Foods, 1983

Box AV17 > Video-cassette  
RL11500-UMATIC-227

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**Scope and Contents**

Bean Book :30

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910. Goya Foods, 1980 Box AV17 > Video-cassette  
RL11500-UMATIC-228

**Scope and Contents**

Hermione #1 takes 1-52

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913. Goya Foods, 1983 Box AV17 > Video-cassette  
RL11500-UMATIC-229

**Scope and Contents**

Healthy Eating :30; Salad Toss :30; Add 'Ems :30

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913. Goya Foods, 1983 Box AV17 > Video-cassette  
RL11500-UMATIC-230

**Scope and Contents**

Healthy Eating :30; Salad Toss :30; Add 'Ems :30

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913. Goya Foods, Undated Box AV17 > Video-cassette  
RL11500-UMATIC-231

**Scope and Contents**

Goya Beans with Zohra Lampert

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914. Goya Foods, 1983 Box AV17 > Video-cassette  
RL11500-UMATIC-232

**Scope and Contents**

Lazy Susan logos

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915. Goya Foods, 1984 Box AV17 > Video-cassette  
RL11500-UMATIC-233

**Scope and Contents**

Cass I takes 1-55

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918. Goya Foods, 1983 Box AV17 > Video-cassette  
RL11500-UMATIC-234

**Scope and Contents**

Reel 1-A takes 1-16

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919. Goya Foods, 1983 Box AV17 > Video-cassette  
RL11500-UMATIC-235

**Scope and Contents**

Reel 1 takes 17-101

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920. Goya Foods, 1983

Box AV17 > Video-cassette  
RL11500-UMATIC-236

**Scope and Contents**

Reel 2

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921. Goya Foods, 1983

Box AV17 > Video-cassette  
RL11500-UMATIC-237

**Scope and Contents**

Reel 3

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922. Goya Foods, 1983

Box AV17 > Video-cassette  
RL11500-UMATIC-238

**Scope and Contents**

Reel 3 production material

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923. Goya Foods, 1983

Box AV18 > Video-cassette  
RL11500-UMATIC-239

**Scope and Contents**

Reel 4

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924. Goya Foods, 1983

Box AV18 > Video-cassette  
RL11500-UMATIC-240

**Scope and Contents**

Reel 5 60:00

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925. Goya Foods, 1983

Box AV18 > Video-cassette  
RL11500-UMATIC-241

**Scope and Contents**

Reel 6

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926. Goya Foods, 1983

Box AV18 > Video-cassette  
RL11500-UMATIC-242

**Scope and Contents**

Reel 7

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927. Goya Foods, 1983

Box AV18 > Video-cassette  
RL11500-UMATIC-243

**Scope and Contents**

Reel 8

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928. Goya Foods, 1985

Box AV18 > Video-cassette  
RL11500-UMATIC-244

**Scope and Contents**

Healthy Eating :30; Salad Toss :30; Add 'Ems :30

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929A. Goya Foods, 1985

Box AV18 > Video-cassette  
RL11500-UMATIC-245

**Scope and Contents**

Reel 1 production material

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929B. Goya Foods, 1985

Box AV18 > Video-cassette  
RL11500-UMATIC-246

**Scope and Contents**

Reel 2 production material

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930A. Goya Foods, 1985

Box AV18 > Video-cassette  
RL11500-UMATIC-247

**Scope and Contents**

Playback Goya Sazon

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930B. Goya Foods, 1985

Box AV18 > Video-cassette  
RL11500-UMATIC-248

**Scope and Contents**

Sazon dub

---

930C. Goya Foods, 1985

Box AV18 > Video-cassette  
RL11500-UMATIC-249

**Scope and Contents**

Sazon all takes

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931. Goya Foods, 1985

Box AV18 > Video-cassette  
RL11500-UMATIC-250

**Scope and Contents**

Sazon Goya rough cut

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933. Goya Foods, 1985

Box AV18 > Video-cassette  
RL11500-UMATIC-251

**Scope and Contents**

New Beans :30

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933. Goya Foods, 1985

Box AV18 > Video-cassette  
RL11500-UMATIC-252

**Scope and Contents**

New Beans :30

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933. Goya Foods, 1985

Box AV19 > Video-cassette  
RL11500-UMATIC-253

**Scope and Contents**

New Beans :30

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934. Goya Foods, 1985

Box AV19 > Video-cassette  
RL11500-UMATIC-254

**Scope and Contents**

New Beans 3 spots; Sazon :30

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935. Goya Foods, 1987

Box AV19 > Video-cassette  
RL11500-UMATIC-255

**Scope and Contents**

Sazon :30

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935. Goya Foods, 1985

Box AV19 > Video-cassette  
RL11500-UMATIC-256

**Scope and Contents**

Sazon :30

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935. Goya Foods, 1985

Box AV19 > Video-cassette  
RL11500-UMATIC-257

**Scope and Contents**

Sazon :30

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935D. Goya Foods, 1987

Box AV19 > Video-cassette  
RL11500-UMATIC-258

**Scope and Contents**

Sazon :30

---

935D. Goya Foods, 1987

Box AV19 > Video-cassette  
RL11500-UMATIC-259

**Scope and Contents**

Sazon :30

---

935D. Goya Foods, 1987

Box AV19 > Video-cassette  
RL11500-UMATIC-260

**Scope and Contents**

Sazon :30

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935D. Goya Foods, 1987

Box AV19 > Video-cassette  
RL11500-UMATIC-261

**Scope and Contents**

Sazon :30

---

935D. Goya Foods, 1987

Box AV19 > Video-cassette  
RL11500-UMATIC-262

**Scope and Contents**

Sazon :30

---

935D. Goya Foods, 1987

Box AV19 > Video-cassette  
RL11500-UMATIC-263

**Scope and Contents**

Sazon :30

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936. Goya Foods, 1985

Box AV19 > Video-cassette  
RL11500-UMATIC-264

**Scope and Contents**

Sazon :30; New Beans :30

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937. Goya Foods, 1986

Box AV19 > Video-cassette  
RL11500-UMATIC-265

**Scope and Contents**

Salad Toss :30; New Beans :30; Sazon :30; Healthy Eating :30; The Add  
'Ems :30

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937. Goya Foods, 1986

Box AV19 > Video-cassette  
RL11500-UMATIC-266

**Scope and Contents**

Salad Toss :30; New Beans :30; Sazon :30; Healthy Eating :30; The Add  
'Ems :30

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938. Goya Foods, 1986

Box AV20 > Video-cassette  
RL11500-UMATIC-267

**Scope and Contents**

Freeze 'Ems :30; Front Porch :30

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939. Goya Foods, 1986

Box AV20 > Video-cassette  
RL11500-UMATIC-268

**Scope and Contents**

Goya Nectars shoot reel 1

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939. Goya Foods, 1986

Box AV20 > Video-cassette  
RL11500-UMATIC-269

**Scope and Contents**

Goya Nectars shoot reel 2

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939. Goya Foods, 1986

Box AV20 > Video-cassette  
RL11500-UMATIC-270

**Scope and Contents**

Goya Nectars shoot reel 3

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939. Goya Foods, 1986

Box AV20 > Video-cassette  
RL11500-UMATIC-271

**Scope and Contents**

Goya Nectars shoot reel 5

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939. Goya Foods, 1986

Box AV20 > Video-cassette  
RL11500-UMATIC-272

**Scope and Contents**

Goya Nectars shoot reel 4

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940. Adobo Chicken, 1986

Box AV20 > Video-cassette  
RL11500-UMATIC-273

**Scope and Contents**

Adobo the Chicken :30

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942. Goya Foods, 1986

Box AV20 > Video-cassette  
RL11500-UMATIC-274

**Scope and Contents**

Front Porch :30; Freeze 'Ems :30; obsolete never to leave the house

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941. Goya Foods, 1986

Box AV20 > Video-cassette  
RL11500-UMATIC-275

**Scope and Contents**

Goya tape 2

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941. Goya Foods, 1986

Box AV20 > Video-cassette  
RL11500-UMATIC-276

**Scope and Contents**

Goya tape 1

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941. Goya Foods, 1986

Box AV20 > Video-cassette  
RL11500-UMATIC-277

**Scope and Contents**

Goya tape 3

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943. Goya Foods, 1986

Box AV20 > Video-cassette  
RL11500-UMATIC-278

**Scope and Contents**

Goya 50th anniversary 2nd revision 10:00

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944. Goya Foods, 1986

Box AV20 > Video-cassette  
RL11500-UMATIC-279

**Scope and Contents**

Goya 50th anniversary English version 10:00

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945. Goya Foods, 1988

Box AV20 > Video-cassette  
RL11500-UMATIC-280

**Scope and Contents**

Sazon Goya tape 2, day 2-3

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945. Goya Foods, 1988

Box AV21 > Video-cassette  
RL11500-UMATIC-281

**Scope and Contents**

Sazon Goya tape 1, day 2

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945. Goya Foods, 1988

Box AV21 > Video-cassette  
RL11500-UMATIC-282

**Scope and Contents**

Sazon Goya tape 1B

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945. Goya Foods, 1988

Box AV21 > Video-cassette  
RL11500-UMATIC-283

**Scope and Contents**

Sazon Goya tape 2A

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947. Goya Foods, 1988

Box AV21 > Video-cassette  
RL11500-UMATIC-284

**Scope and Contents**

Sazon Ginnie :30; Sazon Maria :30

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947. Goya Foods, 1988

Box AV21 > Video-cassette  
RL11500-UMATIC-285

**Scope and Contents**

Sazon Ginnie :30; Sazon Maria :30

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948. Goya Foods, 1988

Box AV21 > Video-cassette  
RL11500-UMATIC-286

**Scope and Contents**

Goya Beans Place on Your Plate :30

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948. Goya Foods, 1988

Box AV21 > Video-cassette  
RL11500-UMATIC-287

**Scope and Contents**

Goya Beans Place on Your Plate :30

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949. Goya Foods, 1988

Box AV21 > Video-cassette  
RL11500-UMATIC-288

**Scope and Contents**

Goya Beans Place on Your Plate :30

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949. Goya Foods, 1988

Box AV21 > Video-cassette  
RL11500-UMATIC-289

**Scope and Contents**

Goya Beans Place on Your Plate :30

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950. Goya Foods, 1988

Box AV21 > Video-cassette  
RL11500-UMATIC-290

**Scope and Contents**

Place on Your Plate :15 versions

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951. Goya Foods, 1988

Box AV21 > Video-cassette  
RL11500-UMATIC-291

**Scope and Contents**

Sazon Ginnie rough edits 4 versions

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952. Goya Foods, 1988

Box AV21 > Video-cassette  
RL11500-UMATIC-292

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**Scope and Contents**

Sazon Ginnie :15; Place on Your Plate :15

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1001. Sterling Bank, 1981

Box AV21 > Video-cassette  
RL11500-UMATIC-293

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**Scope and Contents**

Doors :30

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1001. Sterling Bank, 1981

Box AV21 > Video-cassette  
RL11500-UMATIC-294

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**Scope and Contents**

Doors :30

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1002. Sterling Bank, 1981

Box AV22 > Video-cassette  
RL11500-UMATIC-295

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1004. Sterling Bank, 1981

Box AV22 > Video-cassette  
RL11500-UMATIC-296

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**Scope and Contents**

Doors :30

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1005. Sterling Bank, 1981

Box AV22 > Video-cassette  
RL11500-UMATIC-297

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**Scope and Contents**

Remote production material reel 2

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1005. Sterling Bank, 1981

Box AV22 > Video-cassette  
RL11500-UMATIC-298

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**Scope and Contents**

Remote production material reel 1

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American Pie 19:00 preview, Undated

Box AV22 > Video-cassette  
RL11500-UMATIC-299

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Atherton Company Showreel, 1998	Box AV22 > Video-cassette RL11500-UMATIC-300
Chinatown dupe, 1977	Box AV22 > Video-cassette RL11500-UMATIC-301
Composite Reel, Syracuse cassette 1, 1997	Box AV22 > Video-cassette RL11500-UMATIC-302
Composite Reel 2, Syracuse, ILGWU, 1997	Box AV22 > Video-cassette RL11500-UMATIC-303
Daytime/Nighttime show 94; Jason Robards part II, 57:00, Undated	Box AV22 > Video-cassette RL11500-UMATIC-304
Green Dolmatch 5th anniversary, Undated	Box AV22 > Video-cassette RL11500-UMATIC-305
ILGWU wild footage shot at Neptune, N.J. at Roxanne factory reel 2, 1992	Box AV22 > Video-cassette RL11500-UMATIC-306
ILGWU wild footage shot at Neptune, N.J. at Roxanne factory reel 1, 1992	Box AV22 > Video-cassette RL11500-UMATIC-307
Paula Green 16mm film transfers, Undated	Box AV22 > Video-cassette RL11500-UMATIC-308
Unite presentation reel 8:00, 1995	Box AV22 > Video-cassette RL11500-UMATIC-309
Special Presentation for Full Spectrum Farms, 1989	Box AV42 > Video-cassette RL11500-UMATIC-310
Presentation: Alouette 12:00, 1989	Box AV42 > Video-cassette RL11500-UMATIC-311
112. Union Label spoofs, 1977	Box AV23 > Video-cassette RL11500-VHS-001
393. ILGWU Report to Convention, 1986	Box AV23 > Video-cassette RL11500-VHS-002

427. ILGWU Tokyo presentation, 1988	Box AV23 > Video-cassette RL11500-VHS-003
434. ILGWU "On Stage", 1990	Box AV23 > Video-cassette RL11500-VHS-004
435. Atlantic City material, Undated	Box AV23 > Video-cassette RL11500-VHS-005
435. ILGWU "On Stage", 1990	Box AV23 > Video-cassette RL11500-VHS-006
436. Channel One union history piece, Undated	Box AV23 > Video-cassette RL11500-VHS-007
439A. ILGWU casting session, 1991	Box AV23 > Video-cassette RL11500-VHS-008
442. ILGWU "On Stage" II, 1991	Box AV23 > Video-cassette RL11500-VHS-009
443. ILGWU presentation to Union Label Committee, 1992	Box AV23 > Video-cassette RL11500-VHS-010
444. ILGWU presentation to Union Label Committee, 1992	Box AV23 > Video-cassette RL11500-VHS-011
446. ILGWU Making a Commercial reel 1, 1992	Box AV23 > Video-cassette RL11500-VHS-012
446. ILGWU Making a Commercial reel 2, 1992	Box AV23 > Video-cassette RL11500-VHS-013
446F. ILGWU wild footage shot in Neptune NJ reel 1, 1992	Box AV23 > Video-cassette RL11500-VHS-014
450. ILGWU "We Make Jobs", 1992	Box AV23 > Video-cassette RL11500-VHS-015
451. ILGWU "We Make Jobs", 1992	Box AV23 > Video-cassette RL11500-VHS-016
463A. ILGWU reel 1, Undated	Box AV23 > Video-cassette RL11500-VHS-017

