



Guide to the Joseph C. Wetherby papers, 1930 - 1976

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Summary

Collection Title:

Joseph C. Wetherby papers, 1930 - 1976

Creator:

Wetherby, Joseph C., 1910-1976

Abstract:

Joseph Cable Wetherby served as Associate Professor of English at Duke University from 1947-1976. The papers consist of correspondence, printed matter, speeches, clippings, minutes, memoranda, teaching aids and other teaching materials, student papers, photographs, research notes, and writings. Major subjects include the teaching of English to international students at Duke, broadcasting and the development of the WDBS radio station at Duke University, and the Duke University Debate Team, which Wetherby coached for over 20 years. English.

Extent:

4.6 Linear Feet
5500 Items

Physical Location:

For current information on the location of these materials, please consult University Archives, Duke University.

Language:

English

Language:

English.

Collection ID:

UA.29.02.0030

Permalink:

<http://library.duke.edu/rubenstein/findingaids/uawetherby/>

Preferred Citation

[Identification of item], Joseph C. Wetherby Papers, Duke University Archives, David M. Rubenstein Rare Book & Manuscript Library, Duke University.

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Background

Scope and Content

The Wetherby Papers contain printed material (including pamphlets, brochures, flyers, programs, speeches, and clippings), correspondence, minutes, memoranda, teaching aids and other teaching materials, student papers, photographs, research notes, writings, and other papers. Inclusive dates for the collection are ca. 1930 to 1976, with the bulk of material from 1947 to 1976.

These papers chiefly reflect Wetherby's interest in three major areas: teaching English as a foreign language, broadcasting, and debating. In the first category falls material on grammar and enunciation (including numerous exercises, tests, and other teaching aids), speech and hearing pathology, and a small number of administrative papers dealing with the teaching of English to international students at Duke University. In the area of broadcasting, there are clippings, course descriptions, lecture material, and printed material on the history of radio and television; its methods, principles, and policies; legal status; government policies affecting broadcasting; and audience and market research. Wetherby also kept clippings, printed matter, and copies of speeches on communications and broadcasting in general, as well as on specialized topics such as TV violence and cigarette advertising.

Files concerning the history of Duke University include materials on a proposed FM station for the campus (1957-1968), as well as selected student papers on such topics as broadcasting at Duke, the Vigil of 1968, and the Associated Students of Duke University in a conflict with WDBS. There are also a number of selected student papers on various aspects of communications, broadcasting, and the persuasive speaking.

There is a card file on members of the Debate Team with their records by opponent and tournament, and a small amount of material (correspondence, records, circulars, a telegram) on the West Point National Tournament for 1962 to 1964.

Useful information regarding a significant incident early in Wetherby's tenure as debate coach will be found in William King, "Not fit to debate? National debate topic on Communist China gets hackles up," in the Duke Alumni Register, vol. 65, no. 2, Nov.- Dec. 1978. The article deals with Wetherby's defense of the right of collegiate debaters to argue this sensitive topic in 1954, at the height of the McCarthy era. Wetherby appeared on the "See It Now" program of Edward R. Murrow on CBS Television.

Wetherby coached three teams from Duke University which appeared on national television on the "College Bowl" series, in 1955, 1960, and 1968. Some

materials in the collection deal with the logistics of these teams' travel and appearances, and on the operation of the telecasts.

Gathered in separate folders as well as scattered throughout the collection is a large amount of printed material in the form of brochures, handbooks, pamphlets, newsletters, and copies of speeches. Included is material from organizations like the National Association of Broadcasters, the Federal Communications Commission, the Southern Speech Association (later the Southern Speech Communication Association), and the Speech Communication Association. The collection from the Southern Speech Association and its successor organization includes a consecutive run of programs for annual conventions from 1951 to 1976. The material on the Speech Communication Association includes consecutive issues from 1968 to 1976 of Free Speech, a newsletter of this organization's Commission on Freedom of Speech.

During the 1960s, Wetherby frequently was sent to regional high schools to promote Duke University to prospective students.

