



Guide to the J. Walter Thompson Company. Artifacts and Memorabilia Collection, 1888-2004 and undated

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Summary

Collection Title:

J. Walter Thompson Company. Artifacts and Memorabilia collection, 1888-2004 and undated

Source:

John W. Hartman Center for Sales, Advertising & Marketing History

Creator:

J. Walter Thompson Company

Abstract:

Founded in 1864, the J. Walter Thompson Company (JWT) is one of the oldest and largest enduring advertising agencies in the United States. Artifacts and Memorabilia span the years 1888 through 2004, and represent a continuation of Record Group 7 of the J. Walter Thompson Company (JWT) Archives. It is an artificial collection, the items drawn together from numerous accessions and gathered in one group because of their physical natures and purposes, rather than their Provenance. A significant portion of the objects came from the Epcot Worldwide Manager's Meeting, held in May 1984, at which offices displayed objects they used for New Business promotions, personnel recognitions, and other purposes.

Extent:

39 Linear Feet
400 Items

Language:

Material in English, Spanish, German

Collection ID:

RL.00662

Permalink:

<https://idn.duke.edu/ark:/87924/m1xk9x>

Preferred Citation

[Identification of item], J. Walter Thompson Company. Artifacts and Memorabilia Collection, David M. Rubenstein Rare Book & Manuscript Library, Duke University

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Background

Scope and Content

Artifacts and Memorabilia span the years 1888 through 2004, and represent a continuation of Record Group 7 of the J. Walter Thompson Company (JWT) Archives. It is an artificial collection, the items drawn together from numerous accessions and gathered in one group because of their physical natures and purposes, rather than their Provenance. A significant portion of the objects came from the Epcot Worldwide Manager's Meeting, held in May 1984, at which offices displayed objects they used for New Business promotions, personnel recognitions, and other purposes.

Physical storage requirements have necessitated that like items are housed together. Items in the collection have been arranged according to object type. There are 21 object types represented: **Awards and Medals; Baseballs; Books; Calendars and Stamps; Christmas Gifts and Ornaments; Coffee Cups and Mugs; Corporate Documents** (display items); **Desk Objects; Games, Toys, and Equipment; Gifts and Vanity Items; Hats; Invitations and Programs; Logo Stationery Supplies; Plaques; Sculpture and Statues; Sweatshirts and Jackets; Ties and Scarves; Tote Bags; Travel Items; T-Shirts;** and **Young Tigers Program Memorabilia**. In addition, a few items resisted classification, and are grouped as **Miscellaneous Items**.

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Administrative Information

Publication Statement

David M. Rubenstein Rare Book & Manuscript Library

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URL: <https://library.duke.edu/rubenstein/>

Access Restrictions

Collection is open for research.

Use Restrictions

The copyright interests in this collection have not been transferred to Duke University. For more information, consult the copyright section of the Regulations and Procedures of the David M. Rubenstein Rare Book & Manuscript Library.

Acquisition Information

The J. Walter Thompson Company. Artifacts and Memorabilia Collection were received by the David M. Rubenstein Rare Book & Manuscript Library as a transfer in 1989, with additions in subsequent years.

Artifacts and Memorabilia comprise an artificial collection. The items were drawn together from numerous accessions and gathered in one group because of their physical nature rather than their Provenance.

Processing Information

Processed by Richard Collier, August 2008

Encoded by Richard Collier, October 2008

Material from numerous Accessions were merged into one collection, described in this finding aid.

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Names and Subjects

- Memorabilia
- Artifacts
- Advertising agencies -- United States -- History
- J. Walter Thompson Company
- John W. Hartman Center for Sales, Advertising & Marketing History

Collection Inventory

Awards and Medals, 1923-2000 and undated

Physical Description: 14 Boxes

"100 years" medal in lucite block, circa 1964	Box AM1
Lucite award blocks (Cableshop, Advertising Hall of Fame, Art Director's Club), undated	Box AM1
Medallions for 125th anniversary, circa 1989	Box AM1
American Association of Advertising Agencies President's Award 1923-1924	Box AM2
Annual Advertising Award to Stanley Resor, 1948	Box AM2
Gold Pendants for 125 year JWT celebration, circa 1989	Box AM2
JWT bronzed medallion celebrating 100 yrs., circa 1964	Box AM2
JWT bronzed medallion celebrating 100 yrs., circa 1964	Box AM3
Creative Department Growth Award, 1983	Box AM4
Engraved metal plate, Copywriter's Hall of Fame to James Webb Young, 1973	Box AM4
Certificate of merit from 34th annual national competition of outdoor advertising, undated	Box AM5
JWT USA Chairmen's Award, 1983	Box AM5
Certificates	Box AM6
Advertising Age, 1968-1982	Box AM6
Advertising Club of New York, Andy Award, 1986	Box AM6