463B. ILGWU reel 2, 1994	Box AV23 > Video-cassette RL11500-VHS-018
464. ILGWU rough cut, 1994	Box AV23 > Video-cassette RL11500-VHS-019
466. ILGWU "Health Care", 1994	Box AV23 > Video-cassette RL11500-VHS-020
640A. Subaru spots, Undated	Box AV23 > Video-cassette RL11500-VHS-021
<b>Scope and Contents</b>	
Because :30; Soccer Balls :30; Snow Storm :60	
648. WLR Foods presentation, Undated	Box AV23 > Video-cassette RL11500-VHS-022
912. One Day at a Time, Undated	Box AV23 > Video-cassette RL11500-VHS-023
930. Goya Sazon, 1985	Box AV23 > Video-cassette RL11500-VHS-024
A Day in New York by Nora Glickman with Zohra Lampert, Undated	Box AV23 > Video-cassette RL11500-VHS-025
Clive Challis interview, 2000	Box AV23 > Video-cassette RL11500-VHS-026
Clive Challis interview, Undated	Box AV23 > Video-cassette RL11500-VHS-027
Goya Sazon reel 1 46:00, 1988	Box AV23 > Video-cassette RL11500-VHS-028
Goya Sazon reel 2 46:00, 1988	Box AV23 > Video-cassette RL11500-VHS-029
Goya Foods reel, 1989	Box AV23 > Video-cassette RL11500-VHS-030
ILGWU auditions, 1984	Box AV23 > Video-cassette RL11500-VHS-031

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**Scope and Contents**

Phyllis, Jeffra, Jean, Connie

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ILGWU composit of television commercials 1976-1987, 19 spots, 1987	Box AV24 > Video-cassette RL11500-VHS-032
ILGWU first cut tape B, Undated	Box AV24 > Video-cassette RL11500-VHS-033
ILGWU first fine cut, Roxanne "We Make Jobs", 1992	Box AV24 > Video-cassette RL11500-VHS-034
ILGWU Factory Shoot Roxanne, 1992	Box AV24 > Video-cassette RL11500-VHS-035
ILGWU "Health Care" :30, 1994	Box AV24 > Video-cassette RL11500-VHS-036
ILGWU "Health Care" :30, 1994	Box AV24 > Video-cassette RL11500-VHS-037
ILGWU "Health Care" :30, 1994	Box AV24 > Video-cassette RL11500-VHS-038
ILGWU Joel and Perry's Excellent shoot, Roxanne factory, 1992	Box AV24 > Video-cassette RL11500-VHS-039
ILGWU "Lillian" :60, 1988	Box AV24 > Video-cassette RL11500-VHS-040
ILGWU "Miss America", 1991	Box AV24 > Video-cassette RL11500-VHS-041
ILGWU "Miss America" reels 1-4, 1990	Box AV24 > Video-cassette RL11500-VHS-042
ILGWU "Miss America" factory shots, Undated	Box AV24 > Video-cassette RL11500-VHS-043
ILGWU Neptune shoot reel 1, 1992	Box AV24 > Video-cassette RL11500-VHS-044

ILGWU Neptune shoot reel 2, 1992	Box AV24 > Video-cassette RL11500-VHS-045
ILGWU Neptune shoot reel 3, 1992	Box AV24 > Video-cassette RL11500-VHS-046
ILGWU Neptune shoot reel 4, 1992	Box AV24 > Video-cassette RL11500-VHS-047
ILGWU Neptune shoot reel 5, 1992	Box AV24 > Video-cassette RL11500-VHS-048
ILGWU Neptune shoot reel 6, 1992	Box AV24 > Video-cassette RL11500-VHS-049
ILGWU Neptune shoot reel 7, 1992	Box AV24 > Video-cassette RL11500-VHS-050
ILGWU Norma Jean, 60 Minutes Dec. 11, Undated	Box AV24 > Video-cassette RL11500-VHS-051
ILGWU Production material reel 1 60:00, 1988	Box AV24 > Video-cassette RL11500-VHS-052
ILGWU Production material reel 2 60:00, 1988	Box AV24 > Video-cassette RL11500-VHS-053
ILGWU Production material reel 3 60:00, 1988	Box AV24 > Video-cassette RL11500-VHS-054
ILGWU reel 1,2,3 90:00, 1991	Box AV24 > Video-cassette RL11500-VHS-055
ILGWU reel 8, 1992	Box AV24 > Video-cassette RL11500-VHS-056
ILGWU Report to the Convention 26:00, 1980	Box AV24 > Video-cassette RL11500-VHS-057
ILGWU Report to the Convention 26:00, 1980	Box AV24 > Video-cassette RL11500-VHS-058
ILGWU Report to the Convention 1983, 1989	Box AV24 > Video-cassette RL11500-VHS-059

ILGWU Report to the Convention 16:00, 1983	Box AV24 > Video-cassette RL11500-VHS-060
ILGWU Report to the Convention 12:00, 1989	Box AV24 > Video-cassette RL11500-VHS-061
ILGWU rough cut "We Make Jobs", 1992	Box AV25 > Video-cassette RL11500-VHS-062
ILGWU rough wFX, Undated	Box AV25 > Video-cassette RL11500-VHS-063
ILGWU Round-up presentation, "20 Years of Look for the Union Label", 1995	Box AV25 > Video-cassette RL11500-VHS-064
ILGWU Seminar, 1984	Box AV25 > Video-cassette RL11500-VHS-065
ILGWU "Statue" :30, 1987	Box AV25 > Video-cassette RL11500-VHS-066
ILGWU tape 5 30:00, 1991	Box AV25 > Video-cassette RL11500-VHS-067
ILGWU tape 6 30:00, 1991	Box AV25 > Video-cassette RL11500-VHS-068
ILGWU tape 7 30:00, 1991	Box AV25 > Video-cassette RL11500-VHS-069
ILGWU wild footage shot in Neptune NJ at Roxanne Factory reel 1, 1992	Box AV25 > Video-cassette RL11500-VHS-070
ILGWU wild footage shot in Neptune NJ at Roxanne Factory reel 2, 1992	Box AV25 > Video-cassette RL11500-VHS-071
ILGWU wild footage shot in Neptune NJ at Roxanne Factory reel 2, 1992	Box AV25 > Video-cassette RL11500-VHS-072
ILGWU WWOR-TV, Undated	Box AV25 > Video-cassette RL11500-VHS-073

Paula Green interview with Tamee Gunnell, 1996	Box AV25 > Video-cassette RL11500-VHS-074
Paula Green interview with Tamee Gunnell, 1996	Box AV25 > Video-cassette RL11500-VHS-075
Paula Green interview with Tamee Gunnell, 1996	Box AV25 > Video-cassette RL11500-VHS-076
Sterling Bancorp, Bloomberg Forum interview with CEO Louis Cappelli, 1995	Box AV25 > Video-cassette RL11500-VHS-077
Subaru spots, Undated	Box AV25 > Video-cassette RL11500-VHS-078
<b>Scope and Contents</b>	
Because :30; Soccer Balls :30; Snow Storm :60	
Syracuse composite reel 1, 1997	Box AV25 > Video-cassette RL11500-VHS-079
Syracuse composite reel 1, 1997	Box AV25 > Video-cassette RL11500-VHS-080
Syracuse ILGWU spots and parodies reel 2, 1997	Box AV25 > Video-cassette RL11500-VHS-081
Syracuse ILGWU spots and parodies reel 2, 1997	Box AV25 > Video-cassette RL11500-VHS-082
145 Tenants' Meeting tape 1, 1987	Box AV26 > Audio-cassette RL11500-CS-001
145 Tenants' Meeting tape 2, 1987	Box AV26 > Audio-cassette RL11500-CS-002
Ad-Beat, Undated	Box AV26 > Audio-cassette RL11500-CS-003
Advertising segment, AWRT seminar, 1973	Box AV26 > Audio-cassette RL11500-CS-004

Amy ukelele, Undated	Box AV26 > Audio-cassette RL11500-CS-005
Cancer Control WTFM 6:35, 8:53, 1976	Box AV26 > Audio-cassette RL11500-CS-006
Bank Leumi 89R01782, 1989	Box AV26 > Audio-cassette RL11500-CS-007
Cardio-Fitness Center radio spots 2x:60, Undated	Box AV26 > Audio-cassette RL11500-CS-008
Charlie Osgood Strange and Unusual Christmas Music, News Radio WCBS, 1981	Box AV26 > Audio-cassette RL11500-CS-009
Dougherty, Paula Green and Goya, 1983	Box AV26 > Audio-cassette RL11500-CS-010
Goya: Composit Coco Goya Mixers demo, 1986	Box AV26 > Audio-cassette RL11500-CS-011
Goya: Coco Goya Island version, version A, 1986	Box AV26 > Audio-cassette RL11500-CS-012
Goya: Coco Goya Island version, version A, 1986	Box AV26 > Audio-cassette RL11500-CS-013
Goya: Coco Goya Mixers demo w/Announcer, 1986	Box AV26 > Audio-cassette RL11500-CS-014
Goya: Coco Goya Mixers Island Version #673, Undated	Box AV26 > Audio-cassette RL11500-CS-015
Goya: Coco Goya Mixers Island Version #673, Undated	Box AV26 > Audio-cassette RL11500-CS-016
Goya: Coco Goya Mixers radio mix 1 :60, 1986	Box AV26 > Audio-cassette RL11500-CS-017
Goya: Coco Goya Mixers radio mix 2 :60, 1986	Box AV26 > Audio-cassette RL11500-CS-018

Goya: Coco Goya Mixers radio mix 4 :60, 1986	Box AV26 > Audio-cassette RL11500-CS-019
Goya: Coco Goya Mixers radio music/vocals :60, 1986	Box AV26 > Audio-cassette RL11500-CS-020
Goya: Coco Goya Mixers radio rough demo :60, 1986	Box AV26 > Audio-cassette RL11500-CS-021
Goya: Coco Goya Mixers radio version A sped up to :58.5, 1986	Box AV26 > Audio-cassette RL11500-CS-022
Goya: Coco Goya Mixers radio without announcer, Undated	Box AV26 > Audio-cassette RL11500-CS-023
Goya: Coco Goya revised voice-over, 1986	Box AV26 > Audio-cassette RL11500-CS-024
Goya: Coco Goya revised voice-over, 1986	Box AV26 > Audio-cassette RL11500-CS-025
Goya: Coco Goya voice-overs: Vaneese Thomas, Paula Green, Undated	Box AV26 > Audio-cassette RL11500-CS-026
Goya: Goya Beans 3x:30, 1979	Box AV26 > Audio-cassette RL11500-CS-027

**Scope and Contents**

Bean Table :30; Pink Beans :30; Black Bean Soup :30

Goya: Mixers radio :60, 1986	Box AV26 > Audio-cassette RL11500-CS-028
Goya: Sazon test A and C, Undated	Box AV26 > Audio-cassette RL11500-CS-029
Goya: Sazon test B: Maria and Joan, 1986	Box AV26 > Audio-cassette RL11500-CS-030
Goya: Sazon test: Maria and Joan, 1986	Box AV26 > Audio-cassette RL11500-CS-031

Goya: Sazon test: Maria and Joan, 1986	Box AV26 > Audio-cassette RL11500-CS-032
Goya: Sazon test: Maria and Joan, 1986	Box AV26 > Audio-cassette RL11500-CS-033
Goya: Sazon test: Maria and Joan, 1986	Box AV26 > Audio-cassette RL11500-CS-034
Goya: Sazon test: Maria and Joan, 1986	Box AV26 > Audio-cassette RL11500-CS-035
Goya: Sazon test: Maria and Joan, 1986	Box AV26 > Audio-cassette RL11500-CS-036
Goya: Sazon test B: Maria and Joan, 1986	Box AV26 > Audio-cassette RL11500-CS-037
Goya: Sazon test B: Maria and Joan, 1986	Box AV26 > Audio-cassette RL11500-CS-038
Goya: Sazon test B: Maria and Joan, 1986	Box AV26 > Audio-cassette RL11500-CS-039
Goya: Sazon test B: Maria and Joan, 1986	Box AV26 > Audio-cassette RL11500-CS-040
Goya: Sazon test B: Maria and Joan, 1986	Box AV26 > Audio-cassette RL11500-CS-041
Goya: Sazon test B: Maria and Joan, 1986	Box AV26 > Audio-cassette RL11500-CS-042
Goya: Sazon test, 1987	Box AV26 > Audio-cassette RL11500-CS-043

**Scope and Contents**

Maria and Joan version A and B; Mom's Reward

Goya: Sazon test C: Mom's Reward, 1987	Box AV26 > Audio-cassette RL11500-CS-044
Goya: Sazon test C: Mom's Reward, 1987	Box AV26 > Audio-cassette RL11500-CS-045
Goya: Sazon test C: Mom's Reward, 1987	Box AV26 > Audio-cassette RL11500-CS-046

Goya: Sazon test C: Mom's Reward, 1987	Box AV26 > Audio-cassette RL11500-CS-047
Goya: Sazon test C: Mom's Reward, 1987	Box AV26 > Audio-cassette RL11500-CS-048
Goya: Sazon test: Mom's Reward, 1987	Box AV26 > Audio-cassette RL11500-CS-049
Goya: Sazon test: Mom's Reward, 1987	Box AV26 > Audio-cassette RL11500-CS-050
Goya: Sazon test: Mom's Reward, 1987	Box AV26 > Audio-cassette RL11500-CS-051
Goya: Sazon test: Mom's Reward, 1987	Box AV26 > Audio-cassette RL11500-CS-052
Goya: Sazon test C: Mom's Reward, 1987	Box AV26 > Audio-cassette RL11500-CS-053
Goya: Sazon test: Mom's Reward, 1987	Box AV26 > Audio-cassette RL11500-CS-054
Goya: Sazon test C: Mom's Reward, 1987	Box AV26 > Audio-cassette RL11500-CS-055
Goya: Sazon test C: Mom's Reward, 1987	Box AV26 > Audio-cassette RL11500-CS-056
Goya: Tango 2 versions, 1988	Box AV26 > Audio-cassette RL11500-CS-057
Goya: Tango 3 versions, 1988	Box AV26 > Audio-cassette RL11500-CS-058
Goya: Voice-over auditions, Undated	Box AV26 > Audio-cassette RL11500-CS-059

**Scope and Contents**

Lura Barnes-Howes; Lois Dengrove; Joyce West; Joanie Bakum; Leigh Hamilton; Mary Canavanagh

Green Dolmatch, 1975	Box AV26 > Audio-cassette RL11500-CS-060
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History of the American Labor Movement, Dr. Ulrich Schiller, Undated	Box AV26 > Audio-cassette RL11500-CS-061
Holly Hobbie 2 takes, "Time Back When"; Side A is "Godfrey Sales Philosophy", 1975	Box AV26 > Audio-cassette RL11500-CS-062
ILGWU, 1990	Box AV26 > Audio-cassette RL11500-CS-063
ILGWU An American Christmas, 1983	Box AV26 > Audio-cassette RL11500-CS-064
ILGWU Beverly Reed, Labor Day USA 3 cuts, Undated	Box AV26 > Audio-cassette RL11500-CS-065
ILGWU 669: Desenfrenado (Spanish) "Uncontrolled", 1985	Box AV26 > Audio-cassette RL11500-CS-066
ILGWU Doris Tolley, Barbees Carmen Sp. Difference, Undated	Box AV26 > Audio-cassette RL11500-CS-067
ILGWU 665 Easter Parade :60, 1986	Box AV26 > Audio-cassette RL11500-CS-068
ILGWU 665 Easter Parade :60, 1986	Box AV26 > Audio-cassette RL11500-CS-069
ILGWU Join In Everybody, 1990	Box AV26 > Audio-cassette RL11500-CS-070
ILGWU Labor Day :60, 1984	Box AV26 > Audio-cassette RL11500-CS-071
ILGWU Labor Day :60, 1984	Box AV26 > Audio-cassette RL11500-CS-072
ILGWU Lillian :60, Undated	Box AV26 > Audio-cassette RL11500-CS-073
ILGWU Labaor Day spots, 1983	Box AV26 > Audio-cassette RL11500-CS-074

