



Guide to the Benjamin Sussman Papers, 1940-1995

This collection guide was produced in .

This PDF version was created on **April 3, 2026**.

David M. Rubenstein Rare Book & Manuscript Library

103 Perkins Library, Duke University

Durham 27708-0185

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Summary

Collection Title:

Benjamin Sussman papers, 1940-1995

Creator:

Sussman, Benjamin

Abstract:

Benjamin Sussman (1921-2003) was an advertising executive and founder of the Sussman, Jordan and Pollacheck advertising agency. He also worked for Petersen Publishing and as a freelance writer. Accession (2009-0238) consists of Sussman's original library of clippings on a wide variety of subjects, including a large section of vintage publications, that he used as inspiration and information in his work. The clippings include advertisements as well as articles, and are sorted by subject or topic using Sussman's own filing system. Acquired as part of the John W. Hartman Center for Sales, Advertising & Marketing History.

Extent:

45 Linear Feet

33,750 Items

Physical Location:

For current information on the location of these materials, please consult the Library's online catalog.

Language:

English

Language:

Material in English

Collection ID:

RL.01270

Permalink:

<http://library.duke.edu/rubenstein/findingaids/sussmanbenjamin/>

Preferred Citation

[Identification of item], Benjamin Sussman Papers, David M. Rubenstein Rare Book & Manuscript Library, Duke University

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Background

Scope and Content

Beginning in the 1940s, Sussman maintained an extensive library of clippings on a wide array of subjects, as well as a collection of vintage publications, which he drew upon in his research. This collection includes the majority of that library, as well as excerpts and clippings of Sussman's own writings. The collection includes advertisements as well as articles, and is sorted by subject or topic using Sussman's own filing system. Major themes include marketing, media, communications, production, design, merchandising and sales, publicity, industries and occupations, transportation, humans, animals, warfare, entertainment, holidays, and production sources.

Biographical/Historical

Benjamin Sussman was born in Connecticut and raised in Brooklyn, New York. He attended the Pratt Institute before joining the Marines and serving in the South Pacific during World War II.

Sussman began working in advertising in Los Angeles in the 1950s, where he worked for Thrifty Drug Store and Builders Emporium. He eventually opened Ben Sussman and Associates with his friend and partner, Jack Wallace. This later became Sussman, Jordan and Pollachek, and had accounts with companies like Kal Kan and Suzuki Motorcycles.

Outside of his own advertising agency, Sussman also wrote articles and columns for Petersen Publishing, particularly Motor Trend Magazine, and as a freelance writer for various advertising journals.

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Arrangement

Materials have been kept in their original order and folders. Empty folders have been removed from the collection and are not listed in this finding aid. For access to Sussman's original inventory, please consult the Collection Control File.

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Administrative Information

Publication Statement

David M. Rubenstein Rare Book & Manuscript Library

103 Perkins Library, Duke University

Durham 27708-0185

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URL: <http://library.duke.edu/rubenstein/>

Access Restrictions

Collection is open for research.

Researchers must register and agree to copyright and privacy laws before using this collection.

All or portions of this collection may be housed off-site in Duke University's Library Service Center. The library may require up to 48 hours to retrieve these materials for research use.

Please contact Research Services staff before visiting the David M. Rubenstein Rare Book & Manuscript Library to use this collection.

Use Restrictions

The copyright interests in this collection have not been transferred to Duke University. For more information, consult the copyright section of the Regulations and Procedures of the David M. Rubenstein Rare Book & Manuscript Library.

Acquisition Information

The Benjamin Sussman Papers were received by the David M. Rubenstein Rare Book & Manuscript Library as a gift in 2009.

Processing Information

Accessioned by Meghan Lyon, October 2009

Encoded by Meghan Lyon, October 2009

Accession(s) described in this finding aid: 2009-0238

Materials may not have been ordered and described beyond their original condition.

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Names and Subjects

- Clippings (information artifacts)
- Communication in marketing
- Los Angeles (Calif.)
- Advertising -- United States -- Sources
- Petersen Publishing Company
- Sussman, Benjamin
- Sussman, Benjamin

Collection Inventory

A: Marketing

Physical Description: 8 boxes

Scope and Contents note

A-100 through A-131 are missing from the collection.

Reference binder for the collection (outdated)	Box 1
<hr/>	
<u>Ben Sussman's work</u>	
Renault budget presentation	Box 1
<hr/>	
Cordial Medoc	Box 1
<hr/>	
Ogner/Mazda proposal	Box 1
<hr/>	
Toyo Kogyo/Rich Etc	Box 1
<hr/>	
Wanderlust	Box 1
<hr/>	
Import car dealer	Box 1
<hr/>	
Fitness center management	Box 1

TLA	Box 1
Avant Car	Box 1
A-132: Agency Promotion, collateral	Box 1
A-133: New Business, general	Box 1
A-134: Advertising presentations	Box 1
A-135: Proposals, agreements	Box 1
A-135AF: Old proposals	Box 1
A-136: Budgets, pre-1970	Box 1
A-137: Budgets, 1970-1973	Box 1
A-138: Budgets, 1974-1976	Box 1
A-139: Budgets, 1977-1980	Box 1
A-140: Budgets, 1981-1984	Box 1
A-141: Legal/government, general	Box 1
A-142: Copyrights	Box 1
A-143: Protecting ideas, concepts	Box 1
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A-145: Fair trade	Box 1
A-146: Product recalls	Box 1
A-147: Product endorsements	Box 1
A-148: FTO, FTC	Box 1
A-150: Consumerism	Box 1
A-151: Agency liability	Box 1
A-152: Legislative participation	Box 1
A-153: Ethics, general	Box 2

A-155: Industry self-regulation	Box 2
A-156: Clients, general	Box 2
A-157: Retail clients	Box 2
A-158: Industrial clients	Box 2
A-159: Advertising managers	Box 2
A-160: PR managers	Box 2
A-161: Brand managers	Box 2
A-162: Marketing managerse	Box 2
A-163: Sales managers	Box 2
A-164: Marketing, general	Box 2
A-165: The Marketing Plan	Box 2
A-166: Promotional objectives	Box 2
A-167: Small business	Box 2
A-168: Distribution, general	Box 2
A-169: Private labels, brands	Box 2
A-170: Co-op advertising	Box 2
A-171: Associations, general	Box 2
A-200: New products, general	Box 2
A-201: Diversification/growth	Box 2
A-202: New product research	Box 2
A-203: New product development	Box 2
A-204: New product introductions	Box 2
A-205: Test marketing	Box 2
A-206: Sampling	Box 3

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A-302: Attitudes, opinions	Box 3
A-303: Research personalities	Box 3
A-304: Research associations	Box 3
A-305: Research sources, general	Box 3
A-306: Research companies, miscellaneous	Box 3
A-307: A.C. Nielson	Box 3
A-308: Dun & Bradstreet	Box 3
A-309: ARB	Box 3
A-310: Techniques, miscellaneous	Box 3
A-311: Market share measurement	Box 3
A-312: Motivational research	Box 3
A-313: Psychographics	Box 3
A-314: Surveys, commentary	Box 3
A-315: Surveys, methodology	Box 3
A-316: Print audits, general	Box 3
A-317: Polity	Box 3
A-318: Simmons	Box 3
A-319: Starch	Box 3
A-320: BRI	Box 3
A-321: Broadcast audits, general	Box 3
A-322: Radio audits	Box 3
A-323: Television audits	Box 3

A-400: Demographics, general	Box 3
A-401: Neighborhoods	Box 3
A-402: Geography	Box 3
A-403: Population	Box 3
A-404: Social index	Box 3
A-405: Sex	Box 3
A-406: Income, buying power	Box 3
A-407: Age, general	Box 3
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A-409: Senior citizens	Box 4
A-410: Female markets	Box 4
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A-412: Females, general	Box 4
A-413: Female employment	Box 4
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A-415: Feminism, post-1920	Box 4
A-500: Social markets, general	Box 4
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A-506: Indians, post-1900	Box 4
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A-508: Italian-Americans	Box 4
A-509: Japanese-Americans	Box 4
A-510: Jews, pre-1914	Box 4
A-511: Jews, post-1914	Box 4
A-512: Jewish personalities	Box 4
A-513: Negro markets	Box 4
A-514: Black history	Box 4
A-515: Black personalities	Box 4
A-516: Scandinavian-Americans	Box 4
A-517: Scotch/Irish-Americans	Box 4
A-518: Spanish surname markets	Box 4
A-519: Mexican-American history	Box 4
A-600: U.S. Markets, general	Box 4
A-601: National parks/monuments	Box 4
A-602: American cities, general	Box 4
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A-621: California parks and monuments	Box 4
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A-626: Fresno	Box 4
A-627: Monterey	Box 4
A-628: San Jose	Box 4
A-629: Imperial Valley	Box 4
A-630: California deserts	Box 4
A-631: Southern California, general	Box 4
A-632: Southern California, historical	Box 4
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A-634: S.F. Valley	Box 4
A-635: Downtown	Box 4
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A-638: Westwood	Box 4
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A-640: Malibu	Box 4
A-641: Pasadena	Box 4
A-642: San Bernardino	Box 4
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A-646: San Gabriel/Pomona Valley	Box 4
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A-648: Long Beach	Box 4
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A-651: San Diego	Box 5
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A-702: Alaska	Box 5
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A-705: California, general	Box 5
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A-707: Connecticut	Box 5
A-708: Delaware	Box 5
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A-710: Georgia	Box 5
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A-713: Illinois	Box 5
A-714: Indiana	Box 5
A-716: Kansas	Box 5
A-717: Kentucky	Box 5

