



Guide to the Robert L. Lawrence papers, 1950-2005

This collection guide was produced in **2025, April**.

This PDF version was created on **April 3, 2026**.

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Summary

Collection Title:

Robert L. Lawrence papers, 1950-2005

Creator:

Lawrence, Robert L., 1919-2004

Source:

John W. Hartman Center for Sales, Advertising & Marketing History

Abstract:

Robert L. Lawrence (1919-2004) was an American film and television producer during the second half of the twentieth century. He was primarily based in New York City with offices and studios in Hollywood, Toronto, and Paris. Collection includes correspondence, memos, press releases, newspaper and magazine clippings, legal agreements, financial documents and statements, scripts, production documentation, audiovisual material (audio and film reels, videocassettes), black-and-white and color photographs and slides, and other materials that document Lawrence's career as a producer in the American, Canadian, and international motion picture and television industries. Papers include Lawrence's work on documentaries, newsreels, commercials, animated films, and domestic and international motion films. Included are materials related to Lawrence's direct marketing concept called Cable Catalogue and his foray into the food industry with La Vie Products, Inc., a company created for the manufacture and distribution of sourdough bread and other foodstuff. Collection documents Lawrence's education at the United States Military Academy at West Point and military service in the Fifth Army during World War II, as well as his service to the Directors Guild of America as chair of several committees, West Point Assembly of Graduates, and West Point Society of New York. Companies and individuals represented include RKO Pathé (a division of RKO Pictures), Jerry Fairbanks Productions, National Association of Investment Companies, Marvel, Stan Lee, Jim Henson, and Frederick, I. Ordway. Advertising agencies represented include D'Arcy Advertising Company, Foote, Cone & Belding, Inc, Campbell-Ewald, Young & Rubicam, Batton, Barton, Durstine & Osborn, Inc. Other companies represented include General Electric, RCA Records, General Motors, General Foods Corporation, Colgate-Palmolive-Peat, Noxzema, Revlon, Inc. and Clairol. Acquired as part of the John W. Hartman Center for Sales, Advertising & Marketing History.

Extent:

20.4 Linear Feet

Language:

Materials in English.

Collection ID:

RL.13100

Permalink:

<https://idn.duke.edu/ark:/87924/m1w73w>

Preferred Citation

[Identification of item], Robert L. Lawrence papers, David M. Rubenstein Rare Book & Manuscript Library, Duke University.

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Background

Scope and Content

Collection includes correspondence, memos, press releases, newspaper and magazine clippings, legal agreements, financial documents and statements, scripts, production documentation, audiovisual material in multiple formats, black-and-white and color photographs and slides, and other materials that document Lawrence's career as a producer in the United States, Canadian, and international motion picture and television industries. Papers include Lawrence's work on documentaries, newsreels, commercials, animated films, and domestic and international motion films. Included are materials related to Lawrence's direct marketing concept called Cable Catalogue and his foray into the food industry with La Vie Products, Inc., a company created for the manufacture and distribution of sourdough bread and other foodstuff. Collection documents Lawrence's education at the United States Military Academy at West Point and military service in the Fifth Army during World War II as well as his service to the Directors Guild of America as chair of several committees, West Point Assembly of Graduates, and West Point Society of New York. Companies and individuals represented include RKO Pathé (a division of RKO Pictures), Jerry Fairbanks Productions, National Association of Investment Companies, Marvel, Stan Lee, Jim Henson, and Frederick, I. Ordway. Advertising agencies represented include D'Arcy Advertising Company, Foote, Cone & Belding, Inc, Campbell-Ewald, Young & Rubicam, Batton, Barton, Durstine & Osborn, Inc. Other companies represented include General Electric, RCA Records, General Motors, General Foods Corporation, Colgate-Palmolive-Peat, Noxzema, Revlon, Inc. and Clairol.

Biographical/Historical

Robert L. Lawrence (1919-2004) was an American film and television producer during the second half of the twentieth century. He was primarily based in New York City with offices and studios in Hollywood, Toronto, and Paris.

Robert Leonard Lawrence was born on December 8, 1919, in Samford, Ct. and died on September 23, 2004 in New York City. Lawrence graduated from Stamford High in 1937; and graduated with a B.S. degree from the United States Military Academy at West Point in 1943. He served in the United States Fifth Army during World War II.

Lawrence's career in the film industry started after he saw Roberto Rossellini's 1945 film "Rome, Open City" while serving in Italy, and participated in the funding and distribution of the film in the U.S. Soon after that experience, he returned to the U.S. and, from 1947 to 1948, worked in the production department at RKO Pathé, a motion picture production and distribution company founded in 1929. From 1948-1952, Lawrence served as the Vice-President of Eastern Production at Jerry Fairbanks Productions, one of the first major producers of commercials for the nascent television industry during the 1950s.

In 1952, Lawrence established Robert Lawrence Productions, Inc. (RLP) for the purpose of the production and distribution of motion pictures for industry and television. Throughout the 1950s, Lawrence expanded his business with studios and offices in New York, Hollywood, and Toronto. In 1954, Lawrence established Grantray-Lawrence Animation, an animation studio in Hollywood, with Ray Patterson and Grant Simmons, longtime collaborators who worked at Walt Disney Productions as animators in the 1940s. In 1955 Lawrence founded Robert Lawrence Productions (Canada) Ltd. located in Toronto to produce television film commercials and engage in motion picture production for television, industry, and theater. Lawrence acquired Loucks & Norling Studios, Inc., New York, in 1956 to expand into industrial films and special effects. A further expansion in 1957 was the formation of Pintoff-Lawrence Productions, Inc., New York, for the production of animated television commercials and films. The resulting network of affiliates and subsidiaries created an integrated "one-stop service" production company and eliminated the need for sub-contract work.

During this time, the company's principal work was the production of animated and live-action film commercials. It produced and worked on commercials for consumer products, such as kitchen appliances, beauty and health products (Max Factor Crème Puff Makeup, Micrin mouthwash), beverages (Sanka), food (Swans Down bread mix), cigarettes (Philip Morris Commander Cigarettes), cleaning supplies (Lestoil), and cars (Chevrolet). Industrial films include Sightseeing with the Swayzes (1953), a multi-part travelogue featuring TV broadcaster John Cameron Swayze and his family, a series on investing and stocks (National Growth Investment Series) for the National Association of

Investment Companies (renamed Investment Company Institute), and Air Power is Peace Power about the aviation industry.

In 1963, Lawrence decided to cease the New York production of commercials in order to focus on feature films, such as *The Passionate Tourist*, *The Jewel in the Lotus*, *The Endless Colonnade*, *Harvey Middleman*, *Fireman*, *The Martian Shop*, and *The Centaur*. In addition to feature films, Lawrence also produced television series. Starting in 1966, Grantray-Lawrence Animation produced and animated "Marvel Super-Heroes," a syndicated program in color based on five characters in Marvel Comics: Captain America, Iron Man, the Mighty Thor, the Incredible Hulk, and Prince Namor. In the early 1970s, RLP (Canada) produced several one-hour TV specials for Jim Henson's Muppets.

Lawrence also established numerous ventures and partnerships to facilitate his many projects and films throughout his decades-long career that included Robert Lawrence Animation, Inc. in 1956, LSL Distributing Co. (partner) for film production and La Vie Products, Inc. (Founder and President) for food manufacture in 1962; Cinema V. Ltd (President) in 1962; Martian Products, Inc. (President) in 1964, Super-Hero Productions, Inc. (President and owner) in the late 1960s, and Monitel, Inc. in 1970 (Founder, Chairman of the Board, and Chief Executive Officer).

Later career projects and ideas included Cable Catalogue (an unrealized concept for direct market television shopping), a publication featuring images from the Frederick I. Ordway Collection of Space, Art and Literature, the scripted television series *When Angels Fly*, and an unrealized television concept to animate photoromance magazines, a type of graphic storytelling that uses photographs made popular in Italy.

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Arrangement

Organized into the following series: Cable Catalogue; Centaur; Directors Guild of America (DGA); Fairbanks; Grantray-Lawrence Animation; *Il Tetto* (The Roof); La Vie Products, Inc.; *Martian Shop*; Monitel; Projects; Robert Lawrence Productions Canada, Ltd.; Robert Lawrence Productions, Inc.; Screenplays; and Audiovisual Materials.

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Administrative Information

Publication Statement

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Access Restrictions

Access note. Collection contains fragile audiovisual formats that may need to be reformatted before use. Contact Research Services for access.

Access note. Collection contains electronic records that require special equipment. Contact Research Services with questions.

Acquisition Information

The Robert L. Lawrence papers were received by the David M. Rubenstein Rare Book & Manuscript Library as gifts from the Lawrence family in 2023-2025.

Processing Information

Processed by Elizabeth Anne Brown, April, 2025

Accessions described in this collection guide: 2023-0230, 2024-0165, 2025-0060.

Use Restrictions

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Related Materials

Related Material

Related materials may be found in the following Hartman Center collections:

[Bates Worldwide Inc. records](#)

[J. Walter Thompson Company. Chicago Office. Marketing vertical file](#)

[J. Walter Thompson Company. Chicago Office. Media Resources and Research Department records](#)

[Wunderman archives](#)

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Names and Subjects

- World War, 1939-1945
- Direct marketing
- Cable television
- Cable television -- United States
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- Animated television programs
- Motion pictures
- Motion pictures--Production and direction
- Television producers and directors
- Television advertising -- United States
- Advertising
- Documentary films
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- Bass, Saul
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- Jerry Fairbanks Productions
- Marvel Comics Group

- Ordway, Frederick I., III (Frederick Ira), 1927-2014
- RKO Radio Pictures
- Jim Henson Company
- United States Military Academy
- D'Arcy Masius Benton & Bowles
- Foote, Cone & Belding
- Batten, Barton, Durstine & Osborn, Inc.
- Clairol, inc.
- General Electric Company
- General Foods Corporation
- Noxell Corporation
- Campbell-Ewald Company
- Colgate-Palmolive Company
- RCA Corporation
- Nestlé
- Kellogg Company
- Lee, Stan, 1922-2018
- National Association of Investment Companies (U.S.)
- John W. Hartman Center for Sales, Advertising & Marketing History
- Young & Rubicam

Collection Inventory

Cable Catalogue, 1971-1994

Scope and Contents

Cable Catalogue is an unrealized concept for television shopping that Lawrence first created in 1978 as a consultant to a midwestern department store group considering direct marketing brand merchandise through cable television. The concept included scripted one-hour tv cable programs about the Stevens Family using the merchandise in their daily activities during which time viewers could purchase the items via telephone. Series is connected to audio-visual material RLRL.13100-UM-0004, RL-RL.13100-VHS-0001, RL-RL.13100-VHS-0002, RL-RL.13100-VHS-0003, RL-RL.13100-RR-0002, RL-RL.13100-RR-0004, and RL-RL.13100-RR-0019.