Advertising Writers' Association of New York, 1966-1967	Box AM6
American Advertising Federation, Addy Award, 1984	Box AM6
American Association of Advertising Agencies, membership certificate, undated	Box AM6
American Marketing Association, Effie Award, 1979-1986 and undated	Box AM6
American Television Commercials Festival, 1967, 1985-1986	Box AM6
Art Direction Magazine, Creativity Award, 1987	Box AM6
Art Directors' Club of New York, 1966-1983	Box AM6
Chicago International Film Festival, 1969 and undated	Box AM6
Clio Awards, 1986-1987	Box AM6
Fortune Charter Advertiser 1930-1965 (Includes a framed JWT house advertisement)	Box AM6
International Film and TV Festival, 1967, 1985	Box AM6
Kodak Grand Cru, 1990	Box AM6
London International Advertising Awards (White Castle), 1995	Box AM6
Miscellaneous award certificates, 1944-1970	Box AM6
Fortune: Ford Taurus: Best Read Overall Advertising Campaign, undated	Box AM7
Gold wooden box in blue box, TTB awards Malaysia and Thailand, 2000	Box AM8
Telly Award, 1995	Box AM9
Sterling silver bowl for Irving Trust, undated	Box AM10

Best of New York: Addy for Reactions, 1991	Box AM11
Epilepsy Foundation Public Awareness Award, 1999	Box AM11
Gold Effie: Swinging Bottle, 1994	Box AM11
Mobius Awards, 1993-1998	Box AM11
International Automotive Advertising Awards, 1995-1996	Box AM12
1st Place Target Award: Ford Explorer Launch, 1995	Box AM12
1st Place Target Award: Ford Windstar Launch, 1995	Box AM12
Gold Effie: For Real, 1994	Box AM12
Silver Effie: Listerine Antiseptic, 1991	Box AM12
Gold globe trophy World Highways Expedition/Wallace Elton/JWT Filmways/Ford, 1957	Box AM13
Medallions for 125th anniversary, circa 1989	Box AM14

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Baseballs, undated

Physical Description: 1 Box

JWT stamped signature, undated	Box BB1
JWT with other people's signatures, undated	Box BB1
Rawlings signed by JWT employees, undated	Box BB1
Rawlings with JWT and other signatures, undated	Box BB1
Rawlings with JWT print, undated	Box BB1
Rawlings with plastic wrap and JWT Sticker, undated	Box BB1

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Books, 1926 and undated

Physical Description: 2 Boxes

Steichen the Photographer by Carl Sandburg, taken from JWT Library, undated	Box BK1
Bound address by President Calvin Coolidge, given before the American Association of Advertising Agencies, 1926 Oct. 27	Box BK1
Alice in Wonderland books in Spanish, undated	Box BK2
JWT factbook with German or Dutch inside binders, undated	Box BK2

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Calendars and Stamps, 1914-1993 and undated

Physical Description: 2 Boxes

18-Month daily activities calender, undated	Box CA1
Agenda , 1993	Box CA1
Any Year Diary, Tom Sutton International Exchange Program, undated	Box CA1
JWT Italy calender, undated	Box CA1
Album of postage stamps designed by JWT artists, 1967	Box CA2
JWT daily memorandum, 1914	Box CA2
JWT London pocket calendar, 1984	Box CA2
JWT Venezuela calendar, with images of Venezuela, 1983-1984	Box CA2
Map with postage stamps and air travel times to JWT offices, approximately 1960	Oversize-folder 2
Postage stamps, undated	Box CA2

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Christmas Gifts and Ornaments, 1965-1994 and undated

