



## **Guide to the Pureun records, 2017-2021**

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## Summary

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**Collection Title:**

Pureun records, 2017-2021

**Creator:**

Duke University. Pureun

**Abstract:**

Pureun was founded in 2017 for students interested in Korean popular culture. The group performs both original choreography and dance cover from Kpop genres. The collection consists of administrative records, marketing materials, photographs, and video recordings.

**Extent:**

47.4 Gigabytes

**Language:**

EnglishKorean

**Collection ID:**

UA.31.07.0017

**Permalink:**

<https://idn.duke.edu/ark:/87924/m1jt6s>

**Preferred Citation**

[Identification of item], Pureun records, Duke University Archives, David M. Rubenstein Rare Book & Manuscript Library, Duke University.

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## Background

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**Scope and Content**

The collection consists of administrative records, marketing materials, photographs, and video recordings. Administrative records include meeting agendas, financial and budget records, and records related to deciding which songs and dances to perform at events. The bulk of the materials are marketing materials, photographs, video recordings. Marketing materials include promotional materials created for Instagram and YouTube, member profile photographs, and logo and other graphic design records. Photographs include

member photographs, group photographs, and photographs of rehearsals and performances. Video recordings are mostly of live performances.

## **Biographical/Historical**

Pureun was founded in 2017 for students interested in Korean popular culture. The group performs both original choreography and dance cover from Kpop genres including boy bands, girl groups, hip-hop, and more. Pureun has appeared at events at Duke, including Countdown to Craziiness and the International Festival, and regional events like KoreaFest 2019.

Source: Pureun organization site, <https://dukegroups.com/organization/pureun>, accessed 2019 December 10.

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## **Administrative Information**

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### **Publication Statement**

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### **Access Restrictions**

Collection is open for research. Access copies of electronic records must be accessed in our reading room. Contact Research Services with questions.

### **Use Restrictions**

Copyright for Official University records is held by Duke University; all other copyright is retained by the authors of items in these papers, or their descendants, as stipulated by United States copyright law.

### **Acquisition Information**

The Pureun records were received by the University Archives as a gift in 2019 and 2022.

## Processing Information

Processed by [Matthew] Farrell, December 2019 and March 2022.

Accessions described in this collection guide: UA2019-0100, UA2022-0010

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## Names and Subjects

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- Popular music -- Korea
- Dance -- Korea
- Dance -- Performances
- College students -- United States

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## Collection Inventory

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### Accession UA2019-0100, 2017-2019

Administrative records, 2018-2019 (online item available)

Digital-materials UA31070007-SET-0001

**Physical Description:** 29 files; approximately 5 megabytes.

**Digital Object:** [Administrative records, 2018-2019](#)

#### Scope and Contents

Includes photographs and video recordings of a performance at Countdown to Craziness. Also includes photographs of the dress rehearsal and short video recordings meant for social media posts. Photographs in JPEG and HEIC formats. Videos in Quicktime MOV and MP4 formats.

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Countdown to Craziness, 2019 (online item available)

Digital-materials UA31070007-SET-0001

**Physical Description:** 148 files; approximately 2 gigabytes.

**Digital Object:** [Countdown to Craziness, 2019](#)

**Scope and Contents**

Includes video recordings remaking popular Kpop music videos and photographs documenting that process. Photographs in JPEG, PNG, and HEIC formats. Videos in Quicktime MOV and MP4 formats.

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Cover videos, 2019 (online item available) Digital-materials UA31070007-SET-0001

**Physical Description:** 61 files; approximately 4 gigabytes.

**Digital Object:** [Cover videos, 2019](#)

**Scope and Contents**

Performance video recordings in MOV and MP4 formats.

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Fallcase, 2019 (online item available) Digital-materials UA31070007-SET-0001

**Physical Description:** 4 files; approximately 3 gigabytes.

**Digital Object:** [Fallcase, 2019](#)

**Scope and Contents**

Video recordings in Quicktime MOV format.

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Fall workshop, 2019 (online item available) Digital-materials UA31070007-SET-0001

**Physical Description:** 28 files; approximately 1 gigabyte.

**Digital Object:** [Fall workshop, 2019](#)

**Scope and Contents**

Digital photograph in JPEG format.

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Group photograph, 2018-2019 (online item available) Digital-materials UA31070007-SET-0001

**Physical Description:** 1 file; less than 1 megabyte

**Digital Object:** [Group photograph, 2018-2019](#)

**Scope and Contents**

Digital photographs in HEIC and JPEG formats.

Halloween photographs, 2019 (online item available)

Digital-materials UA31070007-SET-0001

**Physical Description:** 50 files; approximately 75 megabytes.

**Digital Object:** [Halloween photographs, 2019](#)

**Scope and Contents**

Includes photographs of practices, as well as photographs and video recordings of a performance at Homecoming. Digital photographs in HEIC and JPEG formats. Videos in MP4 and Quicktime MOV formats.

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Homecoming, 2019 (online item available)

Digital-materials UA31070007-SET-0001

**Physical Description:** 130 files; approximately 1 gigabyte.

**Digital Object:** [Homecoming, 2019](#)

**Scope and Contents**

Includes photographs and video recordings of a community meal. Photographs in HEIC, JPEG, and PNG formats. Videos in Quicktime, and MP4 formats.

