



Guide to the Wells Rich Greene Inc. Records, 1954-1998 and undated

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Summary

Collection Title:

Wells Rich Greene Inc. records, 1954-1998 and undated

Creator:

Wells Rich Greene, Inc.

Source:

John W. Hartman Center for Sales, Advertising & Marketing History

Abstract:

The Wells Rich Greene, Inc. (WRG) advertising agency was founded in 1966 by Mary Wells, Richard Rich, and Stewart Greene, who were associates at Jack Tinker and Partners agency. Until its demise in 1998, WRG was ranked as one of the top 15 advertising agencies in the United States. The Wells Rich Greene, Inc. (WRG) Records contain primarily print advertisements and broadcast commercials and advertising spots for clients of WRG. Materials span 1966-1998 and include magazine and newspaper advertisements, proof sheets, audiocassettes, videocassettes, analog and digital audio tape. Corporate documentation includes press releases, clipping files, and staff photographs and slides. Clients represented in the collection include: American Motors; Bristol-Myers (Boost, Clairol, Herbal Essence, Vagistat); Cadbury (Canada Dry, Schweppes); Continental Airlines; Ford; IBM; ITT (Technology Institute, Sheraton); Liberty Mutual; MCI; Miles Laboratories (Alka-Seltzer); New York Department of Commerce; Pan Am; Philip Morris (Benson & Hedges, Player, Dunhill); Procter & Gamble (Gain, Oil of Olay, Pringles, Folder's, Sure); Ralston Purina (Chex, Dog Chow, Tender Vittles); Seagram; TWA; and Warnaco (Warner's lingerie). Acquired as part of the John W. Hartman Center for Sales, Advertising & Marketing History.

Extent:

250 Linear Feet
7500 Items

Language:

Material in English

Collection ID:

RL.01365

Permalink:

<https://idn.duke.edu/ark:/87924/m11f02>

Preferred Citation

[Identification of item], Wells Rich Greene Inc. Records, David M. Rubenstein Rare Book & Manuscript Library, Duke University

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Background

Scope and Content

The Wells Rich Greene, Inc. (WRG) Records contain primarily print advertisements and broadcast commercials and advertising spots for clients of WRG. Materials span 1966-1998 and include magazine and newspaper advertisements, proof sheets, audiocassettes, videocassettes, analog and digital audio tape. Corporate documentation includes press releases, clipping files, and staff photographs and slides. Clients represented in the collection include: American Motors; Bristol-Myers (Boost, Clairol, Herbal Essence, Vagistat); Cadbury (Canada Dry, Schweppes); Continental Airlines; Ford; IBM; ITT (Technology Institute, Sheraton); Liberty Mutual; MCI; Miles Laboratories (Alka-Seltzer); New York Department of Commerce; Pan Am; Philip Morris (Benson & Hedges, Player, Dunhill); Procter & Gamble (Gain, Oil of Olay, Pringles, Folder's, Sure); Ralston Purina (Chex, Dog Chow, Tender Vittles); Seagram; TWA; and Warnaco (Warner's lingerie).

NOTE: Throughout this finding aid, "TRT" refers to "Total Running Time," the total duration of content contained on a tape or film.

Biographical/Historical

Date	Description
1966	Opened upon the departures of Mary Wells, Richard Rich, and Stewart Greene from Jack Tinker and Partners
1967	Won American Motors Company (AMC) account
1968	Won Trans World Airlines (TWA) account

Date	Description
	Initial public offering
1969	Richard Rich left WRG
1970	AMC Gremlin launch Won Alka-Seltzer account (Miles Laboratories)
1971	Agency of record, Procter & Gamble
1974	WRG reverted to private ownership Stewart Greene left WRG
1979	Won Ford Motor Company corporate account
1990	Mary Wells Lawrence resigned as CEO, replaced by Ken Olshan
1991	Majority stake sold to BDDP; renamed Wells Rich Greene BDDP
1996	Sold to GGT PLC (London)
1997	Renamed Wells BDDP; soon after sold to Omnicom Group
1998	Dissolved by Omnicom

Among the notable campaign slogans created by WRG: "Plop, plop, fizz, fizz," "I can't believe I ate the whole thing," and "Try it, you'll like it" (all for Alka-Seltzer); "I (heart) New York" (New York State Commerce Commission); "Trust the Midas Touch" (Midas Muffler); "At Ford, Quality is Job 1" (Ford Motor Company); and "Raise Your Hand If You're Sure" (Procter & Gamble's Sure anti-perpirant).

Date	Description
1928 May 25	Born Mary Georgene Berg, Youngstown, Oh.
Circa 1945	Attended Neighborhood Playhouse School of the Theater, New York, N.Y.
Circa 1947	Attended Carnegie Institute of Technology Married Bert Wells
1951	Advertising writer, McKelvey's Department Store, Youngstown, Oh.
1952	Fashion Advertising Manager, Macy's Department Store, New York, N.Y.
1953	Copy Chief, McCann-Erickson agency
1957-1963	Worked at Doyle Dane Bernbach
1964-1966	Worked at Jack Tinker and Partners; primary responsibility for Braniff Airlines account
1965	Divorced Bert Wells
1966	Opened Wells Rich Greene, Inc. with Richard Rich, and Stewart Greene, associates from Jack Tinker and Partners
1967	Married Harding Lawrence, CEO of Braniff Airlines
1968	Upon WRG Initial public offering, became first woman CEO of a company listed on the New York Stock Exchange

Date	Description
1969	Considered the highest-paid woman in U.S. advertising industry Inducted into Copywriters' Hall of Fame
1970	Honorary Doctor of Law, Babson College
1971	Named Advertising Woman of the Year Honorary Doctorate, Carnegie-Mellon University
2002	Memoir, A Big Life in Advertising, published Harding Lawrence died

Sources: Advertising Age Encyclopedia of Advertising (Fitzroy Dearborn 2003); The Ad Men and Women (Applegate 1994); Who's Who in Advertising (1963-); Wikipedia, [Mary Wells Lawrence](#)

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Arrangement

Collection is arranged into two Series: Print Advertisements and Documentation; and Audiovisual Materials.

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Administrative Information

Publication Statement

David M. Rubenstein Rare Book & Manuscript Library
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Access Restrictions

Collection is open for research.

Researchers must register and agree to copyright and privacy laws before using this collection.

In addition, original audiovisual materials are closed to patron use. Technical Services staff need to produce use copies before contents can be accessed.

All or portions of this collection may be housed off-site in Duke University's Library Service Center. The library may require up to 48 hours to retrieve these materials for research use.

Please contact Research Services staff before visiting the David M. Rubenstein Rare Book & Manuscript Library to use this collection.

Use Restrictions

The copyright interests in this collection have not been transferred to Duke University. For more information, consult the copyright section of the Regulations and Procedures of the David M. Rubenstein Rare Book & Manuscript Library.

Acquisition Information

The Wells Rich Greene Inc. Records were received by the David M. Rubenstein Rare Book & Manuscript Library as a gift in 1998.

Processing Information

Processed by Richard Collier, Jessica Wood, April 2009

Encoded by Richard Collier, April 2009

Accessions 98-290, 98-396 were merged into one collection, described in this finding aid.

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Related Materials

Related Material

Related materials may be found in the following collections held in the Hartman Center for Sales, Advertising & Marketing History:

<http://library.duke.edu/rubenstein/findingaids/batesworldwide/>

<http://library.duke.edu/rubenstein/findingaids/dmbb/>

<http://library.duke.edu/rubenstein/findingaids/jwtdomesticads/>

<http://library.duke.edu/rubenstein/findingaids/warwickbakeroneill/>

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Names and Subjects

- Digital audio tapes
- Clippings (information artifacts)
- Photographic prints
- Audiotapes
- Advertising agencies
- Advertising agencies -- United States
- Television commercials -- United States
- Videocassettes
- Audiocassettes
- Advertising agencies -- United States -- History
- Television advertising -- United States
- Proofs (printed matter)
- Slides (photographs)
- Philip Morris Incorporated
- Pan American World Airways, Inc.
- Ralston Purina Company
- Procter & Gamble Company
- Trans World Airlines
- Seagram Company
- Wells Rich Greene, Inc.
- Warnaco (Firm)
- American Motors Corporation
- Bristol-Myers Company

- Cadbury Beverages, Inc.
- Continental Airlines
- Ford Motor Company
- International Business Machines Corporation
- ITT Corporation
- John W. Hartman Center for Sales, Advertising & Marketing History
- Lawrence, Mary Wells
- Liberty Mutual Insurance Company
- MCI Communications Corporation
- Miles Laboratories
- New York. Department of Commerce

Collection Inventory

Print Advertisements and Documentation, 1966-1998 and undated (Acc. 98-0290)

Physical Description: 104 boxes

Advertisements, 1966-1994 and undated

Small Boxes

Amaretto, 1976-1979	Box 1
American Motors, 1969-1972	Box 1
American Motors (continued), 1969-1972	Box 2
BIC, 1972-1982	Box 3
Bonanza , 1972-1974 and undated	Box 3
Caron, undated	Box 3
Citibank, 1973-1980	Box 3
Citizen Watches, 1980-1982	Box 4
Columbia Minerva (CM), 1976-1977	Box 4
Continental Airlines, 1990	Box 4
Continental Airlines (continued), 1990-1991	Box 5
Continental Baking, 1985	Box 6

Diner's Club, 1979-1981	Box 6
Dolfi, 1978-1979	Box 6
Ford, 1979-1981	Box 6
Ford--Non-automotive, 1980	Box 7
The Gap, 1984	Box 7
General Mills, 1968-1975	Box 7
Hertz (Japan), 1991	Box 8
Hush Puppies, 1973-1978	Box 8
Hush Puppies (continued), 1978-1986	Box 9
Junior Achievement, undated	Box 9
Lancel, 1979-1980	Box 9
Loehmann's, 1991-1992	Box 9
MCI, 1984-1988	Box 10
MCI (continued), 1988-1989	Box 11
MCI (continued), 1988-1990	Box 12
MCI (continued), 1990	Box 13
Midas, 1972-1985	Box 14
Midas (continued), 1975-1977	Box 15
Midas (continued), 1978-1980	Box 16
Miles Labs, 1971-1982	Box 16
Mobil Land Communities (mounted presentations), undated	Box 16
Mobil Oil, 1985-1990	Box 17
Multiple Sclerosis, 1975-1977	Box 17
National Enquirer, 1986 and undated	Box 17

National Geographic, 1977-1983	Box 17
National Kidney Foundation, 1968 and undated	Box 17
New York State (Lottery), 1973-1984	Box 18
New York State (Lottery) (continued), 1977-1984	Box 19
New York State (Business development), 1978-1982	Box 19
New York State (continued), 1979-1984	Box 20
New York State (continued), 1984-1988	Box 21
New York State (includes advertisements for business development), 1987-1991	Box 22
Olympus, 1979	Box 23
Paine Webber, 1973-1975	Box 23
Pan Am, 1982 (online item available)	Box 24

Digital Object: [Fly to Washington With Fifty-five Years Of Experience. On Pan Am.](#)

Digital Object: [Pan Am. You Can't Beat The Experience Nonstop To Rio Everyday.](#)

Digital Object: [Pan Am Presents The Third Of Many New Profitable Experiences.](#)

Digital Object: [The Pan Am Experience Is Expanding To Johannesburg.](#)

Digital Object: [Fifty-five Years of Pan Am Experience Now Flies to Twenty-five American Cities.](#)

Digital Object: [The Pan Am Experience Is Expanding.](#)

Digital Object: [Fifty-five Years of Pan Am Experience Now Flies to Twenty-five American Cities.](#)

Digital Object: [Fly The Fabled World Of Pan Am To Florida For \\$77 During February.](#)

Digital Object: [Only Pan Am Has Only 747's to California for Only \\$125.](#)

Digital Object: [Pan Am Recreates The Luxury Of The China Clipper.](#)

Digital Object: [Pan Am Clipper Class. Room To Think, Room To Work, a Civilized Alternative for the Business Traveler.](#)

Digital Object: [Starting April 27, The Only Way To Travel To Frankfurt Is On The Only Nonstop. Pan Am.](#)

Digital Object: [The Pan Am Experience Is Expanding.](#)

Digital Object: [The Pan Am Experience Is Expanding To San Juan.](#)

Digital Object: [The Pan Am Experience Is Expanding To Johannesburg.](#)

Digital Object: [Pan Am Presents The Fourth Of Many New Profitable Experiences.](#)

Digital Object: [Pan Am Presents The First OF Many New Profitable Experiences.](#)

Digital Object: [The Pan Am Experience Flies Daily Nonstop To New York And Washington.](#)

Digital Object: [Pan Am To Miami. For The Room. For The Comfort. For The Experience.](#)

Digital Object: [Pan Am's Fifty-five Years Of Experience Goes South.](#)

Pan Am (continued), 1983 (online item available)

Box 25

Digital Object: [Fly To Rio On Pan Am. The Only Daily Nonstop.](#)

Digital Object: [Pan Am World Pass In 1984.](#)

Digital Object: [Pan Am's Prices Have Gone Down To Rio Spectacularly.](#)

Digital Object: [The Pan Am Air Bridge Lets You Reach More Florida More Easily.](#)

Digital Object: [Pan Am World Pass In 1984.](#)

Digital Object: [Pan Am World Pass In 1984.](#)

Digital Object: [Pan Am's Caribbean. It's So Easy.](#)

Digital Object: [The People Who Sell Travel Deserve Free Travel.](#)

Digital Object: [Business Travelers Need Room To Do Business. Or To Do Nothing At All.](#)

Digital Object: [Business Travelers Are Big On The 747.](#)

Digital Object: [Business Travelers Expect The World.](#)

Digital Object: [All Business Travelers Go For Free Travel.](#)

Digital Object: [Pan Am Puts 50 U.S. Cities At Your Fingertips.](#)

Digital Object: [Pan Am. 7 Days A Week. To These 8 Cities.](#)

Digital Object: [Worldwide Deliveries Need A World Of Experience.](#)

- Digital Object:** [The Pan Am Air Bridge To Tampa/St. Pete.](#)
- Digital Object:** [Now St. Lucia Is A Part Of Pan Am's Caribbean.](#)
- Digital Object:** [Pan Am. The Only Nonstop Hop To Sydney.](#)
- Digital Object:** [Pan Am's Caribbean. It's So Easy.](#)
- Digital Object:** [Pan Am. Nonstop To Tokyo. Every Day.](#)
- Digital Object:** [Happy 5744 From The Airline That Began In 5688.](#)
- Digital Object:** [Reach Your Peak On Pan Am.](#)
- Digital Object:** [Pan Am. Nonstop 747's To Milan. Bravo!](#)
- Digital Object:** [Pan Am. Daily Flights To Zurich.](#)
- Digital Object:** [Only Pan Am Gives You So Much Africa.](#)
- Digital Object:** [Happy Tricentennial, Queens. The Center of Pan Am's World.](#)
- Digital Object:** [Pan Am And ASTA. Partners In Prosperity.](#)
- Digital Object:** [Pan Am Offers More Cities In Europe Than Any Other U.S. Airline.](#)
- Digital Object:** [Why Pan Am Is First Across The Pacific.](#)
- Digital Object:** [Pan Am. Daily To More Of South America Than Any Other U.S. Airline.](#)
- Digital Object:** [Pan Am's Caribbean. It's So Easy.](#)
- Digital Object:** [The Pan Am Air Bridge. From Miami To Orlando And Tampa/St. Pete.](#)
- Digital Object:** [Wishing All Your Flights Of Fancy Come True.](#)
- Digital Object:** [Pan Am's Over There Fare LONDON \\$239](#)
- Digital Object:** [Pan Am. The Only U.S. Airline To Dubrovnik.](#)
- Digital Object:** [Fly To The Old World On The International Airline Of The New World. Pan Am.](#)
- Digital Object:** [Announcing Pan Am's Caribbean Express](#)
- Digital Object:** [Aren't You Ready For Rio?](#)
- Digital Object:** [Why Pan Am Is First Across The Pacific.](#)
- Digital Object:** [Pan Am Makes The Far East Far Easier.](#)
- Digital Object:** [The Pan Am Air Bridge. Miami Is Just \\$29 And 45 Minutes Away.](#)
- Digital Object:** [Pan Am's Over And Above With The Only Nonstops To Down Under.](#)
- Digital Object:** [The Pan Am Air Bridge. Every Hour On The Hour To Orlando.](#)

Digital Object: [Pan Am Congratulates The USFL. It's Been A Ground Gaining Year For Both Of Us.](#)

Digital Object: [The Pan Am Air Bridge. Orlando IS Just \\$39 And 45 Minutes Away.](#)

Digital Object: [Pan Am. First In Space.](#)

Digital Object: [Pan Am. First In Space.](#)

Digital Object: [New York's Going To Florida On Pan Am. \\$119](#)

Digital Object: [From JFK To Midtown Manhattan In 10 Minutes Of Luxury.](#)

Digital Object: [America's Going To Milan This Summer On Pan Am.](#)

Digital Object: [Pan Am Makes It Easy To Enjoy Florida's Sun And Florida's Fun In One Trip.](#)

Digital Object: [Pan Am's Off Off Broadway.](#)

Digital Object: [Carry The Celebrating Over To The Bahamas. On Pan Am.](#)

Digital Object: [The Empire/Pan Am Express Brings Binghamton The World.](#)

Digital Object: [Announcing Pan Am's Service to Seoul.](#)

Digital Object: [Why Pan Am Is First Across The Pacific.](#)

Digital Object: [Pan Am's Space Seats.](#)

Digital Object: [Announcing Pan Am's Service to Seoul.](#)

Digital Object: [Pan Am Flight 100 Beats The Concorde To London.](#)

Digital Object: [Now Pan Am Flies To Mexico City Night And Day.](#)

Digital Object: [Pan Am's Space Seats.](#)

Digital Object: [Fly Pan Am To Miami's Sun And Get Orlando's Fun For \\$1.](#)

Digital Object: [Finalmente Voli "Nonstops" Per Milano Con i 747 Della Pan Am. Bravo!](#)

Digital Object: [690 Ways To Fly To Orlando Free On Pan Am.](#)

Digital Object: [Pan Am's Space Seats.](#)

Digital Object: [Stay Eight Days For The Price Of Six In Pan Am's Caribbean.](#)

Digital Object: [Stay Eight Days For The Price Of Six In Pan Am's Caribbean.](#)

Digital Object: [The Pan Am Air Bridge. 28 Times A Day Between Miami And Orlando.](#)

Digital Object: [Only Pan Am Offers Raleigh/Durham So Much Of The World.](#)

Digital Object: [From JFK To Midtown Manhattan In 10 Minutes Of Luxury.](#)

Digital Object: [Pan Am Brings Orlando The World.](#)

Digital Object: [Pan Am U Punome Sjaju Prema Zavičaju!](#)

- Digital Object:** [Pan Am's Fare To London Is Unbeatable.](#)
- Digital Object:** [Pan Am's Bermuda Is Only \\$99 Away.](#)
- Digital Object:** [America's Going To Milan This Summer On Pan Am.](#)
- Digital Object:** [Announcing Pan Am's Service To Taipei And Seoul.](#)
- Digital Object:** [Pan Am Flies To More Cities In Germany Than Any Other U.S. Airline.](#)
- Digital Object:** [Pan Am's Caribbean. It's So Easy.](#)
- Digital Object:** [See Twelve Countries For Five Dollars.](#)
- Digital Object:** [Discover a Europe America Hasn't Discovered Yet. Pan Am's Dubrovnik.](#)
- Digital Object:** [Four Pan Am Experiences You've Been Waiting For.](#)
- Digital Object:** [No Wonder America Is Going To London On Pan Am. \\$398](#)
- Digital Object:** [Beaches, Beaches, Beaches. If It's Not Ipanema It's Copacabana.](#)
- Digital Object:** [Reach Your Peak On Pan Am.](#)
- Digital Object:** [Pan Am Offers More Europe Than Any Other U.S. Airline.](#)
- Digital Object:** [America's Going To London On Pan Am.](#)
- Digital Object:** [Pan Am. First In Space.](#)
- Digital Object:** [Pan Am Az Egyedüli Amerikai Légitársáság, Amellyel Ön 40 Amerikai Városból Repülhet Budapest Anélkül, Hogy Repülőtársaságot Kellene Cserélnie](#)
- Digital Object:** [Pan Am's Caribbean. It's So Easy.](#)
- Digital Object:** [Everybody's Going To Florida On Pan Am. \\$119](#)
- Digital Object:** [Pan Am Takes Off For Texas Four Times Daily.](#)
- Digital Object:** [Pan Am. Daily Flights To Cairo.](#)
- Digital Object:** [Pan Am's Prices Have Gone Down To Rio. Spectacularly.](#)
- Digital Object:** [Why Pan Am Is First Across The Pacific.](#)
- Digital Object:** [The Pan Am Air Bridge. 28 Times A Day Between Miami And Tampa/St. Pete.](#)
- Digital Object:** [Announcing Pan Am's World Express](#)
- Digital Object:** [Pan Am's World Team.](#)
- Digital Object:** [Pan Am Brings Sarasota/Bradenton Even More Of The World.](#)
- Digital Object:** [Pan Am. Daily To Downtown D.C.](#)
- Digital Object:** [Pan Am's Free Helicopter From Newark Airport To JFK.](#)
- Digital Object:** [Why America's Going To Budapest This Summer On Pan Am.](#)

Digital Object: [Pan Am's Go USA Fares.](#)

Digital Object: [Pan Am's Bermuda Is Only \\$109 Away.](#)

Digital Object: [Pan Am's Gift Of Flight.](#)

Pan Am (continued), 1983-1984 (online item available)

Box 26

Digital Object: [The Caribbean. It's So Easy On Pan Am. \\$329/\\$359](#)

Digital Object: [The Caribbean. First Class. It's So Easy On Pan Am.](#)

Digital Object: [The Caribbean. First Class. It's So Easy On Pan Am.](#)

Digital Object: [Pan Am. The Most Nonstops To Tokyo.](#)

Digital Object: [Enchanted Evenings In Pan Am's South Pacific.](#)

Digital Object: [Pan Am Holds The Record For Flights From Europe To The U.S.](#)

Digital Object: [Pan Am Flight 100 Beats The Concorde To London.](#)

Digital Object: [Pan Am Has So Much Caribbean Sun, You'll Have It Made In The Shade.](#)

Digital Object: [Pan Am WorldPak Delivers Worldwide With A World Of Experience.](#)

Digital Object: [Introducing The Pan Am/Pacific Express.](#)

Digital Object: [Only Pan Am Can Fly You To The Miami Congress From Here:](#)

Digital Object: [Pan Am's Newest 747 To New York Is Also Our Latest. 10:00 p.m.](#)

Digital Object: [Only Pan Am Flies All 747's Coast To Coast.](#)

Digital Object: [The #1 U.S. Airline To Germany Now Flies To Cologne And Dusseldorf. Wunderbar.](#)

Digital Object: [Only Pan Am Flies All 747's Coast To Coast.](#)

Digital Object: [It's So Easy To Take Off For Pan Am's Caribbean.](#)

Digital Object: [Introducing The Pan Am/Pacific Express.](#)

Digital Object: [Introducing The Pan Am/Pacific Express.](#)

Digital Object: [Introducing The Pan Am/Pacific Express.](#)

Digital Object: [Introducing The Pan Am/Pacific Express.](#)

Digital Object: [Pan Am's New Flight, New Fare, New York.](#)

Digital Object: [Down Under For \\$190 And Up. From Pan Am.](#)

Digital Object: [The Caribbean. It's So Easy On Pan Am. \\$289](#)

Digital Object: [Introducing The Pan Am/Pacific Express.](#)

- Digital Object:** [Introducing The Pan Am/Pacific Express.](#)
- Digital Object:** [Pan Am Just Lowered The Toll On The Air Bridge. 4 Flights \\$99.](#)
- Digital Object:** [Pan Am Just Lowered The Toll On The Air Bridge. 4 Flights \\$99.](#)
- Digital Object:** [Now Pan Am Offers You Peace And Harmony.](#)
- Digital Object:** [Introducing The Pan Am/Pacific Express.](#)
- Digital Object:** [Pan Am's New Flight, New Fare, New York.](#)
- Digital Object:** [The Caribbean. It's So Easy On Pan Am.](#)
- Digital Object:** [Pan Am Shines To Florida.](#)
- Digital Object:** ["BIG"](#)
- Digital Object:** [Pan Am Can Get Your Clients Into The Winter Olympics.](#)
- Digital Object:** [Pan Am Holidays. Much More To Much More Of The World.](#)
- Digital Object:** [Pan Am Can Fly You Across America And Back For Only \\$199](#)
- Digital Object:** [It's not too late to send a gift to a U.S. serviceman in Lebanon.](#)
- Digital Object:** [Pan Am Can Get Your Clients Into The Winter Olympics.](#)
- Digital Object:** [Ten Reasons Why Pan Am Clipper Class Is In A Class By Itself.](#)
- Digital Object:** [Only Pan Am Flies Only 747's To California.](#)
- Digital Object:** [Put Them On Pan Am's Caribbean Express. \\$189-\\$399](#)
- Digital Object:** [Pan Am Announces The Changing Of The Fare. London \\$649](#)
- Digital Object:** [Pan Am. First In Space.](#)
- Digital Object:** [The Pan Am Air Bridge Lets You See More Florida More Easily.](#)
- Digital Object:** [Pan Am's Caribbean Express. \\$204-\\$486](#)
- Digital Object:** [Pan Am's Caribbean Express. \\$257-\\$466](#)
- Digital Object:** [Pan Am's Caribbean Express. \\$189-\\$399](#)
- Digital Object:** [Why Pan Am Is First Across The Pacific.](#)
- Digital Object:** [Pan Am Holidays. Much More To Much More Of The World.](#)
- Digital Object:** [Ride 'Em Cowboy.](#)
- Digital Object:** [Pan Am's Caribbean. It's So Easy.](#)
- Digital Object:** [Pan Am's Newest 747 To New York Is Also Our Latest. 10:00 p.m.](#)

Digital Object: [Pan Am. The #1 U.S. Airline To Germany Now Flies To Cologne And Dusseldorf.](#)

Digital Object: [Pan Am And Pacific Express. Together To Give You Better Service To The World.](#)

Digital Object: [Pan Am's Caribbean Express. \\$199-\\$597](#)

Digital Object: ["Get Me On A Pan Am \\$99er To Florida."](#)

Digital Object: [Now There's An Easy Way To Make A Touchdown In Miami.](#)

Digital Object: [Why Pan Am Is The No. 1 U.S. Airline To Tokyo.](#)

Digital Object: [Only Pan Am Flies Only 747's To California.](#)

Digital Object: [The World Is At Your Fingertips.](#)

Digital Object: [Pan Am Announces The Changing Of The Fare. London \\$449](#)

Pan Am (continued), 1984 (online item available)

Box 27

Digital Object: [The Caribbean. It's So Easy On Pan Am.](#)

Digital Object: [Pan Am. First In Space.](#)

Digital Object: [The 1984 Pan Am Holiday WorldBook.](#)

Digital Object: [For The Price Of A Stamp, Pan Am Will Send You The World.](#)

Digital Object: [Only Pan Am Flies Only 747's To California.](#)

Digital Object: [Only Pan Am Flies Only 747's Coast To Coast.](#)

Digital Object: [Only Pan Am Flies Only 747's Coast To Coast.](#)

Digital Object: [The World Is Easier On The Empire/Pan Am Express.](#)

Digital Object: [Pan Am And Air Atlanta Team Up To Give Your Clients The World.](#)

Digital Object: [Only Pan Am Flies Only 747's Coast To Coast.](#)

Digital Object: [Only Pan Am Flies Only 747's Coast To Coast.](#)

Digital Object: [Empire/Pan Am Express.](#)

Digital Object: [Pan Am's New York, San Francisco, Los Angeles or Miami. \\$89.50](#)

Digital Object: [Pan Am Takes Off For Texas Four Times Daily.](#)

Digital Object: [What You Give To The Special Olympics You More Than Get Back.](#)

Digital Object: [Pan Am WorldExpress.](#)

Digital Object: [Pan Am WorldExpress.](#)

Digital Object: [Pan Am WorldExpress.](#)

- Digital Object:** [Pan Am WorldExpress.](#)
- Digital Object:** [Pan Am WorldExpress.](#)
- Digital Object:** [Pan Am WorldExpress.](#)
- Digital Object:** [Pan Am WorldExpress.](#)
- Digital Object:** [Pan Am WorldExpress.](#)
- Digital Object:** [Pan Am. The Most Nonstops To Tokyo.](#)
- Digital Object:** [Ten Reasons Why Pan Am Clipper Class Is In A Class By Itself.](#)
- Digital Object:** [Pan Am. Daily To Downtown D.C.](#)
- Digital Object:** [Stop By Our New Pad In Lower Manhattan.](#)
- Digital Object:** [Stop By Our New Pad In Lower Manhattan.](#)
- Digital Object:** [Stop By Our New Pad At The World Trade Center.](#)
- Digital Object:** [Pan Am Flight 100 Beats The Concorde To London.](#)
- Digital Object:** [Pan Am Makes The World Easy.](#)
- Digital Object:** [Now Pan Am Offers You Even More Islands In The Caribbean.](#)
- Digital Object:** [Pan Am Beats The Concorde To London.](#)
- Digital Object:** [Pan Am Beats The Concorde To London.](#)
- Digital Object:** [Pan Am's Fare Has Gone Down To Miami. \\$99](#)
- Digital Object:** [A Bigger Experience.](#)
- Digital Object:** [Pan Am Has Beefed Up Its Service To Argentina.](#)
- Digital Object:** [Pan Am And Air Atlanta Team Up To Give Your Clients The World.](#)
- Digital Object:** [Take Off On Air Atlanta. And Take Off \\$50 Next Time You Fly Pan Am.](#)
- Digital Object:** [Pan Am Pulls Out The Stops To New Zealand.](#)
- Digital Object:** [A Bigger Experience.](#)
- Digital Object:** [Fly Air Atlanta And Become A Member Of Pan Am WorldPass Free.](#)
- Digital Object:** [Fly Air Atlanta And Become A Member Of Pan Am WorldPass Free.](#)
- Digital Object:** [747's, Only 747's, And Nothing But 747's Coast To Coast.](#)
- Digital Object:** [747's, Only 747's, And Nothing But 747's Coast To Coast.](#)
- Digital Object:** [Fly One. Get One Free.](#)
- Digital Object:** [Empire/Pan Am Express.](#)

- Digital Object:** [Empire/Pan Am Express.](#)
- Digital Object:** [Empire/Pan Am Express.](#)
- Digital Object:** [Empire/Pan Am Express.](#)
- Digital Object:** [Empire/Pan Am Express.](#)
- Digital Object:** [Empire/Pan Am Express.](#)
- Digital Object:** [Air Atlanta/Pan Am Express.](#)
- Digital Object:** [Pan Am WorldExpress.](#)
- Digital Object:** [Pan Am WorldExpress.](#)
- Digital Object:** [Pan Am Pulls Out The Stops To New Zealand.](#)
- Digital Object:** [Only Pan Am Flies Only 747's Coast To Coast.](#)
- Digital Object:** [Fly One. Get One Free.](#)
- Digital Object:** [Fly One. Get One Free.](#)
- Digital Object:** [Pan Am Has Beefed Up Its Service To Argentina.](#)
- Digital Object:** [Air Atlanta/Pan Am Express.](#)
- Digital Object:** [Empire/Pan Am Express.](#)
- Digital Object:** [Air Atlanta/Pan Am Express.](#)
- Digital Object:** [Deutschland ist so viel näher mit Pan Am.](#)
- Digital Object:** [Deutschland ist so viel näher mit Pan Am.](#)
- Digital Object:** [Pan Am bietet Ihnen mehr von Deutschland als jede andere U.S.-Fluglinie.](#)
- Digital Object:** [Yugoslavia Je Sve Bliža S Pan Am-Om.](#)
- Digital Object:** [Yugoslavia Je Sve Bliža S Pan Am-Om.](#)
- Digital Object:** [Pan Am. Közelebb Hozta Magyarországot.](#)
- Digital Object:** [Pan Am. Közelebb Hozta Magyarországot.](#)
- Digital Object:** [The Most Experienced Team In The League.](#)
- Digital Object:** [America's Going Places Again. On Pan Am.](#)
- Digital Object:** [America's Going Places Again. On Pan Am.](#)
- Digital Object:** [America's Going Places Again. On Pan Am.](#)
- Digital Object:** [America's Going Places Again. On Pan Am.](#)
- Digital Object:** [America's Going Places Again. On Pan Am.](#)
- Digital Object:** [Pan Am To London. You'll Go For The Price. \\$649](#)
- Digital Object:** [Pan Am To London. You'll Go For The Price. \\$769](#)
- Digital Object:** [For The Price Of A Stamp, Pan Am Will Send You The World.](#)

Digital Object: [Only Pan Am Flies Only 747's Coast To Coast.](#)

Digital Object: [Only Pan Am Flies Only 747's Coast To Coast.](#)

Digital Object: [Pan Am To Newark.](#)

Digital Object: [Pan Am's Florida. \\$99-\\$119](#)

Digital Object: [Ten Reasons Why Pan Am Clipper Class Is In A Class By Itself.](#)

Digital Object: [Pan Am WorldExpress.](#)

Digital Object: [Pan Am WorldExpress.](#)

Digital Object: [Pan Am Pulls Out The Stops To New Zealand.](#)

Digital Object: [Only Pan Am Flies Only 747's Coast To Coast.](#)

Digital Object: [Kosher For Passover](#)

Digital Object: [Pan Am Makes The World Easy.](#)

Digital Object: [Take Off On Air Atlanta. And Take Off \\$50 Next Time You Fly Pan Am.](#)

Digital Object: [Pan Am. First In Space.](#)

Digital Object: [The Pan Am Air Bridge Lets You Reach More Florida More Easily.](#)

Digital Object: [Pan Am's Military Fare. A Special Fare For Special People.](#)

Digital Object: [Only Pan Am Flies Only 747's Coast To Coast.](#)

Pan Am (continued), 1984 (online item available)

Box 28

Digital Object: [PAN AM London, Nonstop Daily](#)

Digital Object: [Pan Am To London. You'll Go For The Price. \\$819](#)

Digital Object: [Pan Am To London. You'll Go For The Price. \\$679](#)

Digital Object: [Pan Am To London. You'll Go For The Price. \\$819](#)

Digital Object: [Pan Am To London. You'll Go For The Price. \\$772](#)

Digital Object: [America's Going Nonstop To Zurich On Pan Am.](#)

Digital Object: [Munich.](#)

Digital Object: [America's Going Nonstop To Munich On Pan Am.](#)

Digital Object: [Zurich.](#)

Digital Object: [Zurich.](#)

Digital Object: [Munich.](#)

Digital Object: [Dubrovnik.](#)

Digital Object: [Budapest.](#)

- Digital Object:** [Pan Am. Number One To The South Pacific.](#)
- Digital Object:** [The Pan Am Air Bridge Lets Your Clients Reach More Florida More Easily.](#)
- Digital Object:** [The Pan Am Air Bridge Lets Your Clients Reach More Florida More Easily.](#)
- Digital Object:** [Pan Am Salutes Everyone Who Reaches For The Stars.](#)
- Digital Object:** [Pan Am's Caribbean. It's So Easy.](#)
- Digital Object:** [Nonstop To Zurich.](#)
- Digital Object:** [747's, Only 747's, And Nothing But 747's Coast To Coast.](#)
- Digital Object:** [Pan Am. Canada's Connection To The World.](#)
- Digital Object:** [Pan Am lien entre le Canada et le monde](#)
- Digital Object:** [The Duke--9 days/7 nights](#)
- Digital Object:** [The Pan Am Air Bridge Lets Your Clients Reach More Florida More Easily.](#)
- Digital Object:** [Pan Am Adds 699 More Nonstop Seats To Tokyo.](#)
- Digital Object:** [Pan Am's London. \\$189](#)
- Digital Object:** [THE SKY'S NOT THE LIMIT.](#)
- Digital Object:** [Pan Am And American Express. The First Class Way To Go.](#)
- Digital Object:** [Count On Pan Am To The Far East And Far More.](#)
- Digital Object:** [Pan Am's Air Bridge. The Easiest Way To Get Around Florida.](#)
- Digital Object:** [Pan Am Flies To More Cities In Germany Than Any Other U.S. Airline.](#)
- Digital Object:** [Pan Am Flies To More Cities In Germany Than Any Other U.S. Airline.](#)
- Digital Object:** [Pan Am Offers More Europe Than Any Other U.S. Airline.](#)
- Digital Object:** [Pan Am Offers More Europe Than Any Other U.S. Airline.](#)
- Digital Object:** [Pan Am Offers More Europe Than Any Other U.S. Airline.](#)
- Digital Object:** [Pan Am's Tokyo Nonstops Run Nonstop All Week.](#)
- Digital Object:** [Around The World In 365 Days For Just Five Dollars.](#)
- Digital Object:** [Pan Am's Florida \\$99er](#)
- Digital Object:** [Pan Am's Military Fares To Germany Hit The Mark.](#)
- Digital Object:** [Take A Peak At These Great Pan Am Holiday Ski Prices.](#)
- Digital Object:** [When It Comes To World Travel There's No One In Pan Am's League.](#)
- Digital Object:** [Air Atlanta/Pan Am Express.](#)

Digital Object: [Pan Am Makes It Easy For A Celtics Fan To Be A Globetrotter.](#)

Digital Object: [Pan Am Proudly Announces The Arrival Of Our Million Dollar Baby.](#)

Digital Object: [Pan Am Proudly Announces The Arrival Of Our Million Dollar Baby.](#)

Digital Object: [Pan Am Est Fière D'Annoncer La Naissance De Son "Million Dollar Baby."](#)

Digital Object: [Sextuplets!](#)

Digital Object: [Pan Am Proudly Announces The Arrival Of Our Million Dollar Baby.](#)

Digital Object: [Pan Am To Tokyo.](#)

Digital Object: [Pan Am To Tokyo.](#)

Digital Object: [Take A Peak At These Great Pan Am Holiday Ski Prices.](#)

Digital Object: [Take A Peak At These Great Pan Am Holiday Ski Prices.](#)

Digital Object: [Pan Am's Million Dollar Baby.](#)

Digital Object: [Pan Am's Fare From Seattle To London Is Unbeatable.](#)

Digital Object: [Pan Am's Florida. Sell Them A Flight And Give Them A Car.](#)

Digital Object: [Pan Am's Florida. Sell Them A Flight And Give Them A Car.](#)

Digital Object: [Plan On Sending More Clients To The South Pacific On Pan Am.](#)

Digital Object: [Nonstop To Munich.](#)

Digital Object: [Pan Am's Off Off Broadway.](#)

Digital Object: [Good Idea!](#)

Digital Object: [Pan Am's \\$99er To Florida Has A Key Advantage.](#)

Digital Object: [Pan Am's \\$99er To Florida Has A Key Advantage.](#)

Digital Object: [Britain For Antiques Lovers](#)

Digital Object: [Pan Am Adds 699 More Nonstop Seats To Tokyo.](#)

Digital Object: [Now Pan Am Offers The Most Tokyo Nonstops.](#)

Digital Object: [Empire/Pan Am Express.](#)

Digital Object: [Pan Am Pricebusters!](#)

Digital Object: [Pan Am Pricebusters!](#)

Digital Object: [Pan Am Charts A New Course. In The Caribbean.](#)

Digital Object: [Pan Am's Caribbean Pricebusters!](#)

Pan Am (continued), 1984-1985 (online item available)

Box 29

- Digital Object:** [Pan Am's Standby to New York. \\$49](#)
- Digital Object:** [Pan Am In The Eighties. We've Got What It Takes.](#)
- Digital Object:** [Pan Am Charts A New Course In The Caribbean.](#)
- Digital Object:** [Count On Pan Am To The Far East And Far More.](#)
- Digital Object:** [Pan Am's Yugoslavia.](#)
- Digital Object:** [Pan Am. Number One Across The Pacific From Detroit.](#)
- Digital Object:** [Pan Am's Swiss Movement.](#)
- Digital Object:** [Pan Am's Quick Guide To New York](#)
- Digital Object:** [Pan Am Charts A New Course In The Caribbean.](#)
- Digital Object:** [Pan Am Charts A New Course In The Caribbean.](#)
- Digital Object:** [Pan Am Pricebuster! Barbados \\$367-\\$633](#)
- Digital Object:** [Pan Am Pricebuster! Barbados \\$571-\\$817](#)
- Digital Object:** [Pan Am Pricebuster! Bahamas \\$314-\\$637](#)
- Digital Object:** [Pan Am Pricebuster! Bahamas \\$249-\\$532](#)
- Digital Object:** [Pan Am. Közelebb Hozta Magyarországot.](#)
- Digital Object:** [The Pan Am Air Bridge Lets Your Clients Reach More Florida More Easily.](#)
- Digital Object:** [Pan Am's Million Dollar Baby.](#)
- Digital Object:** [Pan Am's World: Priced To Go.](#)
- Digital Object:** [Pan Am's Tortola.](#)
- Digital Object:** [Pan Am's Tortola.](#)
- Digital Object:** [Pan Am's London, \\$324.50](#)
- Digital Object:** [Pan Am Pricebusters! Miami \\$99](#)
- Digital Object:** [Pan Am Charts A New Course In The Caribbean.](#)
- Digital Object:** [Pan Am Pricebusters! Los Angeles \\$110](#)
- Digital Object:** [Pan Am Pricebusters! New Orleans \\$89](#)
- Digital Object:** [Pan Am Pricebusters! New Orleans \\$89](#)
- Digital Object:** [ORD-SEL](#)
- Digital Object:** [MIA-FRA](#)
- Digital Object:** [IAD-FRA](#)
- Digital Object:** [DTW-LHR](#)

Digital Object: [Vienna, Nonstop.](#)

Digital Object: [On Which Airline Would You Fly First?](#)

Digital Object: [Pan Am's Europe, From A To Z.](#)

Digital Object: [Pan Am's Gift Of Flight](#)

Digital Object: [Pan Am Offers The Most To The Coast.](#)

Digital Object: [Pan Am Charts A New Course In The Caribbean.](#)

Digital Object: [Pan Am. Daily To More Of South America Than Any Other U.S. Airline.](#)

Digital Object: [Count On Pan Am To The Far East And Far More.](#)

Digital Object: [Pan Am's Air Bridge To Washington.](#)

Digital Object: [Pan Am's Caribbean Pricebusters!](#)

Digital Object: [Pan Am Makes Touchdowns Easy In More Than 35 Countries.](#)

Digital Object: [Pan Am Charts A New Course In The Caribbean.](#)

Digital Object: [On Monday, January 21, 1985, Our Flag Will Fly A Little Higher All Over The World.](#)

Digital Object: [Pan Am's Caribbean Pricebusters!](#)

Digital Object: [Get The Book That Can Help You Become One Of 1985's Best Sellers.](#)

Digital Object: [Pan Am's Tortola.](#)

Digital Object: [Pan Am Pricebusters! Honolulu \\$136](#)

Digital Object: [Pan Am Charts A New Course In The Caribbean.](#)

Digital Object: [Pan Am Makes Touchdowns Easy In More Than 30 Countries.](#)

Digital Object: [Pan Am Sets Sales For The South Pacific.](#)

Digital Object: [Now, More Europe.](#)

Digital Object: [SFO-SEL](#)

Digital Object: [LAX-FRA](#)

Digital Object: [JFK-NCE](#)

Digital Object: [London. The Only Daily Nonstop.](#)

Digital Object: [London, 747 Daily.](#)

Digital Object: [Frankfurt, 747 Daily.](#)

Pan Am (continued), 1985 (online item available)