Physical Description: 4 Boxes

Painted wooden ornaments from JWT Lisbon, undated	Box X1
Bruno Lucchesi terra cotta as Christmas gifts, undated	Box X1
Chicago Office, plastic stocking with knickknacks, undated	Box X1
Detroit Office, Christmas tree ornament, 1988	Box X1
Detroit Office, ornament celebrating JWT 125th, 1989	Box X1
Detroit Office fiftieth anniversary ornament, 1994	Box X1
Thomas Cornell bronze, given as Christmas gift, undated	Box X1
Tiffany's silver owl bookmark, Chicago Christmas, 1982	Box X1
Swiss Impressions (Christmas gift portfolio commemorating opening of JWT Zurich office), 1965	Box X2
Various Christmas and New Year's Cards, undated	Box X2
Bottle Christmas JWT Shiraz, 1980	Box X3
Bottle Christmas JWT White Hermitage wine, 1982	Box X3
Box JWT Grand Cru Noir red wine, 1981	Box X3
Can JWT Darjeeling tea, undated	Box X3
Photocopied PR blurb, undated	Box X3

Module/metric sculpture as Christmas gift, 1968	Box X4
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Coffee Cups and Mugs, 1975-1993 and undated

Physical Description: 6 Boxes

Black Esso/JWT Worldwide Conference Buzios, Brazil, 1993 March	Box CM1
Black with gold mug, JWT initials, undated	Box CM1
White JWT Scarf mug from Chicago Office, Christmas, 1979	Box CM1
White, JWT Brentwood, undated	Box CM1
White, JWT Chicago, undated	Box CM1
White, JWT on the Move, 1993 Jan.	Box CM1
White, narrow JWT initials, undated	Box CM1
Blue traveling coffee mug, undated	Box CM2
Silver stein from JWT Detroit for Mike Stocker for 1983-1988, circa 1988	Box CM2
Pewter stein, undated	Box CM3
Clear 7-Up glass, undated	Box CM4
JWT Brasil demitasse cup and saucer, undated	Box CM4
JWT Chile tankard, undated	Box CM4
JWT coffee cup and saucer, undated	Box CM4
JWT demitasse cup and saucer, undated	Box CM4
JWT Mexico logo, undated	Box CM4
Chicago Office, Christmas, JWT Chicago: Getting Better all the time!, 1975	Box CM5

J. Walter Reindeer Round-up cowboy boot, undated	Box CM5
JWT USA and Miller, given to employees after winning Miller Account, undated	Box CM5
Renaissance Center, 1983 May	Box CM5
Artistic JWT Picture	Box CM6
Owl logo	Box CM6

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Corporate Documents, 1893-1994

Physical Description: 6 Boxes

Billing journal, vol. 222, 1923-1937	Box CD1
Credentials book, circa 1945	Box CD2
Historic documents	Box CD3
Certification of Board resolution, 1970	Box CD3
Contract for telephone service, Los Angeles Office, 1938	Box CD3
Lease on Wrigley Building, Chicago Office, 1924	Box CD3
Letter from Franklin D. Roosevelt, 1930	Box CD3
Letter from James Webb Young, regarding 1926 Coolidge speech, 1968	Box CD3
Letter signed by J. Walter Thompson, 1893	Box CD3
Letter signed by J. Walter Thompson, 1895	Box CD3
Letter to Marie Dexter, 1901	Box CD3
Solicitation letter to Worcester Cycle Co., 1895	Oversize-folder 1
Waiver of Notice of first meeting of Board of Directors, 1907	Box CD3

Mounted items	Box CD4
Boy Scouts' 75th anniversary, 1985	Box CD4
Latin America Region's Manager Meeting, Duke University, 1992	Box CD4
Proclamation from Mayor of New York on JWT 130th anniversary, 1994	Box CD4
Salary book, New York Office, 1908	Box CD5
Stock certificates and offers, 1907-1931, 1969	Box CD6

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Desk Objects, 1977-2001 and undated

Physical Description: 4 Boxes

Glass paperweight for 75 yrs. Between JWT and Lever Brothers, 1977	Box D1
JWT ruler Sandton City, undated	Box D1
Waterford crystal baseball paperweight with JWT signature, undated	Box D2
Blue coaster with baseball, JWT LA-San Francisco, 1978	Box D3
Blue JWT ashtray, undated	Box D3
Business card, JWT Plumbing, undated	Box D3
Business card of Brent Gazzaniga, Creative Group Head of JWT Melbourne, undated	Box D3
Business card of Brent Gazzaniga, International Editor, Austral Publishing Party, Ltd., undated	Box D3
Business card of John E. Peters, senior V.P. of JWT, undated	Box D3
Cardboard coaster from JWT Cares Day holiday party at Heartland Brewery, 1997	Box D3