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A-721: Massachusetts	Box 5
A-722: Michigan	Box 5
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A-725: Missouri	Box 5
A-726: Montana	Box 5
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A-728: New Hampshire	Box 5
A-729: New Jersey	Box 5
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A-733: North Carolina	Box 5
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A-742: Tennessee	Box 5
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A-751: Wyoming	Box 5
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A-801: Multinationals	Box 5
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A-804: International advertising	Box 5
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A-900: Uganda	Box 7
A-901: Uruguay	Box 7
A-905: Asia, general	Box 8
A-906: South America, general	Box 8
A-907: Caribbean, general	Box 8
A-908: Europe, general	Box 8
A-909: Scandinavia, general	Box 8
A-910: Middle East, general	Box 8
A-911: Africa, general	Box 8
A-912: South Seas, Pacific, general	Box 8
A-913: United Nations	Box 8
A-914: League of Nations	Box 8
A-915: Common Market	Box 8

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B-102: Buying, general	Box 8
B-103: Media buying services	Box 8
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B-106: Print audits, general	Box 8
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B-204: Newspaper reports through 1975	Box 8
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B-208: Classified advertising	Box 8
B-209: Rate structures	Box 8
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B-212: Ethnic newspapers	Box 8
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B-305: Magazine associations, general	Box 8
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B-307: Magazine buying criteria	Box 8
B-308: Consumer magazines	Box 8
B-309: Farm magazines	Box 8
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B-312: City/regional editions	Box 8
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B-404: Reports from 1976	Box 8
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B-502: Commercial production	Box 9
B-503: Broadcasters associations	Box 9

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B-506: Programming, general	Box 9
B-507: Western radio through 1975	Box 9
B-508: Western radio from 1976	Box 9
B-509: Spot radio	Box 9
B-510: Network radio	Box 9
B-511: Industrial radio	Box 9
B-512: Underground stations	Box 9
B-513: Ratings/measurements	Box 9
B-600: Television, general	Box 9
B-601: Network TV, general	Box 9
B-602: Spot TV, general	Box 9
B-603: UHF, general	Box 9
B-604: Independent TV	Box 9
B-605: Cable TV advertising	Box 9
B-606: FCC	Box 9
B-607: TV bureau of advertising	Box 9
B-608: Broadcasters associations, general	Box 9
B-609: Show sponsorship	Box 9
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B-611: Plugs, game shows, barter	Box 9
B-612: Audience/viewing	Box 9
B-613: Ratings	Box 9

B-614: Commercials, general	Box 9
B-615: TV commercial production	Box 9
B-616: Production companies	Box 9
B-617: Film vs. tape	Box 9
B-618: Talent, casting	Box 9
B-619: Costs/budgets	Box 9
B-700: Outdoor, general	Box 9
B-702: Outdoor effectiveness	Box 9
B-703: Legal, controversial	Box 9
B-704: Outdoor associations	Box 9
B-705: Outdoor operators	Box 9
B-706: Circulation, audits	Box 9
B-707: Creative, specs	Box 9
B-708: Industrial outdoor	Box 9
B-709: Foreign outdoor	Box 9
B-800: Transit advertising, general	Box 9
B-802: Creative, production	Box 9
B-900: Miscellaneous media	Box 9
B-901: Yellow pages	Box 9
B-902: Closed circuit TV	Box 9
B-903: Theater advertising	Box 9
B-907: Taxis, trucks	Box 9
B-908: Telephone advertising	Box 9
B-910: Campus media	Box 9

B-911: Foreign, international media Box 9

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C: Communications

Physical Description: 2 boxes

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C-102: Copy styles, general Box 9

C-103: Fashion copy Box 9

C-104: Long/short copy Box 9

C-105: Controversy; ad copy Box 9

C-106: Sussman rejects Box 9

C-201: Stream of consciousness Box 9

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C-203: Historical Box 9

C-204: Nostalgia Box 9

C-205: Esperanto Box 9

C-300: Semantics Box 9

C-301: Euphemisms Box 9

C-400: Editorial copy, general Box 9

C-401: Style guides Box 9

C-500: Personal communications Box 9

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C-502: Bureaucracy/legalese Box 9

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C-603: Humorous copy	Box 9
C-604: Humor, historical	Box 9
C-605: Ethnic humor	Box 9
C-606: Daffy definitions	Box 9
C-607: Malapropisms	Box 9
C-608: Limericks	Box 9
C-609: Puns	Box 9
C-610: Jokes	Box 9
C-611: Cartoons	Box 10
C-700: Maxims/quotes	Box 10
C-701: Social commentary, general	Box 10
C-702: Free enterprise system	Box 10
C-703: Welfarism/socialism	Box 10
C-704: Political commentary	Box 10
C-800: Speechmaking, general	Box 10
C-801: Speeches, scripts	Box 10
C-900: TV commercial dialogue scripts	Box 10
C-901: TV commercial copy commentary	Box 10
C-902: Radio commercial copy scripts	Box 10
C-903: Radio copy scripts	Box 10
C-904: Broadcast scripts, general	Box 10

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D: Collateral/Production

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D-102: Associations, clubs	Box 10
D-103: Historical processes	Box 10
D-104: Printing processes, general	Box 10
D-105: Letterpress	Box 10
D-106: Offset, lithography	Box 10
D-107: Rotogravure	Box 10
D-108: 3-D printing	Box 10
D-109: Silk screen	Box 10
D-110: Captive plants	Box 10
D-111: Paper stock, general	Box 10
D-200: Stationary, general	Box 10
D-201: Letterheads, general	Box 10
D-202: Letterheads, embossed	Box 10
D-203: Watermarks	Box 10
D-204: Memos/social stationary	Box 10
D-205: Business cards	Box 10
D-206: Envelopes, general	Box 10
D-207: Envelopes, 1st class	Box 10
D-208: Envelopes, bulk rate	Box 10
D-209: Reply envelopes	Box 10
D-210: Business reply cards	Box 10

D-300: Business forms, general	Box 10
D-301: Expense forms	Box 10
D-302: Billing forms	Box 10
D-303: Purchase orders	Box 10
D-304: Media forms	Box 10
D-305: Production forms	Box 10
D-306: Model, talent forms	Box 10
D-307: News release forms	Box 10
D-308: Editorial forms	Box 10
D-309: Sussman graphics	Box 10
D-400: Direct marketing, general	Box 10
D-401: Direct mail advertising	Box 11
D-402: Sales letters, general	Box 11
D-403: Subscription mailers	Box 11
D-404: Real estate mailers	Box 11
D-405: Mail order, general	Box 11
D-406: Mailing lists	Box 11
D-407: Postal regulations	Box 11
D-408: U.S. Postal Service	Box 11
D-409: Private mail delivery	Box 11
D-410: Invitations	Box 11
D-411: Moving announcements	Box 11
D-412: Birth announcements	Box 11
D-500: House Organs, general	Box 11

D-501: Annual Reports	Box 11
D-502: Corporate booklets	Box 11
D-503: Employee manuals	Box 11
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D-506: Newsletters	Box 11
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D-601: Slide rules, charts	Box 11
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D-603: Menus	Box 11
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D-605: Coupons, certificates	Box 11
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D-610: Name tags	Box 11
D-611: Balloons	Box 11
D-612: Flags, mobiles	Box 11
D-613: POP, historic	Box 11
D-614: POP, general	Box 11
D-615: Pre-packs	Box 11
D-616: Window display	Box 11

D-617: Signs, general	Box 11
D-700: Awards, general	Box 11

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E: Design

Physical Description: 2 boxes

E-100: Trademarks, general	Box 12
E-101: Trademark updating	Box 12
E-102: Corporate identity programs	Box 12
E-200: Borders, ornaments	Box 12
E-300: Coat-of-arms, heraldry	Box 12
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E-302: Coat-of-arms, states	Box 12
E-303: Coat-of-arms, commercial	Box 12
E-400: U.S.A. symbols, general	Box 12
E-401: American eagle	Box 12
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E-500: Maps, general	Box 12
E-501: Maps, U.S., dated	Box 12
E-502: Maps, dated, general	Box 12
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E-601: Woodcuts, public domain	Box 12
E-602: Antique equipment	Box 12
E-700: Hand lettering, general	Box 12

E-701: Antique styles	Box 12
E-702: Scripts	Box 12
E-703: Avant garde	Box 12
E-704: Effects, miscellaneous	Box 12
E-800: Layout, general-A	Box 12
E-800: Layout, general-B	Box 12
E-800: Layout, general-C	Box 12
E-801: Collateral material	Box 12
E-802: Rebus	Box 12
E-803: Scatter-plan	Box 12
E-804: Shadow box	Box 12
E-805: Collage	Box 12
E-806: Created/altered objects	Box 12
E-807: Body paint: objects	Box 12
E-808: Body paint: humans	Box 12
E-900: Sex in advertising, general	Box 12
E-901: Commentary/legal	Box 12
E-902: Double entendres	Box 12
E-903: Graphics, general	Box 12
Sensitive products	Box 13
E-905: Out-of-date	Box 13
E-906: Television	Box 13
E-908: Merchandising	Box 13
E-909: Editorial/publicity	Box 13

E-1000: Packaging, general	Box 13
E-1001: Packaging, legal	Box 13
E-1002: Packaging design	Box 13
E-1100: Art forms, general	Box 13
E-1101: Op, pop, etc.	Box 13
E-1102: Portraiture	Box 13
E-1103: Caricature	Box 13
E-1104: Sculpture	Box 13
E-1105: Still life	Box 13
E-1106: Plant life	Box 13
E-1107: Landscape	Box 13
E-1108: Seascape	Box 13