Box 30

- Digital Object:** [Seoul. The Only Nonstop.](#)
- Digital Object:** [Frankfurt. The Only Nonstop.](#)
- Digital Object:** [Pan Am povečuje usluge v Jugoslavijo.](#)
- Digital Object:** [Pan Am povečuje usluge v Jugoslavijo.](#)
- Digital Object:** [Only Pan Am Stops The Stops On These Flights To Germany.](#)
- Digital Object:** [Only Pan Am Stops The Stops On These Flights To Germany.](#)
- Digital Object:** [Pan Am's Yugoslavia. More Than You Imagined.](#)
- Digital Object:** [Pan Am's Yugoslavia. More Than You Imagined.](#)
- Digital Object:** [Pan Am's Yugoslavia. More Than You Imagined.](#)
- Digital Object:** [Pan Am's Yugoslavia. More Than You Imagined.](#)
- Digital Object:** [Pan Am Is Flying Daily To Tokyo](#)
- Digital Object:** [Pan Am Is Flying Daily To Tokyo](#)
- Digital Object:** [Pan Am's Europe. Easier From A To Z.](#)
- Digital Object:** [Serviciu Nou! Pan Am Este Singura Linie Aeriană Americană Spre România.](#)
- Digital Object:** [Serviciu Nou! Pan Am Este Singura Linie Aeriană Americană Spre România.](#)
- Digital Object:** [Pan Am's-Ankündigung: Der einzige tägliche Nonstop-Service von Los Angeles nach Frankfurt.](#)
- Digital Object:** [PAN AM. Az egyetlen Magyarországra repülő Amerikai légitársaság.](#)
- Digital Object:** [PAN AM. Az egyetlen Magyarországra repülő Amerikai légitársaság.](#)
- Digital Object:** [PAN AM. Az egyetlen Magyarországra repülő Amerikai légitársaság.](#)
- Digital Object:** [Pan Am's Deutschland.](#)
- Digital Object:** [Pan Am's-Ankündigung: Der einzige tägliche Nonstop-Service von New York nach Hamburg.](#)
- Digital Object:** [Najnowsze połączenie z Warszawą Pan Am Jedyna Amerykańska Linia Lotnicza z U.S.A. do Polski](#)
- Digital Object:** [Najnowsze połączenie z Warszawą Pan Am Jedyna Amerykańska Linia Lotnicza z U.S.A. do Polski](#)
- Digital Object:** [Najnowsze połączenie z Warszawą Pan Am Jedyna Amerykańska Linia Lotnicza z U.S.A. do Polski](#)

- Digital Object:** [Pan Am To The World.](#)
- Digital Object:** [Pan Am To The World.](#)
- Digital Object:** [Pan Am Is Flying Nonstop To London.](#)
- Digital Object:** [Pan Am Is Flying To The World.](#)
- Digital Object:** [Pan Am Is Flying To Paris And Rome.](#)
- Digital Object:** [Pan Am Is Flying Nonstop To London.](#)
- Digital Object:** [Pan Am Is Flying Daily To London.](#)
- Digital Object:** [Pan Am Is Flying Nonstop To London.](#)
- Digital Object:** [Pan Am To The World.](#)
- Digital Object:** [Pan Am To The World.](#)
- Digital Object:** [Pan Am To The World.](#)
- Digital Object:** [Pan Am To The World.](#)
- Digital Object:** [Pan Am To Europe.](#)
- Digital Object:** [Pan Am To Europe.](#)
- Digital Object:** [Pan Am To Europe.](#)
- Digital Object:** [Pan Am To Europe.](#)
- Digital Object:** [Pan Am To Europe.](#)
- Digital Object:** [Pan Am To Europe.](#)
- Digital Object:** [Pan Am To Europe.](#)
- Digital Object:** [Pan Am To The Pacific.](#)
- Digital Object:** [Pan Am WorldCash.](#)
- Digital Object:** [Pan Am WorldCash.](#)
- Digital Object:** [Pan Am WorldCash.](#)
- Digital Object:** [Pan Am WorldCash.](#)
- Digital Object:** [Pan Am Is Flying Nonstop To London.](#)
- Digital Object:** [Pan Am Is Flying Nonstop To London.](#)
- Digital Object:** [TRAVEL AGENT EXCLUSIVE Pan Am To:](#)
- Digital Object:** [TRAVEL AGENT EXCLUSIVE Pan Am To:](#)
- Digital Object:** [TRAVEL AGENT EXCLUSIVE Pan Am To:](#)
- Digital Object:** [TRAVEL AGENT EXCLUSIVE Pan Am To:](#)
- Digital Object:** [Pan Am Pricebusters!](#)
- Digital Object:** [Pan Am Pricebusters!](#)
- Digital Object:** [Pan Am Pricebusters!](#)

- Digital Object:** [Pan Am Pricebusters!](#)
- Digital Object:** [Pan Am Pricebusters!](#)
- Digital Object:** [Pan Am Pricebusters!](#)
- Digital Object:** [Pan Am Pricebusters!](#)
- Digital Object:** [Pan Am Pricebusters!](#)
- Digital Object:** [Look Out America, Here Comes Pan Am.](#)
- Digital Object:** [Pan Am Pricebusters!](#)
- Digital Object:** [Pan Am's Tokyo. The Most Nonstops.](#)
- Digital Object:** [Pan Am Stops At Nothing To Get You To Hong Kong.](#)
- Digital Object:** [Pan Am Starts Nonstops To Freeport.](#)
- Digital Object:** [And They're Off! Pan Am's New Daily Double To Rome.](#)
- Digital Object:** [Frankfurt. The Only Nonstop.](#)
- Digital Object:** [Pan Am's Europe. Easier From A To Z.](#)
- Digital Object:** [Pan Am Is Flying Between These Cities:](#)
- Digital Object:** [Pan Am's Europe, From A To Z.](#)
- Digital Object:** [Pan Am To The World.](#)
- Digital Object:** [Pan Am Is Flying From Tampa/St. Pete To London.](#)
- Digital Object:** [Pan Am Is Flying To The World.](#)
- Digital Object:** [Pan Am Is Flying Nonstop To London.](#)
- Digital Object:** [Pan Am WorldCash.](#)
- Digital Object:** [TRAVEL AGENT EXCLUSIVE Pan Am To:](#)
- Digital Object:** [Look Out Europe, Here Comes Pan Am.](#)
- Digital Object:** [Pan Am's Europe Pricebusters!](#)
- Digital Object:** [Pan Am Pricebusters!](#)
- Digital Object:** [Pan Am Pricebusters!](#)
- Digital Object:** [Pan Am Pricebusters!](#)
- Digital Object:** [Fly Pan Am's Helicopter.](#)
- Digital Object:** [Pan Am's Fare From Seattle To London Is Unbeatable.](#)
- Digital Object:** [Only Pan Am Gives You Nice Nonstop. And Look Where That Gets You.](#)
- Digital Object:** [Pan Am's World Just Moved 35 Minutes Closer To Houston.](#)
- Digital Object:** [Pan Am's Air Bridge To Miami.](#)
- Digital Object:** [Pan Am's Air Bridge To New York.](#)

Digital Object: [Pan Am. The Fastest Take Off To The World.](#)

Digital Object: [Pan Am To Munich. Daily Nonstop 747.](#)

Pan Am (continued), 1985-1986 (online item available)

Box 31

Digital Object: [Pan Am's Athens. Visit A Land You Haven't Seen In A While. Your Own.](#)

Digital Object: [Pan Am Starts The New Year With A New Stop. Israel.](#)

Digital Object: [Pan Am Starts The New Year With A New Stop. Israel.](#)

Digital Object: [Pan Am Starts The New Year With A New Stop. Israel.](#)

Digital Object: [Pan Am Pricebusters!](#)

Digital Object: [Fly One. Get One Free.](#)

Digital Object: [Pan Am's Hamburg-Flug. Der einzige tägliche Nonstop ab New York.](#)

Digital Object: [Pan Am's Frankfurt-Flug. Der einzige Nonstop ab Washington, D.C.](#)

Digital Object: [Pan Am's Frankfurt-Flug nonstop mit der 747 ab Los Angeles.](#)

Digital Object: [Pan Am's Waltz To Vienna. It's As Easy As 1,2,3.](#)

Digital Object: [Hold Your Next Convention In Our Backyard.](#)

Digital Object: [The Competition To Europe Knows It's Outnumbered.](#)

Digital Object: [Fly Us To Latin America And You'll Say Adios To Other Airlines.](#)

Digital Object: [Pan Am's Air Bridge To Orlando Helps Families Make Ends Meet.](#)

Digital Object: [Pan Am's Air Bridge To Orlando Helps Families Make Ends Meet.](#)

Digital Object: [Pan Am's Business Class To Europe. More Comfort By A Wide Margin.](#)

Digital Object: [Pan Am's Business Class To Europe. More Comfort By A Wide Margin.](#)

Digital Object: [Pan Am's No Strings To Miami. \\$99](#)

Digital Object: [Pan Am's No Strings To Miami. \\$99](#)

Digital Object: [Pan Am's No Strings To Miami. \\$99](#)

Digital Object: [Pan Am's No Strings To Miami. \\$69](#)

Digital Object: [Pan Am's No Strings To Miami. \\$99](#)

Digital Object: [Pan Am Invents EUROSAVERS](#)

- Digital Object:** [Pan Am and Galeries Lafayette](#)
- Digital Object:** [4-Star Vacation Values.](#)
- Digital Object:** [4-Star Vacation Values.](#)
- Digital Object:** [4-Star Vacation Values.](#)
- Digital Object:** [4-Star Vacation Values.](#)
- Digital Object:** [4-Star Vacation Values.](#)
- Digital Object:** [4-Star Vacation Values.](#)
- Digital Object:** [Pan Am's Air Bridge To Orlando And Tampa/St. Pete Helps Families Make Ends Meet.](#)
- Digital Object:** [Dramatically Cut.](#)
- Digital Object:** [Pan Am's Dallas/Ft. Worth \\$49 New York \\$99](#)
- Digital Object:** [Pan Am's "I-Lands"](#)
- Digital Object:** [Pan Am's "I-Lands"](#)
- Digital Object:** [Pan Am's "I-Lands"](#)
- Digital Object:** [Pan Am. Hours Faster To Rio, São Paulo And Buenos Aires.](#)
- Digital Object:** [Pan Am's Business Class To Rio And Buenos Aires. The Only 6-Across Seating.](#)
- Digital Object:** [Pan Am's No Strings To Miami. \\$99](#)
- Digital Object:** [Pan Am's No Strings To Miami. \\$159](#)
- Digital Object:** [Pan Am's No Strings To Miami. \\$79](#)
- Digital Object:** [Pan Am's No Strings To Miami. \\$79](#)
- Digital Object:** [Pan Am's No Strings To Miami. \\$99](#)
- Digital Object:** [Pan Am To California. \\$139](#)
- Digital Object:** [Pan Am To New York. \\$139](#)
- Digital Object:** [Pan Am's Daily Service To Miami.](#)
- Digital Object:** ["Have You Heard About Pan Am's New Service To Santo Domingo?"](#)
- Digital Object:** [Pan Am's "I-Lands"](#)
- Digital Object:** [Pan Am Now Flies To New York & Boston Every Day. \\$239](#)
- Digital Object:** [The Only "Economy" Feature In Pan Am's Business Class Is The Fare.](#)
- Digital Object:** [Pan Am. Hours Faster To Rio, São Paulo And Buenos Aires.](#)
- Digital Object:** [Pan Am. Hours Faster To Rio, Buenos Aires and São Paulo.](#)
- Digital Object:** [Pan Am. Hours Faster To Rio, São Paulo And Buenos Aires.](#)

Digital Object: [Pan Am's Business Class To Rio And Buenos Aires. The Only 6-Across Seating.](#)

Digital Object: [Pan Am's Business Class To Rio And Buenos Aires. The Only 6-Across Seating.](#)

Digital Object: [Pan Am. Hours Faster To Rio, São Paulo And Buenos Aires.](#)

Digital Object: [Pan Am's South America. More 747's To More Cities.](#)

Digital Object: [Pan Am's South America. More 747's To More Cities.](#)

Digital Object: [Pan Am's South America. More 747's To More Cities.](#)

Digital Object: [Now A Pan Am Ticket To New York Guarantees You A Spot In The New York City Marathon.](#)

Digital Object: [Fly Pan Am To The Unexpected Pleasures Of Ireland.](#)

Digital Object: [Fly Pan Am To The Unexpected Pleasures Of Ireland.](#)

Digital Object: [Fly Pan Am To The Unexpected Pleasures Of Ireland.](#)

Digital Object: [Fly Pan Am To The Unexpected Pleasures Of Ireland.](#)

Digital Object: [Fly Pan Am To The Unexpected Pleasures Of Ireland.](#)

Digital Object: [Fly Pan Am To The Unexpected Pleasures Of Ireland.](#)

Digital Object: [Fly Pan Am To The Unexpected Pleasures Of Ireland.](#)

Digital Object: [Fly Pan Am To The Unexpected Pleasures Of Ireland.](#)

Digital Object: [Take A Peak At These Great Pan Am Holiday Ski Prices.](#)

Digital Object: [Pan Am Starts The New Year With A New Stop. Israel.](#)

Digital Object: [Pan Am Pricebusters! \\$99](#)

Digital Object: [Pan Am's No Strings To Miami. \\$99](#)

Digital Object: [Pan Am's No Strings To Florida. \\$99](#)

Digital Object: [Pan Am To New York. \\$69](#)

Digital Object: [Pan Am To New York. \\$69](#)

Digital Object: [Pan Am's Air Bridge To Orlando And Tampa/St. Pete Helps Families Make Ends Meet.](#)

Digital Object: [Pan Am Invents EUROSAVERS](#)

Digital Object: [Pan Am and Galeries Lafayette](#)

Digital Object: [Pan Am. The New Choice To Israel. At A Price That's Choice, Too.](#)

Digital Object: [Pan Am's Business Class To Europe. More Comfort By A Wide Margin.](#)

Digital Object: [Pan Am. Because You Should Weigh A Cargo Carrier By Its Experience.](#)

Digital Object: [Pan Am Invents EUROSAVERS](#)

Digital Object: [Pan Am's Vienna.](#)

Digital Object: [Pan Am's Vienna.](#)

Digital Object: [Pan Am's Business Class To Europe. More Comfort By A Wide Margin.](#)

Digital Object: ["Have You Heard About Pan Am's New Service To Santo Domingo?"](#)

Digital Object: [Pan Am's Vienna Offers A Sizeable Advantage.](#)

Digital Object: [Pan Am's Business Class To Rio And Buenos Aires. The Only 6-Across Seating.](#)

Digital Object: [Pan Am's Miami. Easy Come. Easy Go.](#)

Digital Object: [Pan Am Starts The New Year With A New Stop. Israel.](#)

Digital Object: [4-Star Vacation Values.](#)

Digital Object: [Help Celebrate Pan Am's Return To Ireland. You'll Be The Richer For It.](#)

Digital Object: [Find The Hidden Treasures Of Great Britain And Ireland.](#)

Digital Object: [Find The Hidden Treasures Of Great Britain And Ireland.](#)

Digital Object: [See The World's Finer Points.](#)

Digital Object: [Fly Pan Am To The Unexpected Pleasures Of Ireland.](#)

Pan Am (continued), 1986 (online item available)

Box 32

Digital Object: [Pan Am Will Keep The Celebration Going Two More Weeks.](#)

Digital Object: [Pan Am Flies To More Places In Europe Than All U.S. Airlines...](#)

Digital Object: [Pan Am's First Class.](#)

Digital Object: [Pan Am's South America. More 747's To More Cities.](#)

Digital Object: [Pan Am's Business Class To Europe. More Comfort By A Wide Margin.](#)

Digital Object: [Fly One. Get One Free.](#)

Digital Object: [This Coupon Good For \\$150 Off Any Pan Am Ticket To Europe, Right Now!](#)

Digital Object: [Pan Am-Az Egyesült Államok egyetlen Magyarországra Berepülő Légitársasága](#)

Digital Object: [Pan Am. Americká Letecká Společnost, Která Jediná Létá Do Československa.](#)

Digital Object: [Pan Am-Az Egyesült Államok egyetlen Magyarországra Bepulö Légitársasága](#)

Digital Object: [Pan Am. Americká Letecká Společnost, Která Jediná Letá Do Československa.](#)

Digital Object: [Pan Am. Singura Linie Aeriană U.S. Spre România.](#)

Digital Object: [Pan Am-Az Egyesült Államok egyetlen Magyarországra Bepulö Légitársasága](#)

Digital Object: [Pan Am Presents A Richer Experience.](#)

Digital Object: [Port-au-Prince Is Now Port-au-Pan Am.](#)

Digital Object: [Pan Am Gives You Top Brass Treatment To Germany.](#)

Digital Object: [Pan Am To Miami. \\$69](#)

Digital Object: [Pan Am's Miami. Easy Come. Easy Go.](#)

Digital Object: [Pan Am Presents A Richer Experience.](#)

Digital Object: [Pan Am's Air Bridge. The Best Service Between Miami And Orlando.](#)

Digital Object: [Pan Am's Air Bridge. The Best Service Between Miami And Orlando.](#)

Digital Object: [Want The Best Of France? C'est Pan Am.](#)

Digital Object: [Pan Am. Jedyna Tylko Amerykanska Linia Lotnicza Do Polski.](#)

Digital Object: [Pan Am. Jedyna Tylko Amerykanska Linia Lotnicza Do Polski.](#)

Digital Object: [Pan Am. Jedyna Tylko Amerykanska Linia Lotnicza Do Polski.](#)

Digital Object: [Pan Am Presents A Richer Experience.](#)

Digital Object: [Pan Am To South America. More 747's To More Cities.](#)

Digital Object: [Pan Am To South America. More 747's To More Cities.](#)

Digital Object: [We Just Got Bigger And Better.](#)

Digital Object: [Introducing the regional airline with a world of experience.](#)

Digital Object: [Pan Am. More Nonstops To Latin America Than Any Other Airline.](#)

Digital Object: [Pan Am Presents A Richer Experience.](#)

Digital Object: [A RICHER EXPERIENCE.](#)

Digital Object: [A RICHER EXPERIENCE.](#)

Digital Object: [YOUR PRIVATE TERMINAL.](#)

Digital Object: [Pan Am's California: \\$99 \\$109](#)

Digital Object: [Pan Am's California: \\$99 \\$109](#)

Digital Object: [Pan Am's East Coast: \\$99 \\$109](#)

- Digital Object:** [Pan Am's East Coast: \\$99 \\$109](#)
- Digital Object:** [Pan Am's Latin America. New And Improved.](#)
- Digital Object:** [Pan Am Offers The Most To The Coast.](#)
- Digital Object:** [Pan Am's Air Bridge. The Best Service Between Miami And Orlando.](#)
- Digital Object:** [Pan Am's Latin America. New And Improved.](#)
- Digital Object:** [Pan Am's Florida. Cheaper By The Carload.](#)
- Digital Object:** [Pan Am's Rio. Prices So Low, You'll Be Dancing In The Streets.](#)
- Digital Object:** [Pan Am's Rio. Prices So Low, You'll Be Dancing In The Streets.](#)
- Digital Object:** [Pan Am's Rio. Prices So Low, You'll Be Dancing In The Streets.](#)
- Digital Object:** [Celebrate Pan Am's Bermuda Commuter. The Right Flight Gets You A Free Night.](#)
- Digital Object:** [A RICHER EXPERIENCE.](#)
- Digital Object:** [Introducing Pan Am's Bermuda.](#)
- Digital Object:** [Hats Off To Pan Am's Europe.](#)
- Digital Object:** [Hats Off To Pan Am's Europe.](#)
- Digital Object:** [An Important Message On Security From Pan Am.](#)
- Digital Object:** [Give Your Clients The World.](#)
- Digital Object:** [Port-au-Prince Is Now Port-au-Pan Am.](#)
- Digital Object:** [Pan Am's South America. More 747's To More Cities.](#)
- Digital Object:** [Pan Am Introduces Daily Nonstop Service To Boston.](#)
- Digital Object:** [Pan Am's Air Bridge. 13 Times A Day To Orlando.](#)
- Digital Object:** [Pan Am Presents A Richer Experience.](#)
- Digital Object:** [Pan Am Gives You Top Brass Treatment To Germany.](#)
- Digital Object:** [Pan Am To Florida. \\$69](#)
- Digital Object:** [We Just Got Bigger And Better.](#)
- Digital Object:** [Take Pan Am To Europe, Take A Friend To The Sun For Free.](#)
- Digital Object:** [Pan Am Offers The Most To The Coast.](#)
- Digital Object:** [Pan Am's Air Bridge. The Best Service Between Miami And Orlando.](#)
- Digital Object:** [Pan Am Presents A Richer Experience.](#)

- Digital Object:** [Pan Am. More Nonstops To Latin America Than Any Other Airline.](#)
- Digital Object:** [Take Pan Am To Europe, Take A Friend To The Sun For Free.](#)
- Digital Object:** [Take Pan Am To Europe, Take A Friend To The Sun For Free.](#)
- Digital Object:** [Pan Am's California: \\$99 \\$109](#)
- Digital Object:** [Pan Am's East Coast: \\$99 \\$109](#)
- Digital Object:** [Pan Am Offers The Most To The Coast.](#)
- Digital Object:** [An Important Message To Air Travelers From Pan Am.](#)
- Digital Object:** [Pan Am's Florida. Cheaper By The Carload.](#)
- Digital Object:** [Celebrate Pan Am's Bermuda Commuter. The Right Flight Gets You A Free Night.](#)
- Digital Object:** [Introducing Pan Am's Bermuda.](#)
- Digital Object:** [Pan Am's All-747 Business Class To California:](#)
- Digital Object:** [Pan Am's All-747 Business Class To California:](#)
- Digital Object:** [Pan Am's California. \\$99](#)
- Digital Object:** [Pan Am's California. \\$99](#)
- Digital Object:** [Pan Am's Miami. \\$99](#)
- Digital Object:** [Pan Am's California. \\$99](#)
- Digital Object:** [Pan Am's Miami. \\$99](#)
- Digital Object:** [Pan Am's Miami. \\$99](#)
- Digital Object:** [Pan Am's Rio. Vacation Prices So Low, Your Clients Will Be Dancing In The Streets.](#)
- Digital Object:** [Boston's A Nonstop Bargain On Pan Am.](#)
- Digital Object:** [Pan Am Celebrates The Summer Of \\$89.](#)
- Digital Object:** [Pan Am Celebrates The Summer Of \\$89.](#)
- Digital Object:** [Pan Am Celebrates The Summer Of \\$89.](#)
- Digital Object:** [Breeze Into Boston On Pan Am's Nonstop Widebody.](#)
- Digital Object:** [Pan Am's Latin America. New And Improved.](#)
- Digital Object:** [Pan Am's Latin America. New And Improved.](#)
- Digital Object:** [Pan Am's Latin America. New And Improved.](#)
- Digital Object:** [Pan Am's Latin America. New And Improved.](#)
- Digital Object:** [Pan Am's Latin America. New And Improved.](#)
- Digital Object:** [When It Comes To Maintenance And Training You Can't Beat Our Experience.](#)

- Digital Object:** [Pan Am's Israel. \\$449.50](#)
- Digital Object:** [Pan Am's Israel. \\$449.50](#)
- Digital Object:** [Pan Am To South America. More 747s To More Cities.](#)
- Digital Object:** [We Just Got Bigger And Better.](#)
- Digital Object:** [Introducing the regional airline with a world of experience.](#)
- Digital Object:** [Introducing the most flights to Boston and Providence.](#)
- Digital Object:** [Introducing a better way to get almost anywhere.](#)
- Digital Object:** [Introducing the regional airline with a world of experience.](#)
- Digital Object:** [Introducing the regional airline with a world of experience.](#)
- Digital Object:** [Introducing the regional airline with a world of experience.](#)
- Digital Object:** [Introducing more flights than ever to New York.](#)
- Digital Object:** [Introducing a better way to get almost anywhere.](#)
- Digital Object:** [Introducing more flights than ever to Philadelphia.](#)
- Digital Object:** [Introducing the regional airline with a world of experience.](#)
- Digital Object:** [Introducing more flights than ever to Long Island's MacArthur Airport.](#)
- Digital Object:** [Introducing more flights than ever to Long Island's MacArthur Airport.](#)
- Digital Object:** [Introducing more flights than ever to New York.](#)
- Digital Object:** [Introducing more flights than ever to New York.](#)
- Digital Object:** [Introducing the regional airline with a world of experience.](#)
- Digital Object:** [Introducing the regional airline with a world of experience.](#)
- Digital Object:** [Introducing the most flights to Boston and Providence.](#)
- Digital Object:** [Introducing the most flights to Boston and Providence.](#)
- Digital Object:** [Introducing the regional airline with a world of experience.](#)
- Digital Object:** [Introducing a better way to get almost anywhere.](#)
- Digital Object:** [Introducing a better way to get almost anywhere.](#)
- Digital Object:** [Introducing the regional airline with a world of experience.](#)
- Digital Object:** [Introducing more flights than ever to Philadelphia.](#)
- Digital Object:** [Introducing more flights than ever to Philadelphia.](#)
- Digital Object:** [Introducing the regional airline with a world of experience.](#)
- Digital Object:** [3 daily nonstops to New York. And the World.](#)
- Digital Object:** [3 daily nonstops to New York. And the World.](#)
- Digital Object:** [3 daily nonstops to New York. And the World.](#)

- Digital Object:** [3 daily flights to New York. And the World.](#)
- Digital Object:** [3 daily nonstops to New York. And the World.](#)
- Digital Object:** [3 daily nonstops to New York. And the World.](#)
- Digital Object:** [3 daily flights to New York. And the World.](#)
- Digital Object:** [3 daily nonstops to New York. And the World.](#)
- Digital Object:** [2 daily nonstops to Washington. And the World.](#)
- Digital Object:** [3 daily nonstops to New York. And the World.](#)
- Digital Object:** [3 daily nonstops to New York. And the World.](#)
- Digital Object:** [3 daily nonstops to New York. And the World.](#)
- Digital Object:** [3 daily nonstops to New York. And the World.](#)
- Digital Object:** [3 daily nonstops to New York. And the World.](#)
- Digital Object:** [3 daily flights to New York. And the World.](#)
- Digital Object:** [3 daily nonstops to New York. AND the World.](#)
- Digital Object:** [The most flights to Long Island. 33 nonstops a week.](#)
- Digital Object:** [The most flights to New York.](#)
- Digital Object:** [L.I.'s express way to Boston and Providence. 95 nonstops a week.](#)
- Digital Object:** [L.I.'s express way to Boston. 38 nonstops a week.](#)
- Digital Object:** [74 nonstops a week to Washington, New York and the World.](#)
- Digital Object:** [53 nonstops a week to Philadelphia.](#)
- Digital Object:** [74 nonstops a week to Washington, New York and the World.](#)
- Digital Object:** [L.I.'s express way to Boston. 38 nonstops a week.](#)
- Digital Object:** [The World is only one Express stop away.](#)
- Digital Object:** [3 daily nonstops to New York. And the World.](#)
- Digital Object:** [The most flights to Long Island. 33 nonstops a week.](#)
- Digital Object:** [3 daily nonstops to New York. And the World.](#)
- Digital Object:** [3 daily nonstops to New York. And the World.](#)
- Digital Object:** [3 daily nonstops to New York. And the World.](#)
- Digital Object:** [For Only \\$1 More Than Coach.](#)
- Digital Object:** [Pan Am's All-747 Business Class To New York:](#)
- Digital Object:** [Pan Am's Latin America. New And Improved.](#)
- Digital Object:** [Pan Am's California. \\$99](#)
- Digital Object:** [Pan Am's Rio. Vacation Prices So Low, Your Clients Will Be Dancing In The Streets.](#)

- Digital Object:** [Boston's A Nonstop Bargain On Pan Am.](#)
- Digital Object:** [Pan Am's Bermuda. \\$99](#)
- Digital Object:** [Fly Pan Am To Europe Now And Get Up To \\$1500 In Savings.](#)
- Digital Object:** [Fly Pan Am To Europe Now And Get Up To \\$1500 In Savings.](#)
- Digital Object:** [Introducing more flights than ever to Long Island's MacArthur Airport.](#)
- Digital Object:** [Introducing the regional airline with a world of experience.](#)
- Digital Object:** [3 daily flights to New York. And the World.](#)
- Digital Object:** [Introducing a better way to get almost anywhere.](#)
-

Pan Am (continued), 1986 (online item available)

Box 33

- Digital Object:** [Fly Pan Am To The Unexpected Pleasures Of Ireland.](#)
- Digital Object:** [Feel The Warm Welcome Of Pan Am's Eastern Europe.](#)
- Digital Object:** [Feel The Warm Welcome Of Pan Am's Eastern Europe.](#)
- Digital Object:** [The Only U.S. Airline To The U.S.S.R.](#)
- Digital Object:** [The Only U.S. Airline To The U.S.S.R.](#)
- Digital Object:** [The Only U.S. Airline To The U.S.S.R.](#)
- Digital Object:** [The Only U.S. Airline To The U.S.S.R.](#)
- Digital Object:** [The Only U.S. Airline To The U.S.S.R.](#)
- Digital Object:** [On April 27th Irish Eyes Will Be Smiling.](#)
- Digital Object:** [Pan Am's No Strings To Florida. \\$79](#)
- Digital Object:** [Pan Am's Miami. Easy Come. Easy Go.](#)
- Digital Object:** [Pan Am's Miami. Easy Come. Easy Go.](#)
- Digital Object:** [Pan Am's Returning To Ireland. And Your Clients Will Be The Richer For It.](#)
- Digital Object:** [Pan Am Flies To More Places In Europe Than All U.S. Airlines Combined.](#)
- Digital Object:** [Pan Am Flies To More Places In Europe Than All U.S. Airlines Combined.](#)
- Digital Object:** [Pan Am Flies To More Places In Europe Than All U.S. Airlines Combined.](#)
- Digital Object:** [Pan Am Flies To More Places In Europe Than All U.S. Airlines Combined.](#)
- Digital Object:** [Pan Am Flies To More Places In Europe Than All U.S. Airlines Combined.](#)

- Digital Object:** [Pan Am To Tel Aviv. 5 Times A Week.](#)
- Digital Object:** [Pan Am's No Strings To Washington. \\$99](#)
- Digital Object:** [Pan Am's No Strings To Washington. \\$99](#)
- Digital Object:** [Pan Am's No Strings To New York \\$79](#)
- Digital Object:** [Pan Am's European Expansion. Milan.](#)
- Digital Object:** [Pan Am Flies To More Places In Europe Than All U.S. Airlines Combined.](#)
- Digital Object:** [This Year In Jerusalem.](#)
- Digital Object:** [Pan Am's South America. More 747's To More Cities.](#)
- Digital Object:** [Pan Am's South America. More 747's To More Cities.](#)
- Digital Object:** [Pan Am's South America. More 747's To More Cities.](#)
- Digital Object:** [Pan Am's South America. More 747's To More Cities.](#)
- Digital Object:** [Pan Am's South America. More 747's To More Cities.](#)
- Digital Object:** [Pan Am's South America. More 747's To More Cities.](#)
- Digital Object:** [Pan Am's South America. More 747's To More Cities.](#)
- Digital Object:** [Pan Am. Hours Faster To Rio, São Paulo and Buenos Aires.](#)
- Digital Object:** [Pan Am's South America. More 747's To More Cities.](#)
- Digital Object:** [Pan Am's South America. More 747's To More Cities.](#)
- Digital Object:** [Pan Am. Hours Faster To Rio, São Paulo and Buenos Aires.](#)
- Digital Object:** [Pan Am's South America. More 747's To More Cities.](#)
- Digital Object:** [Pan Am's South America. More 747's To More Cities.](#)
- Digital Object:** [Pan Am Flies Only 747's To New York. \\$129/\\$149](#)
- Digital Object:** [Pan Am Flies Only 747's To New York. \\$129/\\$149](#)
- Digital Object:** [Pan Am's Nonstop 747 To Milan.](#)
- Digital Object:** [Pan Am's Nonstop 747 To Milan.](#)
- Digital Object:** [Pan Am's Nonstop 747 To Milan.](#)
- Digital Object:** [Pan Am's First Class.](#)
- Digital Object:** [Pan Am's Nonstop 747 To Milan.](#)
- Digital Object:** [Pan Am's Nonstop 747 To Milan.](#)
- Digital Object:** [Pan Am's Nonstop 747 To Milan.](#)
- Digital Object:** [Pan Am's Nonstop 747 To Milan.](#)
- Digital Object:** [Pan Am's Nonstop 747 To Milan.](#)
- Digital Object:** [Pan Am's Nonstop 747 To Milan.](#)

- Digital Object:** [Pan Am's Nonstop 747 To Milan.](#)
- Digital Object:** [Pan Am's Business Class. More Comfort By A Wide Margin.](#)
- Digital Object:** [Fly Pan Am To Germany And Drive A Mercedes-Benz For Free.](#)
- Digital Object:** [Fly Pan Am To Germany And Drive A Mercedes-Benz For Free.](#)
- Digital Object:** [Fly Pan Am To Germany And Drive A Mercedes-Benz For Free.](#)
- Digital Object:** [Fly Pan Am To Germany And Drive A Mercedes-Benz For Free.](#)
- Digital Object:** [Fly Pan Am To Germany And Drive A Mercedes-Benz For Free.](#)
- Digital Object:** [Fly Pan Am To Germany And Drive A Mercedes-Benz For Free.](#)
- Digital Object:** [Fly Pan Am To Germany And Drive A Mercedes-Benz For Free.](#)
- Digital Object:** [Fly Pan Am To Germany And Drive A Mercedes-Benz For Free.](#)
- Digital Object:** [Fly Pan Am To Germany And Drive A Mercedes-Benz For Free.](#)
- Digital Object:** [Want The Best Of France? C'est Pan Am.](#)
- Digital Object:** [The Only U.S. Airline To The U.S.S.R.](#)
- Digital Object:** [Pan Am's No Strings To Florida. \\$79](#)
- Digital Object:** [The One Book You Won't Put Down All Year.](#)
- Digital Object:** [Pan Am's Miami. Easy Come. Easy Go.](#)
- Digital Object:** [Pan Am To Tel Aviv. 5 Times A Week.](#)
- Digital Object:** [Pan Am's No Strings To New York \\$79](#)
- Digital Object:** [Pan Am's South America. More 747's To More Cities.](#)
- Digital Object:** [On April 27th Irish Eyes Will Be Smiling.](#)
- Digital Object:** [Pan Am Flies To More Places In Europe Than All U.S. Airlines Combined.](#)
- Digital Object:** [Pan Am To New York \\$149](#)
- Digital Object:** [The Only U.S. Airline To The U.S.S.R.](#)
- Digital Object:** [This Year In Jerusalem.](#)
- Digital Object:** [Pan Am's Business Class To Europe. More Comfort By A Wide Margin.](#)

- Digital Object:** [Pan Am's South America. More 747's To More Cities.](#)
- Digital Object:** [Pan Am's Business Class. More Comfort By A Wide Margin.](#)
- Digital Object:** [Show Your Employees Just How Far Their Hard Work Can Take Them.](#)
- Digital Object:** [Pan Am Flies To More Places In Europe Than All U.S. Airlines Combined.](#)
- Digital Object:** [Pan Am Flies To More Places In Europe Than All U.S. Airlines Combined.](#)
- Digital Object:** [Pan Am Flies To More Places In Europe Than All U.S. Airlines Combined.](#)
- Digital Object:** [Pan Am Flies To More Places In Europe Than All U.S. Airlines Combined.](#)
- Digital Object:** [Fly Pan Am To Germany And Drive A Mercedes-Benz For Free.](#)
- Digital Object:** [Fly Pan Am To Germany And Drive A Mercedes-Benz For Free.](#)
- Digital Object:** [Fly Pan Am To Germany And Drive A Mercedes-Benz For Free.](#)
- Digital Object:** [Pan Am Will Keep The Celebration Going Two More Weeks.](#)
- Digital Object:** [Pan Am Flies To More Places In Europe Than All U.S. Airlines Combined.](#)

Pan Am (continued), 1986 (online item available)

Box 34

- Digital Object:** [3 daily nonstops to New York. And the World.](#)
- Digital Object:** [3 daily flights to New York. And the World.](#)
- Digital Object:** [The most flights to New York.](#)
- Digital Object:** [53 nonstops a week to Philadelphia.](#)
- Digital Object:** [3 daily nonstops to New York. And the World.](#)
- Digital Object:** [74 nonstops a week to Washington, New York and the World.](#)
- Digital Object:** [The most flights to Long Island. 33 nonstops a week.](#)
- Digital Object:** [3 daily nonstops to New York. And the World.](#)
- Digital Object:** [73 nonstops a week to Washington, New York and the World.](#)
- Digital Object:** [44 nonstops a week to Philadelphia.](#)
- Digital Object:** [We've pulled out all the stops to New York.](#)
- Digital Object:** [We've pulled out all the stops to New York.](#)

Digital Object: [The only service between Kennedy and New London has just gone one better.](#)

Digital Object: [We've pulled out all the stops to New York.](#)

Digital Object: [We've pulled out all the stops to New York.](#)

Digital Object: [Pan Am's Got Latin America Covered. More Cities. More 747s.](#)

Digital Object: [Show Your Employees Just How Far Their Hard Work Can Take Them.](#)

Digital Object: [Pan Am To South America. More 747s To More Cities.](#)

Digital Object: [Pan Am's Rio. Vacation Prices So Low, Your Clients Will Be Dancing In The Streets.](#)

Digital Object: [Pan Am's World Tour. \\$5](#)

Digital Object: [AirPartner Ships.](#)

Digital Object: [New York Only \\$99 Only 747s Miami Only \\$109 Only 747s Only Pan Am.](#)

Digital Object: [California Only \\$99 Only 747s Only Pan Am](#)

Digital Object: [California Only \\$99 Only 747s Only Pan Am](#)

Digital Object: [California Only \\$99 Only 747s Only Pan Am](#)

Digital Object: [New York Only \\$99 Only 747s Only Pan Am](#)

Digital Object: [Los Angeles Only \\$109 Only 747s Only Pan Am](#)

Digital Object: [California Only \\$99 Only 747s Only Pan Am](#)

Digital Object: [New York Only \\$99 Miami Only \\$109 Only 747s Only Pan Am](#)

Digital Object: [California Only \\$99 Only 747s Only Pan Am](#)

Digital Object: [New York Only \\$99 Only 747s Only Pan Am](#)

Digital Object: [Pan Am's Nonstops To New York And Boston 7 Days A Week!](#)

Digital Object: [Pan Am's Nonstops To New York And Boston 7 Days A Week!](#)

Digital Object: [Pan Am And American Express To California. Business Has Never Been Better.](#)

Digital Object: [Pan Am And American Express To The East Coast. Business Has Never Been Better.](#)

Digital Object: [Pan Am And American Express To California. Business Has Never Been Better.](#)

Digital Object: [High Style To Milan.](#)

Digital Object: [Pan Am To South America. More 747s To More Cities.](#)

Digital Object: [Pan Am To South America. More 747s To More Cities.](#)

Digital Object: [Los Angeles Only \\$99 Only 747s San Francisco Only \\$99 Only Pan Am](#)

Digital Object: [Pan Am's New York Or Miami Only \\$99](#)

Digital Object: [California Only \\$99 Only 747s Only Pan Am](#)

Digital Object: [Pan Am's New York Or Miami Only \\$99](#)

Digital Object: [New York Or Miami Only \\$99 Only 747s Only Pan Am](#)

Digital Object: [Pan Am's California Only \\$99](#)

Digital Object: [Pan Am Presents Europe Prices So Low, They're Worth A Second Look.](#)

Digital Object: [Pan Am Presents Europe Prices So Low, They're Worth A Second Look.](#)

Digital Object: [Pan Am To London. Nonstop. 747s. \\$274](#)

Digital Object: [We'll Give You A Seat On A Luxurious Pan Am 747 Nonstop To London For \\$274.](#)

Digital Object: [Only Pan Am To London. Only Nonstop. Only 747s. Only \\$274. Only 2 Hours Faster Than Anyone Else.](#)

Digital Object: [Service, above and beyond.](#)

Digital Object: [Pan Am Kicks Off A New Daily Nonstop To Miami. \\$99](#)

Digital Object: [Pan Am Kicks Off A New Daily Nonstop To San Francisco. \\$99](#)

Digital Object: [Pan Am's All-747 Business Class To California.](#)

Digital Object: [Pan Am's All-747 Business Class To N.Y. & Miami.](#)

Digital Object: [Pan Am's All-747 Business Class Coast to Coast.](#)

Digital Object: [Enjoy The Luxury Of Pan Am's New Direct 747 Service To Riyadh.](#)

Digital Object: [We Go Far And Wide To Bring You California. \\$109](#)

Digital Object: [Enjoy The Luxury Of Pan Am's New Direct 747 Service To Riyadh.](#)

Digital Object: [Introducing The Luxury Of Pan Am's New Direct 747 Service To Riyadh.](#)

Digital Object: [There's just no stopping us.](#)

Digital Object: [There's just no stopping us.](#)

Digital Object: [There's just no stopping us.](#)

Digital Object: [There's just no stopping us.](#)

Digital Object: [There's just no stopping us.](#)

Digital Object: [There's just no stopping us.](#)

Digital Object: [There's just no stopping us.](#)

Digital Object: [There's just no stopping us.](#)

Digital Object: [There's just no stopping us.](#)

Digital Object: [There's just no stopping us.](#)

Digital Object: [PAN AM HOLIDAYS](#)

Digital Object: [Pan Am And American Express To The East Coast. Business Never Looked So Good.](#)

Digital Object: [Pan Am And American Express To California. Business Never Looked So Good.](#)

Digital Object: [Pan Am And American Express To California. Business Never Looked So Good.](#)

Digital Object: [Pan Am And American Express To The East Coast. Business Never Looked So Good.](#)

Digital Object: [Pan Am And American Express To California. Business Never Looked So Good.](#)

Digital Object: [Welcome To Bermuda Savings Time.](#)

Digital Object: [Welcome To Bermuda Savings Time.](#)

Digital Object: [Welcome To Bermuda Savings Time.](#)

Digital Object: [Now Pan Am Makes Booking A European Vacation As Easy As Taking One.](#)

Digital Object: [Pan Am's Got Latin America Covered. More Cities. More 747s.](#)

Digital Object: [Pan Am Here. Pan Am There. Pan Am Values Everywhere.](#)

Digital Object: [Pan Am Here. Pan Am There. Pan Am Values Everywhere.](#)

Digital Object: [Pan Am Here. Pan Am There. Pan Am Values Everywhere.](#)

Digital Object: [Pan Am's Got Latin America Covered. More Cities. More 747s.](#)

Digital Object: [Los Angeles Only \\$109 Only 747s Only Pan Am](#)

Digital Object: [Pan Am Presents A Richer Experience.](#)

Digital Object: [Our New Nonstop To Mexico City At An "Olé" Fare. \\$129](#)

Digital Object: [Now You Can Spend 4 Great Nights In Pan Am's Mexico City And Only Spend For 3.](#)

Digital Object: [California Only \\$99 Only 747s Only Pan Am](#)

Digital Object: [Pan Am's Mexico Nonstop. Even The Fare's Gone South.](#)

Digital Object: [Only Pan Am To London. Only Nonstop. Only 747s. Only \\$274.](#)

Digital Object: [We Go Far And Wide To Bring You Miami. \\$109](#)

Digital Object: [There's just no stopping us.](#)

Digital Object: [Only Pan Am To London. Only Nonstop. Only 747s. Only \\$274.](#)

Digital Object: [Pan Am's Got Latin America Covered. More Cities. More 747s.](#)

Digital Object: [Pan Am's New York, New Fare, New Office.](#)

Digital Object: [Pan Am's New York, New Fare, New Office.](#)

Digital Object: [Pan Am's Got Latin America Covered. More Cities. More 747s.](#)

Digital Object: [Show Your Employees Just How Far Their Hard Work Can Take Them.](#)

Digital Object: [MORE EUROPE PAN AM.](#)

Digital Object: [MORE FOR YOUR CLIENTS PAN AM EXPRESS](#)

Digital Object: [747 NONSTOPS TO LONDON.](#)

Digital Object: [NUEVO SERVICE TO MADRID](#)

Digital Object: [PAN AM ANNOUNCES NEU NONSTOPS.](#)

Digital Object: [MORE RUSSIA PAN AM](#)

Digital Object: [PAN AM HOLIDAYS](#)

Digital Object: [NEU NONSTOPS TO BERLIN.](#)

Digital Object: [NUEVO NONSTOPS TO MADRID.](#)

Digital Object: [ONLY ONE U.S. AIRLINE FLIES TO BERLIN THIS WAY.](#)

Digital Object: [MORE 747s TO LATIN AMERICA THAN ANY OTHER U.S. AIRLINE.](#)

Digital Object: [OOOH LA LA!](#)

Digital Object: [NOUVEAU NONSTOPS TO PARIS.](#)

Digital Object: [HOLD YOUR NEXT CONVENTION IN OUR BACKYARD.](#)

Digital Object: [SHOW YOUR EMPLOYEES JUST HOW FAR THEIR HARD WORK CAN TAKE THEM.](#)

Digital Object: [WHEN YOU SEE OUR NEW COMMERCIAL, YOU'LL SEE WHY PEOPLE CAN EXPECT MORE FROM PAN AM.](#)

Digital Object: [PAN AM HOLIDAYS INCLUDE THE EXTRAS THAT OTHERS CHARGE EXTRA FOR.](#)

Digital Object: [OUR NONSTOPS TO LONDON NEVER STOP.](#)