Coasters from JWT Greece, Melbourne, undated	Box D3
Crystal Clock: Kraft/JWT "Seventy Years and Still Every Second Counts," undated	Box D3
Ford credit mouse pad, undated	Box D3
Heartland Brewery coaster, undated	Box D3
JWT Brentwood coaster, undated	Box D3
JWT wooden stamp, undated	Box D3
Lucite paperweight, JWT grp/merger with Hill and Knowlton, 1980	Box D3
Silver business card case from JWT Europe, undated	Box D3
Silver picture frame, Chicago Xmas, undated	Box D3
Wooden letter opener from JWT Brasil, undated	Box D3
Metal pin box, owl logo, original, undated	Box D4
Metal pin box, owl logo, replica made for Senior Partners Council, 1995	Box D4
Wooden Box with JWT and Owl, circa 2001	Box D4
Wooden box with owl, JWT Brazil, from Epcot Swap Shop, 1984	Box D4

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Games, Toys and Equipment, 1984 and undated

Physical Description: 1 Box

Blue JWT Frisbee, undated	Box G1
Deck of cards with advertisements on the face, undated	Box G1
Frisbee from JWT 1st annual Summer Picnic, undated	Box G1

Golf balls from JWT Atlanta and Manchester offices, undated	Box G1
Incomplete pack of JWT playing cards from Paris office, undated	Box G1
MetLife/Seabury & Smith foam ball, undated	Box G1
Oscar Mayer miniature weiner car, undated	Box G1
Oscar Mayer weiner whistle, undated	Box G1
Pack of JWT playing cards from London office with different advertisements on the faces of the cards, undated	Box G1
Rubik's Cube with JWT logo, JWT Argentina, from Epcot Swap Shop, 1984	Box G1
Rubik's Cube calendar, JWT Paris, from Epcot Swap Shop, 1984	Box G1
Top to glue pot, Stick to J. Walter Thompson and Your Business Will Stick to You, undated, undated	Box G1

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Gift and Vanity Items, 1960-1995 and undated

Physical Description: 2 Boxes

Assorted JWT badges and buttons, undated	Box GV1
Assorted stickers, undated	Box GV1
Belt buckles, undated	Box GV1
Blue canvas set for JWT director's chair, undated	Box GV1
Blue JWT clip, undated	Box GV1
Blue JWT kazoo, undated	Box GV1
Blue JWT vanity plates commemorating 125 years, circa 1989	Box GV1

Booklet, "The Company Store," undated	Box GV1
Brown wooden box lined in velvet containing small bar of Lifebuoy Soap; box inscribed: Lever-JWT 75th Anniv. 1902-1977, includes key, 1977	Box GV1
Dynamite cracker stick, undated	Box GV1
Gag container of JWT Strength Result pills from JWT Toronto, undated	Box GV1
Gold JWT clip, undated	Box GV1
Green Owl pin, undated	Box GV1
Johnson's Owl soap, undated	Box GV1
JWT 125th Anniversary pins, circa 1989	Box GV1
JWT belt buckle, undated	Box GV1
JWT Brentwood keychain, undated	Box GV1
JWT Brussels, portable radio player in small Chiclets packaging, 1989	Box GV1
JWT Cares pin (1994, 1995), 1994-1995	Box GV1
JWT Chicago Survival Kits, undated	Box GV1
JWT garter, undated	Box GV1
JWT Germany gift guide for 10, 20 and 25 years of service at JWT, undated	Box GV1
JWT keychain, undated	Box GV1
JWT pins, undated	Box GV1
JWT spoon, undated	Box GV1
JWT-TV pocket mirror, undated	Box GV1
Leather wallet, undated	Box GV1

License plates, bumper stickers, pins from Ford Trucks, undated	Box GV1
Manager's Lunacy Kit, undated	Box GV1
Matchbox from JWT London, undated	Box GV1
Matchboxes from JWT Paris (JWT/PPGH), undated	Box GV1
Nametag for Thompson Way Workshop, South Africa (John Furr), 1990	Box GV1
New penny encased in JWT case, 1991	Box GV1
Oval "Forces of Change" sticker, undated	Box GV1
Pin with picture of JWT, undated	Box GV1
Salvation Army tag, undated	Box GV1
Silver bell, undated	Box GV1
Small ceramic dish (Chinese or Japanese), undated	Box GV1
T-Square wall ornament, with T-Square five questions, undated, undated	Box GV1
U.S. Marine Corps key ring, undated	Box GV1
Watch planning cycle from JWT Hong Kong, undated	Box GV1
White pin with "Unsung JWT Hero," undated	Box GV1
Wooden eye testing boards from JWT Paris (Chivas Regal), undated	Box GV1
Long-playing record, 15th annual Crystal Ball dinner, 1960	Box GV2
Long-playing record, 16th annual Crystal Ball dinner, 1961	Box GV2

