



Guide to the Signs and Symbols Reference collection, 1972-2014

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Summary

Collection Title:

Signs and Symbols Reference collection, 1972-2014

Creator:

Duke University. University Archives

Abstract:

The Signs and Symbols Reference Collection contains material concerning Duke University's insignia, logos, motto, seal, color, and other emblems and identifying marks. Information about marketing and licensing is also included.

Extent:

0.2 Linear Feet

Language:

Material in English

Collection ID:

UA.01.11.0026

Permalink:

<https://idn.duke.edu/ark:/87924/m12h83>

Preferred Citation

[Identification of item], Signs and Symbols Reference Collection, Duke University Archives, David M. Rubenstein Rare Book & Manuscript Library, Duke University.

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Background

Scope and Content

Contains files of clippings, memoranda, artwork, textiles, and printed materials concerning the history, development, and use of the University seal, shield and other emblems, and trademarks, insignia, the school color, and the motto, "Eruditio et religio" .

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Administrative Information

Publication Statement

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Access Restrictions

Collection is open for research.

Use Restrictions

Copyright for Official University records is held by Duke University; all other copyright is retained by the authors of items in these papers, or their descendants, as stipulated by United States copyright law.

Acquisition Information

The Signs and Symbols Reference Collection was compiled by University Archives staff from a variety of sources.

Processing Information

Processed by Thomas Harkins, July 2004

Encoded by Kimberly Sims, September 2006

Updated by Molly Bragg, July 2011

Accessions were merged into one collection, described in this finding aid.

Duke University Coloring Book (1980s) added to finding aid by April Blevins, December 2023

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Related Materials

Related Material

Blue Devil Reference Collection Duke University Archives

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Names and Subjects

- School colors
- Maces, Ceremonial
- Duke University -- Seal
- Duke University -- Insignia

Collection Inventory

Awards	Box 1
Duke Blue (color)	Box 1
Duke Shield	Box 1
Duke University Coloring Book, approximately 1980s	Box 1
Eruditio et religio (motto)	Box 1
Logos and trademarks	Box 1
Maces	Box 1
Marketing and licensing	Box 1
Seal of the University	Box 1

University Flag

Box 1