Digital Object: [TO YUGOSLAVIA WITH LOVE.](#)

Digital Object: [THE BIGGEST REASON TO BOOK PAN AM TO LATIN AMERICA.](#)

Digital Object: [MORE 747s TO LATIN AMERICA THAN ANY OTHER U.S. AIRLINE.](#)

Digital Object: [PAN AM FLIES TO MORE CITIES IN EUROPE THAN ALL OTHER U.S. AIRLINES COMBINED.](#)

Digital Object: [FIRST NEW YORK. THEN THE WORLD.](#)

Digital Object: [MORE 747s TO LATIN AMERICA THAN ANY OTHER U.S. AIRLINE](#)

Digital Object: [EXPECT MORE IN THE AIR. AND LESS TIME IN THE AIRPORT.](#)

Digital Object: [HICKORY, DICKORY, DOCK, SINCE WHEN IS 12:15 12 O'CLOCK?](#)

Digital Object: [PAN AM HOLIDAY SKI VACATIONS INCLUDE MOUNTAINS OF EXTRAS OTHERS CHARGE EXTRA FOR.](#)

Digital Object: [MUCHO LATIN AMERICA.](#)

Digital Object: [PAN AM HOLIDAYS INTERNATIONAL BESTSELLERS](#)

Digital Object: [PAN AM'S SHORT STOP, ONE STOP, NONSTOP FLIGHTS.](#)

Digital Object: [THE EASIEST WAY TO GET THROUGH IMMIGRATION.](#)

Digital Object: [SAN DIEGO'S NEW SHORT STOPS](#)

Digital Object: [HAWAII'S NEW NONSTOPS](#)

Digital Object: [FLYING GOLDFISH, LAUGHING COWS, AND OTHER UNEXPECTED GOODIES.](#)

Digital Object: [A FAST BREAK TO OVER 90 DESTINATIONS.](#)

Digital Object: [WE GO TO THE ENDS OF THE EARTH FOR YOU.](#)

Digital Object: [INTRODUCING THE ONLY NONSTOP CARGO SERVICE TO RUSSIA.](#)

Digital Object: [Only one travels the way you want every time.](#)

Digital Object: [The Only Frequent Flyer Program That Won't Leave You Grounded.](#)

Digital Object: [A CLUB FOR PEOPLE WHO HATE AIRPORTS.](#)

Digital Object: [Pan Am's London theater at a price that can't be upstaged.](#)

Digital Object: [Our summer vacation to Europe include airfare, all for prices you'll applaud.](#)

Digital Object: [See the face of Russia](#)

Digital Object: [PAN AM'S IRELAND \\$338](#)

- Digital Object:** [Now Pan Am stops at nothing to show you Russia.](#)
- Digital Object:** [Now Pan Am stops at nothing to show you Russia.](#)
- Digital Object:** [Pan Am presents Orlando's newest nonstop attraction.](#)
- Digital Object:** [See the face of Russia](#)
- Digital Object:** [Pan Am celebrates The Flights of Spring.](#)
- Digital Object:** [Pan Am means business to Europe.](#)
- Digital Object:** [Hustle to New York without the bustle.](#)
- Digital Object:** [The world is just a Pan Am Express stop away.](#)
- Digital Object:** [The world is just a Pan Am Express stop away.](#)
- Digital Object:** [It just got easier for Norfolk to visit the other folks in the world.](#)
- Digital Object:** [Pan Am Express Makes Europe Affordable.](#)
- Digital Object:** [With the right connections, you can go far in the world.](#)
- Digital Object:** [Get Two Free Seats Even A Travel Agent Can't Book.](#)
- Digital Object:** [Get Two Free Seats Even A Travel Agent Can't Book.](#)
- Digital Object:** [Look again. These vacation prices include airfare.](#)
- Digital Object:** [Get so much. Peso little.](#)
- Digital Object:** [Get so much. Peso little.](#)
- Digital Object:** [Look again. These vacation prices include airfare.](#)
- Digital Object:** [PAN AM ANNOUNCES EUROSAVERS AT UP TO 50% OFF.](#)
- Digital Object:** [PAN AM'S PACIFIC CLIPPERS FLY AGAIN.](#)
- Digital Object:** [PAN AM'S PACIFIC CLIPPERS FLY AGAIN.](#)
- Digital Object:** [WORLDPASS MEMBERS ARE DISCOVERING HOW EASY STAMP COLLECTING CAN BE.](#)
- Digital Object:** [WORLDPASS MEMBERS ARE DISCOVERING HOW EASY STAMP COLLECTING CAN BE.](#)
- Digital Object:** [HULA FOR LESS MOOLAH.](#)
- Digital Object:** [HULA FOR LESS MOOLAH.](#)
- Digital Object:** [ONE OF THE BEST PARTS OF OUR SERVICE TO L.A. IS OUR SERVICE FROM L.A.](#)
- Digital Object:** [TRIPLE MILEAGE TO MORE OF EUROPE. ONLY WITH PAN AM WORLDPASS.](#)
- Digital Object:** [You can afford Europe this summer with Pan Am.](#)
- Digital Object:** [At Pan Am it's business as usual.](#)

Digital Object: [ANNOUNCING PAN AM'S HALF-FARE, NO-FARE FARE.](#)

Digital Object: [Nobody flies more people to Europe than Pan Am.](#)

Digital Object: [Now Pan Am stops at nothing to show you Russia.](#)

Digital Object: [Once again Pan Am offers you the widest choice to Mexico City.](#)

Digital Object: [Pan Am's Ireland \\$515](#)

Digital Object: [Nobody flies more people to Europe than Pan Am.](#)

Digital Object: [Mach schnell!](#)

Digital Object: [Pan Am means business to Europe.](#)

Digital Object: [Now you can connect the dots.](#)

Digital Object: [We make Europe easy.](#)

Pan Am (continued), 1987-1988 (online item available)

Box 35

Digital Object: [PAN AM ANNOUNCES EUROSAVERS AT UP TO 50% OFF.](#)

Digital Object: [PAN AM EXPRESS GETS YOU 500 MILES CLOSER TO HAWAII EVERY TIME YOU FLY TO NEW YORK.](#)

Digital Object: [TO YUGOSLAVIA WITH LOVE.](#)

Digital Object: [TO YUGOSLAVIA WITH LOVE.](#)

Digital Object: [THE EASIEST WAY TO GO ABOUT YOUR BUSINESS IN LATIN AMERICA.](#)

Digital Object: [MORE EUROPE PAN AM.](#)

Digital Object: [JOLLY BIG DEAL.](#)

Digital Object: [JOLLY BIG DEAL.](#)

Digital Object: [JOLLY BIG DEAL.](#)

Digital Object: [JOLLY BIG DEAL.](#)

Digital Object: [TUESDAY'S A GREAT DAY FOR THE IRISH.](#)

Digital Object: [FIRST NEW YORK. THEN THE WORLD.](#)

Digital Object: [FOR 50 YEARS WE'VE BEEN YOUR CONNECTION TO THE WORLD.](#)

Digital Object: [HAVEN'T YOU EARNED A BIGGER OFFICE?](#)

Digital Object: [HAVEN'T YOU EARNED A BIGGER OFFICE?](#)

Digital Object: [PASSAGE TO INDIA FOR ONLY \\$1125](#)

Digital Object: [PASSAGE TO INDIA FOR ONLY \\$1050](#)

Digital Object: [THE EASIEST WAY TO GO ABOUT YOUR BUSINESS IN LATIN AMERICA.](#)

Digital Object: [THE EASIEST WAY TO GO ABOUT YOUR BUSINESS IN LATIN AMERICA.](#)

Digital Object: [YOU DON'T HAVE TO SEARCH THE CONTINENT TO FIND FARES THIS LOW.](#)

Digital Object: [YOU DON'T HAVE TO SEARCH THE CONTINENT TO FIND FARES THIS LOW.](#)

Digital Object: [SPEND MORE TIME IN THE PIAZZA NAVONA AND LESS TIME AT THE AIRPORT.](#)

Digital Object: [NOW IT PAYS MORE THAN EVER TO SWITCH TO PAN AM'S FIRST OR CLIPPER CLASS.](#)

Digital Object: [NOW IT PAYS MORE THAN EVER TO SWITCH TO PAN AM'S FIRST OR CLIPPER CLASS.](#)

Digital Object: [NOW IT PAYS MORE THAN EVER TO SWITCH TO PAN AM'S FIRST OR CLIPPER CLASS.](#)

Digital Object: [IF YOU THOUGHT ALL THE LOW SUMMER FARES TO EUROPE WERE GONE, HAVE A SEAT.](#)

Digital Object: [IF YOU THOUGHT ALL THE LOW SUMMER FARES TO EUROPE WERE GONE, HAVE A SEAT.](#)

Digital Object: [IF YOU THOUGHT ALL THE LOW SUMMER FARES TO EUROPE WERE GONE, HAVE A SEAT.](#)

Digital Object: [IF YOU THOUGHT ALL THE LOW SUMMER FARES TO EUROPE WERE GONE, HAVE A SEAT.](#)

Digital Object: [PLAY NOW PAY LATER.](#)

Digital Object: [THE EASIEST WAY TO GO ABOUT YOUR BUSINESS IN LATIN AMERICA.](#)

Digital Object: [Pan Am Can Help Plan Your Meeting In The Land Known For Round-Table Discussions.](#)

Digital Object: [COME TO YOUR SENSES.](#)

Digital Object: [Get so much. Peso little.](#)

Digital Object: [Get so much. Peso little.](#)

Digital Object: [Get so much. Peso little.](#)

Digital Object: [Get so much. Peso little.](#)

Digital Object: [INTRODUCING A CONNECTION THAT CAN REALLY GET YOU PLACES.](#)

Digital Object: [PAN AM'S EUROSAVER](#)

Digital Object: [NOW SAN DIEGO IS ONLY \\$24 AWAY.](#)

Digital Object: [Look again. These vacation prices include airfare.](#)

Digital Object: [Look again. These vacation prices include airfare.](#)

Digital Object: [Look again. These vacation prices include airfare.](#)

Digital Object: [Look again. These vacation prices include airfare.](#)

Digital Object: [Our European vacations include all the extras, at prices you'll applaud.](#)

Digital Object: [Our Latin America: Land of soaring commissions.](#)

Digital Object: [TO ALL THE PEOPLE WE'VE EVER FLOWN. TO ALL THE PEOPLE WE'LL EVER FLY.](#)

Digital Object: [PAN AM ANNOUNCES EUROSAVERS AT UP TO 50% OFF.](#)

Digital Object: [PAN AM ANNOUNCES EUROSAVERS AT UP TO 50% OFF.](#)

Digital Object: [TO YUGOSLAVIA WITH LOVE.](#)

Digital Object: [WHAT'S NEW IN PAN AM'S EUROPE?](#)

Digital Object: [WHAT'S NEW IN PAN AM'S EUROPE?](#)

Digital Object: [BIG DEAL](#)

Digital Object: [BIG DEAL](#)

Digital Object: [THE ONLY U.S. AIRLINE TO USSR.](#)

Digital Object: [THIS YEAR IN JERUSALEM PAN AM](#)

Digital Object: [PASSAGE TO INDIA FOR ONLY \\$1199](#)

Digital Object: [PASSAGE TO INDIA FOR ONLY \\$1274](#)

Digital Object: [THE EASIEST WAY TO GO ABOUT YOUR BUSINESS IN LATIN AMERICA.](#)

Digital Object: [YOU DON'T HAVE TO SEARCH THE CONTINENTS TO FIND FARES THIS LOW.](#)

Digital Object: [YOU DON'T HAVE TO SEARCH THE CONTINENTS TO FIND FARES THIS LOW.](#)

Digital Object: [YOU DON'T HAVE TO SEARCH THE CONTINENTS TO FIND FARES THIS LOW.](#)

Digital Object: [IF YOU THOUGHT ALL THE LOW SUMMER FARES TO EUROPE WERE GONE, HAVE A SEAT.](#)

Digital Object: [HAVEN'T YOU EARNED A BIGGER OFFICE?](#)

Digital Object: [PAN AM HOLIDAY VACATIONS. THE RICHES OF GREAT BRITAIN AND IRELAND AT PRICES YOU CAN AFFORD.](#)

Digital Object: [NOW, THE ONLY FREQUENT TRAVELER PROGRAM THAT CAN GUARANTEE YOUR CLIENTS CHRISTMAS IN HAWAII.](#)

Digital Object: [TAKE THE NEW PAN AM EXPRESSWAY FROM SAN DIEGO TO L.A.](#)

Digital Object: [WOULD YOU RATHER BE GETTING DOWN TO BUSINESS IN BERMUDA OR GETTING TEED-OFF AT THE AIRPORT.](#)

Digital Object: [PAN AM ANNOUNCES EUROSAVERS AT UP TO 50% OFF.](#)

Digital Object: [NOW, THE ONLY FREQUENT TRAVELER PROGRAM THAT CAN GUARANTEE YOU CHRISTMAS IN HAWAII.](#)

Digital Object: [NOW, THE ONLY FREQUENT TRAVELER PROGRAM THAT CAN GUARANTEE YOUR CLIENTS CHRISTMAS IN HAWAII.](#)

Digital Object: [Get so much. Peso little.](#)

Digital Object: [INTRODUCING A CONNECTION THAT CAN REALLY GET YOU PLACES.](#)

Digital Object: [Our European vacations include all the extras, at prices you'll applaud.](#)

Digital Object: [Our European vacations include all the extras, at prices you'll applaud.](#)

Digital Object: [The answer to number one across shouldn't be a puzzle.](#)

Digital Object: [Two's Company. The Perfect Business Arrangement To Europe, Latin America, and Coast To Coast.](#)

Digital Object: [Last Year, Pan Am Took Over Ford, Casio and Forbes.](#)

Digital Object: [The world leader most responsible for maintaining close ties between the U.S. and Europe.](#)

Digital Object: [Pan Am's new commercial reveals a side of Europe seen only by a lucky few.](#)

Digital Object: [More on the ball.](#)

Digital Object: [Fasten your seat belts. Here come Pan Am Super Eurosavvers.](#)

Digital Object: [Book your clients on the fast lane to New York.](#)

Pan Am (Shuttle), 1988 (online item available)

Box 35

Digital Object: [3 TO 1](#)

Digital Object: [FLOAT](#)

Digital Object: [3 TO 1.](#)

Passport Scotch, undated

Box 35

Philip Morris

Box 36

Benson & Hedges (continued), 1972-1975	Box 36
Benson & Hedges (continued), 1973-1975	Box 37
Benson & Hedges (continued), 1975-1979	Box 38
Benson & Hedges (continued), 1977-1986	Box 39
Benson & Hedges (continued), 1980-1985	Box 40
Benson & Hedges (continued), 1982-1986	Box 41
Benson & Hedges (continued), 1985-1989	Box 42
Benson & Hedges (continued), 1986-1990	Box 43
Benson & Hedges (continued), 1987-1990	Box 44
Benson & Hedges mounted presentations, undated	Box 45
Dunhill cigarettes, 1985-1986	Box 46
Flavor Tree snack foods, 1968	Box 46
Players cigarettes, 1983-1984	Box 46
Raffles cigarettes, 1983	Box 46
RIO cigarettes, 1985	Box 46
Procter & Gamble, 1966-1981	Box 47
PBS (Public Broadcasting Service), 1970-1971	Box 48
Purolator, 1983-1985	Box 48
Rainier Beer, approximately 1970	Box 49
Ralston Purina	Box 49
General, 1970-1976	Box 49
Dog Chow, Chex, 1972-1976	Box 49
Tender Vittles, Cat Chow, 1972-1976	Box 50

Other products, 1977-1988	Box 50
Royal Crown Cola (RC Cola, Diet Rite, Gatorade), 1969-1970	Box 51
Samsonite, 1969-1970	Box 51
Savin, 1978-1984	Box 52
Seagram's, 1970-1971	Box 52
Standard Brands (Chase & Sanborn, Fleischmann's), 1978-1980	Box 52
SUNOCO, 1977-1985	Box 53
Tic Tac, 1977	Box 53
TWA, 1968	Box 54
TWA (continued), 1968	Box 55
TWA (continued), 1968	Box 56
TWA (continued), 1970s	Box 57
TWA (continued), 1974	Box 58
TWA (Southeast Asia), 1976	Box 58
Union, 1978	Box 58
Vivaria, 1973	Box 58
Waring, 1977-1978	Box 58
Warnaco/ Warner's, 1974-1977	Box 59
Warnaco/ Warner's (continued), 1977-1978	Box 60
Warnaco/ Warner's (continued), 1979-1981	Box 61
Warnaco/ Warner's (continued), 1983-1991	Box 62
Wedgewood, 1988-1989	Box 62
Westinghouse, 1973-1977	Box 62

Wells Rich and Greene Inc., 1968-1976	Box 63
Wells Rich and Greene Inc. (continued), 1973-1990	Box 64
Wells Rich and Greene Inc. (continued), 1990	Box 65
Large Boxes	
Amaretto, 1977-1978	Box 66
American Motors, 1967-1969	Box 66
Atari, 1983	Box 66
Braniff Airlines, 1979	Box 67
Brown-Vinters, 1968	Box 67
Cadbury, 1987-1988	Box 67
Chase Bank, 1982-1984	Box 67
Chase Bank (continued), 1984-1985	Box 68
Cosmopolitan Magazine, 1987-1988	Box 68
Diner's Club, 1980	Box 68
Marshall Fields, 1983-1985	Box 68
Ford, 1983-1987	Box 68
Halston, 1978-1980	Box 69
Halston, Max Factor and Fieldcrest (mixed clients), 1978-1980	Box 69
Hunt-Wesson Foods, 1969-	Box 69
IBM, 1989-1992	Box 70
IBM (continued), 1991-1994	Box 71
IBM--Guidelines, undated	Box 72
IBM--Presentation, undated	Box 73

IBM (mounted presentations loose on shelf), undated	Box 74
JC Penney, 1979	Box 75
La Rosa, undated	Box 75
Love Cosmetics, 1969-1975	Box 75
Max Factor, 1978-1985	Box 76
Mobil Land Communities (mounted presentations), undated	Box 77
National Geographic, 1971-1981	Box 78
New York State (business development), 1979	Box 78
Olympus, 1979-1980	Box 78
Pan Am, 1982 (online item available)	Box 79

Digital Object: [Pan Am Introduces Free Helicopter Service To The Pan Am Worldport At JFK For All First Class And Clipper Class Passengers.](#)

Digital Object: [Pan Am Introduces Free Helicopter Service to Manhattan For All First Class And Clipper Class Passengers.](#)

Digital Object: [Pan Am Returns To One Of The Most Beautiful Islands In The World. Bermuda.](#)

Digital Object: [Pan Am Returns To One Of The Most Beautiful Islands In The World. Bermuda.](#)

Digital Object: [Announcing The \\$89 Experience To Houston Or Dallas/Ft. Worth On Pan Am.](#)

Digital Object: [Pan Am Presents The Fifth Of Many New Profitable Experiences.](#)

Digital Object: [Starting June 14, For What Ordinary Airlines Charge, You Can Fly To Los Angeles On Pan Am. \\$120](#)

Digital Object: [Now, For What Ordinary Airlines Charge, You Can Fly To Los Angeles On Pan Am. \\$120](#)

Digital Object: [Presenting The Pan Am Express.](#)

Digital Object: [Pan Am's New Service To Johannesburg Will Make You Forget You're Flying Halfway Around The World.](#)

Digital Object: [Pan Am Presents The Fifth Of Many New Profitable Experiences.](#)

Digital Object: [Pan Am Presents The Fifth Of Many New Profitable Experiences.](#)

Digital Object: [Pan Am Introduces WorldPass. The Richest Frequent Traveler Program In The World.](#)

Digital Object: [Our Clipper Ships Fly To More Cruise Ships.](#)

Digital Object: [Pan Am's Great Vacation Savers.](#)

Digital Object: [Pan Am's Great Vacation Savers.](#)

Digital Object: [The Pan Am Express. It's Never Been Easier To Get From San Antonio To Miami.](#)

Digital Object: [The Pan Am Express. It's Never Been Easier To Get From McAllen To New York.](#)

Digital Object: [The Pan Am Express. It's Never Been Easier To Get From McAllen To Los Angeles.](#)

Digital Object: [The Pan Am Express. It's Never Been Easier To Get From McAllen To San Francisco.](#)

Digital Object: [Pan Am's Florida \\$119.](#)

Digital Object: [Pan Am's \\$119 Cities.](#)

Digital Object: [Presenting A Tour Of Pan Am Florida Tours.](#)

Digital Object: [Pan Am's London Fare For People With More Time Than Money.](#)

Digital Object: [Pan Am Brings Chicago The World.](#)

Digital Object: [Pan Am Clipper Class. More Room To Think, More Room To Work, More Room Than Ever For Your Clients.](#)

Digital Object: [\[Japanese Language Ad\]](#)

Digital Object: [Win A Trip On Pan Am For Your Best Client.](#)

Digital Object: [The People Of Pan Am Welcome The People Of ASTA.](#)

Digital Object: [Pan Am Brings Chicago The World.](#)

Digital Object: [Win A Trip On Pan Am For Your Best Client.](#)

Digital Object: [Pan Am Introduces The Transcontinental Clippers. The Most Luxurious Way To Fly To Los Angeles And San Francisco.](#)

Digital Object: [Pan Am To California. Our Schedule Is Sure To Fit Your Schedule.](#)

Digital Object: [Pan Am Introduces The Australian Clipper. The First And Only Nonstop From Los Angeles To Sydney.](#)

- Digital Object:** [Pan Am Makes Getting To The Far East Far Easier.](#)
- Digital Object:** [Pan Am Introduces WorldPass. The Richest Frequent Traveler Program In The World.](#)
- Digital Object:** [Pan Am Presents The \\$499 International Weekend.](#)
- Digital Object:** [You Can't Beat Pan Am's Price To New York.](#)
- Digital Object:** [You Can't Beat Pan Ams Price to San Francisco Or Los Angeles.](#)
- Digital Object:** [Win A Trip On Pan Am For Your Best Client.](#)
- Digital Object:** [The Pan Am Experience Expands To Cairo and Zurich.](#)
- Digital Object:** [Pan Am Invites You To The Height Of Wine Tasting.](#)
- Digital Object:** [Pan Am Presents The Down Under Experiences.](#)
- Digital Object:** [Pan Am's WorldPass Gives You Extra Credit When You Fly To Houston Or Dallas/Ft. Worth.](#)
- Digital Object:** [Fly To Sydney Without Hopping From Plane To Plane.](#)
- Digital Object:** [You Can't Beat Pan Am's Price To San Francisco Or Los Angeles.](#)
- Digital Object:** [Starting October 31 You Can Experience Pan Am To Nassau And Freeport Everyday.](#)
- Digital Object:** [Wander Through The Isles In Pan Am's Vacation Store.](#)
- Digital Object:** [Pan Am Brings Philadelphia The World.](#)
- Digital Object:** [Pan Am Brings Chicago The World.](#)
- Digital Object:** [Pan Am Brings Chicago The World.](#)
- Digital Object:** [Pan Am Brings Chicago The World.](#)
- Digital Object:** [Another Pan Am Hot Spot At A Hot Price.](#)
- Digital Object:** [Another Pan Am Hot Spot At A Hot Price.](#)
- Digital Object:** [Another Pan Am Hot Spot At A Hot Price.](#)
- Digital Object:** [More Cruises Begin Aboard Our Clipper Ships.](#)
- Digital Object:** [Fly The Pan Am Experience To Japan And Throughout The World.](#)
- Digital Object:** [\[Japanese Language Ad\]](#)
- Digital Object:** [Now You Can Fly Pan Am To One Of The Most Beautiful Islands In The World. Bermuda.](#)
- Digital Object:** [You Can Fly Fifty-five Years Of Experience To Tulsa Or Oklahoma City. On Pan Am.](#)
- Digital Object:** [Now You Can Fly Fifty-five Years Of Pan Am Experience To Tulsa Or Oklahoma City.](#)

Digital Object: [Pan Am's Free Helicopter Service. We Do Things The Others Can't.](#)

Digital Object: [Now, More Than Ever, You Can Afford the Pan Am Experience To California.](#)

Digital Object: [Pan Am To Florida. Only \\$99](#)

Digital Object: [Now Pan Am Vacation Savers Can Save Your Summer Vacation.](#)

Digital Object: [Pan Am's 747SP To Tokyo. Fly Higher. Faster. Smoother. On The Only Daily Nonstop.](#)

Digital Object: [Pan Am Presents The Down Under Experiences.](#)

Digital Object: [Now You Can Fly Pan Am To One Of The Most Beautiful Islands In The World. Bermuda.](#)

Digital Object: [Pan Am Presents The Down Under Experiences.](#)

Digital Object: [Pan Am To Florida. Only \\$99](#)

Digital Object: [Pan Am Presents The Fifth Of Many New Profitable Experiences.](#)

Digital Object: [The Pan Am Express. It's Never Been Easier To Get From McAllen To Las Vegas.](#)

Digital Object: [The Pan Am Express. It's Never Been Easier To Get From San Antonio To New York.](#)

Digital Object: [California Sunrise to Bermuda Moongate.](#)

Digital Object: [Last Year The Dolphins Gained 5322 Yards On The Ground. And 23,052 Miles On Pan Am.](#)

Digital Object: [Pan Am Presents A Vacation South Of The Border At A Price Bordering On The Incredible.](#)

Digital Object: [Fifty-five Years Of Experience Is Now Suitable For Framing.](#)

Digital Object: [Presenting A Tour Of Pan Am Florida Tours.](#)

Digital Object: [Now You Have Access To Pan Am's System From Your System.](#)

Digital Object: [You Can't Beat Pan Am's Price To San Francisco.](#)

Digital Object: [Pan Am Presents The Down Under Experiences.](#)

Digital Object: [Pan Am Presents The \\$499 International Weekend.](#)

Digital Object: [A Experiência Pan Am Selecionou Roteiros Maravilhosos Para Suas Férias.](#)

Digital Object: [Pan Am Announces The Only Nonstop Hop From Los Angeles To Sydney.](#)

Digital Object: [Pan Am Brings Philadelphia The World.](#)

Digital Object: [You Can't Beat Pan Am's Price To Frankfurt Or Munich.](#)

Digital Object: [You Can't Beat Pan Am's Price To Frankfurt Or Munich.](#)

Digital Object: [Maintenant, tout le réseau de Pan Am est...au bout de vos doigts.](#)

Digital Object: [The Pan Am Experience Salutes Your Experience.](#)

Digital Object: [Only Pan Am Can Fly You Nonstop To Tokyo Any Day You Have The Yen To Go.](#)

Pan Am (continued), 1982-1983 (online item available)

Box 80

Digital Object: [America's Going To Europe This Summer On Pan Am.](#)

Digital Object: [Pan Am's Florida.](#)

Digital Object: [Only Pan Am Flies You To Hong Kong, Tokyo And Singapore Every Day.](#)

Digital Object: [Pan Am Presents Guaranteed Savings To Europe.](#)

Digital Object: [Presenting Highlights From The PAN AM HOLIDAY COLLECTION](#)

Digital Object: [Only Pan Am Flies To Hong Kong, Tokyo And Singapore Every Day.](#)

Digital Object: [Stretch Out In A Pan Am Space Seat To London.](#)

Digital Object: [U.S. Football League Names Pan Am First Round Draft Choice.](#)

Digital Object: [The Emerald/Pan Am Express Brings McAllen The World.](#)

Digital Object: [Pan Am's Bermuda.](#)

Digital Object: [Pan Am Presents Hot Prices To Our Newest Hot Spots.](#)

Digital Object: [Express Your Way From McAllen To Los Angeles And Las Vegas.](#)

Digital Object: [Pan Am Makes Getting To The Far East Far Easier.](#)

Digital Object: [Only Pan Am Offers Tulsa The World Through The Worldport.](#)

Digital Object: [Pan Am Brings Boston The World.](#)

Digital Object: [Stretch Out In A Pan Am Space Seat To London.](#)

Digital Object: [Pan Am Introduces The Only 747SP To Rio.](#)

Digital Object: [Pan Am Introduces The Only 747SP To Rio.](#)

Digital Object: [Pan Am Announces The Only Nonstop Hop To Sydney.](#)

Digital Object: [Pan Am Clips The Cost Of Clipper Package Service.](#)

Digital Object: [Pan Am Good New](#)

Digital Object: [Pan Am Gives You Cairo From 24 U.S. Cities.](#)

Digital Object: [Pan Am Flies Only 747's To New York.](#)

Digital Object: [Pan Am Flies Nonstop To Ft. Lauderdale Every Day. But Not At Everyday Prices.](#)

Digital Object: [Introducing The Emerald/Pan Am \\$99er.](#)

Digital Object: [The Pan Am \\$99er. So Popular It Might Be the Greatest Gift You Can Give.](#)

Digital Object: [Pan Am's London. An Incredible \\$275.](#)

Digital Object: [Pan Am's Nassau \\$235.](#)

Digital Object: [Pan Am's Bermuda \\$287.](#)

Digital Object: [Pan Am's Freeport \\$337.](#)

Digital Object: [Pan Am's Nassau \\$285.](#)

Digital Object: [Pan Am's Antigua \\$529.](#)

Digital Object: [Pan Am's Freeport \\$279.](#)

Digital Object: [Fly To Rio On The Only Daily 747 Nonstop.](#)

Digital Object: [Pan Am's Barbados \\$505.](#)

Digital Object: [Get Your Clients On A Pan Am \\$99er.](#)

Digital Object: [Pan Am's Bermuda \\$297.](#)

Digital Object: [Right Now Pan Am Offers Hot Prices To Hot Spots.](#)

Digital Object: [Your Clients Can Visit Mummy For Less On Pan Am.](#)

Digital Object: [Cut Out For Your Hong Kong Holiday On Pan Am.](#)

Digital Object: [Pan Am Announces The Biggest Deal From Tampa To London.](#)

Digital Object: [Pan Am Brings Detroit The World.](#)

Digital Object: [Pan Am Brings You The World.](#)

Digital Object: [Pan Am Brings Chicago The Other Side Of The World.](#)

Digital Object: [Pan Am's New Daily Nonstop To Newark.](#)

Digital Object: [Pan Am Keeps Gaining Ground In The Air As The U.S. Football League's Official Carrier.](#)

Digital Object: [Right Now Pan Am Offers Hot Prices To Hot Spots.](#)

Digital Object: [Right Now Pan Am Offers Hot Prices To Hot Spots.](#)

Digital Object: [The Junior League Of The City Of New York Is Major League In Our Book.](#)

Digital Object: ["Get Me On A Pan Am \\$99er To Washington."](#)

- Digital Object:** ["Get Me On A Pan Am \\$99er To San Francisco."](#)
- Digital Object:** [Pan Am Brings Chicago The Other Side Of The World.](#)
- Digital Object:** [Pan Am Presents Hot Prices To Our Newest Hot Spots.](#)
- Digital Object:** [You Can't Beat Pan Am's Price To Los Angeles Or San Francisco.](#)
- Digital Object:** [Pan Am Introduces The International Caribbean.](#)
- Digital Object:** [Pan Am Introduces The London Plan-Ahead Fare.](#)
- Digital Object:** [Pan Am Holidays Offer Merrie Olde England At Prices That Seem Like Jolly Olde Times.](#)
- Digital Object:** [The Pan Am Sydney Nonstop. At A Price That Won't Stop You.](#)
- Digital Object:** [Pan Am. de la cosecha, lo escojido.](#)
- Digital Object:** [Pan Am's The Pick Of The Crop.](#)
- Digital Object:** [Express Your Way From San Antonio To San Francisco And Orlando.](#)
- Digital Object:** [Fly The Pan Am Experience In The U.S. And Throughout The World.](#)
- Digital Object:** [The Earliest Bird To Mexico City.](#)
- Digital Object:** [You Can't Beat Pan Am's Price To Houston. \\$130.](#)
- Digital Object:** [Pan Am Clipper Class. More Room To Think, More Room To Work, More Room Than Ever For Your Clients.](#)
- Digital Object:** [Pan Am Gives You Washington And New York Time After Time After Time.](#)
- Digital Object:** [Take Off For Florida On Pan Am. And Land A Free Car For A Week.](#)
- Digital Object:** [Pan Am Introduces The International Caribbean.](#)
- Digital Object:** [Introducing The Empire-Pan Am Express](#)
- Digital Object:** [Pan Am's Space Seats.](#)
- Digital Object:** ["Get Me On An Emerald/Pan Am \\$99er."](#)
- Digital Object:** [Announcing the 1983 Pan Am Holidays. If the prices look like misprints, send for our WorldBook and see for yourself.](#)
- Digital Object:** [When Apollo Left Rome For The First Time In 2,000 Years, He Could Not Be Entrusted To An Ordinary Airline.](#)
- Digital Object:** [Presenting Highlights From The PAN AM HOLIDAY COLLECTION](#)

Digital Object: [Pan Am Holidays Offer The Old World At Prices That Seem Like Old Times.](#)

Digital Object: [The Only 747 To Los Angeles. Only \\$99.](#)

Digital Object: [The Pan Am \\$99er From San Francisco To Honolulu.](#)

Digital Object: [Pan Am Presents Very Hot Prices To Our Newest Hot Spots.](#)

Digital Object: [The Pan Am WorldBook. Value Packed With More Holidays Than You Could Take In A Lifetime.](#)

Digital Object: [Pan Am Makes Getting To The Far East Far Easier.](#)

Digital Object: [We Beat Our Competition To Texas So You Can Beat Yours.](#)

Digital Object: [The Earliest Bird To Texas.](#)

Digital Object: ["Get Me On A Pan Am \\$99er."](#)

Digital Object: ["Get Me On A Pan Am \\$99er To New York.](#)

Digital Object: ["Get Me On A Pan Am \\$99er To Ft. Lauderdale."](#)

Digital Object: ["Get Me On A Pan Am \\$99er To Kansas City."](#)

Digital Object: ["Get Me On A Pan Am \\$99er To Miami."](#)

Digital Object: [Pan Am Presents Hot Prices To Our Newest Hot Spots.](#)

Digital Object: [Pan Am Makes Getting To The Far East Far Easier.](#)

Digital Object: [U.S. Football League Names Pan Am First Round Draft Choice.](#)

Digital Object: [Right Now Pan Am Offers Hot Prices To Hot Spots.](#)

Digital Object: [Pan Am Clips The Cost Of Clipper Class To London.](#)

Digital Object: [Announcing Pan Am's Newest Hot Spot Jamaica.](#)

Digital Object: [British Highlights From The PAN AM HOLIDAY COLLECTION.](#)

Digital Object: [Fly To Florida Without Leaving The State.](#)

Digital Object: [The Pan Am WorldBook. Value Packed With More Holidays Than You Could Take In A Lifetime.](#)

Digital Object: ["Get Me On A Pan Am \\$99er."](#)

Digital Object: ["Get Me On A Pan Am \\$99er To New York."](#)

Digital Object: ["Get Me On A Pan Am \\$99er."](#)

Digital Object: [Pan Am Presents Hot Prices To Our Newest Hot Spots.](#)

Digital Object: [Pan Am Presents Hot Prices To Our Newest Hot Spots.](#)

Digital Object: [Pan Am Gives Your Clients Less Time In The Plane For More Time In The Bahamas.](#)

Digital Object: [Only Pan Am Flies You To Hong Kong, Tokyo And Singapore Every Day.](#)

Digital Object: [America's Going To Europe This Summer On Pan Am.](#)

Digital Object: [America's Going To Europe This Summer On Pan Am.](#)

Digital Object: [Because Now You Have Access To Pan Am's System From Your System.](#)

Digital Object: [Because Pan Am Offers More Destinations In Europe Than Any Other U.S. Airline.](#)

Digital Object: ["Get Me On A Pan Am \\$99er To California."](#)

Digital Object: ["Get Me On A Pan Am \\$99er To California."](#)

Digital Object: [Pan Am Flight 100 Beats The Concorde To London.](#)

Digital Object: [Pan Am Introduces The 747SP That's Over And Above To Down Under.](#)

Digital Object: [Introducing Pan Am's "Fill-Up" Fares.](#)

Digital Object: [Introducing Pan Am's "Fill-Up" Fares.](#)

Digital Object: [Discover A Europe America Hasn't Found Yet. Pan Am's Dubrovnik.](#)

Digital Object: [Pan Am. 747's, All 747's, And Nothing But 747's Across The Atlantic.](#)

Digital Object: [Announcing the 1983 Pan Am Holidays. If the prices look like misprints, send for our WorldBook and see for yourself.](#)

Digital Object: [Pan Am's London. An Incredible \\$225.](#)

Digital Object: [Pan Am. The Only Daily 747 To London.](#)

Digital Object: [Pan Am From Newark To Miami, Tampa/St. Pete Or West Palm Beach.](#)

Digital Object: [Your Clients Can Visit Mummy For Less On Pan Am.](#)

Digital Object: [Cut Out For Your Australian Vacation On Pan Am.](#)

Digital Object: [We Beat Our Competition To Texas So You Can Beat Yours.](#)

Digital Object: [Cut Out For Your Hong Kong Holiday On Pan Am.](#)

Digital Object: [Pan Am Holidays Offer The Old World At Prices That Seem Like Old Times.](#)

Digital Object: [Stretch Out In A Pan Am Space Seat To London.](#)

Digital Object: [Pan Am Presents Hot Prices To Our Newest Hot Spots.](#)

Digital Object: [Pan Am's Florida.](#)

Digital Object: [Because Pan Am Holidays Offer Your Clients More Value Filled Vacations Than They Can Take In A Lifetime.](#)

Digital Object: [Pan Am Invites You To Another Side Of Our International Caribbean. The Summer Side.](#)

Digital Object: [America's Going To Milan This Summer On Pan Am.](#)

Digital Object: [Introducing Pan Am's "Fill-Up" Fares.](#)

Digital Object: [The Emerald/Pan Am Express Brings Corpus Christi The World.](#)

Digital Object: [Bringing Families Together Around The Seder Table. Something Pan Am Has Been Proud Of For Over Five Decades.](#)

Digital Object: [Pan Am Unveils Even More Service To The Middle East.](#)

Digital Object: [Introducing Pan Am's "Fill-Up" Fares.](#)

Digital Object: [Fly Pan Am To Miami's Sun And Get Orlando's Fun For \\$1.](#)

Digital Object: [Introducing Pan Am's Guaranteed Visit USA Fares.](#)

Pan Am (continued), 1983 (online item available)

Box 81

Digital Object: [Pan Am Presents Guaranteed Savings To Europe.](#)

Digital Object: [Pan Am Presents Guaranteed Savings To Europe.](#)

Digital Object: [Pan Am Presents Guaranteed Savings To Europe.](#)

Digital Object: [The Emerald/Pan Am Express Brings Austin The World.](#)

Digital Object: [The Emerald/Pan Am Express Brings San Antonio The World.](#)

Digital Object: [The Empire/Pan Am Express Brings Rochester The World.](#)

Digital Object: ["Get Me On A Pan Am \\$99er To New York."](#)

Digital Object: ["Get Me On A Pan Am \\$99er To California."](#)

Digital Object: [Only Pan Am Offers WorldPass To Hong Kong, Tokyo and Singapore.](#)

Digital Object: [Introducing Pan Am's "Fill-Up" Fares.](#)

Digital Object: [Introducing Pan Am's "Fill-Up" Fares.](#)

Digital Object: [Pan Am's California. \\$159 When You Can Plan Ahead.](#)

Digital Object: [Pan Am Brings Oklahoma City The World.](#)

Digital Object: [Barbados. Pan Am's Hideaway Giveaway. \\$405.](#)

Digital Object: [Pan Am Offers More Cities In Europe Than Any Other U.S. Airline.](#)

Digital Object: [Pan Am. Pipeline To The World's Oil Capitals.](#)

Digital Object: [America's Going To Zurich This Summer On Pan Am.](#)

Digital Object: [Mexico from Sí To Shining Sea. From \\$388.](#)

- Digital Object:** [Mexico from Sí To Shining Sea. From \\$388.](#)
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- Digital Object:** [Pan Am Brings Tulsa The World.](#)
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- Digital Object:** [Pan Am Is First Up And Across The Atlantic To London Every Day.](#)
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- Digital Object:** [The Summer Side. The Other Side Of Pan Am's International Caribbean.](#)
- Digital Object:** [Pan Am's Florida "Fill-Up" Fares.](#)
- Digital Object:** [Reach Stardom For Only \\$159.](#)
- Digital Object:** [Pan Am Is Proud To Be The Official Carrier For This Championship Event. The 1983 Special Olympics.](#)
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- Digital Object:** [Pan Am's Go USA Fares.](#)
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Pan Am Express, 1988 (online item available)

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Digital Object: [Hustle to New York without the bustle.](#)

Digital Object: [It just got easier for Norfolk to visit the other folks in the world.](#)

Digital Object: [The Big Apple won't take a big bite out of you.](#)

Digital Object: [The Big Apple won't take a big bite out of you.](#)

Digital Object: [Pan Am Express Makes Europe Affordable.](#)

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Physical Description: 140 boxes

Scope and Contents note

Restrictions on access: Audiovisual materials are closed to researchers until use copies can be made. Contact Research Services for more information.