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Hats, 1977-1994 and undated

Physical Description: 1 Box

Ball cap (JWT Young Tigers Hangzhou '94, JWT Melbourne, JWT 130 years, JWT Johannesburg, JWT Detroit Bad boys), undated	Box H1
Bucket hat from NY summer outing, boat trip, 1978	Box H1
JWT kazoo band cap, undated	Box H1
JWT 130 Years AD Infinitum Hat, 1994	Box H1
Plastic sun visor (JWT Brasil, NY summer outing Belmont Raceway, and JWT Sao Paulo), 1985	Box H1
Ski cap, JWT New York, 1977	Box H1
Straw cowboy hat for Chicago Office Christmas Party Reindeer Roundup, 1984	Box H1
Woven hat, JWT Young Tigers Thailand, undated	Box H1

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Invitations and Programs, 1988-1999 and undated

Physical Description: 1 Box

Anniversary Recognition reception, undated	Box IP1
JWT 130 years picnic celebration in NY, 1994	Box IP1
JWT service anniversary recognition reception, 1999	Box IP1
N.A.D.A convention in San Francisco, undated	Box IP1
Old Owls Meeting, Duke University, paperwork and handouts, 1995	Box IP1
Peter's First Christmas, undated	Box IP1
Reception celebrating 50 years with Ford, 1993	Box IP1

Reception honoring JWT and donation of collection to Duke, in Rare Book Room, 1988 Sept. 26	Box IP1
Various other, undated	Box IP1

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Logo Stationery Supplies, 1888-2003 and undated

Physical Description: 5 Boxes

Stationery (1888-1911), including notes written by J. Walter Thompson, 1888-2003	Box PP1
Announcements, undated	Box PP2
Flyers, programs, etc., undated	Box PP2
JWT blue pen, undated	Box PP2
Menus, etc., undated	Box PP2
Trade cards, undated	Box PP2
JWT Haricot pen, undated	Box PP3
JWT Chile paper pad, undated	Box PP3
JWT Detroit heart-shaped pad and pencil, undated	Box PP3
JWT Melbourne paper pad, undated	Box PP3
JWT Parker pen from EPCOT's manager meeting, circa 1984	Box PP3
JWT pens and pencils (from Mexico, Chicago and NY), undated	Box PP3
JWT San Francisco office memo carrier, undated	Box PP3
JWT TV pad and pen, undated	Box PP3
JWT script roll holder, undated	Box PP3

Pack of JWT copywriters pencils (length of line drawn), undated	Box PP3
Archives Weekend folder (Honourably Retired Directors) Duke University, 1990 May 25-27	Box PP4
Archives Weekend folders (Second Retired Directors) Duke University, 1990 May 31-June 2	Box PP4
"The Year of the Tiger" pamphlet, undated	Box PP4
Clear plastic JWT Europe paper holder, undated	Box PP4
Color card in Portuguese from JWT Brasil, 1993	Box PP4
Colored pencil set, undated	Box PP4
Envelope celebrating 50 yrs, the Phillipines and a JWT url, undated	Box PP4
Gray folder, undated	Box PP4
JWT Detroit foil bag, undated	Box PP4
JWT Detroit type paper, undated	Box PP4
JWT envelope, undated	Box PP4
JWT Europe agenda, undated	Box PP4
JWT Inter-Department Mail envelope, undated	Box PP4
JWT navy blue folder, undated	Box PP4
JWT notepad, undated	Box PP4
JWT notepad, Amsterdam, undated	Box PP4
JWT NY card envelope, undated	Box PP4
JWT Sao Paulo evelope, undated	Box PP4
JWT Sydney briefcase folder, undated	Box PP4
JWT Toronto/Budget all-star brochure, undated	Box PP4
Large JWT NY mail envelopes, undated	Box PP4