Biographical/Historical

Chronology

Date	Description
1910	Born 2 May, Bellingham, Washington
1930-1936	Student, Wayne State University, Detroit, Michigan; B.A., Speech, 1934; M.A., Speech, 1936
1936	Married Carol Van Sickle
1936-1942	Assistant Professor of Speech, Oklahoma State University
1942-1946	Active Duty, U.S. Navy, as Lieutenant
1946-1947	Director of Radio, Wayne State University
1947-1976	Associate Professor of English, Duke University

Date	Description
1948	Published "In the Realm of Radio", in Southern Speech Journal
1952-1976	Regional Governor, Delta Sigma Rho Tau Kappa Alpha (forensic honorary), reelected 1976
1953	Graduate study in Speech and Psychology, University of Florida
1957	Summer, Guest Professor of Speech, Wake Forest University
1960	President, Southern Speech Association
1960-1967	Temporary Action Duty, U.S. Navy, as Lieutenant Commander; Head of English Dept., U.S. Naval Preparatory School, Naval Enlisted Scientific Education Program
1961	Published "Academic Status Seekers", in Southern Speech Journal
1963	Published "Debate 1984", in The Speaker
1967	Director Producer for Durham Savoyards Ltd. (Gilbert and Sullivan Shows): Iolanthe (1967); Gondoliers (1974)
1976	April: Debate Team wins National Championship
1976	Distinguished Service Award of Delta Sigma Rho Tau Kappa Alpha

Date	Description
1976	Died 12 October, Duke University

Wetherby was active in many professional organizations during his career, including the Speech Association of America, Educational Theatre Association (Honorary Life Member), Southern Speech Association, Delta Sigma Rho Tau Kappa Alpha, Sigma Alpha Eta (Speech and Hearing Honorary), American Forensic Association, North Carolina Speech Association (President), and Association of Teachers of English to Speakers of Other Languages.

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Administrative Information

Publication Statement

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Access Restrictions

Researchers must register and agree to copyright and privacy laws before using this collection.

In off-site storage; 48 hours advance notice is required for use.

Use Restrictions

Copyright for Official University records is held by Duke University; all other copyright is retained by the authors of items in these papers, or their descendants, as stipulated by United States copyright law.

Acquisition Information

The Joseph C. Wetherby papers were received by the University Archives as a transfer in 1977.

Processing Information

Processed by G. Edwin Southern, Jr. in July 1980 and updated by Jill Katte in July 2002.

Encoded by Jill Katte, July 2003

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Related Materials

Related Material

Debate Team records.University Archives, Duke University.WDBS records.University Archives, Duke University.

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Names and Subjects

- Debates and debating -- Study and teaching
- College radio stations -- United States
- Radio broadcasting
- English language -- Study and teaching -- Foreign speakers
- Broadcasting -- Study and teaching
- Photographs
- Speeches
- Students, Foreign
- Clippings (information artifacts)
- WDBS (Radio station : Durham, N.C.)
- Duke University. Debate Team
- Duke University. Department of English
- Wetherby, Joseph C., 1910-1976
- Wetherby, Joseph C., 1910-1976

Collection Inventory

Teaching Activities, ca. 1930-1976

Scope and Contents note

Memoranda, correspondence, cards, reports, lists, newsletters, brochures, pamphlets, tests, exercises, minutes, clippings, speeches, plays, manuals, student papers, magazines, and other papers. The bulk of the materials dates from Wetherby's years at Duke University, 1947-1976. See also related materials in the 1977 Addition.

English as a Foreign Language (English 100).

Box 1

Administrative, 1954-1970	Box 1
Blank certification forms	Box 1
Testing, 1959-1970	Box 1
Exercises	Box 1
Essays by foreign students	Box 1
Language lab. English medical tapes. Contents	Box 1
Ball Committee (Committee on Teaching of English as a Foreign Language), 1973	Box 1
Correspondence on request to send English medical books to Hungary, 1965-1966	Box 1
English instruction. Statistical profile and other papers.	Box 1

Scope and Contents note

Includes minutes of one meeting in 1964 of International Students Advisory Committee, ca. 1964

Speech for Foreign and Bilingual Studies of the Speech Association of America, 1959-1967	Box 1
TESOL (Teachers of English to Speakers of Other Languages), 1964-1970	Box 1
TOEFL (Testing of English as a Foreign Language), 1960-1968	Box 1
NAFSA (National Association for Foreign Student Affairs), Visitation, 1970	Box 1

Teaching exercises and tests.