Video and Film

Akadama Wine	Box 1
1. Akadama Wine. Undated. TRT: :40	Box 1
<u>Aldi Inc.</u>	
1. Aldi Bread. 1980. TRT: :30	Box 1
2. Aldi Bread. 1979. TRT: :30	Box 1
3. Aldi Bread. 1980. TRT: :30	Box 1
<u>Alka Seltzer (Miles Labs)</u>	
AS Plus Pre-WRG, 1966-1970 Advertising--16 spots (list inside) 1975. TRT: Not indicated.	Box 1
AS 54. Allergend That's Why They Call it Allergend. 1986. TRT: 1:00	Box 1
AS 64. Can't Find It, Testimonial. 1980. TRT: 1:00	Box 1
AS 70. Somewhere in America, Somewhere in America Relief, Somewhere in America Mood,. 1981. TRT: 2:00	Box 1
AS 76. The Longest Walk, America's Home Remedy Waits. 1982. TRT: 1:00	Box 1
AS 91. Historical Reel. 1976. TRT: Not indicated.	Box 1
AS Plus. Master Reel (Old Book). 1979. TRT: Not indicated.	Box 1
ASP 11. Buffalo Cole Testimonials III Revised. 1978. TRT: :30	Box 1
ASP 12. Alka Seltzer Plus--Historical--Breakfast in Bed. Undated. TRT: :30	Box 1
ASP 27. America/Flu. 1980. TRT: :30	Box 1

ASP 28. Alka Seltzer Plus. Undated. TRT: Not indicated.	Box 1
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ASP 29. Cold Medicine--Pittsburgh Cold, St. Louis Cold. 1980. TRT: 1:00	Box 2
ASP 40. NY Colds, Tough Cities (No Slates Rev). 1982. TRT: 1:00	Box 2
ASP 41. Capsule/Tablets. 1983. TRT: :30	Box 2
ASP 42. Winter-Harbor alt. 1983. TRT: :30	Box 2
ASP 43. American Flu Revised. 1984. TRT: :30	Box 2
ASP 44. New England Cold Rev., Winter Harbor Rev. 1983. TRT: 1:00	Box 2
AST 45. Alka Seltzer Plus Winter Harbor Rev. (Bars & Slates) -- Master. 1984. TRT: :30	Box 2
ASP 46. Plus Cold Medicine Small Town Celebrities--Dairy Farmer. 1984. TRT: :30	Box 2
ASP 47. Plus Cold Medicine Winter Harbor Rev. 2 Master. 1984. TRT: :30	Box 2
ASP 48. More Pain Relief (Non Air Test). Circa 1984. TRT: :30	Box 2
ASP 49. Plus More Pain Relief Rev. I (Non Air Test). Circa 1984. TRT: :30	Box 2
ASP 50. Plus More Pain Relief Rev. II (Non Air Test). 1985. TRT: :30	Box 2
ASP 51. Plus Trucker, Firefighters. 1985. TRT: 1:00	Box 2
ASP 52. Allergend Clown. 1985. TRT: :30	Box 2
ASP 53. Plus Cold Medicine Trucker, Firefighters. 1985. TRT: :30	Box 2

ASP 55. School Bus Driver, Green Gay, Green Bay. Circa 1986. TRT: 1:15	Box 2
Alka Seltzer (Miles Labs) (continued)	Box 3
ASP 56. Sinus End--Super Rev. Circa 1986. TRT: :30	Box 3
ASP 57. Plus Night Cold Time Medicine--3 spots. Circa 1986. TRT: 1:30	Box 3
ASP 58. Plus Night Time Cold Medicine Joe Wilson. Circa 1986. TRT: :30	Box 3
ASP 59. Plus Nighttime Medicine--2 spots. Circa 1986. TRT: 1:00	Box 3
ASP 60. Portland, Oregon. 1986. TRT: :30	Box 3
ASP 61. Plus 4 spots. 1986. TRT: 2:00	Box 3
ASP 62. Plus Nighttime Cold Medicine Portland-Oregon. 1986. TRT: :30	Box 3
ASP 63. Plus Nighttime Cold Medicine--2 spots. 1986. TRT: :45	Box 3
ASP 64. Plus Cold Medicine Cold of the Wild, Trawler. Circa 1986. TRT: 1:00	Box 3
ASP 65. ASP Nighttime-6 spots--ANIMATICS. Circa 1987. TRT: Circa 3:00	Box 3
AST 66. Plus--3 spots. Circa 1987. TRT: 1:15	Box 3
AST 67. Plus Nighttime Cold Medicine--1 good spot. Circa 1987. TRT: :15	Box 3
AST 68. Plus--5 spots. 1987. TRT: 2:30	Box 3
AST 69. Plus-Night Time Cold Medicine 1 good spot. 1987. TRT: :15	Box 3
AST 70. ASPCM--5 spots. 1987. TRT: 2:30	Box 3
AST 71. Plus--1 good spot. 1987. TRT: :30	Box 3

Alka Seltzer (Miles Labs) (continued)	Box 4
AST 72. AS--2 Spots. 1987. TRT: 1:00	Box 4
AST 73. Plus Nighttime Cold Medicine 2 spots. 1988. TRT: :45	Box 4
AST 74. Plus Cold Medicine--2 spots. 1988. TRT: 1:00	Box 4
AST 75. Plus Cold Medicine--Vignettes. 1988. TRT: :15	Box 4
AST 76. Nighttime Cold Medicine--8 spots. 1988. TRT: 3:00	Box 4
ASP 77. Plus Nighttime--Vig/Blinking Box/ Non-new. 1988. TRT: :30	Box 4
ASP 78. Plus Nighttime--2 spots. 1988. TRT: 1:00	Box 4
AST 79. Cold Plus--Trawler Tag Non-new. 1988. TRT: :30	Box 4
ASP 80. AS--2 spots. Circa 1988. TRT: :45	Box 4
AST 81. Plus Cold Medicine--2 spots. Circa 1989. TRT: 1:00	Box 4
AST 82. Plus Cold Medicine--Shopping Mall Mary. 1989. TRT: :30	Box 4
AST 83. Plus Cold Medicine--2 spots. 1989. TRT: :30	Box 4
ASP 84. Plus Cold Medicine--Shopping Mall Multiple. 1989. TRT: :30	Box 4
ASP 85. Plus--2 spots. 1989. TRT: 1:00	Box 4
AST 86. AS--8 spots. 1989. TRT: 3:30	Box 4
APT 87. Plus--2 spots. 1989. TRT: :30	Box 4
Alka Seltzer (Miles Labs) (continued)	Box 5

AST 88. Plus--4 spots. 1989. TRT: 1:15	Box 5
AST 89. Plus--Happy Face. 1989. TRT: :30	Box 5
ASPlus 90. ASPCM--5 spots. 1989. TRT: 1:45	Box 5
ASPlus 91. Plus--Hi-Ho. 1989. TRT: :30	Box 5
ASPlus 92. Plus Cold Medicine. 1989. TRT: :30	Box 5
AST 93. Plus--Drink. 1989. TRT: :30	Box 5
AST 94. Plus Cold Medicine--Big Speedy. 1989. TRT: :30	Box 5
AST 95. Plus Healing Waters. 1989. TRT: :30	Box 5
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AST 97. Plus Cold Medicine--The Phenomenal Fizz. 1989. TRT: :30	Box 5
AST 98. Plus--Drink. Circa 1990. TRT: :30	Box 5
AST 99. Plus--3 spots. 1990. TRT: 1:15	Box 5
AST 100. Master--14 spots. 1990. TRT: 6:00	Box 5
ASP 101. ASPCM--When You Gotta Keep Going. 1990. TRT: :15	Box 5
AST 102. Plus--Phenominal Fizz Crwal (sic) . 1990. TRT: :30	Box 5
AST 103. Plus--Phenomenal Fizz Crawl Rev. 1990. TRT: :30	Box 5
Alka Seltzer (Miles Labs) (continued)	Box 6
AST 104. 4 spots. 1990. TRT: 2:00	Box 6
AST 105. 2 spots. 1990. TRT: 1:00	Box 6
AST 106. Plumber. 1990. TRT: :30	Box 6
AST 107. Fizzical Fitness. 1990. TRT: :30	Box 6

AST 108. 3 spots. 1990. TRT: 1:30	Box 6
AST 109. Explosion. 1990. TRT: :30	Box 6
AST 110. Pass it On. 1990. TRT: :30	Box 6
AST 111. Fizzical Fitness (Master). 1990. TRT: :30	Box 6
AST 112. Explosion Rev. 1990. TRT: :30	Box 6
AST 113. Cincinnati Fast. 1990. TRT: Not indicated.	Box 6
AST 114. Three Medicines (Drawings). 1990. TRT: :15	Box 6
AST 115. Drawings Rev 1. 1990. TRT: :15	Box 6
AST 116. In a Word/ How Would You Feel-- Alt. 1990. TRT: :30	Box 6
AST 117. Three Medicines Rev. 1990. TRT: :15	Box 6
AST 118. 3 spots-- all Relief. 1990. TRT: 1:30	Box 6
AST 119. 2 spots--both Drawings Rev. 1990. TRT: 1:00	Box 6
Alka Seltzer (Miles Labs) (continued)	Box 7
AST 120. Lightening. 1990. TRT: :30	Box 7
AST 121. Fireman Rev. B. 1990. TRT: :30	Box 7
AST 122. Old Man Winter. 1990. TRT: :30	Box 7
ASP 123. 2 spots--both Fireman. 1990. TRT: :45	Box 7
ASP 124. Fireman Rev 2B. 1990. TRT: :30	Box 7
AST 125. 3 spots. 1990. TRT: 1:00	Box 7
AST 126. A Plus. 1990. TRT: :31	Box 7

AST 127. 4 spots--Everest & Rig. 1991. TRT: 1:30	Box 7
AST 128. Pour. 1991. TRT: :15	Box 7
AST 129. Purple Box. 1991. TRT: :15	Box 7
AST 130. Rig/Revised. 1991. TRT: :30	Box 7
AST 131. 4 spots--Rig Rev 2 & Everest Rev. 1991. TRT: 1:30	Box 7
AST 132. Rig Rev. III Sinus Allergy Tag. 1992. TRT: :30	Box 7
AST 133. 2 spots. 1992. TRT: 1:00	Box 7
AST 134. 2 spots. 1992. TRT: :30	Box 7
AST 135. 4 spots all revised. 1992. TRT: Circa 2:00	Box 7
Alka Seltzer (Miles Labs) (continued)	Box 8
AST 136. 4 spots--opening frame, end scene with title dissolve, end scene without title for each (with address track time code). 1992. TRT: Not indicated.	Box 8
AST 137. 3 spots. 1992. TRT: :45	Box 8
AST 138. 3 spots--all Dockworkers. 1992. TRT: 1:15	Box 8
AST 139. Dockworkers w/ Supers Rev 2. 1992. TRT: :15	Box 8
AST 140. 2 spots--both Dockworkers Rev. 1992. TRT: :15	Box 8
AST 141. Lawnmower Rev. 1992. TRT: :15	Box 8
AST 142. Dockworkers w/ Supers Rev 2. 1992. TRT: :30	Box 8
AST 143. 2 spots--both Keith. 1992. TRT: :15	Box 8

AST 143A. Keith. 1992. TRT: :15	Box 8
AST 144. Dockworkers w/ Super Rev 3. 1992. TRT: :30	Box 8
AST 145. 6 spots--all Cameraman Demo. 1992. TRT: 1:45	Box 8
AST 146. Cameraman Demo Alt. Rev. 1992. TRT: :30	Box 8
AST 147. 2 spots. 1993. TRT: :30	Box 8
AST 148. 2 spots--both Effervescent People. 1992. TRT: 1:00	Box 8
Miles Lab Off-Air Clips Alka Seltzer. Undated. TRT: Not indicated.	Box 8
Unfinished Lunch. Undated. TRT: Not indicated.	Box 8
Alka Seltzer (Miles Labs) (continued)	Box 9
Plus Master Reel--New Book. Undated. TRT: Not indicated.	Box 9
Alka 2. Alka 2 Master Reel. 1980. TRT: Not indicated.	Box 9
Misc. 1. 2 Alka Seltzer spots, plus a BIC spot. 1977. TRT: Circa 1:30	Box 9
Misc. 52. Stomach (No matter what shape your stomachs in). Undated. TRT: Not indicated.	Box 9
Misc. 46. Stomach Montage. 1981. TRT: 1:00	Box 9
Misc. 55. Unfinished Lunch. 1983. TRT: :30	Box 9
Historical Reel--Alka-Seltzer Plop, Plop Campaign 31 commercials--handwritten list on cover. 1979. TRT: Circa 15:00	Box 9
AS I. Alka Seltzer Reel I--28 spots--rundown enclosed. 1974. TRT: 16:18	Box 9

AS II. Alka Seltzer Reel II--33 spots (28-60) --rundown enclosed. 1974. TRT: Circa 20:00	Box 9
AS III. Alka Seltzer Reel III--64 spots (61-124) --rundown enclosed. Undated. TRT: Circa 33:30	Box 9
AS IV. Alka Seltzer R IV--38 spots--rundown enclosed. Undated. TRT: Circa 22:00	Box 9
AS V. Alka Seltzer R V--15 spots--rundown enclosed. 1976. TRT: Circa 9:00	Box 9
AS VI. Alka Seltzer Master Reel VI New Book--handwritten list-- enclosed indicates 59 spots. Undated. TRT: Not indicated.	Box 9
AS VII. Alka Seltzer Master Reel VII--no rundown. Undated. TRT: Not indicated.	Box 9
Misc. 6. Alka Seltzer--Drug Abuse. Undated. TRT: Not indicated.	Box 9
<u>Amaretto</u>	
It's Like Love--Casino Vision. 1980. TRT: :30	Box 9
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1. Master Reel #1 (list enclosed). 1982-1983. TRT: Circa 23:00	Box 10
R-2. Master Reel R-2 (list enclosed). 1983-1984. TRT: Circa 23:00	Box 10
28. Fun Club Revisions for each channel. 1983. TRT: :30 plus	Box 10
36. 6 spots. 1984. TRT: 3:00	Box 10
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[BIC: see box 11]	Box 10
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1. Perfect Snack. 1996. TRT: :30	Box 10
2. Perfect Snack. 1996. TRT: :30	Box 10

3. Perfect Snack/ Donut Guy. 1996. TRT: :15	Box 10
4. Perfect Snack/ Coffee Guy. 1996. TRT: :15	Box 10
5. Perfect Snack. 1996. TRT: :30	Box 10
6. Perfect Snack--The Sequel. 1997. TRT: :30	Box 10
7. Perfect Snack--The Sequel Rev. 1997. TRT: :30	Box 10
8. 6 spots--Boost Storyboard Presentation. Circa 1997. TRT: Not indicated.	Box 10
9. Anthem Two. 1997. TRT: :30	Box 10
10. Anthem Two Rev. 1997. TRT: :30	Box 10
11. Morphing Can (animatic). 1997. TRT: :30	Box 10
12. 3 spots. 1997. TRT: 1:30	Box 10
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1. 3 spots. Undated. TRT: 1:30	Box 11
2. 2 spots (rough cuts). Undated. TRT: Not indicated.	Box 11
3. Stroke/ USA. 1976. TRT: :30	Box 11
5. 2 spots (NG Vo's & slop) --mono, B& W. 1976. TRT: Circa 1:30	Box 11
Misc. 50. BIC Seminar Reel (16 Trf). 1981. TRT: Not indicated.	Box 11
Misc. 53. 9 spots. 1982. TRT: Circa 6:00	Box 11
Reel I. Master Reel I--New Book (list enclosed--54 spots. Undated. TRT: Not indicated.	Box 11

Reel 2. Master Reel 2-- (no list). Undated. TRT: Not indicated.	Box 11
BIC Air. BIC Show Promos (Circa 30 spots-- mostly celebrities). 1976. TRT: Not indicated.	Box 11
BIC Air. BIC Show Promos (Circa 30 spots--mostly celebrities) (last 2 look like duplicates). 1976. TRT: Not indicated.	Box 11
Braniff Airlines	
Master. Undated. TRT: Not indicated.	Box 11
2. 7 spots. 1979. TRT: 3:30	Box 11
3. 8 spots. 1979. TRT: 4:00	Box 11
8A. 8 spots. 1980. TRT: 5:30	Box 11
9. QBCR 9453 thru QBCR 9843 *plus QBCR 9953. Undated. TRT: Not indicated.	Box 11
10. 11 spots (see Misc. 21--2 Braniff spots). 1980. TRT: 6:00	Box 11
Bonanza	
Historical--handwritten note included. Undated. TRT: Not indicated.	Box 12
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Boost (1-13) (see box 9). Undated. TRT: Not indicated.	Box 12
1. Clairol--Totally Organic. 1995. TRT: :30	Box 12
2. Clairol--3 spots--all Totally Organic. 1995. TRT: 1:30	Box 12
3. Clairol--Totally Organic. 1995. TRT: :15	Box 12
4. Clairol--2 spots--both Airplane. 1996. TRT: :45	Box 12
5. Clairol--2 spots. 1996. TRT: :45	Box 12

6. Clairol--6 spots--all Black Book (include Spanish & French). 1997. TRT: 2:30	Box 12
7. Herbal Essence--2 spots--both Airplane. 1997. TRT: :45	Box 12
8. Herbal Essence--Graduate. Circa 1997. TRT: :30	Box 12
Herbal Essence--Compilation reel 14 spots. 1997. TRT: 5:45	Box 12
1. Hydrience-- Breakthrough. 1996. TRT: :30	Box 12
2. Hydrience--Breakthrough Revised. 1996. TRT: :30	Box 12
3. Hydrience--Breakthrough/ International. 1996. TRT: :30	Box 12
4. Hydrience--Breakthrough. 1996. TRT: :15	Box 12
6. Hydrience--4 spots--all Breakthrough includes UK. 1997. TRT: 1:25	Box 12
2. Corporate--1. Cancer Cure (w/ Wish Well tag) , 2. Amazing Body (oncology) , 3. Cancer Cure (w/ Can't Wait tag). 1997. TRT: Not indicated.	Box 12
1. Natural Instincts-- If Your Hair Could Talk. 1996. TRT: :30	Box 12
Bristol Myers (continued)	Box 13
2. Natural Instincts--Leslie / Makeover. 1996. TRT: :30	Box 13
3. Natural Instincts--3 spots. 1197. TRT: 1:30	Box 13
4. Natural Instincts--Elevator/ U.S./ Aloe tag Revised. 1997. TRT: :30	Box 13
1. Vagistat--4 spots. 1997. TRT: 1:30	Box 13
2. Vagistat--Absolutely It Works rev. 1997. TRT: :45	Box 13

3. Vagistat--2 spots. 1997. TRT: :30	Box 13
4. Vagistat--Absolutely It Works, Two Women rev. 1997. TRT: :30	Box 13
Britannia Sportswear	
1. 2 spots tied. 1979. TRT: 1:00	Box 13
2. 3 spots (see inside log). 1980. TRT: 1:15	Box 13
3. 1 animatic spot-- (Do you see those girls?). 1980. TRT: :30	Box 13
Cadbury Beverages	
1. Canada Dry Flavored Seltzers--Life in a Bubble. Circa 1987. TRT: :30	Box 13
2. Canada Dry Ginger Ale--Relaxation. 1987. TRT: :30	Box 13
3. Canada Dry Ginger Ale-- Woman. 1987. TRT: :30	Box 13
4. Canada Dry Ginger Ale--Relaxation/ Rev. I. 1987. TRT: :30	Box 13
5. Canada Dry Ginger Ale--Women/ Rev/. 1987. TRT: :30	Box 13
Cadbury Beverages (continued)	Box 14
6. Canada Dry Seltzer--Life in a Bubble Revised. 1987. TRT: :30	Box 14
7. Canada Dry Seltzer Life in a Bubble Rev DMCC. 1987. TRT: :30	Box 14
8. Cadbury Schweppes Sunkist--3 spots. 1987. TRT: 1:30	Box 14
9. Sunkist Soft Drinks Inc. Orange soda--4 spots. 1987. TRT: 2:00	Box 14
10. Sunkist Soft Drinks Inc. Orange soda--2 spots. 1987. TRT: 1:00	Box 14

11. Canada Dry Ginger Ale--3 holiday spots. 1987. TRT: 1:30	Box 14
11A. Cadbury Schweppes--Canada Dry Ginger Ale--3 holiday spots. 1987. TRT: 1:30	Box 14
12. Sunkist Soft Drinks Inc. Orange soda-- A.Introduction, b. Drink in the Sun Animatic x2. Circa 1988. TRT: 6:40	Box 14
12A. Cadbury Beverage/ Sunkist--Drink in the Sun Animatic. 1988. TRT: Circa :30	Box 14
13. Cadbury Canada Dry--Canada Dry Sparklers Flavor Experience. Circa 1988. TRT: :30	Box 14
14. Cadbury/ Schweppes--Drink in the Sun dealer version. 1988. TRT: :30	Box 14
15. Cadbury Schweppes--Canada Dry Ginger Ale--2 spots. 1988. TRT: 1:00	Box 14
16. Cadbury Schweppes--Canada Dry Ginger Ale--6 spots. 1988. TRT: 3:00	Box 14
17. Cadbury Schweppes Sunkist Orange Soda--2 spots. 1988. TRT: 1:00	Box 14
18. Cadbury Schweppes Sunkist Orange Soda--1 spot. 1988. TRT: :30	Box 14
19. Cadbury Canada Dry--Musicians (Box) . 1988. TRT: :30	Box 14
Cadbury Beverages (continued)	Box 15
20. Canada Dry Ginger Ale--Fireplace. 1988. TRT: :30	Box 15
21. Cadbury Schweppes Canada Dry Ginger Ale--Musicians revised. Circa 1989. TRT: :30	Box 15
22. Sunkist--3 spots. 1989. TRT: 1:30	Box 15
23. Cadbury Schweppes--Surf City/ Diet tag. 1989. TRT: :30	Box 15

24. Canada Dry Ginger Ale--2 spots. 1989. TRT: 1:00	Box 15
25. Cadbury Schweppes Sunkist--2 spots. 1989. TRT: 1:00	Box 15
26. Cadbury Schweppes Sunkist Diet--Three Suns/ Diet tag. 1989. TRT: :30	Box 15
Cadbury Candy	
York Skier. Cadbury Peter Paul/ York Peppermint Patties--2 spots. 1987. TRT: :45	Box 15
6A. Cadbury Creme & Mini Eggs. 1988. TRT: :30	Box 15
8A. Cadbury Schweppes Sunkist. 1987. TRT: 1:30	Box 15
8A. Cadbury Schweppes Sunkist. 1987. TRT: 1:30	Box 15
. Cadbury Candy Master Reel (no list of contents). Undated. TRT: Not indicated.	Box 15
DFS. Cadbury Mounds/ Almond Joy-- Historical Reel--27 spots--list inside. Undated. TRT: Not indicated.	Box 15
Chase Manhattan Bank	
1. Chase Master Reel #1. Circa 1981. TRT: Not indicated.	Box 15
6. Chase St. Andrea Show. 1981. TRT: Not indicated.	Box 15
6A. Chase St. Andrea Show (either duplicate or continuation). 1981. TRT: Not indicated.	Box 15
Chase Manhattan Bank (continued)	Box 16
8. Chase Master--14 spots. 1981. TRT: 7:40	Box 16
13. Chase Manhattan Bank presentation. 1981. TRT: 1:15	Box 16

15. Chase Manhattan Retail--Confusion Rev. I. 1982. TRT: :30	Box 16
16. Chase Manhattan Retail--Chase You're On. 1982. TRT: :30	Box 16
17. Chase Manhattan--Money Market 11% Rev. 1983. TRT: :30	Box 16
24. Chase Manhattan Celebration CD--Father of the Bride. 1984. TRT: :30	Box 16
. Chase Manhattan Television--Compilation tape--58 spots (list enclosed). Undated. TRT: 31:00 plus	Box 16
Citibank	
Historical Reel. Undated. TRT: Not indicated.	Box 16
Master #1. Citibank Historical Reel 16mm transfer. 1970-1976. TRT: Not indicated.	Box 16
Master #2. Citibank Master #2. Undated. TRT: Not indicated.	Box 16
R-3. Citibank Master R-3. Undated. TRT: Not indicated.	Box 16
R-4. Citibank Master R-4. Undated. TRT: Not indicated.	Box 16
R-5. Citibank Master R-5 Comp, Reel (list inside). 1979. TRT: Circa 16:30	Box 16
R-6Citibank Master R-6. Undated. TRT: Not indicated.	Box 16
Citibank--Jim Adkins 5/19/77. 1977. TRT: Not indicated.	Box 16
Citibank--Jim Adkins 6/6/77. 1977. TRT: Not indicated.	Box 16
Compilation Reel-- (list inside--13 spots). Undated. TRT: 10:00	Box 16
Citgo	Box 17

Nature. 1996. TRT: :30	Box 17
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<u>Citizen Watch</u> Master Reel. Undated. TRT: Not indicated.	Box 17
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<u>Columbia Pictures</u> Master Reel (list enclosed). 1978-1979. TRT: Not indicated.	Box 17
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<u>Continental Airlines</u> 10. Air to Air Photography Visual time code. 1990. TRT: 23:30	Box 17
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17. Continental Air to Air Photography 91. 1991. TRT: 2:30	Box 17
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18. Continental Air to Air Photography 91. 1991. TRT: 1:15	Box 17
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23. Continental Airlines Domestic--6 spots. 1991. TRT: 3:00	Box 17
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31. Continental--10 spots. 1992. TRT: 2:30	Box 17
<hr/>	
33. Continental Airlines--10 spots. 1992. TRT: 2:30	Box 17
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33A. Continental Airlines--10 spots. 1992. TRT: 2:20	Box 17
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41. Continental Airlines--Part 1 Air to Air Footage w/ Regen address track T.C. 1993. TRT: Not indicated.	Box 17
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41A. Continental Airlines--Air to Air Footage (film transfer Master 2/25/93) Part 1 w/ Regen Visual Time Code. 1993. TRT: Not indicated.	Box 17
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42. Continental Airlines--Part 2 Air to Air Footage w/ Regen address track T.C. 1993. TRT: Not indicated.	Box 17
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42A. Continental Airlines--Air to Air Footage (film transfer Master 2/25/93) Part 2 w/ Regen Visual Time Code. 1993. TRT: Not indicated.	Box 17

47. Continental IBP--3 spots. 1992. TRT: 1:25	Box 17
56. Continental Airlines Domestic--Shrinking Ticket (18 versions see enclosed). 1993. TRT: 3:00	Box 17
Continental Airlines (continued)	Box 18
R-1. Continental Air Master R-1. Circa 1993. TRT: Not indicated.	Box 18
R-2. Continental Air Master R-2. Circa 1993. TRT: Not indicated.	Box 18
R-3. Continental Air Master R-3. Circa 1993. TRT: Not indicated.	Box 18
Continental Baking Master Reel. Undated. TRT: Not indicated.	Box 18
Council on Family Health	
1. Bedroom. 1978. TRT: :30	Box 18
2. Council on Family Health--Bedroom Rev. 1979. TRT: :20	Box 18
3. Council on Family Health--6 spots. 1982. TRT: 2:00	Box 18
4. Council on Family Health--2 spots. 1982. TRT: :20	Box 18
5. Council on Family Health--4 spots. 1984. TRT: 2:50	Box 18
6. Council on Family Health--Surgeon. 1987. TRT: :30	Box 18
7. Council on Family Health--2 spots. 1987. TRT: :40	Box 18
Cosmair Master. Undated. TRT: Not indicated.	Box 18
Dallas Civic Opera	
1. Dallas Civic Opera--3 spots. Undated. TRT: :50	Box 18

2. Dallas Civic Opera--Hagman A, Hagman B. 1980. TRT: 20:00	Box 18
3. Dallas Civic Opera--5 spots. 1981. TRT: 1:10	Box 18
<u>Datsun Dealers</u>	
Composition Reel. Undated. TRT: Not indicated.	Box 18
<u>Deleal (Miles Labs)</u>	
1. Deleal--Not One Summer Older. 1980. TRT: :30	Box 19
2. Deleal--Younger Man. 1980. TRT: :30	Box 19
<u>Diners Club</u>	
Master #1. Master Reel. Undated. TRT: Not indicated.	Box 19
Master #2. Patrick O'Neal Signature Magazine. Undated. TRT: Not indicated.	Box 19
<u>Dun & Bradstreet</u>	
1. For Agency Reels--M. Moore--We See Master. 1992. TRT: :30	Box 19
2 (2 copies). We See Rev 2 use for agency reels. 1992. TRT: :30	Box 19
3. We See Too. 1993. TRT: :30	Box 19
<u>Dungarees</u>	
2 spots. Undated. TRT: 1:30	Box 19
<u>Fieldcrest</u>	
1. Domestic Towels--Towels. 1978. TRT: :30	Box 19
2. Sheets/Towels--14 spots. 1979. TRT: Not indicated.	Box 19
3. Fieldcrest--2 spots--Bath/ Fine Store Generic Everywhere. Circa 1979. TRT: 1:00	Box 19
<u>Fleischmann</u>	
#1. Master Reel #1. Undated. TRT: Not indicated.	Box 19

#2. Master Reel #2. Undated. TRT: Not indicated.	Box 19
[Ford Motor: see box 20]	Box 19
Gallo Composition Reel. Undated. TRT: Not indicated.	Box 19
GAP Master reel. Undated. TRT: Not indicated.	Box 19
Ford Motor Company	Box 20
1. Corporate--Incredible Tour--Las Vegas Film. 1979. TRT: 4:00	Box 20
2. Corporate--Better Ideas in Manufacturing Commercials (list enclosed--23 spots). Circa 1979. TRT: 16:21 plus	Box 20
3. Corporate--7 spots. 1979. TRT: 7:30	Box 20
4. Corporate--Incredible Tour--Rev. II. 1979. TRT: 1:00	Box 20
5. Corporate--2 spots. 1979. TRT: 2:00	Box 20
6. Corporate--Trucks/ Rev. 1979. TRT: 1:00	Box 20
7. Corporate--3 spots. 1980. TRT: 2:00	Box 20
8. Corporate--2 spots. 1980. TRT: 2:00	Box 20
9. Corporate--Fairmont / Zephyr--Rebate--Ver II. 1980. TRT: Not indicated.	Box 20
10. Ford Corporate--Photomatic--8 spots. 1980. TRT: Circa 8:00	Box 20
11 (2 copies). Corporate--4 spots. 1980. TRT: 4:00	Box 20
12. Corporate--4 spots. 1980. TRT: 4:00	Box 20
13. Fairmont--2 spots. 1980. TRT: 2:00	Box 20

14. Fairmont--2 spots. Circa 1980. TRT: 2:00	Box 20
15. Fairmont--Gas Station, Chorus. 1980. TRT: 1:00	Box 20
Ford Motor Company (continued)	Box 21
16. Corporate--4 spots. 1981. TRT: 4:00	Box 21
17. Corporate--4 spots. 1981. TRT: 4:00	Box 21
18. Granada/ Cougar, Revised. 1981. TRT: 1:00	Box 21
19. Ford Knows Sally. 1981. TRT: 1:00	Box 21
20. Gas Station. 1981. TRT: 1:00	Box 21
21. Ford Knows Bob. 1981. TRT: 1:00	Box 21
22. Ford Knows America Omnibus (test spot). 1981. TRT: 1:00	Box 21
23. Ford Lincoln Mercury--2 spots. 1981. TRT: 1:00	Box 21
24. Ford Knows Sally. 1981. TRT: :30	Box 21
25. Corporate--2 spots. 1981. TRT: 2:00	Box 21
26. Corporate--2 spots. 1981. TRT: 1:00	Box 21
27. Corporate--Quality 1--Pride. 1981. TRT: :30	Box 21
28. Quality 1--Hands On Rev (This tape has a pop in the final scene). 1981. TRT: :30	Box 21
29. Quality 1--Employe (sic) Involvement. 1981. TRT: :30	Box 21
30. Corporate--3 spots. 1981. TRT: 1:30	Box 21
33. Q1 Series II. 1982. TRT: 1:30	Box 21
Ford Motor Company (continued)	Box 22

34. Q1 Series II--6 spots. 1981. TRT: 3:00	Box 22
35. Q1 Series II-- Door Fit Rev. I. 1982. TRT: :30	Box 22
36. Q1 Series II--Wind Noise & Water Leaks Rev. 2. 1982. TRT: :30	Box 22
37. Q1 Series II--3 spots. 1982. TRT: 1:30	Box 22
38. Corporate--Satellite. 1982. TRT: :30	Box 22
39. Reputation--Alternative Fuels. 1982. TRT: :30	Box 22
41. Image--Overseas (Disclaimer IV on Air Version. 1982. TRT: :30	Box 22
43. Renaissance Corporate 2 test spots. 1982. TRT: 1:00	Box 22
44. Corporate--2 spots. 1983. TRT: 1:00	Box 22
45. Maysles Films Inc.--Ford Film Quality is Job 1. 1981. TRT: 2:30	Box 22
46. Corporate--No Other Company. 1983. TRT: :30	Box 22
47. Ford Corporate--We're Ready. 1983. TRT: 1:00	Box 22
48. Corporate--4 spots. 1983. TRT: 2:30	Box 22
49. Corporate--2 spots. 1983. TRT: 2:00	Box 22
50. Corporate--4 spots. 1983. TRT: 2:30	Box 22
51. Ford--We're Ready Rev #2. 1983. TRT: 1:00	Box 22
Ford Motor Company (continued)	Box 23
52. Corporate--4 spots. 1983. TRT: 2:30	Box 23
53. Corporate-- We're Ready Rev III. 1983. TRT: 1:00	Box 23

54. Ford--What The People Said. 1983. TRT: 1:00	Box 23
55. Ford-What The People Said Rev. 1. 1983. TRT: 1:00	Box 23
56. Corporate Seasonal--Jackie Stewart Seat Belt. 1983. TRT: :30	Box 23
57. Corporate--Comparison II/ Title Rev. 1. 1984. TRT: 1:00	Box 23
58. Corporate--2 spots. 1984. TRT: 1:30	Box 23
59. Corporate--3 spots. Circa 1984. TRT: 1:30	Box 23
60. Q1--5 spots. 1984. TRT: 3:00	Box 23
61. Ford--2 spots. 1984. TRT: 1:00	Box 23
62. Ford Corporate--So Big Rev II. 1984. TRT: 1:00	Box 23
63. Ford Corporate--Mileage Rev. 1. 1984. TRT: :30	Box 23
64. Ford Corporate--Shine--Rev II. 1984. TRT: :30	Box 23
65. Corporate--So Many Parts. 1984. TRT: 1:30	Box 23
66. Corporate--2 spots. 1984. TRT: :40	Box 23
67. Corporate--2 spots. Circa 1984. TRT: :40	Box 23
Ford Motor Company (continued)	Box 24
68. Corporate--4 spots. 1985. TRT: 3:00	Box 24
69. 3 spots. 1985. TRT: 2:00	Box 24
70. Corporate--Quality Survey. 1985. TRT: :30	Box 24
71. 3 spots. 1985. TRT: 2:30	Box 24

72. Ford Motor Company--Ergonomics. 1985. TRT: 1:00	Box 24
73. Ford Motor Company--Acceleration Deceleration. 1985. TRT: 1:00	Box 24
74. Ford Motor Company--3 spots. 1985. TRT: 1:00	Box 24
75. Corporate--Quality Survey Rev. I. 1985. TRT: :30	Box 24
76. Corporate--2 spots. 1985. TRT: :30	Box 24
77. Ford Motor Company--See Through Rev. ABC. 1985. TRT: 1:00	Box 24
78. Ford Motor Company--See Through Rev. 1985. TRT: 1:00	Box 24
79. Corporate--2 spots. 1986. TRT: :40	Box 24
80. Ford--3 spots. 1986. TRT: 1:30	Box 24
81. Ford--3 spots. 1986. TRT: 1:30	Box 24
82. Corporate--Washington Week in Review Escort Billboard. 1986. TRT: :20	Box 24
83. Ford Motor Co.--Driver Rev. 3. 1986. TRT: :30	Box 24
Ford Motor Company (continued)	Box 25
84. Corporate--3 spots. 1986. TRT: 1:30	Box 25
85. Ford Motor Co.--Workers & Warranties. 1986. TRT: :30	Box 25
86. Ford Motor Co.--3 spots. 1986. TRT: 1:30	Box 25
87. Corporate--2 spots--Washington Week In Review Opening Billboard--Thunderbird & Mustang. 1987. TRT: 1:00	Box 25

88. Corporate--Washington Week In Review Opening Billboard--Thunderbird. 1987. TRT: :30	Box 25
89. Insta-Clear (glass) --Cold Room. 1987. TRT: :30	Box 25
90. Corporate--Winter. 1987. TRT: :30	Box 25
91. Corporate--Employees/ Durability. 1987. TRT: 1:00	Box 25
92. Ford 2 spots. 1987. TRT: 1:30	Box 25
93. Corporate--Employees/ Warranty. 1987. TRT: :30	Box 25
94. Ford Corp.--3 spots. 1987. TRT: 2:00	Box 25
95. Corporate--4 spots. 1987. TRT: 2:30	Box 25
96. Corporate--2 spots. 1987. TRT: :30	Box 25
97. Corporate--4 spots. 1987. TRT: 2:30	Box 25
98. Ford Motor Company Corporate--4 spots. 1988. TRT: 2:00	Box 25
99. Ford Motor Company Corporate-- Dependability Rev. 1988. TRT: :30	Box 25
Ford Motor Company (continued)	Box 26
100. Corporate--Dealer Service Rev. 1988. TRT: :30	Box 26
101. Corporate--Crawl 88. 1988. TRT: :15	Box 26
102. Corporate--Dependability 88. 1988. TRT: :30	Box 26
103. Corporate--Prevention 88. 1988. TRT: :30	Box 26
104. Corporate--Prevention 88 Rev. 1988. TRT: :30	Box 26

105. Corporate--Dependability 88 Rev. 1. 1988. TRT: :30	Box 26
106. Corporate 4 spots. Circa 1988. TRT: 2:00	Box 26
107. Ford Corporate--Quality Cars/ Quality Care. 1989. TRT: :30	Box 26
108. Corporate--9 Year Quality Crawl. 1989. TRT: :15	Box 26
113. Corporate--2 spots. 1990. TRT: 1:00	Box 26
114. Corporate--2 spots. 1990. TRT: 1:00	Box 26
115. Corporate--10th Year Quality Crawl. 1990. TRT: :15	Box 26
116. Corp.--4 spots. 1990. TRT: 2:00	Box 26
117. Corporate--7 spots. 1991. TRT: 3:30	Box 26
117A. Ford Motor Company--7 spots (list enclosed). 1991. TRT: 3:30	Box 26
118. Ford Corp.--21 spots. 1991. TRT: 1:00	Box 26
Ford Motor Company (continued)	Box 27
119. Ford Motor Co.--5 spots. 1991. TRT: 3:30	Box 27
120. Ford Motor Company--5 spots. 1991. TRT: 3:30	Box 27
120A. Ford Motor Co.--4 spots. 1991. TRT: 3:00	Box 27
120B. Ford Motor Company--6 spots. 1991. TRT: 3:30	Box 27
121. 10 Years. 1991. TRT: Not indicated.	Box 27
122. Ford--11th Year Quality Crawl. 1991. TRT: :15	Box 27

123. Ford--!!th (sic) Year Quality Crawl. 1991. TRT: :15	Box 27
124. Ford Corporate--2 spots. 1991. TRT: :30	Box 27
125. Ford Corp.--2 spots. 1991. TRT: 1:00	Box 27
126. Ford--Full-Line / Tarp. 1991. TRT: :30	Box 27
127. Corporate--Q! Logo (Oval Hand Wipe). 1991. TRT: Not indicated.	Box 27
128. Ford Corp.--4 spots. 1992. TRT: 2:00	Box 27
128A. Ford Motor Company--4 spots. 1992. TRT: 2:00	Box 27
129. New Business Jaguar = Ford Montage. 1992. TRT: 4:25	Box 27
130. Ford Corp.--2 spots. 1992. TRT: 1:00	Box 27
131. Corporate--Environment 2 versions. 1992. TRT: :30	Box 27
Ford Motor Company (continued)	Box 28
132. Corporate--Environment Rev. 1992. TRT: :30	Box 28
133. Corporate--Paints. 1992. TRT: Circa 1:00	Box 28
134. Corporate-- 2 spots both Bumpers. 1992. TRT: Circa 2:00	Box 28
135. Corporate--2 spots. 1993. TRT: 2:00	Box 28
136. Ford--Quotation Revised Track. 1993. TRT: 1:00	Box 28
137. Corporate--2 spots. 1993. TRT: 1:00	Box 28
138. Proposal for Pilot--The American Road. 1993. TRT: 3:17	Box 28
139. Corporate--Son of Around the World. 1993. TRT: :30	Box 28

140. Corporate--Son of Quotation. 1993. TRT: :30	Box 28
141. Corporate--Son of Quotation. 1993. TRT: 1:00	Box 28
142. Ford Corporate--3 spots. 1993. TRT: 1:30	Box 28
143. Ford--3 spots. 1994. TRT: 1:30	Box 28
144. Ford Corp.--4 spots. 1994. TRT: 2:00	Box 28
145. Ford Motor Company--Corporate--3 spots. 1994. TRT: 1:30	Box 28
146. Contour Mercury--2 spots. 1994. TRT: 1:00	Box 28
147. Ford Corp.--4 spots. 1994. TRT: 3:00	Box 28
Ford Motor Company (continued)	Box 29
148. Corp. 2 spots. 1994. TRT: 1:30	Box 29
148A. Ford--Launch w/ Quality is Job One ending. Circa 1994. TRT: 1:00	Box 29
149. Ford Corp.--4 spots. 1994. TRT: 4:30	Box 29
150. Ford Motor Company Corporate.--4 spots. 1995. TRT: 3:00	Box 29
151. Ford Corporate--4 spots. 1995. TRT: 2:00	Box 29
152. Ford Corporate--3 spots. 1995. TRT: 1:30	Box 29
153. Ford Corp.--2 spots. 1995. TRT: 1:00	Box 29
154. Ford Motor Co. Corp.--4 spots. 1995. TRT: 3:00	Box 29
154A. Ford Motor Co. Corporate.--7 spots. 1995. TRT: 4:00 plus	Box 29

154B. Ford Motor Co. Corporate.--4 spots (Master). 1995. TRT: 2:30	Box 29
155. Ford Motor Co. Corporate.--4 spots (Master). 1995. TRT: 2:30	Box 29
156. Ford Corp.--2 spots. 1995. TRT: 1:00	Box 29
157. Ford Corp.--2 spots. 1995. TRT: 1:00	Box 29
158. Ford Corp.--Looks--T (No dogs). 1995. TRT: :30	Box 29
158. Ford Corp.--Looks--T. 1995. TRT: :30	Box 29
159. Ford Corp.--Looks--T / with dog at end. 1995. TRT: :30	Box 29
Ford Motor Company (continued)	Box 30
160. Ford Corp.--4 spots. 1995. TRT: 3:00	Box 30
161. Ford Corp.--2 spots. 1995. TRT: 1:00	Box 30
162. Ford Corp.--6 spots. 1995. TRT: 4:30	Box 30
163. Ford Corp.--2 spots. 1995. TRT: 1:00	Box 30
164. Ford Motor Company Corporate--6 spots. 1996. TRT: 4:30--23:00	Box 30
Gain (Procter & Gamble)	
31. Gain--2 spots. Circa 1990. TRT: 1:00	Box 30
32. Gain--Family Reunion w/Announcer 1990. TRT: :30	Box 30
33. Gain--Bobby w/Announcer & Title. 1990. TRT: :30	Box 30
34. Ultra Gain--3 spots (animatics). 1990. TRT: 1:30	Box 30
35. Ultra Gain Detergent--4 spots (all Scentsation w/variations). 1990. TRT: 2:00	Box 30

36. Ultra Gain--Scentsation Retro. 1990. TRT: :30	Box 30
37. Ultra Gain--2 spots (both Scentsation w/ variations). 1990. TRT: 1:00	Box 30
38A. Ultra Gain--Landscaper. 1991. TRT: :30	Box 30
39. Ultra Gain--Dishwasher (Master). 1991. TRT: :30	Box 30
40. Ultra Gain--The Shirt. 1991. TRT: :30	Box 30
41. Ultra Gain--Landscape Non-New. 1991. TRT: :30	Box 30
Gain (Procter & Gamble) (continued)	Box 31
42. Ultra Gain--5 spots. 1991. TRT: 2:30	Box 31
43. Ultra Gain--7 spots. 1991. TRT: 1:00	Box 31
44. Gain--2 spots (animatics). 1990. TRT: 1:00	Box 31
45. Gain--2 spots (all Tire Seller) . 1991. TRT: 1:30	Box 31
46. Gain--That Gain Feeling / New. 1991. TRT: :30	Box 31
47. Gain--Mover--w/ Powder Shot. 1991. TRT: :28.5	Box 31
48. Ultra Gain--4 spots. 1991. TRT: Circa 4:00	Box 31
49. Ultra Gain--3 spots. 1992. TRT: 1:30	Box 31
50. Ultra Gain--Proof Sweatshirt / Powder. 1992. TRT: :30	Box 31
51 & 55. Gain. Circa 1992. TRT: Not indicated.	Box 31
52. Liquid Ultra Gain--2 spots (both Liquid Sunshine) . 1992. TRT: 1:00	Box 31
53. Gain--Dirty Shirt. 1992. TRT: :30	Box 31

54. Ultra Gain--2 spots (both Proof/Sweatshirt). 1992. TRT: 1:00	Box 31
56. Gain with Bleach--Ironing II. 1992. TRT: :40	Box 31
57. Ultra Gain--2 spots (both Scentsation Retro Rev. 2). 1992. TRT: 1:00	Box 31
58. Gain--3 spots. 1993. TRT: 1:47	Box 31
Gain (Procter & Gamble) (continued) (see box 85 for 5 more Gains)	Box 32
59. Gain with Bleach--2 spots (both Ironing Morph). 1993. TRT: :45	Box 32
60. Gain--2 spots. 1993. TRT: 1:15	Box 32
61. Ultra Liquid Gain--What Gets In II Rev. 3. 1993. TRT: :35	Box 32
62. Liquid Gain--That Gain Family / Full Test. 1993. TRT: :33	Box 32
63. Gain--2 spots (both Take It Off). 1993. TRT: 1:02	Box 32
64. Gain Laundry Detergent--Loretta / Inside Out. 1993. TRT: :31	Box 32
65. Gain--2 spots (both Morph). 1993. TRT: 1:00	Box 32
66. Gain--2 spots (both Morph). 1993. TRT: 1:00	Box 32
67. Gain Detergent--Super Yard Worker. 1993. TRT: :30	Box 32
68. Gain with Bleach--2 spots. 1993. TRT: 1:00	Box 32
69. Gain--2 spots (test only). 1993. TRT: 1:00	Box 32

General Mills

Historical Reel (list enclosed--38 spots). Undated. TRT: Not indicated.	Box 32
<u>Heineken</u>	
Black Adder--9 spots (list included). 1996. TRT: Not indicated.	Box 32
Client Vers. Edited Dub Master--13 spots (list included). Undated. TRT: Not indicated.	Box 32
Heineken--6 spots (list included. 1997. TRT: 3:00	Box 32
Heineken-- Master--25 spots (list included). 1995-1997. TRT: Not indicated.	Box 32
Heineken Presentation--Over 50. Undated. TRT: Not indicated.	Box 32
<u>Hills Brother</u>	Box 33
1. Hills Brother--Raining Beans New/ Rev. I. 1983. TRT: :30	Box 33
2. Hills Brother--3 spots (hand written note attached). 1982. TRT: 1:30	Box 33
3. Hills Brother--Hedonist / Zaremba. 1983. TRT: :30	Box 33
<u>Hudson River Museum</u>	
The Exploration of Mars 1978. TRT: :30	Box 33
<u>Hush Puppies</u>	
1. Hush Puppies-- Master #1. Undated. TRT: Not indicated.	Box 33
2. Hush Puppies-- Master #2. Undated. TRT: Not indicated.	Box 33
<u>IBM</u>	
1. IBM--5 spots. 1988. TRT: 2:30	Box 33
2. IBM--CEO Rev. 3 with reaction. 1988. TRT: Not indicated.	Box 33