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F: Merchandising/Sales Promotion

Physical Description: 2 boxes

F-100: Merchandising, general, including communications	Box 13
F-101: Merchandising effectiveness	Box 13
F-102: Associations	Box 13
F-103: Production almanacs	Box 13
F-200: Media merchandising support, general	Box 13
F-201: Reprints, preprints	Box 13
F-300: Dealer promotions, general	Box 13
F-400: Tie-ins, general	Box 13
F-401: Advertising tie-ins	Box 13

F-500: Retail promos, general	Box 13
F-501: Grand openings	Box 13
F-502: Special events, general	Box 13
F-503: Dealer follow-thru	Box 13
May 1968 contest, general	Box 13
F-600: Contests, general	Box 13
F-601: Entry blanks, rules	Box 13
F-603: Consumer contests	Box 13
F-604: Dealer incentives	Box 13
F-605: Sales incentives	Box 13
F-606: Follow-up	Box 13
F-700: Consumer incentives	Box 13
F-701: Couponing	Box 13
F-702: Product sampling	Box 13
F-800: Exhibits, shows, general	Box 13
F-801: Trade show audits	Box 13
F-802: Traveling exhibits	Box 13
F-803: State/county fairs	Box 13
F-804: Mobile displays	Box 13
F-805: Car shows, general	Box 13
F-806: Hot Rod magazine shows	Box 13
F-807: Foreign shows/exhibits	Box 13
F-808: Show promotion	Box 13
F-809: Collateral material	Box 13

F-900: Sales meetings, general	Box 13
F-901: Sales training	Box 13
F-902: Conventions	Box 14
F-903: Stage shows	Box 14
F-904: Fashion shows	Box 14
F-905: Theatre parties	Box 14
F-906: Hospitality	Box 14
F-907: Invitations	Box 14
F-1000: Presentation methods	Box 14
F-1001: Charts, graphs	Box 14
F-1002: Slides	Box 14
F-1003: Filmstrips	Box 14
F-1004: Film	Box 14
F-1005: Closed circuit, VTR	Box 14
F-1006: Multi-media	Box 14
F-1007: Sales kits	Box 14
F-1100: Motion pictures, general	Box 14
F-1101: Hollywood films	Box 14
F-1102: Motion picture advertising	Box 14
F-1103: Business films	Box 14
F-1104: Business film merchandising	Box 14
F-1200: Advertising specialties, general	Box 14
F-1201: Business gifts	Box 14
F-1202: Sales incentives	Box 14

F-1203: Premiums, general	Box 14
F-1204: Self-liquidating premiums	Box 14
F-1205: Models, toys	Box 14
F-1206: Games, puzzles	Box 14
F-1207: Records, tapes	Box 14
F-1208: Books	Box 14
F-1209: Art	Box 14
F-1300: Inquiry-handling, general	Box 14
F-1301: Response letters	Box 14
F-1302: Forms	Box 14
F-1303: Inquiry-handling services	Box 14

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G: Publicity/Public Relations

Physical Description: 2 boxes

G-107: News/Feature Services	Box 14
G-1000: Publicity/PR general	Box 14
G-1001: Defining public relations	Box 14
G-1002: Public relations effectiveness	Box 14
G-1003: Historical	Box 14
G-1004: Legal	Box 14
G-1005: Humor	Box 14
G-1006: The PR agency	Box 14
G-1007: Advertising and PR	Box 14
G-1008: The PR director	Box 14

G-1009: Company PR manuals	Box 14
G-1010: Merchandising PR	Box 14
G-2000: Personalities	Box 14
G-2001: PR companies	Box 14
G-2002: Clubs/associations	Box 14
G-2003: Feature services	Box 14
G-2004: Writers/writings	Box 14
G-2005: Methodology/skills	Box 14
G-2006: Releases, general	Box 14
G-2007: New-product releases	Box 14
G-2008: Radio/TV releases	Box 14
G-2009: PR photography	Box 14
G-3000: PR ideas, general	Box 14
G-3001: Career apparel	Box 14
G-3002: Open house, general	Box 14
G-3003: Press receptions	Box 14
G-3004: Backgrounders	Box 14
G-3005: Press kits	Box 14
G-4000: Corporate advertisers	Box 14
G-4001: Multinational PR	Box 14
G-4002: Handling controversy	Box 14
G-4003: Interviews	Box 14
G-4004: Personal PR	Box 14
G-4005: Celebrity PR	Box 14

G-4006: Entertainment PR	Box 14
G-4007: Show/exhibit PR	Box 14
G-4008: Special events, general	Box 14
G-4009: Parades	Box 14
G-4010: Anniversaries	Box 14
G-4011: Bicentennials	Box 14
G-4012: Company histories	Box 15
G-4013: Company museums	Box 15
G-5000: Business-to-business PR	Box 15
G-5001: Financial PR	Box 15
G-5002: Government/military PR	Box 15
G-5003: Customer relations	Box 15
G-5004: Community relations	Box 15
G-5005: Employee relations, general	Box 15
G-5006: Extra-curricular activity	Box 15
G-5007: Communications	Box 15
G-5008: Compensation	Box 15
G-5009: Recruitment	Box 15
G-5010: Morale/loyalty	Box 15
G-5011: Employee representation	Box 15
G-5012: Benefits, general	Box 15
G-5013: Health care	Box 15
G-5014: Emotional counseling	Box 15
G-5015: Workaholism	Box 15

G-5016: Management techniques	Box 15
G-5017: Productivity	Box 15
G-6000: B. Sussman clips (a, b)	Box 15
G-6001: B. Sussman releases	Box 15
G-6002: B. Sussman photos (b, c)	Box 15
G-6003: Old PR shots	Box 15

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H: Industries, Occupations

Physical Description: 19 boxes

H-100: Industries/occupations, general	Box 15
H-101: For-hire services, general	Box 15
H-102: Prostitution	Box 15
H-103: Personalities, political A-Z (3 folders)	Box 15
H-104: U.S. Presidents	Box 15
H-104: U.S. Presidents (40 folders)	Box 16
H-105: Politics, general	Box 16
H-106: Ralph Nader	Box 16
H-107: Personalities, business (3 folders)	Box 16
H-108: Business, general	Box 16
H-109: Personalities, labor	Box 16
H-110: Labor, general	Box 16
H-111: Personalities, the arts	Box 16
H-112: The arts, general	Box 16
H-113: Personalities, science	Box 16

H-114: Science, general	Box 16
H-115: Personalities, religion	Box 16
H-116: Religion, general	Box 16
H-117: Personalities, education	Box 16
H-118: Education, general	Box 16
H-119: Personalities, mythological	Box 16
H-120: Mythology, general	Box 16
H-121: Personalities, gambling	Box 16
H-122: Gambling, general	Box 16
H-200: Aeronautics, general	Box 16
H-201: Personalities	Box 17
H-202: Historic/developmental	Box 17
H-202a: Aviation history	Box 17
H-203: Restorations	Box 17
H-204: Private aircraft	Box 17
H-205: Helicopters	Box 17
H-206: Lighter-Than-Air	Box 17
H-207: Space program	Box 17
H-208: Foreign, general	Box 17
H-209: Foreign airlines	Box 17
H-210: Domestic airlines, general	Box 17
H-211: Alaskan Airlines	Box 17
H-212: American Airlines	Box 17
H-213: Braniff	Box 17

H-214: Continental	Box 17
H-215: Eastern Airlines	Box 17
H-216: Golden West Airlines	Box 17
H-217: Hawaiian Air, Aloha	Box 17
H-218: National Airlines	Box 17
H-219: Northwest	Box 17
H-220: Pam Am	Box 17
H-221: PSA	Box 17
H-223: Texas International	Box 17
H-224: TWA	Box 17
H-225: Hughes Airwest	Box 17
H-226: United Airlines	Box 17
H-227: Western Airlines	Box 17
H-228: Charter/supplemental	Box 17
H-229: Airfares, general	Box 17
H-230: Civil Aeronautics Board	Box 17
H-231: Aircraft manufacturers	Box 17
H-232: Airports	Box 17
H-234: Safety, control	Box 17
H-235: Psychology, humor	Box 17
H-300: Agriculture, general	Box 17
H-301: Agriculture, government	Box 17
H-302: Livestock	Box 17
H-303: Feed, grain	Box 17

H-304: Equipment	Box 17
H-305: Irrigation/water supply	Box 17
H-306: Psychology/humor	Box 17
H-307: Agriculture, foreign	Box 17
H-400: Antiques, general	Box 17
H-500: Apparel industry, general	Box 17
H-600: Appliances, general	Box 17
H-700: Architecture, general	Box 17
H-701: Architects, designers	Box 17
H-702: Builders	Box 17
H-703: Interiors, modern	Box 18
H-704: Interiors, period	Box 18
H-705: Exteriors, modern	Box 18
H-706: Pre-assembled construction	Box 18
H-706a: Mobile homes	Box 18
H-706b: Mobile home parks	Box 18
H-707: Experimental	Box 18
H-708: Urban renewal	Box 18
H-709: Landscaping	Box 18
H-710: Exteriors, period/historic	Box 18
H-800: Automation, general	Box 18
H-1000: Barbering, general	Box 18
H-1100: Beverages, general	Box 18
H-1101: Distilling	Box 18

