



Guide to the Helaine Victoria Press collection, 1973-1995

This collection guide was produced in **May, 2022**.

This PDF version was created on **April 2, 2026**.

David M. Rubenstein Rare Book & Manuscript Library

411 Chapel Drive

Duke University

Durham 27708

askRL@duke.edu

URL: <https://library.duke.edu/rubenstein/>

Table of Contents

| | |
|--|---|
| Summary | 3 |
| Background | 3 |
| Administrative Information | 4 |
| Names and Subjects | 5 |
| Collection Inventory | 5 |

Summary

Collection Title:

Helaine Victoria Press collection, 1973-1995

Creator:

Helaine Victoria Press

Source:

Sallie Bingham Center for Women's History and Culture

Abstract:

The Helaine Victoria Press printed and distributed women's history postcards. Collection includes postcards, catalogs, broadsides, ephemera, and catalog production materials. Acquired as part of the Sallie Bingham Center for Women's History and Culture.

Extent:

2.0 Linear Feet

Language:

Materials in English.

Collection ID:

RL.12009

Permalink:

<https://idn.duke.edu/ark:/87924/m16b2b>

Preferred Citation

[Identification of item], Helaine Victoria Press collection, David M. Rubenstein Rare Book & Manuscript Library, Duke University.

[Return to Table of Contents](#)

Background

Scope and Content

Collection contains postcards on women's history topics printed by the Helaine Victoria Press, postcards distributed by the press, and a complete run of Helaine Victoria Press catalogs, as well as broadsides, ephemera, and catalog production materials. Postcard series topics include Women of History, Women

in the American Labor Movement, Women & Paper, and Sisters of the Harlem Renaissance. Broadsides include poetry by Michelle Cliff and Adrienne Rich.

Acquired as part of the Sallie Bingham Center for Women's History and Culture.

Biographical/Historical

Helaine Victoria Press was a nonprofit educational organization founded in Santa Monica, California in 1973 by Jocelyn Helaine Cohen and Nancy Victoria Taylor Poore. Their mission was to publish and distribute women's history postcards in an affordable, attractive, and popular format. Originally offset printed, the operation moved to Martinsville, Indiana in 1976 and began producing letterpress materials. In 1986, the press moved to Bloomington, IN, and since 1991 has been maintained as part of the Women's Rights National Historic Park in Seneca Falls, NY.

[Return to Table of Contents](#)

Administrative Information

Publication Statement

David M. Rubenstein Rare Book & Manuscript Library

411 Chapel Drive

Duke University

Durham 27708

askRL@duke.edu

URL: <https://library.duke.edu/rubenstein/>

Access Restrictions

Collection is open for research.

Use Restrictions

The copyright interests in this collection have not been transferred to Duke University. For more information, consult the Rubenstein Library's Citations, Permissions, and Copyright guide.

Acquisition Information

The Helaine Victoria Press collection was received by the David M. Rubenstein Rare Book & Manuscript Library as a purchase from Bolerium Books in 2017 and 2022.

Processing Information

Processed by Megan E. Lewis, May, 2022.

Accessions described in this collection guide: 2017-0072; 2022-0053.

[Return to Table of Contents](#)

Names and Subjects

- Lesbian business enterprises -- United States
- Postcards -- United States
- Small presses -- Indiana
- Women -- History -- Pictorial works
- Women Printers -- United States
- Postcards
- Equal rights amendments -- United States -- History -- 20th century
- Women -- Portraits
- Helaine Victoria Press
- Cohen, Jocelyn H.
- Poore, Nancy
- Sallie Bingham Center for Women's History and Culture

Collection Inventory

| | |
|---------------------------|-------|
| Trade catalogs, 1973-1991 | Box 1 |
|---------------------------|-------|

Physical Description: 5 folders

| | |
|---|----------------|
| Catalog production materials, 1980-1993 | Box 1 Box 2 |
|---|----------------|

Physical Description: 3 Files
2 oversize folders, 1 legal folder

Scope and Contents

Includes proofs and transparencies created as part of producing the catalogs.

FOLIO press kit, 1980 Box 1

Helaine Victoria Press bookplates, 1978 Box 1

Feminist bookstore bookmarks, 1980s Box 1

Ephemera, 1973-1995 Box 1
Box 2

Physical Description: 5 folders
4 folders, 1 oversize folder

Scope and Contents

Flyers, brochures, and other materials relating to or printed by Helaine Victoria Press. Includes unidentified print of cabbage field. Includes two bumper stickers: Do something rad-ish! (with a picture of a raddish).

Helaine Victoria Press postcards, 1973-1991 Box 1

Physical Description: 16 folders

Scope and Contents

Includes some sets: Sisters of the Harlem Renaissance; Women from History; Women in the American Labor Movement; Women and Paper.

Postcards distributed by Helaine Victoria Press, 1973-1989 Box 1

Physical Description: 18 folders

Scope and Contents

Includes some sets: Academy Chicago; Wisconsin Women Library Workers; Chinese postcards; Women in the Arts; Women of Greatness.

Adrienne Rich broadsides, 1982 Box 2

Michelle Cliff broadsides, 1984 Box 2

Bread and Roses broadsides, 1979 Box 2

Broadsides, including Equal Rights Amendment prints, 1970s-1980s Box 2
