



Guide to the Men's Basketball Poster Collection, 1959-2013

This collection guide was produced in **February 2015**.

This PDF version was created on **April 3, 2026**.

David M. Rubenstein Rare Book & Manuscript Library

411 Chapel Drive

Duke University

Durham 27708

askRL@duke.edu

URL: <https://library.duke.edu/rubenstein/>

Table of Contents

Summary	3
Background	3
Arrangement	4
Administrative Information	5
Related Materials	6
Names and Subjects	6
Collection Inventory	6

Summary

Collection Title:

Men's Basketball poster collection, 1959-2013

Source:

Duke University. University Archives

Creator:

Duke Blue Devils (Basketball team)

Abstract:

Basketball team posters are usually produced at the start of a new basketball season, depicting the season's team player lineup and sometimes the game schedule. The Men's Basketball Poster Collection is comprised of posters featuring the Duke Blue Devils Men's Basketball Team.

Extent:

16 Linear Feet (2 oversize boxes, 5 oversize folders)

Language:

Materials in English.

Collection ID:

UA.01.15.0015

Permalink:

<https://idn.duke.edu/ark:/87924/m1p70w>

Preferred Citation

[Identification of item], Men's Basketball Poster Collection, University Archives, David M. Rubenstein Rare Book & Manuscript Library, Duke University.

[Return to Table of Contents](#)

Background

Scope and Content

The Men's Basketball Poster Collection is comprised of posters featuring the Duke Blue Devils Men's Basketball Team. These posters typically depict the entire team posing for a photograph, sometimes with the team coach;

several posters commemorate championship wins or the game results for the season, while a few feature only the Blue Devil or an illustration of some team members. Posters range in size from 12"x18" to 36"x48" with considerable individual variation in size. Posters collected by University Archives from a variety of sources are generally unsigned. Most posters donated by Jim Jarvis were autographed by the entire team and/or Coach Mike Krzyzewski and are mounted on foam core board.

Biographical/Historical

Basketball was first played at Trinity College in 1906, introduced by then-Athletic Director Wilbur Wade Card. Since then, men's basketball has been played each year at Trinity College and later Duke University, appearing in the NCAA Tournament dozens of times, winning the national championship four times (in 1991, 1992, 2001, and 2010).

Prior to 1980, team posters depicting the Duke Blue Devils men's basketball team in uniform and listing the season's games were often created, as were special publicity and commemorative posters for tournaments, championships, and rivalry games. In 1980, Mike Krzyzewski (Coach K) became head coach of the team, taking over for Bill Foster. Shortly after his arrival, Coach K's wife, Carol "Mickie" Krzyzewski, began a tradition of creating a thematic poster for each season's team. Mrs. Krzyzewski, and later their daughter Debbie Krzyzewski, collaborated with graphic designer Jim Jarvis and others (including photographer Chris Hildreth) to create a new poster every year, using a variety of themes and styles. Basketball team posters are usually produced at the start of a new basketball season, depicting the season's team player lineup and sometimes the game schedule.

[Return to Table of Contents](#)

Arrangement

The posters are arranged chronologically.

[Return to Table of Contents](#)

Administrative Information

Publication Statement

David M. Rubenstein Rare Book & Manuscript Library

411 Chapel Drive

Duke University

Durham 27708

askRL@duke.edu

URL: <https://library.duke.edu/rubenstein/>

Access Restrictions

Collection is open for research.

Acquisition Information

The Men's Basketball Poster Collection was received by the University Archives from several sources: Jim Jarvis in 2015, multiple other sources.

Processing Information

Processed by: Tracy M. Jackson, February 2015.

Accession UA2021-0053 added by Leah Tams, December 2021.

Accessions described in this finding aid: UA2015.0009, multiple other accessions.

Use Restrictions

Copyright for Official University records is held by Duke University; all other copyright is retained by the authors of items in these papers, or their descendants, as stipulated by United States copyright law.