H-1102: Retailing	Box 18
H-1103: Liquor recipes	Box 18
H-1104: Beer	Box 18
H-1105: Wine	Box 18
H-1106: Bottling, soft drinks	Box 18
H-1200: Chemical processing	Box 18
H-1300: Cosmetics industry	Box 18
H-1400: Cowboys, Old West, general	Box 18
H-1500: Energy, general	Box 18
H-1501: Shortages, general	Box 18
H-1502: Mid-70s crisis	Box 18
H-1503: Conservation programs	Box 18
H-1504: Carpools	Box 18
H-1505: Speed limits	Box 18
H-1506: Humor	Box 18
H-1507: Legislation	Box 18
H-1510: Petroleum, historical	Box 18
H-1520: OPEC	Box 18
H-1521: Oil/gas exploration	Box 18
H-1522: Oil companies (7 folders)	Box 18
H-1530: Alternate energy sources	Box 19
H-1531: Coal	Box 19
H-1532: Natural gas	Box 19
H-1533: Geothermal energy	Box 19

H-1534: Nuclear energy	Box 19
H-1535: Solar energy	Box 19
H-1536: Hydroelectric power	Box 19
H-1537: Utilities, general	Box 19
H-1600: Environment, general	Box 19
H-1601: Air pollution	Box 19
H-1602: Water pollution	Box 19
H-1603: Trash/solid waste	Box 19
H-1604: Beautification	Box 19
H-1605: Noise pollution	Box 19
H-1606: Environmental control industries	Box 19
H-1700: Financial, general	Box 19
H-1701: Financial media	Box 19
H-1702: Financial advertising	Box 19
H-1703: Financial security	Box 19
H-1704: Financial, humor	Box 19
H-1705: Federal budget	Box 19
H-1706: National economy	Box 19
H-1707: Inflation	Box 19
H-1708: Federal Reserve Board	Box 19
H-1709: Taxes, general	Box 19
H-1710: IMF	Box 19
H-1711: Foreign exchange, general	Box 19
H-1712: Gold market	Box 19

H-1713: Currency printing	Box 19
H-1714: Mints	Box 19
H-1715: Accountants/controllers	Box 19
H-1716: Investment companies	Box 19
H-1717: Mutual funds	Box 19
H-1718: Bonds	Box 19
H-1719: S.E.C.	Box 19
H-1720: N.Y.S.E.	Box 19
H-1721: Pacific Exchange	Box 19
H-1722: Wall Street, general	Box 19
H-1723: Stockbrockers	Box 19
H-1724: Arbitrageurs	Box 19
H-1725: Going public	Box 19
H-1726: 1929+ Depression	Box 19
H-1727: American Express	Box 19
H-1728: Dun & Bradstreet	Box 19
H-1729: Credit, general	Box 19
H-1730: Loans, general	Box 19
H-1731: Credit unions	Box 19
H-1732: Pension systems	Box 19
H-1733: Savings & Loan, general	Box 19
H-1734: National S&L League	Box 19
H-1735: U.S. League of Savings Association	Box 19
H-1736: Premiums	Box 19

H-1737: Individual S&Ls	Box 19
H-1740: Credit cards, general	Box 19
H-1741: American Express	Box 19
H-1742: Carte Blanch	Box 19
H-1743: Diners Club	Box 19
H-1744: Master Charge	Box 19
H-1745: Visa	Box 19
H-1750: Banking, general	Box 19
H-1751: Banking associations	Box 19
H-1752: Systems/equipment	Box 19
H-1753: Bank services	Box 19
H-1754: Prime rates	Box 19
H-1755: Regulations	Box 19
H-1756: Merchant banking	Box 19
H-1757: Individual banks	Box 19
H-1758: Bank of America	Box 19
H-1759: Barclays	Box 19
H-1760: Chase Manhattan	Box 19
H-1761: Crocker National	Box 19
H-1762: Manufacturers Hanover	Box 19
H-1763: Morgan Guaranty	Box 19
H-1764: National City Bank/N.Y.	Box 19
H-1765: Rannier Bank	Box 19
H-1766: UCB	Box 19

H-1767: Union Bank	Box 19
H-1768: Wells Fargo	Box 19
H-1769: Security Pacific	Box 19
H-1775: U.S. banks abroad	Box 19
H-1776: Foreign banks, general	Box 19
H-1777: Rothschilds	Box 19
H-1778: Swiss banking	Box 19
H-1779: British banking	Box 19
H-1780: German banking	Box 19
H-1781: French banking	Box 19
H-1790: International investing	Box 20
H-1800: Fire prevention, general	Box 20
H-1900: Flowers/florists	Box 20
H-2000: Food, general	Box 20
H-2001: Frozen foods, general	Box 20
H-2002: Diet foods	Box 20
H-2003: Dairy products	Box 20
H-2004: Candy	Box 20
H-2005: Fruits/nuts	Box 20
H-2006: Produce	Box 20
H-2008: Catering	Box 20
H-2100: Forestry, general	Box 20
H-2200: Franchising, general	Box 20
H-2400: Furniture, general	Box 20

H-2600: Hardware, general	Box 20
H-2700: Hobbies, general	Box 20
H-2701: Crafts	Box 20
H-2702: Games	Box 20
H-2800: Inventions/patents	Box 20
H-2900: Insurance, general	Box 20
H-3000: Jewelry, general	Box 20
H-3100: Legal, judicial	Box 20
H-3200: Manufacturing, general	Box 20
H-3201: Metalworking	Box 20
H-3203: Materials handling	Box 20
H-3300: Medical, general	Box 20
H-3301: Socialized medicine	Box 20
H-3302: Hospitals, nursing	Box 20
H-3303: Dental	Box 20
H-3304: Optical	Box 20
H-3305: Pharmaceutical	Box 21
H-3306: Veterinary	Box 21
H-3400: Mortuary, cemetery	Box 21
H-3500: Paper products	Box 21
H-3600: Photography, general	Box 21
H-3601: Historical, miscellaneous	Box 21
H-3602: Personalities, general	Box 21
H-3603: Manufacturers, miscellaneous	Box 21

H-3604: Bell & Howell	Box 21
H-3605: Eastman Kodak	Box 21
H-3606: Polaroid	Box 21
H-3607: Photo processes, miscellaneous	Box 21
H-3608: Microfilm	Box 21
H-3609: Advertising photography	Box 21
H-3611: Collecting	Box 21
H-3612: Home movies, miscellaneous	Box 21
H-3613: Photo studios, miscellaneous	Box 21
H-3700: Plastics, general	Box 21
H-3800: Plumbing, general	Box 21
H-3900: Police/law enforcement	Box 21
H-3901: FBI	Box 21
H-3902: Secret Service	Box 21
H-3903: Miscellaneous U.S. police agencies	Box 21
H-3904: Police unions	Box 21
H-3905: California	Box 21
H-3906: New York	Box 21
H-3907: Illinois	Box 21
H-3908: City/state miscellaneous	Box 21
H-3910: Interpol	Box 21
H-3911: Great Britain	Box 21
H-3912: Canada	Box 21
H-3913: France	Box 21

H-3920: Associations	Box 21
H-3921: Police personalities	Box 21
H-3922: Police history	Box 21
H-3923: Police humor	Box 21
H-3924: Fiction/dramatization	Box 21
H-3925: Training/recruitment	Box 21
H-3926: Equipment/weaponry	Box 21
H-3927: Detection techniques	Box 21
H-3928: Intelligence	Box 21
H-3929: Communications	Box 21
H-3930: Transportation	Box 21
H-3935: Crime prevention, general	Box 21
H-3936: Crimes/criminals, general	Box 21
H-3937: Lizzie Borden	Box 21
H-3938: Willie Sutton	Box 21
H-3939: John Wilkes Booth	Box 21
H-3940: Judge Crater	Box 21
H-3941: Daniel Sickles	Box 21
H-3942: Patty Hearst	Box 21
H-3943: Black Dahlia	Box 21
H-3944: Zebra (S.F.)	Box 21
H-3960: Organized crime	Box 21
H-3961: Forgery/counterfeiting	Box 21
H-3962: Bunco	Box 21

H-3963: Computer crime	Box 21
H-3964: Auto theft	Box 21
H-3965: Vandalism	Box 21
H-3966: Narcotics	Box 21
H-3967: Kidnapping	Box 21
H-3968: Skyjacking	Box 21
H-3969: Terrorism	Box 21
H-3970: Subversion	Box 21
H-3971: Riots	Box 21
H-3980: Bail	Box 21
H-3981: Capital punishment	Box 21
H-3982: Punishment, general	Box 21
H-3983: Prisons	Box 21
H-3984: Convicts/ex-convicts	Box 21
H-3985: Security, general	Box 21
H-3986: Private police	Box 21
H-3987: Equipment and manufacturers	Box 21
H-3988: Sentry dogs	Box 21
H-3989: Employee crimes	Box 21
H-3990: Industrial crime	Box 21
H-3991: Shoplifting	Box 21
H-3992: Home security	Box 21
H-4000: Press/publishing, general	Box 21
H-4001: Publishing, historical	Box 21

H-4002: Publishing philosophy	Box 21
H-4003: The reporting process	Box 21
H-4004	Box 21
H-4005	Box 21
H-4006: Political cartoons	Box 21
H-4009: Cross-ownership	Box 21
H-4010: Publishers, general	Box 21
H-4011: Publishers, by name	
ABC Publishing	Box 21
American Express	Box 21
American Heritage	Box 21
Cahners	Box 21
CBS Publishing	Box 21
Chilton	Box 21
Conde-Nast	Box 21
Cowles	Box 21
Crain	Box 21
Crowell	Box 21
Curtis	Box 21
Dun-Donnelly	Box 21
Fairchild	Box 21
Fenton	Box 21
Hearst	Box 21
Maclean-Hunter	Box 22
McGraw-Hill	Box 22