Budget and costs, 1978-1979	Box 9
Budget and costs, 1978-1979	Box 20
Budget and costs, 1978-1979	Box 23
Cable Club, 1971-1974	Box 9

Scope and Contents	
Early iteration of Cable Catalogue idea.	
Cable Club, 1971-1974	Box 20
Scope and Contents	
Early iteration of Cable Catalogue idea.	
Cable Club, 1971-1974	Box 24
Scope and Contents	
Early iteration of Cable Catalogue idea.	
Correspondence, 1978-1986	Box 9
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Correspondence-- clippings, 1993-1994	Box 9
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Physical Description: 2 folders	
Negotiations, 1978-1979	Box 20
Presentation, 1978-1993	Box 9
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Presentation -- financials, December to February, 1979-1982	Box 9
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Presentation -- incomplete, 1979-1981	Box 9
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Scripts and production information -- clippings, 1978	Box 24
Storyboards, 1978 Physical Description: 4 folders	Box 22

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Centaur, 1963-1985

Scope and Contents

Unrealized film project that Lawrence started in 1968 when he was approached by Richard Moyer who had written a screenplay adapted from John Updike's 1963 novel. Moyer and Lawrence created Arcane Productions that same year to obtain the rights to the novel.

The Centaur by John Updike (photocopy of book), 1963	Box 9
Correspondence, 1968-1985 Physical Description: 4 folders Scope and Contents Option proposals, proposals, and handwritten notes.	Box 9
Correspondence, 1969-1985 Scope and Contents Option proposals, proposals, and handwritten notes.	Box 20
Correspondence -- clippings, 1969-1978	Box 9
Correspondence -- clippings, 1969-1978	Box 24
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Physical Description: 3 folders	

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Directors Guide of America (DGA), 1986-1996

Scope and Contents

Lawrence led and participated in several DGA committees in the late 1980s and 1990s, including the Concept to Production Forum, Constitution Revision Committee, DGA Eastern Directors Council Unity Committee, New Blood Committee, and Theatre Committee.

Concept to production forum, 1991-1993	Box 9
Constitution revision committee, 1988	Box 9
Eastern Directors Council Unity Committee, 1994-1995	Box 9
New Blood Committee, 1987-1988	Box 9
Theatre Committee, 1986-1992, 1994-1996	Box 9
Physical Description: 3 folders	
Scope and Contents	
Handwritten notes, memos, proposals, reports, minutes, and correspondence regarding the utilization and renovation of the 57th Street Playhouse.	
Theatre Committee -- Architects, 1995	Box 9
Theatre Committee -- audiocassettes recording list, 1996	Box 9
Scope and Contents	
This is an index for tapes in the A/V series: RL-RL.13100-CS-001, RL-RL.13100-CS-002, and RL-RL.13100-CS-003. Jane Schimel, Bob Siegel, Bob Braverman, Andy Costikyan, Sandy Moroff, Nancy Littlefield.	
Theatre Committee -- Bennis and Reissman, 1996	Box 9

Theatre Committee -- correspondence, 1994-1995	Box 20
Theatre Committee -- Jeff Cooper, 1995	Box 9
Theatre Committee -- Feasibility Study, 1986, 1995	Box 9
Theatre Committee -- member feedback, 1994-1995	Box 9

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Fairbanks, 1951-1991

Scope and Contents

Alternate names include: Jerry Fairbanks, Inc., Fairbanks (Jerry) Productions, Fairbanks Productions

Fairbanks Production Book, 1951 Physical Description: 2 folders	Box 9
Fairbanks Production Book, 1951 Scope and Contents material from folder "Fairbanks Production Book," 2/2.	Box 20
Fairbanks Production Book -- clippings, 1951 Scope and Contents material from folder "Fairbanks Production Book," 2/2.	Box 24
Negatives, approximately 1950s Physical Description: 4 folders	Box 10
Negatives-- Graphic Arts Photo Service, approximately 1950s	Box 10
Negatives-- Robert L. Ross, approximately 1950s	Box 10

Scope and Contents

The logo on the envelopes (IATSE 644) refers to the International Alliance of Theatrical Stage Employees, local 644, representing the East Coast of the United States.

Negatives-- The Pillowry, approximately 1950s Box 10

Scope and Contents

The negatives found in the envelope with the Pillowry logo are from the store Mrs. Marjorie Lawrence owned from 1971 to 2004.

Photographs, approximately 1950s Box 10

Physical Description: 3 folders

Photographs -- Prestige Prints, approximately 1970s Box 10

Public Relations, approximately 1950s Box 10

Robert Lawrence deal, approximately 1950s, 1991 Box 10

Robert Lawrence deal, approximately 1950s, 1991 Box 20

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Grantray-Lawrence Animation, 1964-1998

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Scope and Contents

This folder contains a document on the company's history that indicates it produced and animated several shows for Hanna-Barbera Productions in the 1960s.

Agreements and contracts -- correspondence, 1966-1998 Box 20

Correspondence -- letters to Stan Lee, 1966-1969 Box 10

Financials -- loans, 1967-1969 Physical Description: 2 folders	Box 10
Financials -- loans, 1967-1969	Box 20
Financial rating -- report generated by Dun & Bradstreet, 1966	Box 10
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Personnel -- directory, 1966-1967	Box 10
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Spiderman -- Introduction Stan Lee, 1966	Box 10

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L.S.L. Distributing Company, 1962	Box 10

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Partnership agreement creating LSL Distributing Company signed by the three partners: Robert L. Lawrence, Alfred R. Stern, and Martin L. Low

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Correspondence -- Bruce Friedlich & Co., Inc., 1964-1965 Physical Description: 2 folders Scope and Contents Primarily to and from Miss Kay Long.	Box 11
Correspondence -- congratulatory letters, 1963-1965	Box 11
Fact Sheets, 1963	Box 11
Financial Statements and Documents, 1963-1965, 1998	Box 11
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Monitel, 1965-1998

Scope and Contents

Monitel, Inc. was a company founded by Lawrence to provide time, weather, and public information programs to cable television systems. It was incorporated as a Delaware corporation in 1970. Lawrence, Henry Bonner, and The Reader's Digest Association, Inc were stockholders.

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Scope and Contents

Correspondence and agreement between Monitel and Singer-General Precision, Inc, Link Division.

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Booklet on Monitel's programming services. Booklet on "Lucky Seven," an educational program.	
Presentations and photographs, 1970	Box 12
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Manual.	
Programming -- drafts and research, 1970	Box 12
Scope and Contents	
Notes, materials about categories, brochures, and information regarding production procedures.	
Reader's Digest Association, 1965-1971, 1998	Box 12
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Scope and Contents	
Brian Spencer (1949-1988) was a Canadian professional ice hockey player.	

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Camera for Hire, 1965, 1984	Box 12
Scope and Contents	
Correspondence, clippings, legal agreements, and drafts regarding content and format for the proposed TV series.	

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--	--------

Cinema V, Ltd. -- Board of Directors, 1962-1964	Box 13
Scope and Contents	
Correspondence and minutes. Donald S. Rugoff (1927-1989) founded several art house theaters in Manhattan in the early 1960s that featured independent films, many of which were foreign made. Rugoff, Lawrence and others established Cinema V in 1963 as an independent distribution company.	

Cinema V, Ltd. -- Cinema V list of scripts, 1962-1964	Box 13
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Cinema V, Ltd. -- clippings, 1962-1964	Box 13
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Cinema V, Ltd. -- correspondence, 1962-1964	Box 13
---	--------

Cinema V, Ltd. -- legal agreement, 1962-1964	Box 13
Scope and Contents	
1963 agreement.	