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**Scope and Contents**

Traditional; Traditional/Inversion; Look for the Union Label; Combination with intro; Harmonica soloed; Harmonica :12

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ILGWU spots, 1984	Box AV26 > Audio-cassette RL11500-CS-075
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**Scope and Contents**

664 Look Good; 665 Easter Parade

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ILGWU spots, 1984	Box AV26 > Audio-cassette RL11500-CS-076
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**Scope and Contents**

664 Look Good; 665 Easter Parade

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ILGWU spots, 1984	Box AV26 > Audio-cassette RL11500-CS-077
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**Scope and Contents**

664 Look Good; 665 Easter Parade

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ILGWU Money Memo; Union Label, Undated	Box AV26 > Audio-cassette RL11500-CS-078
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ILGWU Mothers and Families, 1991	Box AV26 > Audio-cassette RL11500-CS-079
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ILGWU Music, Undated	Box AV26 > Audio-cassette RL11500-CS-080
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**Scope and Contents**

Union Label; Join In Everybody; Join In orchestral version; We Make Jobs

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ILGWU New radio mix chorus III :39.6, 1987	Box AV26 > Audio-cassette RL11500-CS-081
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ILGWU New radio mix chorus III :39.6, 1987	Box AV26 > Audio-cassette RL11500-CS-082
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ILGWU New radio mix chorus III :39.6, 1987	Box AV27 > Audio-cassette RL11500-CS-083
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ILGWU New radio mix chorus III :39.6, 1987	Box AV27 > Audio-cassette RL11500-CS-084
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ILGWU radio, Undated	Box AV27 > Audio-cassette RL11500-CS-085
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**Scope and Contents**

Norma "Taller de Union" :20; Ana Luisa "Familias" :20; Laura "Beneficias" :20; Orchestra and chorus, solo

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ILGWU Original Chorus, 1982	Box AV27 > Audio-cassette RL11500-CS-086
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ILGWU PACE reference copy, Undated	Box AV27 > Audio-cassette RL11500-CS-087
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ILGWU PACE "Hotline" :60 #676, 1988	Box AV27 > Audio-cassette RL11500-CS-088
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ILGWU PACE "Hotline" :60 #676, 1988	Box AV27 > Audio-cassette RL11500-CS-089
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ILGWU PACE "Hotline" :60 #676, 1988	Box AV27 > Audio-cassette RL11500-CS-090
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ILGWU PACE "Women of DuBois", 1989	Box AV27 > Audio-cassette RL11500-CS-091
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ILGWU One Day at a Time; Look for the Union Label, Undated	Box AV27 > Audio-cassette RL11500-CS-092
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ILGWU Puerto Rico, Undated	Box AV27 > Audio-cassette RL11500-CS-093
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**Scope and Contents**

Orchestra and chorus; Orchestra alone; Anna Luisa; Norma; Laura

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ILGWU Puerto Rico, Undated	Box AV27 > Audio-cassette RL11500-CS-094
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**Scope and Contents**

Orchestra and chorus; Orchestra alone; Anna Luisa; Norma; Laura

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ILGWU Rally 2x:60, 1983	Box AV27 > Audio-cassette RL11500-CS-095
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ILGWU Report to Convention Zohra Lampert voiceover, 1989	Box AV27 > Audio-cassette RL11500-CS-096
ILGWU Rally "Uncontrolled" :60, 1985	Box AV27 > Audio-cassette RL11500-CS-097
ILGWU Union Label song Spanish version by Tony Lespier, Undated	Box AV27 > Audio-cassette RL11500-CS-098
ILGWU Union Label Week spot 2 (fast) :30, AFL-CIO Food and Beverage Workers, Undated	Box AV27 > Audio-cassette RL11500-CS-099
ILGWU Veto 671; Washington Veto 672, 1986	Box AV27 > Audio-cassette RL11500-CS-100
ILGWU Veto 671; Washington Veto 672, 1986	Box AV27 > Audio-cassette RL11500-CS-101
ILGWU Voting 667 :30, 1984	Box AV27 > Audio-cassette RL11500-CS-102
ILGWU Voting 667 :30, 1984	Box AV27 > Audio-cassette RL11500-CS-103
ILGWU Washington Veto 672, Undated	Box AV27 > Audio-cassette RL11500-CS-104
ILGWU Washington Veto 672, Undated	Box AV27 > Audio-cassette RL11500-CS-105
Jerusalem Post: Listening Post 681, Undated	Box AV27 > Audio-cassette RL11500-CS-106
Jerusalem Post: Listening Post 681, Undated	Box AV27 > Audio-cassette RL11500-CS-107
Jocomo scratch track, Undated	Box AV27 > Audio-cassette RL11500-CS-108
Ken Prewitt Business News, Undated	Box AV27 > Audio-cassette RL11500-CS-109

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Life Extention Institute: Extraordinary Place  
679 Mintz, Undated

Box AV27 > Audio-cassette  
RL11500-CS-110

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Life Extention Institute 675 :60, 1988

Box AV27 > Audio-cassette  
RL11500-CS-111

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Long Island Trust, WCBS, 1981

Box AV27 > Audio-cassette  
RL11500-CS-112

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Marse Fields, Undated

Box AV27 > Audio-cassette  
RL11500-CS-113

**Scope and Contents**

Grace Garland; Abra Bigham; Joan Rosenfels; Zelda Puliam; Allison Held

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Marval Demo Easter radio 3x:60, Undated

Box AV27 > Audio-cassette  
RL11500-CS-114

**Scope and Contents**

Fresh turkey promos: A Letter; My Goodness; I Have Tasted

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Marval Poultry, 1979

Box AV27 > Audio-cassette  
RL11500-CS-115

**Scope and Contents**

My Goodness MVL-644

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Mike Sanyour, Undated

Box AV27 > Audio-cassette  
RL11500-CS-116

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Miss Paula Green, Undated

Box AV27 > Audio-cassette  
RL11500-CS-117

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Music miscellaneous, Undated

Box AV27 > Audio-cassette  
RL11500-CS-118

**Scope and Contents**

Look of Love; Taste of Honey; By the Time I Get to Phoenix; Sunny;  
Windmills; Feeling Groovy; What the World Needs Now; Who Am I; All My  
Laughter

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Monty Pizza, 1980

Box AV27 > Audio-cassette  
RL11500-CS-119

New York Post: Mr. District Attorney 613 :60, Undated	Box AV27 > Audio-cassette RL11500-CS-120
New York Times auditions first series, 1970	Box AV27 > Audio-cassette RL11500-CS-121
New York Times Home Delivery :60, Undated	Box AV27 > Audio-cassette RL11500-CS-122
New York Times Home Delivery :60, Undated	Box AV27 > Audio-cassette RL11500-CS-123
New York Times Home Delivery :60, Undated	Box AV27 > Audio-cassette RL11500-CS-124
New York Times Home Delivery :60, 1976	Box AV27 > Audio-cassette RL11500-CS-125
New York Times Home Delivery :60, 1976	Box AV27 > Audio-cassette RL11500-CS-126
New York Times Home Delivery :60, Undated	Box AV27 > Audio-cassette RL11500-CS-127
New York Times Home Delivery :60, Undated	Box AV27 > Audio-cassette RL11500-CS-128
New York Times Home Delivery spoken demo, 1975	Box AV27 > Audio-cassette RL11500-CS-129
New York Times piano, words, music, 1975	Box AV27 > Audio-cassette RL11500-CS-130
New York Times Home Delivery preliminary :10 two versions, Undated	Box AV27 > Audio-cassette RL11500-CS-131
New York Times Sunday Home Delivery 584 :60, Undated	Box AV27 > Audio-cassette RL11500-CS-132
New York Times; Subaru spots, Undated	Box AV27 > Audio-cassette RL11500-CS-133

**Scope and Contents**

Tammy; Blue Collar; Home Delivery; Subaru Key; Wheels; Women's Wagon; Travelling VO

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New York Times: Tammy Sings, 1982 Box AV27 > Audio-cassette  
RL11500-CS-134

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**Scope and Contents**

Got My Family Life; I Am On My Way

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Norman Kasow Music, Undated Box AV27 > Audio-cassette  
RL11500-CS-135

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Oh Dear: First Tries, Undated Box AV27 > Audio-cassette  
RL11500-CS-136

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Paramount Chickens, Undated Box AV27 > Audio-cassette  
RL11500-CS-137

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**Scope and Contents**

Buying Chickens; Six Chickens

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Patco Resources radio spots, Undated Box AV27 > Audio-cassette  
RL11500-CS-138

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**Scope and Contents**

Barbara Cartland; The Formula; Havioline Supreme Motor Oil; Children of the Lion

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Patco Sampler, Undated Box AV27 > Audio-cassette  
RL11500-CS-139

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**Scope and Contents**

Moods; Instrumental colors; Ethnic; Styles; Statement

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Peggy Courtney radio reel, Undated Box AV27 > Audio-cassette  
RL11500-CS-140

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**Scope and Contents**

New York Times: Margaret Mary; Blue Collar; Public Health Service: Dog; William; Subaru: The Key; Snowstorm; Marval; Cardio Fitness; Tsing Tao

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Radio Smithsonian: Images of Labor, Undated Box AV27 > Audio-cassette  
RL11500-CS-141

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Radio Success Stories vol. 2, 1992	Box AV27 > Audio-cassette RL11500-CS-142
Singing exercises, Undated	Box AV27 > Audio-cassette RL11500-CS-143
Stanley: I'm a Stanley Woman original demo, Undated	Box AV27 > Audio-cassette RL11500-CS-144
Stanley: I'm a Stanley Woman original demo, 1982	Box AV27 > Audio-cassette RL11500-CS-145
Stanley: Stanley Woman, 1982	Box AV27 > Audio-cassette RL11500-CS-146
Subaru spots, Undated	Box AV27 > Audio-cassette RL11500-CS-147
<b>Scope and Contents</b>	
Horns :30; Hoofbeats :30	
Subaru spots, Undated	Box AV27 > Audio-cassette RL11500-CS-148
<b>Scope and Contents</b>	
Key; Wheels; Woman; Music; Instrumental; Music with vocal	
Subaru/New York Times 14 spots, Undated	Box AV27 > Audio-cassette RL11500-CS-149
State of Israel Bonds, 1991	Box AV27 > Audio-cassette RL11500-CS-150
State of Israel Bonds #3, 1991	Box AV27 > Audio-cassette RL11500-CS-151
State of Israel Bonds #3, 1991	Box AV27 > Audio-cassette RL11500-CS-152
State of Israel Bonds One Week Only, 1991	Box AV27 > Audio-cassette RL11500-CS-153

State of Israel Bonds second commercial, Undated	Box AV27 > Audio-cassette RL11500-CS-154
State of Israel Bonds 3 cities: New York, Dallas, Philadelphia, 1991	Box AV27 > Audio-cassette RL11500-CS-155
State of Israel Bonds 6 1/2% :60, 1992	Box AV27 > Audio-cassette RL11500-CS-156
State of Israel Bonds 6 1/2% :60, 1992	Box AV27 > Audio-cassette RL11500-CS-157
State of Israel Bonds 7 1/2% :60, 1991	Box AV27 > Audio-cassette RL11500-CS-158
State of Israel Bonds 7 1/2% :60, 1991	Box AV27 > Audio-cassette RL11500-CS-159
State of Israel Bonds airchecks 14:22, 1991	Box AV27 > Audio-cassette RL11500-CS-160
State of Israel Bonds airchecks 14:22, 1991	Box AV27 > Audio-cassette RL11500-CS-161
State of Israel Bonds drive 2, 1991	Box AV27 > Audio-cassette RL11500-CS-162
<b>Scope and Contents</b>	
New York; Philadelphia; Washington; Dallas; Chicago	
State of Israel Bonds Elie Wiesel, 1992	Box AV27 > Audio-cassette RL11500-CS-163
State of Israel Bonds Elie Wiesel master, 1992	Box AV27 > Audio-cassette RL11500-CS-164
State of Israel Bonds Elie Wiesel, 1992	Box AV27 > Audio-cassette RL11500-CS-165
State of Israel Bonds Elie Wiesel #685, 1992	Box AV28 > Audio-cassette RL11500-CS-166
State of Israel Bonds Elie Wiesel #685, 1992	Box AV28 > Audio-cassette RL11500-CS-167

State of Israel Bonds "Ethiopia", Undated	Box AV28 > Audio-cassette RL11500-CS-168
State of Israel Bonds "Ethiopia", Undated	Box AV28 > Audio-cassette RL11500-CS-169
State of Israel Bonds "Ethiopia", Undated	Box AV28 > Audio-cassette RL11500-CS-170
State of Israel Bonds "They Are Waiting" #684, Undated	Box AV28 > Audio-cassette RL11500-CS-171
State of Israel Bonds "They Are Waiting" #684, Undated	Box AV28 > Audio-cassette RL11500-CS-172
State of Israel Bonds WINS, 1991	Box AV28 > Audio-cassette RL11500-CS-173
Sterling Bank 60th Anniversary #677, Undated	Box AV28 > Audio-cassette RL11500-CS-174
Sterling Bank 60th Anniversary #677, Undated	Box AV28 > Audio-cassette RL11500-CS-175
Sterling Bank 60th Anniversary #677, Undated	Box AV28 > Audio-cassette RL11500-CS-176
Sterling Bank "Anticipate Change" :60 #690, 1995	Box AV28 > Audio-cassette RL11500-CS-177
Sterling Bank "Anticipate Change" :60 #690, 1995	Box AV28 > Audio-cassette RL11500-CS-178
Sterling Bank B-alternate, 1986	Box AV28 > Audio-cassette RL11500-CS-179
Sterling Bank B-alternate, 1986	Box AV28 > Audio-cassette RL11500-CS-180
Sterling Bank: Capelli interview WBBR, Undated	Box AV28 > Audio-cassette RL11500-CS-181