---

Hot Pot + Hot Seat, 2019 (online item available)

Digital-materials UA31070007-SET-0002

**Physical Description:** 44 files; approximately 200 megabytes.

**Digital Object:** [Hot Pot + Hot Seat, 2019](#)

**Scope and Contents**

Includes the performance entry video recording and photographs of the group's trip to Kfest. Photographs in HEIC and JPEG formats. Videos in MP4 and Quicktime MOV formats.

---

Kfest, 2019 (online item available)

Digital-materials UA31070007-SET-0002

**Physical Description:** 126 files; approximately 500 megabytes.

**Digital Object:** [Kfest, 2019](#)

**Scope and Contents**

Includes logo and other graphic design materials, video recordings made for Instagram and Youtube, and related public relations materials. Images in PNG, PSD, JPEG, and HEIC formats. Videos in MP4 and Quicktime MOV formats. Document files in PDF format.

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Marketing, 2018-2019 (online item available)      Digital-materials UA31070007-  
SET-0002

**Physical Description:** 124 files; approximately 8 gigabytes.

**Digital Object:** [Marketing, 2018-2019](#)

**Scope and Contents**

Includes photographs of Pureun members at the Nasher Museum of Art.  
Photographs in JPEG and HEIC formats.

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Nasher brunch, 2019 (online item available)      Digital-materials UA31070007-  
SET-0002

**Physical Description:** 31 files; approximately 50 megabytes.

**Digital Object:** [Nasher brunch, 2019](#)

**Scope and Contents**

Includes photographs and video recordings of members informing new  
members of their successful audition. Photographs in JPEG and HEIC  
formats. Videos in Quicktime MOV and MP4 formats.

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Newbie Welcome, 2019 (online item available)      Digital-materials UA31070007-  
SET-0002

**Physical Description:** 107 files; approximately 1 gigabyte.

**Digital Object:** [Newbie Welcome, 2019](#)

**Scope and Contents**

Includes photographs of individual members for use in marketing purposes.  
Images in JPEG format.

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Pureun photoshoot, 2019 (online item available)      Digital-materials UA31070007-  
SET-0002

**Physical Description:** 41 files; approximately 75 megabytes.

**Digital Object:** [Pureun photoshoot, 2019](#)

**Scope and Contents**

Video recordings in Quicktime MOV format.

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Pureun x DCD collaboration, 2019      Digital-materials UA31070007-  
SET-0002

**Physical Description:** 16 files; approximately 1 gigabyte.

**Scope and Contents**

Document file in MS Word format.

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Showcase ideas, 2019 (online item available) Digital-materials UA31070007-SET-0002

**Physical Description:** 1 file; less than 1 megabyte

**Digital Object:** [Showcase ideas, 2019](#)

**Scope and Contents**

Photographs in HEIC format.

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Spring workshop photographs, 2019 (online item available) Digital-materials UA31070007-SET-0002

**Physical Description:** 2 files; approximately 5 megabytes.

**Digital Object:** [Spring workshop photographs, 2019](#)

**Scope and Contents**

Video recordings in MP4 format.

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Unidentified performance, 2017-2018 (online item available) Digital-materials UA31070007-SET-0002

**Physical Description:** 3 files; approximately 30 megabytes.

**Digital Object:** [Unidentified performance, 2017-2018](#)

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**Accession UA2022-0010, 2019-2021**

2018-2019 records, 2019-2020 Digital-materials UA31070017-SET-0003

**Physical Description:** Approximately 80 files; 875 megabytes.

**Scope and Contents**

Includes still image, audiovisual, and document files.

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2019-2020 records, 2019-2020 Digital-materials UA31070017-SET-0003

**Physical Description:** Approximately 200 files; 20 gigabytes

**Scope and Contents**

Includes still image, audiovisual, and document files.

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2020-2021 records, 2020-2021

Digital-materials UA31070017-  
SET-0003

**Physical Description:** Approximately 25 files; 3 gigabytes.

**Scope and Contents**

Includes audiovisual and document files.

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Agenda, 2020

Digital-materials UA31070017-  
SET-0003

**Physical Description:** 1 file; less than 1 megabyte

**Scope and Contents**

Contains a document file.

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COVER VIDEOS, 2019-2020

Digital-materials UA31070017-  
SET-0003

**Physical Description:** Approximately 10 files; 100 megabytes.

**Scope and Contents**

Includes still image and audiovisual files.

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IMPORTANT\_admin info, 2019-2021

Digital-materials UA31070017-  
SET-0003

**Physical Description:** Approximately 5 files; 2 megabytes.

**Scope and Contents**

Contains document files.

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Marketing, 2019-2021

Digital-materials UA31070017-  
SET-0003

**Physical Description:** Approximately 30 files; 100 megabytes.

**Scope and Contents**

Includes still images and audiovisual files.

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Pureun Youtube Videos, 2021

Digital-materials UA31070017-  
SET-0003

**Physical Description:** Approximately 10 files; 400 megabytes.

**Scope and Contents**

Contains audiovisual files.

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Showcase, 2019-2021

Digital-materials UA31070017-  
SET-0003

**Physical Description:** Approximately 15 files; less than 1 megabyte.

**Scope and Contents**

Contains document files.

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Treasury, 2020-2021

Digital-materials UA31070017-  
SET-0003

**Physical Description:** Approximately 25 files; 2 megabytes.

**Scope and Contents**

Includes document and still image files.

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Vlogs, 2020

Digital-materials UA31070017-  
SET-0003

**Physical Description:** Approximately 5 files; 200 megabytes.

**Scope and Contents**

Contains audiovisual files.

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