3. IBM--3 spots (all MIS/ Partnership Rev. 4). 1988. TRT: Not indicated.	Box 33
4. IBM--3 spots. Circa 1989. TRT: Not indicated.	Box 33
5. IBM Corporate--2 spots (both Speech Viewer). 1989. TRT: 1:00	Box 33
6. Corporation--5 spots. 1989. TRT: 2:30	Box 33
7. Market Prep--6 spots. 1989. TRT: 3:00	Box 33
8. Market Prep--9 spots. 1989. TRT: 4:30	Box 33
9. Market Prep--Connectivity. 1989. TRT: :30	Box 33
10. IBM--3 spots. Circa 1989. TRT: 2:00	Box 33
IBM (continued)	Box 34
11. Market Prep--Connectivity Rev. Circa 1989. TRT: :30	Box 34
12. Market Prep--9 spots. 1989. TRT: 4:30	Box 34
13. IBM--6 spots. 1989. TRT: 4:00	Box 34
14. Press Conference Master / Market Driven Campaign--7 spots (4/13/89). 1989. TRT: Circa 3:30 plus	Box 34
14A. Market Driven Campaign / Press Conference Tuesday Vers. 7 spots (4/11/89). 1989. TRT: Circa 3:30 plus	Box 34
15. IBM--Teacher / Rev. 1989. TRT: :30	Box 34
16. IBM--2 spots multi see enclosed list. 1989. TRT: 1:00	Box 34
17. Corporate--Space / DMCC. 1989. TRT: 1:00	Box 34
18. IBM--3D Silent Forward Logo:. 1989. TRT: :15	Box 34

19. Education--2 spots (Courseware, News). 1989. TRT: 1:00	Box 34
20. Corporate--2 spots. 1989. TRT: 2:00	Box 34
21. Corporate--2 spots. 1989. TRT: 1:00	Box 34
22. Education--2 spots (Rev). 1989. TRT: 1:00	Box 34
23. Corp. Vienna 90. 1989. TRT: :15	Box 34
24. Market Prep--Your Business. 1989. TRT: 1:00	Box 34
25. Corp.--Target / Jayold (NFA). 1989. TRT: 1:00	Box 34
IBM (continued)	Box 35
26. IBM Corp.--3 spots. 1989. TRT: 2:30	Box 35
27. IBM--7 spots. 1990. TRT: 5:30	Box 35
28. Corporate 7 spots-- Master (Latest Mix-- Old Slates). 1990. TRT: 5:30	Box 35
28A. IBM--4 spots Multi Cassette (see enclosed list) -- Master. 1990. TRT: 4:00	Box 35
28B. IBM--4 Commercials (with titles). Circa 1990. TRT: Circa 2:00	Box 35
29. Corporate--Vienna 91. 1990. TRT: :15	Box 35
30. AS/400--Values / Baldrige Rev. 1991. TRT: 1:00	Box 35
31. IBM--Education Alt. 1991. TRT: 1:00	Box 35
31A. IBM--Education Alt. 1991. TRT: Circa 1:00	Box 35
32. IBM--Education Rev I. 1991. TRT: 1:00	Box 35
33. IBM--Multimedia. 1991. TRT: 1:00	Box 35
34. IBM--Multimedia Alt. 1991. TRT: 1:00	Box 35

35. IBM--Multimedia Rev. 1991. TRT: 1:00	Box 35
36. Market Prep / Corporate--2 spots. 1991. TRT: 0.041666667	Box 35
37. IBM--Handicapped Center Rev. 1991. TRT: 1:00	Box 35
38. IBM--2 spots. 1991. TRT: 2:00	Box 35
IBM (continued)	Box 36
39. IBM--6 spots. 1991. TRT: 4:30	Box 36
39A. IBM--2 spots (both Manufacturing Rev. 1). 1991. TRT: 1:30	Box 36
39B. IBM--2 spots (both Your Business, Rev. 1). 1991. TRT: 1:30	Box 36
39C. IBM--2 spots (both Environment Rev. 1). 1992. TRT: 1:30	Box 36
40. IBM--2 spots (both Handicap Center Rev.). 1991. TRT: 1:30	Box 36
40A. Corporate--2 spots (both Handicap Center Rev.). 1991. TRT: 1:30	Box 36
41. Corporate- 2 spots (both Speech viewer Rev. 1). 1991. TRT: 1:30	Box 36
42. Corporate- 2 spots (both Billboard (IBM Logo for PBS Special) . 1991. TRT: :30	Box 36
43. Corporate--Billboard (IBM Logo for PBS Special) . 1991. TRT: :15	Box 36
44. Corporate--Americas Libraries Billboard. 1991. TRT: :15	Box 36
45. IBM--Creative Spirit Logo. 1992. TRT: Not indicated.	Box 36
46. From Vienna The New Years Celebration 1992-- Master IBM Billboard IMBB 1025--	

audio portion, PBS (WNET) produced video portion. 1992. TRT: Not indicated.	Box 36
47. IBM Corp.--4 spots. 1992. TRT: 2:00	Box 36
48. IBM--Logo alt. 1992. TRT: :30	Box 36
48A. IBM--Logo--Ed McCabe Agency Version. 1992. TRT: Circa :30	Box 36
49. IBM--Millennium. 1992. TRT: :15	Box 36
IBM (continued)	Box 37
50. Time/ IBM--Inside Time: IBM. 1992. TRT: :30	Box 37
51. IBM--Skill Dynamics Ad Presentation. 1992. TRT: 4:00	Box 37
52. Corporate--Global. 1993. TRT: :30	Box 37
53. IBM--5 spots (Not for air--for test only). 1993. TRT: 2:30	Box 37
54. IBM--2 spots. 1993. TRT: 1:00	Box 37
55. IBM--2 spots. 1993. TRT: 1:00	Box 37
56. Corporate--2 spots. 1993. TRT: 1:00	Box 37
57. Customer Reference--4 spots. 1993. TRT: 2:00	Box 37
58. IBM Image--4 spots. 1993. TRT: 2:00	Box 37
58A. IBM--Customer Service. 1993. TRT: :30	Box 37
59. IBM--Results. 1993. TRT: :30	Box 37
60. IBM Image--Global Rev. I (Red Logo). 1993. TRT: :30	Box 37
61. IBM--4 spots. 1993. TRT: 2:00	Box 37
62. Corporate--Whitbread Sailing. 1993. TRT: :30	Box 37

63. Corporate--Sailing. 1993. TRT: :30	Box 37
64. Olympics--2 spots. 1993. TRT: 2:00	Box 37
IBM (continued)	Box 38
65. Olympics--2 spots. 1993. TRT: 2:00	Box 38
66. Olympics--Winning. 1993. TRT: 1:00	Box 38
67. IBM Corporate--Environment. 1993. TRT: 1:00	Box 38
68. Olympics--4 spot. 1993. TRT: 4:00	Box 38
69. Corporate--Rip-O-Matics--2 spots w/ Jay Thomas. 1993. TRT: Circa 2:00	Box 38
70. Corporate--Rip-O-Matics--2 spots w/ Billy Crystal. 1993. TRT: Circa 2:00	Box 38
71. Corporate--Rip-O-Matics--3 spots (1 in German). 1993. TRT: Circa 3:00	Box 38
73. Open Campaign--Rip-O-Matics--2 spots. 1994. TRT: 2:00	Box 38
74. Always Thinking Rip O Matics--4 spots. 1994. TRT: 4:00	Box 38
75. Think What We Can Do Together--Rip-O-Matics--2 spots. 1994. TRT: 2:00	Box 38
76. IBM--2 spots (both Starting Rev. 2). 1994. TRT: 1:30	Box 38
77. IBM--2 spots (both ULF). 1994. TRT: 1:30	Box 38
78. IBM--ULF Rev. 1. 1994. TRT: 1:00	Box 38
79. IBM--ULF Rev. 1. 1994. TRT: :30	Box 38
80. IBM Corporate--Bobsled Rev. 1. 1994. TRT: :30	Box 38
81. IBM Corporate--2 spots rev. Master. 1994. TRT: 2:00	Box 38

IBM (continued)	Box 39
82. IBM Corporate--2 spots (both Starting Rev. 3) Master. 1994. TRT: 1:30	Box 39
83. IBM Corporate--2 spots (both ULF Rev. 2). 1994. TRT: 1:30	Box 39
84. IBM--Norwegians Rev. 1. 1994. TRT: 1:00	Box 39
85. IBM--Norwegians Rev. 1 (date indicates duplicate of 84). 1994. TRT: :30	Box 39
86. Olympics--2 spots (both Bobsled). 1994. TRT: 1:30	Box 39
87. Olympics--Bobsled Rev. 2. 1994. TRT: :30	Box 39
88. Corporate--2 spots (both /PTVO). 1994. TRT: 2:00	Box 39
89. IBM--8 spots-- Master. 1994. TRT: Circa 5:00	Box 39
90. Corporate--2 spots (Rip-o Matics). 1994. TRT: 2:00	Box 39
91. IBM--Generic Sports. 1994. TRT: :30	Box 39
92. IBM--Generic Sports Rev. 1994. TRT: :30	Box 39
93. Sherrie--2 spots (IBM Open, Open Intl.). 1994. TRT: Not indicated.	Box 39
R-1. IBM Master R-1 (no list). Undated. TRT: Not indicated.	Box 39
R-2. IBM Master R-2 (no list). Undated. TRT: Not indicated.	Box 39
R-3. IBM Master R-3 (no list). Undated. TRT: Not indicated.	Box 39
R-4. IBM Master R-4 (no list). Undated. TRT: Not indicated.	Box 39
ITT (Technology Institute/ Corp.)	Box 40

1. ITT-3 spots (all Corporate Umbrella TV) Master. Circa 1987. TRT: 2:00	Box 40
2. ITT-3 spots (all Corporate Umbrella TV) Master (different date from #1) (case damaged). 1987. TRT: 2:00	Box 40
3. Corporate--Gallon Fluid Technology. 1987. TRT: :30	Box 40
4. ITT-2 spots. 1988. TRT: 1:00	Box 40
5. Corporate--2 spots. 1988. TRT: 1:00	Box 40
6. Corporate III Revised. 1988. TRT: :30	Box 40
7. ITT-Technology Institute / Corp. 1988. TRT: :30	Box 40
8. ITT-Corp Lift (22 versions--see enclosed list). 1988. TRT: 11:00	Box 40
9. Corporate--2 spots. 1989. TRT: 1:00	Box 40
9A. Corporate--2 spots (duplicate of #9--reverse order). 1989. TRT: 1:00	Box 40
10. Corporate--6 spots. 1989. TRT: 3:00	Box 40
10A. Corporate--5 spots (duplicates of 5 spots on #10). 1989. TRT: 2:30	Box 40
11. Corporate--Automotive Rev. 89. 1989. TRT: :30	Box 40
12. Corporate--3 spots. 1990. TRT: 1:30	Box 40
13. ITT Corp.--Very Special Arts. 1990. TRT: :30	Box 40
14. Corporate--3 spots. Circa 1990. TRT: 1:30	Box 40
ITT (Technology Institute/ Corp.) (continued)	Box 41
15. Sheraton Sales Video--The Natural Choice. 1990. TRT: 6:38	Box 41

16. ITT (No Slates) --4 spots. Circa 1991. TRT: 2:00	Box 41
17. Corporate--4 spots. 1991. TRT: 2:00	Box 41
18. Educational Service--They Say / Jobs. 1992. TRT: :30	Box 41
18A. Educational Service--They Say / Jobs (different date). 1992. TRT: :30	Box 41
19. Corporate--4 spots. 1992. TRT: 2:00	Box 41
19A. Corporate--4 spots (different order than #19). 1992. TRT: 2:00	Box 41
20. ITT Automotive--ITT Automotive Detroit Grand Prix. 1992. TRT: :30	Box 41
21. ITT Automotive--ITT Automotive Detroit Grand Prix (date different than #20). 1992. TRT: :30	Box 41
22. ITT Hartford Tough Nurse Rev. 1. 1992. TRT: :30	Box 41
23. ITT Hartford--Not a Doctor. 1992. TRT: :30	Box 41
24. Corp--5 spots. 1993. TRT: 3:00	Box 41
25. Corporate--2 spots (Sheraton, Technical Institute). 1993. TRT: 1:00	Box 41
26. Corporate--ITT Sheraton 93 Rev. 2cc. 1993. TRT: 1:00	Box 41
27. ITT Corporate--2 spots (both World Cup Soccer--1 in Spanish). 1994. TRT: 1:00	Box 41
28. ITT Corporate--Three Tenors Billboard. 1994. TRT: :15	Box 41
ITT (Technology Institute/ Corp.) (continued)	Box 42
29. ITT Corporate--6 spots. Circa 1994. TRT: 3:00	Box 42

30. ITT Nightvision--After Dark Rev. End Tag. 1995. TRT: :30	Box 42
31. ITT Corporate--David Frost Billboard. 1995. TRT: :15	Box 42
32. ITT Corp--3 spots. 1995. TRT: 1:30	Box 42
33 BB Rev. ITT Corp--David Frost Billboard Rev. 1995. TRT: :15	Box 42
ITT-Cesar's Temp Dub Source. Undated. TRT: Not indicated.	Box 42
Corporate--ITT Historical Reel. 1990. TRT: Not indicated.	Box 42
Jack In the Box	
#1. 12 spots tied (list on cover). 1983. TRT: 6:00	Box 42
2. 13 spots (see enclosed log). 1982. TRT: 6:30	Box 42
3. 3 spots. 1985. TRT: 1:30	Box 42
4. 3 spots tied-- Master. 1985. TRT: 1:30	Box 42
8/9/1984. 8 spot. 1984. TRT: 4:00	Box 42
Master #1. Master Reel #1 (attached sticky reads Taco Music 30). Undated. TRT: Not indicated.	Box 42
Master R-2. Master Reel #2 (list enclosed) Circa 60 spots. 1979-1981. TRT: Over 30:00	Box 42
Junior Achievement	
1. Junior Achievement--4 spots (all Making It). 1982. TRT: 2:00	Box 42
2. Project Business--PSA--Dinah Shore. 1982. TRT: 3:00	Box 42
3. AR. Achievement Workshop. 1980. TRT: 1:00	Box 42

JC Penney	Box 43
Master Reel #1 (no list). Undated. TRT: Not indicated.	Box 43
King Cola	
1. King Cola Sales Film.: 1979. TRT: 9:00	Box 43
2. 2 spots (both Announcement). 1979. TRT: 1:30	Box 43
3. 4 spots. 1979. TRT: 1:40	Box 43
Liberty Mutual Insurance	
1. 4 spots. 1985. TRT: 2:30	Box 43
2. America Believes in Liberty Master. 1985. TRT: 1:00	Box 43
3. Something to Believe In Rev. #3. 1985. TRT: 20:00	Box 43
4. Swing Easy. 1985. TRT: 1:00	Box 43
5. 2 spots (both America Believes in Liberty Rev.) Master. 1985. TRT: 1:30	Box 43
6. 4 spots. 1985. TRT: 2:30	Box 43
7. Workers Compensation. 1985. TRT: :30	Box 43
8. Tips From Legends. 1986. TRT: 1:00	Box 43
9. Corporate Rev. 4. 1986. TRT: 1:00	Box 43
10. America Believes in Liberty/ Homeowners Rev. 1 Master. 1986. TRT: :30	Box 43
11. Happy Birthday. 1986. TRT: :30	Box 43
12. 2 spots (both Liberty for All). 1986. TRT: :30	Box 43
Liberty Mutual Insurance (continued)	Box 44
13. Liberty for All-- Rev. II. Circa 1987. TRT: :30	Box 44

14. 7 spots (all More). 1987. TRT: 2:45	Box 44
14A. 7 spots-- (duplicate of #14 w/ slates). 1987. TRT: 2:45	Box 44
15. 2 spots-- (both../Legend of the Game--:30, :60) . 1987. TRT: 3:00	Box 44
16. 2 spots (both More Rev.). 1987. TRT: :30	Box 44
17. 7 spots (all More). 1987. TRT: 2:15	Box 44
18. 9 spots (list enclosed). 1987. TRT: 1:00	Box 44
19. 18 Tips Video (golf). 1988. TRT: 1:00	Box 44
20. 1988--Advertising Legends. 1988. TRT: 13:54	Box 44
21. 4 spots. 1989. TRT: 2:00	Box 44
22. 1989 Sales Convention Film. 1989. TRT: 12:49	Box 44
23. 7 spots. 1989. TRT: 2:45	Box 44
24. Sales Presentation Film with Revised :30 commercials (no list). 1989. TRT: Not indicated.	Box 44
25. 2 spots (both Dominoes Alt. Master). 1990. TRT: 1:00	Box 44
26. 10 spots. 1990. TRT: 5:00	Box 44
27. Revised Mix--James Dean. 1990. TRT: :30	Box 44
Liberty Mutual Insurance (continued)	Box 45
28. James Dean Revised. 1991. TRT: :30	Box 45
29. 8 spots-- Master. 1991. TRT: 4:00	Box 45
30. Night Driving Revised 2. 1991. TRT: :30	Box 45
31. 5 spots + Avoiding Collisions w/ questions. 1992. TRT: 2:15 + 16:08	Box 45

33. 9 spots. 1992. TRT: 4:30	Box 45
33A. (Duplicate of #33). 1992. TRT: 4:30	Box 45
34. Repetative (sic) Motion. 1992. TRT: :30	Box 45
35. 4 spots. 1992. TRT: Circa 2:00	Box 45
36. 6 spots. 1992. TRT: 3:00	Box 45
37. Window Rev 4. 1992. TRT: :30	Box 45
38. Repetitive Motion Rev-- Master. 1992. TRT: :30	Box 45
39. Avoiding Collisions with Questions Rev.-- Master. 1992. TRT: 16:08	Box 45
40. Kennametal Fleet. 1993. TRT: :30	Box 45
41. 2 spots-- Master. 1993. TRT: 1:00	Box 45
42. 3 spots-- Master. 1993. TRT: 1:30	Box 45
43. 6 spots (with :03 seconds black between each spot). 1994. TRT: 3:15	Box 45
Liberty Mutual Insurance (continued)	Box 46
44. 6 spots. 1994. TRT: 3:00	Box 46
45. Kelly's Introduction. 1994. TRT: 6:00	Box 46
46. Teen Driving Rev. 2. 1994. TRT: :30	Box 46
47. 6 spots. 1995. TRT: 3:00	Box 46
48. 2 spots (both Legend Tune in) . 1995. TRT: :30	Box 46
49. Tune In ABC. 1996. TRT: :15	Box 46
50. LM Focus Group Edit Jan '95. 1995. TRT: Not indicated.	Box 46
51. 2 spots (both Legend Tune-In Rev.). 1996. TRT: :30	Box 46

52. Client Vers. Only--4 spots. 1996. TRT: 2:30	Box 46
53. Client & Agency. Vers.--7 spots. 1996. TRT: 4:00	Box 46
54. Client Old Logo--6 spots. Circa 1996. TRT: 3:30	Box 46
55. 5 spots. 1997. TRT: 3:00	Box 46
56. New Logo--8 spots. 1997. TRT: 3:00	Box 46
Liberty Mutual Competitive. Undated. TRT: Not indicated.	Box 46
<u>Liquicil (Miles Labs)</u>	
4. Stand-up III Revised. 1977. TRT: :30	Box 46
5. 5 spots. 1977. TRT: 2:30	Box 46
Love Cosmetics	Box 47
1. 16 spots. 1975. TRT: 8:00	Box 47
2. 3 spots. 1976. TRT: :30	Box 47
3. Daisy-L Revised. 1970. TRT: :30	Box 47
4. Daisy-L (old version). 1975. TRT: :30	Box 47
<u>Max Factor</u>	
1. Composite Reel (no list). Undated. TRT: Not indicated.	Box 47
2. Master Reel 2 (no list). Undated. TRT: Not indicated.	Box 47
3. Master R-3 (no list). Undated. TRT: Not indicated.	Box 47
Is She Real--2 spots. TRT: :40	Box 47
61. 6 spots. 1986. TRT: 3:00	Box 47
62. 7 spots. 1986. TRT: 4:00	Box 47

63. Le Jardin--Jane Seymour / Espris--Jackie Smith. 1986. TRT: 1:00	Box 47
64. 6 Spots. Undated. TRT: 3:00	Box 47
65. Light & Natural / Hooray for Hollywood. 1985. TRT: :30	Box 47
66. 2 spots-- (both Luscious Lips/ New). 1986. TRT: 1:00	Box 47
Max Factor Reel--Ken Olshan (list enclosed--8 spots) 1991. TRT: Circa 4:00	Box 47
May Company-- May Company National Pool #1 (laVers) 12 assorted spots (list enclosed). Undated. TRT: Circa 10:00	Box 47
MCI Communication Corp.	Box 48
1. MCI Mail--2 spots-- (both Now..). 1984. TRT: 1:00	Box 48
2. Corporate--12 spots (list enclosed) Master. 1987. TRT: 4:15	Box 48
3. Corporate--MCI Account Rep/ Comptroller. 1987. TRT: :30	Box 48
4. Corporate--6 spots. 1987. TRT: 3:00	Box 48
5. MCI--3 spots. 1987. TRT: 1:00	Box 48
6. International Service.--2 spots. 1987. TRT: :30	Box 48
7. MCI International--2 spots. 1987. TRT: :30	Box 48
8. International--Bear Rev. Hello / Africa Rev. Help. TRT: Circa :15	Box 48
9. MCI--6 spots. 1988. TRT: 4:00	Box 48
10. MCI--The Traders. 1988. TRT: :15	Box 48
11. MCI--9 spots. 1988. TRT: 4:30	Box 48

12. MCI--9 spots. 1988. TRT: 3:00	Box 48
13. MCI--Clocks Master. 1988. TRT: :30	Box 48
14. Residential--16 spots (list enclosed) Master. 1988. TRT: 8:00	Box 48
15. Long Distance--Test Drive-Revised Master. Circa 1988. TRT: :30	Box 48
16. Long Distance--High Performance-- Revised. Circa 1988. TRT: :30	Box 48
MCI Communication Corp. (continued)	Box 49
17. MCI--3 spots. Circa 1988. TRT: 1:30	Box 49
18. Corporate--Hall Rev. 1. 1988. TRT: :30	Box 49
19. Card--Truck Rev II. 1988. TRT: :15	Box 49
20. Corporate--Hall Rev. 2. 1988. TRT: :30	Box 49
21. MCI/FAX--3 spots. 1988. TRT: 2:00	Box 49
22. fax--6 spot. 1988. TRT: 2:45	Box 49
23. MCI--Multi-Reel (23 spots--list enclosed). 1988. TRT: Circa 12:00	Box 49
24. FAX no music--6 spots. 1988. TRT: 2:45	Box 49
25. MCI--The Office Manager. 1988. TRT: :30	Box 49
26. Corporate--5 spots. 1988. TRT: 1:45	Box 49
27. Corporate / Prism Plus--Why / Rev. II. 1989. TRT: :30	Box 49
28. Corporate--2 spots. 1989. TRT: 1:00	Box 49
29. FAX--2 spots. 1989. TRT: 1:00	Box 49
30. Corporate--Ladder of Success / AR Open. 1989. TRT: :30	Box 49

31. 1989 Corporate--Herska / Western Europe-Rev. 1989. TRT: :30	Box 49
32. Corporate--Ladder of Success / Rev. (Acct. reps). 1989. TRT: :30	Box 49
MCI Communication Corp. (continued)	Box 50
33. FAX Network--2 spots. Circa 1989. TRT: 1:00	Box 50
34. MCI--2 spots. Circa 1989. TRT: 1:00	Box 50
35. MCI--Hour Glass. 1989. TRT: :30	Box 50
36. MCI--Pay Phones. 1989. TRT: :15	Box 50
37. Corporate--Ring, Ring/ Rev. (800 Service). 1989. TRT: :30	Box 50
38. Residential--Pay Phones Rev. 1989. TRT: :15	Box 50
39. MCI--The Traders 89. 1989. TRT: :15	Box 50
40. Operator Assistance--Call Collect Give Em. 1989. TRT: :15	Box 50
40A. Corporate--Call Collect. 1989. TRT: :15	Box 50
41. 4 spots. 1989. TRT: 2:00	Box 50
42. 800 Service--Telemarketing Exec. Window. 1989. TRT: :30	Box 50
43. MCI International--2 spots. 1989. TRT: :30	Box 50
44. Corporate--Bill McGowan Heritage Intro. 1989. TRT: :30	Box 50
45. CAS, Prism Plus, 24 hr. Customer Service--3 spots. 1989. TRT: 1:30	Box 50
46. Call USA--2 spots (both Herska / . 1989. TRT: 1:00	Box 50

47. Corporate / Call USA--2 spots (both Herska-. 1989. TRT: 2:00	Box 50
MCI Communication Corp. (continued)	Box 51
48. Corporate / Call USA--2 spots. 1989. TRT: 2:00	Box 51
49. Corporate--2 spots. 1989. TRT: 1:00	Box 51
50. Corporate--2 spots. 1989. TRT: :30	Box 51
51. Residential--14 spots (list inside). 1989. TRT: 7:00	Box 51
52. Corporate--3 spots. 1989. TRT: 1:30	Box 51
53. Corporate--8 spots. 1989. TRT: 3:00	Box 51
54. Corporate--4 spots. 1989. TRT: 1:45	Box 51
55. MCI Corp.--2 spots. 1990. TRT: :45	Box 51
56. MCI-Call Europe--9 spots. 1990. TRT: 4:30	Box 51
57. MCI--3 spots. Circa 1990. TRT: 1:30	Box 51
58. International Calling--Call Korea Tradition Rev. 1990. TRT: :30	Box 51
59. International Calling--3 spots. 1990. TRT: :45	Box 51
60. MCI--2 spots (both Babies/Non-New). 1990. TRT: :45	Box 51
61. MCI--6 spots. 1990. TRT: 2:30	Box 51
62. Corporate--2 spots. 1990. TRT: :45	Box 51
63. Call USA--3 spots (all Herska/Rev.). 1990. TRT: 3:00	Box 51
MCI Communication Corp. (continued)	Box 52

64. MCI--3 spots (all Grandpa). 1990. TRT: 1:30	Box 52
65. Prime Time--3 spots (all Grandpa Rev.). 1990. TRT: 1:30	Box 52
66. Prime Time--2 spots. 1990. TRT: 1:00	Box 52
67. Prime Time--3 spots (all Torpedo. 1990. TRT: 1:30	Box 52
68. MCI- 3 spots (all Call.Rev. 1). 1990. TRT: 1:30	Box 52
69. MCI Communications--3 spots 9 all Eating). 1990. TRT: 1:30	Box 52
70. Call USA--2 spots (both Herska/..RCirca). 1990. TRT: 2:00	Box 52
71. MCI International Calling--5 spots. 1990. TRT: 1:45	Box 52
72. MCI--Bert Roberts / Heritage. 1990. TRT: :30	Box 52
73. Agency Version--3 spots. 1990. TRT: Circa 1:30	Box 52
74. Primetime--2 spots. 1990. TRT: :45	Box 52
75. Primetime--2 spots (both Torpedo). 1990. TRT: :30	Box 52
76. Primetime--4 spots. 1990. TRT: 1:45	Box 52
77. Primetime--3 spots. 1990. TRT: 1:15	Box 52
78. Premier World Calling Plan--2 spots. 1990. TRT: 1:00	Box 52
79. MCI Vision (Use for Agency Reels) --6 spots. 1990. TRT: Circa 2:50	Box 52
MCI Communication Corp. (continued)	Box 53

80. Vision--8 spots (on-air version). 1990. TRT: 3:30	Box 53
81. Vision--Presentation to Sales Force w/ Countdown. 1990. TRT: 5:33	Box 53
82. MCI Communication--Cassoulet Rev. 1990. TRT: :30	Box 53
83. Residential--12 spots (list enclosed) Master. 1990. TRT: 6:00	Box 53
85. MCI--3 spots multi Master. 1990. TRT: 2:00	Box 53
85. Residential--3 spots. 1990. TRT: 2:00	Box 53
86. Residential--3 spot (list enclosed). 1990. TRT: 7:00	Box 53
86. Residential--3 spot (list enclosed) Master. 1990. TRT: 7:00	Box 53
86. Residential--3 spot (list enclosed). 1990. TRT: 7:00	Box 53
87. Residential--4 spots Master. 1990. TRT: 2:00	Box 53
88. Residential--2 spots (both Savings alt./ ...). 1990. TRT: Circa 1:00	Box 53
90. Residential--Clown. 1990. TRT: :30	Box 53
91. MCI--2 spots Master. 1990. TRT: 1:00	Box 53
92. Corporate--Helmet (Tom Landry) . 1990. TRT: :30	Box 53
93. MCI--8 spots. 1990. TRT: Circa 4:00	Box 53
94. MCI--4 spots. 1990. TRT: Circa 2:00	Box 53
MCI Communication Corp. (continued)	Box 54
95. Rip-O-Matic--2 spots. 1990. TRT: Circa 1:00	Box 54

96. Rip-O-Matic--Competitive. 1990. TRT: :40	Box 54
97. Rip-O-Matic--Vision. 1990. TRT: :45	Box 54
98. Primetime (sic) --Grandpa (Agency Version). 1990. TRT: :30	Box 54
99. MCI--1988Historical Reel--27 spots. 1990. TRT: 11:30	Box 54
101. MCI--1988Historical Reel--27 spots. 1990. TRT: 13:30	Box 54
. MCI--Vision--7 spots multi 7 spots. 1991. TRT: 3:05	Box 54
. Compilation Reel--15 spots. Undated. TRT: 6:00	Box 54
<u>Michigan Opera Detroit</u> Rehearsal--2 spots. 1980. TRT: 1:00	Box 54
<u>Midas International</u> 1975. Midas 1975 commercials--7 spots. 1975. TRT: Not indicated.	Box 54
1976. Midas 1976--8 spots. 1976. TRT: Not indicated.	Box 54
1990. Midas International 1990 TV Availability Reel (3/19/90) (Compilation Reel--Circa 109 spots (list enclosed)). 1990. TRT: Circa 45:00	Box 54
1990. [Midas International Reel #1--Super Version--37 spots-- final color correction & legals Pre-Convention (list enclosed). 1990. TRT: 10:30	Box 54
A. Midas International Brakes--2 spots. 1991. TRT: 1:00	Box 54
B. Midas International Brakes--Speed Bumps. 1991. TRT: :30	Box 54
#1. Midas Master Reel 1 (no list). Undated. TRT: Not indicated.	Box 54

#2. Midas Master Reel 2 (35 spots--list enclosed). Undated. TRT: Not indicated.	Box 54
Midas International (continued)	Box 55
R3. Midas Master R 3--Midas Historical--42 spots. 1975. TRT: 27:30	Box 55
R4. Midas Master R 4. Undated. TRT: Not indicated.	Box 55
R5. Midas 86 Campaign Master Reel 5--16 spots (list enclosed). 1986. TRT: 6:20	Box 55
R6. Midas Master R 6. Undated. TRT: Not indicated.	Box 55
R7. Midas Master R 7. Undated. TRT: Not indicated.	Box 55
R8. Midas Master R 8. Undated. TRT: Not indicated.	Box 55
R9. Midas Master R 9. Undated. TRT: Not indicated.	Box 55
R10. Midas Master R 10. Undated. TRT: Not indicated.	Box 55
R11. Midas Master R 11--63 spots (list enclosed). 1993-1994. TRT: Circa 22:00	Box 55
R12. Midas-- Master Reel 12--Circa 73 spots. 1993-1995. TRT: Circa 30:00	Box 55
1. Midas--Guarantee Creety (original) . 1976. TRT: 1:00	Box 55
15. Muffler/ Shocks--2 spots. 1978. TRT: 1:00	Box 55
17. Foreign Car Mufflers--7 spots. 1978. TRT: 3:20	Box 55
36. Mufflers--9 spots. TRT: 4:20	Box 55

59. Midas International--16 spots along with Creety Message Film (list enclosed). 1986. TRT: 7:20	Box 55
71A. Midas International--2 spots. 1991. TRT: 1:00	Box 55
Midas International (continued)	Box 56
77. Midas--1990 Campaign--Final 1990--34 spots. 1990. TRT: 10:20	Box 56
82. Midas--Brakes--9 spots. Undated. TRT: 3:15	Box 56
85A. Midas International--3 spots Master. 1992. TRT: 1:30	Box 56
94. Brakes--31 spots (all Baby) (list enclosed). 1992. TRT: 10:05	Box 56
124. Suspension--4 spots. 1993. TRT: 1:20	Box 56
125. Midas International Brakes--Randy Terwillinger. 1994. TRT: :30	Box 56
126. Midas International Brakes--Randy Terwillinger Revised. 1994. TRT: :30	Box 56
127. Midas--16 spots (list enclosed). 1994. TRT: 6:30	Box 56
127A. Midas International--Letters 1994 Campaign--15 spots. 1994. TRT: 6:00	Box 56
128. Midas--2 spots. 1994. TRT: :45	Box 56
129. Midas--2 spots. 1994. TRT: :45	Box 56
130. Midas Intl--No Prices / Credo. 1994. TRT: :30	Box 56
131. Midas--2 spots. 1994. TRT: 1:00	Box 56
132. Midas International Corp--2 spots. 1994. TRT: :45	Box 56

133. Midas International Mufflers--8 spots. 1994. TRT: 2:15	Box 56
134. Midas International Mufflers--3 spots. 1994. TRT: :35	Box 56
Midas International (continued)	Box 57
135A. Midas International--9 spots. 1995. TRT: 4:00	Box 57
136. Midas--10 spots. Circa 1995. TRT: 5:00	Box 57
137. Midas--Linda Kaplan Thaler--Gag Reel. Circa 1995. TRT: Not indicated.	Box 57
138. Midas--4 spots. 1995. TRT: 2:15	Box 57
139. Project Safe Baby PSA--Loving Mother. 1995. TRT: :30	Box 57
140. Midas Brakes--Dear Foreign Car Owners Rev. 1995. TRT: :15	Box 57
Misc. 26. WRG--Midas Muffler \$1.99. 1974. TRT: :30	Box 57
Misc. 34. WRG--Midas Ski--Version A. 1975. TRT: :30	Box 57
Misc. 43. Midas International Midas Shocks--4 for 3. 1976. TRT: :30	Box 57
Misc. 46. Midas 1976 TV Commercials--8 spots. 1976. TRT: 4:00	Box 57
Misc. 47. New Book--Midas Muffler Presentation Reel. 1970-1975. TRT: Not indicated.	Box 57
Midas Mufflers--6 spots (see also Box 122WRG 115 for Midas Case History). 1983. TRT: Not indicated.	Box 57
Merit Master Reel. Undated. TRT: Not indicated.	Box 57
Miles Labs	

Core C-500, Dub-- (no list). Undated. TRT: Not indicated.	Box 57
<u>Mobil Oil Company</u>	
1. Mobil Master #1 (#'s 1-19, 21-45) (no list). Undated. TRT: Not indicated.	Box 57
2. Mobil Master #2 (#'s 46-53, 66-56) (no list). Undated. TRT: Not indicated.	Box 57
Mobil Oil Company (continued)	Box 58
4. Hefty--2 spots (both Wimpy). 1985. TRT: 1:00	Box 58
4A. Hefty--Mainstream. Circa 1988. TRT: :30	Box 58
38. Hefty Cinch Sak--2 spots (both Amber). 1989. TRT: :45	Box 58
39. Hefty Cinch Sak--3 spots (all Second Best). 1989. TRT: 1:00	Box 58
52. Hefty (Cinch Sak) --3 spots. 1990. TRT: :45	Box 58
62. Hefty Kitchen Twist Tie Bags--2 spots (both Forming Box/R). 1992. TRT: :45	Box 58
<u>Mobil Land Development</u>	
1. America's New Homes--2 spots. 1994. TRT: 1:30	Box 58
3. Mobil Land Meeting Final. 1994. TRT: Not indicated.	Box 58
4. Mobil Land--Revisions to come. 1995. TRT: Not indicated.	Box 58
6. Mobil land Dev.--Where Dreams Live (Windward). 1995. TRT: 4:00	Box 58
<u>National Enquirer</u>	
Master Reel. Undated. TRT: Not indicated.	Box 58
<u>Neo-Citron (Miles Labs).</u>	
#1. Neo-Citron--Copypat. 1977. TRT: :30	Box 58

2. Miles--7 spots. 1977. TRT: Circa 3:10	Box 58
3. Neo-Citran (sic) --Copycat. 1977. TRT: :30	Box 58
[New York: see box 59]	Box 58
Noxell	
1. Morning Light Cologne--2 spots (both Morning Light). 1977. TRT: 1:00	Box 58
2. Morning Light Cologne--Morning Light (Dialogue) Rev. 1977. TRT: :30	Box 58
New York State Dept. Of Commerce	
1. Tourism--3 spots (all Tourism). 1977. TRT: 2:00	Box 59
2. Tourism--6 spots. 1977. TRT: 4:30	Box 59
3. Tourism--Broadway 1978. 1978. TRT: 1:00	Box 59 > Video-cassette RL01365-UMATIC-0043 Digital-materials RL01365-SET-0011 > Video-file RL01365-UMATIC-0043.mkv Digital-materials RL01365-SET-0011 > Video-file RL01365-UMATIC-0043.mp4
4. I Love New York--3 spots (all Broadway). 1978. TRT: 2:00	Box 59
6. NY State Dept. Of Commerce--2 spots (both Broadway). Circa 1978. TRT: 1:00	Box 59
7. I Love Broadway Show Tour--People, Places & Things. 1978. TRT: Not indicated.	Box 59
8. NY State--I Love NY Broadway Show Tour--CBS News 2/14/78--Good Morning America: Dragoti/Tiegs. 1978. TRT: Not indicated.	Box 59
9. NY State--I Love NY Broadway Show Tour--NBC-NY 6o'clock News--Report on	

Theater Campaign's Success. 1978. TRT: Not indicated.	Box 59
10. NY Tourism--I love NY Theater NBC-NY 6 o'clock news. 1978. TRT: Not indicated.	Box 59
12. NY Tourism--4 spots. 1978. TRT: 1:00	Box 59
13. I Love NY--I love NY New Audio--no voice cover. 1978. TRT: 1:30	Box 59 > Video-cassette RL01365-UMATIC-0036 Digital-materials RL01365-SET-0004 > Video-file RL01365-UMATIC-0036.mkv Digital-materials RL01365-SET-0004 > Video-file RL01365-UMATIC-0036.mp4
15. NY State Tourism--2 spot (both Canada). 1978. TRT: 3:00	Box 59
16. Tourism--4 spots. 1978. TRT: 1:00	Box 59
17. Business--2 spots (New Hampshire). 1978. TRT: 3:00	Box 59
18. NY City Theater--4 spots (Dracula). 1979. TRT: Not indicated.	Box 59
19. Tourism (City Weekend) --I love NY Show Tours 79--2 versions. 1979. TRT: Not indicated.	Box 59
New York State Dept. Of Commerce (continued)	Box 60
20. Eye Witness News--Joel al reports on New I Love New York Commercials and Regine's Party. 1979. TRT: Not indicated.	Box 60
21. Tourism--3 spots (all Love NY at Night). 1979. TRT: 2:00	Box 60
22. Tourism--3 spots (all Love NY at Night). 1979. TRT: 2:00	Box 60

23. Tourism--3 spots (all Love NY at Night). 1979. TRT: 2:00	Box 60
25. Tourism--2 spots (both Love NY at Night in French). 1979. TRT: 1:30	Box 60
26. Eastern Airline--5 I Love NY In-flight Commercial. Circa 1980. TRT: 1:00	Box 60
28. Tourism--3 spots (all Events-). 1980. TRT: 1:30	Box 60
29. Tourism--2 spots. 1980. TRT: Circa 1:00	Box 60
30. NY State--3 spots. 1980. TRT: 2:00	Box 60
31. Department of Commerce Kodak Film. 1980. TRT: Not indicated.	Box 60
31A. I Love NY--Kodak Footage I Love N.Y. Master. 1980. TRT: Not indicated.	Box 60
32. NYS--6 spots for 6 airlines Master. 1980. TRT: Circa 3:00	Box 60
33. I Love NY--5 spots titles enclosed. 1980. TRT: Circa 2:30	Box 60 > Video-cassette RL01365-UMATIC-0037 Digital-materials RL01365-SET-0005 > Video-file RL01365- UMATIC-0037.mkv Digital-materials RL01365-SET-0005 > Video-file RL01365- UMATIC-0037.mp4
35. Tourism--Surprises--9 spots (all Surprises--list enclosed). 1981. TRT: Circa 4:30	Box 60
36. NY State Co-op Footage--United Airlines Passenger Service; I Love New York--Leo Burnett USA. 1984. TRT: :30	Box 60
37. Tourism--I Love New York at Night / Sills Rev. (French/ Canadian Ver.). 1981. TRT: :30	Box 60

New York State Dept. Of Commerce (continued)	Box 61
38. Master--Surprises/Scotsman (French Canadian Ver.). 1981. TRT: :30	Box 61
39. NYS Dept. of Commerce--3 spots (all Surprises/ Canadian). 1981. TRT: 2:00	Box 61
40. Saturday Night Live. Undated. TRT: Not indicated.	Box 61
41. Tourism--Razzle Dazzle/Promo. 1981. TRT: 1:00	Box 61
42. NYS Dept. of Commerce--Products. 1981. TRT: :30	Box 61
42A. Business Development--Products alternative version. 1981. TRT: :30	Box 61
43. Business Development--Companies. 1981. TRT: :30	Box 61
44. Business Development-- 2 spots. 1981. TRT: 1:00	Box 61
45. Business Development--Taxes Rev. 1981. TRT: :30	Box 61
46. Tourism--3 spots (all Razzle Dazzle). 1981. TRT: 2:00	Box 61
47. Tourism--6 spots (all Razzle Dazzle Canadian Ver.). 1981. TRT: 4:00	Box 61
48. Business Development--Products Rev. 1981. TRT: :30	Box 61
49. Tourism--Razzle Dazzle/Liz (French Canadian Ver.). 1982. TRT: :30	Box 61
50. Business Development--4 spots. 1982. TRT: 2:30	Box 61
51. Tourism--Razzle Dazzle/Promo Rev. 1982. TRT: 1:00	Box 61

52. Business Development-- 2 spots. 1982. TRT: 1:00	Box 61
New York State Dept. Of Commerce (continued)	Box 62
53. Tourism--Foreign Intrigue/US Ver. 1982. TRT: 1:00	Box 62
5. Tourism--6 spots (all Foreign Intrigue/). 1982. TRT: 4:30	Box 62
55. Tourism--2 spots (both Foreign Intrigue in French. 1982. TRT: 1:30	Box 62
56. Business Development--Working Heroes. 1982. TRT: :30	Box 62
57. Business Development--Working Heroes Rev. 1982. TRT: :30	Box 62
58. Council on the Arts--4 spots (all Kitty Carlisle Hart). 1982. TRT: 2:00	Box 62
59. Business Development--Working Force. 1982. TRT: :30	Box 62
60. Business Development--Working Force. 1982. TRT: :30	Box 62
61. MINY Business Development--Taxes Revised Logo. 1982. TRT: :30	Box 62
62. Business Development--Todd Products Logo Rev. 1982. TRT: :30	Box 62
63. Business Development-- Companies Rev. Logo Fortune500. 1982. TRT: :30	Box 62
64. City Vacations/Tourism--9 spots (list enclosed). 1983. TRT: 6:00	Box 62
65. Tourism/City Weekends--2 spots (both Broadway Rhythms (French Canadian)). 1983. TRT: 1:30	Box 62

66. Tourism/City Weekends--Broadway Rhythms (French/ Canadian)). 1983. TRT: :30	Box 62
67. State Tourism--2 spots (both See New York). 1983. TRT: 1:00	Box 62
67 (again). Tourism--3 spots (all See New York) US Vers. 1983. TRT: 2:00	Box 62
New York State Dept. Of Commerce (continued)	Box 63
68. Tourism/ Upstate--6 spots (all See New York). 1983. TRT: 4:00	Box 63
69. NYS Tourism--See New York US Version Master. 1983. TRT: 1:00	Box 63
70. Tourism--2 spots (both See New York Canadian Vers). Circa 1983. TRT: 1:00	Box 63
71. Tourism--6 spots. Circa 1983. TRT: 4:00	Box 63
72. Tourism--6 spots. 1984. TRT: 4:00	Box 63
73. Tourism--4 spots. Circa 1984. TRT: 1:00	Box 63
74. Tourism--2 spots. 1984. TRT: 1:00	Box 63
75. Tourism--2 spots (both./Buffalo). 1984. TRT: 1:00	Box 63
76. Tourism--2 spots (both / Canadian English). 1984. TRT: 1:00	Box 63
77. Tourism--Wilderness--Rev. /French Canadian Ver. 1984. TRT: :30	Box 63
81. Summer 1985 Tourism--2 spots. 1984. TRT: 1:00	Box 63
82. 6 spots (all Star). 1985. TRT: 3:00	Box 63
83. Summer Tourism--Beachcomber USA. 1985. TRT: :30	Box 63