Sterling Bank "Consolidation" :60 #691, 1996	Box AV28 > Audio-cassette RL11500-CS-182
Sterling Bank "Consolidation" :60 #691, 1996	Box AV28 > Audio-cassette RL11500-CS-183
Sterling Bank "Cutting Staff" #692, 1996	Box AV28 > Audio-cassette RL11500-CS-184
Sterling Bank "Cutting Staff" #692, 1996	Box AV28 > Audio-cassette RL11500-CS-185
Sterling Bank "Doors" :60, Undated	Box AV28 > Audio-cassette RL11500-CS-186
Sterling Bank "Doors" :60, Undated	Box AV28 > Audio-cassette RL11500-CS-187
Sterling Bank "Hometown" 688, 1993	Box AV28 > Audio-cassette RL11500-CS-188
Sterling Bank "Hometown" 688, 1993	Box AV28 > Audio-cassette RL11500-CS-189
Sterling Bank "Hometown 2" 689, 1993	Box AV28 > Audio-cassette RL11500-CS-190
Sterling Bank "Money to Lend" #679, 1990	Box AV28 > Audio-cassette RL11500-CS-191
Sterling Bank "Money to Lend" #679, 1990	Box AV28 > Audio-cassette RL11500-CS-192
Sterling Bank "New Spirit" #687, Undated	Box AV28 > Audio-cassette RL11500-CS-193
Sterling Bank "New Spirit" #687, Undated	Box AV28 > Audio-cassette RL11500-CS-194
Sterling Bank radio :60, Undated	Box AV28 > Audio-cassette RL11500-CS-195
Sterling Bank radio :60 #688, 1993	Box AV28 > Audio-cassette RL11500-CS-196
Sterling Bank "Sound Business" #686, Undated	Box AV28 > Audio-cassette RL11500-CS-197

Sterling Bank "Sterling on Seventh" promo, Undated	Box AV28 > Audio-cassette RL11500-CS-198
Sterling Bank "Substantial Business 2" #674, Undated	Box AV28 > Audio-cassette RL11500-CS-199
Subaru/New York Times 14 spots, Undated	Box AV28 > Audio-cassette RL11500-CS-200
Subaru/New York Times 14 spots, Undated	Box AV28 > Audio-cassette RL11500-CS-201
Sunday Morning radio Toronto: American Labour Movement/AFL-CIO, 1981	Box AV28 > Audio-cassette RL11500-CS-202
Sterling Bank "Substantial Business 2" #674, Undated	Box AV28 > Audio-cassette RL11500-CS-203
U.S. Public Health Service: Smoking and health announcements "Scorecard" 2x:60, Undated	Box AV28 > Audio-cassette RL11500-CS-204
U.S. Public Health Service: Women and Smoking, Undated	Box AV28 > Audio-cassette RL11500-CS-205
U.S. Public Health Service spots, Undated	Box AV28 > Audio-cassette RL11500-CS-206
<b>Scope and Contents</b>	
Young man/old man :55; Young woman :30; Gonna Tell You Somethin' :30	
WCBS-AM Newss 88 aircheck; First Women's Bank, 1989	Box AV28 > Audio-cassette RL11500-CS-207
Wickes take 15, Undated	Box AV28 > Audio-cassette RL11500-CS-208
WOR-TV News at Noon, 1978	Box AV28 > Audio-cassette RL11500-CS-209

X "Soggy", Undated	Box AV28 > Audio-cassette RL11500-CS-210
Al Marlins and Sy Peck re-dubs, Undated	Box AV29 > Audio-reel RL11500-RR-001
Alan Oser, Real Estate Editor, 1972	Box AV29 > Audio-reel RL11500-RR-002
Alan Truscott, 1973	Box AV29 > Audio-reel RL11500-RR-003
Bill Honan, sides 1 and 2, Undated	Box AV29 > Audio-reel RL11500-RR-004
Cardio-Fitness auditions, John Bentley cont'd, Undated	Box AV29 > Audio-reel RL11500-RR-005
Cardio-Fitness auditions, Ken Campbell, John Bentley, Undated	Box AV29 > Audio-reel RL11500-RR-006
Dave Anderson interview tapes, Undated	Box AV29 > Audio-reel RL11500-RR-007
Ernesto Gasco arias, Undated	Box AV29 > Audio-reel RL11500-RR-008
Freeze 'Ems Kids' voiceover fruit sequence, Undated	Box AV29 > Audio-reel RL11500-RR-009
Freeze 'Ems revised voiceover, Undated	Box AV29 > Audio-reel RL11500-RR-010
ILGWU 7 spots, 1979	Box AV29 > Audio-reel RL11500-RR-011

**Scope and Contents**

Norma :60; Emma :60; Meredith :60; Isabelle :60 (Spanish); Chorus music only; Norma Taller de Union Chorus III; Carmen Chorus III

ILGWU English and Spanish spots FX, Undated	Box AV29 > Audio-reel RL11500-RR-012
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**Scope and Contents**

Bus pass by; Clicks; Heavy Traffic; Medium Traffic

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ILGWU Isabelle :60 #648, 1979	Box AV29 > Audio-reel RL11500-RR-013
ILGWU Report to Convention II master, 1989	Box AV29 > Audio-reel RL11500-RR-014
ILGWU Report to Convention voice dub, 1989	Box AV29 > Audio-reel RL11500-RR-015
ILGWU Report to Convention voice original, 1989	Box AV29 > Audio-reel RL11500-RR-016
ILGWU Spanish client tape, 1980	Box AV29 > Audio-reel RL11500-RR-017
ILGWU spots, 1991	Box AV29 > Audio-reel RL11500-RR-018

**Scope and Contents**

Judy and Jamin; Susan; Ramona

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ILGWU Vancile, 1980	Box AV29 > Audio-reel RL11500-RR-019
ILGWU voice tracks, Undated	Box AV29 > Audio-reel RL11500-RR-020

**Scope and Contents**

Ramona; Susan; Judy; Judy and Jamin

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ILGWU We Make Jobs :30, 1992	Box AV29 > Audio-reel RL11500-RR-021
Jill Faust part 1, Undated	Box AV29 > Audio-reel RL11500-RR-022
Jill Faust part 2, Undated	Box AV29 > Audio-reel RL11500-RR-023
Jill Faust original interview, Undated	Box AV29 > Audio-reel RL11500-RR-024

Joe Durso, Undated	Box AV29 > Audio-reel RL11500-RR-025
John Leonard, Undated	Box AV29 > Audio-reel RL11500-RR-026
John Leonard, Undated	Box AV29 > Audio-reel RL11500-RR-027
Leonard Koppett interview tapes, Undated	Box AV29 > Audio-reel RL11500-RR-028
Marval Poultry: Arlen Dean Snyder voiceovers for Pledge and Parts, 1981	Box AV29 > Audio-reel RL11500-RR-029
Marval Poultry #1 back-up audio, 1982	Box AV29 > Audio-reel RL11500-RR-030
Marval Poultry #2 FT mono, Undated	Box AV29 > Audio-reel RL11500-RR-031
Marval Poultry: Kevin Conway, Mila Barnett, 1981	Box AV29 > Audio-reel RL11500-RR-032
Max Frankel, Undated	Box AV29 > Audio-reel RL11500-RR-033
Max Frankel, Undated	Box AV29 > Audio-reel RL11500-RR-034
New York Times--Ada Louise Huxtable, Undated	Box AV30 > Audio-reel RL11500-RR-035
New York Times--Alan Truscott, 1973	Box AV30 > Audio-reel RL11500-RR-036
New York Times--Alan Truscott, 1973	Box AV30 > Audio-reel RL11500-RR-037
New York Times--Bill Honan, Undated	Box AV30 > Audio-reel RL11500-RR-038
New York Times--Bill Honan, Undated	Box AV30 > Audio-reel RL11500-RR-039

New York Times--Bill Honan, Undated	Box AV30 > Audio-reel RL11500-RR-040
New York Times--Bill Honan original interviews, Undated	Box AV30 > Audio-reel RL11500-RR-041
New York Times--Clive Barnes, Undated	Box AV30 > Audio-reel RL11500-RR-042
New York Times--Dan Schwarz, Undated	Box AV30 > Audio-reel RL11500-RR-043
New York Times--John Canady interview, Undated	Box AV30 > Audio-reel RL11500-RR-044
New York Times--John O'Connor reel 1, Undated	Box AV30 > Audio-reel RL11500-RR-045
New York Times--John O'Connor reel 1, Undated	Box AV30 > Audio-reel RL11500-RR-046
New York Times--Max Frankel, Undated	Box AV30 > Audio-reel RL11500-RR-047
New York Times--Max Frankel, Undated	Box AV30 > Audio-reel RL11500-RR-048
New York Times--Sy Peck, Arts and Leisure Editor, Undated	Box AV30 > Audio-reel RL11500-RR-049
New York Times--Vincent Canby reel 1, Undated	Box AV30 > Audio-reel RL11500-RR-050
New York Times--Vincent Canby reel 1, Undated	Box AV30 > Audio-reel RL11500-RR-051
New York Times--Vincent Canby reel 2, Undated	Box AV30 > Audio-reel RL11500-RR-052
New York Times--Vincent Canby reel 2, Undated	Box AV30 > Audio-reel RL11500-RR-053

Sterling Bank--Substantial Business A-master, 1986	Box AV30 > Audio-reel RL11500-RR-054
Sterling Bank--Doors :60, Undated	Box AV30 > Audio-reel RL11500-RR-055
Week in Review: Robert Clurman #1, Undated	Box AV30 > Audio-reel RL11500-RR-056
Week in Review: Robert Clurman #2, Undated	Box AV30 > Audio-reel RL11500-RR-057
Will Weng, Puzzle Editor, 1972	Box AV30 > Audio-reel RL11500-RR-058
ILGWU Vancile, 1980	Box AV30 > Audio-reel RL11500-RR-059
New York Times--Standby :60 with Tammy Grimes, 1975	Box AV30 > Audio-reel RL11500-RR-060
ILGWU--An American Christmas, 1984	Box AV30 > Audio-reel RL11500-RR-061
ILGWU--An American Christmas, 1983	Box AV30 > Audio-reel RL11500-RR-062
ILGWU--Labor Day, 1983	Box AV30 > Audio-reel RL11500-RR-063
ILGWU--Labor Day, 1983	Box AV30 > Audio-reel RL11500-RR-064
ILGWU--Rally 1 and 2, 1983	Box AV30 > Audio-reel RL11500-RR-065
ILGWU--Veto, 1986	Box AV30 > Audio-reel RL11500-RR-066
ILGWU--Veto, 1986	Box AV30 > Audio-reel RL11500-RR-067
ILGWU--Voting, 1984	Box AV30 > Audio-reel RL11500-RR-068

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ILGWU--Voting, 1984 Box AV30 > Audio-reel  
RL11500-RR-069

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New York Times--Heidi Linder, Undated Box AV30 > Audio-reel  
RL11500-RR-070

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New York Times--Mr. District Attorney, Undated Box AV30 > Audio-reel  
RL11500-RR-071

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New York Times--4 spots, Undated Box AV30 > Audio-reel  
RL11500-RR-072

**Scope and Contents**

Jim Roach Sunday Features; Jim Roach Sportswriters; Dress Dress; Al  
Marlins Travel

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New York Times--Sunday Home Delivery #584,  
Undated Box AV30 > Audio-reel  
RL11500-RR-073

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New York Times--Sunday Home Delivery #584,  
Undated Box AV30 > Audio-reel  
RL11500-RR-074

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Subaru--Hoofbeats, Horns, Undated Box AV30 > Audio-reel  
RL11500-RR-075

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Subaru--Radio spots, Undated Box AV30 > Audio-reel  
RL11500-RR-076

**Scope and Contents**

Key; Wheels; Woman; Music; Instrumental; Music with vocal

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Subaru--Radio spots, Undated Box AV30 > Audio-reel  
RL11500-RR-077

**Scope and Contents**

Key; Wheels; Woman; Music; Instrumental; Music with vocal

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Subaru--Radio spots, Undated Box AV30 > Audio-reel  
RL11500-RR-078

**Scope and Contents**

Key; Wheels; Woman; Music; Instrumental; Music with vocal

Tony Schwartz on T.V. News WQXR, 1981	Box AV30 > Audio-reel RL11500-RR-079
Alan Oser, Joe Durso scratch track, Undated	Box AV31 > Audio-reel RL11500-RR-080
Cardio-Fitness Centers--This Morning :60, Undated	Box AV31 > Audio-reel RL11500-RR-081
Cardio-Fitness Centers--This Morning :60, Undated	Box AV31 > Audio-reel RL11500-RR-082
Cardio-Fitness Centers--Yourself, Your Friends :60, Undated	Box AV31 > Audio-reel RL11500-RR-083
Compilation tape, Undated	Box AV31 > Audio-reel RL11500-RR-084
<b>Scope and Contents</b>	
William PHS; Gonna Tell You Something PHS; Young and Female PHS; Home Delivery Music NYT	
Goya #1, Undated	Box AV31 > Audio-reel RL11500-RR-085
Goya #2, Undated	Box AV31 > Audio-reel RL11500-RR-086
Goya #3, Undated	Box AV31 > Audio-reel RL11500-RR-087
Goya--Coco Goya 657 Hermione :60, Undated	Box AV31 > Audio-reel RL11500-RR-088
Goya--Coco Goya Mixers full demo, 1986	Box AV31 > Audio-reel RL11500-RR-089
Goya--Coco Goya Mixers full demo, 1986	Box AV31 > Audio-reel RL11500-RR-090
Goya--Coco Goya Mixers Island version 673, Undated	Box AV31 > Audio-reel RL11500-RR-091

Goya--Coco Goya Mixers Island version 673, Undated	Box AV31 > Audio-reel RL11500-RR-092
Goya--Coco Goya Mixers music no announcer, 1986	Box AV31 > Audio-reel RL11500-RR-093
Goya--Mila Add 'Ems, 1983	Box AV31 > Audio-reel RL11500-RR-094
Goya--Sazon SR#1, 1988	Box AV31 > Audio-reel RL11500-RR-095
Goya--Sazon SR#2, 1988	Box AV31 > Audio-reel RL11500-RR-096
Goya--Sazon SR#3, 1988	Box AV31 > Audio-reel RL11500-RR-097
Goya--Sazon SR#4, 1988	Box AV31 > Audio-reel RL11500-RR-098
Goya--Sazon SR#5, 1988	Box AV31 > Audio-reel RL11500-RR-099
ILGWU, 1980	Box AV31 > Audio-reel RL11500-RR-100
ILGWU--Chorus, 1988	Box AV31 > Audio-reel RL11500-RR-101
ILGWU--Easter Parade 665, 1986	Box AV31 > Audio-reel RL11500-RR-102
ILGWU--Easter Parade 665, 1986	Box AV31 > Audio-reel RL11500-RR-103
ILGWU--Easter Parade 665, 1986	Box AV31 > Audio-reel RL11500-RR-104
ILGWU--Interview Radio KALI, 1977	Box AV31 > Audio-reel RL11500-RR-105
ILGWU--Join In Everybody, 1992	Box AV31 > Audio-reel RL11500-RR-106

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ILGWU--Labor Day 661, 1983 Box AV31 > Audio-reel  
RL11500-RR-107

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ILGWU--Labor Day 661, 1983 Box AV31 > Audio-reel  
RL11500-RR-108

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ILGWU--Labor Day 666, 1984 Box AV31 > Audio-reel  
RL11500-RR-109

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ILGWU--Labor Day spots, 1983 Box AV31 > Audio-reel  
RL11500-RR-110

**Scope and Contents**

Traditional; Traditional/Inversion; Look for the Union Label; Combination with intro; Harmonica soloed; Harmonica :12