Murdoch	Box 22
Newhouse	Box 22
Peterson	Box 22
Playboy	Box 22
Time-Life	Box 22
Ziff-Davis	Box 22
H-4012: Foreign-language press	Box 22
H-4013: Foreign publishing, general	Box 22
H-4014: Supplements	Box 22
H-4015: Almanacs	Box 22
H-4016: Comics	Box 22
H-4017: Technology	Box 22
H-4018: Subscriptions, general	Box 22
H-4021: Publishing/literary personalities	Box 22
H-4022-H-4029: Personalities A-Z	Box 22
H-4040: Magazines, general	Box 22
H-4041: Foreign magazines	Box 22
H-4042: Esquire	Box 22
H-4043: Forbes	Box 22
H-4044: Harper's	Box 22
H-4045: Ladies Home Journal	Box 22
H-4046: Liberty	Box 22
H-4047: Life	Box 22
H-4048: Look	Box 22

H-4049: McCall's	Box 22
H-4050: Newsweek	Box 22
H-4051: New West	Box 22
H-4052: New Yorker	Box 22
H-4053: Penthouse/Viva	Box 22
H-4054: Quest	Box 22
H-4055: Reader's Digest	Box 22
H-4056: Rolling Stone	Box 22
H-4057: Saturday Evening Post	Box 22
H-4058: Saturday Review	Box 22
H-4059: Sunset	Box 22
H-4060: Town and Country	Box 22
H-4061: TV Guide	Box 22
H-4062: Trades, general	Box 22
H-4063: MAC, etc.	Box 22
H-4064: Inland Printer	Box 22
H-4070: Newspapers, general	Box 22
H-4071: Labor relations	Box 22
H-4072: Groups/chains	Box 22
H-4073: Foreign newspapers	Box 22
H-4074: Financial press	Box 22
H-4075: Military press	Box 22
H-4076: National newspapers	Box 22
H-4077: California newspapers	Box 22

H-4078: L.A. area newspapers	Box 22
H-4079: L.A. Daily News	Box 22
H-4080: L.A. Herald-Examiner	Box 22
H-4081: L.A. Times	Box 22
H-4082: New York newspapers	Box 22
H-4083: Chicago newspapers	Box 22
H-4084: St. Louis newspapers	Box 22
H-4085: Washington, D.C. newspapers	Box 22
H-4086: City newspapers, miscellaneous	Box 22
H-4090: Creative/production	Box 22
H-4091: Marketing/advertising	Box 22
H-4092: Advertiser merchandising	Box 22
H-4093: Editorial merchandising	Box 22
H-4094: Distribution, general	Box 22
H-4095: Mail/postage	Box 22
H-4096: Newsstands	Box 22
H-4100: Real estate, general	Box 22
H-4100: Ethics/credibility	Box 22
H-4101: Legal, general	Box 22
H-4102: Censorship/controversy	Box 22
H-4103: Censorship, historical	Box 22
H-4104: Anthony Comstock	Box 22
H-4105: Pin-ups	Box 22
H-4106: Obscenity/pornography	Box 22

H-4107: Violence	Box 22
H-4108: Press freedom, general	Box 22
H-4109: Editorial leaks	Box 22
H-4110: Confidential sources	Box 22
H-4111: Pre-trial publicity	Box 22
H-4120: Books, general	Box 22
H-4121: Books, historical	Box 22
H-4122: Rare/original editions	Box 22
H-4123: Book publishing	Box 22
H-4124: Book production	Box 22
H-4125: Book publishers	Box 22
H-4126: Marketing, general	Box 22
H-4127: Book retailing	Box 22
H-4128: Book clubs	Box 22
H-4129: Best seller lists	Box 22
H-4130: Libraries	Box 22
H-4131: Fiction, general	Box 22
H-4132: Non-fiction, general	Box 22
H-4133: Textbooks	Box 22
H-4134: Directories	Box 22
H-4135: Encyclopedias	Box 22
H-4136: Paperbacks, general	Box 22
H-4140: Greeting cards, general	Box 22
H-4141: Greeting cards, historical	Box 22

H-4142: Hallmark Cards, Inc.	Box 22
H-4143: Greeting card publishers	Box 22
H-4200: Retailing, general	Box 22
H-4300: Restaurants/Taverns	Box 23
H-4301: Associations, general	Box 23
H-4302: Southern California Restaurant Association	Box 23
H-4303: Historic	Box 23
H-4304: Humor	Box 23
H-4305: Personalities	Box 23
H-4306: Decor	Box 23
H-4307: In-plant feeding	Box 23
H-4308: Institutions, general	Box 23
H-4309: North American, general	Box 23
H-4310: Southern California, general	Box 23
H-4311: Foreign, general	Box 23
H-4312: Health food	Box 23
H-4313: Taverns/saloons	Box 23
H-4314: Drive-ins, general	Box 23
H-4315: Bob's Big Boy	Box 23
H-4316: Fred Harvey	Box 23
H-4317: Horn and Hardart	Box 23
H-4318: Love's	Box 23
H-4319: Victoria Station	Box 23
H-4320: Hamburger Hamlet	Box 23

H-4321: Musso and Frank	Box 23
H-4322: Trader Vic	Box 23
H-4323: Fast foods, general	Box 23
H-4324: Fast foods, foreign	Box 23
H-4325: A&W	Box 23
H-4326: Burger Chef	Box 23
H-4327: Burger King	Box 23
H-4328: Carl's Jr.	Box 23
H-4329: Colonel Sanders	Box 23
H-4330: Denny's	Box 23
H-4331: Der Wienerschnitzel	Box 23
H-4332: Host International	Box 23
H-4333: Howard Johnson	Box 23
H-4334: International House of Pancakes	Box 23
H-4335: Jack-in-the-Box	Box 23
H-4336: Lums	Box 23
H-4337: McDonald's	Box 23
H-4338: Orange Julius	Box 23
H-4339: Pizza Hut	Box 23
H-4340: Sambo's	Box 23
H-4341: Shakey's	Box 23
H-4342: Taco Bell	Box 23
H-4400: Scouting, general	Box 23
H-4500: Sporting goods, general	Box 23

H-4600: Sports/athletics, general	Box 23
H-4600a: Olympics	Box 23
H-4601: Archery	Box 23
H-4602: Badminton	Box 23
H-4603: Baseball	Box 23
H-4604: Basketball	Box 23
H-4605: Bicycling	Box 23
H-4611: Bowling	Box 23
H-4612: Boxing	Box 23
H-4613: Bullfighting	Box 23
H-4614: Calisthenics	Box 23
H-4615: Camping	Box 23
H-4616: Fencing	Box 23
H-4617: Fishing	Box 23
H-4618: Football	Box 23
H-4619: Golf	Box 23
H-4620: Hockey	Box 23
H-4621: Horse racing	Box 24
H-4622: Hunting, guns	Box 24
H-4623: Lacrosse	Box 24
H-4624: Mountain climbing	Box 24
H-4625: Parachuting	Box 24
H-4626: Polo	Box 24
H-4627: Rodeo	Box 24

H-4628: Skating	Box 24
H-4629: Skin diving	Box 24
H-4630: Skiing	Box 24
H-4631: Soccer/rugby	Box 24
H-4632: Surfing	Box 24
H-4633: Swimming	Box 24
H-4634: Tobagganing	Box 24
H-4635: Tennis	Box 24
H-4636: Track	Box 24
H-4637: Water polo	Box 24
H-4638: Weight lifting	Box 24
H-4639: Wrestling	Box 24
H-4700: Stamps	Box 24
H-4800: Storage/moving	Box 24
H-4900: Stationary/office supplies	Box 24
H-5000: Swimming pools	Box 24
H-5100: Business systems and equipment, general	Box 24
H-5101: Personalities, general	Box 24
H-5102: Historical, general	Box 24
H-5103: Stationary, general	Box 24
H-5104: Pens/pencils	Box 24
H-5105: Calendars	Box 24
H-5106: Office accessories	Box 24
H-5107: Furniture systems	Box 24

H-5108: Office design	Box 24
H-5109: Typewriters, general	Box 24
H-5110: Typewriter manufacturers	Box 24
H-5111: Calculators	Box 24
H-5112: Cash registers	Box 24
H-5113: Electronic office, general	Box 24
H-5114: Electronic office, management	Box 24
H-5115: Electronic office, training	Box 24
H-5116: Copiers	Box 24
H-5117: Computers, general	Box 24
H-5118: Software	Box 24
H-5119: Services	Box 24
H-5120: Suppliers	Box 24
H-5121: Peripherals	Box 24
H-5122: Industry, general	Box 24
H-5123: Retailing	Box 24
H-5124: Electronic mail, communications	Box 24
H-5125: Lasers/microwaves	Box 24
H-5126: Companies, general	Box 24
H-5127: Foreign	Box 24
H-5128: Burroughs	Box 24
H-5129: Data General	Box 24
H-5130: Digital	Box 24
H-5131: Exxon	Box 24