[Return to Table of Contents](#)

Related Materials

Related Material

[University Archives Poster Collection](#) , Duke University Archives, David M. Rubenstein Rare Book & Manuscript Library, Duke University.

[Men's Basketball Records](#) , Duke University Archives, David M. Rubenstein Rare Book & Manuscript Library, Duke University.

[Athletics Reference Collection](#) , Duke University Archives, David M. Rubenstein Rare Book & Manuscript Library, Duke University.

[Sports Information Office Records](#) , Duke University Archives, David M. Rubenstein Rare Book & Manuscript Library, Duke University.

[Return to Table of Contents](#)

Names and Subjects

- Posters
- Krzyzewski, Debbie
- Krzyzewski, Carol "Mickie"
- Jarvis, Jim
- Duke University -- Basketball
- Duke Blue Devils (Basketball team)
- Hildreth, Chris
- Duke University. University Archives

Collection Inventory

Duke University "Blue Devils", 1959-1960

Box 1 > Folder 1

Scope and Contents

Includes season schedule and advertisement for Pepsi-Cola.

Duke Basketball, undated

Box 1 > Folder 1

Scope and Contents

Illustration of Blue Devil mascot dunking ball.

Off and Running, 1977-1978

Box 1 > Folder 1

Scope and Contents

Illustration of Blue Devil mascot dunking ball.

"The Spirit Lives On...", 1978-1979

Box 1 > Folder 1

A Team to Remember, 1978-1979

Oversize-folder 5

Scope and Contents

Print #80/100 signed by artist Lamar Sparkman.

Duke Basketball Show, 1979

Oversize-folder 1

Scope and Contents

Created by WRAL-TV.

1979-1980 ACC Champions, 1980

Box 1 > Folder 1

A Portrait of Champions, 1980-1981 (online item available)

Box 1 > Folder 1

Digital Object: [A Portrait of Champions](#)

Scope and Contents

Includes season schedule.

A Portrait of Champions, 1980-1981

Box 1 > Folder 4

Gene Says Goodbye, 1981

Box 1 > Folder 1

Scope and Contents

Image of Gene "Tinkerbelle" Banks and description of his final Blue Devils basketball game against UNC.

The Defense Never Rests, 1981-1982 (online item available)

Box 1 > Folder 1

Digital Object: [The Defense Never Rests](#)

Scope and Contents

Includes season schedule.

The Defense Never Rests, 1981-1982	Box 1 > Folder 4
------------------------------------	------------------

The "Sixth Man", 1982-1983	Box 1 > Folder 1
----------------------------	------------------

Physical Description: 1 items
Language: English .
Scope and Contents
Includes mounted poster with Adidas logo, and cartoon of man saying "Be One!"

World Class, 1983-1984 (online item available)	Box 1 > Folder 1
--	------------------

Digital Object: [World Class](#)

World Class, 1983-1984	Box 1 > Folder 4
------------------------	------------------

The Right Stuff, 1984-1985 (online item available)	Box 1 > Folder 1
--	------------------

Physical Description: 2 items
Digital Object: [The Right Stuff](#)

The Right Stuff, 1984-1985	Box 1 > Folder 4
----------------------------	------------------

Scope and Contents
Includes mounted poster autographed by team.

Formula for Success, 1985-1986 (online item available)	Box 1 > Folder 2
--	------------------

Physical Description: 2 items
Digital Object: [Formula for Success](#)
Scope and Contents
Includes season schedule.

Formula for Success, 1985-1986	Box 1 > Folder 4
--------------------------------	------------------

ACC Champions, 1985-1986	Box 1 > Folder 2
--------------------------	------------------

Physical Description: 2 items

A Banner Year, 1985-1986	Box 1 > Folder 2
--------------------------	------------------

Physical Description: 2 items
Scope and Contents
Includes season results, honors, and awards.