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ILGWU--Labor Day spots, 1983 Box AV31 > Audio-reel  
RL11500-RR-111

**Scope and Contents**

Traditional; Traditional/Inversion; Look for the Union Label; Combination with intro; Harmonica soloed; Harmonica :12

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ILGWU--Labor Day spots, 1983 Box AV31 > Audio-reel  
RL11500-RR-112

**Scope and Contents**

America the Beautiful; Look for the Union Label; Oh Beautiful

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ILGWU--Lexicon Chorus III national recording, 1988 Box AV31 > Audio-reel  
RL11500-RR-113

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ILGWU--Look for the Union Label :25, Undated Box AV31 > Audio-reel  
RL11500-RR-114

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ILGWU--Look for the Union Label entire song, Undated Box AV31 > Audio-reel  
RL11500-RR-115

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ILGWU--Look for the Union Label entire song, Undated Box AV31 > Audio-reel  
RL11500-RR-116

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ILGWU--Look for the Union Label and other spots, Undated	Box AV31 > Audio-reel RL11500-RR-117
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**Scope and Contents**

America the Beautiful; Look for the Union Label; Oh Beautiful

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ILGWU--Mothers and Families, 1991	Box AV31 > Audio-reel RL11500-RR-118
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ILGWU--Mothers and Families, 1991	Box AV31 > Audio-reel RL11500-RR-119
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ILGWU--Music, Undated	Box AV31 > Audio-reel RL11500-RR-120
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**Scope and Contents**

Union Label; Join In Everybody; Join In orchestral version; We Make Jobs

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ILGWU--New radio mix Chorus III #653, 1984	Box AV31 > Audio-reel RL11500-RR-121
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ILGWU--New radio mix Chorus III #653, 1984	Box AV31 > Audio-reel RL11500-RR-122
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ILGWU--New radio mix Chorus III #653, 1984	Box AV31 > Audio-reel RL11500-RR-123
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ILGWU--On Stage II, Undated	Box AV32 > Audio-reel RL11500-RR-124
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ILGWU--PACE Hotline #676, 1988	Box AV32 > Audio-reel RL11500-RR-125
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ILGWU--PACE Hotline #676, 1988	Box AV32 > Audio-reel RL11500-RR-126
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ILGWU--PACE Voices of DuBois, 1989	Box AV32 > Audio-reel RL11500-RR-127
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ILGWU--Radio mix Chorus III, Undated	Box AV32 > Audio-reel RL11500-RR-128
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ILGWU--Spanish, 1980	Box AV32 > Audio-reel RL11500-RR-129
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ILGWU--Union Label :25 harmonica and guitar, Undated	Box AV32 > Audio-reel RL11500-RR-130
ILGWU--Union Label :25 harmonica and guitar, Undated	Box AV32 > Audio-reel RL11500-RR-131
ILGWU--Union Label :25 harmonica and guitar, Undated	Box AV32 > Audio-reel RL11500-RR-132
ILGWU--Union Label :25 harmonica and guitar, Undated	Box AV32 > Audio-reel RL11500-RR-133
ILGWU--Washington Veto #672, 1986	Box AV32 > Audio-reel RL11500-RR-134
ILGWU--Washington Veto #672, 1986	Box AV32 > Audio-reel RL11500-RR-135
ILGWU--We Make Jobs, 1992	Box AV32 > Audio-reel RL11500-RR-136
ILGWU--We Make Jobs, 1992	Box AV32 > Audio-reel RL11500-RR-137
ILGWU--We Make Jobs, 1992	Box AV32 > Audio-reel RL11500-RR-138
ILGWU--We Make Jobs, 1992	Box AV32 > Audio-reel RL11500-RR-139
ILGWU--We Make Jobs, 1992	Box AV32 > Audio-reel RL11500-RR-140
ILGWU--We Make Jobs, 1992	Box AV32 > Audio-reel RL11500-RR-141
ILGWU--We Make Jobs, 1992	Box AV32 > Audio-reel RL11500-RR-142
Jim Roach, 1972	Box AV32 > Audio-reel RL11500-RR-143

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Jerusalem Post: Listening Post 681, Undated	Box AV32 > Audio-reel RL11500-RR-144
Jerusalem Post: Listening Post 681, Undated	Box AV32 > Audio-reel RL11500-RR-145
Life Extension Institute--Extraordinary Place #679, 1990	Box AV32 > Audio-reel RL11500-RR-146
Life Extension Institute--Extraordinary Place #679, 1990	Box AV32 > Audio-reel RL11500-RR-147
Life Extension Institute--Good Morning #675, 1988	Box AV32 > Audio-reel RL11500-RR-148
Life Extension Institute--Good Morning #675, 1988	Box AV32 > Audio-reel RL11500-RR-149
Life Extension Institute--Good Morning #675, 1988	Box AV32 > Audio-reel RL11500-RR-150
Life Extension Institute--Good Morning #675, 1988	Box AV32 > Audio-reel RL11500-RR-151
Life Extension Institute--Good Morning #675, 1988	Box AV32 > Audio-reel RL11500-RR-152
Life Extension Institute--Good Morning #675, 1988	Box AV32 > Audio-reel RL11500-RR-153
Life Extension Institute--Good Morning #675, 1988	Box AV32 > Audio-reel RL11500-RR-154
Marval Poultry--Arlen Dean Snyder: Pledge, Parts, 1981	Box AV32 > Audio-reel RL11500-RR-155

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Marval Turkeys, Undated Box AV32 > Audio-reel  
RL11500-RR-156

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Music of Debussy, Undated Box AV32 > Audio-reel  
RL11500-RR-157

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New York Times 1, 1974 Box AV32 > Audio-reel  
RL11500-RR-158

**Scope and Contents**

Margaret Mary; Arthur Daley; N.Y. Survey; Blue Collar; Tammy Grimes Stand  
By

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New York Times 5: Tammy Grimes Uncertain  
World, Undated Box AV32 > Audio-reel  
RL11500-RR-159

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New York Times 6: New York Times Radio  
"Music", Undated Box AV32 > Audio-reel  
RL11500-RR-160

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New York Times 7: New York Times Radio  
#573, 1975 Box AV32 > Audio-reel  
RL11500-RR-161

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New York Times 8: New York Times Radio spot,  
1971 Box AV32 > Audio-reel  
RL11500-RR-162

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New York Times 8: John O'Connor reel 1,  
Undated Box AV32 > Audio-reel  
RL11500-RR-163

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New York Times 8: John O'Connor reel 2,  
Undated Box AV32 > Audio-reel  
RL11500-RR-164

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New York Times 8: Master, Alan Truscott; Max  
Frankel; Bob Loggia, 1974 Box AV32 > Audio-reel  
RL11500-RR-165

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New York Times 8: Spots, 1975 Box AV32 > Audio-reel  
RL11500-RR-166

**Scope and Contents**

O'Connor "Ratings"; O'Connor "TV News"; Honan "Guide"; Honan "Artists"

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New York Times 8: Bill Honan, Undated Box AV32 > Audio-reel  
RL11500-RR-167

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New York Times 8: New York Times Delivery, 1975 Box AV32 > Audio-reel  
RL11500-RR-168

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New York Times 12: Spots, Undated Box AV33 > Audio-reel  
RL11500-RR-169

**Scope and Contents**

"LBJ" Ed Binns; Starting Sunday; Now Appearing

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New York Times 18: 15 spots, 1973 Box AV33 > Audio-reel  
RL11500-RR-170

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New York Times 18: New York Times Delivery, 1975 Box AV33 > Audio-reel  
RL11500-RR-171

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New York Times 19: Radio reel 14 spots, 1971 Box AV33 > Audio-reel  
RL11500-RR-172

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New York Times 21: Spots, 1975 Box AV33 > Audio-reel  
RL11500-RR-173

**Scope and Contents**

O'Connor "Ratings"; O'Connor "TV News"; Honan "Guide"; Honan "Artists"

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New York Times 22: Sports, 1972 Box AV33 > Audio-reel  
RL11500-RR-174

**Scope and Contents**

Pearl Bailey; Mets Radio Sign Man; Football Training Camp; Football Player; Dave Anderson

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New York Times 24: Home Delivery, Undated Box AV33 > Audio-reel  
RL11500-RR-175

**Scope and Contents**

Suburban Housewife; Business Man; Working Woman; Blue Collar

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New York Times 080: Spots, Undated Box AV33 > Audio-reel  
RL11500-RR-176

**Scope and Contents**

Blue Collar; Clive Barnes Black Theatre; Oysters (Female); Tammy Grimes  
Bright and Shiny; Kelly

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New York Times 294A: Suburban Housewife;  
Businessman, 1975

Box AV33 > Audio-reel  
RL11500-RR-177

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New York Times 336: 800 3 voices; Brooks 800,  
1975

Box AV33 > Audio-reel  
RL11500-RR-178

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New York Times 336: New York Times  
Delivery :60, 1975

Box AV33 > Audio-reel  
RL11500-RR-179

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New York Times 573: Home Delivery, 1975

Box AV33 > Audio-reel  
RL11500-RR-180

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New York Times A: Umbrella, Undated

Box AV33 > Audio-reel  
RL11500-RR-181

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**Scope and Contents**

Max Frankel III; John Leonard 2000 Books

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New York Times: Ada Louise Huxtable, Undated

Box AV33 > Audio-reel  
RL11500-RR-182

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New York Times B: Home Delivery, Undated

Box AV33 > Audio-reel  
RL11500-RR-183

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**Scope and Contents**

Serious Music; Suburban Housewife

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New York Times BB: 800 3 voices; Brooks 800,  
1975

Box AV33 > Audio-reel  
RL11500-RR-184

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New York Times C: Content and Special,  
Undated

Box AV33 > Audio-reel  
RL11500-RR-185

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**Scope and Contents**

New York Survey; Oysters; Problems

New York Times--Clive Barnes III, 1974	Box AV33 > Audio-reel RL11500-RR-186
New York Times--Demo reel, Undated	Box AV33 > Audio-reel RL11500-RR-187
New York Times--Detroit New Promotion, Undated	Box AV33 > Audio-reel RL11500-RR-188
<b>Scope and Contents</b>	
Pearl Bailey; Buddy Hackett; Suburban Housewife; Business Man; Working Woman; Blue Collar; Double Decker Bus; Oysters	
New York Times--Festival of Music: Truscott; Frankel, Undated	Box AV33 > Audio-reel RL11500-RR-189
New York Times--Home Delivery, 1976	Box AV33 > Audio-reel RL11500-RR-190
New York Times--Home Delivery, Undated	Box AV33 > Audio-reel RL11500-RR-191
New York Times--Home Delivery: Serious Music with Man and Woman, 1975	Box AV33 > Audio-reel RL11500-RR-192
New York Times--John Canady interview, 1972	Box AV33 > Audio-reel RL11500-RR-193
New York Times--John Leonard, 1974	Box AV33 > Audio-reel RL11500-RR-194
New York Times--John O'Connor reel 2, Undated	Box AV33 > Audio-reel RL11500-RR-195
New York Times--N.Y. Times Revised, 1975	Box AV33 > Audio-reel RL11500-RR-196
New York Times--Radio: Tom Mullaney, 1972	Box AV33 > Audio-reel RL11500-RR-197
New York Times--Radio reel 14 spots, 1971	Box AV33 > Audio-reel RL11500-RR-198

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New York Times--Spots, Undated Box AV33 > Audio-reel  
RL11500-RR-199

**Scope and Contents**

Organist; Tuba; Conductor

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New York Times--Spots, 1974 Box AV33 > Audio-reel  
RL11500-RR-200

**Scope and Contents**

Talking to Your Plants; Dear Joan Faust; Spring Has Sprung; The Move to the Suburbs; Alan Truscott

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New York Times--Vincent Canby interview reel 1, 1973 Box AV33 > Audio-reel  
RL11500-RR-201

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New York Times--Vincent Canby interview reel 2, 1973 Box AV33 > Audio-reel  
RL11500-RR-202

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New York Times--Will Weng, 1972 Box AV33 > Audio-reel  
RL11500-RR-203

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New York Times--Tammy Grimes Bright and Shiny, Undated Box AV33 > Audio-reel  
RL11500-RR-204

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New York Times--Tammy Grimes Bright and Shiny, Undated Box AV33 > Audio-reel  
RL11500-RR-205

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New York Times--Tammy Grimes Bright and Shiny, Undated Box AV33 > Audio-reel  
RL11500-RR-206

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New York Times--Tammy Grimes Uncertain World, 1975 Box AV33 > Audio-reel  
RL11500-RR-207

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New York Times--Tammy Grimes Who's Afraid, Undated Box AV33 > Audio-reel  
RL11500-RR-208

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Sound Effects: Applause, large, Undated Box AV33 > Audio-reel  
RL11500-RR-209

Sound Effects: Running Steps, Undated	Box AV33 > Audio-reel RL11500-RR-210
State of Israel Bonds, 1991	Box AV33 > Audio-reel RL11500-RR-211
State of Israel Bonds, WINS, 1992	Box AV33 > Audio-reel RL11500-RR-212
Sterling Bank #680, 1990	Box AV33 > Audio-reel RL11500-RR-213
Sterling Bank #680, 1990	Box AV34 > Audio-reel RL11500-RR-214
Sterling Bank #680, 1990	Box AV34 > Audio-reel RL11500-RR-215
Sterling Bank #680, 1990	Box AV34 > Audio-reel RL11500-RR-216
Sterling Bank #680, 1990	Box AV34 > Audio-reel RL11500-RR-217
Sterling Bank #680, 1990	Box AV34 > Audio-reel RL11500-RR-218
Sterling Bank #680, 1990	Box AV34 > Audio-reel RL11500-RR-219
Sterling Bank #680, 1990	Box AV34 > Audio-reel RL11500-RR-220
Sterling Bank #677 60th Anniversary, Undated	Box AV34 > Audio-reel RL11500-RR-221
Sterling Bank #677 60th Anniversary, Undated	Box AV34 > Audio-reel RL11500-RR-222
Sterling Bank #658 Doors, Undated	Box AV34 > Audio-reel RL11500-RR-223
Sterling Bank #658 Doors, Undated	Box AV34 > Audio-reel RL11500-RR-224
Sterling Bank #658 Doors, Undated	Box AV34 > Audio-reel RL11500-RR-225

Sterling Bank #658 Doors, Undated	Box AV34 > Audio-reel RL11500-RR-226
Sterling Bank #658 Doors, Undated	Box AV34 > Audio-reel RL11500-RR-227
Sterling Bank #658 Doors, 1981	Box AV34 > Audio-reel RL11500-RR-228
Sterling Bank #658 Doors, 1981	Box AV34 > Audio-reel RL11500-RR-229
Sterling Bank #658 Doors, 1982	Box AV34 > Audio-reel RL11500-RR-230
Sterling Bank Doors roll 1, 1981	Box AV34 > Audio-reel RL11500-RR-231
Sterling Bank Doors roll 2, 1981	Box AV34 > Audio-reel RL11500-RR-232
Sterling Bank Doors roll 3, 1981	Box AV34 > Audio-reel RL11500-RR-233
Sterling Bank Doors roll 4, 1981	Box AV34 > Audio-reel RL11500-RR-234
Sterling Bank #688 Hometown, 1993	Box AV34 > Audio-reel RL11500-RR-235
Sterling Bank #688 Hometown, 1993	Box AV34 > Audio-reel RL11500-RR-236
Sterling Bank #688 Hometown, 1993	Box AV34 > Audio-reel RL11500-RR-237
Sterling Bank #689 Hometown II, 1993	Box AV34 > Audio-reel RL11500-RR-238
Sterling Bank #689 Hometown II, 1993	Box AV34 > Audio-reel RL11500-RR-239
Sterling Bank #689 Hometown II, 1993	Box AV34 > Audio-reel RL11500-RR-240