H-5132: Hewlett Packard	Box 24
H-5133: Honeywell	Box 24
H-5134: IBM	Box 24
H-5134: Kodak	Box 24
H-5135: 3M	Box 24
H-5135: NCR	Box 24
H-5136: Texas Instrument	Box 24
H-5137: Victor	Box 24
H-5138: Wang	Box 24
H-5139: Xerox	Box 24
H-5200: Telephone/telegraph, general	Box 24
H-5201: Telephone, historical	Box 24
H-5202: Telephone, foreign	Box 24
H-5203: Phone companies, general	Box 24
H-5204: Bell System	Box 24
H-5205: Western Electric	Box 24
H-5206: AT&T	Box 24
H-5207: ITT	Box 24
H-5208: Pacific Tel & Tel	Box 24
H-5209: General Telephone	Box 24
H-5210: Private phone systems	Box 24
H-5211: Business communication, general	Box 24
H-5212: Equipment, general	Box 24
H-5213: Services, general	Box 24

H-5214: Rates	Box 24
H-5215: Telegraph, historical	Box 24
H-5216: Companies, general	Box 24
H-5217: Postal Telegraph	Box 24
H-5218: Western Union	Box 24
H-5219: Singing Telegrams	Box 24
H-5300: Tobacco, general	Box 24
H-5301: Cigars	Box 24
H-5302: Cigarettes	Box 24
H-5303: Pipes/pipe tobacco	Box 25
H-5400: Toy/games, general	Box 25
H-5500: Transportation, general	Box 25
H-5501: Horse-drawn vehicles	Box 25
H-5502: Railroads/trolleys, pre-1910	Box 25
H-5503: Railroads/trolleys, post-1910	Box 25
H-5504: Urban transit, general	Box 25
H-5505: Taxis	Box 25
H-5506: Trucking	Box 25
H-5507: Warehousing, traffic	Box 25
H-5600: Travel/resorts, general	Box 26
H-5700: Vending machines	Box 26
H-5800: Watches/clocks	Box 26
H-5900: Water supply	Box 26
H-9000: Automotives, general	Box 26

H-9001: Personalities, general	Box 26
H-9002: Automotive humor	Box 26
H-9003: Consumer studies, general	Box 26
H-9004: Feminine market	Box 26
H-9005: Advertising, current	Box 26
H-9006: Advertising ethics	Box 26
H-9007: Automotive media, general	Box 26
H-9008: Automotive trades	Box 26
H-9009: Enthusiast publications	Box 26
H-9012: Broadcast	Box 26
H-9013: Automotive P/R	Box 26
H-9014: Vintage advertising, general	Box 26
H-9015: Factory merchandising	Box 26
H-9016: Factory-consumer relations	Box 26
H-9017: Dealer recruitment	Box 26
H-9018: Dealer franchises	Box 26
H-9020: Co-op programs	Box 26
H-9021: Dealer councils	Box 26
H-9022: Dealer associations, general	Box 26
H-9023: Dealer advertising, general	Box 26
H-9024: Dealer merchandising, general	Box 26
H-9025: Dealer merchandising, facilities	Box 26
H-9026: Auto shopping centers	Box 26
H-9027: Discount, auction, etc.	Box 26

H-9028: Financing	Box 26
H-9029: N.A.D.A.	Box 26
H-9030: Service, general	Box 26
H-9031: Warranties	Box 26
H-9032: Service training	Box 26
H-9033: Service promotion	Box 26
H-9034: Diagnostic centers	Box 26
H-9035: Non-dealer services, general	Box 26
H-9036: Used cars, general	Box 26
H-9037: Used car merchandising	Box 27
H-9038: Factory support, used cars	Box 27
H-9039: Used car service	Box 27
H-9040: Used car warranties	Box 27
H-9041: Used car ethics	Box 27
H-9042: Car rentals, miscellaneous	Box 27
H-9043: Car leasing, general	Box 27
H-9044: Fleet leasing	Box 27
H-9045: U.S. manufacturing, general	Box 27
H-9046: American motors, general	Box 27
H-9047: AMC, through WWII	Box 27
H-9048: AMC products	Box 27
H-9048a: Kaiser Jeep / Willys	Box 27
H-9049: Dealer associations	Box 27
H-9050: Chrysler Corp., general	Box 27

H-9051: Chrysler Corp., through WWII	Box 27
H-9052: Chrysler/Imperial	Box 27
H-9053: Dodge Division	Box 27
H-9054: Plymouth Division	Box 28
H-9055: De Soto	Box 28
H-9056: Dealer associations	Box 28
H-9057: Ford Motor Co., general	Box 28
H-9058: Ford, through WWII	Box 28
H-9059: Lincoln	Box 28
H-9060: Mercury	Box 28
H-9061: Ford Division	Box 28
H-9062: Edsel	Box 28
H-9063: Dealer associations	Box 28
H-9064: General Motors, general	Box 28
H-9065: GM, through WWII	Box 28
H-9066: Buick Division	Box 28
H-9067: Cadillac Division	Box 28
H-9068: Chevrolet Division	Box 28
H-9069: Oldsmobile Division	Box 28
H-9070: Pontiac Division	Box 28
H-9071: Dealer associations	Box 28
H-9077: U.S. companies/products, misc. (32 folders)	Box 28
H-9090: Custom cars, general	Box 28
H-9091: Customs, U.S.	Box 28

H-9092: Customs, foreign	Box 28
H-9093: U.S. classics, antiques	Box 28
H-9094: Foreign classics	Box 28
H-9095: Classics/antiques, general	Box 28
H-9096: Museums, collections	Box 28
H-9097: Vintage car clubs	Box 28
H-9098: Vintage aftermarket	Box 28
H-9099: Restoration, general	Box 28
H-9100: Antique oddities	Box 28
H-9101: Austin-Healey	Box 28
H-9102: Bentley	Box 28
H-9103: Cortina/English Ford	Box 28
H-9104: Jaguar	Box 28
H-9105: Lotus	Box 28
H-9106: MG	Box 28
H-9107: Morris	Box 28
H-9108: Rolls Royce	Box 28
H-9109: Rover	Box 28
H-9110: Sunbeam	Box 28
H-9111: Triumph	Box 28
H-9112: British Leyland/BMC	Box 28
H-9113: Rootes Group, general	Box 29
H-9114: Misc. British	Box 29
H-9115: Amphicar	Box 29

H-9116: BMW	Box 29
H-9117: DKW	Box 29
H-9118: Mercedes/Benz/Daimler	Box 29
H-9119: Messerschmitt	Box 29
H-9120: NSU	Box 29
H-9121: Opel	Box 29
H-9122: Porsche/Audi	Box 29
H-9123: Volkswagen	Box 29
H-9124: Misc. German	Box 29
H-9125: Datsun	Box 30
H-9126: Honda	Box 30
H-9127: Mazda/product	Box 30
H-9127a: Mazda/general	Box 30
H-9128: Subaru	Box 30
H-9129-9131: Toyota	Box 30
H-9132: Misc. Japanese	Box 30
H-9133: Citroen	Box 30
H-9134: Peugeot	Box 30
H-9135-9136: Renault	Box 30
H-9137: Simca	Box 30
H-9138: Misc. French	Box 30
H-9139: Alfa Romeo	Box 30
H-9140: Ferrari	Box 30
H-9141-9142: Fiat	Box 30

H-9143: Lancia	Box 30
H-9144: Pinifarina	Box 30
H-9145: Vespa	Box 30
H-9146: Misc. Italian	Box 30
H-9147: Saab	Box 30
H-9148: Volvo	Box 30
H-9149: Misc. Swedish	Box 30
H-9150: Misc. Australian	Box 30
H-9151: Misc. Canadian	Box 30
H-9152: Misc. Russian	Box 30
H-9153: Misc. Foreign products	Box 30
H-9154: Foreign manufacturing, general	Box 30
H-9155: Import market, general	Box 30
H-9186: Utility vehicles	Box 30
H-9187: Commercial vehicles, general	Box 30
H-9188: Buses	Box 30
H-9189: Trucks, general	Box 31
H-9190: Trucks, by manufacturer (4 folders)	Box 31
H-9191: Trucks, parts and accessories	Box 31
H-9193: Trucking associations	Box 31
H-9194: Military vehicles, general	Box 31
H-9195: Military market, general	Box 31
H-9200: Styling, general	Box 31
H-9201: Engineering, general	Box 31

H-9202: Quality control	Box 31
H-9203: Forecasts	Box 31
H-9204-9207: Experimental	Box 31
H-9208: Air cushion vehicles	Box 31
H-9209: Electrics, general	Box 32
H-9210: Steam, general	Box 32
H-9211: Turbines, general	Box 32
H-9212: Propane gas, etc.	Box 32
H-9213: Air pollution, general	Box 32
H-9214: Noise pollution, general	Box 32
H-9215: Junk cars	Box 32
H-9216: Insurance	Box 32
H-9217: Legal, general	Box 32
H-9218: Labor relations, general	Box 32
H-9219: Training programs	Box 32
H-9220: Road conditions, general	Box 32
H-9221: Effect on environment	Box 32
H-9222: Government	Box 32
H-9223: Road signs	Box 32
H-9224: Traffic control	Box 32
H-9225: Motor vehicle laws	Box 32
H-9226: Safety, general	Box 32
H-9227: Government	Box 32
H-9228: Safety equipment	Box 32

H-9229: Safety and the driver	Box 32
H-9230: Drugs and driving	Box 32
H-9231: Safety re: imports	Box 32
H-9232: O.E.M., general	Box 32
H-9233-9235: Aftermarket	Box 32
H-9236: S.E.M.A.	Box 32
H-9237: A.P.A.A.	Box 32
H-9242: Petroleum, lubricant	Box 32
H-9243: Additives	Box 32
H-9244: Gasoline cans	Box 32
H-9245: Tires, general	Box 32
H-9246: Tire companies, general	Box 32
H-9247: Tires, synthetic	Box 32
H-9248: Tires, retreads	Box 32
H-9249: Competition tires	Box 32
H-9250: Kits, models, posters	Box 32
H-9251: Polishes, cleaners	Box 32
H-9252: Tools	Box 32
H-9253: Instrumentation	Box 32
H-9254: Radios, tapes	Box 32
H-9255: Custom wheels	Box 32
H-9260: Parts, general	Box 32
H-9261: Accessories, general	Box 32
H-9262-9264: High performance	Box 32