Taking Care of Business, 1986-1987 (online item available) Box 1 > Folder 2

Physical Description: 3 items

Digital Object: [Taking Care of Business](#)

Scope and Contents

Includes one copy autographed by team.

Taking Care of Business, 1986-1987 Box 1 > Folder 4

ACC Champions, 1986-1987 Box 1 > Folder 2

Duke 1987, 1986-1987 Box 1 > Folder 2

Scope and Contents

Includes season results and player awards.

Tradition, 1987-1988 (online item available) Box 1 > Folder 2

Physical Description: 2 items

Digital Object: [Tradition](#)

Tradition, 1987-1988 Box 1 > Folder 4

ACC Champions, 1987-1988 Box 1 > Folder 2

Championship Crowns, 1988 Box 1 > Folder 2

Scope and Contents

Includes season results and awards.

Encore, 1988-1989 (online item available) Box 1 > Folder 2

Physical Description: 2 items

Digital Object: [Encore](#)

Encore, 1988-1989 Box 1 > Folder 4

Scope and Contents

Includes mounted poster autographed by team.

East Regional Champions, 1988-1989 Box 1 > Folder 2

Heroes, 1988-1989 Box 1 > Folder 2

Scope and Contents

Includes season results and awards.

Red, White, and True Blue, 1989-1990 (online item available)

Box 1 > Folder 2

Physical Description: 2 items

Digital Object: [Red, White, and True Blue](#)

Red, White, and True Blue, 1989-1990

Box 1 > Folder 4

Scope and Contents

Includes mounted poster autographed by team and Coach K to Jim Jarvis.

A Special Team, 1989-1990

Box 1 > Folder 2

Scope and Contents

Includes season results and awards.

Duke's Young Guns, 1990-1991 (online item available)

Box 1 > Folder 2

Physical Description: 2 items

Digital Object: [Duke's Young Guns](#)

Duke's Young Guns, 1990-1991

Box 2 > Folder 5

Scope and Contents

Includes mounted poster autographed by team.

National Basketball Champions, 1991

Box 1 > Folder 3

Scope and Contents

Illustration of players and coaches created by Coca-Cola.

National Basketball Champions, 1991

Box 2 > Folder 5

Champions! Herald-Sun front page poster, April 2, 1991

Box 1 > Folder 3

Scope and Contents

Poster version of the front page of the Durham Herald-Sun newspaper with photos and article "Devils bring it home!"

Duke's All-American Candidates, undated

Box 1 > Folder 3

Scope and Contents

3H poster featuring Thomas Hill, Bobby Hurley, and Grant Hill.

NCAA Champions, 1991

Box 1 > Folder 3

Physical Description: 2 items

Scope and Contents

Includes season results and awards

Where Dreams Begin, 1991-1992 (online item available)

Box 1 > Folder 3

Physical Description: 2 items

Digital Object: [Where Dreams Begin](#)

Where Dreams Begin, 1991-1992

Box 2 > Folder 5

Scope and Contents

Includes mounted poster autographed by team and Coach K to Jim Jarvis.

1992 NCAA Champions, 1992

Box 1 > Folder 3

Physical Description: 0 items

1992 NCAA Champions, 1992

Box 2 > Folder 5

Scope and Contents

Includes mounted poster autographed by Coach K to Jim Jarvis.

Simply the Best, 1992-1993 (online item available)

Box 1 > Folder 3

Digital Object: [Simply the Best](#)

Simply the Best, 1992-1993

Box 2 > Folder 5

Scope and Contents

Includes mounted poster autographed by team.

Defining Duke Basketball, 1993-1994 (online item available)

Box 1 > Folder 3

Physical Description: 2 items

Digital Object: [Defining Duke Basketball](#)

Defining Duke Basketball, 1993-1994

Box 2 > Folder 5

Scope and Contents

Includes mounted poster autographed by team.