84. Summer Tourism--8 spots. 1985. TRT: 4:00	Box 63
85. Tourism--2 spots. 1985. TRT: 1:00	Box 63
86. Tourism--2 spots (revised Of 85). 1985. TRT: 1:00	Box 63
New York State Dept. Of Commerce (continued)	Box 64
87. Tourism--2 spots. 1986. TRT: 1:00	Box 64
88. Tourism--Lights French Master. Circa 1986. TRT: :30	Box 64
89. Tourism--If I Could See. Circa 1986. TRT: :30	Box 64
90. Tourism--If I Could See-Fun. 1986. TRT: :30	Box 64
91. NY State Tourism--2 spots (both If I Could See). Circa 1986. TRT: 1:00	Box 64
92. City/ Tourism--2 spots. 1987. TRT: 1:00	Box 64
93. NYS--2 spots (both Come See/). 1987. TRT: 1:00	Box 64
94. NYS--Autumn I New York. 1987. TRT: :30	Box 64
95. I Love New York (World's Most Famous 4 note Love Song) Master. 1987. TRT: Circa :30	Box 64
95A. NYS 4 Note Love Song. Circa 1988. TRT: Circa :30	Box 64
99. Tourism / Summer 88--2 spots (both Nature's Country). 1988. TRT: 1:00	Box 64
100. Summer 88--Nature's County II (French Canadian Ver.). 1988. TRT: :30	Box 64
101. Tourism / Summer 88--2 spots. 1988. TRT: 1:00	Box 64

102. NYC Tourism--Never Just Another Night in New York. 1988. TRT: :30	Box 64
103. Tourism/ Autumn 88--Autumn In New York--Revised. 1988. TRT: :30	Box 64
104. Autumn 88--Autumn In New York--Rev. 1988. TRT: :30	Box 64
New York State Dept. Of Commerce (continued)	Box 65
105. Seal of Quality--3 spots (all It's All You Need to Look For). 1988. TRT: 1:30	Box 65
106. New York State Upstate Footage Select OCN 1976-1987--tape 1. 1988. TRT: Not indicated.	Box 65
106A. same as above. 1988. TRT: Not indicated.	Box 65
107. New York State Upstate Footage Select OCN 1976-1987--tape 2. 1988. TRT: Not indicated.	Box 65
108. New York State Upstate Footage Select OCN 1976-1987--tape 4. 1988. TRT: Not indicated.	Box 65
108A. NY City Tourism--2 spots (both City./). 1989. TRT: Not indicated.	Box 65
109. New York State--SSC& B Upstate Select Footage--tape #5. 1988. TRT: Not indicated.	Box 65
109A. New York State--SSC& B Upstate Select Footage--tape #5. 1990. TRT:	Box 65
110. New York State--Upstate Select Footage (NY State/PepsiCo-op). 1988. TRT: Not indicated.	Box 65
111. same as above. 1988. TRT:	Box 65

111A. New York State footage for the Pan Am Co-op Commercial (6 scenes/ 10 takes--list enclosed). 1990. TRT: Not indicated.	Box 65
111B. City Tourism--Broadway Marquis Footage. 1990. TRT: Not indicated.	Box 65
112. City: Tourism--4 spots (all Never Just Another). 1989. TRT: 2:00	Box 65
113. Mentoring Program--2 spots (both Dreamers). 1989. TRT: :40	Box 65
114. New York State--3 spots (Mario Cuomo--Announcer) Master. 1989. TRT: 1:30	Box 65
114A. New York State--3 spots (Mario Cuomo--Announcer). 1989. TRT: 1:30	Box 65
New York State Dept. Of Commerce (continued)	Box 66
115. NY State Substance Abuse (Governor Cuomo) --2 spot (both Drugs Number 1/). 1989. TRT: 1:00	Box 66
116. NY State Substance Abuse (Governor Cuomo) --Drugs Number 1/ Paid for' Super (Rev.) . 1989. TRT: :30	Box 66
117. Economic Development--Fall/ Governor. 1989. TRT: :30	Box 66
117A. 89 Fall Tourism--Fall/ Governor. 1989. TRT: :30	Box 66
118. City Tourism--4 spots. 1989. TRT: 2:00	Box 66
119. NY City Tourism--2 spots. 1989. TRT: Circa 1:00	Box 66
120. NY City Tourism--City I = II 2nd Unit Footage1 of 2. 1989. TRT: Circa 1:00	Box 66
121. NY City Tourism--City I = II 2nd Unit Footage2 of 2. 1989. TRT: Circa 1:00	Box 66

122. Tourism--3 spots. 1990. TRT: 1:30	Box 66
122. Economic Development--3 spots. 1990. TRT: 1:30	Box 66
123. Economic Development--NY State Means Business. 1990. TRT: :30	Box 66
124. Tourism--2 spots (both Summer Rev. 2). 1990. TRT: 1:00	Box 66
125. Summer Tourism--2 spots (both Summer Rev. 3. 1990. TRT: 1:00	Box 66
125A. (same as above). 1990. TRT: 1:00	Box 66
126. Tourism--City Lights. 1990. TRT: :04	Box 66
127. NYC Tourism--City 3 / Non Gov. B Rev. (Non Chorus Line). 1990. TRT: :30	Box 66
New York State Dept. Of Commerce (continued)	Box 67
128. New York States--Fall Scenics Master. Circa 1990. TRT: 7:45	Box 67
129. Economic. Development.--Fall/ Rev. II 90 Master. 1990. TRT: :30	Box 67
130. Tourism--2 spots (both City/). 1990. TRT: 1:00	Box 67
131. Tourism--City/ Stage 90/91 Rev. 1990. TRT: :30	Box 67
132. Dept. Of Agriculture & Markets--3 spots (all Higher Than) Master. 1991. TRT: 1:30	Box 67
132A. Seal of Quality--Higher Than cc Master. 1991. TRT: :30	Box 67
133. Seal of Quality--15 spots (list enclosed). 1991. TRT: 7:30	Box 67
134. New York States Interviews (Voice Over & Music). 1991. TRT: 5:00	Box 67

135. New York States Interviews (Voice Over Only). 1991. TRT: 5:00	Box 67
136. New State Programming. 1991. TRT: 5:00	Box 67
137. NY States--2 spots. 1992. TRT: 1:30	Box 67
F. New York States--Upstate Footage Select Ocn 1976-1987. 1991. TRT: 60:00 or 12:45	Box 67
H. New York States--SSC & B Upstate Select Footage. 1991. TRT: 30:00 or 60:00	Box 67
I. NY State Tourism--I Love N.Y. Summer #1 & #2. 1991. TRT: 2:30	Box 67 > Video-cassette RL01365-UMATIC-0038 Digital-materials RL01365-SET-0006 > Video-file RL01365-UMATIC-0038.mkv Digital-materials RL01365-SET-0006 > Video-file RL01365-UMATIC-0038.mp4
J. NY State Tourism--I Love New York Niagara Falls & Dancers Ocn A-Roll. 1991. TRT: 5:00	Box 67 > Video-cassette RL01365-UMATIC-0039 Digital-materials RL01365-SET-0007 > Video-file RL01365-UMATIC-0039.mkv Digital-materials RL01365-SET-0007 > Video-file RL01365-UMATIC-0039.mp4
K. New York States--Upstate Footage Select Ocn 1976-1987. 1991. TRT: 30:00 or 16:38	Box 67
New York State Dept. Of Commerce (continued)	Box 68
NY State Tourism Summer --Governor B Roll. 1991. TRT: 1:15	Box 68

NY State Co-op Footage--note inside says
I Love N.Y.--US Coop--Eastern Airlines
Vacation--Campbell- Ewald 1985. Undated.
TRT: Not indicated.

Box 68 > Video-cassette
RL01365-UMATIC-0042
Digital-materials
RL01365-SET-0010 >
Video-file RL01365-
UMATIC-0042.mkv
Digital-materials
RL01365-SET-0010 >
Video-file RL01365-
UMATIC-0042.mp4

NY State Co-op Footage--United Airlines I
Love New York / Hawaii. 1984. TRT: :30

Box 68 > Video-cassette
RL01365-UMATIC-0041
Digital-materials
RL01365-SET-0009 >
Video-file RL01365-
UMATIC-0041.mkv
Digital-materials
RL01365-SET-0009 >
Video-file RL01365-
UMATIC-0041.mp4

NY State Co-op Footage--I Love Y / TWA
Coop--5 spots (see also Box 122-WRG 131 for
New York). 1984. TRT: Not indicated.

Box 68 > Video-cassette
RL01365-UMATIC-0040
Digital-materials
RL01365-SET-0008 >
Video-file RL01365-
UMATIC-0040.mkv
Digital-materials
RL01365-SET-0008 >
Video-file RL01365-
UMATIC-0040.mp4

New York Stock Exchange

1. NYSE--2 spots. 1992. TRT: 1:00

Box 68

2. NYSE--BiCentennial / Hershey Alt.
Revised. 1992. TRT: :30

Box 68

2A. (same as above) Master. 1992. TRT: :30

Box 68

3. NYSE--2 spots. 1992. TRT: 1:00	Box 68
3A. NYSE--2 spots Master. 1992. TRT: 1:00	Box 68
4. NYSE--Computers Rev. 3. 1992. TRT: :30	Box 68
5. NYSE--Earth. 1992. TRT: :30	Box 68
[Nikon: see box 117--WRG 24]	Box 68
Oil of Olay (Richardson Vicks, Inc.)	
1. Oil of Olay--My Turn I. 1986. TRT: :30	Box 68
2. Olay Beauty Cleanser--4 spots Master. 1986. TRT: 1:45	Box 68
3. Oil of Olay--World/Drop Paris. 1986. TRT: :15	Box 68
4. Oil of Olay--4 spots Master. 1986. TRT: Not indicated.	Box 68
5. Aura--2 spots. 1987. TRT: 1:00	Box 68
Oil of Olay (Richardson Vicks, Inc.) (continued)	
6. Oil of Olay--4 spots. Circa 1987. TRT: 2:00	Box 69
8. Oil of Olay--2 spots. 1987. TRT: 1:00	Box 69
9. Oil of Olay--4 spots. 1987. TRT: 4:00	Box 69
10. Oil of Olay--5 spots Master. 1987. TRT: 2:30	Box 69
11A. See 25A	Box 69
12. Oil of Olay--Skin Knows Rev. / WMOC. Circa 1988. TRT: :30	Box 69
13. Oil of Olay--3 spots. 1988. TRT: 1:30	Box 69
14. Oil of Olay--2 spots (both Testimonials Master). 1988. TRT: 1:00	Box 69
15. Oil of Olay--2 spots. 1988. TRT: 1:00	Box 69

16. Oil of Olay--2 spots (both Mirror Mirror Rev.). 1988. TRT: 1:22	Box 69
17. Oil of Olay for Sensitive Skin--2 spots. 1989. TRT: Circa 1:00	Box 69
18. Oil of Olay for Sensitive Skin--2 spots. 1989. TRT: Circa 1:00	Box 69
19. Oil of Olay--2 spots (both Mirror Mirror Rev.). 1988. TRT: 1:22	Box 69
20. Oil of Olay--If I Were--Alt. 8. 1989. TRT: :30	Box 69
20A. Oil of Olay-- Clinical Testimonial Photomatic. 1989. TRT: Not indicated.	Box 69
21. Oil of Olay--8 spots Master. 1989. TRT: Circa 4:00	Box 69
22. Oil of Olay-- Party--Alt. 1989. TRT: :30	Box 69
Oil of Olay (Richardson Vicks, Inc.) (continued)	Box 70
23. Oil of Olay--Title. 1988. TRT: Not indicated.	Box 70
24. Oil of Olay-Sensitive--2 spots (both Competitive). 1989. TRT: 1:00	Box 70
11A & 25A. Oil of Olay-- 2 spots Master. 1992. TRT: 1:00	Box 70
26. Oil of Olay--Party Alt. Revised. Circa 1989. TRT: :30	Box 70
27. Intensive Moisture Complex--Inner Beauty. Circa 1989. TRT: :30	Box 70
28. Oil of Olay--2 spots. Circa 1989. TRT: 1:00	Box 70
29. Oil of Olay--3 spots (all Testimonials Rev). Circa 1989. TRT: 1:30	Box 70

30. Intensive Moisture Complex--Micro-Encapsulation B. 1989. TRT: :30	Box 70
31. Intensive Moisture Complex-- Time Release A. Circa 1989. TRT: :30	Box 70
32. Intensive Moisture Complex--Micro-Encapsulation B Rev 2. 1989. TRT: :30	Box 70
34. Oil of Olay--3 spots. 1989. TRT: Circa 1:30	Box 70
35. Intensive Moisture Complex--Time Release Revised. 1989. TRT: :30	Box 70
36. Oil of Olay--Elevator. 1990. TRT: :30	Box 70
37. Oil of Olay--Young . 1990. TRT: :30	Box 70
38. Foaming Face Wash--New Inventions Rev. 1990. TRT: :46.5	Box 70 > Video-cassette RL01365-UMATIC-0001 Digital-materials RL01365-SET-0001 > Video-file RL01365-UMATIC-0001.mkv
39. Foaming Face Wash--Testimonial Rev. 1. 1990. TRT: :45	Box 70 > Video-cassette RL01365-UMATIC-0002 Digital-materials RL01365-SET-0001 > Video-file RL01365-UMATIC-0002.mkv
Oil of Olay (Richardson Vicks, Inc.) (continued)	Box 71
40. Foaming Face Wash--Miracle. 1990. TRT: :45	Box 71 > Video-cassette RL01365-UMATIC-0003 Digital-materials RL01365-SET-0001 > Video-file RL01365-UMATIC-0003.mkv

41. Foaming Face Wash--No Matter What Competitive. 1990. TRT: :45	Box 71 > Video-cassette RL01365-UMATIC-0004 Digital-materials RL01365-SET-0001 > Video-file RL01365- UMATIC-0004.mkv
42. Oil of Olay--Promises. 1990. TRT: :30	Box 71
43. Oil of Olay Sensitive--5 spots (all I'd Use It/). Circa 1990. TRT: 2:30	Box 71
44. Bar Soap--It's Very New Rev. 1990. TRT: :50	Box 71
45. Oil of Olay--Teacher Rev. 1988. TRT: :30	Box 71
46. Foreign Commercials--5 spots. Circa 1990. TRT: 1:15 plus	Box 71
47. Foaming Face Wash--The New Me Rev. 2. 1990. TRT: :49	Box 71 > Video-cassette RL01365-UMATIC-0005 Digital-materials RL01365-SET-0001 > Video-file RL01365- UMATIC-0005.mkv
48. Oil of Olay Sensitive--4 spots (all I'd Use It/). 1990. TRT: 2:00	Box 71
49. Olay Beauty Cleaner--Fresh New Face. 1985. TRT: :15	Box 71
50. Oil of Olay--elevator / Gracefully. 1990. TRT: :30	Box 71
52. Oil of Olay--11 spots. Undated. TRT: Circa 5:30	Box 71
Oil of Olay (Procter & Gamble)	
53. Foaming Face Wash--New Inventions Rev. 1990. TRT: :30	Box 71 > Video-cassette RL01365-UMATIC-0006 Digital-materials RL01365-SET-0001 >

	Video-file RL01365-UMATIC-0006.mkv
54. Beauty Fluid--Jazz Dance. 1990. TRT: :30	Box 71
55. Oil of Olay Sensitive--2 spots (both Territory/). 1990. TRT: 1:00	Box 71
56. Sensitive Fluid--Jennifer Capriati. 1990. TRT: :30	Box 71
Oil of Olay (Richardson Vicks, Inc.) (continued)	Box 72
57. Foaming Face Wash--2 spots (both New Inventions). 1990. TRT: 1:15	Box 72 > Video-cassette RL01365-UMATIC-0007 Digital-materials RL01365-SET-0001 > Video-file RL01365-UMATIC-0007.mkv
58. Oil of Olay--It's Very New. Circa 1990. TRT: :45	Box 72
59. Foaming Face Wash--New Inventions/30-Non-New Master. 1990. TRT: :30	Box 72 > Video-cassette RL01365-UMATIC-0008 Digital-materials RL01365-SET-0001 > Video-file RL01365-UMATIC-0008.mkv
60. Oil of Olay/Photoprotection-- Facelift. 1990. TRT: :30	Box 72
61. Oil of Olay Sensitive--Sensitive Promises. Circa 1990. TRT: :30	Box 72
62. Oil of Olay/Photoprotection-- Facelift Rev. 1990. TRT: :30	Box 72
63. Oil of Olay Daily UV Protection Scar. 1990. TRT: :40	Box 72
64. Oil of Olay Photoprotection--Magazine Revised Master. 1990. TRT: :40	Box 72

65. Oil of Olay/Photoprotection-- Provention Rev. 2 Master. 1990. TRT: :40	Box 72
66. Oil of Olay/Photoprotection-- Are You Looking Rev. Ver. 2 w/o Recommended by title Master. 1990. TRT: Not indicated.	Box 72
67. Hawk--It's Very New Rev. 1990. TRT: :45	Box 72
68. P& G--Hawk--Right / Wrong. 1990. TRT: :45	Box 72
69. RVI--Oil of Olay--CY Decosse Exploratory. Circa 1991. TRT: Not indicated.	Box 72
70. RVI-Beauty Bar--2 spots Master. 1991. TRT: 1:00	Box 72
71. RVI-Sensitive Cream--Apple Rev. 1991. TRT: :30	Box 72
72. RVI-Night of Olay--Tomorrow Morning E. 1991. TRT: :30	Box 72
Oil of Olay (Richardson Vicks Inc. and/or Procter & Gamble) (continued)	Box 73
73. RVI-Oil of Olay--Promises Rev. 1991. TRT: :30	Box 73
74. P& G/RVI--Oil of Olay (Swipe-O-Matics) --5 spots. 1991. TRT: 2:30	Box 73
75. RVI--Oil of Olay Photoprotective--Are You Looking Rev. Master. 1991. TRT: :45	Box 73
76. P& G/RVI--Oil of Olay (Swipe-O-Matics) --4 spots. 1991. TRT: Circa 2:00	Box 73
77. P& G/RVI--UV Protectant--Are You Looking. 1991. TRT: :33	Box 73
78. P& G/RVI--Daily UV Protectant--3 spots (all Warning...). 1991. TRT: 1:43	Box 73
79. RVI--Oil of Olay Photo Protection--Are You Looking?. 1991. TRT: :45	Box 73

80. P& G/RVI--Daily UV Protectant--Warning-Neck Rev. 2. 1991. TRT: :35	Box 73
81. RVI--Oil of Olay Creams--Promises/Creams. 1991. TRT: :30	Box 73
82. P& G/RVI--4 spots (all Warning/. 1991. TRT: 2:21	Box 73
83. RVI--Oil of Olay Creams--Promises / Cream Rev. 1991. TRT: :30	Box 73
84. P& G--Oil of Olay Sensitive--Territory Non-New. 1991. TRT: :30	Box 73
85. Oil of Olay-Hawk--The Moment. 1991. TRT: :30	Box 73
86. P& G/RVI--Foaming Face Wash--Washing With the Enemy. 1991. TRT: :30	Box 73 > Video-cassette RL01365-UMATIC-0009 Digital-materials RL01365-SET-0001 > Video-file RL01365-UMATIC-0009.mkv
87. P& G--2 spots (both Find It). 1991. TRT: 1:00	Box 73
88. P& G--Conditioning Bath Bar--Promises / Hawk. 1991. TRT: :30	Box 73
Oil of Olay (Richardson Vicks Inc. and/or Procter & Gamble) (continued)	Box 74
89. P& G--Oil of Olay--2 spots (both Double Standard). 1991. TRT: 1:00	Box 74
90. P& G/RVI--Foaming Face Wash--First. 1991. TRT: :30	Box 74 > Video-cassette RL01365-UMATIC-0010 Digital-materials RL01365-SET-0001 > Video-file RL01365-UMATIC-0010.mkv

91. RVI--Daily UV Protectant--2 spots (both Warning/ Demo). 1991. TRT: 1:00	Box 74
91A. Oil of Olay DUVP--3 spots. 1996. TRT: Not indicated.	Box 74
92. P& G/RVI--Foaming Face Wash--Promises Ver. B. 1991. TRT: :30	Box 74 > Video-cassette RL01365-UMATIC-0011 Digital-materials RL01365-SET-0001 > Video-file RL01365- UMATIC-0011.mkv
93. P& G/RVI--Foaming Face Wash--Washing with the Enemy Rev.--Kathy (VO). 1991. TRT: :30	Box 74 > Video-cassette RL01365-UMATIC-0012 Digital-materials RL01365-SET-0001 > Video-file RL01365- UMATIC-0012.mkv
94. RVI--Beauty Fluid, Creams, FFW, Hawk--4 spots. 1991. TRT: 2:00	Box 74
95. RVI--Beauty Fluid--Promises Rev. Generic. 1991. TRT: :30	Box 74
96. RVI--Daily UV--2 spots (both Warning/ Demo). 1991. TRT: 1:00	Box 74
97. P& G--Bath Bar--New Generation Rev. 1991. TRT: :41	Box 74
98. RVI--Foaming Face Wash--Beyond Soap Clean Rev 1. 1991. TRT: :30	Box 74 > Video-cassette RL01365-UMATIC-0013 Digital-materials RL01365-SET-0001 > Video-file RL01365- UMATIC-0013.mkv
99. RVI--Beauty Fluid--Promises Kept. 1991. TRT: :30	Box 74

100. RVI--Night of Olay--Tomorrow Morning-- Rev. 1. 1991. TRT: :30	Box 74
101. P& G/RVI--Conditioning Bath Bar-- Promises/Hawk Rev. 2 (photomatic). Undated. TRT: Not indicated.	Box 74
102. P& G--Oil of Olay--Promises/Believe It. 1991. TRT: :30	Box 74
102. P& G--Oil of Olay Beauty Fluid-- Promises/ Believe It. 1991. TRT: :30	Box 74
Oil of Olay (Richardson Vicks Inc. and/or Procter & Gamble) (continued)	Box 75
103. P& G--Oil of Olay--2 spots. 1991. TRT: 1:00	Box 75
103A. P& G/RVI--Creams & Night of Olay--2 spots. 1991. TRT: 1:00	Box 75
104. P& G--Oil of Olay--Jennifer Capriati Rev. 2 Finish. 1991. TRT: :30	Box 75
106. P& G/RVI--Hawk--New Generation Testimonial Ver. 2. 1991. TRT: :30	Box 75
109. RVI--Beauty Fluid--Promises/Dina. 1991. TRT: :30	Box 75
109. RVI--Beauty Fluid--Promises/Dina Master. 1991. TRT: :30	Box 75
110. P& G--Bath Bar--Surprised Alt. 1991. TRT: :30	Box 75
111. RVI--Beauty Fluid--Without Question. 1991. TRT: :30	Box 75
112. RVI--Hydro Gel--Hydro Gel. 1991. TRT: :30	Box 75
113. RVI--Oil of Olay DUVP--Urgent/Winter. 1992. TRT: :30	Box 75

114. P& G--Oil of Olay--Beyond Soap Clean. 1992. TRT: :30	Box 75 > Video-cassette RL01365-UMATIC-0014 Digital-materials RL01365-SET-0001 > Video-file RL01365- UMATIC-0014.mkv
115. RVI--Foaming Face Wash--Beyond Soap Clean/ Sensitive. 1992. TRT: :30	Box 75
116. P& G/RVI--Beauty Fluid--3 spots (all Without Question/Script). 1992. TRT: 1:00	Box 75
116A. P& G--Oil of Olay--Without Question/ Script. 1992. TRT: :30	Box 75
117. P& G--Oil Free-Oil of Olay--4 spots. 1992. TRT: 2:00	Box 75
118. P& G--Oil Free-Oil of Olay--Smidgen (photomatic). 1992. TRT: :30	Box 75
Oil of Olay (Richardson Vicks Inc. and/or Procter & Gamble) (continued)	Box 76
Oil of Olay Foaming Face Wash / Urgent, You Don't Have to Know Somebody, What You Don't Know, Your Mother Said	Box 76 > Video-cassette RL01365-UMATIC-0015 Digital-materials RL01365-SET-0001 > Video-file RL01365- UMATIC-0015.mkv
Oil of Olay Foaming Face Wash / Your Mother Said / What You Don't Know / Before Your Eyes / Oh, No	Box 76 > Video-cassette RL01365-UMATIC-0016 Digital-materials RL01365-SET-0001 > Video-file RL01365- UMATIC-0016.mkv
Oil of Olay Foaming Face Wash / FFW Vers 1, FFW Vers 2 (Audio only, no image)	Box 76 > Video-cassette RL01365-UMATIC-0017

Digital-materials
 RL01365-SET-0001 >
 Video-file RL01365-
 UMATIC-0017.mkv

119. P& G/RVI--Oil of Olay DUVP--Caution/ Ozone. 1992. TRT: :30	Box 76
120. Olay Sales Film--Women of 90's. 1989. TRT: 5:00	Box 76
121. P& G--Sensitive--3 spots (all All Types). 1991. TRT: 1:30	Box 76
122. P& G--Sensitive--Jennifer Capriati spots from Saatchi & Saatchi (no list). Circa 1991. TRT: Not indicated.	Box 76
123. P& G--Foaming Face Wash--4 spots. 1991. TRT: 2:00	Box 76
124. P& G--Foaming Face Wash--4 spots (Swipe-O-Matics). 1991. TRT: 2:00	Box 76
125. P& G--Foaming Face Wash--2 spots (photomatics). 1991. TRT: 1:00	Box 76
126. P& G--Oil of Olay--Ozone. 1991. TRT: :30	Box 76
127. P& G--Oil of Olay Skin Care Bar--2 spots (both Risk). 1992. TRT: 1:15	Box 76
128. P& G--Oil of Olay--2 spots The Woman of the 90's. 1992. TRT: 5:00	Box 76
128A. P& G--Oil of Olay--2 spots The Woman of the 90's. 1992. TRT: 5:00	Box 76
129. P& G--Oil of Olay--2 spots. 1992. TRT: 1:00	Box 76
129A. Oil of Olay--Promises Around the World. 1992. TRT: :30	Box 76
129B. Oil of Olay Sensitive--Promises Around the World. 1992. TRT: :30	Box 76

130A. Oil Free Olay--Shine/ CC. 1992. TRT: :30	Box 76
131. Oil of Olay--3 spots. 1992. TRT: :45	Box 76
Oil of Olay (Procter & Gamble) (continued)	Box 77
133. Foaming Face Wash--2 spots (both Face It. 1992. TRT: :45	Box 77 > Video-cassette RL01365-UMATIC-0018 Digital-materials RL01365-SET-0001 > Video-file RL01365- UMATIC-0018.mkv
134. Oil of Olay-- Perfect Moisture. 1992. TRT: :30	Box 77
135. Oil of Olay-- 2 spots-- (both Promises Around the World) Master. 1993. TRT: :45	Box 77
135. Oil of Olay--2 spots (both Promises Around the World Competitive. 1993. TRT: :45	Box 77
136. Beauty Fluid--2 spots I both Stay as Young as You Are with and without music. 1993. TRT: Circa 1:00	Box 77
137. Daily UV Protectant--Ultimate Combination. 1993. TRT: :15	Box 77
138. Oil Free Oil of Olay / Foaming Face Wash--Perfect Moisture / Face It. 1993. TRT: :30	Box 77 > Video-cassette RL01365-UMATIC-0019 Digital-materials RL01365-SET-0001 > Video-file RL01365- UMATIC-0019.mkv
139. Oil Free Oil of Olay--Perfect Moisture. 1993. TRT: :15	Box 77
140. Oil Free Oil of Olay--Shine. 1993. TRT: :30	Box 77

141. Oil of Olay/DUVP--Jennifer Capriati / DUVP. 1993. TRT: :30	Box 77
142. Bath Bar--Down the Drain / Liquid (photomatic). 1993. TRT: :30	Box 77
143. Bath Bar--Down the Drain / Bubbles (photomatic). 1993. TRT: :30	Box 77
144. Bath Bar--Burning Issue / Bubbles. 1993. TRT: :30	Box 77
145. Beauty Fluid--Without Question Rev. 1993. TRT: :30	Box 77
146. Beauty Fluid--Promises Around the World / Titles. 1993. TRT: :30	Box 77
147. Beauty Fluid--2 spots (both Promises 93). 1993. TRT: :45	Box 77
Oil of Olay (Procter & Gamble) (continued)	Box 78
148. Beauty Fluid--3 spots (all Lie #1). 1993. TRT: 1:00	Box 78
149. Beauty Fluid--2 spots (both Lie/Young). 1993. TRT: 1:00	Box 78
150. Bath Bar--2 spots (both Dancing Questions). 1993. TRT: 1:05	Box 78
151. Oil of Olay--Together At Last Rev. (Photomatic). 1993. TRT: :30	Box 78
152. Oil of Olay--4 video storyboards. 1993. TRT: 2:00	Box 78
153. DUVP--I Didn't Believe Rev. w/super. 1993. TRT: :30	Box 78
154. Beauty Fluid--Promises Guaranteed. 1993. TRT: :30	Box 78
155. Daily UV Protectant--Dermatologists Say. 1993. TRT: :15	Box 78

156. Daily UV Protectant--Dermatologists Say / Wrinkles. 1993. TRT: :15	Box 78
157. Beauty Fluid--2 spots (both Promises Renewal. 1993. TRT: 1:00	Box 78
158. Oil of Olay--Apple II / Dubbed. 1993. TRT: :30	Box 78
159. Oil of Olay--Skin Visualization Exploratory. 1993. TRT: :10	Box 78
160. Bath Bar--Secret Weapon New/ Rev. 1993. TRT: 1:00	Box 78
160A. Bath Bar--Down the Drain New/Rev. 1993. TRT: :30	Box 78
161. Oil of Olay--2 spots. 1993. TRT: 1:00	Box 78
162. Bath Bar--2 spots (both Dancing Questions non-pH). 1993. TRT: 1:00	Box 78
Oil of Olay (Procter & Gamble) (continued)	Box 79
163. Beauty Fluid--2 spots (both Promises Renewal) Rev. 1993. TRT: 1:00	Box 79
164. Oil of Olay--Promises Renewal Version 3. 1993. TRT: :30	Box 79
165. Daily UV Protectant Dermatologists Say--Wrinkles. 1993. TRT: :15	Box 79
166. Oil of Olay--2 spots (both Perfect Moisture). 1993. TRT: :45	Box 79
167. Beauty Fluid--Women Know / Score. 1993. TRT: :30	Box 79
168. Beauty Fluid--Inside Conversation / Powder Room. 1993. TRT: :30	Box 79
169. Beauty Fluid--Promises Renewal w/ Because. 1993. TRT: :15	Box 79

170. Oil of Olay--Promises Renewal Revised Master. 1993. TRT: :15	Box 79
170A. Beauty Fluid--Promises Renewal Rev 1. 1993. TRT: :15	Box 79
171. Oil of Olay--White Space Copy-- Grey Colombia Master. 1993. TRT: :20	Box 79
172. Beauty Fluid--Promises Renewal Rev 2. 1993. TRT: :15	Box 79
173. Hydrogel--2 spots (both Perfect Moisture). 1993. TRT: 1:00	Box 79
174. Oil of Olay--Warning Three. 1993. TRT: :30	Box 79
175. Oil of Olay--2 spots (both Perfect Moisture Non New Rev. 1). 1993. TRT: :45	Box 79
176. Olay Hydro-Gel--2 spots (both Pure Brilliance). 1993. TRT: :45	Box 79
177. Olay Hydro-Gel--2 spots (both Sources U.S.). 1993. TRT: :45	Box 79
Oil of Olay (Procter & Gamble) (continued)	Box 80
179. Beauty Fluid--2 spots (both Promises Renewal w/o 800#). 1993. TRT: :45	Box 80
180. Renewal Cream--4 spots. 1993. TRT: 2:15	Box 80
181. Daily UV Protectant--Per/35/027/E/T NTSC. 1993. TRT: Not indicated.	Box 80
182. Olay Renewal Cream--4 spots. 1993. TRT: 2:15	Box 80
183. Oil of Olay--Double Jeopardy. 1993. TRT: :30	Box 80
184. Bath Bar--2 spots. 1993. TRT: 1:00	Box 80

185. Bath Bar--2 spot (Not for air). 1993. TRT: 1:00	Box 80
186. Oil of Olay--2 spots. 1993. TRT: 1:00	Box 80
187. Beauty Fluid--2 spots (both Above). 1993. TRT: :45	Box 80
188. Oil of Olay--2 spots-- (both If). 1993. TRT: :45	Box 80
189. Oil of Olay--2 spots-- (both Promises Renewal w/o 800#). 1993. TRT: :45	Box 80
190. Oil of Olay--2 spots. 1993. TRT: Circa 1:00	Box 80
191. Bath Bar--Double Jeopardy Non New Vers. 1993. TRT: :30	Box 80
192. Beauty Fluid--2 spots (both Promises Renewal w/o 800#). 1993. TRT: :45	Box 80
193. Bath Bar--Dermatologists Prefer/Rev. 1993. TRT: :15	Box 80
194. CF-1--2 spots (both Caring/Lipstick (Photomatic). 1993. TRT: 1:00	Box 80
Oil of Olay (Procter & Gamble) (continued)	Box 81
195. Oil of Olay CF-1--2 spots (both Equity). 1993. TRT: 2:00	Box 81
196. Renewal Cream--Numbers Ver. B. 1993. TRT: :37	Box 81
197. B-22--Everybody's Talking Rev. 3 (photomatic). 1993. TRT: :45	Box 81
198. Beauty Fluid--4 spots. 1993. TRT: 1:30	Box 81
199. Olay Bath Bar--She Switched Ver C. 1993. TRT: :30	Box 81
200. Renewal Cream--2 spots. 1993. TRT: 1:00	Box 81

201. Olay B-22--2 spots. 1993. TRT: 1:00	Box 81
202. Oil of Olay--5 spots (Rip-O-Matic). 1994. TRT: Circa 3:00	Box 81
203. Oil of Olay--Lipstick Foundation--3 spots. 1994. TRT: Circa 1:30	Box 81
204. Oil of Olay--Everybody's Talking. 1994. TRT: :45	Box 81
205. Oil of Olay Renewal Cream--Know Where to Look. 1994. TRT: Not indicated.	Box 81
206. Renewal Cream--Know Where to Look w/Hydroxy. 1994. TRT: :30	Box 81
207. Olay--Promises--Renewal Puerto Rico (With Mex Demo). 1993. TRT: :30	Box 81
209. Olay--Dermatologists Say R/2 CC. 1994. TRT: :15	Box 81
210. Beauty Fluid--4 spots. 1994. TRT: 2:00	Box 81
211. Beauty Fluid--Photomatics--3 spots. 1994. TRT: 1:30	Box 81
Oil of Olay (Procter & Gamble) (continued)	Box 82
212. Renewal Cream--2 spot (both Know Where to Look). 1994. TRT: :45	Box 82
213. Beauty Fluid--8 spots Master. 1994. TRT: Circa 4:00	Box 82
214. Beauty Fluid--I Didn't Believe Rev. 3. 1994. TRT: :30	Box 82
215. Beauty Fluid--Extraordinary Women-- Alex Jones. 1994. TRT: :30	Box 82
216. Beauty Fluid--Notice/ Department Store Revised. 1994. TRT: :30	Box 82
217. Beauty Fluid Photomatic--Deep Down Rev. 2 Master. 1994. TRT: :30	Box 82

218. Renewal Cream--4 spots (all Regrets/). 1994. TRT: 2:00	Box 82
219. Oil of Olay SC-23--DermScan. 1994. TRT: Circa:30	Box 82
220. Beauty Fluid--Skin Deep. 1994. TRT: :30	Box 82
221. Beauty Fluid--NFA. 1994. TRT: :30	Box 82
222. Oil of Olay Beauty Fluid--Job Interview. 1994. TRT: :30	Box 82
223. Beauty Fluid--Women Know Swear by It. 1994. TRT: :30	Box 82
224. Oil of Olay--2 spots Master. 1994. TRT: 1:00	Box 82
225. Oil of Olay--2 spots Master. 1994. TRT: 1:00	Box 82
226. Oil of Olay--Elecator Rev. 1. 1994. TRT: Circa:30	Box 82
227. Oil of Olay Renewal Cream--Second Chance Master. 1994. TRT: :30	Box 82
Oil of Olay (Procter & Gamble) (continued)	Box 83
228. Beauty Fluid--Laugh Rip-O-Matic. 1994. TRT: :30	Box 83
229. Oil of Olay--2 spots (both Everybody's Talking). 1994. TRT: 1:00	Box 83
230. Oil of Olay--What Women Know, Clock Master. 1994. TRT: :30	Box 83
231. Women Know--Swears by It. 1994. TRT: :30	Box 83
232. End Benefit Skin Visualization. 1994. TRT: 8:00	Box 83
233. Beauty Fluid--Who are Extraordinary Women Master. 1994. TRT: Circa :30	Box 83

234. Oil of Olay Renewal Cream--2 spots (both Guaranteed). 1994. TRT: :45	Box 83
235. Bath Bar--Secret Derm / Dr. Ruth. 1994. TRT: :30	Box 83
236. Moisture Tint--Perfection Rev. 1994. TRT: :30	Box 83
237. Bath Bar--2 spots (both Secret Derm / Dr.). 1994. TRT: 1:00	Box 83
238. Renewal Cream--2 spots (both Born Again Skin). 1994. TRT: 1:11	Box 83
239. Bath Bar--Secret Derm / Dr. Katherine Treherne. 1994. TRT: :30	Box 83
240. Bath Bar--Down the Drain / Non New. 1994. TRT: :30	Box 83
241. Beauty Fluid--Right Where I Am Dale. 1994. TRT: :30	Box 83
242. Renewal Cream--2 spots (both Guaranteed Revised). 1994. TRT: :45	Box 83
243. Olay--Fountain of Youth / Barbara. 1994. TRT: :30	Box 83
Oil of Olay (Procter & Gamble) (continued)	Box 84
246. Bath Bar--2 spots (both Woman Rev.). 1994. TRT: 1:00	Box 84
248. Body Wash--Everybody's Talking. 1994. TRT: :45	Box 84
251. Renewal Cream. 1994. TRT: :30	Box 84
252. Oil of Olay-End Benefit Visualization--8 spots. 1994. TRT: Circa 4:00	Box 84
253. Oil of Olay--Moisture Tint Exploratory. 1994. TRT: Not indicated.	Box 84

254. Oil of Olay Sheer Perfection (tint over application shot) - Suzanne Vers. 2 (Final Tested Vers.). 1994. TRT: Not indicated.	Box 84
255. Renewal Cream--Jullian Johnson Gentle revised. 1994. TRT: :30	Box 84
256. Renewal Cream--Jullian/Inventor. 1994. TRT: :30	Box 84
257. Oil of Olay--2 spots; Renewal Cream--4 spots. 1994. TRT: 3:00	Box 84
260. Oil of Olay DUVP--Lifetime Jennifer alt. W/ Super. 1995. TRT: :30	Box 84
261. Creative Brief. Circa 1995. TRT: Not indicated.	Box 84
281. Foundation--9 spots; Lipstick--4 spots. Circa 1995. TRT: Circa 7:00	Box 84
No number. Daily Renewal; Protective Renewal; Daily Renewal Cleaner; Revitalizing Eye Gel; Daily Renewal Cream--5 spots. Circa 1995. TRT: Circa 2:30	Box 84
No number. Oil of Olay--23 spots (list enclosed--no times). Circa 1995. TRT: Circa 12:00	Box 84
Olympus Misc. 40. Tiegs Bike Race Rev. Undated. TRT: Not indicated.	Box 84
Master Reel. Undated. TRT: Not indicated.	Box 84
[Paine, Webber, Jackson, Curtis: see box 86]	Box 84
Pan American Airways	Box 85
1 Master. Pan Am-- Master Reel #1--34 spots (list enclosed). Undated. TRT: Not indicated.	Box 85 > Video-cassette RL01365-UMATIC-0020 Digital-materials RL01365-SET-0001 >

Video-file RL01365-
UMATIC-0020.mkv

R-2 Master. Pan Am Master R-2 (no list).
Undated. TRT: Not indicated.

