



Guide to the Terry Schooley Papers, 1980-1982

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Summary

Collection Title:

Terry Schooley papers, 1980-1982

Source:

Sallie Bingham Center for Women's History and Culture

Creator:

Schooley, Terry (Teresa L.), 1947-

Abstract:

Terry Schooley is a feminist organizer, teacher, and former Delaware state representative. She was a leader in the National Organization for Women and served as Coordinator of the North Carolina ERA Countdown Campaign. This collection consists of Schooley's North Carolina ERA Countdown Campaign report (1982); clippings and publicity about the Equal Rights Amendment ratification campaign; photographs and ephemera collected from various marches, events, and outreach encouraging ERA ratification by North Carolina; and some related materials and correspondence from Eleanor Smeal and Governor Jim Hunt. Acquired as part of the Sallie Bingham Center for Women's History and Culture.

Extent:

1.0 Linear Feet

Language:

Materials in English.

Collection ID:

RL.12016

Permalink:

<https://idn.duke.edu/ark:/87924/m11b2s>

Preferred Citation

[Identification of item], Terry Schooley Papers, David M. Rubenstein Rare Book & Manuscript Library, Duke University.

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Background

Scope and Content

Collection consists of Schooley's report and collected materials from her leadership of the ERA Countdown Campaign's North Carolina Ratification Project. The report appears to have been prepared for the National Organization for Women (NOW), and includes her assessments and conclusions about what parts of the campaign were successful versus where the organization struggled. The report also contains Schooley's overview of the North Carolina campaign's legislative strategy, including how they introducing the amendment for ratification in 1982 despite the N.C. General Assembly's Gentleman's Agreement; subsequent administrative and logistical campaign activities; fundraising; outreach and publicity; recruitment of action teams and their subsequent conversion into NOW chapters; and records of lobbying and stated ERA positions of each N.C. state representative.

Also present in the collection are newspaper clippings and ephemera documenting attitudes and coverage of the ERA Countdown and the women's movement in North Carolina during the early 1980s.

Schooley's snapshots and photographs include images of the ERA Rally in Raleigh, including podium speakers Eleanor Smeal and Jim Hunt; NOW speakers and conferences; and other North Carolina NOW participants in 1981-1982.

Collection also contains some audiovisual materials: two audiocassettes that appear to contain recordings of Schooley's remarks at the N.C. ERA Rally in Raleigh in 1982, and several video recordings of NOW commercials and media spots from 1981.

Biographical/Historical

Terry (Theresa L.) Schooley is a feminist activist, teacher, and organizer served as state president of the National Organization for Women and coordinator for the North Carolina ERA Countdown Campaign. After moving to Delaware in 1983, Schooley formed a pro-choice PAC, was director of development for Planned Parenthood, was elected to the Christina Board of Education, and served as director of KIDS COUNT, a child advocacy organization based at University of Delaware. She later was elected to the Delaware House of Representatives (2004-2013).

Schooley is married to Kit Schooley, a Presbyterian minister, and has two daughters. The couple retired to Greensboro, N.C.

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Administrative Information

Publication Statement

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Access Restrictions

Access note. Original audiovisual materials are closed to use. Contact Research Services for the production of use copies.

Use Restrictions

The copyright interests in this collection have not been transferred to Duke University. For more information, consult the Rubenstein Library's Citations, Permissions, and Copyright guide.

Acquisition Information

The Terry Schooley Papers was received by the David M. Rubenstein Rare Book & Manuscript Library as a gift in 2017.

Processing Information

Processed by Megan E. Lewis, June 2022, and Meghan Lyon, Dec. 2022.

Accessions described in this collection guide: 2017-0069

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Names and Subjects

- Equal rights amendments -- North Carolina
- Equal rights amendments -- United States
- Equal rights amendments -- United States -- History -- 20th century
- Women's rights
- Feminists -- United States -- Political activity
- Sex discrimination against women
- Sallie Bingham Center for Women's History and Culture
- National Organization for Women
- Smeal, Eleanor
- North Carolina. General Assembly
- Hunt, James B., 1937-

Collection Inventory

Equal Rights Amendment campaign materials, 1980-1982

North Carolina ERA Countdown Campaign
report, 1982 Box 1

Physical Description: 7 folders

North Carolina ERA Countdown press clippings,
1981-1982 Box 1

Physical Description: 6 folders

ERA Action Team manual no. 110, 1982 Box 1

Scope and Contents

Contains prepared folder with handout materials for organizing and coordinating an ERA Action Team, including lobbying activities (letter writing templates; phone bank scripts; constituents and representative visit logs and scripts) as well as an overview of how the action teams network was working cohesively to promote the Equal Rights Amendment.

ERA Campaign ephemera, including ERA Yes
memorabilia, 1980s Box 2

Correspondence to Schooleys from Jim Hunt
and Ellie (Eleanor) Smeal, 1982-1983 Box 2

Newspaper and press clippings, 1980-1982 Box 2

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Photographs, 1980-1982

Photographs: ERA Countdown office, Raleigh, 1982 June Box 2

Ellie Smeal speaking tour, 1982 May 10-14 Box 2

ERA March in Raleigh, supporters and speakers, 1982 June 6 Box 2

Protests at Democratic State Convention, Raleigh (after ERA defeat), 1982 June Box 2

National NOW Conferences, 1980-1981 Box 2

Washington DC rally, 1982 June 30 Box 2

Smeal and Schooley families vacation photograph, 1982 September Box 2

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Audiovisual materials, 1981-1982

Access Restrictions:

Access note. Original audiovisual materials are closed to use. Contact Research Services for the production of use copies.

Terry Schooley ERA Rally audiocassette, 1982 June 6 Box 3 > Audio-cassette
RL.12016-CS-0002

Unlabeled VHS, approximately 1980s Box 3 > Video-cassette
RL.12016-VHS-0001

N.O.W. "ERA" Umatic videotape, 1981 Box 3 > Video-cassette
RL.12016-Umatic-0001

"Countdown," betacam videotape, 1981 Box 3 > Video-cassette
RL.12016-Bcam-0001

"Cemetery" and "Politicians," NOW betacam
videotape, 1981

Box 3 > Video-cassette
RL.12016-Bcam-0002

Terry June 6 audiocassette, 1982

Box 3 > Audio-cassette
RL.12016-CS-0001

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