Cinema V, Ltd. -- synopses, 1962-1964	Box 13
Physical Description: 2 folders	
Scope and Contents	
Synopses and evaluations of submitted scripts.	
Cinema V, Ltd. -- synopses, 1962, 1963-1964	Box 20
Collectible cards, 1990-1993	Box 13
Collectible cards -- clippings, 1990-1993	Box 24
Committee of 100, 1965-1969	Box 13
Committee of 100, 1965-1969	Box 24
Correspondence, 1978, 1983, 1992-1993	Box 13
Scope and Contents	
Various correspondence with people with names starting with a "G."	
Correspondence, 1978-1985, 1990	Box 13
Scope and Contents	
Various correspondence with people with names starting with a "J."	
Correspondence -- Alan Stanley, 1985	Box 13
Correspondence -- James Salter, 1991-1992, 2000	Box 13
Correspondence -- John Norling, 1956-1957	Box 13
Correspondence -- Joseph Franklin, 2000	Box 13
Correspondence -- Marilyn Stonehouse, 1985	Box 13
Correspondence -- Wayne B. Stern, 1985	Box 13
Concepts (1), 1988-1992	Box 13
Concepts (2), 1961, 1973, 1980-1982	Box 13
Concepts (2), 1961, 1973, 1980-1982	Box 23

Concepts (2) -- building project, 1961, 1973, 1980-1982	Box 13
Concepts (2) -- clippings, 1961, 1973, 1980-1982	Box 13
Concepts (2) -- Gene Hazelton, 1961, 1973, 1980-1982	Box 13
Concepts -- Lew Sayre Schwartz, 1961, 1973, 1980-1982	Box 13
Scope and Contents	
Schwartz (1926-2011) was an American comic book artist. He was a ghost artist for Bob Kane on DC Comics Batman series from 1946-1953.	
Concepts (2) -- Single Station, 1961, 1973, 1980-1982	Box 13
Darkest Bough -- agreements, 1964-1968	Box 13
Darkest Bough -- Alvin Goldman, 1964-1968	Box 13
Darkest Bough-- casting, 1964-1968	Box 13
Darkest Bough -- clippings, 1964-1968	Box 23
Darkest Bough -- correspondence, 1964-1968	Box 13
Physical Description: 2 folders	
Darkest Bough -- correspondence (acidic paper), 1964-1968	Box 13
Darkest Bough -- Eric Till, 1964-1968	Box 13
Darkest Bough -- financial statements and documents, 1964-1968	Box 13
Darkest Bough -- production, 1964-1968	Box 13
Deep is the Blue -- clippings, 1964-1968, 1976-1986, 2000	Box 23
Deep is the Blue -- correspondence, 1964-1968, 1976-1986, 2000	Box 13

Deep is the Blue -- financial statements, 1964-1968, 1976-1986, 2000	Box 13
Deep is the Blue -- production and research, 1964-1968, 1976-1986, 2000	Box 13
Diary, 1997-1998, 2000	Box 13
Scope and Contents	
Concept for a book called "My Restaurant Diary"	
Diary -- clippings, 1997-1998, 2000	Box 13
Diary -- faxes, 1997-1998, 2000	Box 20
Double Face--Correspondence, clippings, notes, etc., 1979-1980	Box 13
Double Face -- Correspondence, clippings, notes, etc., 1979-1980	Box 24
The Dot System, 1980	Box 20
The Dot System -- presentation, 1980	Box 13
Dungeons and Dragons, 1979	Box 13
The Endless Colonnade -- correspondence, 1959-1965, 1984	Box 13
Physical Description: 2 folders	
The Endless Colonnade -- dramatization, 1959-1965, 1984	Box 13
The Endless Colonnade -- legal agreements, 1959-1965, 1984	Box 20
The Endless Colonnade -- production, 1959-1965, 1984	Box 13
Filmstrips, 1973, 1978	Box 13
Scope and Contents	
Marketing plan to convert existing filmstrips into videotape for cable distribution.	

Fire on the Mountain, 1975	Box 13
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Follow-up ideas, 1950, 1954, 1964-1965, 1972-1984	Box 13
Physical Description: 3 folders	
Scope and Contents	
Material for various unrealized projects, including one for Co-op City in the Bronx and a treatment for "'Nasty' Nastase" about a tennis player.	

Follow-up ideas --Co-Op City, 1950, 1954, 1964-1965, 1972-1984	Box 13
Scope and Contents	
Co-Op City is a cooperative housing project in the Bronx, N.Y., constructed during the 1960s-1970s.	

Follow-up ideas -- Nasty Nastase, 1950, 1954, 1964-1965, 1972-1984	Box 13
Scope and Contents	
Ilie Nastase, Romanian professional tennis player, 1966-1985, and the first player ranked as World No. 1 by the Association of Tennis Professionals (1973). Nicknamed "Nasty Nastase" as one of the 1970s-era "bad boys" of professional tennis.	

Follow-up ideas, 1950, 1954, 1964-1965, 1972-1984	Box 23
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Follow-up ideas -- clippings, 1950, 1954, 1964-1965, 1972-1984	Box 20
---	--------

Follow-up ideas -- clippings, 1950, 1954, 1964-1965, 1972-1984	Box 24
---	--------

Frame of Reference, 1960s	Box 13
---------------------------	--------

Glen-Warren, 1982-1983, 1971	Box 13
Scope and Contents	
Correspondence and agreements related to collaborations between Robert Lawrence Productions and Glen-Warren Productions	

Harvey Middleman, 1963-1972	Box 13
Physical Description: 2 folders	

Scope and Contents

Correspondence, financial statements and documents, production information, and press material and clippings related to "Harvey Middleman, Fireman," a 1965 film produced by Lawrence and directed by animator Ernest Pintoff (1931-2002).

Harvey Middleman, 1963-1972	Box 20
Harvey Middleman, 1963-1972	Box 24
Harvey Middleman -- budget summary, April 2, 1964, 1963-1972	Box 20
Harvey Middleman -- budget summary, April 10, 1964, 1963-1972	Box 20
Harvey Middleman -- clippings, 1963-1972	Box 13
Harvey Middleman -- clippings, 1963-1972	Box 23
Harvey Middleman -- contract, 1964	Box 20
Harvey Middleman -- releases, 1964-1965	Box 13
Harvey Middleman -- releases, 1964-1965	Box 20
Harvey Middleman -- releases, 1964-1965	Box 24

Scope and Contents

Document located in folder labeled by creator.

Harvey Middleman -- releases, Don McNeil, 1964-1965	Box 20
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Scope and Contents

Don McNeil's Breakfast Club, a variety show and radio program, aired from 1933 to 1968.

Harvey Middleman -- releases, synchronization license, 1964-1965	Box 20
Homevideo/Benjamin Co., 1981-1985	Box 13

Scope and Contents

Correspondence and clippings related to a project to produce programs for home video.

Homevideo/Benjamin Co. -- clippings, 1981-1985 Box 23

Homevideo/Benjamin Co., 1981-1985 Box 24

The Home That Jack Built, 1962-1963 Box 13

Scope and Contents

Animated film.

International Year of the Child (IYC), 1976-1979, 1987, 1990 Box 13

Physical Description: 3 folders

Scope and Contents

Correspondence, research, and presentations related to "Eye to Eye," a project to produce a film created by children from member countries of the United Nations. International Year of the Child (IYC) was in 1979.

International Year of the Child (IYC), 1976-1979, 1987, 1990 Box 20

Jack Armstrong, 1965-1966 Box 13

Scope and Contents

Correspondence and legal agreements related to a project for a musical adapted from "Jack Armstrong," a popular radio program produced by General Mills to promote its breakfast cereal Wheaties from 1933-1951.

Jack Armstrong -- clippings, 1965-1966 Box 24

Janus films, 1964 Box 13

Job Bank USA, 1993-1996 Box 13

Scope and Contents

Correspondence and agreements related to Lawrence's consulting work for a start-up company that provided career assistance and job placement services. The company filed for bankruptcy in 1996.

Job Bank USA, 1993-1996	Box 20
Klein agreement, 1981-1982	Box 14
Physical Description: 2 folders	
Scope and Contents	
Correspondence and agreements regarding a project with Paul Klein to produce episodes for Showtime Entertainment related to Photoromance project.	
Klein agreement, 1981-1982	Box 20
Klein agreement -- clippings, 1981-1982	Box 24
Klein agreement -- clippings (newspapers), 1981-1982	Box 24
Klein agreement -- general notes, 1981-1982	Box 14
Klein agreement -- Omnium agreement, 1981-1982	Box 14
Klein agreement -- Omnium agreement, 1981-1982	Box 20
Klein agreement -- Omnium agreement, 1981-1982	Box 23
Klein agreement -- Romance budget, 1981	Box 14
Klein agreement -- Slavitt, Connery and Vardamis, 1982	Box 14
Klein agreement -- teleplay correspondence, 1981	Box 20
Labels, 1970s	Box 14
Scope and Contents	
Project "The Book of Labels."	
Levitt, 1967, 1972-1973	Box 14
Scope and Contents	
Correspondence and agreements regarding partnership between Lawrence and Irving Levitt to finance film projects.	

Levitt, 1967, 1972-1973	Box 20
Line of Gray, 1992	Box 14
The Man Who Shook America (Un Gatto In America), 1960s	Box 14
Marvel, 1981	Box 14
Marvel, 1981	Box 24
Men's skin care, 1991-1994	Box 14
Nose, 1990-1998	Box 14
Scope and Contents	
Treatments, correspondence, and clippings related to a film idea, "The Man With the Greatest Nose."	
Nose, 1990-1998	Box 20
Nose, 1990-1993, 1996, 1998	Box 24
Nose -- Stan Lee, 1990-1998	Box 14
Open City, 2002	Box 14
Scope and Contents	
Lawrence's reflections on the importance of Fellini's 1945 film "Open City" on his career in the motion pictures industry.	
Ordway, Frederick I., 1998-2002	Box 14
Physical Description: 5 folders	
Scope and Contents	
Correspondence, proposals, and agreements related to publication concepts of images from Frederick I. Ordway Collection of Space, Art and Literature, including the 2001 book "Visions of Space Flight," and the proposed daybook Wonder Stories.	
Ordway, Frederick I., 1998-2001	Box 20
Ordway, Frederick I., 1998-2002	Box 24
Ordway, Frederick I., 2000-2002	Box 20

Ordway, Frederick I. -- agreement, 2000-2002	Box 14
Ordway, Frederick I. -- draft, 2000-2002	Box 14
Ordway, Frederick I. -- correspondence, 1968-1971, 1979-1985	Box 14
The Passionate Tourist, 1964-1965	Box 14
Physical Description: 2 folders	
Scope and Contents	
Photos, notes, correspondence, and promotional material.	
The Passionate Tourist, 1964-1965	Box 20
The Passionate Tourist, 1964-1965	Box 24
The Passionate Tourist, 1964-1965	Oversize-folder 1
The Passionate Tourist -- legal agreement for Ugo Tognazzi, 1964-1965	Box 14
Peter's Zoo, 1977-1979	Box 14
Peter's Zoo -- clippings, 1977-1979	Box 23
Peter's Zoo -- treatment, 1977-1979	Box 14
Phillips International Auctioneers and Valuers, 1996	Box 14
Scope and Contents	
Sale instruction form for textiles.	
Photoromance, 1980-1985	Box 14
Physical Description: 2 folders	
Scope and Contents	
Project for TV series. Photoromance magazines are a type of graphic storytelling that uses photographs.	
Photoromance, 1980-1985	Box 20
Photoromance -- L&S, Omnium contracts, 1980	Box 14