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Sterling Bank--I Wouldn't Have It Any Other Way, Undated	Box AV34 > Audio-reel RL11500-RR-241
Sterling Bank--Member FDIC, 1989	Box AV34 > Audio-reel RL11500-RR-242
Sterling Bank #680 Money to Lend, 1990	Box AV34 > Audio-reel RL11500-RR-243
Sterling Bank #670 Substantial Business, 1986	Box AV34 > Audio-reel RL11500-RR-244
Sterling Bank #674 Substantial Business II, Undated	Box AV34 > Audio-reel RL11500-RR-245
Sterling Bank #674 Substantial Business II, Undated	Box AV34 > Audio-reel RL11500-RR-246
Sterling Bank #674 Substantial Business II, Undated	Box AV34 > Audio-reel RL11500-RR-247
Sterling Bank #674 Substantial Business II, Undated	Box AV34 > Audio-reel RL11500-RR-248
Sterling Bank #674 Substantial Business II, Undated	Box AV34 > Audio-reel RL11500-RR-249
Sterling Bank #674 Substantial Business II, Undated	Box AV34 > Audio-reel RL11500-RR-250
Subaru--Ask Me Why, Undated	Box AV34 > Audio-reel RL11500-RR-251
U.S. Public Health Service 4: Mila, Nina take 16, Undated	Box AV34 > Audio-reel RL11500-RR-252
U.S. Public Health Service 5: Young Girl (Brianna); Gonna Tell You Something, 1973	Box AV34 > Audio-reel RL11500-RR-253

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U.S. Public Health Service 6: 6 spots, 1973 Box AV34 > Audio-reel  
RL11500-RR-254

**Scope and Contents**

William; 1,2,3; Hayseed; Reading; The Cigarette World

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U.S. Public Health Service 7: Presentation 9 spots, 1973 Box AV34 > Audio-reel  
RL11500-RR-255

**Scope and Contents**

Zohra Lampert; Barbara Speilberg; Geraldine Fitzgerald; Scorecard; Young Man Old Man; Young Woman; Gonna Tell You Something; Her Automatic Cigarette

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U.S. Public Health Service spots, 1973 Box AV34 > Audio-reel  
RL11500-RR-256

**Scope and Contents**

William; 1,2,3; Hayseed; Reading; The Cigarette World

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U.S. Public Health Service--Women and Smoking, Undated Box AV34 > Audio-reel  
RL11500-RR-257

**Scope and Contents**

Zohra Lampert; Barbara Speilberg; Geraldine Fitzgerald; Bob Loggia

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New York Post: Racing Extra :60, Undated Box AV34 > Audio-reel  
RL11500-RR-258

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7490. Goya--Effects master, Undated Box AV35 > Video-reel  
RL11500-VID1-001

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7492. Goya--Spots, 1983 Box AV35 > Video-reel  
RL11500-VID1-002

**Scope and Contents**

Healthy Eating :30; Salad Toss :30; Add 'Ems :30

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7493. Goya--Audio elements for mix, 1983 Box AV35 > Video-reel  
RL11500-VID1-003

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7495. Goya--New Beans not for air, 1985 Box AV35 > Video-reel  
RL11500-VID1-004

7496. Goya--New Beans :30, 1985	Box AV35 > Video-reel RL11500-VID1-005
7497. Goya--New Beans not for air, 1985	Box AV35 > Video-reel RL11500-VID1-006
7503. Goya--Product shots, 1985	Box AV35 > Video-reel RL11500-VID1-007
7521. Goya--Sazon :30, 1985	Box AV35 > Video-reel RL11500-VID1-008
Goya--Can opening demo, Undated	Box AV35 > Video-reel RL11500-VID1-009
Goya--Edit element, Undated	Box AV35 > Video-reel RL11500-VID1-010
Goya--Spots, 1983	Box AV35 > Video-reel RL11500-VID1-011

**Scope and Contents**

Healthy Eating :30; Salad Toss :30; Add 'Ems :30

Goya--Salad Toss revised, 1984	Box AV35 > Video-reel RL11500-VID1-012
Goya--Sazon, 1985	Box AV35 > Video-reel RL11500-VID1-013
Goya--19 spots, 1987	Box AV35 > Video-reel RL11500-VID1-014
ILGWU--Barbees :60, 1987	Box AV35 > Video-reel RL11500-VID1-015
ILGWU--Dub reel 101, 1991	Box AV35 > Video-reel RL11500-VID1-016
ILGWU--5 spots, 1982	Box AV36 > Video-reel RL11500-VID1-017

**Scope and Contents**

Emma retired worker; Jim Prine II; Norma II outdoor; Bledsoes with chorus;  
Song We Sing

ILGWU--Health Care :30, 1994	Box AV36 > Video-reel RL11500-VID1-018
ILGWU--Health Care :30, 1994	Box AV36 > Video-reel RL11500-VID1-019
ILGWU--Health Care :30 master, 1994	Box AV36 > Video-reel RL11500-VID1-020
ILGWU--Health Care :30 protection, 1994	Box AV36 > Video-reel RL11500-VID1-021
ILGWU--Health Care :30 protection, 1994	Box AV36 > Video-reel RL11500-VID1-022
ILGWU--Lydia :60, 1987	Box AV36 > Video-reel RL11500-VID1-023
ILGWU--Meredith :60, 1987	Box AV36 > Video-reel RL11500-VID1-024
ILGWU--Multi-Shop :30, 1988	Box AV36 > Video-reel RL11500-VID1-025
ILGWU--Multi-Shop Join In :30, 1988	Box AV36 > Video-reel RL11500-VID1-026
ILGWU--Multi-Shop Join In :30 protection master, 1988	Box AV36 > Video-reel RL11500-VID1-027
ILGWU--On Stage :30, 1990	Box AV36 > Video-reel RL11500-VID1-028
ILGWU--On Stage II :30, 1991	Box AV36 > Video-reel RL11500-VID1-029
ILGWU--Protection Multi, Undated	Box AV36 > Video-reel RL11500-VID1-030
ILGWU--Song We Sing, 1982	Box AV36 > Video-reel RL11500-VID1-031
ILGWU--Statue :30, 1986	Box AV36 > Video-reel RL11500-VID1-032

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ILGWU--Statue :30, 1986	Box AV37 > Video-reel RL11500-VID1-033
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ILGWU--Statue :30, 1986	Box AV37 > Video-reel RL11500-VID1-034
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ILGWU--Statue :30, 1986	Box AV37 > Video-reel RL11500-VID1-035
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ILGWU--Statue :30, 1986	Box AV37 > Video-reel RL11500-VID1-036
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ILGWU--Statue :30, 1986	Box AV37 > Video-reel RL11500-VID1-037
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ILGWU--Spots, 1991	Box AV37 > Video-reel RL11500-VID1-038
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**Scope and Contents**

Susan; Judy and Jamin; Ramona

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ILGWU--Spots, 1991	Box AV37 > Video-reel RL11500-VID1-039
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**Scope and Contents**

Susan; Judy and Jamin; Ramona

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ILGWU--Spots, 1991	Box AV37 > Video-reel RL11500-VID1-040
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**Scope and Contents**

Susan; Judy and Jamin; Ramona

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ILGWU--Spots, 1991	Box AV37 > Video-reel RL11500-VID1-041
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**Scope and Contents**

Susan; Judy and Jamin; Ramona

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ILGWU--Spots, 1991	Box AV37 > Video-reel RL11500-VID1-042
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**Scope and Contents**

Susan; Judy and Jamin; Ramona

ILGWU--Voting :30, 1986	Box AV37 > Video-reel RL11500-VID1-043
ILGWU--Voting :30, 1986	Box AV37 > Video-reel RL11500-VID1-044
ILGWU--We Make Jobs, 1992	Box AV37 > Video-reel RL11500-VID1-045
ILGWU--We Make Jobs, 1992	Box AV37 > Video-reel RL11500-VID1-046
ILGWU--We Make Jobs, 1992	Box AV37 > Video-reel RL11500-VID1-047
ILGWU--We Make Jobs, 1992	Box AV37 > Video-reel RL11500-VID1-048
ILGWU--We Make Jobs, 1992	Box AV38 > Video-reel RL11500-VID1-049
ILGWU--We Make Jobs, 1992	Box AV38 > Video-reel RL11500-VID1-050
ILGWU--YGW-0157 without music, Undated	Box AV38 > Video-reel RL11500-VID1-051
Marval Turkeys, 1982	Box AV38 > Video-reel RL11500-VID1-052
<b>Scope and Contents</b>	
I Do, I Do; Pledge; Parts	
WLR 13:00, Undated	Box AV38 > Video-reel RL11500-VID1-053
ILGWU--Spots, 1982	Box AV38 > Video-reel RL11500-VID1-054
<b>Scope and Contents</b>	
Americans Helping Americans; Clothes in Your Closet; A Little American Flag: Beverly; Kathy; Joan	
Sterling Bank: 8 tracks, 1981	Box AV38 > Video-reel RL11500-VID1-055

New York Times--8 tracks, 1977	Box AV39 > Video-reel RL11500-VID1-056
ILGWU--Dub reel 100, 1991	Box AV39 > Video-reel RL11500-VID1-057
Goya--Bean Book :30, Undated	Box AV39 > Video-reel RL11500-VID1-058
Goya--Bean Book :30, 1980	Box AV38 > Video-reel RL11500-VID2-001
Marval Turkeys--Breakaway :30, 1979	Box AV38 > Video-reel RL11500-VID2-002
Marval Turkeys--Elegant Table :30, 1979	Box AV38 > Video-reel RL11500-VID2-003
Marval Turkeys--Now's the Time :30, Undated	Box AV38 > Video-reel RL11500-VID2-004
Marval Turkeys--Charts, 1979	Box AV39 > Video-reel RL11500-VID2-005
ILGWU 1--parodies, Undated	Box AV39 > Video-cassette RL11500-FS8-001
ILGWU 2--Commercials, Undated	Box AV40 > Video-cassette RL11500-FS8-002
ILGWU 3--parodies, Undated	Box AV40 > Video-cassette RL11500-FS8-003
Marval Turkeys 1, Undated	Box AV40 > Video-cassette RL11500-FS8-004
Marval Turkeys 2, Undated	Box AV40 > Video-cassette RL11500-FS8-005
Marval Turkeys 3--Talking BBQ, Undated	Box AV40 > Video-cassette RL11500-FS8-006
Marval Turkeys 8--Fairchild Presentation, 1982	Box AV40 > Video-cassette RL11500-FS8-007
Marval Turkeys 9--Fairchild Presentation, 1982	Box AV40 > Video-cassette RL11500-FS8-008

Paramount Poultry 1, Undated	Box AV40 > Video-cassette RL11500-FS8-009
Marval Turkeys 10--Summertime/Turkey, Undated	Box AV40 > Video-cassette RL11500-FS8-010
Paramount Poultry 2, Undated	Box AV40 > Video-cassette RL11500-FS8-011
Paramount Poultry 3, Undated	Box AV40 > Video-cassette RL11500-FS8-012
U.S. Public Health Service 1--Automatic Cigarette, Undated	Box AV40 > Video-cassette RL11500-FS8-013
U.S. Public Health Service 2--Automatic Cigarette, Undated	Box AV40 > Video-cassette RL11500-FS8-014
U.S. Public Health Service 3, Undated	Box AV40 > Video-cassette RL11500-FS8-015
U.S. Public Health Service 4, Undated	Box AV40 > Video-cassette RL11500-FS8-016
U.S. Public Health Service 5: Bad Is Better Than Worse, Undated	Box AV40 > Video-cassette RL11500-FS8-017
U.S. Public Health Service 6: Bad Is Better Than Worse, Undated	Box AV40 > Video-cassette RL11500-FS8-018
ILGWU 4--Commercials and parodies, Undated	Box AV40 > Video-cassette RL11500-FS8-019
ILGWU 5--Commercials and parodies, Undated	Box AV40 > Video-cassette RL11500-FS8-020
American Cancer Society 27--The Technique of Breast Self Examination :60, Undated	Box AV41 > Film-reel RL11500-F16-001

American Cancer Society 28--PAP Test (in Spanish) Little Girl with local phone number :30, Undated	Box AV41 > Film-reel RL11500- F16-002
American Cancer Society--Tammy Grimes Breast Self Examination :60, Undated	Box AV41 > Film-reel RL11500- F16-003
American Cancer Society--Uterine Cancer spot "Little Girl" :60, Undated	Box AV41 > Film-reel RL11500- F16-004
American Cancer Society--Uterine Cancer spot "Little Girl" :60, Undated	Box AV41 > Film-reel RL11500- F16-005
New York Times 4--Op Ed, Undated	Box AV41 > Film-reel RL11500- F16-006
New York Times 5--Op Ed, Undated	Box AV41 > Film-reel RL11500- F16-007
New York Times 23--Armand Frankel, Undated	Box AV41 > Film-reel RL11500- F16-008
New York Times--Audrey Jones :30, Undated	Box AV41 > Film-reel RL11500- F16-009
New York Times--Bouncing Ball :30, Undated	Box AV41 > Film-reel RL11500- F16-010
New York Times--Bouncing Ball :30, Undated	Box AV41 > Film-reel RL11500- F16-011
New York Times--Bouncing Ball :30, Undated	Box AV41 > Film-reel RL11500- F16-012
New York Times--Bouncing Ball :30, Undated	Box AV41 > Film-reel RL11500- F16-013
New York Times--F. Genovese :30, Undated	Box AV41 > Film-reel RL11500- F16-014
New York Times--Home Delivery "Door" original :10, Undated	Box AV41 > Film-reel RL11500- F16-015

New York Times--Jim Mayor :30, Undated	Box AV41 > Film-reel RL11500-F16-016
U.S. Public Health Service 11--Women and Smoking :20, Undated	Box AV41 > Film-reel RL11500-F16-017
U.S. Public Health Service 12--Women and Smoking :20, Undated	Box AV41 > Film-reel RL11500-F16-018
American Cancer Society 32--Nina, Undated	Box AV41 > Film-reel RL11500-F16-019
ILGWU 20--American Dope Growers, Undated	Box AV41 > Film-reel RL11500-F16-020
New York Times--Home Delivery "Door" original :10, Undated	Box AV41 > Film-reel RL11500-F16-021
New York Times 2--Op Ed, Undated	Box AV41 > Film-reel RL11500-F16-022
New York Times 3--Op Ed, Undated	Box AV41 > Film-reel RL11500-F16-023
New York Times 6--Untitled, Undated	Box AV41 > Film-reel RL11500-F16-024
New York Times 12--Bob Nolo, Jerome Langed, Undated	Box AV41 > Film-reel RL11500-F16-025
New York Times 14--Sports: Red Smith, Art Daly, Undated	Box AV41 > Film-reel RL11500-F16-026
New York Times 22, Undated	Box AV41 > Film-reel RL11500-F16-027
<b>Scope and Contents</b>	
Billy Graham on Lt. Calley; Home Delivery	
Paramount Poultry 1, Undated	Box AV41 > Film-reel RL11500-F16-028