History in the Making, 1994-1995 (online item available)

Box 1 > Folder 3

Physical Description: 2 items

Digital Object: [History in the Making](#)

History in the Making, 1994-1995

Box 2 > Folder 5

Scope and Contents

Includes mounted poster autographed by team and Coach K to Jim Jarvis.

Networking, 1995-1996 (online item available)

Box 1 > Folder 3

Physical Description: 2 items

Digital Object: [Networking](#)

Networking, 1995-1996

Box 2 > Folder 5

Scope and Contents

Includes mounted poster autographed by team.

Back in Black, 1996-1997 (online item available)

Box 1 > Folder 3

Physical Description: 2 items

Digital Object: [Back in Black](#)

Back in Black, 1996-1997

Box 2 > Folder 6

Scope and Contents

Includes mounted poster autographed by team.

Blue Planet, 1997-1998 (online item available)

Box 1 > Folder 3

Physical Description: 2 items

Digital Object: [Blue Planet](#)

Blue Planet, 1997-1998

Box 2 > Folder 6

Scope and Contents

Includes mounted poster autographed by team.

Championship Vision, 1998-1999 (online item available) Box 1 > Folder 3

Physical Description: 2 items

Digital Object: [Championship Vision](#)

Championship Vision, 1998-1999 Box 2 > Folder 6

Scope and Contents

Includes mounted poster autographed by team.

Forever Duke, 1999-2000 (online item available) Box 1 > Folder 3

Physical Description: 2 items

Digital Object: [Forever Duke](#)

Forever Duke, 1999-2000 Box 2 > Folder 6

Scope and Contents

Includes mounted poster autographed by team and Coach K to Jim Jarvis.

The Big Dance, 2000-2001 (online item available) Oversize-folder 1

Physical Description: 3 items

Digital Object: [The Big Dance](#)

Scope and Contents

Includes mounted poster autographed by team and Coach K to Jim Jarvis.

Vote Coach Krzyzewski Mayor of Bracketville, undated Box 1 > Folder 3

Scope and Contents

Nike promotional poster.

Champs! Duke Blue Devils Sports Illustrated cover, 2000-2001 Box 1 > Folder 3

Scope and Contents

Poster of Sports Illustrated cover featuring Shane Battier.

2001 National Champions, 2001 Box 1 > Folder 3

Physical Description: 2 items

2001 National Champions, 2001 Oversize-folder 1

Scope and Contents

Includes mounted poster autographed by Coach K to Jim Jarvis.

Deja Blue, 2001-2002 (online item available) Box 1 > Folder 3

Digital Object: [Deja Blue](#)

Deja Blue, 2001-2002 Oversize-folder 1

Scope and Contents

Includes mounted poster autographed by team and Coach K to Jim Jarvis.

Duke Rocks, 2002-2003 Oversize-folder 2

Scope and Contents

Includes mounted poster autographed by team and Coach K to Jim Jarvis.

Lights! Cameron! Action!, 2003-2004 Oversize-folder 2

Scope and Contents

Includes mounted poster autographed by team and Coach K to Jim Jarvis.

Vintage, 2004-2005 Oversize-folder 2

Scope and Contents

Includes mounted poster autographed by team and Coach K to Jim Jarvis.

100 Seasons, 2004 Oversize-folder 2

Believe, 2006-2007 Oversize-folder 3

Scope and Contents

Includes mounted poster autographed by team and Coach K to Jim Jarvis.

Goodfellas, 2009-2010 Oversize-folder 3

Scope and Contents

Includes mounted poster autographed by team and Coach K to Jim Jarvis.

One, 2010-2011 Oversize-folder 3

Scope and Contents

Includes mounted poster autographed by team and Coach K to Jim Jarvis.

First Class, 2011-2012

Oversize-folder 4

Scope and Contents

Includes mounted poster autographed by team and Coach K to Jim Jarvis.

Fight, 2012-2013

Oversize-folder 4

Scope and Contents

Includes mounted poster autographed by team and Coach K to Jim Jarvis.