Photoromance -- Maria Manca, Rusconi Inc., 1981-1983	Box 14
Photoromance -- Maria Manca, Rusconi Inc., 1981-1983	Box 20
Photoromance -- Rusconi agreement, 1982	Box 14
Photoromance -- Mickey Schwarz, 1980-1985	Box 14
Photoromance -- Schwarz v. Lawrence, 1980-1985	Box 14
Physical Description: 3 folders	
Photoromance -- Schwarz v. Lawrence, 1980-1985	Box 20
Photoromance -- Viacom agreement, 1982	Box 14
Pintoff, 1961-1965	Box 14
Scope and Contents	
Correspondence and clippings regarding cartoonist Ernest Pintoff, director of "Harvey Middleman."	
Pintoff, 1961-1965	Box 23
Prodigy, 1991-1992	Box 14
Projects, 1962, 1977-1994, 2000	Box 14
Scope and Contents	
Original title by creator.	
Projects -- Azaria Rapoport, 1962, 1977-1994, 2000	Box 14
Scope and Contents	
Hadassah Medical Organization.	
Projects -- Bergmann series, 1962, 1977-1994, 2000	Box 14
Projects -- Camera For Hire, 1962, 1977-1994, 2000	Box 14

Projects -- John Thompson, 1962, 1977-1994, 2000	Box 20
Projects -- Prentice Hall, 1962, 1977-1994, 2000	Box 14
Projects -- Robert Krughoff, 1962, 1977-1994, 2000	Box 14
Scope and Contents Center for the Study of Services.	
Projects -- The Teaching Machine, 1962, 1977-1994, 2000	Box 14
Projects -- Watergate, 1962, 1977-1994, 2000	Box 14
Queen City Caper, 1975-1976	Box 14
Queen City Caper -- June 3, 1975 agreement, 1975-1976	Box 14
Queen City Caper -- May 16, 1975 agreement, 1975-1976	Box 14
Queen City Caper, 1975-1976	Box 20
Richard Moyer, 1969, 1972, 1977-1986 Physical Description: 3 folders	Box 14
Richard Moyer -- clippings, 1969, 1972, 1977-1986 Physical Description: 3 folders	Box 24
Richard Moyer -- Eureka!, 1969, 1972, 1977-1986	Box 14
Richard Moyer -- SelectAVision, 1969, 1972, 1977-1986	Box 14
Robert Lawrence Animation, 1960 Scope and Contents Pamphlet for an exhibition of work by Cliff Roberts and George Cannata.	Box 14
Saul Bass, 1962-1967, 1972	Box 15

Scope and Contents

Correspondence regarding an unrealized short film on New York. Saul Bass (1920-1996, born New York) was a well-known graphic designer of film posters and title sequences. In 1962 Bass and Lawrence formed a corporation to make the film. It is unclear if fiscal arrangements were ever finalized or if the project was completed.

Saul Bass -- telegrams, 1962-1967, 1972	Box 15
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Sancro Film -- correspondence, 1964-1967	Box 15
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Scope and Contents

Lawrence entered a partnership with Henry Chrosicki from Sancro Film S.P.A. to produce an Italian film originally entitled "The Cat," and renamed "An American Wife" in the early 1960s. The motion picture was based on a story by Sonego and intended to star Ugo Tognazzi. Lawrence withdrew as a producer in the mid-1960s and sued Chrosicki for repayment of his investment.

Sancro Film -- financial statements and documents, 1964-1966	Box 15
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Sancro Film -- financial statements and documents, 1964-1966	Box 20
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Sancro Film lawsuit, 1965-1969	Box 15
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Sancro Film lawsuit, 1965-1969	Box 20
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Sancro Film lawsuit -- correspondence, 1966-1970	Box 15
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Sancro Film lawsuit -- order of attachments, 1965-1967	Box 20
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Siviero, 1963	Box 15
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Stoloff, 1979-1980, 1985, 1991-1993	Box 15
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Scope and Contents

Victor Stoloff (1913-2009) was a Russian-born American Hollywood Director. He wrote, produced, and directed motion pictures and television series extensively outside the U.S., including the USSR, Italy, and Egypt. Lawrence and Stoloff were longtime associates in the film industry. Folder includes

material regarding collaborations, such as bringing to New York Yuri Shearling's (1944-) 1979 Yiddish opera "Black Bridge for a White Mare."	
Stoloff, 1979-1980, 1985, 1991-1993	Box 20
Stoloff -- clippings, 1979-1980, 1985, 1991-1993	Box 23
Stoloff -- Seeds of Peace, 1979-1980, 1985, 1991-1993	Box 15
Stephen Singer, 1974	Box 15
Sylvia, 1976, 1980-1984, 1992, 1994	Box 15
Scope and Contents	
A Peter Miner film project started in 1976.	
Sylvia -- clippings, 1976, 1980-1984, 1992, 1994	Box 15
Sylvia -- extra copies, 1976, 1980-1984, 1992, 1994	Box 15
Physical Description: 2 folders	
Scope and Contents	
Original title by creator.	
Sylvia -- script, 1976, 1980-1984, 1992, 1994	Box 15
Tape Playback Machine, 1965-1966	Box 15
Scope and Contents	
Idea to create a service that would provide information and/or entertainment to tourists and professionals on the road or at home through a tape playback device that would be offered by an organization such as a gasoline company.	
Tape Playback Machine, 1965-1966	Box 20
Tchaikovsky, 1981-1982	Box 15
Tchaikovsky, 1981-1982	Box 20
TPC Communications, Inc., 1983	Box 20
Videodisc, 1983	Box 15
Videodisc -- business plan, 1983	Box 15

Wall Street Journal, 1978	Box 15
WATESCO, 1979, 1983, 1985	Box 15
Scope and Contents	
Idea for a water testing service. WATESCO = water testing company.	
WATESCO -- presentation, 1979, 1983, 1985	Box 15
Weather Show, 1960	Box 15
West Point, 1970, 1972, 1980-1982, 1987-1991	Box 15
Physical Description: 2 folders	
Scope and Contents	
Material related to Lawrence's membership and service to the West Point Society of New York.	
West Point -- CD-ROM for museum, 1970, 1972, 1980-1982, 1987-1991	Box 15
West Point -- museum, 1970, 1972, 1980-1982, 1987-1991	Box 15
West Point -- West Point Society of New York (WPSNY), 1970, 1972, 1980-1982, 1987-1991	Box 15
West Point Assembly of Graduates, 1991-1996	Box 15
West Point Assembly of Graduates, 1991-1996	Box 21
West Point Assembly of Graduates, 1991-1996	Box 24
When Angels Fly-- Advertising Age article, 1982	Box 24
When Angels Fly-- correspondence and legal documents, 1982-1989	Box 15
When Angels Fly-- correspondence and legal documents, 1982-1989	Box 21
When Angels Fly -- credits, 1982-1989	Box 15
When Angels Fly -- financial statements and documents, 1982-1989	Box 15
Physical Description: 2 folders	

When Angels Fly -- financial statements and documents, 1983-1989	Box 24
When Angels Fly -- Glen-Warren billings, 1982-1989	Box 15
When Angels Fly -- insurance, 1981-1984 Physical Description: 2 folders	Box 15
When Angels Fly -- insurance, Media Professional Insurance (MPI), 1982	Box 15
When Angels Fly -- insurance, Frenkel & Co., 1982	Box 21
When Angels Fly -- Mary Stuart, 1982-1983	Box 15
When Angels Fly -- Public Relations, 1982	Box 23
When Angels Fly -- Rusconi, 1982	Box 15
When Angels Fly -- talent, 1982	Box 15
When Angels Fly -- timing, 1982-1983	Box 15
When Angels Fly -- timing, 1982-1983	Box 21
When Angels Fly -- treatment, 1982	Box 15
White Mischief, 1983	Box 15
White Mischief, 1983	Box 24
Who's In Charge?, 1968-1969 Physical Description: 2 folders	Box 15
Who's In Charge? -- Reader's Digest, 1968-1969	Box 15
Who's In Charge Here?, 1970	Box 15
Who's In Charge Here? -- clippings, 1970	Box 21
Woodard, Honeymoon, 1973	Box 15

Scope and Contents

Bronté Woodard (1940-1980). Screenplay and motion picture project.

Woodard, Life is But a Dream, 1972-1973, 1983	Box 15
Woodard, Life is But a Dream -- script, 1972-1973, 1983	Box 15
Woodard, Life is But a Dream -- Script (2), 1972-1973, 1983	Box 15
Zarin, Judith, 1986	Box 15
Zarin, Judith -- clippings, 1986	Box 24

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Robert Lawrence Productions Canada, Ltd., 1955-1977

Agreements and contracts, 1957-1961, 1964, 1968-1969	Box 15
Agreements and contracts, 1957-1961, 1964, 1968-1969	Box 21
Physical Description: 2 folders	
Board of Directors Meeting Minutes, 1960	Box 15
Clippings, 1955, 1959-1961	Box 24
Comprehensive Distributors Limited, 1962-1963	Box 15
Comprehensive Distributors Limited, 1958	Box 21
Correspondence, 1955-1965	Box 15
Physical Description: 2 folders	
Corporate history, 1974	Box 15
Financial statements and documents, 1960, 1965-1966	Box 15
Jim Henson, 1970, 1976	Box 15
Scope and Contents	
Documentation related to a proposal for a limited series television program "Tales From Muppetland," based on fairy tales.	
Legal agreements, 1956, 1960, 1975-1977	Box 21

Letters, 1964	Box 15
Scope and Contents	
Handwritten letters sent to Marjorie Bernstein Lawrence, "Marge," while Lawrence was on business trips in Europe.	
Notes and reports, 1955-1956, 1960	Box 21
Personnel, 1960	Box 15
Press, 1960	Box 24
Press release, 1956-1957	Box 16
Scope and Contents	
References to Noxzema commercial, and work with Colgate-Palmolive.	
Studio facilities company booklet, 1960s	Box 16

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Robert Lawrence Productions, Inc., 1952-1990

Agency letter, 1963	Box 16
Scope and Contents	
Letter from Lawrence informing agencies about company shift to feature films from TV commercials and his new venture with Cinema V. Responses are also included from Foote, Cone & Belding and Clinton E. Frank, Inc., and Campbell-Ewald Company, among others.	
Animation art, 1950s	Box 16
Scope and Contents	
Animation for Tastykake, Nestlé's Decafe Coffee, Lestoil, and Coca-Cola.	
Appraisal report of premises, 1960	Box 21
Scope and Contents	
property on 53rd and 54th Streets, NYC.	
Art, 1977, 1985	Box 16

Scope and Contents

Stationery samples for RLP, Inc and The Pillowry.