**Scope and Contents**

Pearlie's Kitchen; Mama's Kitchen

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Paramount Poultry 2, Undated  
Box AV41 > Film-reel RL11500-  
F16-029

**Scope and Contents**

Pearlie's Kitchen; Mama's Kitchen

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Paramount Poultry, Undated  
Box AV41 > Film-reel RL11500-  
F16-030

**Scope and Contents**

Pearlie's Kitchen; Mama's Kitchen

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U.S. Public Health Service 3--Cigarette World,  
Undated  
Box AV41 > Film-reel RL11500-  
F16-031

U.S. Public Health Service 4--Lots of Good  
Reasons :60, Undated  
Box AV41 > Film-reel RL11500-  
F16-032

U.S. Public Health Service 5--Zohra "We've  
Come a Long Way Baby", Undated  
Box AV41 > Film-reel RL11500-  
F16-033

U.S. Public Health Service 6--Lots of Good  
Reasons :60, Undated  
Box AV41 > Film-reel RL11500-  
F16-034

U.S. Public Health Service 7--Zohra "We've  
Come a Long Way Baby", Undated  
Box AV41 > Film-reel RL11500-  
F16-035

U.S. Public Health Service 13--Automatic  
Cigarette, Undated  
Box AV41 > Film-reel RL11500-  
F16-036

U.S. Public Health Service 33--Smoke  
Watch :30, Undated  
Box AV41 > Film-reel RL11500-  
F16-037

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U.S. Public Health Service 33--Smoke  
Watch :30, Undated

Box AV41 > Film-reel RL11500-  
F16-038

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U.S. Public Health Service 34--Smoke  
Watch :30, Undated

Box AV41 > Film-reel RL11500-  
F16-039

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U.S. Public Health Service 34--Smoke  
Watch :30, Undated

Box AV41 > Film-reel RL11500-  
F16-040

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U.S. Public Health Service 35--Women and  
Smoking :30, Undated

Box AV41 > Film-reel RL11500-  
F16-041

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American Cancer Society--Lola Falana, 1976

Box AV42 > Film-reel RL11500-  
F16-042

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ILGWU reel 2, 1978

Box AV42 > Film-reel RL11500-  
F16-043

**Scope and Contents**

Lillian; Emma; Grandmother/Granddaughter; Barbees; Bledsoes; Meredith/  
Outdoor chorus; Lydia/Indoor chorus; Jim Prine/Indoor chorus

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ILGWU 18, Undated

Box AV42 > Film-reel RL11500-  
F16-044

**Scope and Contents**

Jim Prine; Emma; Donnie & Marie; Merv Griffin; Saturday Nite Live

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ILGWU 19--Carol Burnett parody, Undated

Box AV42 > Film-reel RL11500-  
F16-045

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New York Times 7--14 spots, 1971

Box AV42 > Film-reel RL11500-  
F16-046

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New York Times 15--Plumber, Harpist, Squash;  
Ballet, Undated

Box AV42 > Film-reel RL11500-  
F16-047

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New York Times 16--January sample reel, 1974

Box AV42 > Film-reel RL11500-  
F16-048



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U.S. Public Health Service 17, Undated                      Box AV43 > Film-reel RL11500-  
F16-060

**Scope and Contents**

Man Smoking in Reverse; Cigarette Smoking

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U.S. Public Health Service 18--American Cancer  
Society, Undated    Box AV43 > Film-reel RL11500-  
F16-061

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U.S. Public Health Service 19, Undated                      Box AV43 > Film-reel RL11500-  
F16-062

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U.S. Public Health Service 20, Undated                      Box AV43 > Film-reel RL11500-  
F16-063

**Scope and Contents**

Two Girls; Cigarette in Ashtray

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U.S. Public Health Service 21--Presentation  
reel, Women and Smoking, 1977                      Box AV43 > Film-reel RL11500-  
F16-064

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U.S. Public Health Service 22--Anti-Smoking  
6:00, Undated    Box AV43 > Film-reel RL11500-  
F16-065

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U.S. Public Health Service 23, Undated                      Box AV43 > Film-reel RL11500-  
F16-066

**Scope and Contents**

Fitzgerald; Logia; Spielbergs

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U.S. Public Health Service 24, Undated                      Box AV43 > Film-reel RL11500-  
F16-067

**Scope and Contents**

Quit Now; Barbara Spielberg; Zohra

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635--Composite reel, Undated                              Box AV43 > Film-reel RL11500-  
F16-068

**Scope and Contents**

Burlington: Lee's Carpets; USPHS Stills; American Cancer Society: Breast  
Exam, PAP test; Burlington: Galey and Lord

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ILGWU 33--Mention in Harper Valley, Undated      Box AV43 > Film-reel RL11500-  
F16-069

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New York Times 18--Commercials, Undated      Box AV43 > Film-reel RL11500-  
F16-070

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Paramount Poultry 3, Undated      Box AV43 > Film-reel RL11500-  
F16-071

**Scope and Contents**

Washing; 6 Chickens; Stuffing; Recipe Book; Turkey

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Paramount Poultry 4, Undated      Box AV43 > Film-reel RL11500-  
F16-072

**Scope and Contents**

Washing; 6 Chickens; Stuffing

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Paramount Poultry 6, 1976      Box AV43 > Film-reel RL11500-  
F16-073

**Scope and Contents**

Mamma Hen; Leftovers; Pots; Joy; Success Story

---

Composite reel 2, Undated      Box AV44 > Film-reel RL11500-  
F16-074

**Scope and Contents**

Puppy Palace; U.S. Public Health Service; Lee's Carpet; Burlington; Life  
Cereal; American Cancer Society

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ILGWU--Report to Convention, 1983      Box AV44 > Film-reel RL11500-  
F16-075

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Lever Brothers--Hero detergent, Undated      Box AV44 > Film-reel RL11500-  
F16-076

---

ILGWU 24--Commercials and parodies, 1977      Box AV44 > Film-reel RL11500-  
F16-077

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New York Times 8--24 spots, Undated      Box AV44 > Film-reel RL11500-  
F16-078

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New York Times 9, Undated      Box AV44 > Film-reel RL11500-  
F16-079

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New York Times 10--10 spots, Undated	Box AV44 > Film-reel RL11500-F16-080
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U.S. Public Health Service 9, Undated	Box AV44 > Film-reel RL11500-F16-081
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**Scope and Contents**

Women Smoking; That's a Good Reason; Just Like Men; What Do I Tell Myself Now

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U.S. Public Health Service 10--17 commercials (English and Spanish), Undated	Box AV44 > Film-reel RL11500-F16-082
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New York Times 11, Undated	Box AV45 > Film-reel RL11500-F16-083
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New York Times 21, Undated	Box AV45 > Film-reel RL11500-F16-084
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ILGWU--Report to Convention, 1980	Box AV45 > Film-reel RL11500-F16-085
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Composite reel 3--New York Times and U.S. Public Health Service, Undated	Box AV45 > Film-reel RL11500-F16-086
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New York Times--Op Ed, Undated	Box AV43 > Film-reel RL11500-F35-001
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New York Times--Op Ed, Undated	Box AV43 > Film-reel RL11500-F35-002
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New York Times 13--Bob Loggia, Undated	Box AV43 > Film-reel RL11500-F35-003
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U.S. Public Health Service 16--Automatic Cigarette, Undated	Box AV43 > Film-reel RL11500-F35-004
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U.S. Public Health Service 20, Undated	Box AV43 > Film-reel RL11500-F35-005
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Goya reel 1, takes 1-100, 1985	Box AV42 > Video-cassette RL11500-BCAM-001
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Goya reel 2, takes 101-199, 1985	Box AV42 > Video-cassette RL11500-BCAM-002
ILGWU Round-up presentation, "20 Years of Look for the Union Label", 1995	Box AV42 > Video-cassette RL11500-BCAM-003
ILGWU Round-up presentation, "20 Years of Look for the Union Label", 1995	Box AV44 > Video-cassette RL11500-BCAM-004
ILGWU--Sweatshop, Undated	Box AV44 > Video-cassette RL11500-BCAM-005
Party of Karen's Closing Ceremony, Undated	Box AV44 > Video-cassette RL11500-BCAM-006
Paula Green compilation reel, Undated	Box AV44 > Video-disc RL11500-OP-001
Paula Green from 16mm film, Undated	Box AV44 > Video-disc RL11500-OP-002
Paula Green inverview with Clive Challis, Undated	Box AV44 > Video-disc RL11500-OP-003
Paula Green inverviewed by Tamee Gunnell, Undated	Box AV44 > Video-disc RL11500-OP-004
Paula Green One Club Creative Hall of Fame Introduction, 2012	Box AV44 > Video-disc RL11500-OP-005
Paula Green One Club Creative Hall of Fame Introduction and speech, 2012	Box AV44 > Video-disc RL11500-OP-006
Paula Green's radio music, Undated	Box AV44 > Video-disc RL11500-OP-007

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**Scope and Contents**

New York Times: Home Delivery; Composite jingles; Subaru radio spots

The Real Mad Men & Women of Madison Avenue (WNET), 2013 Box AV44 > Video-disc  
RL11500-OP-008

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The Reel Paula Green, Undated Box AV44 > Video-disc  
RL11500-OP-009

**Scope and Contents**

Compilation: New York Times; Paramount Poultry; Goya Foods; Marval Poultry; Standard Milling; Sterling Bank; American Cancer Society; ILGWU

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The Reel Paula Green, Undated Box AV44 > Video-disc  
RL11500-OP-010

**Scope and Contents**

Compilation: New York Times; Paramount Poultry; Goya Foods; Marval Poultry; Standard Milling; Sterling Bank; American Cancer Society; ILGWU

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Paula Green: ILGWU and parodies, Undated Box AV44 > Video-disc  
RL11500-OP-011

ILGWU--Health Care, Undated Box AV44 > Audio-cassette  
RL11500-DAT-001

Avis Rent-a-Car Demo, 1963 Box AV46 > Audio-phonodisc  
RL11500-PD-001

**Scope and Contents**

Doyle Dane Bernbach.

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Burlington vocal final, 1966 Box AV46 > Audio-phonodisc  
RL11500-PD-002

**Scope and Contents**

Doyle Dane Bernbach. "Getting Rid of the Work Is the Work of Burlington."

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Goodman's Noodle Soup--Noodl-y, 1962 Box AV46 > Audio-phonodisc  
RL11500-PD-003

**Scope and Contents**

Doyle Dane Bernbach.

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Lawry's Spaghetti Sauce, 1959 Box AV46 > Audio-phonodisc  
RL11500-PD-004

**Scope and Contents**

Doyle Dane Bernbach.

Pelican Music 63-198, Undated	Box AV46 > Audio-phonodisc RL11500-PD-005
Tee Vee Toons: The Commercials. TVT Records, 1989	Box AV46 > Audio-phonodisc RL11500-PD-006
Unnumbered duplicates, various formats	Box AV47

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**Audiovisual Materials--2025 Additions, 1962-1997**

**Access Restrictions:**

Access note. Collection contains fragile audiovisual formats that may need to be reformatted before use. Contact Research Services for access.

Adler Socks "Lazy feet" B1-830-6C 60 sec., 1968	Box AV48 > Film-reel RL11500-F16-0087
Adler Socks "Lazy feet" B1-830-6C 60 sec., 1968	Box AV48 > Film-reel RL11500-F16-0088
Adler Socks "Lazy feet" B1-830-6C 60 sec., 1968	Box AV48 > Film-reel RL11500-F16-0089
American Cancer Society--Anti-smoking; Buddy Hackett "now nobody smokes" 10 second, 1970s	Box AV48 > Film-reel RL11500-F16-0090
American Cancer Society--Anti-smoking; Buddy Hackett "now nobody smokes" 10 second, 1970s	Box AV48 > Film-reel RL11500-F16-0091
American Cancer Society--Little girl #1, 1970s	Box AV48 > Film-reel RL11500-F16-0101
American Cancer Society--Little girl #25, 1970s	Box AV48 > Film-reel RL11500-F16-0102

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American Cancer Society--Tammy Grimes breast self-examination 60 second, 1970s	Box AV48 > Film-reel RL11500-F16-0094
American Cancer Society--Uterine cancer "little girl" 2774.01 60 second, 1970s	Box AV48 > Film-reel RL11500-F16-0095
American Cancer Society--Uterine cancer "little girl" 2774.01 60 second, 1970s	Box AV48 > Film-reel RL11500-F16-0096
American Cancer Society--Uterine cancer "little girl" 2774.01 60 second, 1970s	Box AV48 > Film-reel RL11500-F16-0097
American Cancer Society--Uterine cancer "little girl" 2774.01 60 second, 1970s	Box AV48 > Film-reel RL11500-F16-0098
Beechnut Life Savers "Remembering" SQIS 2133 30 sec., 1981	Box AV48 > Film-reel RL11500-F16-0099
Beechnut Life Savers "Remembering" SQIS 2133 30 sec., 1981	Box AV48 > Film-reel RL11500-F16-0100
Beechnut Life Savers "Remembering" SQIS 2133 30 sec., 1981	Box AV48 > Film-reel RL11500-F16-0101
Beechnut Life Savers "Remembering" SQIS 2133 30 sec., 1981	Box AV48 > Film-reel RL11500-F16-0102
Burlington "maharajah" BH-855-6C 60 sec., 1960s	Box AV48 > Film-reel RL11500-F16-0103
Burlington Draperies "arthur" 1966, 1966	Box AV48 > Film-reel RL11500-F16-0104
Burlington Mills "draperies", "arthur", BI-5-626-6C, 1960s	Box AV48 > Film-reel RL11500-F16-0105

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Dream Whip :60, 1966	Box AV48 > Film-reel RL11500-F16-0106
Dream Whip "Creamier" GFDW-75-3C 30 sec, 1966	Box AV48 > Film-reel RL11500-F16-0107
Dream Whip "Strawberry" GFDW-718-3 30 sec, 1966	Box AV48 > Film-reel RL11500-F16-0108
Eversweet, 1960	Box AV48 > Film-reel RL11500-F16-0109
Eversweet BOJ-602-60 56068, 1960s	Box AV48 > Film-reel RL11500-F16-0110
Eversweet EV-43-2 "old fashioned way" 63623/1, 1960s	Box AV48 > Film-reel RL11500-F16-0111
Eversweet orange juice "start fresh" EV-4-44-2, 1960s	Box AV48 > Film-reel RL11500-F16-0112
Eversweet orange juice EOJ-601-60 44396, 1960s	Box AV48 > Film-reel RL11500-F16-0113
Eversweet orange juice table top EOJ-102 44805, 1960s	Box AV48 > Film-reel RL11500-F16-0114
Eversweet table top EOJ-602-60 sec. 57108, 1960s	Box AV48 > Film-reel RL11500-F16-0115
Flare Up promo for movie, 1969	Box AV48 > Film-reel RL11500-F16-0116
Galey & Lord, 1970s	Box AV48 > Film-reel RL11500-F16-0117
Hard Contact promo for movie, 1969	Box AV48 > Film-reel RL11500-F16-0118