H-9270: Car shows, general	Box 32
H-9280: Car clubs, general	Box 33
H-9281: Mobil economy run	Box 33
H-9282: Union 76/Pure Oil trials	Box 33
H-9290: Racing tie-ins	Box 33
H-9291: Competition sponsorships	Box 33
H-9292: Racing associations, general	Box 33
H-9293: A.H.R.A.	Box 33
H-9294: N.M.R.A.	Box 33
H-9295: NASCAR	Box 33
H-9296: N.O.R.R.A.	Box 33
H-9297: S.C.C.A.	Box 33
H-9300: Racing, general	Box 33
H-9301: Sports car racing, general	Box 33
H-9302: Indy 500	Box 33
H-9303: Monaco GP	Box 33
H-9304: Le Mans	Box 33
H-9305: Riverside GP	Box 33
H-9306: Board tracks	Box 33
H-9307: Stock car racing, general	Box 33
H-9308: Riverside 500	Box 33
H-9309: Drag racing, general	Box 33
H-9310: Salt Flats, speed trials	Box 33
H-9311: Rallying, safaris, off road	Box 33

H-9312: Speedways	Box 33
H-9313: Racing personalities, general	Box 33
H-9314: Racing personalities, alphabetically (14 folders)	Box 33

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J: Automotive/Recreational Transportation

Physical Description: 4 boxes

J-500: Motorcycles, general	Box 33
J-501: Motorcycle manufacturing, general	Box 33
J-502: Motorcycle media	Box 33
J-503: Dealer merchandising	Box 33
J-504: History, nostalgia	Box 33
J-505: Racing, competition	Box 33
J-506: Customs	Box 33
J-507: Scooters, general	Box 33
J-508: All-terrain cycles	Box 33
J-509: Minicycles, general	Box 33
J-515: Bridgestone	Box 33
J-516: Bultaco	Box 33
J-517: BSA	Box 33
J-518: BMW	Box 33
J-519: DKW	Box 33
J-520: Ducati	Box 33
J-521: Guzzi	Box 33
J-522: Harley-Davidson	Box 33

J-523: Hodaka	Box 33
J-524: Honda	Box 33
J-525: Jawa	Box 33
J-526: Kawasaki	Box 33
J-527: Montesa	Box 33
J-528: Norton	Box 33
J-529: Peugeot	Box 33
J-530: Sears	Box 33
J-531: Suzuki	Box 33
J-532: Triumph	Box 33
J-533: Yamaha	Box 33
J-800: Recreational vehicles, general	Box 33
J-801: RV media, general	Box 33
J-802: RV market, general	Box 33
J-803: Foreign	Box 33
J-804: History, nostalgia	Box 33
J-805: Humor	Box 33
J-806: Travel tips	Box 33
J-807: Campgrounds	Box 34
J-808: Philosophy, advantages	Box 34
J-809: Legislation, ecology	Box 34
J-810: Safety	Box 34
J-811: Security, thefts	Box 34
J-812: Energy, fuel	Box 34

J-813: Materials, construction	Box 34
J-814: Projections, experimental	Box 35
J-815: Customizing	Box 35
J-816: Special applications	Box 35
J-817: Associations, general	Box 35
J-818: RVI/RVIA	Box 35
J-819: TCA	Box 35
J-820: RVA	Box 35
J-821: RVDA (4 folders)	Box 35
J-822: RV shows, general	Box 35
J-823: OEM, general	Box 35
J-824: Aftermarket, general	Box 35
J-825: Towing systems	Box 35
J-826: Air conditioning	Box 35
J-827: Tires	Box 35
J-828: Accessories, general	Box 35
J-829: Service, general	Box 35
J-830: Warranties	Box 35
J-831: Insurance	Box 35
J-832: Financing	Box 35
J-833: Dealer recruitment	Box 35
J-834: RV dealerships	Box 35
J-835: Rentals	Box 35
J-836: Electric RVs	Box 35

J-837: Air cushion RVs (2 folders)	Box 35
J-838: Dune buggies	Box 35
J-839: 4-wheel drive, off-road	Box 35
J-840: Snowmobilies, general	Box 35
J-841: Snowmobilies, competition	Box 35
J-842: Houseboats, trailer boats	Box 35
J-843: Travel trailers	Box 35
J-844: 5th wheelers	Box 35
J-845: Camping trailers	Box 35
J-846: Tent trailers, tops	Box 35
J-847: Trailer towing	Box 35
J-848: Motor homes, general	Box 35
J-849: Mini motor homes, general	Box 35
J-850: Motor homes, by name (14 folders)	Box 35
J-851: Vans, conversions, general	Box 36
J-852: Vans, conversions, by name (6 folders)	Box 36
J-853: Pickup campers, general	Box 36
J-854: Pickup campers, by name	Box 36
J-855: Pickup campers, caps, general	Box 36
J-856: RV manufacturers, misc.	Box 36
J-856: RV manufacturers, misc., continued (20 folders)	Box 37

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K: Humans

Physical Description: 1 box

K-1: Men, heads	Box 37
K-2: Men, standing	Box 37
K-3: Men, sitting	Box 37
K-4: Men, reclining	Box 37
K-5: Men, hands, feet, etc.	Box 37
K-6: Men, fashion	Box 37
K-7: Women, heads	Box 37
K-8: Women, standing	Box 37
K-9: Women, sitting	Box 37
K-10: Women, reclining	Box 37
K-11: Women, kneeling	Box 37
K-12: Women, figures, misc.	Box 37
K-13: Women, hands, feet, etc.	Box 37
K-14: Women, fashion	Box 37
K-15: Couples	Box 37
K-16: Groups, crowds	Box 37
K-17: Family	Box 37
K-18: Boys	Box 37
K-19: Girls	Box 37
K-20: Children, misc.	Box 37
K-21: Babies	Box 37

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L: Animals

Physical Description: 2 boxes

L-1: Birds, misc. (4 folders)	Box 37
L-2: Cats	Box 38
L-3: Dogs	Box 38
L-4: Horses/mules/donkeys (2 folders)	Box 38
L-5: Cows, cattle	Box 38
L-5a: Pigs	Box 38
L-5b: Sheep	Box 38
L-6: Wild animals, misc. (11 folders)	Box 38
L-7: Snakes and reptiles	Box 38
L-8: Prehistoric animals, misc.	Box 38
L-9: Fish and amphibians, misc. (4 folders)	Box 38
L-10: Insects, misc.	Box 38
L-X: Animals, misc.	Box 38

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M: Military

Physical Description: 3 boxes

M-100: Military, general	Box 38
M-101: Budgets/preparedness	Box 38
M-102: Treaties/negotiations	Box 38
M-103: NATO	Box 38
M-104: Warsaw Pact	Box 38
M-105: Protests/'Peace' movements	Box 38
M-106: Pacifism/C.O.s	Box 38

M-107: Unionization	Box 38
M-115: Plans/logistics	Box 38
M-116: Training/personnel	Box 38
M-117: Draft/conscription	Box 38
M-118: Women in military	Box 38
M-119: Military schools/private	Box 38
M-120: ROTC/NROTC	Box 38
M-121: Misc. service schools	Box 38
M-130: Military humor	Box 38
M-131: Music/bands	Box 38
M-132: USO/canteens	Box 38
M-133: Military market/general	Box 38
M-134: Military media	Box 38
M-140: Veterans, general	Box 38
M-141: Veterans organizations	Box 38
M-142: Veterans Administration	Box 38
M-143: POWs	Box 38
M-144: Memorials/cemetaries	Box 38
M-200: U.S. historical, general	Box 38
M-201: Colonial conflicts, general	Box 38
M-202: Revolutionary War	Box 38
M-203: War of 1812	Box 38
M-204: Civil War	Box 38
M-205: Spanish American War	Box 38

M-206: 1914 Mexican Expedition	Box 38
M-207: World War I	Box 38
M-208: World War II (2 folders)	Box 38
M-208: Pelelill	Box 39
M-209: Korean War	Box 39
M-210: Vietnam	Box 39
M-211: Misc. U.S. conflicts	Box 39
M-300: U.S. services, misc.	Box 39
M-301: USMC, general	Box 39
M-302: USMC personalities	Box 39
M-303: USMC recruitment	Box 39
M-304: USMC aviation	Box 39
M-305: USMC schools	Box 39
M-306: USMC reserves	Box 39
M-315: U.S. Navy, general	Box 39
M-316: USN personalities	Box 39
M-317: USN recruitment	Box 39
M-318: USN aviation	Box 39
M-319: U.S. Naval Academy	Box 39
M-320: USN reserves	Box 39
M-330: U.S. Coast Guard, general	Box 39
M-331: USCG personalities	Box 39
M-332: USCG schools	Box 39
M-340: U.S. Army, general	Box 39