Awards, 1963, 1967 Box 16

Scope and Contents

Awards won for commercials produced by RLP, including for Clairol.

Awards -- 1963 American Television
Commercials Festival, 1963 Box 24

Christmas card, 1950s-1960s Box 16

Commercials, synopses, 1950s- 1960s Box 16

Scope and Contents

Synopses of television commercials for Clairol, Rice Kellogg's Rice Krispies, and General Electric, Lestoil, and Revlon Crème Puff Makeup, among others. Refer to Audio-Visual series for recordings of commercials.

Company history, 1954-1960 Box 16

Scope and Contents

Included is a press release announcing a series created for the National Association of Investment Companies.

Company history -- clippings, 1954-1960 Box 16

Company history -- clippings, 1954-1960 Box 21

Company history -- survey, 1962 Box 16

Scope and Contents

Survey conducted by Stevenson, Jordan & Harrison consultants.

Correspondence, 1979 Box 16

Correspondence, 1959 Box 21

Correspondence from N.C. Primalali, 1959 Box 16

Scope and Contents

Handwritten letter sent via airmail from East Bengal, East Pakistan (present day Bangladesh).

Correspondence regarding Saul Bass, 1957	Box 16
Eskimo Art, 1957	Box 16
Scope and Contents	
Letter from Louis J. Zeh of Eskimo Art, Inc. to Cathy Williams at RLP 54th St. offices.	
Financial papers, 1952-1956, 1962-1965	Box 16
Financial statements and accounts audits, 1959-1961	Box 21
General publicity, 1957, 1964	Box 16
General publicity, 1957, 1964	Box 24
General publicity -- PR material, 1960-1962	Box 16
General publicity -- promotion parties, 1961	Box 16
General publicity -- promotion parties, 1961	Box 21
Ira Gallen Videos Resources New York, Inc., 1990	Box 16
Legal agreements, 1951-1952, 1960, 1986	Box 21
Legal agreements -- Lahr v. Lestoil, 1962-1963	Box 16
Legal agreements -- Lahr v. Lestoil, clippings, 1962	Box 16
List of clients, 1952-1955	Box 21
List of stock reels, 1962	Box 16
Scope and Contents	
List of commercials on individual reels. Possibly connected to sample reels in A/V materials.	
Open letter on advertising costs, 1960	Box 16
Personnel, 1956-1965	Box 16
PR clippings -- US/Canada, 1952-1959	Box 16

Press releases, 1957	Box 16
Scope and Contents	
Press releases from Zachary & Liss.	
Press releases, 1957	Box 21
Scope and Contents	
Press releases from Zachary & Liss.	
Press releases -- Revlon, 1960	Box 16
Press releases -- staff, 1959-1960	Box 16
Physical Description: 3 folders	
Scope and Contents	
Drafted by A.J. Alexander, Betty Jane Cocho, Marilyn Farr, Patricia Penn, and Marilyn Stonehouse.	
Press releases -- staff, 1959-1960	Box 21
Press releases -- staff, clippings, 1959-1960	Box 23
Photographs, 1950s	Box 16
Photos -- Air Force Systems Command, 1981	Box 16
Photos -- Cheer advertisement, Irene Manning, 1950s	Box 16
Photos -- Cheer advertisement, Jean Sullivan, 1950	Box 16
Photos -- Fab advertisement, 1950s	Box 16
Photos -- Christmas party, 1953	Box 16
Production stills (1), 1952-1955	Box 16
Physical Description: 3 folders	
Production stills (2), 1950s	Box 16
Physical Description: 3 folders	
Proposed alterations for RLP 54th St, 1961-1962	Box 21

Scope and Contents

correspondence from Alan Schwartzman returning the approved plans and applications for unrealized project.

Proposed alterations for RLP 54th St, 1961-1962	Oversize-folder 1
Scope and Contents	
Blueprint	
Promotion, 1962	Box 16
Physical Description: 2 folders	
Publicity and correspondence, 1959-1960	Box 16
Physical Description: 2 folders	
Publicity and correspondence -- clippings, 1959-1960	Box 23
Publicity photos, 1950s	Box 16
RKO deal, 1957, 1960-1961	Box 16
RKO deal, 1957, 1960-1961	Box 21
RKO deal -- clippings, 1959-1960	Box 23
RKO deal -- correspondence regarding All-Canada, Redstone, and RLP expansion, 1959-1960	Box 16
RKO deal -- correspondence regarding All-Canada, Redstone, and RLP expansion, 1960	Box 21
RKO deal -- correspondence to John B. Poor, 1960	Box 16
RKO deal -- memos, 1961-1962	Box 16
RKO deal -- memos, clippings, 1961	Box 23
RKO deal -- personal, 1957-1961	Box 16
RKO deal -- report to John B. Poor, 1960	Box 16
RKO film package, 1974, 1975, 1982	Box 16

RLP dining room, 1963	Box 16
RLP -- funds for Films Canada, 1972	Box 21
RLP industrial and institutional productions, 1963	Box 16
RLP photos of commercial shoots, 1950s	Box 16
RLP press, 1959-1960	Box 16
RLP press, 1959-1960	Box 23
RLP press, 1959-1960	Box 24
RLP press -- Business Screen, 1950s	Box 17
Scope and Contents	
Clippings sent to Lawrence from editors at Business Screen.	
RLP press -- Miss TV commercial, 1959	Box 17
RLP press -- press releases, late 1950s	Box 17
RLP press -- staff, 1959-1960	Box 17
Scope and Contents	
Press on staff, including, among others, Jerry Schnitzer and Louise N. Stone.	
RLP properties, 1962-1970, 1976, 1982	Box 17
RLP sales book, 1960	Box 17
Physical Description: 2 folders	
RLP studio & press photos, 1950s	Box 17
Speeches, 1960-1961	Box 17
Stationery, 1950s-1960s	Box 17
Scope and Contents	
Examples from RLP, Inc., RLP (Canada) Ltd., Monitel, La Vie.	
Winningest sample reel, 1959-1960	Box 17
Young Presidents' Organization, Inc., 1956	Box 17

Scope and Contents

Completed membership form that includes Lawrence's personal history.

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Screenplays, 1953-1992

Al Bakara by Victor Stoloff, 1980 Box 17

Blood Shot by W.D. Richter, 1970s Box 17

Scope and Contents

Based on the novel "Terror on Duncan Island," by Caroline Farr.

The Centaur -- David Stoughton, 1970s Box 17

Physical Description: 2 folders

The Centaur -- unknown author, 1970s Box 17

The Centaur by Richard Moyer (1), 1970s Box 17

The Centaur by Richard Moyer (2), 1969 Box 17

Physical Description: 2 folders

The Centaur by Richard Moyer (3), 1970s Box 17

Physical Description: 2 folders

The Centaur by Richard Moyer (4), 1970s Box 17

Physical Description: 2 folders

The Darkest Bough by Paul Osborn (1),
1964-1968 Box 17

The Darkest Bough by Paul Osborn (2),
1964-1968 Box 17

The Darkest Bough by Paul Osborn (3),
1964-1968 Box 17

Deep is the Blue (1), 1960s Box 17

Physical Description: 2 folders

Deep is the Blue (2), 1960s Box 17

Physical Description: 2 folders

The Endless Colonnade -- 1st treatment, 1965	Box 17
The Endless Colonnade -- revised treatment, 1960s	Box 17
The Endless Colonnade (2), 1960s	Box 17
The Endless Colonnade (20), 1960s	Box 17
Harvey Middleman, 1964	Box 17
The Jewel in the Lotus, 1968	Box 17
The Jewel in the Lotus -- R-18, 1968	Box 17
The Jewel in the Lotus -- R-18 (2), 1968	Box 17
Let the Dead Past, 1953	Box 18
Line of Gray, 1992	Box 18
Maiden Voyage, 1969	Box 18
Man in Command, 1958	Box 18
Physical Description: 2 folders	
The Martian Shop -- Franklin Coen, 1960s-1970s	Box 18
The Martian Shop -- The Galaxy Shop (1), 1960s-1970s	Box 18
The Martian Shop -- The Galaxy Shop (2), 1960s-1970s	Box 18
The Martian Shop -- Jack Kuney (1), 1960s-1970s	Box 18
The Martian Shop -- Jack Kuney (2), 1960s-1970s	Box 18
Sylvia by W. P. Miner, 1976	Box 19
When Angels Fly (1), 1982	Box 19
Physical Description: 2 folders	

When Angels Fly (2), 1982 Physical Description: 2 folders	Box 19
When Angels Fly (3), 1982 Physical Description: 2 folders	Box 19
When Angels Fly (4), 1982	Box 19

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Audiovisual Materials, 1948-2005

Access Restrictions:

Access note. Series contains fragile audiovisual formats that may need to be reformatted before use. Contact Research Services for access.