News release JWT letterhead, undated	Box PP4
Newspaper and JWT Venezuela paraphernalia, undated	Box PP4
Note containing letter and picture from Commodore's Cup folder from JWT Chicago, 1993	Box PP4
Pieces of JWT typing paper of Nancy S. Fitzpatrick, undated	Box PP4
Purchase order forms from JWT New York, undated	Box PP4
Purple cotton embroidered oriental folder, filled with material from Asia-Pacific Media Conference, undated	Box PP4
Travel authorization sheet, revised, 1990	Box PP4
Blue JWT Box containing various materials, undated	Box PP5

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Plaques, 1978-2004 and undated

Physical Description: 9 Boxes

JWT and Ford Dealers 50 Year Partners, circa 1993	Box P1
JWT Archives sign, undated	Box P1
Lucite plaques featuring David Starr Jordan quote, undated	Box P1
Plain tableweights (Ford, Sam Meek), undated	Box P1
"Best Read Advertising in Fortune," Eastman Kodak Company, 1984	Box P2
Black JWT company American Red Cross Campaign 1958-1978, circa 1978	Box P2

Black JWT company American Red Cross Campaign 35 years, undated	Box P2
North America Innovation Workshop, Duke University, 1992	Box P2
Wood and silver JWT and Quaker Oats Silver Anniversary, 1978	Box P3
1996 International Print Advertising: Blends/Reduces/Sticks, 1996	Box P4
Girl Scouts: Tomorrow's Power Take Control of Life, undated	Box P4
Henry Ford II Memorial Golf Classic, undated	Box P4
International Television Advertising, Mel/Erin/Clarisse, undated	Box P4
Montreux Detroit Jazz Festival 1996, 1996-1999	Box P4
Silver Effie, "Making the Road a Safer Place," 1998	Box P4
Silver Effie, "The only way to get there," 1998	Box P4
Bronze celebrating various volunteer efforts, undated	Box P5, P6
Wooden plaque of certificates of 100 shares of JWT common stock, undated	Box P7
Mustang Museum, Proclamation of Appreciation, undated	Box P8
JWT/Mazda Global Business Partnership, Lisbon, 2004	Box P9

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Sculptures and Statues, 1968-2001 and undated

Physical Description: 5 Boxes

Bronze relief portrait of Stanley Resor, 1969	Box SS1
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Owl sculptures (JWT Paris, Peru, Germany), different media, undated	Box SS1
Brick sculpture, similar to JWT Christmas gifts, undated	Box SS2
Carved wooden box, painted from JWT South America, undated	Box SS2
Module/metric sculpture as Christmas gift, 1968	Box SS2
Untitled sculptures for New York, Christmas, 1968	Box SS2
Executive Group Meeting Box, 2001	Box SS3
JWT outline door statue, undated	Box SS3
JWT shark and wood sculpture, undated	Box SS3
Marble slab for JWT Board of Directors Meeting, Detroit, 1993	Box SS3
Pyramid Good Fortune candle for JWT 130th anniversary, 1994	Box SS3
JWT Malaysia puppet display, undated	Box SS4
Travelling archive module and poster of replicas of JWT NY gates, undated	Box SS5

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Sweatshirts and Jackets, 1990s and undated

Physical Description: 2 Boxes

JWT Detroit, undated	Box SJ1
JWT Europe, undated	Box SJ1
JWT event at Duke University, 1990s	Box SJ1
JWT Sydney Hunt-a-valet, undated	Box SJ1
Simple JWT embroidery, undated	Box SJ1

Japanese Pajamas from JWT Tokyo, undated	Box SJ2
JWT Brasil white and blue starter jacket, undated	Box SJ2
JWT Chicago green starter jacket, undated	Box SJ2

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Ties and Scarves, 1970s-1990 and undated

Physical Description: 2 Boxes

Blue tie, Archives Weekend, Duke University, 1990 May 25-27	Box T1
Blue with gold owls tie, JWT Peru, undated	Box T1
Blue with orange owls tie and bowtie, JWT Amsterdam, undated	Box T1
Blue with orange stripes tie, Given to officers and Directors, undated	Box T1
Blue with white owls tie, JWT Mexico, undated	Box T1
Blue with white owls tie, JWT Venezuela 20th Anniversary, undated	Box T1
JWT blue scarf, Chicago Office, undated	Box T1
JWT blue, orange, and tan Scarf, 1970s	Box T1
JWT light and dark blue scarf, undated	Box T1
JWT Reindeer Roundup blue scarf, undated	Box T1
Blue with orange owls tie (20, 25, 30, 35, 40 Years), undated	Box T2
JWT picture tie, undated	Box T2