Box 85 > Video-cassette
RL01365-UMATIC-0021
Digital-materials
RL01365-SET-0001 >
Video-file RL01365-
UMATIC-0021.mkv

3 Master. Pan Am Master Reel 3 (no list).
Undated. TRT: Not indicated.

Box 85 > Video-cassette
RL01365-UMATIC-0022
Digital-materials
RL01365-SET-0001 >
Video-file RL01365-
UMATIC-0022.mkv

4 Master. Pan Am Master Reel 4 (list
enclosed). Undated. TRT: 11:00

Box 85 > Video-cassette
RL01365-UMATIC-0023
Digital-materials
RL01365-SET-0001 >
Video-file RL01365-
UMATIC-0023.mkv

5 Master. Pan Am Master Reel 5 (no list).
Undated. TRT: Not indicated.

Box 85 > Video-cassette
RL01365-UMATIC-0024
Digital-materials
RL01365-SET-0001 >
Video-file RL01365-
UMATIC-0024.mkv

6 Master. Pan Am Master Reel 6 (no list).
Undated. TRT: Not indicated.

Box 85 > Video-cassette
RL01365-UMATIC-0025
Digital-materials
RL01365-SET-0001 >
Video-file RL01365-
UMATIC-0025.mkv

48. Pan Am Shuttle--4 spots. 1986. TRT: 2:00

Box 85 > Video-cassette
RL01365-UMATIC-0026
Digital-materials
RL01365-SET-0001 >

	Video-file RL01365-UMATIC-0026.mkv
49. Shuttle--4 spots. 1986. TRT: 2:00	Box 85 > Video-cassette RL01365-UMATIC-0027 Digital-materials RL01365-SET-0001 > Video-file RL01365-UMATIC-0027.mkv
50. Pan Am--Man-Competition DCA-Rev. 1986. TRT: :30	Box 85 > Video-cassette RL01365-UMATIC-0028 Digital-materials RL01365-SET-0001 > Video-file RL01365-UMATIC-0028.mkv
51. Shuttle--4 spots (1986 World Series). 1986. TRT: 2:00	Box 85 > Video-cassette RL01365-UMATIC-0029 Digital-materials RL01365-SET-0001 > Video-file RL01365-UMATIC-0029.mkv
52. Shuttle--3 spots. 1986. TRT: 2:30	Box 85 > Video-cassette RL01365-UMATIC-0030 Digital-materials RL01365-SET-0001 > Video-file RL01365-UMATIC-0030.mkv
54. Shuttle--2 spots (both Man-Legroom / Horse) Master. Undated. TRT: 1:00	Box 85 > Video-cassette RL01365-UMATIC-0031 Digital-materials RL01365-SET-0001 > Video-file RL01365-UMATIC-0031.mkv
54A. Shuttle--Man-Legroom / Horse Master. 1988. TRT: :30	Box 85 > Video-cassette RL01365-UMATIC-0032 Digital-materials RL01365-SET-0001 >

	Video-file RL01365-UMATIC-0032.mkv
55. Shuttle--2 spots (both Man-Have not). 1987. TRT: 1:00	Box 85 > Video-cassette RL01365-UMATIC-0033 Digital-materials RL01365-SET-0001 > Video-file RL01365-UMATIC-0033.mkv
69. Shuttle--One Hour Meeting Rev. 1987. TRT: :30	Box 85 > Video-cassette RL01365-UMATIC-0034 Digital-materials RL01365-SET-0001 > Video-file RL01365-UMATIC-0034.mkv
<u>Pepsi</u>	
Misc. 35. Compilation. Undated. TRT: Not indicated.	Box 85
<u>Paine, Webber, Jackson, Curtis</u>	
	Box 86
1. Man on Camera. Circa 1975. TRT: Not indicated.	Box 86
2. Man on Camera (Gag Version). Circa 1975. TRT: 1:00	Box 86
3. Organization. 1975. TRT: :50	Box 86
<u>Phillip Morris</u>	
#1. Summer Jobs--3 spots. 1983. TRT: 1:10	Box 86
Misc. 60. Benson Hedge--Disadvantages Rowboat. Undated. TRT: :30	Box 86
Misc. 62. PM 100's--4 spots. 1987. TRT: 2:00	Box 86
Misc. 63. Benson Hedges--2 spots Master (see also box 118--WRG 46 for all commercials? & box 121--WRG 107). Undated. TRT: 2:00	Box 86
<u>Polaroid</u>	

4 spots. 1991. TRT: 1:00	Box 86
[Pringles: (see boxes 87-95)]	Box 86
<u>Purolator Courier</u>	
12. Overnight Deliveries--9 spots. 1985. TRT: 4:30	Box 86
16. Overnight Delivery--Birds. 1985. TRT: :30	Box 86
Master Reel. Purolator Master Reel (no list). Circa 1985. TRT: Not indicated.	Box 86
<u>Gain (Procter & Gamble) (see boxes 30-32 for more Gain)</u>	
Gain Show and Smell Challenge--6 spots. 1997. TRT: 3:15	Box 86
1A. Gain--7 spots. Undated. TRT: Circa 4:30	Box 86
Gain--4 spots plus gag spot (list enclosed). Undated. TRT: 1:45+	Box 86
Gain--22 spots (list enclosed). Undated. TRT: Not indicated.	Box 86
Gain--may be same as above. Undated. TRT: Not indicated.	Box 86
<u>Pringles (Procter & Gamble)</u>	
R-1. Pringles Master R-1 (no list). Undated. TRT: Not indicated.	Box 87
10. Pringles National Advertising--27 spots (list enclosed). 1979. TRT: 16:00	Box 87
16. Pringles--4 spots. 1981. TRT: 2:45	Box 87
23A. Pringles--Fever / Track Meet. 1981. TRT: :45	Box 87
33. Pringles--2 spots (both Models...). 1982. TRT: 1:00	Box 87
34. Pringles--Fever-School Pictures. 1982. TRT: :30	Box 87

35. Pringles--Fever-School Pictures Rev. I. 1982. TRT: :30	Box 87
37. Pringles--2 spots. 1982. TRT: 1:15	Box 87
38. Pringles--Chuck McCann--Actor; Non Air Demo Audition; Stan Dragoti--Director. 1982. TRT: Not indicated.	Box 87
39. Pringles--Michael Pritchard--Actor; Non Air Demo Audition; Stan Dragoti--Director. 1982. TRT: Not indicated.	Box 87
45. Pringles--Hot Potato/ Rev. (quick & rough). 1982. TRT: :30	Box 87
46. Pringles--2 spots (both Saturday Night Fever). 1983. TRT: 1:00	Box 87
47. Pringles--Hot Potato. 1983. TRT: :30	Box 87
48. Pringles--Hot Potato w/o Idaho. 1983. TRT: :30	Box 87
49. Pringles Cheez-ums--Twice the Taste (quick & rough). 1983. TRT: :30	Box 87
50. Pringles--Big Potato. 1983. TRT: :30	Box 87
Pringles (Procter & Gamble) (continued)	Box 88
51. Pringles--2 spots (both Get the Fever). 1983. TRT: 1:00	Box 88
52. Pringles--2 spots (both Airplane). 1983. TRT: 1:00	Box 88
53. Pringles Cheez-ums--The Big Cheese/ New. 1983. TRT: :30	Box 88
54. Pringles--Airplane / Growing Can Rev. 1983. TRT: :30	Box 88
55. Pringle's Cheez-ums--The Big Cheese / New-Revised. 1983. TRT: :30	Box 88
56. Pringles-- Models-Silver. 1984. TRT: :30	Box 88

57. Pringles--Thicker Dipper. 1984. TRT: :30	Box 88
58. Pringle's Cheez-ums-- The Big Cheese / Non-New. 1984. TRT: :30	Box 88
59. Pringles Light Potato Chips--Party. 1984. TRT: :30	Box 88
60. Pringles Light Potato Chips--Lifeguard. 1984. TRT: :30	Box 88
61. Pringles--3 spots (all Break for Pringles). Circa 1984. TRT: 2:00	Box 88
62. Pringles--Catch the Fever. 1984. TRT: :30	Box 88
63. Pringles Thicker Dipper. 1984. TRT: :30	Box 88
64. Pringles Rippled Potato Chips--Thicker Dipper. Circa 1984. TRT: :30	Box 88
65. Pringles--Movie Madness. 1984. TRT: :30	Box 88
66. Pringles--Catch the Fever Rev. 1985. TRT: :30	Box 88
Pringles (Procter & Gamble) (continued)	Box 89
67. Pringles Cheez-ums--Cheez-ums / Non-New. 1985. TRT: :30	Box 89
68. Pringles Sour Cream'n'Onion--Dip is in the Chip Rev. 1. 1985. TRT: :30	Box 89
69. Pringles--Movie Madness / A-Team. 1985. TRT: :30	Box 89
70. Pringles Sour Cream'n'Onion-- The Dip is in the Chip. 1984. TRT: :30	Box 89
71. Pringles Sour Cream'n'Onion--1984 Dip is in the Chip Rev. 2. 1985. TRT: :30	Box 89
72. Movie Madness Rev. I. 1985. TRT: :30	Box 89
73. Pringles--2 spots (both Movie Madness Hot Potato / Rooftop). 1985. TRT: 1:00	Box 89

74. Pringles--Hot Potato Pool. 1985. TRT: :30	Box 89
75. Pringles--Return to Oz. 1985. TRT: :30	Box 89
76. Pringles Sour Cream'n'Onion--2 spots (both The Dip is in the Chip/ Non-New / Rev. 1) Master. 1985. TRT: 1:00	Box 89
77. Pringle's Sour Cream'n'Onion--2 spots (both Thicker Dipper / Non-New / Rev. 1) Master. 1985. TRT: 1:00	Box 89
78. Pringles Cheez-ums--2 spots (both Cheez- ums Non-New / Rev. 1) Master. 1985. TRT: 1:00	Box 89
79. Pringles--Return to Oz Rev. 1. 1985. TRT: :30	Box 89
80. Pringles--Return to Oz Rev. 2. 1985. TRT: :30	Box 89
81. Pringles--Beak for Pringles Sliding Tag. 1985. TRT: :45	Box 89
82. Pringles Light--2 spots. 1985. TRT: 1:00	Box 89
Pringles (Procter & Gamble) (continued)	Box 90
83. Pringles Potato Chip--Chips. 1985. TRT: :30	Box 90
84. Pringles--2 spots (both Models-). Circa 1985. TRT: 1:00	Box 90
85. Ripples Potato Chips--Final Gulp. 1985. TRT: :30	Box 90
86. Pringles Cheez-ums--The Big Cheese/ :15. 1985. TRT: :15	Box 90
87. Pringles Cheez-ums--Cheez-ums No-New / Sliding Tag Rev. 2. 1985. TRT: :30	Box 90
88. Pringles--Tennis Match Reebok. 1985. TRT: :30	Box 90

89. Pringles SC& O--Dip is in the Chip. 1986. TRT: :15	Box 90
90. Pringles--Theatre. 1986. TRT: :30	Box 90
91. Pringles--2 spots (both The New Big Cheese) . 1986. TRT: 1:15	Box 90
92. Pringles--The Name's Butter'n'Herbs. 1986. TRT: :30	Box 90
93. Pringles Light Potato Chips--Tennis Match / Non-Reebok Master. 1986. TRT: :30	Box 90
94. Pringles--The New Big Cheese Rev. 1. 1986. TRT: :30	Box 90
95. Light--Tennis Match / Non-Reebok Rev. 1987. TRT: :30	Box 90
96. Pringles--6 spots. 1987. TRT: 3:00	Box 90
97. Pringles--Gymnastics Fever Super. 1987. TRT: :30	Box 90
98. Pringles Light BBQ Potato Chips--Santa Fe. 1987. TRT: :30	Box 90
Pringles (Procter & Gamble) (continued)	Box 91
99. Pringles--3 spots Master. 1987. TRT: Circa 1:30	Box 91
100. Pringles--3 spots (same as above). 1987. TRT: Circa 1:30	Box 91
101. Chris Hammer. Undated. TRT: Not indicated.	Box 91
102. Pringles--V.O. Transfer. 1987. TRT: Not indicated.	Box 91
104. Pringles Idaho Ripples--Fasten Your Taste Buds. 1987. TRT: :30	Box 91
105. Amazing Corn Crisps--Man & Boy. 1988. TRT: :30	Box 91

106. Amazing Corn Crisps--Amazing Recipe. 1988. TRT: :30	Box 91
107. Amazing Corn Crisps--Birdie. 1988. TRT: :30	Box 91
108. Pringles Light Ranch--Country Girls. 1988. TRT: :30	Box 91
109. Pringles--3 spots (all Camping Rescue). 1988. TRT: 1:45	Box 91
110. Pringles Corn Crisps--The Gimmies. 1988. TRT: :30	Box 91
111. Pringles--2 spots. Circa 1988. TRT: 1:00	Box 91
112. Pringles--Car Revised. Circa 1988. TRT: :30	Box 91
113. Pringles Corn Crisps--Silo Rev. Circa 1989. TRT: :30	Box 91
114. Pringles Corn Crisps--Silo Rev. 3. 1989. TRT: :30	Box 91
114A. Pringles Corn crisps--Silo Rev. 3. 1989. TRT: :30	Box 91
Pringles (Procter & Gamble) (continued)	Box 92
114A. Pringles Corn crisps--Silo Rev. 3. 1989. TRT: :30	Box 92
115. Pringles Rippled--Cabin Fever Drink Rev. Circa 1989. TRT: :30	Box 92
116. Pringles Light--2 spots (both Flavors). Circa 1989. TRT: 1:00	Box 92
117. Pringles--Once You Pop.. 1989. TRT: :30	Box 92
119A. Pringles--Pringle Bells Rev. 1989. TRT: :30	Box 92
120. Pringles Corn Crisps--Health Club. 1990. TRT: :30	Box 92

121. Pringles--Once You Pop Rev. (Zoom on). 1990. TRT: :30	Box 92
121A. Pringles--Once Your Pop Rev. (Zoom on titles). 1989. TRT: :30	Box 92
122. Pringles--Build. 1990. TRT: :30	Box 92
123. Pringles Corn Crisps--More & Less. 1990. TRT: :30	Box 92
124. Pringles--3 spots. 1990. TRT: :30	Box 92
125. Pringles Corn Crisps--Cornomionals. 1990. TRT: :30	Box 92
126. Pringles--2 spots (both Crunch It Up). 1990. TRT: 1:00	Box 92
127. Pringles Corn Crisps--More and Less Rev. 2. 1990. TRT: :30	Box 92
128. Festiva--Pringles--2 spots (both Conga Line). 1990. TRT: 1:00	Box 92
129. Festiva--Conga Line Alt. 1990. TRT: :30	Box 92
Pringles (Procter & Gamble) (continued)	Box 93
130. Pringles Corn Crisps--2 spots (both Conga Line/Alt) Master. 1991. TRT: 1:00	Box 93
132. Pringles Corn Crisps--Incredible / Lightomionals. 1991. TRT: :30	Box 93
133. Pringles--2 spots (both More & Less) . 1991. TRT: :45	Box 93
134. Pringles--More and Less / Black Can. 1991. TRT: :30	Box 93
135. Pringles--Fresher Ways. 1991. TRT: :30	Box 93
136. Pringles Light--2 spots (both Lightomionals Master). 1991. TRT: 1:00	Box 93
137. Pringles--Rhapcity. 1991. TRT: :30	Box 93

138. Pringles--Rhapcity. 1991. TRT: :30	Box 93
139. Pringles--Rhapcity Revised. 1991. TRT: :30	Box 93
140. Pringles Light--Lightomonials Non-New, Rev. 1991. TRT: :30	Box 93
141. Pringles Dyna Bites--6 milk Demos (list enclosed). 1992. TRT: Circa 3:00	Box 93
142. Pringles--2 spots (both Conga Line) Rev. 2 Comp. 1992. TRT: 1:00	Box 93
143. Pringles Light--Lightomonials 2. 1992. TRT: :15	Box 93
144. Pringle's BBQ--Wild Tang. 1992. TRT: :15	Box 93
145. Pringle's BBQ--Wild Tang / Lightomonials. 1992. TRT: :30	Box 93
146. Pringles--2 spots (both Losing It) . 1992. TRT: 1:00	Box 93
Pringles (Procter & Gamble) (continued)	Box 94
148. Pringles-- Fresher Ways Rev. 1992. TRT: :30	Box 94
149. Pringles--Acapella Yogi. 1992. TRT: :30	Box 94
150. Pringles--2 spots (both Festivas land). 1992. TRT: 1:00	Box 94
151. Pringles--Rhapcity Rev. 3. 1992. TRT: :30	Box 94
152. Pringle's--Yogi Rev. 1. 1992. TRT: :30	Box 94
153. Pringles--Yogi Rev. 2. 1992. TRT: :30	Box 94
154. Pringles--Fresher Ways Large. 1992. TRT: :30	Box 94

155. Pringles Sour Cream & Onion-- Volleyball. 1993. TRT: :30	Box 94
156. Pringles--Crunch Happy. 1993. TRT: :30	Box 94
157. Pringles-- 2 spots (both Crunch Happy) . 1993. TRT: 1:00	Box 94
158. Pringles Cheez-ums--Kid Rap. Circa 1993. TRT: :30	Box 94
159. Pringles--3 spots. Circa 1993. TRT: 1:30	Box 94
160. Pringles--Right Crisps--That's Right. 1994. TRT: :30	Box 94
161. Pringles--2 spots (both Crunch Happy). 1994. TRT: 1:00	Box 94
162. Pringles--Right Crisps--Light to Right. 1994. TRT: :30	Box 94
163. Pringles Plus--7 spots. 1994. TRT: 3:30	Box 94
Pringles (Procter & Gamble) (continued)	Box 95
166. Pringles--Pringles World Meeting 1994. 1994. TRT: Not indicated.	Box 95
167. Pringles--3 spots (all Cool / Not Cool). 1994. TRT: Circa 1:30	Box 95
168. Pringles--Value Revised. 1994. TRT: :30	Box 95
168A. Pringles--Value Revised. 1994. TRT: :30	Box 95
169. Pringles--Tip Song. 1994. TRT: :30	Box 95
170. Pringles--Crunchious Master. 1994. TRT: :30	Box 95
171. Pringles--Cool Pop. 1994. TRT: :30	Box 95
172. Pringles--Value Happy. 1994. TRT: :15	Box 95
173. Pringles--Plus Mom. 1995. TRT: :30	Box 95

174. Pringles Plus--Plus Mom Rev. 1. 1995. TRT: :30	Box 95
168, 189, 170. Pringles--3 spots. 1994. TRT: 1:30	Box 95
Pringles--17 spots (list enclosed). Undated. TRT: Not indicated.	Box 95
Procter & Gamble: Banner--P& G	
1. Banner Master Reel 1. Undated. TRT: Not indicated.	Box 95
2. Banner Master Reel 2. Undated. TRT: Not indicated.	Box 95
Procter & Gamble Citrus Hill--P& G-- Master reel. Undated. TRT: Not indicated.	Box 95
Procter & Gamble F-97 Coldspot--P& G Master Reel. Undated. TRT: Not indicated.	Box 95
Procter & Gamble: Folgers Coffee- P& G	
1. Folgers Gourmet Supreme--4 spots. 1987. TRT: 3:30	Box 96
2. Folgers Gourmet Supreme--4 spots. 1987. TRT: 3:30	Box 96
3. Folgers Gourmet Supreme Coffee-2 spots (both Club). 1987. TRT: 1:45	Box 96
4. Folgers Gourmet Supreme--Wake Up Your Day. 1987. TRT: :45	Box 96
5. Folgers Gourmet Supreme--Wake Up Your Day/ Rev. 1. 1987. TRT: :45	Box 96
6. Folgers Gourmet Supreme--Wake Up Your Day. 1987. TRT: :30	Box 96
7. Folgers Gourmet Supreme--Jar Out of Can (Crystal) . 1987. TRT: :30	Box 96
8. Folgers--Club. 1987. TRT: :30	Box 96

9. Jar Out of Can. 1987. TRT: :30	Box 96
10. Folgers Gourmet Supreme--Mountain Site. Circa 1987. TRT: :30	Box 96
11. Folgers Gourmet Supreme (Vacuum) -- Ship. 1988. TRT: :30	Box 96
12. Folgers--Club Adventure. Circa 1988. TRT: 2:00	Box 96
<u>Procter & Gamble: F-90</u>	
1. F-90--The Flavor's Big. 1980. TRT: 1:00	Box 96
2. F-90--Ten Feet Tall. 1981. TRT: 1:00	Box 96
3. F-90--2 spots Master. 1981. TRT: Circa 2:00	Box 96
<u>Procter & Gamble: F-126</u>	
4 spots (1. Cornillas; 2. Carambas; 3. Mavericks; 4. Chico, Pepe, Lopez, Rios). 1986. TRT: 2:00	Box 96
<u>Procter & Gamble: F-123</u>	
2. F-123--Mr. Chunks. 1986. TRT: :30	Box 97
3. Project Caroline--F123-A & F123-B. 1986. TRT: Circa 1:00	Box 97
[Procter & Gamble: Gain, see boxes 30-32, & 86]	Box 97
<u>Procter & Gamble: Gleem</u>	
1. Gleem #1. Undated. TRT: Not indicated.	Box 97
2. Gleem #2--Friends. 1975. TRT: :30	Box 97
<u>Procter & Gamble: OC-4</u>	
1. OC-4--The Spa Family. 1984. TRT: 1:00	Box 97
2. OC-4--The Spa Family Citrus Hill. 1984. TRT: 1:00	Box 97
3. OC-4--Natasha / Revised. 1984. TRT: 1:00	Box 97

4. OC-4--3 spots (all Concert). 1984. TRT: 3:00	Box 97
5. OC-4--5 spots (all Concert). 1984. TRT: 5:00	Box 97
Procter & Gamble: Prell	
R-1. Liquid Prell Master (Old Book) R-1. Undated. TRT: Not indicated.	Box 97
R-2. Prell Master R-2. Undated. TRT: Not indicated.	Box 97
3. Prell Master 3. Undated. TRT: Not indicated.	Box 97
R-4. Prell Master R-4. Undated. TRT: Not indicated.	Box 97
5. Prell Master Reel 5. Undated. TRT: Not indicated.	Box 97
28. Prell Historical TV Copy Review Reel spots (list enclosed; also Liquid Prell Copy Strategy Chronology--text). 1954-1977. TRT: Not indicated.	Box 97
Procter & Gamble: Safeguard	
15. Safeguard Historical Reel--maybe 13 spots. 1977. TRT: Not indicated.	Box 97
Procter & Gamble: Safeguard (continued)	
Misc. 51. Safeguard--2 spots-- Confidence & Lessons. 1982. TRT: 2:00	Box 98
54. Safeguard--Innocent Wife. 1982. TRT: :45	Box 98
61. Safeguard--2 spots (both Give Your Body the Best). 1983. TRT: 1:15	Box 98
77. Safeguard--Woman. 1984. TRT: :30	Box 98
90. Safeguard Soap--3 spots. 1987. TRT: 1:30	Box 98
112. Safeguard--People Person Rev. (David Lucas & new VO). 1989. TRT: :30	Box 98

Safeguard--Happy Town--4 spots. Undated. TRT: Circa 2:00	Box 98
Safeguard-- Master Reel (Old Book 0 to 554). Undated. TRT: Not indicated.	Box 98
Safeguard-- Master #1 (New Book). Undated. TRT: Not indicated.	Box 98
R-2. Safeguard-- Master R-2. Undated. TRT: Not indicated.	Box 98
3. Safeguard-- Master R-3. Undated. TRT: Not indicated.	Box 98
R-4. Safeguard-- Master R-4. Undated. TRT: Not indicated.	Box 98
Procter & Gamble: Spic & Span	
1. Spic & Span Master Reel #1 (#1-37). Undated. TRT: Not indicated.	Box 98
2. Spic & Span Master Reel #3. Undated. TRT: Not indicated.	Box 98
Procter & Gamble: Sure Deodorant	
#1. Sure Master Reel 1--52 spots (listed on cover). Undated. TRT: Circa 40:00	Box 98
#2. Sure Master Reel 2 (old book). Undated. TRT: Not indicated.	Box 98
Procter & Gamble: Sure Deodorant (continued)	Box 99
R-3. Sure Master Reel 3. Undated. TRT: Not indicated.	Box 99
R-4. Sure Master Reel 4. Undated. TRT: Not indicated.	Box 99
R-5. Sure Master Reel 5. Undated. TRT: Not indicated.	Box 99
R-6. Sure Master Reel 6. Undated. TRT: Not indicated.	Box 99

4. Sure Aerosol--American Song. 1976. TRT: 1:00	Box 99
Misc. 5. SURE--WORKING GIRL REV. 1977. TRT: 1:00	Box 99
24. Sure--Sure Demos #1. 1977. TRT: Not indicated.	Box 99
Misc. 33. Sure--2 spots--College Man & Housewife. 1979. TRT: 2:00	Box 99
88. Sure Variety--Raise Your Hand Master. 1992. TRT: :45	Box 99
139. Sure Deodorant--4 spots. 1988. TRT: 1:00	Box 99
146. Sure--Raise Your Hand--89. 1989. TRT: :30	Box 99
Procter & Gamble: V-30	
1. V-30--6 spots (all Black Magic). 1986. TRT: 3:00	Box 99
2. V-30--2 spots--Black Is & Black is Family. Circa 1986. TRT: 1:30	Box 99
3. V-30--Black Is Revised Master. Circa 1986. TRT: :45	Box 99
4. V-30-- Black is Family Rev. Circa 1986. TRT: :45	Box 99
Procter & Gamble: Corporate	
P& G 1. Corporate--2 spots (both Galaxy of Savings). 1977. TRT: 1:00	Box 99
Procter & Gamble: Corporate (continued)	
P& G 2. Shower of Savings--5 spots. 1978. TRT: 2:30	Box 100
P& G 3. 14 Brands--Breakfast Couple. 1980. TRT: :30	Box 100

P& G 4. Olympic Promo--Turn Dimes Into Gold. 1984. TRT: :30	Box 100
P& G 5. Citrus Hill Plus Calcium--3 spots (see boxes 95 & 97). 1986. TRT: 1:45	Box 100
P& G 6. Olympic Promotion--Winning Symbol. 1984. TRT: 15	Box 100
P& G 7. Procter & Gamble--2 spots (both Star Trek Video Game Offer). 1984. TRT: 1:00	Box 100
Ralston Purina: Test Misc. 24. 1974. TRT: Not indicated.	Box 100
Ralston Purina: Chex R-1. Chex Master R-1 (new book). Undated. TRT: Not indicated.	Box 100
2. Chex Master #2. Undated. TRT: Not indicated.	Box 100
3. Chex Master #3. Undated. TRT: Not indicated.	Box 100
A. Cereal Master Reel A (old book). Undated. TRT: Not indicated.	Box 100
B. Chex Master Reel B. Undated. TRT: Not indicated.	Box 100
17. Bran Chex--Calif. Undated. TRT: Not indicated.	Box 100
17A. Bran Chex Historical Reel--20 spots (list enclosed). 1986. TRT: 1:00	Box 100
18. Chex Cereals--2 spots. 1978. TRT: 1:00	Box 100
28. Chex Cereals--Historical Reel. 1980. TRT: Not indicated.	Box 100
Ralston Purina: Chex (continued)	Box 101
29. Chex--no list. 1980. TRT: 7:00	Box 101

30. Ralston Purina Screening Reel. 1974. TRT: 15:00	Box 101
Misc. 34. Ralston Chex--2 spots. 1978. TRT: 1:00	Box 101
97. Bran Chex Cereal--Eat and Go NFA Gag spot. 1986. TRT: :30	Box 101
98. Bran Chex Brand Cereal--4 spots. 1987. TRT: 1:30	Box 101
<u>Ralston Purina: Dog Chow</u>	
#1. Dog Chow Master Reel #1 (old book). Undated. TRT: Not indicated.	Box 101
#2. Dog Chow Master Reel #2. Undated. TRT: Not indicated.	Box 101
R-3. Dog Chow Master R-3. Undated. TRT: Not indicated.	Box 101
R-4. Dog Chow Master R-4. Undated. TRT: Not indicated.	Box 101
R-5. Dog Chow Master R-5. Undated. TRT: Not indicated.	Box 101
R-6. Dog Chow Master R-6. Undated. TRT: Not indicated.	Box 101
Misc. 14. Dog Chow--4 spots. 1977. TRT: Circa 2:00	Box 101
18. Dog Chow-- (Compilation Reel) 78 spots (list enclosed). 1973-1976. TRT: Circa 39:00	Box 101
18A. Dog Chow--Historical Reel--36 spots (list enclosed). 1972-1976. TRT: 18:00	Box 101
Misc. 22. Dog Chow--Liver Dog Chow (see also Box 124Misc 6 for 1 spot). 1977. TRT: :30	Box 101
<u>Ralston Purina: French Toast</u>	
1. French Toasties--5 spots. 1977. TRT: 2:30	Box 101

Ralston Purina: French Toast (continued)	Box 102
2. French Toast Cereal--4 spots. 1978. TRT: Circa 2:00	Box 102
3. French Toastettes--2 spots. 1978. TRT: 1:00	Box 102
<u>Ralston Purina: Freakies</u>	
1. Freakies--Surf's Up. 1987. TRT: :30	Box 102
2. Freakies--Surf's Up (same as above--library copy). 1987. TRT: :30	Box 102
3. Freakies--Cat's Bowl. Circa 1987. TRT: :30	Box 102
4. Project Ha Ha / Freakies--2 spots. 1987. TRT: 1:00	Box 102
5. Project Ha Ha--2 spots. 1988. TRT: 1:00	Box 102
6. Project Ha Ha--Changes (animatic). 1988. TRT: :30	Box 102
<u>Ralston Purina: GSGL (Grins & Smiles & Giggle & Laughs)</u>	
1. 11 spots (list enclosed) . 1977. TRT: 8:30	Box 102
<u>Ralston Purina: Moonstones</u>	
1. Moonstones--Kidnap. 1977. TRT: :30	Box 102
2. Moonstones--Tank / Moonzoom. 1977. TRT: :30	Box 102
3. Moonstones--Historical Reel--12 spots (list enclosed). 1977. TRT: 8:00	Box 102
4. Moonstones--Kidnap / Limited Animation. 1977. TRT: :30	Box 102
<u>Ralston Purina: Special Dinners</u>	
Composite Reel. Undated. TRT: Not indicated.	Box 102
<u>Ralston Purina: Tender Vittles</u>	
#1. Tender Vittles Master Reel (old book) (partial list). Undated. TRT: Not indicated.	Box 102

#2. Tender Vittles Master #2. Undated. TRT: Not indicated.	Box 102
Ralston Purina: Tender Vittles (continue)	Box 103
#3. Tender Vittles Historical Reel--26 spots (list enclosed). 1977. TRT: Circa 14:00	Box 103
R-4. Tender Vittles Master R-4 (partial list). Undated. TRT: Not indicated.	Box 103
14A. Tender Vittles Historical#13-#25--18 spots (list enclosed.). Undated. TRT: 9:00	Box 103
33. Tender Vittles--3 spots. 1981. TRT: 1:30	Box 103
37. Tender Vittles--2 spots Pompadour & Gerald Rev #1. Circa 1982. TRT: 1:00	Box 103
38. Tender Vittles--Confucious Picks. 1983. TRT: :30	Box 103
40. Tender Vittles--The Clump. 1983. TRT: :30	Box 103
41. Tender Vittles--The Clump. 1983. TRT: :15	Box 103
42. Catviar--Tap Your Toes. 1984. TRT: :30	Box 103
43. Tender Vittles--2 spots Hockey Puck & Hercules. 1984. TRT: 1:00	Box 103
44. Tender Vittles--Confucious Picks Rev. II. 1984. TRT: :30	Box 103
45. Tender Vittles--3 spots. 1984. TRT: 1:30	Box 103
46. Goody Two Chews--4 spots. 1984. TRT: 1:30	Box 103
47. Tender Vittles--The Clump Revised. 1984. TRT: :15	Box 103
48. Goody Two Chews--6 spots. 1985. TRT: 3:00	Box 103
49. Goody Two Chews--6 spots. 1985. TRT: 3:00	Box 103

Ralston Purina: Tender Vittles (continued)	Box 104
50. Goody Two Chews--6 spots. 1985. TRT: 3:00	Box 104
51. Tender Vittles--Easy To Please. 1985. TRT: :30	Box 104
52. Tender Vittles--Chop. 1985. TRT: :15	Box 104
53. Goody Two Chews--4 spots Master. 1985. TRT: 2:00	Box 104
54. Catviar--2 spots (both Beyond Finicky) Master. Circa 1985. TRT: 1:00	Box 104
55. Catviar--2 spots (both Beyond Finicky Rev.). 1985. TRT: 1:00	Box 104
56. Catviar--Oceanliner Rev. 2. 1985. TRT: :30	Box 104
57. Catviar--Jonathan's World Master. 1985. TRT: :30	Box 104
58. Goody Two Chews--Revised Looking. 1985. TRT: :30	Box 104
59. Goody Two Chews--It Takes Two / Rev. 1985. TRT: :30	Box 104
60. Catviar--Oceanliner Rev. 1985. TRT: :30	Box 104
61. Catviar--Lord & Lady / Castle Rev. I. Circa 1985. TRT: :30	Box 104
62. Catviar--Lord & Lady / Interview Rev. 1. 1985. TRT: :30	Box 104
63. Catviar--Orient Express Rev. I. 1985. TRT: :30	Box 104
64. Catviar--Beyond Finicky Canned Master. 1985. TRT: :30	Box 104
65. Tender Vittles--Cat Psychology. 1985. TRT: :30	Box 104

Ralston Purina: Tender Vittles (continued)	Box 105
66. Goody Two Chews--Revised Looking / Talk. 1985. TRT: :30	Box 105
66 (again). Goody Two Chews--Revised Looking / Talk (copy of above)	Box 105
67. Tender Vittles--2 spots (both Cat Obedience) . 1985. TRT: :45	Box 105
68. Tender Vittles--Easy To Please / Historical w/o Art. 1985. TRT: :30	Box 105
69. Tender Vittles--2 spots (both Cat Groceries). Circa 1985. TRT: :45	Box 105
70. Tender Vittles--3 spots. Circa 1985. TRT: 1:30	Box 105
71. Tender Vittles--3 spots. Circa 1986. TRT: 1:30	Box 105
71 (again). Tender Vittles--3 spots (same as above). Circa 1986. TRT: 1:30	Box 105
72. Tender Vittles--Kangaroo. 1987. TRT: :30	Box 105
73. Tender Vittles--2 spots (both Lounge Act). 1987. TRT: 1:00	Box 105
73A. Tender Vittles-- (same as above). 1987. TRT: 1:00	Box 105
74. Tender Vittles--Lounge Act. 1988. TRT: :30	Box 105
75. Tender Vittles--2 spots (both Lounge Act) (Non-New). 1988. TRT: :30	Box 105
76. Tender Vittles--2 spots (both Lounge Act Rev.). 1988. TRT: :15	Box 105
77. Tender Vittles Lite--Lite Years (animatic). 1989. TRT: :15	Box 105

78. Tender Vittles Lite--Lite Years Rev. (animatic). 1989. TRT: :15	Box 105
Reckitt & Coleman	Box 106
1. Airwick Botanicals--3 spots. 1992. TRT: 1:30	Box 106
2. Airwick Project Tarzan--Where It Started. 1992. TRT: :30	Box 106
3. Carpet Fresh--Rolling Out / Rev. 1992. TRT: :30	Box 106
4. Carpet Fresh--Rolling Out. 1993. TRT: :30	Box 106
5. Carpet Fresh--Rolling Out Final Video Storyboard. 1993. TRT: Not indicated.	Box 106
6. Airwick--2 spots. 1993. TRT: 1:45	Box 106
7. Airwick Airwaves--2 spots. 1993. TRT: :45	Box 106
8. Airwick Botanicals--4 spots. 1993. TRT: 2:00	Box 106
9. Airwick Airwaves / Airwick Botanicals--2 spots. 1993. TRT: 1:00	Box 106
10. Airwick Botanicals--Refreshing Rev (animatic). 1993. TRT: :30	Box 106
11. Airwick Airwaves--Kitty Airwaves / Rev. 1993. TRT: :30	Box 106
12. Airwick Airwaves--3 spots. 1993. TRT: 1:30	Box 106
13. Stick Ups--2 spots (both Wide Open Spaces). 1993. TRT: :30	Box 106
14. Stick Ups--2 spots (both Wide Open Spaces Rev.). 1993. TRT: :30	Box 106
15. Botanicals--2 spots (both Refreshing). 1993. TRT: :45	Box 106

16. Airwick Airwaves--2 spots. 1993. TRT: 1:00	Box 106
Reckitt & Coleman (continued)	Box 107
17. Airwick Airwaves--Flower. 1993. TRT: :30	Box 107
18. Botanicals--Refreshing--Non New. 1993. TRT: :15	Box 107
19. Botanicals--Refreshing--Non New. 1994. TRT: :30	Box 107
Red Barn System	
1. Red Barn System--Previous Agency Comp Reel. 1976. TRT: Not indicated.	Box 107
2. Red Barn--2 spots (both Fresh Ideas-). 1977. TRT: 1:00	Box 107
3. Red Barn--2 spots (see also Box 124--Misc 6 for 1 spot). 1977. TRT: 1:00	Box 107
Savin	
Master Reel. Undated. TRT: Not indicated.	Box 107
Seagram Beverage Company	
1. Wine Coolers--2 spots--Old Friends & Conversation. 1990. TRT: 1:00	Box 107
2. Wine Coolers--2 spots. 1990. TRT: 1:00	Box 107
3. Wine Coolers--2 spots (both Friend) . 1990. TRT: :45	Box 107
4. Wine Coolers--Conversation Alt II. 1990. TRT: :30	Box 107
5. Wine Coolers--Conversation. 1990. TRT: :15	Box 107
6. TAOS Flipboards. 1990. TRT: Circa 4:00	Box 107
7. Wine Coolers--3 spots. 1990. TRT: 1:15	Box 107
7A. Seagram Equivalency--Conversation Rev. 1992. TRT: :30	Box 107

8. Wine Coolers--4 spots. Circa 1990. TRT: 1:45	Box 107
Seagram Beverage Company (continued)	Box 108
9. Seagram Coolers 1990 Sales Film. 1990. TRT: Not indicated.	Box 108
10. Seagrams Taos--Changes Master. 1990. TRT: :30	Box 108
11. Wine Coolers / Tropical Selection--2 spots (both Cooler). 1991. TRT: :45	Box 108
12. Wine Coolers / Tropical Selection-- Cooler / NBC Ver. 1991. TRT: :30	Box 108
13. Wine Coolers / Tropical Selection-- Cooler / Banc. Circa 1991. TRT: :30	Box 108
14. Taos--2 spots (both Changes Rev.). 1991. TRT: 1:00	Box 108
15. Wine Coolers--Cooler / :15. Circa 1991. TRT: :15	Box 108
16. Taos--Splash w/end super. 1991. TRT: 32:15 ?	Box 108
17. Wine Coolers (Light) --Moments/Alt. 1992. TRT: :30	Box 108
18. Wine Coolers (light) --Moments/Alt.--NBC Ver. 1992. TRT: :30	Box 108
19. Wine Coolers--Olympic Vignettes (8 x :30). 1992. TRT: 4:00	Box 108
20. Taos--3 spots (all Dance) . 1991. TRT: 1:30	Box 108
21. Taos Oasis--Oasis Master. 1992. TRT: :30	Box 108
22. Taos--5 spots. 1992. TRT: Circa 2:30	Box 108
23. Taos Oasis--Oasis Rev. 1992. TRT: :30	Box 108

23A. Taos--Oasis (same as above). 1992. TRT: :30	Box 108
Seagram Beverage Company (continued)	Box 109
24. Cool Classic Coolers--3 spots (all Moments). 1992. TRT: 1:30	Box 109
24A. Cool Classic Coolers--3 spots (same as above). 1992. TRT: 1:30	Box 109
25. Wine Coolers--Changes Rev. 1992. TRT: 1:30	Box 109
26. 2 Calorie Quest--2 spots (both Tongue Surfer). 1992. TRT: 1:30	Box 109
27. 2 Calorie Quest--Tongue Surfer (director cut). Circa 1992. TRT: 1:00	Box 109
28. Spritzer--Metamorph. 1992. TRT: :30	Box 109
29. Spritzer--Metamorph Rev. 1992. TRT: :30	Box 109
30. Seagrams Equivalency--Supersonic Sweepstakes Master. 1992. TRT: Circa :30	Box 109
31. Seagrams Quest--2 spots Sleepwalker & Mirage. 1993. TRT: 1:00	Box 109
31A. 2 Calorie Quest--Sleepwalker. 1993. TRT: :30	Box 109
32. 2 Calorie Quest--3 spots. 1993. TRT: 1:30	Box 109
33. Seagrams--Fantasy (rip-o-matic). 1993. TRT: 2:00	Box 109
34. Quest--Real Life (rip-o-matic). Circa 1993. TRT: Circa :30	Box 109
35. Quest--Extremely Alive (rip-o-matic). Circa 1993. TRT: Circa :30	Box 109
[Sheraton Corporation--ITT: see boxes 110-111]	Box 109

[Sun Master: see box 112]	Box 109
[Sunoco: see box 112]	Box 109
Supercuts	
1. Supercuts--Exper / Rev. 1985. TRT: :30	Box 109
2. Supercuts--Fire Escape / Non-New / with Tag. 1984. TRT: :30	Box 109
3. Supercuts--2 spots--Working Girls & Family. 1983. TRT: 1:00	Box 109
Sheraton Corporation--ITT	
1. Hammock Dunes. 1989. TRT: :30	Box 110
2. Palm Coast. 1989. TRT: :30	Box 110
3. Sheraton Hotels--4 spots. 1990. TRT: 1:15	Box 110
4. Sheraton Hotels--5 spots. 1990. TRT: 1:30	Box 110
5. Sheraton Hotels--Satisfaction / To Feel Happy. 1990. TRT: :30	Box 110
6. Sheraton Hotels--Hotels, Inns, Resorts, all-Suites. 1990. TRT: 1:30	Box 110
7. Sheraton--5 Minute Sales Video Final for ITT Presentation. 1990. TRT: 5:00	Box 110
8. Sheraton Historical Television Reel-- 36 spots (list on cover). 1970-Circa 1982. TRT: 23:30	Box 110
9. Hotels--2 spots--Segmentation & Attitude. 1991. TRT: 1:00	Box 110
10. Sheraton Hotels--2 spots--Segmentation Rev. & Attitude Rev. 1991. TRT: 1:00	Box 110
11. Sheraton Hotels--The World. Circa 1991. TRT: :30	Box 110
12. Sheraton Hotels Presentation Reel Master. 1991. TRT: Not indicated.	Box 110

13. Hotels--2 spots. 1992. TRT: 1:30	Box 110
14. Hotels--Feel Like a Million. 1992. TRT: :30	Box 110
15. Hotels--Sure Savers. 1992. TRT: :30	Box 110
16. Sheraton--2 spots (both All Suites) . 1992. TRT: 1:00	Box 110
Sheraton Corporation--ITT (continued)	Box 111
17. All Suites--All Suites. 1992. TRT: :30	Box 111
18. All Suites--All Suites / American In-flight. 1993. TRT: :30	Box 111
19. Sheraton Hotels--2 spots. 1993. TRT: 1:00	Box 111
20. Hotels--2 spots. 1993. TRT: 1:00	Box 111
21. All Suites--2 spots (both All Suites Rev.). 1993. TRT: 1:00	Box 111
22. Sheraton--2 spots (both Worldwide Expansion). 1993. TRT: 1:30	Box 111
23. ITT/Sheraton--Our World Revolves Around You. 1993. TRT: 1:00	Box 111
24. Sheraton--Our World Revolves Around You. 1993. TRT: :30	Box 111
25. ITT/Sheraton--2 spots (both Our World Revolves Around You) . 1993. TRT: 1:00	Box 111
26. Corporate--5 spots (all Our World Revolves Around You) (World Cup Sponsor Vers.). 1993. TRT: 2:20	Box 111
27. Sheraton Research Video. Undated. TRT: Not indicated.	Box 111
28. ITT Sheraton Hotels--O'Neill. 1995. TRT: :30	Box 111

29. ITT Sheraton--2 spots (both Our World Revolves Around You Rev.). 1995. TRT: 1:30	Box 111
Sheraton Historical Reel. Undated. TRT: Not indicated.	Box 111
Sloan Kettering	
1. Early Detection. Circa 1988. TRT: :15	Box 111
2. Early Detection / Breast Cancer. 1988. TRT: :30	Box 111
Sun Master	
Compilation. Undated. TRT: Not indicated.	Box 112
Sunoco (Sun Oil Company)	
#1. Sunoco Master (old book) (Circa 38 spots--list enclosed). 1974-1978. TRT: Circa 17:00	Box 112
R-2. Sunoco Master R-2 (no list). Undated. TRT: Not indicated.	Box 112
#3. Sunoco Gasoline--Historical Reel--Circa 10 spots Master. Undated. TRT: Circa 5:00	Box 112
R-4. Sunoco Master R-4 (no list). Undated. TRT: Not indicated.	Box 112
R-5. Sunoco Canada Dry-5 (no list). Undated. TRT: Not indicated.	Box 112
R-6. Sunoco Canada Dry-6 (no list). Undated. TRT: Not indicated.	Box 112
R-7. Sunoco Canada Dry-7 (no list). Undated. TRT: Not indicated.	Box 112
Cam II 1. Cam-2--2 spots--Station & Store. Undated. TRT: Not indicated.	Box 112
Misc. 40. Sunoco President. 1976. TRT: Not indicated.	Box 112
TAG Heuer	
1. Tag Heuer--2 spots. Circa 1994. TRT: :55	Box 112

2. Watches--19 spots (all Don't Crack Rev.). 1994. TRT: 9:30	Box 112
3. Sport Watches--Don't Crack. 1995. TRT: :30	Box 112
5. New Campaign--4 spots (all It's a Mind Game). 1995. TRT: 2:45	Box 112
6. Master Edited Video w/ 2 spots. Circa 1995. TRT: 3:30	Box 112
7. Sports watches--2 spots (both It's a Mind Game) Master. 1995. TRT: 1:45	Box 112
TAG Heuer (continued)	Box 113
8. Sports Watches--4 spots. 1995. TRT: 2:00	Box 113
9. Sports Watches--37 spots (all Success It's a Mind Game / Different Personalities) (list enclosed) Master. 1995. TRT: 18:30	Box 113
10. Sports Watches--13 spots (all Success It's a Mind Game / Different Personalities) (list enclosed). 1995. TRT: 6:30	Box 113
Tic Tac--Ferraro-- Master Reel. 1979. TRT: Not indicated.	Box 113
Tooth Pro--Porat-Pro Inc.	
1. Tooth Pro--4 spots. 1978. TRT: 2:00	Box 113
2. Tooth Pro--?. 1978. TRT: :20	Box 113
Tortel Beer	
New Master--Steelers Wheel New Music Relay. Undated. TRT: Not indicated.	Box 113
TWA	
Misc. 3. TWA--Flip Wilson. 1977. TRT: 4:30	Box 113
Misc. 49. TWA--2 spots. 1981. TRT: 3:00	Box 113
58. TWA--20 spots (list enclosed). 1976. TRT: 13:30	Box 113

R-1. TWA Reel I (old book 1 thru 23) Master. Undated. TRT: Not indicated.	Box 113
R-2. TWA (old book 24-55) Master. Undated. TRT: Not indicated.	Box 113
R-3. TWA R-3 (old book 59-72 & new book 1-35) Master. Undated. TRT: Not indicated.	Box 113
R-4. TWA R-4 (new book 36-91) Master. Undated. TRT: Not indicated.	Box 113
R-5. TWA R-4 (new book 93-99) Master. Undated. TRT: Not indicated.	Box 113
United Industries	
Master. Undated. TRT: Not indicated.	Box 113
Union	
Underoos Master Reel (20 spots--list enclosed). 1978-1983. TRT: Not indicated.	Box 114
Underoos Master Reel (no list). Undated. TRT: Not indicated.	Box 114
US Magazine	
1. US Magazine--3 spots (all with Bee Gees). 1978. TRT: 1:30	Box 114
2. US Magazine--3 spots (all with Linda Ronstadt). 1978. TRT: 1:30	Box 114
3. US Magazine--Porter Bibb / US Logo. 1978. TRT: :30	Box 114
4. US Magazine--3 spots (all with Travolta & Walters). 1978. TRT: 1:30	Box 114
5. US Magazine--Roger Ebert / Generic / US Logo. 1978. TRT: :30	Box 114
Waring Products	
1. Ice Cream Parlor--John, John. 1977. TRT: :30	Box 114

2. Ice Cream Parlor--John, John / X-mas.
1977. TRT: :30 Box 114

3. Steam Chef--The Wearing Steam Chef.
1977. TRT: :30 Box 114

Warner

1. Just Your Fit Bra Collection--Three Women.
1983. TRT: :30 Box 114

1 (again). Warner Bra--Not a Stitch On. 1976.
TRT: Circa :30 Box 114

2. Just Your Fit Bra Collection--5 spots (all
Three Women). 1983. TRT: 2:30 Box 114

3. Perfect Measure--Perfect Measure in Store
Video. 1987. TRT: :45 Box 114

J. Westino

Misc. 38. Magic Animals / State Fair /
Polaroid / AT& T. 1980. TRT: Not indicated. Box 114

Westinghouse

Historical--27-43 spots (2 lists enclosed).
Undated. TRT: 22:30 Plus Box 114

Multiple Client Reels & Agency Tapes Box 115

Misc. 10. TV Rental Advertising--Retail
Uses of TV--11 clients (list enclosed--1. The
Popular. 2. Foleys. 3. Belks. 4. Prangee. 5.
Marshal Field. 6. J.L. Brandei's. 7. Fannins.
8. WohlShoe--Jacqueline. 9. Belk's Shoe Dept.
10. Murray Shoes. 11. May Company Hush
Puppies.). Undated. TRT: Not indicated. Box 115

Misc. 12. Bonanzas--C. Moss Presentation
& 13 May Company spots. 1973. TRT: Not
indicated. Box 115

Misc. 21. Braniff Airlines--2 spots-- Last of
the Plain Planes & Airstrip; Underoos--1
spot--Mother. Undated. TRT: Not indicated.