Access note. Series contains electronic records that require special equipment. Contact Research Services with questions.

RLP-2. The Clairol Story print #4, approximately 1950s	Box 2 > Film-reel RL13100- F16-0001
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Scope and Contents

For: Charles Chapman, Maxon Inc. 2761 E. Jefferson, Detroit 2. Robert Lawrence Productions, Inc. 418 West 54th St., NY 19

RLP-3. Sample reel #S-9A, approximately 1950s	Box 2 > Film-reel RL13100- F16-0002
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Scope and Contents

Gerber. Delset. Coets. For: Jack Rellis, B.P. Borthor & Co., General Motors Bldg. Detroit 2, Mich. Robert Lawrence Productions, Inc. 418 West 54th St., NY 19

RLP-4. Sample reel #S4B, approximately 1950s	Box 2 > Film-reel RL13100- F16-0003
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Scope and Contents

Micrin. GM. RCA. For: Ray Dietrich, Foote, Cone & Belding, 247 Park Ave., NYC. Robert Lawrence Productions, Inc. 418 West 54th St., NY 19

RLP-5. Saple reel #S-15A, approximately 1950s	Box 2 > Film-reel RL13100- F16-0004
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Scope and Contents

General Electric. Nestea. Sanka. For: Bob Tufts, G, M, M & B, 645 N. Michigan Ave., Chicago. Robert Lawrence Productions, Inc. 418 West 54th St., NY 19

RLP-7. Duplicate. Sample reel #S-20C, approximately 1950s

Box 2 > Film-reel RL13100-F16-0005

Scope and Contents

Canada Dry. Bufferin. Halo. RCA. For: Hal Matthews, McCann-Erickson, 485 Lexington Ave., NYC. Robert Lawrence Productions, Inc. 418 West 54th St., NY 19

RLP- 7. Sample reel #S-20D., approximately 1950s

Box 2 > Film-reel RL13100-F16-0006

Scope and Contents

Canada Dry. Bufferin. Halo. RCA. For: Phil Schultz, J. Walter Thompson, 420 Lexington Ave., NYC. Robert Lawrence Productions, Inc. 418 West 54th St., NY 19

RLP-8. Sample reel for Fred Thorne, 1962-1965

Box 1 > Film-reel RL13100-F16-0007
Digital-materials RL13100-SET-0003 > Video-file RL13100-F16-0007.mkv
Digital-materials RL13100-SET-0003 > Video-file RL13100-F16-0007.mp4

Physical Description: 16mm, black-and-white, color, optical sound. 0:12:41.

Scope and Contents

Ads for Unicap multivitamins; Pillsbury pancake mix; Commander cigarettes; Swans Down bread mix; Zest soap; Fedders Climate Timer air conditioners; Keystone K12 home movie camera and Projecta-Viewer; Stainless Steel; Hallmark;

RLP- 13. Sample reel ALK #2, approximately 1950s

Box 2 > Film-reel RL13100-F16-0008

Scope and Contents

General Electric. Westinghouse. General Electric. Robert Lawrence Productions, Inc. 418 West 54th St., NY 19

RLP-14. Sightseeing with the Swayzes
(Washington, D.C), 1953

Box 1 > Film-reel RL13100-
F16-0009
Digital-materials RL13100-
SET-0006 > Video-file
RL13100-F16-0009.mkv
Digital-materials RL13100-
SET-0006 > Video-file
RL13100-F16-0009.mp4

Physical Description: 16mm, black-and-white, optical sound. 0:11:56.

Scope and Contents

Installment of a film series -- associated with the Sightseeing with the Swayzes Vacationland America travel brochure series -- in which journalist and commentator John Cameron Swayze and his family travel around the United States.

RLP-15. Sightseeing with the Swayzes
(Southwest), 1953

Box 1 > Film-reel RL13100-
F16-0010
Digital-materials RL13100-
SET-0007 > Video-file
RL13100-F16-0010.mkv
Digital-materials RL13100-
SET-0007 > Video-file
RL13100-F16-0010.mp4

Physical Description: 16mm, black-and-white, optical sound. 0:11:46.

Scope and Contents

Installment of a film series -- associated with the Sightseeing with the Swayzes Vacationland America travel brochure series -- in which journalist and commentator John Cameron Swayze and his family travel around the United States.

RLP-16. Sightseeing with the Swayzes New York
#10, approximately 1950s

Box 3 > Film-reel RL13100-
F16-0011

Scope and Contents

digitized by Getty images in 2006 (MZ195). Ordered by John Newman

RLP-17. Sightseeing with the Swayzes (Great Smokies), approximately 1950s

Box 3 > Film-reel RL13100-F16-0012

Scope and Contents

Robert Lawrence Productions, Inc. 418 West 54th St., NY 19

RLP-18. Sightseeing with the Swayzes (San Francisco), 1953

Box 1 > Film-reel RL13100-F16-0013
Digital-materials RL13100-SET-0008 > Video-file
RL13100-F16-0013.mkv
Digital-materials RL13100-SET-0008 > Video-file
RL13100-F16-0013.mp4

Physical Description: 16mm, black-and-white, optical sound. 0:11:54.

Scope and Contents

Installment of a film series -- associated with the Sightseeing with the Swayzes Vacationland America travel brochure series -- in which journalist and commentator John Cameron Swayze and his family travel around the United States.

RLP-19. Sightseeing with the Swayzes (Boston), approximately 1950s

Box 3 > Film-reel RL13100-F16-0014

Scope and Contents

Robert Lawrence Productions, Inc. 418 West 54th St., NY 19

RLP-20, circa 1962

Box 1 > Film-reel RL13100-F16-0015
Digital-materials RL13100-SET-0005 > Video-file
RL13100-F16-0015.mkv
Digital-materials RL13100-SET-0005 > Video-file
RL13100-F16-0015.mp4

Physical Description: 16mm, black and white, color, optical sound. 0:07:55.

Scope and Contents

Ronson electric razor; Ronson Escort hair dryer; Commander cigarettes; Zest soap; Keystone home movie camera and Projecta-Viewer.

RLP-21. Rice krispies. Pepsodent. Ivory, approximately 1950s Box 3 > Film-reel RL13100-F16-0016

RLP-24. Sample reel #S-3D. Reagan GE short, approximately 1950s Box 2 > Film-reel RL13100-F16-0017

Sample reel, 1960-1962 Box 1 > Film-reel RL13100-F16-0018
Digital-materials RL13100-SET-0004 > Video-file
RL13100-F16-0018.mkv
Digital-materials RL13100-SET-0004 > Video-file
RL13100-F16-0018.mp4

Physical Description: 16mm, black and white, color, optical sound. 0:20:47.

Scope and Contents

General Electric computers; General Electric Theater with Ronald Reagan, history of General Electric labs and its technological developments; Micrin mouthwash; Westinghouse heart pacer; AC spark plugs

RLP-25. Stock reel Piels S-11., approximately 1950s Box 2 > Film-reel RL13100-F16-0019

Scope and Contents

Piels Faces 1-4. Robert Lawrence Productions, Inc. 418 West 54th St., NY 19

RLP-26. Sample reel #S-21, approximately 1950s Box 2 > Film-reel RL13100-F16-0020

Scope and Contents

Kleenex. For: Jerry Jacobs, Doherty, Clifford & Steer, 530 Fifth Ave., NYC. Robert Lawrence Productions, Inc. 418 West 54th St., NY 19

RLP-27. Sample reel #S-22. Liquid detergents., approximately 1950s Box 2 > Film-reel RL13100-F16-0021

Scope and Contents

Wisk, Fels, Chiffon, Swan. For: Avery Cheneweth, Richard K. Manoff, 575 Park Ave. NYC. Robert Lawrence Productions, Inc. 418 West 54th St., NY 19

RLP- 29. Sample reel #S-1E, approximately
1950s

Box 2 > Film-reel RL13100-
F16-0022

Scope and Contents

General Electric. Robert Burns. Chevrolet. For: Mal Thompson, B, B, D & O,
383 Madison Ave, NYC. Robert Lawrence Productions, Inc. 418 West 54th St.,
NY 19

RLP-30. Sound of power, 1957

Box 1 > Film-reel RL13100-
F16-0023
Digital-materials RL13100-
SET-0009 > Video-file
RL13100-F16-0023.mkv
Digital-materials RL13100-
SET-0009 > Video-file
RL13100-F16-0023.mp4

Physical Description: 16mm, color, optical sound. 0:21:13.

Scope and Contents

Koppers Sound Control presents the Sound of Power, informational
advertisement for Koppers sound control systems.

RLP-31. Behind the scenes with Associated
Systems, undated

Box 3 > Film-reel RL13100-
F16-0024

RLP-32. Vibrating point, undated

Box 2 > Film-reel RL13100-
F16-0025

RLP-23. Sample reel #M-82. Greenmint. Woman
shopper. Salesman, approximately 1950s

Box 1 > Film-reel RL13100-
F16-0026

Scope and Contents

Robert Lawrence Productions, Inc. 418 West 54th St., NY 19

RLP-33. Air power, 1956

Box 1 > Film-reel RL13100-
F16-0027
Digital-materials RL13100-
SET-0001 > Video-file
RL13100-F16-0027.mkv

Digital-materials RL13100-
SET-0001 > Video-file
RL13100-F16-0027.mp4

Physical Description: 16mm, color, optical sound. 0:28:52

Scope and Contents

Episode 2 of Air Power television series. Narrated by Eddie Rickenbacker and Walter Cronkite. Broadcast November 18, 1956 on CBS.