M-341: USA personalities	Box 39
M-342: USA recruitment	Box 39
M-343: US cavalry	Box 39
M-344: USA aviation	Box 39
M-345: U.S. Military Academy	Box 39
M-346: National Guard/USA reserves	Box 39
M-350: U.S. Air Corps/Air Force	Box 39
M-351: ASAF personalities	Box 39
M-352: USAF recruitment	Box 39
M-353: Air Force Academy	Box 39
M-360: Rapid deployment forces	Box 39
M-400: Manufacturing/sales, foreign	Box 39
M-401: Manufacturing/sales, U.S.	Box 39
M-402: U.S. weaponry, general	Box 39
M-403: Small arms, miscellaneous	Box 39
M-404: Weaponry, historic	Box 39
M-410: Chemical/biological, general	Box 39
M-411: Nuclear warfare	Box 39
M-412: Missiles, general	Box 39
M-413: Laser technology	Box 39
M-414: Misc. technology	Box 39
M-500: Insignia/decorations, U.S.	Box 39
M-501: Insignia/decorations, general	Box 39
M-502: Heraldry	Box 39

M-503: Warfare, historic, general	Box 39
M-504: Armor, etc.	Box 39
M-505: Memorabilia	Box 39
M-506: Military miniatures	Box 39
M-600: Foreign military, general	Box 39
M-601: European military, general	Box 39
M-602: Scandinavian	Box 39
M-603: South American	Box 39
M-604: Middle East	Box 39
M-605: African	Box 39
M-606: Far East/Asian	Box 39
M-607: Canadian	Box 39
M-608: China	Box 39
M-609: Egypt	Box 39
M-610: France	Box 39
M-611: French Foreign Legion	Box 39
M-612: Germany	Box 40
M-613: Great Britain	Box 40
M-614: Israel	Box 40
M-615: Japan	Box 40
M-616: Korea	Box 40
M-617: Russia	Box 40
M-618: Vietnam	Box 40
M-700: Intelligence	Box 40

M-701: OSS/CIA	Box 40
M-702: ONI	Box 40
M-703: U.S. agencies, misc.	Box 40
M-704: Foreign agencies	Box 40
M-705: OGPU/KGB	Box 40
M-708: Film/TV/Stage, misc.	Box 40
M-709: Books, general	Box 40
M-710: Propaganda/disinformation	Box 40
M-711: Press censorship	Box 40

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N: Entertainment/Amusements

Physical Description: 4 boxes

N-100: Entertainment, general	Box 40
N-101: Marketing	Box 40
N-102: Guilds, unions, general	Box 40
N-103: Actors equity	Box 40
N-104: S.A.G.	Box 40
N-105: AFTRA	Box 40
N-106: Agents/managers/casting	Box 40
Miscellaneous photos (no code)	Box 40
N-108: Personalities, general	Box 40
N-109: Personalities, A-D (3 folders)	Box 40
N-109: Personalities, A-D	Box 41
N-110-114: Personalities, E-Z	Box 41

N-115: Critics	Box 41
N-116: Circuses	Box 41
N-117: Carnivals/fairs	Box 41
N-118: Arcades, games	Box 41
N-119: Expositions, general	Box 41
N-120: Amusement/theme parks, general	Box 41
N-121: Coney Island	Box 41
N-122: Disneyland/Disney World	Box 41
N-123: Knotts Berry Farm	Box 41
N-124: Marineland	Box 41
N-125: Magic Mountain	Box 41
N-126: Sea World	Box 41
N-127: Magic, magicians	Box 41
N-128: Puppets	Box 41
N-129: Mimes	Box 41
N-130: Private entertainment	Box 41
N-131: Costumes/props	Box 41
N-132: Motion pictures, general	Box 41
N-133: Movies, historical	Box 41
N-134: Westerns	Box 41
N-135: Studios, general	Box 41
N-136: 20th-Century Fox	Box 41
N-137: Disney Studios	Box 41
N-138: MGM	Box 41

N-139: Paramount	Box 41
N-140: United Artists	Box 41
N-141: Universal/MCA	Box 41
N-142: Warner Bros.	Box 41
N-143: Foreign studios	Box 41
N-144: Production, general	Box 41
N-145: Cinematography	Box 41
N-146: Sound, color	Box 41
N-147: Equipment, miscellaneous	Box 41
N-148: Sets, back lots	Box 41
N-149: Hollywood	Box 41
N-150: Locations	Box 41
N-151: Movie marketing	Box 42
N-152: Exhibitors/theaters	Box 42
N-153: Film rentals	Box 42
N-154: Business films	Box 42
N-155: Cassettes/tape	Box 42
N-156: Movie piracy	Box 42
N-157: Film expositions	Box 42
N-158: Propaganda	Box 42
N-159: Censorship/controversy	Box 42
N-200: Television, general	Box 42
N-201: TV, historical	Box 42
N-202: TV, prognostication	Box 42

N-203: TV technology, general	Box 42
N-204: Satellites	Box 42
N-205: Closed circuit	Box 42
N-206: TV production, general	Box 42
N-207: TV producers, general	Box 42
N-208: Foreign TV production	Box 42
N-209: TV receivers, general	Box 42
N-210: Videodiscs, cassettes	Box 42
N-211: Pay TV, CATV	Box 42
N-212: Public broadcasting	Box 42
N-213: FCC, licensing, general	Box 42
N-214: TV networks	Box 42
N-215: Syndication	Box 42
N-216: Programming, general	Box 42
N-217: Soaps	Box 42
N-218: TV censorship, controversy	Box 42
N-300: Radio, general	Box 42
N-301: Radio, historical	Box 42
N-302: Radio technology	Box 42
N-303: Production	Box 42
N-304: Radio receivers, general	Box 42
N-305: Radio networks	Box 42
N-306: Programming, general	Box 42
N-307: Censorship, controversy	Box 42

N-400: Stage, general	Box 42
N-401: Stage, historical	Box 42
N-402: Promotion, marketing	Box 42
N-403: Theatres, general	Box 42
N-404: Broadway	Box 42
N-405: L.A. theater	Box 42
N-406: Community theater, general	Box 42
N-407: Foreign theater	Box 42
N-408: Producing, production	Box 42
N-409: Managers, bookers	Box 42
N-410: Ballet	Box 42
N-411: Shakesperean theatre	Box 42
N-412: Chautauqua	Box 42
N-413: Open air theater, general	Box 42
N-414: Minstrel shows	Box 42
N-415: Vaudeville, burlesque	Box 42
N-416: Nightclubs	Box 42
N-417: Topless, etc.	Box 42
N-418: Ice shows	Box 42
N-419: Industrial theatre	Box 42
N-420-422: Reviews, A-L	Box 42
N-423-428: Reviews, M-Z and miscellaneous	Box 43
N-500: Music, general	Box 43
N-501: Music, historical	Box 43

N-502: Composers, conductors	Box 43
N-503: Musicians	Box 43
N-504: Opera	Box 43
N-505: Symphonies	Box 43
N-506: Folk music	Box 43
N-507: Ragtime	Box 43
N-508: Pop music	Box 43
N-509: Dance bands	Box 43
N-510: Marching bands	Box 43
N-511: Instruments, general	Box 43
N-512: Pianos	Box 43
N-513: Player pianos	Box 43
N-514: Organs	Box 43
N-515: Jukeboxes	Box 43
N-516: Record industry	Box 43
N-517: Recording, general	Box 44
N-518: Cassettes, tapes	Box 44
N-519: Plugging, Payola	Box 44
N-520: Piracy	Box 44
N-521: Propaganda, controversy	Box 44

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O: Holidays/Celebrations

Physical Description: 1 box

O-100: Holidays/celebrations, general	Box 44
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O-101: Armed Forces Day	Box 44
O-102: Christmas	Box 44
O-104: Easter	Box 44
O-105: Fathers Day	Box 44
O-106: Halloween	Box 44
O-107: Independence Day/July 4th	Box 44
O-108: Labor Day	Box 44
O-109: Lent	Box 44
O-110: Lincoln's birthday	Box 44
O-111: Mardis Gras	Box 44
O-112: Memorial Day	Box 44
O-113: Mothers Day	Box 44
O-114: New Years Day	Box 44
O-115: Passover	Box 44
O-116: St. Patrick's Day	Box 44
O-117: Thanksgiving	Box 44
O-118: St. Valentine's Day	Box 44
O-119: Veterans Day	Box 44
O-120: Washington's Birthday	Box 44

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P: Production Sources

Physical Description: 2 boxes

P-100: Production sources, misc.	Box 44
P-101: Art supplies, equip.	Box 44

P-102: Office supplies	Box 44
P-103: Office equipment	Box 44
P-104: Audio/visual equipment	Box 44
P-105: Printers (3 folders)	Box 44
P-107a: Leather goods, binders	Box 44
P-109: Mailing houses	Box 44
P-112: Typographers	Box 44
P-113: Advertising specialties (4 folders)	Box 44
P-114: Packaging	Box 44
P-115: Displays, exhibits	Box 44
P-115a: Point of purchase	Box 45
P-116: Signs	Box 45
P-117: Plaques	Box 45
P-118: Trophies	Box 45
P-119: Badges, buttons, ribbons	Box 45
P-120: Balloons	Box 45
P-121: Modelmaking	Box 45
P-122: Puppets, miniatures	Box 45
P-123: Industrial designers	Box 45
P-125: Artists	Box 45
P-126: Art studios	Box 45
P-127: Photographers	Box 45
P-128: Stock photos	Box 45
P-129: Photostats, resolutions	Box 45

P-130: Photo processing	Box 45
P-131: Murals	Box 45
P-132: Old photos, prints	Box 45
P-133: Quantity photos	Box 45
P-134: Props, costumes	Box 45
P-135: TV/film production (2 folders)	Box 45
P-136: Models, male	Box 45
P-137: Models, female	Box 45
P-138: Personnel, misc. (4 folders)	Box 45

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