Articulation Box 1

Announcers' tests Box 2

Scope and Contents note

Includes further material on articulation and some material on speech pathology

Grammar and composition Box 2

Scope and Contents note

Includes exercises, tests, manual

Broadcasting.

English 160-170 (Broadcasting). Blank questionnaires Box 2

Broadcasting Notes binder, 1950-1969 Box 2

"Broadcasting History" tape table of contents [tape not in this collection] Box 2

University of Akron Television Instructor's Reference Handbook, 1962 Box 2

TV Violence, 1968 Box 2

Cigarette advertising, 1968 Box 2

Federal Communications Commission, 1963-1969 Box 2

Broadcast seminar, 1970 Box 2

"Measurement" (binder). Audience research, 1969-1972 Box 2

National Association of Broadcasters, 1964-1970 Box 3

Association for Professional Broadcasting Education, 1964-1970 Box 3

Broadcasting: Notes, speeches etc., 1952-1972
[2 folders] Box 3

American Research Bureau, Channel One,
1964-1968 Box 3

Drama, poetry, oratory, persuasive speech, and public speaking.

Drama: script form, stage plays for TV, plays,
censorship of plays, 1910-1959 Box 3

Poetry recital (story) Box 3

English 118. Persuasive speech, Exam, 1950 Box 3

Barnwell, Robert. Oratory Box 3

Aristotle on Youth Box 3

Clichés Box 3

Notes on parliamentary procedure Box 3

Discussion Box 4

Speech and hearing pathology.

Tests, exercises, papers Box 4

Stuttering Box 4

Proposed educational psychology program,
1966-1968 Box 4

Manuals: hearing test, audiometer. Box 4

Bibliographical file (See also card file boxes) Box 4

Student papers.

Topics concerning Duke University
Arena, R. "Broadcasting at Duke University."
1969. Box 4

Armstrong, W.L. "Head Cheerleader
Campaign: On the Road to '76." ca. 1975. Box 4

Fader, B. "The Duke Football Network." No date.	Box 4
Hall, S.T. "Media and the Duke Student." 1968.	Box 4
Klein, R.P. "Analysis of Persuasive Speaking Techniques in a College Demonstration." 1970.	Box 4
Regan, P. "The Life and Times of a College Radio Station: Some Views and Thoughts on the Recent Controversy between WDBS and ASDU." No date.	Box 4
Robbins, J. "The Duke Vigil and the Creation of a Psychological Mob." ca. 1968.	Box 4
Schwartz, A.D. "The Duke Sports Network." 1971.	Box 4
Student papers on broadcasting and persuasive speaking	Box 4-5
Language Lab Committee, 1964-1969	Box 6
Speech, general	Box 6

Educational organizations.

Institute of International Education. Overseas Magazine, 1963	Box 6
National Education Association, Project English, 1963-1964	Box 6

Other Teaching.

Navy, 1967-1968	Box 6
American Institute of Banking. Durham chapter, 1967-1973	Box 6

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Non-Teaching Activities, 1951-1976

Scope and Contents note

Pamphlets, brochures, correspondence, clippings, programs, newsletters, lists, bills, photos, application forms, clippings, and other papers. See also related materials in the 1977 Addition.

Speech associations.

North Carolina Speech Association, 1950-1957	Box 6
Southern Speech Association (SSA, later Southern Speech Communication Association) Radio Television Film Interest Group, ca. 1960-1969	Box 6
SSA Programs and other printed material, 1951-1976	Box 6
Speech Association of America, Correspondence, 1966-1970	Box 6
Speech Association of America, Committee of Fifty, 1964-1965	Box 6
Printed material, 1962-1963	Box 6
Speech Communication Association, 1968-1976	Box 6

Scope and Contents note

Includes the Free Speech newsletter for same years.