RLP-34., approximately 1950s

Box 2 > Film-reel RL13100-
F16-0028

Scope and Contents

Robert Lawrence Productions, Inc. 418 West 54th St., NY 19

RLP-35. Newsreel of 1948, 1948

Box 2 > Film-reel RL13100-
F16-0029

RLP-36. The winningest sample reel in the
United States & Canada, approximately 1950s

Box 2 > Film-reel RL13100-
F16-0030

Scope and Contents

Robert Lawrence Productions, Inc. 418 West 54th St., NY 19

RLP-37. Misc. newsreel #2, undated

Box 3 > Film-reel RL13100-
F16-0031

Scope and Contents

digitized by Getty images in 2006 (MZ195). Ordered by John Newman

RLP-38. Ballet toilet paper, 1962

Box 1 > Film-reel RL13100-
F16-0032
Digital-materials RL13100-
SET-0002 > Video-file
RL13100-F16-0032.mkv
Digital-materials RL13100-
SET-0002 > Video-file
RL13100-F16-0032.mp4

Physical Description: 16mm, black and white, optical sound. 0:19:10.

Scope and Contents

Ads for Ballet toilet paper.

RLP-39. Commercial RI #14, approximately
1950s

Box 2 > Film-reel RL13100-
F16-0033

Scope and Contents

For Paul Moran, Maxon Agency. Robert Lawrence Productions, Inc. 418 West
54th St., NY 19

RLP-40, undated

Box 2 > Film-reel RL13100-
F16-0034

RLP-53. Reynolds aluminum spot & Rex goofing
with Dad, undated

Box 3 > Film-reel RL13100-
F16-0035

RLP-55. The Clairol story print #9,
approximately 1950s

Box 2 > Film-reel RL13100-
F16-0036

Scope and Contents

For Edgar Kahn, Kudner Agency, 575 Madison Ave, NYC. Robert Lawrence
Productions, Inc. 418 West 54th St., NY 19

The Clairol story print #1, approximately 1950s

Box 2 > Film-reel RL13100-
F16-0037

Scope and Contents

For: Bunker Jenkins, Richard K. Manoff, 575 Lexington Ave. NYC. Robert
Lawrence Productions, Inc. 418 West 54th St., NY 19

The Clairol story print #10, approximately
1950s

Box 2 > Film-reel RL13100-
F16-0038

Scope and Contents

For: Seymour Frolick, Fletcher Richards C&H, 730 Fifth Ave., NYC. Robert
Lawrence Productions, Inc. 418 West 54th St., NY 19

The Clairol story print #14, approximately
1950s

Box 2 > Film-reel RL13100-
F16-0039

Scope and Contents

For: Andrew Christian, Warwick & Legler, 375 Park Ave., NYC. Robert
Lawrence Productions, Inc. 418 West 54th St., NY 19

Sample reel #S-3A, approximately 1950s Box 2 > Film-reel RL13100-F16-0040

Scope and Contents

For: Mr. Jack Rellis, D.P. Broether, General Motors Bldg, Detroit 2, Mich.
Robert Lawrence Productions, Inc. 418 West 54th St., NY 19

Sample reel #S-4A, approximately 1950s Box 2 > Film-reel RL13100-F16-0041

Scope and Contents

Micrin. GM. RCA. For: Matthew Harlib, J. Walter Thompson, 420 Lexington Ave. NYC. Robert Lawrence Productions, Inc. 418 West 54th St., NY 19

Sample reel #S-23A, approxmiately 1950s Box 2 > Film-reel RL13100-F16-0042

Scope and Contents

Lion Oil. Delsey. Mercury. Top Brass. For: Mr. Wayne Williams, Benton & Bowles, NYC. Robert Lawrence Productions, Inc. 418 West 54th St., NY 19

Reel S-3B, approxmiately 1950s Box 2 > Film-reel RL13100-F16-0043

Sample reel #S-15C, approximately 1950s Box 2 > Film-reel RL13100-F16-0044

Scope and Contents

General Electric. Nestea. Sanka. For: Ralph Pasek, Gardner Adv. 915 Olive St., St. Louis. Robert Lawrence Productions, Inc. 418 West 54th St., NY 19

Sample reel #S-4D, approximately 1950s Box 2 > Film-reel RL13100-F16-0045

Scope and Contents

Micrin. GM. RCA. For: Allen Ducovny, D'Arcy Advertising, 430 Park Ave., NYC. Robert Lawrence Productions, Inc. 418 West 54th St., NY 19

Sample reel #S-9D, approximately 1950s Box 2 > Film-reel RL13100-F16-0046

Scope and Contents

Gerber. Delsey. Coets. For: Mr. Joseph Forest, William Esty, 100 E. 42 St., NYC. Robert Lawrence Productions, Inc. 418 West 54th St., NY 19

Sample reel #S-15E, approximately 1950s Box 2 > Film-reel RL13100-
F16-0047

Scope and Contents

General Electric. Nestea. Sanka. Robert Lawrence Productions, Inc. 418 West 54th St., NY 19

Sample reel #S-1F, approximately 1950s Box 2 > Film-reel RL13100-
F16-0048

Scope and Contents

For: Mr. Donald Miller, Campbell-Ewald, General motors Bldg, Detroit, Mich. Robert Lawrence Productions, Inc. 418 W. 54th St, NY 19

Sample reel #S-4F, approximately 1950s Box 3 > Film-reel RL13100-
F16-0049

Scope and Contents

Micrin. General Motors. RCA. For Bob Milford Leo Burnett, 477 Madison Ave., NYC. Robert Lawrence Productions, Inc. 418 West 54th St., NY 19

Sample reel #S-9E, approximately 1950s Box 3 > Film-reel RL13100-
F16-0050

Scope and Contents

Gerber. Delsey. Coets. For Hooper White, Leo Burnett Co, 477 Madison Ave., NYC. Robert Lawrence Productions, Inc. 418 West 54th St., NY 19

Sample reel #S-15H, approximately 1950s Box 3 > Film-reel RL13100-
F16-0051

Scope and Contents

General Electric. Nestea. Sanka. For Art Lund, Campbell-Mithun, 1300 N.W. Bank Bldg, Minneapolis. Robert Lawrence Productions, Inc. 418 West 54th St., NY 19

Moment of truth, approximately 1950s Reel 1 > Film-reel RL13100-
F16-0052

Scope and Contents

Robert Lawrence Productions, Inc. 418 West 54th St., NY 19

Monitel. Show #S-1-69, 1969 Box 3 > Film-reel RL13100-
F16-0053

Scope and Contents

airdate 11/16/70. Melbourne, Fl.

Still frames (ads) possibly Monitel, undated Box 3 > Film-reel RL13100-
F16-0054

Cannes trophy presentation, 1959 Box 3 > Film-reel RL13100-
F16-0055

Scope and Contents

July 22, 1959. Jerry Schnitzer, Robert Lawrence, Lilo, John Freese

Animated Commercials, undated Box 3 > Film-reel RL13100-
F16-0056

Scope and Contents

Mars. Snickers. 3 Musketeers. Ivory Soap. Tootsie Rolls. For Gil Margolis.

Manischowitz, undated Box 3 > Film-reel RL13100-
F16-0057

TBD, undated Box 3 > Film-reel RL13100-
F16-0058

Scope and Contents

Steven Lawrence 646-325-7351

Test scenes from Sylvia?, 1983? Box 4 > Film-reel RL13100-
F35-0001

Scope and Contents

35mm motion film strips possibly of test scenes from Sylvia, an unrealized movie

National growth investment plan presents "The
nest egg and I", approximately 1950s Box 4 > Film-reel RL13100-
F35-0002

Scope and Contents

Duplicate. Robert Lawrence Productions, Inc. 418 West 54th St., NY 19

T&M, 1962 Box 4 > Film-reel RL13100-
F35-0003

National growth stocks series presents "Time and Money", approximately 1950s
Box 4 > Film-reel RL13100-F35-0004

National growth investment plan presents "The nest egg and I", approximately 1950s
Box 4 > Film-reel RL13100-F35-0005

Scope and Contents

Duplicate. Robert Lawrence Productions, Inc. 418 West 54th St., NY 19

National growth investment plan presents "The nest egg and I", approximately 1950s
Box 4 > Film-reel RL13100-F35-0006

Scope and Contents

Duplicate. Robert Lawrence Productions, Inc. 418 West 54th St., NY 19

NAIC. Investing with a purpose, approximately 1950s
Box 4 > Film-reel RL13100-F35-0007

Scope and Contents

Robert Lawrence Productions, Inc. 418 West 54th St., NY 19

National growth investment plan presents "The nest egg and I", approximately 1950s
Box 4 > Film-reel RL13100-F35-0008

Scope and Contents

Duplicate. Robert Lawrence Productions, Inc. 418 West 54th St., NY 19

National growth investment plan presents "The nest egg and I", approximately 1950s
Box 4 > Film-reel RL13100-F35-0009

Scope and Contents

Duplicate. Robert Lawrence Productions, Inc. 418 West 54th St., NY 19

RLP-50, undated
Box 4 > Film-reel RL13100-F35-0010

TBD, undated
Box 4 > Film-reel RL13100-F35-0011

Scope and Contents

Tide, theater commercials

French commercials, undated Box 4 > Film-reel RL13100-
F35-0012

Scope and Contents

French reel #2. Wesminster cigarettes. Wool yarn. Tide. BIC. SPIC cleaner. Royco. Players cigarettes. Clarit doors.