Box 115 > Video-cassette
RL01365-UMATIC-0035
Digital-materials
RL01365-SET-0003 >

Video-file RL01365-
UMATIC-0035.mkv
Digital-materials
RL01365-SET-0003 >
Video-file RL01365-
UMATIC-0035.mp4

Misc. 50. Rombex Film--5 spots--1. Hush
Puppies. 2. Jones--Lost Art & Egg Break. 4.
Westinghouse--Range. 5. Warners--Bra. 1976.
TRT: Not indicated.

Box 115

Agency Reel--1. Chase Manhattan Bank--
Building :60. 2. Heineken--2 spots--Doggie
& Me Too :60. 3. Toys R Us--2 spots :60.
4. Hertz--Covered Return :30. 5. Amstel--
Zodiac :30. 6. Tag Heuer Success. It's a Mind
Game :60. 1998. TRT: 5:00

Box 115

(List Enclosed) 1. Chase. 2. Sure. 3.
Continental. 4. NYSE. 5. IBM. 6. Spectracide.
7. MCI. 8. Seagram. 9. Midas. 10. D& B. 11.
AD. 12. Rawanda. 13. Olay. 14. Ford. 15.
Sheraton. 16. MS. 17. Clairol. 18. Pringles.
19. Hertz. 20. Gain. 21. Heineken. Undated.
TRT: Not indicated.

Box 115

Agency Reel--1. Tag Heuer 2. Clairol 3.
Pringles 4. Ford 5. Liberty Mutual 6. Ad
Council 7. Caisse D'Epargne 8. BMW 9.
Toy'R'Us 10. Hertz 11. Gain 12. Citgo 13.
Heinekin 14. Gillette. 1997. TRT: 9:30 +

Box 115

Agency Reel--1. Amstel. 2. Vagistat. 3.
Pringle. 4. Gain. 5. Toys'R'Us. 6. Liberty
Mutual. 7. Ad Council. 8. Rainforest Alliance.
9. Chase. 10 & 11. Heineken. Undated. TRT:
Circa 5:30

Box 115

AR6. 1995 Creative--for TV--1. Chase. 2.
Clair. 13. Ford. 4. Gain. 5. ITT Sheraton.
6. ITT Corporate. 7. Midas. 8. Mobil
Land. 9. Children's Defense Fund. 10.
MultipleSclerosis. 11. Oil of Olay. 12.
Pringles. 13. Toys'R'Us. 14. United
Industries. 15. Ad Council--for Radio--1.
Chase. 2. Ad Council. 3. ITT Sheraton. 4.

Midas. 5. TAG Heuer. 6. Mobil Land. 7.
NYSE. 8. UJA. 9. Seagrams (list enclosed).
1995. TRT: Circa 42:45

Box 115

AR7. (1995?) --46 spots--B& H; Midas; AMC;
Love; BIC; GleemScore; TWA; Tender Vittles;
Alka Seltzer; Tic Tac; Sure Underoos; Jack
in the Box; Coldsnap; Ford; Atari; Olypmus;
New York State; Max factor; Liberty Mutual;
Hefty; Spic & Span; ITT; Prell; Pan Am (list
enclosed). Circa 1995. TRT: Circa 25:00

Box 115

AR8. (1995?) 16 spots-- Black Adder; Ford;
Pringles; Toys'R'Us; Oil of Olay; ITT; Clairol
Herbal Essence; Midas; Hertz; Ad Council;
American Red Cross (list enclosed). Circa
1995. TRT: Circa 8:00

Box 115

AR9. Compilation of Commercials from June
1995-Jan. 1996 (list enclosed--about 50
spots). 1995. TRT: Not indicated.

Box 115

AR9. Compilation of Commercials from
June 1995-Jan. 1996 (Short Version) (list
enclosed--about 50 spots). 1995. TRT: Not
indicated.

Box 115

AR10. 12/97--Wells BDDP Current Agency
Reel December 1997 (list enclosed--17 spots)
--Tag Heuer; Amstel; Oil of Olay; Pringles;
Gain; Toys'R'Us; Hertz; Liberty Mutual; Ad
Council; Heineken; Chase Manhattan Bank.
1997. TRT: Circa 9:00

Box 115

AR10. Assume duplicate of above.

Box 115

AR11. Wells Rich Greene, BDDP Reel--Circa
19 spots--for TV-- Ford; Liberty Mutual;
Chase; Clairol Hydrience; Oil of Olay;
Heineken; Multiple Sclerosis; Toys'R'Us;
Gain; Boost; Pringles; Citgo; Gillette-- for
Radio--1) Heineken. 1997. TRT: 10:30 for TV

Box 115

Agency Tapes (continued)

Box 116

AR12. Agency Reel (For the Creatives) --16
spots--for TV-- ITT; Clairol Herbal Essences;
Ford; Gain; Oil of Olay; Pringles; Toys'R'Us;

Ad Council; American Red Cross--For radio--Citgo; Liberty Mutual. 1997. TRT: Not indicated.	Box 116
AR13. Agency Reel (as of 7/21/97) --11 spots-- Tag Heuer; Hertz; Liberty Mutual; Clairol; Pringles; Toys'R'Us; Chase; Ad Council; Oil of Olay; Heineken; Amstel. 1997. TRT: Not indicated.	Box 116
AR14. 7/30/97 Wells BDDP Inc. Agency Reel 10 spots-- Pringles; Heineken; Amstel; Gain; Chase; Tag Heuer; Hertz; Vagistat. 1997. TRT: Not indicated.	Box 116
AR15. [Current Agency Reel Nov 97--15 spots (list enclosed) : Amstel; Oil of Olay; Pringles; Gain; Boost; Hertz; Liberty mutual; Chase Manhattan; Heineken. 1997. TRT: Not indicated.	Box 116
WRG 1-A. Agency Cassette Reel #1 (list enclosed) --Sunoco; Hush Puppies; Jones; Safeguard; Westinghouse; Sure; Dog Chow; Tic Tac; Warner's; Alka Seltzer; Noxell; Bic; Prell; TWA. 1976. TRT: 12:00	Box 116
WRG 2. WRG Agency Videocassette #2 for Procter & Gamble Meeting 10/21/76 (list enclosed) --Sunoco; Ralston Purina; White Westinghouse; Warners; Jones Dairy farms; Miles Labs; TWA. 1976. TRT: 12:00	Box 116
WRG 2A. (duplicate of above)	Box 116
WRG 2A. (duplicate of above)	Box 116
WRG 5. Agency Cassette--Reel #5 (list enclosed) --Sunoco; Wolverine; Jones Dairy Farm; Procter & Gamble; White Westinghouse; Ralston Purina; Ferraro; Warner's; Miles Labs; TWA. 1976. TRT: 13:35	Box 116
WRG 5. (duplicate of above)	Box 116
WRG 6. Agency Cassette--Reel #6 (list enclosed) --Sunoco; Wolverine; Jones Dairy Farm; Procter & Gamble; White	

Westinghouse; Ralston Purina; Ferraro; Warner's; Miles Labs; TWA. 1976. TRT: 11:35	Box 116
WRG 8. Agency Reel #8--Citi-Bank Presentation 12/3/76 (list enclosed) (Procter & Gamble); BIC; Sunoco; Wolverine; Jones Dairy Farm; White Westinghouse; Ralston Purina; Ferraro Candy; Warner's; Miles Labs; TWA; Midas. 1976. TRT: 19:02	Box 116
WRG 8. (duplicate of above)	Box 116
WRG 8. Agency Reel #8--Citi-Bank Presentation 12/3/76 (Corrected). 1976. TRT: 20:00	Box 116
WRG 9. C. Fredericks 1/6/77 / use 2850 #3 Only WRG Screening Reel-- (list enclosed) -- Midas; Ralston Purina; Miles; Sunoco; BIC; Westinghouse; TWA. 1977. TRT: Circa 7:30	Box 116
WRG 19. WRG Commercials Samples Fro 6/28/77--12/30/77--29spots (list enclosed). 1977. TRT: 15:00 or more	Box 116
WRG 20. Agency Reel for 5/3--5/4/78 : January 78 to April 78 20 spots--Wolverine; BIC; Miles Labs; Union Underwear; TWA; Ferrero Candy; Procter & Gamble; US Magazine; Ralston Purina; Citibank; Savin Business Machines; Olympus; New York State Dept. Of Commerce. 1978. TRT: Circa 10:00	Box 116
Agency Tapes (continued)	Box 117
WRG 21. Agency Sample Reel for Sony (no list). 1978. TRT: Not indicated.	Box 117
WRG 22. WRG Agency Reel, Ad Age Presentation 8/78 Chicago-- B& H; AMC; TWA; Midas; Love; BIC; Sunoco; Alka Seltzer; Procter & Gamble; NYS. 1978. TRT: Circa 36:00	Box 117
WRG 23. Current Agency Reel for Jenos (list enclosed--11 spots) -- Pringles; BIC; Diners; Midas; Ford. 1979. TRT: 8:00	Box 117

WRG 24. Nikon EM--Best in You & Come Out Shooting. 1980. TRT: 1:00	Box 117
WRG 25. WRG Retrospective. Circa 1980. TRT: Not indicated.	Box 117
WRG 25A. WRG Retrospective Master. 1980. TRT: Not indicated.	Box 117
WRG 26. WRG Board Meeting Nov 80 (list enclosed) --33 spots-- New York State; Alka Seltzer; Savin; Tender Vittles; Chex; Dog Chow; BIC Shaver; Pringles; Olympus; Sunoco; Sure; Ford; Britannia; Jack-in-the Box; Braniff; Hills Brothers; Century 21; Continental Bank; Bonz; KVI Radio Station; Dallas Opera; Dad's; Chuck Wagon; Heath; Puppy Chow; Six Flags; Yellow Pages. 1980. TRT: 18:30	Box 117
WRG 27. Commercials Aired July 1 to Oct 1, 1980 (no list). 1980. TRT: Not indicated.	Box 117
WRG 27A. TV Commercials on Air Between July 1, 1980 and October 2, 1980 (no list). 1980. TRT: Not indicated.	Box 117
WRG 28. History of Photography (slide show). 1981. TRT: Not indicated.	Box 117
WRG 29. Agency Reel 1982-1982 (list enclosed) --Atari; Ford; Chase; Pan Am; Chex; Sunoco; New York State; Merit; Savin; Union; Tender Vittles; Pringles; Max Factor; Midas; Maxi; Safeguard; AS; Hills Brothers; BIC; Butcher's Blend; Jack-in-the-Box; Banner; Prell; Alka Seltzer; Century 21; Wolverine. 1982-1983. TRT: Not indicated.	Box 117
WRG 30. The Best of Times--Baby Concept version & Baby short version. 1984. TRT: Not indicated.	Box 117
WRG 31. Musical Commercials Montage. 1986. TRT: 2:14	Box 117

WRG 33. Introduction- Mary Calhoun Moss Presents: The Real Story. 1986. TRT: Not indicated.	Box 117
WRG 34. Mary Calhoun Moss Presents: The Real Story short version. With flip revisions. 1986. TRT: 5:00	Box 117
WRG 37. Financial Services Reel--Citibank N/A & Chase Manhattan Bank N/A Master. 1986. TRT: Not indicated.	Box 117
Agency Tapes (continued)	Box 118
WRG 38. Introduction- Mary Calhoun Moss Presents II Master. 1986. TRT: Not indicated.	Box 118
WRG 39. Mary Calhoun Moss Presents: Toys-In-House. 1986. TRT: Not indicated.	Box 118
WRG 40. Mary Calhoun Moss Presents: The Real Story--In House. 1986. TRT: Not indicated.	Box 118
WRG 45. Style Presentation Master. 1987. TRT: 2:14	Box 118
WRG 46. Benson Hedges--All Commercials Film Trf. 3/13/87. 1987. TRT: Not indicated.	Box 118
WRG 47. Master Card Pitch 4//10/87. 1987. TRT: 10:12	Box 118
WRG 51. Products Logos--2 versions. 1990. TRT: Circa 1:00	Box 118
WRG 52. Sales Film--Delux Ultra Lights--16 Trf. 1990. TRT: Not indicated.	Box 118
WRG 54. Party Reel A--41 spots (Repeater Reel). 1991. TRT: 75:00	Box 118
WRG 55. Party Reel B (Repeater Reel). 1991. TRT: 75:00	Box 118
WRG 56. French Press Conference Reel. 1991. TRT: Not indicated.	Box 118

WRG 57. Press Reel--Wells, Rich, Greene Half. 1991. TRT: Not indicated.	Box 118
WRG 58. Jean-Marie Dru and John Sharkey Speech. 1991. TRT: Not indicated.	Box 118
WRG 59. BDDP International Selections (does not include Paris). Circa 1991. TRT: Not indicated.	Box 118
WRG 61. Press Conference--French Half Reel C. 1991. TRT: Not indicated.	Box 118
WRG 61A. probably same as above	Box 118
Agency Tapes (continued)	Box 119
WRG 62. The Birth --Rev 2/13/92. 1992. TRT: Not indicated.	Box 119
WRG 63. The Way Walk-In Video with Music. Circa 1991. TRT: Not indicated.	Box 119
WRG 63A. The Way Walk-In. 1991. TRT: Not indicated.	Box 119
WRG 64. Chemical Manufacturers Assoc.--Responsible Care Master. 1992. TRT: Not indicated.	Box 119
WRG 65. Bagir--Men's Clothing--New Business Presentation for Bagir / Israel. 1993. TRT: 27:58	Box 119
WRG 66. Sears Presentation 3 Master. 1993. TRT: Not indicated.	Box 119
WRG 67. National Geographic--Bastoni Barnes, National Geographic Presentation. 1993. TRT: Not indicated.	Box 119
WRG 68. Case History Reel for American Egg Board Master. 1993. TRT: Not indicated.	Box 119
WRG 69. Nutsweet-- (Rip-o-matic) presentation--New World title ver. Van Halen Music. 1993. TRT: Not indicated.	Box 119

WRG 70. Nutsweet-- (Rip-o-matic) --New World 3 version.Presentation. 1993. TRT: Not indicated.	Box 119
WRG 72. Sears--New Business Pitch--Follow Up Video--Final. 1993. TRT: Not indicated.	Box 119
WRG 73. Sears--7 spots; 8-brand store. 1993. TRT: Circa 4:00	Box 119
WRG 74. Sears Focus Group--2 spots. 1993. TRT: Circa 1:00	Box 119
WRG 75. Favva--New Business Presentation. 1993. TRT: Not indicated.	Box 119
WRG 75A. Favva Presentation (different date). 1993. TRT: Not indicated.	Box 119
WRG 76. (see box 123 with Public Service reels)	Box 119
WRG 77A. Sears--New Business Pitch (Rip-o-matic Selects) Reel 1 of 4. 1993. TRT: Not indicated.	Box 119
Agency Tapes (continued)	Box 120
WRG 77B. Sears--New Business Pitch (Rip-o-matic Selects) Reel 2 of 4. 1993. TRT: Not indicated.	Box 120
WRG 77C. Sears--New Business Pitch (Rip-o-matic Selects) Reel 3 of 4. 1993. TRT: Not indicated.	Box 120
WRG 77D. Sears--New Business Pitch (Rip-o-matic Selects) Reel 4 of 4. 1993. TRT: Not indicated.	Box 120
WRG 78. Sears New Business Pitch--Swipe Selects (Stills; requires ADO) 1 of 1 (list enclosed- 306 stills). 1993. TRT: 10:00	Box 120
WRG 79. New Business--Favva--Street Viseo. Circa 1993. TRT: Not indicated.	Box 120

WRG 79. Street Video--Fayva--Dave Accentta (possibly same as above) (duplicate of above). 1993. TRT: Not indicated.	Box 120
WRG 80. Sears Presentation. 1993. TRT: Not indicated.	Box 120
WRG 80A. Sears Presentation (duplicate or continuation of above). 1993. TRT: Not indicated.	Box 120
WRG 81. Real People. 1993. TRT: Not indicated.	Box 120
WRG 82. 3 spots--Motorcycle Fantasy, Runaway Fantasy, Lounge Singer Fantasy. 1993. TRT: 1:30	Box 120
WRG 83. Fayva Presentation Master. 1993. TRT: Not indicated.	Box 120
WRG 84. Bastoni Barnes Research (Train Travel). Undated. TRT: Not indicated.	Box 120
WRG 85. Montgomery Ward. 1993. TRT: Not indicated.	Box 120
WRG 87. Central American Coffee--Cafe Central (Rip-o-matic) . Circa 1993. TRT: 1:00	Box 120
WRG 88. Airline Video with Charlie Moss (Delta Only). Circa 1993. TRT: 8:45	Box 120
Agency Tapes (continued)	Box 121
WRG 89. Airline Video version II with Charlie Moss (Delta / United). Circa 1993. TRT: Not indicated.	Box 121
WRG 90. New York Alliance. 1993. TRT: 3:16	Box 121
WRG 91. Phillips Reel. 1993. TRT: Not indicated.	Box 121
WRG 92. TWA--Vox Pop--The Observatory. 1993. TRT: 2:10	Box 121

WRG 93. [Agency Creative Reel for TWA--Quo Vadis--13 spots-- Braniff; TWA; Pan Am; Pan Am Shuttle; Ford; Midas; IBM; Hertz. 1993. TRT: Over 6:30	Box 121
WRG 94. Radio Shack--Original Show Reel #1. Circa 1993. TRT: Not indicated.	Box 121
WRG 95. Radio Shack--Creative Reel Rev. Circa 1993. TRT: Not indicated.	Box 121
WRG 96. Alpha New Business Presentation Reel--12 spots--IBM; Dun & Bradstreet; Pringles; Ford; Oil of Olay; Chase; Tag Heuer; Midas; Sheraton; Liberty Mutual (list enclosed). 1993. TRT: Over 6:30	Box 121
WRG 97. New Biz--Sprint Questionnaire Reel. 1994. TRT: 10:00	Box 121
WRG 98. New Business--Drakes Dreaming (Cakes). 1993. TRT: Not indicated.	Box 121
WRG 101. Agency Reel 1993--Agency Screening April 1993-- January 1994; also includes Best of BDDP (list enclosed) Ad Council; Chase Manhattan; Ford; Hertz; IBM; ITT Sheraton; Seagrams; Liberty Mutual; Midas; Multiple Sclerosis; Procter & Gamble (Gain, Pringles, Oil of Olay); Reckitt & Colman; United Industries; BNP; Tourtel Beer; UAP; Sugar. 1994. TRT: Not indicated.	Box 121
WRG 102. Philips Agency Reel--16 spots-- Pringles; Ford; Chase; Oil of Olay; Tag Heuer; Midas, Sheraton; Liberty Mutual; Dun & Bradstreet; IBM (list enclosed). 1994. TRT: Over 8:30	Box 121
WRG 103. New Business--Milk Board--Rip-o-matic for Milk Board Pitch (Wells' food experience). Circa 1994. TRT: Not indicated.	Box 121
WRG 104. Sprint--Video Conferencing Rip-o-matic. Circa 1994. TRT: :30	Box 121

WRG 105. Sprint--2 spots. Circa 1994. TRT: 1:30	Box 121
WRG 106. Sprint--Maple Grove Direct Response Final. Circa 1994. TRT: :30	Box 121
Agency Tapes (continued)	Box 122
WRG 107. Philip Morris--6 spots. 1994. TRT: 3:00	Box 122
WRG 108. New Business--China. 1994. TRT: :30	Box 122
WRG 109. Lennox--4 spots. 1994. TRT: Circa 2:00	Box 122
WRG 110. Sprint--Project Heartland Revised. 1994. TRT: Not indicated.	Box 122
WRG 110A. [Sprint- Project Heartland Revised different date. 1994. TRT: Not indicated.	Box 122
WRG 110B. Sprint Presentation Compilation Reel (old Vox pop). Circa 1994. TRT: Not indicated.	Box 122
WRG 111. Sprint Presentation Reel--revised Jeremy. Circa 1994. TRT: Not indicated.	Box 122
WRG 112. AAA Presentation. 1994. TRT: Not indicated.	Box 122
WRG 112A. (duplicate of continuation of above). 1994. TRT: Not indicated.	Box 122
WRG 113. AAA Vox Pop. Circa 1994. TRT: Not indicated.	Box 122
WRG 115. Midas Case History for Ken Olshan. 1994. TRT: Not indicated.	Box 122
WRG 116. Africare / Rawanda Relief--4 spots. 1994. TRT: Circa 2:00	Box 122

WRG 117. Crisis Coalition--Rawanda Relief Fund--3 spots Master (no credit titles). 1994. TRT: 6:45	Box 122
WRG 117A. Same as above with credit titles. 1994. TRT: 6:45	Box 122
WRG 118. American Red Cross--Rawanda Relief Fund--3 spots--Richard Gere, Vanessa Williams, Edie Brickell. 1994. TRT: 1:30	Box 122
WRG 121. Bloomberg Creative Pitch Master. 1994. TRT: 32:14	Box 122
Agency Tapes and Public Service	Box 123
WRG 131. A New New York Statewide. 1993. TRT: 9:00	Box 123
WRG 132. AAR Video *Final*. 1995. TRT: Not indicated.	Box 123
WRG 133. Chase Direct Radio--Imagine w Intro Tile for Agency reels. 1995. TRT: 1:00	Box 123
WRG 134. Bloomberg Business News--Frank Assuma Interview. 1996. TRT: Not indicated.	Box 123
WRG 76. Aids Towns--Ad for Aids / Towns. Undated. TRT: :30	Box 123
. Crisis Coalition Press Release. 1994. TRT: Not indicated.	Box 123
Misc. 71. Chase--Police Athletic League--3 spots. 1992. TRT: 1:00	Box 123
Misc. 77. Drug Free--PSA--Partnership for a Drug-Free American-- 4 spots (all Playground). 1994. TRT: 3:00	Box 123
Misc. 78. Drug Free--PSA--Partnership for a Drug-Free American-- 4 spots (all Playground) Master. 1994. TRT: 3:00	Box 123

Misc. 82. UJA Federation (United Jewish Appeal) --Keep the Fire Burning (don't let it die-version). 1994. TRT: 10:00	Box 123
. UJA Federation--Keep the Fire Burning (Thank you version). 1994. TRT: 10:00	Box 123
Misc. 84. Richie Havens Rawana Recording Session Master. Undated. TRT: Not indicated.	Box 123
Misc. 85. Children's Defense Fund--4 spots (all Make It Big). 1995. TRT: 1:30	Box 123
Misc. 86. National Children's Defense Fund--6 spots (all Make It Big) --3 English, 3 Spanish. 1995. TRT: 1:50	Box 123
Misc. 88. The Door Massey/King Production. 1995. TRT: 12:00	Box 123
Take Our Daughters to Work Presentation Reel--Jean Wade Ringlaub (1904-1991) , Shirley Polykoff (3 spots), Braniff: Last of the Plain Planes. 1994. TRT: Not indicated.	Box 123
Agency Administrative Tapes and Public Service	Box 124
Segment on Interview with Jim Smyth, Executive Director of CLIO Awards--Power Lunch. 1997. TRT: 9:20	Box 124
Image Advertising segment--Good Day Wake Up 5/24/95. 1995. TRT: 2:10	Box 124
Frank Assuma Prime Time Live. Undated. TRT: Not indicated.	Box 124
Prime Time Live--5/28/97--Frank Assuma Interview about the Olson Twins. Undated. TRT: Not indicated.	Box 124
Frank Assuma--Bloomberg Business News WNET TV (PBS) January 19, 1996 4:30. 1996. TRT: Not indicated.	Box 124

Misc. 11. Mary Brubaker--Aubrey Franklin-- Tea Saroni--KCCI- TV Des Moines, Iowa. 1976. TRT: Not indicated.	Box 124
Interview with Jean-Marie Dru--Power Lunch 11/13/96, CNBC, 12:30 pm. 1996. TRT: 5:00	Box 124
Linda Kaplan Thaler--7 spots--Eastman Kodak; Clairol Nice'N Easy; Toys'R'Us; French's Mustard; Bell Atlantic; American Red Cross (list enclosed). 1997. TRT: Circa 5:15	Box 124
Mrs. Lawrence--Love. 1973. TRT: Not indicated.	Box 124
Misc. 6. Telecom Research--5 spots (Procter & Gamble); Dog Chow; Red Barn. 1977. TRT: 3:30	Box 124
Misc. 7. M. Lawrence--Love. Undated. TRT: 5:00	Box 124
Misc. 9. New York Drug Abuse--Middle Class Rev. 1973. TRT: :30	Box 124
Misc. 19. CBS News--2/14/78 Good Morning America--Stan Dragoti & wife. 1978. TRT: Not indicated.	Box 124
Misc. 54. M. Lawrence Print Presentation. 1982. TRT: 7:30	Box 124
Misc. 56. UJA (United Jewish Appeal) Federation--Campaign-- Delivering the Dream. 1984. TRT: 11:40	Box 124
Misc. 57. UJA (United Jewish Appeal) Federation--The Start of Something Wonderful. 1984. TRT: 60:00	Box 124
Agency Administrative Tapes and Best Of	Box 125
Misc. 58. WRG Historical Reel--Jones; Locker Room; Ticket Agent; Dumb Shoe; Construction Worker; Magician; Chase;	

Gleem; Freakies; Everybody Likes It; Maaco-- Joey--The Snake. 1985. TRT: 9:50	Box 125
Building. Undated. TRT: 3:15	Box 125
Here's Wells!--The WRG BDDP video (original wrap). Undated. TRT: Not indicated. VHS.	Box 125
MTV News aired 9/1-2/ 94--Rwanda. 1994. TRT: Not indicated. VHS.	Box 125
Late News 9/01/94. 1994. TRT: Not indicated. VHS.	Box 125
Unidentified tape. Undated. TRT: Not indicated. VHS.	Box 125
Executive Forum Demo Reel. Undated. TRT: Not indicated. VHS.	Box 125
Advertising Age Best TV Commercials of 1989 (list enclosed). 1989. TRT: Circa 22:00 VHS.	Box 125
Advertising Age--The Best TV Commercials of 1990 (no list). 1990. TRT: Not indicated. VHS.	Box 125
The Best. Advertising Age The Best of 1991 (no list). 1991. TRT: Not indicated.	Box 125
Advertising Age's 1992 The Best (no list). 1992. TRT: Not indicated. VHS.	Box 125
Best Of. Best of 1988--Adweek Best Spots (list enclosed). 1988. TRT: Not indicated.	Box 125
Best Of. Best of 1989--Adweek Best Spots (no list). 1989. TRT: Not indicated.	Box 125
Best Of. Best of 1990--Adweek Best Spots (list enclosed). 1990. TRT: Not indicated.	Box 125
Best Of. Best of 1991--Adweek Best Spots (no list). 1991. TRT: Not indicated.	Box 125

Best Of. Best of 1992--Adweek Best Spots (no list). 1992. TRT: Not indicated.	Box 125
BDDP	Box 126
BDDP--Star Quality (no list). 1977. TRT: Not indicated.	Box 126
BDDP 1. BDDP Paris--Selection of Latest Creative Work--8 spots-- BMW; McDonald; Caisse d'Epargne; Tag Heuer; Epson (Films in English or subtitled) (list enclosed). 1995. TRT: Not indicated.	Box 126 > Video-cassette BDDP 1 Digital-materials RL01365-SET-0002 > Video-file bddp_01.mov
BDDP 2. Compilation Reel--18 spots (list enclosed). 1995. TRT: Not indicated.	Box 126
BDDP 3. Batey Show reel Update- 19? Spots (list enclosed). Undated. TRT: Not indicated.	Box 126
BDDP 4. ARA/BDDP--14 spots--Moulinex; VVN; Red Cross; General Biscuits; Center Parcs (list enclosed). Undated. TRT: Not indicated.	Box 126
BDDP 5. Mancebo--Shopping Center Spots-Sogo--4 spots. Undated. TRT: Not indicated.	Box 126
BDDP 6. Paris Selection of Latest Creative Work--Films in French-- 12 spots--Keno; Tadoo; McDonald's; Beli Crackers; Jockey; Danone Market; UAP Sante; UAP Johnny. 1995. TRT: Not indicated.	Box 126 > Video-cassette BDDP 6 Digital-materials RL01365-SET-0002 > Video-file bddp_06.mov
BDDP 7. BDDP Agency Reel-- (list enclosed) France-Tag Heuer, Epson, BMW, McDonald's, Caisse d'Epargne, Beun, UAP, Virgin; Spain--Nenuco, Onda Cero; Italy--Aprilla; Holland--Center Parcs; Singapore--Sony, Mercedes;	

Portugal--UAP; India--Haywards; UK--Third World Debt, TV Licence. 1996. TRT: Not indicated.

Box 126 > Video-cassette
BDDP 7
Digital-materials
RL01365-SET-0002 >
Video-file bddp_07.mov

BDDP 8. McDonald's--McMorning. 1996. TRT: Not indicated.

Box 126 > Video-cassette
BDDP 8
Digital-materials
RL01365-SET-0002 >
Video-file bddp_08.mov

The Best of BDDP International Compilation Reel (list enclosed). 1991. TRT: Not indicated.

Box 126

BDDP --BMW Airbag. 1995. TRT: Not indicated.

Box 126

BDDP. WRG BDDP 1966-1996- 5 spots-- Braniff; BC; Alka Seltzer; New York State; Oil of Olay. 1966-1996. TRT: Not indicated.

Box 126

BDDP Worldwide--Best of 1995-96 (list enclosed) BBL; Svobodne Slovo Newspaper; Dansk Supermarket; Caisse d'Epargne; BMW; Epson; Elf; McCain; LU; Aprilia; UAP; Stresstabs; Red Stripe; TV Licence; Third World Debt; Interflora; Onda Cero; Nenuco; Tendencias; Sogo; Ad Council; Clairol; Heineken; Miaville & LaGrand; McDonald's; Mercedes Benz; Sony; Medialite. 1995-1996. TRT: Not indicated.

Box 126 > Video-cassette
BDDP Worldwide Best Of
Digital-materials
RL01365-SET-0002
> Video-file
bddp_worldwide_best_of_1995_1996.mov

BDDP Worldwide--Best of 1995-1996-- [BDDP Worldwide Meeting Barcelona 1996 (BDDP Conseil) -- (list enclosed) same as above except VCR. 1995-1996. TRT: Not indicated.

Box 126

BDDP. BDDP Europe Reel (list enclosed)
 France--Tag Heuer, BMW, McDonald's, Beun,
 Caisse d'Epargne, UAP, Virgin; Italy--Aprilla;
 Spain--Nenuco, Onda Cero; Holland--Center
 Parcs; Singapore--Sony, Mercedes; Portugal--
 UAP; UK--Third World Debt, TV Licence;
 India--Haywards,. 1997. TRT: Not indicated.

Box 126 > Video-cassette
 BDDP Europe
 Digital-materials
 RL01365-SET-0002
 > Video-file
 bddp_europe_reel_082097.mov

Wells Rich Greene BDDP, Inc Worldwide
 Meeting Cannes. 1997. TRT: Not indicated.

Box 126

Rough Narration--Linda Kaplan Thaler.
 Undated. TRT: Not indicated. NT-VHS.

Box 126

Audio Tapes

[Ad Council: see box 128]

Box 127

unspecified

Box 127

No information

B1-B67. 72 reels. Circa 1976-1993. TRT: Not
 indicated.

Box 127

Ad Council

Box 128

M36--M66. 7 reels--Drunk Driving Circa
 14:00; Rawanda 1:40; Aids :45. 1990-1994.
 TRT: Circa 17:00. Reel-to-reel.

Box 128

M66A--M80. 5 reels--Drunk Driving4:30;
 Rawanda ?. Circa 1994-1995. TRT: Over 4:30.
 Audiocassette.

Box 128

M66--M104. 2 reels--Drunk Driving 3:00;
 1994-1996. TRT: 2:00. DAT cassette.

Box 128

Canada Dry & Sunkist

N1--N25. 19 reels Canada Dry reels.
 Undated. TRT: Not indicated.

Box 128

N6--N16. 5 reels Sunkist reels. Undated. TRT: 15:30. Reel-to-reel.	Box 128
<u>Carmello Candy</u> O1--O3. 3 reels--3 spots. 1987-1988. TRT: 1:30. Reel-to-reel.	Box 128
<u>Catholic Church-- Special Job</u> M9--M10. 2 reels--7 spots. 1981. TRT: 3:30. Reel-to-reel.	Box 128
[Chase Manhattan Bank: see box 129]	Box 128
<u>Citizens</u> 1 reel--2 spots (both Nothing Happened). 1996. TRT: 2:00. DAT cassette.	Box 128
<u>Clairol Herbal Essence</u> AA1-AA2. 2 reels--7 spots. 1995-1997. TRT: 4:45. Audiocassette.	Box 128
[Continental Airlines: see box 129]	Box 128
<u>Dun & Bradstreet</u> M33--M62A. 8 reels--24 spots. 1992-1994. TRT: Circa 25:00. Reel-to-reel.	Box 128
<u>Family Council</u> M8. 1 reel. 1977. TRT: :30. Reel-to-reel.	Box 128
<u>Folger's Coffee</u> R1-R2. 2 reel--2 spots. 1987. TRT: 2:00. Reel- to-reel.	Box 128
[Ford: see box 130]	Box 128
<u>Hush Puppies</u> M21-M32. 3 reels--5 spots. 1976-1980. TRT: 3:00. Reel-to-reel.	Box 128
<u>Junior Achievement</u> M2-M7. 8 reels--11 spots. Circa 1976-1981. TRT: Circa 7:00. Reel-to-reel.	Box 128
<u>Liberty Mutual</u> H2-H14 & 20 (also BB). 17 reels. 1985-. TRT: Not indicated. Reel-to-reel.	Box 128

BB15-BB21. 5 reels--11 spots. 1995-1996. TRT: 7:30 plus. Audiocassette.	Box 128
BB22. 1 reel. 1997. TRT: :30. DAT cassette.	Box 128
Loehmann's	
1 reel--6 spots--Fall Fashions Previews. 1991. TRT: 6:00. Audiocassette.	Box 128
Chase Manhattan Bank	
Z1-Z57. 60 reels. 1991-1996. TRT: Not indicated. Reel-to-reel.	Box 129
R1-R2. 2 reels--Circa 36 spots. 1994. TRT: Not indicated. Audiocassette.	Box 129
Z43--Z55. 7 reels--11 spots. 1994-1996. TRT: Not indicated. Audiocassette.	Box 129
Z-47 & Z58. 2 reel--2 spots. 1995-1996. TRT: Not indicated. DAT cassette.	Box 129
Continental Airlines	
W1-W7. 9 reels. 1990. TRT: Not indicated. Reel-to-reel.	Box 129
Ford	
A1-A68. 70 reels. 1979-1994. TRT: 145:00. Reel-to-reel.	Box 130
Continental Airlines (continued)	
W8-W46. 42 reels. 1990-1993. TRT: Circa 86:00. Reel-to-reel.	Box 131
MCI	
Q1-Q35. 37 reels. 1988-1989. TRT: Circa 62:00. Reel-to-reel.	Box 131
includes 7 copies of Q35 (divided in box) -- Rocky. 1989. TRT: 1:00	Box 131
includes 3 copies of Q35--Pride	Box 131
MCI	Box 132

Q35-Q68. 19 reels. 1989-1990. TRT: 77:00. Reel-to-reel.	Box 132
1 reel--compilation reel of 28 spots. 1988. TRT: 28:00. Reel-to-reel.	Box 132
<u>Memorial Sloan Kettering Cancer Center</u> M30-M31. 2 reels--4 spots. 1987. TRT: 3:00. Reel-to-reel.	Box 132
[Midas: see box 133]	Box 132
<u>Procter & Gamble</u> I16--I22. 3 reels--Gain Detergent--4 spots. 1986. TRT: 3:30. Reel-to-reel.	Box 132
I19--I42. 6 reels--Oil of Olay--11 spots. 1988-1993. TRT: Not indicated. Reel-to-reel.	Box 132
I1--I6. 4 reels--Prell--3 spots. 1981-1983. TRT: 1:30. Reel-to-reel.	Box 132
I14--I39. 20 reels--Pringles--33 spots. 1985-1992. TRT: 26:00. Reel-to-reel.	Box 132
12 reels--Sure--15 spots. 1982-1987. TRT: 10:45. Reel-to-reel.	Box 132
I43. 1 reel--Pringles--3 spots. 1996. TRT: 3:00. DAT cassette.	Box 132
<u>Mobil Land</u> M79--M87. 2 reels--2 spots. 1995. TRT: 2:00. Audiocassette.	Box 132
M97--M102. 2 reels--3 spots. 1996. TRT: Circa 3:00. DAT cassette.	Box 132
<u>Mobil Oil</u> G1-G4. 4 reels--4 spots (all Hefty/Wimpy). 1985. TRT: 4:00	Box 132
Midas	Box 133
K1-K33. 43 reels--1 to 6 spots each (some duplication). 1977-1985. TRT: 110:00. Reel- to-reel.	Box 133

12 reels--compilation reels (up to Circa 20:00 each); includes 3--1990 Availability Reel (A-C)--63 spots; also 4--1992 Availability Reel (A-D) 1990-1993. TRT: 40:00 plus 63:00; 53:00. Reel-to-reel.	Box 133
32-track stereo reels--45 spots. Circa 1993. TRT: 43:00. Reel-to-reel.	Box 133
K4--K29. 19 reels--. 1993-1995. TRT: 165:00. Audiocassette.	Box 133
K30-K31. 2 reels. 1995. TRT: 2:00. DAT cassette.	Box 133
New York State	Box 134
E1--E50. 51 reels--84 spots. 1977-1991. TRT: Circa 87:00. Reel-to-reel.	Box 134
New York Stock Exchange	
M46--M95. 18 reels--44 spots. 1992-1995. TRT: 20:00. Reel-to-reel.	Box 134
M88--M94A. 2 Reels--1 spot and NYSE Buffet Interview. 1996. TRT: 1:00 plus. Audiocassette.	Box 134
Off-Broadway	
M71. Stiller & Meara. 1995. TRT: Not indicated. Audiocassette.	Box 134
M72. Helen Hunter. 1995. TRT: Not indicated. Audiocassette.	Box 134
M73. Sam Waterson. 1995. TRT: Not indicated. Audiocassette.	Box 134
M74. Ruby Dee & Ossie Davis. 1995. TRT: Not indicated. Audiocassette.	Box 134
M98. Rita Moreno. 1996. TRT: Not indicated. Audiocassette.	Box 134
M7. Rita Moreno. 1996. TRT: Not indicated. DAT cassette.	Box 134

Pan American World Airways	Box 135
D1-D80. 80 reels--80 spots--. 1982-1984. TRT: 78:30. Reel-to-reel.	Box 135
Pan American World Airways (continued)	Box 136
D81-D162. 86 spots. 1984-1988. TRT: 86:00. Reel-to-reel.	Box 136
2 reels--3 spots. 1983-1988. TRT: 3:00. Audiocassette.	Box 136
Police Athletic League	Box 137
M-37 & M38. 2 reels (both Body and Mind). 1991. TRT: 2:00. Reel-to-reel.	Box 137
Ralston Purina	
M24-M25. 2 reels--2 spots for Chex Party Mix. Undated. TRT: 1:00. Reel-to-reel.	Box 137
M26. 1 reel--1 spot--Great American Dog Food. Undated. TRT: Circa :30. Reel-to-reel.	Box 137
P-1. 1 reel--Bran Chex Brand Cereal--Confessions. 1988. TRT: 1:00. Reel-to-reel.	Box 137
Savin	
L13-L14. 2 reels--2 spots. 1983-1984. TRT: 1:50	Box 137
Seagrams	
X1--X35. 43 reels--89 spots (some duplication). 1990-1995. TRT: Circa 81:40. Reel-to-reel.	Box 137
M32. 2 reels--1 spots. 1989. TRT: Circa 1:00. Reel-to-reel.	Box 137
X32. 1 travel case--16 spots. 1995. TRT: 14:40. Reel-to-reel.	Box 137
X17--35. 8 reels--39 spots plus Master. 1993-1995	Box 137
MCI 1 Video Reels	Box 137

2 reels--Historical Reels--54 spots. 1988 & 1990. TRT: Not indicated. 1" video reel.	Box 137
Sunoco	Box 138
J1-J56. 63 reels--182 spots. 1977-1986. TRT: Circa 148:00. Reel-to-reel.	Box 138
J78-J88. 11 reels--11 spots. 1986-1987. TRT: 9:00. Reel-to-reel.	Box 138
Sunoco (continued)	Box 139
J89-J127. 46 reels--108 spots. 1987-1992. TRT: 42:30. Reel-to-reel.	Box 139
. 6 reels--51 spots. 1986-1987. TRT: 53:00. Reel-to-reel.	Box 139
Summer Jobs	
M11-M15. 5 reels--5 spots (all Summer Jobs) --2 in Spanish. 1983. TRT: 2:50. Reel-to-reel.	Box 139
Toys'R'Us	
CC2-CC9. 8 reels--12 spots. 1996-1997. TRT: 0.5. Audiocassette.	Box 139
. 1 reel--2 spots. 1996. TRT: 1:53. DAT cassette	Box 139
United Industries	
M45. 1 reel--Hot Shot--1 spot--Get a life. 1992. TRT: :30. Reel-to-reel.	Box 139
M49--M63. 3 reels--Rid-A-Bug--25 spots. 1992-1994. TRT: Circa 19:00. Reel-to-reel.	Box 139
Warners Bra	
M16-M20. 5 reels--5 spots. 1978-1984. TRT: 4:20. Reel-to-reel.	Box 139
WRG Corporate--Sound Track--6 tracks (W7-1). Music Tracks. 1990. TRT: Not indicated. 15 ips reel-to-reel.	Box 139

Master Radio--1982 Historical Reel (no list). 1982. TRT: Not indicated. 3-3/4 ips reel-to-reel.	Box 139
Master Radio 1983 (no list). 1983. TRT: Not indicated. 3-3/4 ips reel-to-reel.	Box 139
3 reels--Mary Calhoon Moss Presentation Feb. 25, 1986. 1986. TRT: Not indicated. Reel-to-reel.	Box 139
Miscellaneous	Box 140
3 reels--Mary Calhoon Presents: The Real Story:. 1986. TRT: 15:00 (5:00 each). 1" Video Reels	Box 140
2 reels--Comp Art. 1986. TRT: Not indicated. 1" Video Reels	Box 140
1 reel--Bump Up Material. 1986. TRT: Not indicated. 1" Video Reels	Box 140
1 reel--Embossed Logo Treatment with Fade. 1992. TRT: Not indicated. 1" Video Reels	Box 140
9 reels--Ad Council--Drunk Driving--24 spots (some Spanish). Circa 1992-1993. TRT: 9:25. 1" Video Reels	Box 140
3 MCI--323 Spots (see 136). 1988-1991. TRT: Not indicated. 1" Video Reels	Box 140

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