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Tote Bags, 1976-1984 and undated

Physical Description: 1 Box

Blue, leather trim JWT Brasil, undated	Box TB1
JWT USA with ratings chart for 1981-1983, circa 1984	Box TB1
Small blue JWT Chicago, Christmas gift, 1976	Box TB1

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Travel Items, undated

Physical Description: 1 Box

Blue JWT South America ticket holder, undated	Box TR1
Bottle sun tan coconut lotion by JWT Rio, undated	Box TR1
Brown leather JWT luggage tag, undated	Box TR1
JWT luggage tag, undated	Box TR1
Navy leather JWT London map of London booklet, undated	Box TR1
Packaged JWT map for Europe, undated	Box TR1
Pair of wooden JWT Rio sandals, undated	Box TR1
Picture of JWT Travel Bag, undated	Box TR1
Souvenir bottle with sand design, JWT Brasil, undated	Box TR1
White JWT Rio beach towel, undated	Box TR1

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T-Shirts, 1980-1996 and undated

Physical Description: 5 Boxes

Archives Weekend, Second Retired Directors, Duke University, 1990	Box TS1
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Honourably Retired Directors Weekend, Duke University, 1990	Box TS1
Latin America Region Managers Meeting, Duke University, 1992	Box TS1
The Commodores Club, Stratford-Upon-Avon, England, 1992	Box TS1
3rd Commodore's Club Reunion, Mas de Torrent, Spain, 1994	Box TS2
JWT Hong Kong polo, undated	Box TS2
Mystic Commodore's Club, 1996	Box TS2
Old Owls Meeting, Duke University, 1995	Box TS2
"I survived Typhoon Thompson," 1988	Box TS3
125th Anniversary, made for Lisbon, 1989	Box TS3
Blue outline likeness of J. Walter Thompson, undated	Box TS3
Hering World, in Portuguese, 1996	Box TS3
James Webb Young Workshop, Philippines, 1988	Box TS3
JWT Detroit Carnival, 1993	Box TS3
Red outline of Don Johnston with words "I never give up," undated	Box TS3
"I'm just the type" vanity tee, undated	Box TS4
JWT Mexico 40th Anniversary, undated	Box TS4
JWT Philippines commemorating JWT's help with the Revolution, 1986	Box TS4
JWT T-plan, undated	Box TS4
JWT USA, undated	Box TS4
NYA Scramble, undated	Box TS4

Black Troutbeck, Second Commodore's Club Reunion, 1993	Box TS5
JWT Baby Shirts (Blue and Pink), undated	Box TS5
JWT NY Walkathon, 1986	Box TS5
JWT Owl, undated	Box TS5
Thompson Cup, 1980	Box TS5

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Young Tigers Program, 1994 and undated

Physical Description: 1 Box

Hangzhou baseball cap, 1994	Box YT1
Hangzhou folder with program and notepad, 1994	Box YT1
Hangzhou tote bag, 1994	Box YT1
Ornate fans, undated	Box YT1
Plush animal, undated	Box YT1
Thailand button, undated	Box YT1
Thailand certificate, undated	Box YT1
Thailand folder with program and notepad, undated	Box YT1
Thailand hat, undated	Box YT1
Thailand name tag: Anupan, undated	Box YT1
Thailand polo shirt, undated	Box YT1

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Miscellaneous Items, undated

Physical Description: 7 Boxes

Blue JWT flags with gold eagle embossing, undated	Box MS1
Box of spark plugs from JWT London, undated	Box MS1
Copper stamp plates, undated	Box MS1
J. Walter Thompson's black umbrella with wooden stem and marble handle etched with owls, undated	Box MS2
Tight cover with stars, undated	Box MS3
Time capsule, undated	Box MS4
Various citations, undated	Box MS5
JWT Detroit "We've Got the Best Grade Across the Board" display, undated	Box MS6
Printing Plate for Congoleum ad proofs, undated	Box MS7
Massachusetts Mutual print advertisement, 1960 (Signed by Normal Rockwell)	Box MS7

Access Restrictions:

[**Restriction on Access:** Item is closed. See use copy in JWT Domestic Advertisements, Massachusetts Mutual.]

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