General Electric, 2 spots with Ronald Reagan introduction, 1950s Box 25 > Video-cassette
RL13100-UM-0008

It's Sew Easy reel 1 master, 1977 Box 25 > Video-cassette
RL13100-UM-0009

Jeremy's Place 16 minutes, 1988 Box 25 > Video-cassette
RL13100-UM-0010

Lovers and dreams. When angels fly. Act 1, 1983 Box 5 > Video-cassette
RL13100-UM-0001

Lovers and dreams. When angels fly Act 2, 1983 Box 25 > Video-cassette
RL13100-UM-0011

Lovers and dreams. When angels fly. Act 3, 1983 Box 5 > Video-cassette
RL13100-UM-0002

Lovers and dreams. When angels fly. Act 4, 1983 Box 5 > Video-cassette
RL13100-UM-0003

Lovers and dreams. When angels fly. Act 5, 1983 Box 25 > Video-cassette
RL13100-UM-0012

Lovers and dreams. When angels fly. reel 2, 3rd offline, edit 4., 1982 Box 25 > Video-cassette
RL13100-UM-0013

Rainbow cable catalog, 1978 Box 5 > Video-cassette
RL13100-UM-0004

Scope and Contents

Robert Lawrence Production Inc, 342 Madison Ave. NYC 10017. (212)
697-7268

Rainbow cable catalog, 1970s	Box 25 > Video-cassette RL13100-UM-0014
Romance #1 27:00, 1980s	Box 25 > Video-cassette RL13100-UM-0015
Romance #2, 1982	Box 5 > Video-cassette RL13100-UM-0005

Scope and Contents

27 minutes. Audio Ch. 1

Romance #3, 4, 54:00, approximately 1982	Box 25 > Video-cassette RL13100-UM-0016
Romance pilot, approximately 1982	Box 25 > Video-cassette RL13100-UM-0018
Romance program 5, 27:00, approximately 1982	Box 25 > Video-cassette RL13100-UM-0017
Lovers and dreams. When angles fly. Reel #1. 3rd off-line, 1982	Box 5 > Video-cassette RL13100-UM-0006
General Electric. Cuts 1 and 3 only. Monochrome, 1983	Box 5 > Video-cassette RL13100-UM-0007
Rainbow cable catalogue, 1978	Box 5 > Video-cassette RL-13100-VHS-0001
Rainbow cable catalogue, 1978	Box 5 > Video-cassette RL-13100-VHS-0002
The Stevens family, undated	Box 5 > Video-cassette RL-13100-VHS-0003
Romance pilot, 1980	Box 5 > Video-cassette RL-13100-VHS-0004

Romance 3, 4, 5, 1982	Box 5 > Video-cassette RL-13100-VHS-0005
Scope and Contents	
Romance #3 5/25/82. Romance #4 5/27/82. Romance #5 6/1/82	
<hr/>	
Jeremy's place final version 12.1.88, 1988	Box 5 > Video-cassette RL-13100-VHS-0006
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Jeremy's place highlights 2 min, approximately 1980s	Box 5 > Video-cassette RL-13100-VHS-0007
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Job Bank USA infomercial, 1995	Box 26 > Video-cassette RL13100-VHS-0012
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Robert Lawrence Productions compilation tape, 1996	Box 26 > Video-cassette RL13100-VHS-0013
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Robert Lawrence Productions compilation tape, 1996	Box 26 > Video-cassette RL13100-VHS-0014
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Robert Lawrence Productions compilation tape, 1997	Box 26 > Video-cassette RL13100-VHS-0015
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Robert Lawrence Productions compilation tape, 2005	Box 26 > Video-cassette RL13100-VHS-0016
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Romance 1 and 2, 1982	Box 26 > Video-cassette RL13100-VHS-0017
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Spider woman, undated	Box 5 > Video-cassette RL-13100-VHS-0008
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Job bank USA. The right jobs. The right people, undated	Box 5 > Video-cassette RL-13100-VHS-0009
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Toybox time. King Midas. Archibald and the still people, undated	Box 5 > Video-cassette RL-13100-VHS-0010

Jeremy's place, approximately 1980s	Box 5 > Video-cassette RL-13100-VHS-0011
Scope and Contents	
16 minutes	
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General electric. 2 spots. Reagan intro, undated	Box 5 > Video-cassette RL-13100-Bcam-0001
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untitled, 1964	Box 7 > Audio-reel RL-13100- RR-0001
Scope and Contents	
Sample reel for various jobs. Lavoris. L&M. Brazilian coffee, etc.	
<hr/>	
Stevens family, undated	Box 7 > Audio-reel RL-13100- RR-0002
Scope and Contents	
Reel #1 part A	
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Reel #1 part A, undated	Box 7 > Audio-reel RL-13100- RR-0003
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Stevens family, undated	Box 7 > Audio-reel RL-13100- RR-0004
Scope and Contents	
Reel #2 part B	
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Reel #2 part B, undated	Box 7 > Audio-reel RL-13100- RR-0005
<hr/>	
ACMI music, 1961	Box 7 > Audio-reel RL-13100- RR-0006
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Jack Armstrong 1951 last radio program, approximately 1960s	Box 6 > Audio-reel RL-13100- RR-0007
Scope and Contents	
dubbed from Knox Reeves	
<hr/>	
Fairchild sync. General Tire, undated	Box 6 > Audio-reel RL-13100- RR-0008

A.G.A., 1960	Box 6 > Audio-reel RL-13100-RR-0009
Gerber, approximately 1960s	Box 6 > Audio-reel RL-13100-RR-0010
Tape 2, approximately 1960s	Box 6 > Audio-reel RL-13100-RR-0011
Tape 9, 1961	Box 6 > Audio-reel RL-13100-RR-0012
Downy. New reason. Knowing mother. The Wilsons, 1962	Box 6 > Audio-reel RL-13100-RR-0013
RLP 62364 RCA mix, 1962	Box 6 > Audio-reel RL-13100-RR-0014
Reddi starch French mix, 1962	Box 6 > Audio-reel RL-13100-RR-0015
Jack Armstrong (1939) final program. Copy of tape from Knox Reeves), 1965	Box 6 > Audio-reel RL-13100-RR-0016
Voice auditions, 1966	Box 6 > Audio-reel RL-13100-RR-0017
Ronson, 1963	Box 6 > Audio-reel RL-13100-RR-0018
Scope and Contents	
4/18/63. Shaver. Dryer	
Rainbow County USA, 1978	Box 6 > Audio-reel RL-13100-RR-0019
Scope and Contents	
Stephen Singer. Notes on vocals and cues of song	
The genius farm, undated	Box 6 > Audio-reel RL-13100-RR-0020

Scope and Contents

Look around you. Where I come from. Make a woman happy each day.
Someday I will be famous. I'm gonna settle down. What'll we write about.

How lucky we are. If I kiss you know Marilyn you're the real McCoy. We gotta get to Boston soon. Can you tell. I couldn't care less. She'll take your breath away.

Tape 11. 283, undated	Box 6 > Audio-reel RL-13100-RR-0021
359, undated	Box 6 > Audio-reel RL-13100-RR-0022
360, undated	Box 6 > Audio-reel RL-13100-RR-0023
363, undated	Box 6 > Audio-reel RL-13100-RR-0024
untitled, undated	Box 6 > Audio-reel RL-13100-RR-0025
untitled, undated	Box 6 > Audio-reel RL-13100-RR-0026
Radio. Kitchen gifts. Living room. Gifts. Sporting. Subean, 1959	Box 6 > Audio-reel RL-13100-RR-0027
RLP 60617, 1960	Box 6 > Audio-reel RL-13100-RR-0028
Music track: the hope that Jack built, approximately 1950s	Box 6 > Audio-reel RL-13100-RR-0029
Darkest, undated	Box 6 > Audio-reel RL-13100-RR-0030
untitled, undated	Box 6 > Audio-reel RL-13100-RR-0031
Jack Armstrong theme, approximately 1960s	Box 6 > Audio-reel RL-13100-RR-0032
untitled, undated	Box 6 > Audio-reel RL-13100-RR-0033

Side A: Bob Braverman, Sandy Moroff, Andy Costikyan, Nancy Littlefield. Side B Jane Schimel, 1996

Box 6 > Audio-cassette
RL-13100-CS-0001

Jane Schimel, 1996

Box 6 > Audio-cassette
RL-13100-CS-0002

Last conversation Jane Schimel, 1996

Box 6 > Audio-cassette
RL-13100-CS-0003

Untitled, 1959

Box 8 > Item RL-13100-
DBelt-0001

Physical Description: dictabelt

Scope and Contents

2 belts

confidential to RL from John Ross, 11-10-59,
1959

Box 8 > Item RL-13100-
DBelt-0002

Physical Description: dictabelt

Scope and Contents

2 belts

John Ross to R. Lawrence; 12-5-59; personal,
1959

Box 8 > Item RL-13100-
DBelt-0003

Physical Description: dictabelt

from John Ross; 3-11-60, 1960

Box 8 > Item RL-13100-
DBelt-0004

Physical Description: dictabelt

Scope and Contents

2 belts

RLP (Canada) Ltd.; JTR to RLL re "Bush Pilot",
1957

Box 8 > Item RL-13100-
DBelt-0005

Physical Description: dictabelt

Scope and Contents

confidential; belt found in envelope

RLP (Canda) Ltd.; John Ross to RLL; corporate deal, 1957

Box 8 > Item RL-13100-DBelt-0006

Physical Description: dictabelt

RLP (Canada) Ltd.; JTR to RLL; urgent: progress report re: IATSE, 1957

Box 8 > Item RL-13100-DBelt-0007

Physical Description: dictabelt

RLP (Canada) Ltd.; GJS to RLL; confidential, approximately the 1960s

Box 8 > Item RL-13100-DBelt-0008

Physical Description: dictabelt

RLP (Canda) Ltd.; J. Ross to Rll "no rush!", 1959

Box 8 > Item RL-13100-DBelt-0009

Physical Description: dictabelt

Scope and Contents

3 belts

RLP (Canada) Ltd.; John T. Ross to RLL "Whew! Did I ever talk!!", 1958

Box 8 > Item RL-13100-DBelt-0010

Physical Description: dictabelt

Scope and Contents

2 belts

John T. Ross to RLL; personal, approximately the 1960s

Box 8 > Item RL-13100-DBelt-0011

Physical Description: dictabelt

John T. Ross to RLL; confidential, 1959

Box 8 > Item RL-13100-DBelt-0012

Physical Description: dictabelt

John T. Ross to RLL; 2-5-60, 1960

Box 8 > Item RL-13100-
DBelt-0013

Physical Description: dictabelt

Untitled, 1962

Box 8 > Item RL-13100-
DBelt-0014

Physical Description: dictabelt

Scope and Contents

2 belts

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