Debate Team.

West Point National Tournament, 1962-1964	Box 7
Miscellaneous, ca. 1958-1976	Box 7
College Bowl teams, Correspondence and other papers, 1955-1969	Box 7
College Bowl teams, Sample questions, instructions, 1955-1967	Box 7

Radio at Duke.

Proposed FM station, 1957-1968	Box 7
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Radio honorary fraternity, Alpha Epsilon Rho, 1963-1973	Box 7
Student Contacts Committee, 1960-1967	Box 7
Long Wetherby Research Grant Request, 1968	Box 7

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1977 Addition, circa 1930-1976

J.C. Wetherby. Writings, Notes. Elocution, Rhetoric, "Executive's Guide," ca. 1930-1970	Box 7
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Scope and Contents note

Some of these writings may date from Wetherby's time as a student.

Photos, clippings, ca. 1950-1975	Box 7
Miscellaneous correspondence, 1963, undated	Box 7
Obituary clippings, 1976	Box 7
Debate Team Records, 1948, 1953-1976	Box 8
Course material	Box 9

Scope and Contents note

Some course materials mixed; each folder should be examined for specific course material

English	
100, 1959-1975	Box 9
139, 1941-1975	Box 9
140S, 1959-1967	Box 9
150, 1943-1976	Box 9

Scope and Contents note

Contains press clippings on Terry Sanford campaign for the U.S. Presidency, 1976

151, 1957	Box 9
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160, 1973	Box 9
Broadcasting	
171-172, 1953-1974	Box 9
171, 1949-1969	Box 9
172 Letters, 1959-1970	Box 9
Scope and Contents note	
Contains letter from Jesse R. Helms	
172 Quiz, 1956-1976	Box 9
American Forensic Association, 1951-1976	Box 10
Broadcast Education Association, 1963-1976	Box 10
Broadcast Music Inc., 1968-1970	Box 10
Broadcast Pioneers, 1971-1976	Box 10
Broadcasting Magazine, 1963-1976	Box 10
International Studies Institute, 1964-1975	Box 10
Campus Studies Institute, 1974-1976	Box 10
CATV, 1969-1973	Box 10
Miscellaneous Correspondence, 1948-1968	Box 10
Miscellaneous Correspondence, 1968-1976	Box 10
Cultural Arts Committee, 1974	Box 10
Debate, 1976	Box 10
Foreign Broadcasting, 1970-1972	Box 10
Friday Luncheon Group, 1970-1976	Box 10
Guidelines Committee, 1969-1971	Box 10
Louisburg, 1968	Box 10
Ted Minah Committee, 1972-1976	Box 10

NCFA, 1976-1977	Box 10
Positions Open, Assistantship Applications, 1973-1975	Box 10
Psychological Tests	Box 10
Remedial Reading	Box 10
Rev. Paul Seitz--Jolo (Smith), 1972-1976	Box 10
Southern Speech Association, 1948-1963	Box 10
Southern Speech Communication Association Ex Presidents' Club, 1969-1976	Box 10
Luncheon, 1974-1975	Box 10
Radio-TV-Film, 1960, 1970 1973	Box 10
WDBS	
1971-1975	Box 10
1973-1976	Box 10
1974-1976	Box 10
Management Board	Box 10
WDBS Binders, 1971-1974	Box 10
Scope and Contents note	
Include budget, correspondence, clippings, FCC application, minutes of Management Board	
Outlines for Speech in Schools, 1936	Box 10
Notebooks	Box 10
Scope and Contents note	
3 binders and 1 notebook contain notes on speech, persuasive speaking, semantics, speech pathology; tests; syllabi; outlines of books; lessons; and other papers. These are either lecture notes or class notes made by Wetherby as a student.	
Unfolded material	Box 10

Scope and Contents note

Loose sheets now grouped in a folder: lesson plans, bibliographies, diagrams, tests, notes on various phases of speech and speech pathology. Some of these materials may stem from Wetherby's time as a student.

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