



Guide to the Duke Latinx Business Organization records, 2019-2021

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Summary

Collection Title:

Duke Latinx Business Organization records, 2019-2021

Creator:

Duke University. Latinx Business Organization

Abstract:

Duke Latinx Business Organization (LBO) is a student-run organization founded in 2019 to support Latinx students interested in pursuing careers in business. Duke LBO provides members with access to information, networking opportunities, professional development resources, and mentorships. This collection consists of meeting agendas and notes, resources for profession development, and materials related to programming, recruitment, and community engagement. Materials span 2019 to 2021.

Extent:

2 Gigabytes

Language:

Materials in English.

Collection ID:

UA.31.10.0007

Permalink:

<https://idn.duke.edu/ark:/87924/m1s161>

Preferred Citation

[Identification of item], Duke Latinx Business Organization records, Duke University Archives, David M. Rubenstein Rare Book & Manuscript Library, Duke University.

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Background

Scope and Content

Collection contains administrative records, materials related to programming, recruitment, and community engagement. Includes promotional materials; planning and strategy records; materials from professional development

workshops; meeting agendas and notes; newsletters and social media planning documents; resources for careers in the marketing, tech, consulting, and finance industries; and presentations from the Intro to Business course. Materials in the collection span 2019 to 2021.

Biographical/Historical

Duke Latinx Business Organization (LBO) is a student organization founded in 2019. Created in response to the lack of representation for the Latinx community in Duke's business organizations, Duke LBO's mission is "to prepare Latinx students for business roles at elite firms where Latinx talent has traditionally been underrepresented." The organization focuses on educating and providing members with access to resources in finance, consulting, entrepreneurship, marketing, and tech industries. The organization has developed programming and curriculum for its members that center around mentorship, professional development, community, and access to information. This includes peer and professional mentorship, an Intro to Business course, workshops, networking events, recruiting events, access to alumni databases, and community engagement opportunities.

Source: Duke Latinx Business Organization site, <https://sites.duke.edu/dukelbo/>, accessed 2022 August 29

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Administrative Information

Publication Statement

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Access Restrictions

Access note. Collection contains electronic records that require special equipment. Contact Research Services with questions.

Use Restrictions

Copyright for official university records is held by Duke University; all other copyright is retained by the authors of items in these papers, or their descendants, as stipulated by United States copyright law.

Acquisition Information

The Duke Latinx Business Organization records were received by the Duke University Archives as a gift from Carlo-Alfonso Garza in 2022.

Processing Information

Processed by April Blevins, September 2022

Accessions described in this collection guide: UA2022-0019

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Names and Subjects

- Mentoring
- Latin American students
- Business enterprises
- Career development
- College students -- Social networks
- Duke University. Latinx Business Organization
- Duke University -- Students
- Duke University--Students--Societies, etc

Collection Inventory

Administrative records, 2020-2021

Digital-materials UA31100007-
SET-0001

Physical Description: 12 files, approximately 22 megabytes

Scope and Contents

Contains document (doc format) and images (jpeg format) files.

Community engagement, 2020-2021 Digital-materials UA31100007-SET-0001

Physical Description: 4 files, less than 1 megabyte

Scope and Contents

Contains document files.

Constitution and by-laws, 2021 Digital-materials UA31100007-SET-0001

Physical Description: 1 file, less than 1 megabyte

Scope and Contents

Contains a document file.

Flyers, 2020 Digital-materials UA31100007-SET-0001

Physical Description: 1 file, approximately 7 megabytes

Scope and Contents

Contains document (pdf format) and image (png format) files.

Industry groups, 2021 Digital-materials UA31100007-SET-0001

Physical Description: 1 file, less than 1 megabyte

Scope and Contents

Contains a document file.

Industry resources, 2020 Digital-materials UA31100007-SET-0001

Physical Description: 244 files, approximately 1 gigabyte

Scope and Contents

Contains document (pdf, doc, and ppt formats) and audio (mp3 format) files.

Intro to Business course, 2020 Digital-materials UA31100007-SET-0001

Physical Description: 3 files, approximately 15 megabytes

Scope and Contents

Contains document files.

Logos and brand guide, 2020 Digital-materials UA31100007-
SET-0001

Physical Description: 7 files, less than 1 megabyte

Scope and Contents

Contains document (doc format) and image (jpeg and png) files.

Meeting agendas, 2019-2021 Digital-materials UA31100007-
SET-0001

Physical Description: 20 files, approximately 1 megabyte

Scope and Contents

Contains document files.

Mentorship, 2019-2021 Digital-materials UA31100007-
SET-0001

Physical Description: 2 files, approximately 22 megabytes

Scope and Contents

Contains document files.

Newsletters and social media, 2020-2021 Digital-materials UA31100007-
SET-0001

Physical Description: 6 files, approximately 16 megabytes

Scope and Contents

Contains document files.

Partnerships, 2020-2021 Digital-materials UA31100007-
SET-0001

Physical Description: 20 files, approximately 5 megabytes

Scope and Contents

Contains document files.

Professional development, 2020-2021 Digital-materials UA31100007-
SET-0001

Physical Description: 13 files, approximately 52 megabytes

Scope and Contents

Contains document (ppt, doc, and xlsx formats) files.

Recorded meetings and events, 2020 August 20 Digital-materials UA31100007-
SET-0001

Physical Description: 1 file, approximately 630 megabytes

Scope and Contents

Contains a video (mp4 format) file.

Recruitment, 2020-2021 Digital-materials UA31100007-
SET-0001

Physical Description: 13 files, approximately 9 megabytes

Scope and Contents

Contains document files.

Sponsorship, 2020-2021 Digital-materials UA31100007-
SET-0001

Physical Description: 8 files, approximately 1 megabyte

Scope and Contents

Contains document files.