Heinz Donald #s HZ5-778-6CR1, 1960s	Box AV48 > Film-reel	RL11500-F16-0119
Heinz Goofy #2 HZ5-779-6C, 1960s	Box AV48 > Film-reel	RL11500-F16-0120
Heinz Goofy #2 HZ5-779-6C, 1960s	Box AV48 > Film-reel	RL11500-F16-0121
Heinz Mickey B&W HZ-717A, 1960s	Box AV48 > Film-reel	RL11500-F16-0122
Heinz Happy Soups "Donald", 1966	Box AV48 > Film-reel	RL11500-F16-0123
Heinz Happy Soups "Goofy #1", 1966	Box AV48 > Film-reel	RL11500-F16-0124
Heinz Happy Soups "Mickey", 1966	Box AV48 > Film-reel	RL11500-F16-0125
Heinz Happy Soups "Pluto", 1966	Box AV48 > Film-reel	RL11500-F16-0126
Hero--Soap, 1960s	Box AV48 > Film-reel	RL11500-F16-0127
La France GFLF-738-3C 30 sec., 1960s	Box AV48 > Film-reel	RL11500-F16-0128
Last Summer promo for movie, 1969	Box AV48 > Film-reel	RL11500-F16-0129
Life cereal :30, 1960s	Box AV48 > Film-reel	RL11500-F16-0130
Life cereal "Booking agent", 1960s	Box AV48 > Film-reel	RL11500-F16-0131
Life cereal "Booking agent", 1960s	Box AV48 > Film-reel	RL11500-F16-0132
Life cereal "Mirror", 1960s	Box AV48 > Film-reel	RL11500-F16-0133
Life cereal "song", 1960s	Box AV48 > Film-reel	RL11500-F16-0134

Play Dirty promo for movie, 1969	Box AV48 > Film-reel RL11500-F16-0135
Polaroid "boy with trumpet", 1962	Box AV48 > Film-reel RL11500-F16-0136
Quaker Oats "Devine", 1960s	Box AV48 > Film-reel RL11500-F16-0137
Quaker Oats "Divine date" QDB-914-3C, 1960s	Box AV48 > Film-reel RL11500-F16-0138
Quaker Oats "Goldilocks", 1960s	Box AV48 > Film-reel RL11500-F16-0139
Quaker Oats "Goldilocks", 1960s	Box AV48 > Film-reel RL11500-F16-0140
Quaker Oats "Miss Murphy" 60 sec., 1960s	Box AV48 > Film-reel RL11500-F16-0141
Quaker Oats "On the phone", 1960s	Box AV48 > Film-reel RL11500-F16-0142
Quaker Oats "On the phone" 30 sec., 1960s	Box AV48 > Film-reel RL11500-F16-0143
Quaker Oats "On the phone" 30 sec. QO-911-3C, 1960s	Box AV48 > Film-reel RL11500-F16-0144
Quaker Oats "Out the window" 60 sec. QO-910-6C, 1960s	Box AV48 > Film-reel RL11500-F16-0145
Quaker Oats "Out the window" 60 sec. QO-910-6C, 1960s	Box AV48 > Film-reel RL11500-F16-0146
Quaker Oats "Puffed" QPWR-916-3C 30 sec., 1960s	Box AV48 > Film-reel RL11500-F16-0147
Quaker Oats "Soggy cereal" QPWR-916-3C, 1960s	Box AV48 > Film-reel RL11500-F16-0148

Quaker Oats "Stove" 005-1275-3 30 sec., 1960s	Box AV48 > Film-reel	RL11500-F16-0149
Quaker Instant Oats "Tape recorder", 1960s	Box AV48 > Film-reel	RL11500-F16-0150
Quaker Oats Life "Two pros", 1960s	Box AV48 > Film-reel	RL11500-F16-0151
SOS, 1960s	Box AV48 > Film-reel	RL11500-F16-0152
SOS GFSOS-6-0249-3C 30 sec., 1960s	Box AV48 > Film-reel	RL11500-F16-0153
SOS GFSOS-6-0249-3C 30 sec., 1960s	Box AV48 > Film-reel	RL11500-F16-0154
SOS "Bowls of water" GFSOS-721-6 60 sec., 1960s	Box AV48 > Film-reel	RL11500-F16-0155
SOS "Faucet demo" rev1 GFSOS-726-3 30 sec., 1960s	Box AV48 > Film-reel	RL11500-F16-0156
SOS "Our own brand X" GFSOS-6-0247-6 60 sec., 1960s	Box AV48 > Film-reel	RL11500-F16-0157
SOS "Rub a dub dub" SOS815-3 30 sec., 1960s	Box AV48 > Film-reel	RL11500-F16-0158
The Good, The Bad and the Ugly promo for movie, 1966	Box AV48 > Film-reel	RL11500-F16-0159
Untitled, 1960s	Box AV48 > Film-reel	RL11500-F16-0160
Quaker Oats "Pick a little pack", 1960s	Box AV48 > Film-reel	RL11500-F16-0161
U.S. Public Health Service 10, 1970s	Box AV48 > Film-reel	RL11500-F16-0162

Yardley aftershave "black label" YAS-202, 1960s	Box AV48 > Film-reel	RL11500-F16-0163
Yardley aftershave "white label" YAS-201, 1960s	Box AV48 > Film-reel	RL11500-F16-0164
Burlington--Adler socks; Never, never iron sheets, 1960s	Box AV49 > Film-reel	RL11500-F16-0165
Burlington harem stretch jeans, 1960s	Box AV49 > Film-reel	RL11500-F16-0166
Compilation reel, 1997	Box AV49 > Film-reel	RL11500-F16-0167
Dream Whip, 1960s	Box AV49 > Film-reel	RL11500-F16-0168
Dream Whip "Strawberries" demo, 1960s	Box AV49 > Film-reel	RL11500-F16-0169
Eversweet EV-H4-2 20 second, 1960s	Box AV49 > Film-reel	RL11500-F16-0170
Eversweet "old fashioned" EV-4-115-2, 1960s	Box AV49 > Film-reel	RL11500-F16-0171
Eversweet orange juice, 1960s	Box AV49 > Film-reel	RL11500-F16-0172
Heinz "Goofy" HZ-5-182, 1960s	Box AV49 > Film-reel	RL11500-F16-0173
Heinz "Goofy and Goldilocks", 1960s	Box AV49 > Film-reel	RL11500-F16-0174
Heinz "Mickey" HZ-5-181-6C, 1960s	Box AV49 > Film-reel	RL11500-F16-0175
Heinz "Pluto" HZ-5-183-6, 1960s	Box AV49 > Film-reel	RL11500-F16-0176
La France "Brightener", 1960s	Box AV49 > Film-reel	RL11500-F16-0177

Lifesavers, Buddy Hackett, 1960s	Box AV49 > Film-reel RL11500-F16-0178
Paula Green compilation: Cutex, Lawry's Spaghetti, S&W Tomatoes; Salada, 1980s	Box AV49 > Film-reel RL11500-F16-0179
Quaker Oats, 1960s	Box AV49 > Film-reel RL11500-F16-0180
<b>Scope and Contents</b>	
Includes: Out of the window :60; Soggy :60; Divine date :60; Life :60	
SOS "hero", 1960s	Box AV49 > Film-reel RL11500-F16-0181
SOS "rubadubdub", 1960s	Box AV49 > Film-reel RL11500-F16-0182
SOS "tails out", 1960s	Box AV49 > Film-reel RL11500-F16-0183
Standard Milling Ceresota, Janie Sell, Alan, 1960s	Box AV49 > Film-reel RL11500-F16-0184
Standard Milling demo (Heckers, Ceresota, Wheatena), 1960s	Box AV49 > Film-reel RL11500-F16-0185
Standard Milling Heckers, Rosalind, Darren, 1960s	Box AV49 > Film-reel RL11500-F16-0186
Subaru 3 spots SUB #2, 1970s	Box AV49 > Film-reel RL11500-F16-0187
Subaru SUB #1, 1970s	Box AV49 > Film-reel RL11500-F16-0188
Subaru SUB #2, 1970s	Box AV49 > Film-reel RL11500-F16-0189
Subaru-G 10 second, 1970s	Box AV49 > Film-reel RL11500-F16-0190

U.S. Public Health Service #2 ("1/2 way"; "alarm"), 1970s	Box AV49 > Film-reel RL11500-F16-0191
U.S. Public Health Service #10, 1970s	Box AV49 > Film-reel RL11500-F16-0192
U.S. Public Health Service #10 "balance", 1970s	Box AV49 > Film-reel RL11500-F16-0193
U.S. Public Health Service #26 "quit again" Bob Loggia, 1970s	Box AV49 > Film-reel RL11500-F16-0194
Becker Agency, 1960s	Box AV49 > Film-reel RL11500-F35-0006
Burlington "Arabian nights" BI-78-6C 60-second, 1960s	Box AV49 > Film-reel RL11500-F35-0007
Green Dolmatch, 1960s	Box AV49 > Film-reel RL11500-F35-0008
Untitled, 1960s	Box AV49 > Film-reel RL11500-F35-0009
Paula Green side 3 10:53, 1980s	Box AV49 > Audio-cassette RL11500-CS-0211
A&P promo Guarantee 1, 2, 1970s	Box AV50 > Video-cassette RL11500-UM-0312
Bill Boggs Show "Couples" Paula and John cassette 1, 1978	Box AV50 > Video-cassette RL11500-UM-0313
Bill Boggs Show "Couples" Paula and John cassette 2, 1978	Box AV50 > Video-cassette RL11500-UM-0314
Bill Boggs Show "Couples" Paula and John cassette 3, 1978	Box AV50 > Video-cassette RL11500-UM-0315
Digital "We're No. 1", 1978	Box AV50 > Video-cassette RL11500-UM-0316

Digital "We're No. 1" two versions, 1978	Box AV50 > Video-cassette RL11500-UM-0317
Eyewitness News Report with Joan Lunden; "Second careers", 1980	Box AV50 > Video-cassette RL11500-UM-0318
Goya Foods--Coco Goya with Hermione Gingold, not final mix :30 GYF-0141, 1980	Box AV50 > Video-cassette RL11500-UM-0319
Goya Foods--Coco Goya with Hermione Gingold, old audio mix :30 GYF-0141, 1980	Box AV50 > Video-cassette RL11500-UM-0320
Goya Foods--Goya beans remote location reel #1 Roy Coggins Studios, 1980	Box AV50 > Video-cassette RL11500-UM-0321
Goya Foods--Goya beans remote location reel #2 Roy Coggins Studios, 1980	Box AV50 > Video-cassette RL11500-UM-0322
ILGWU--Composite Miami (Donny & Marie, Marilyn Sokol, Carol Burnett, Saturday Night Live), 1980	Box AV50 > Video-cassette RL11500-UM-0323
ILGWU--Report to Convention 26:00, 1980	Box AV50 > Video-cassette RL11500-UM-0324
Lily Lodge audition, 1980s	Box AV50 > Video-cassette RL11500-UM-0325
Marval Poultry--Auditions (Arlen Snyder), 1979	Box AV50 > Video-cassette RL11500-UM-0326
Marval Poultry--Auditions (Conrad MacLaren, Bob McGrath, Jack Davidson, J.C. Quinn, Jim Coynes, tom McGreavey), 1979	Box AV51 > Video-cassette RL11500-UM-0327
Marval Poultry--Fairchild presentation, 1979	Box AV51 > Video-cassette RL11500-UM-0328
Marval Poultry--Marval Turkey take 27, 1979	Box AV51 > Video-cassette RL11500-UM-0329

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New York Post--Auditions, 1970s Box AV51 > Video-cassette  
RL11500-UM-0330

**Scope and Contents**

Includes: Annette Kurek; Melanie Chartoff; Michael Rupert; Peter Riegert; Rebecca Reynolds; Jack Hallet; Judith Tilman; Pam Lenard; Linda Swenson; Tucker Smallwood; Walter Klavun; Paul Kreppel; Liz Fleming

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New York Post--Auditions, 1970s Box AV51 > Video-cassette  
RL11500-UM-0331

**Scope and Contents**

Includes: Troy Halman; Gary Allen Poe; Marcus Smythe

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New York Post--Oil Sheiks :30 XXGD-0110, 1977 Box AV51 > Video-cassette  
RL11500-UM-0332

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New York Post--Oil Sheiks :30 XXGD-0110, 1977 Box AV51 > Video-cassette  
RL11500-UM-0333

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New York Times--Takes for "Doctors" spot cast 1, 1976 Box AV51 > Video-cassette  
RL11500-UM-0334

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New York Times--Tammy Grimes "Home delivery", 1970s Box AV48 > Video-cassette  
RL11500-UM-0335

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NBE "Ragtime" selected takes, 1976 Box AV48 > Video-cassette  
RL11500-UM-0336

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Paramount Poultry--Series 3 (Protein, full line; turkey; Tele #), 1970s Box AV51 > Video-cassette  
RL11500-UM-0337

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Paramount Poultry--Takes (Washing; Six chickens; Recipe book; Stuffing), 1970s Box AV51 > Video-cassette  
RL11500-UM-0338

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Second Careers 1-86, 1980 Box AV51 > Video-cassette  
RL11500-UM-0339

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Smoke Watch revised :30s, 1979 Box AV51 > Video-cassette  
RL11500-UM-0340

Standard Milling--Heckers, Ceresota, Wheatena, 1970s	Box AV51 > Video-cassette RL11500-UM-0341
Sterling Bank tape 1, 1981	Box AV51 > Video-cassette RL11500-UM-0342
Sterling Bank tape 3, 1981	Box AV51 > Video-cassette RL11500-UM-0343
Voluntary Action Corporation--Out takes from Super 8 film 23:00, 1980	Box AV49 > Video-cassette RL11500-UM-0344
ILGWU--We make jobs YGU-0180 :30, 1992	Box AV51 > Video-cassette RL11500-VHS-0083
1996 EFFIE Call-for-entry MS Word 6.0 & 5.1 for Macintosh, 1996	Box AV49 > Disk RL11500- FL3-0001
1996 EFFIE Call-for-entry MS Word 6.0 & 5.1 for Macintosh, 1996	Box AV49 > Disk RL11500- FL3-0002
1996 EFFIE Call-for-entry MS Word 6.0 PC-IBM, 1996	Box AV49 > Disk RL11500- FL3-0003
1996 EFFIE Call-for-entry MS Word 6.0 PC-IBM, 1996	Box AV49 > Disk RL11500- FL3-0004
Effie comedians--Charts, 96 comedians entry, 1997	Box AV49 > Disk RL11500- FL3-0005
International Broadcasting Awards--Radio trophy winners, 1969	Box 1 > Audio-phonodisc RL11500-PD-0007

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